



**VISUAL BRAND IDENTITY**

**COLOR USAGE**





# COLOR USAGE

Tri-State Coal Cats  
Roundel Logo

COAL BLACK	PANTONE® 425 C COOL GRAY	PANTONE® 354 C MARSHALL GREEN	WHITE
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## Full-Color



## One-Color (Dark Backgrounds)



## One-Color (Light Backgrounds)



\*Please provide any and all questions to [wintersd@marshall.edu](mailto:wintersd@marshall.edu) for correct logo and color usage.

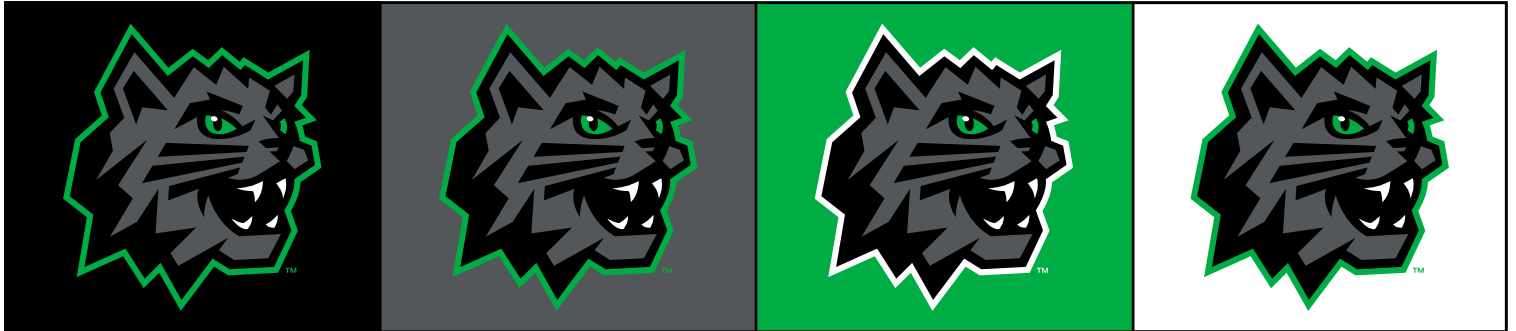


# COLOR USAGE

Tri-State Coal Cats  
Cat Logo

COAL BLACK	PANTONE® 425 C COOL GRAY	PANTONE® 354 C MARSHALL GREEN	WHITE
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## Full-Color



## One-Color (Dark Backgrounds)



## One-Color (Light Backgrounds)



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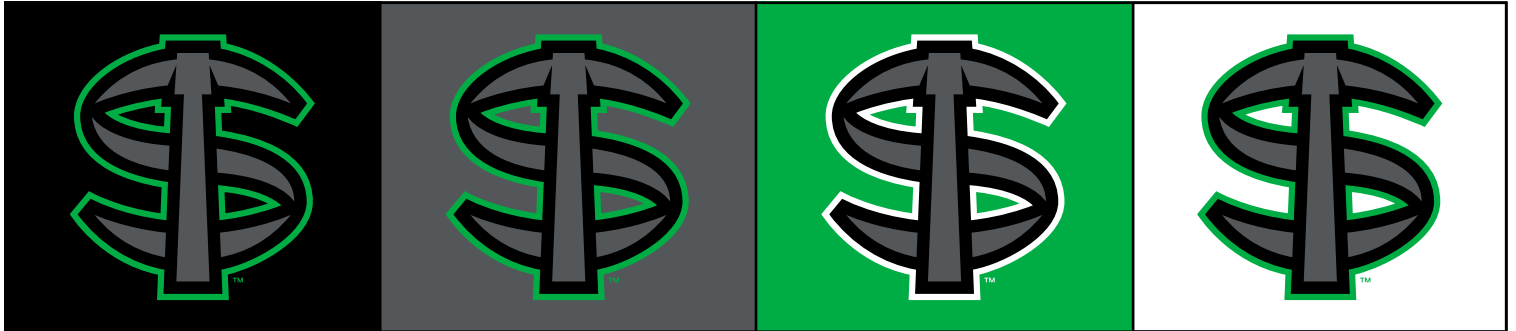


# COLOR USAGE

Tri-State Coal Cats  
TS Logo

COAL BLACK	PANTONE® 425 C COOL GRAY	PANTONE® 354 C MARSHALL GREEN	WHITE
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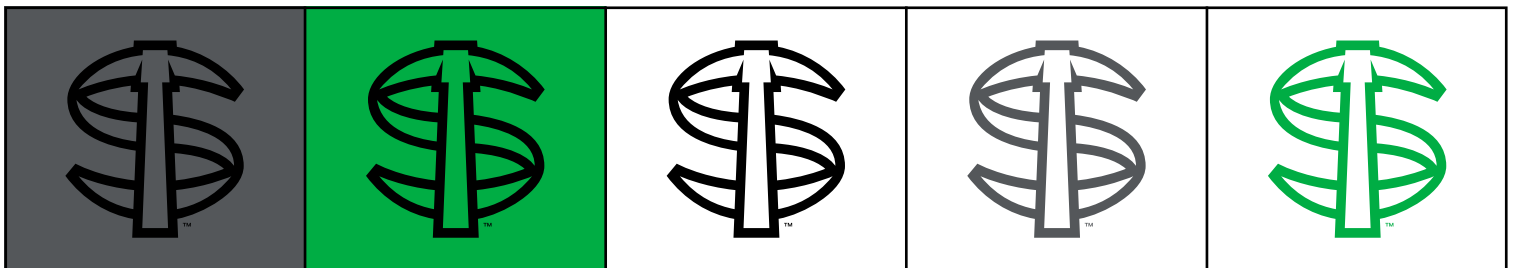
## Full-Color (Primary Use - Cap Mark)



## One-Color (Dark Backgrounds)



## One-Color (Light Backgrounds)



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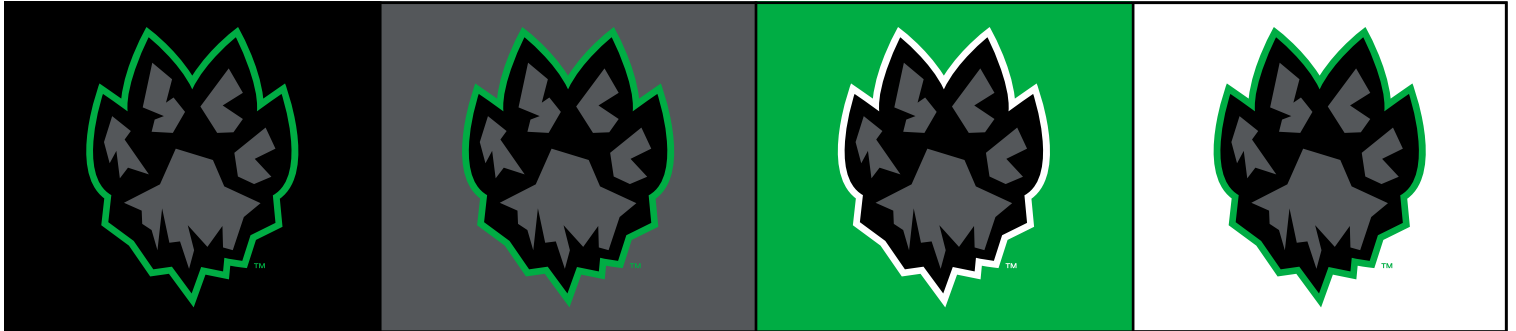


# COLOR USAGE

Tri-State Coal Cats  
Paw Logo

COAL BLACK	<b>PANTONE</b> 425 C COOL GRAY	<b>PANTONE</b> 354 C MARSHALL GREEN	WHITE
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## Full-Color



## One-Color (Dark Backgrounds)



## One-Color (Light Backgrounds)



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# COLOR USAGE

Tri-State Coal Cats  
Lockup Logo

COAL BLACK	PANTONE® 425 C COOL GRAY	PANTONE® 354 C MARSHALL GREEN	WHITE
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## Full-Color



## One-Color (Dark Backgrounds)



## One-Color (Light Backgrounds)



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# COLOR USAGE

Tri-State Coal Cats  
Coal Cats Wordmark Logos

COAL BLACK	PANTONE® 425 C COOL GRAY	PANTONE® 354 C MARSHALL GREEN	WHITE
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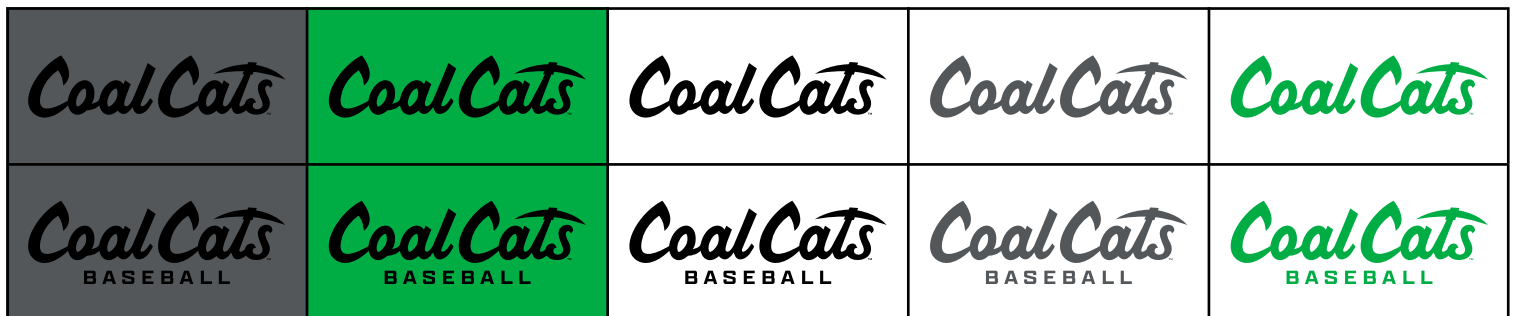
## Full-Color



## One-Color (Dark Backgrounds)



## One-Color (Light Backgrounds)



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# COLOR USAGE

Tri-State Coal Cats  
Tri-State Wordmark Logos

COAL BLACK	PANTONE® 425 C COOL GRAY	PANTONE® 354 C MARSHALL GREEN	WHITE
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## Full-Color



## One-Color (Dark Backgrounds)



## One-Color (Light Backgrounds)



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0123456789

COLOR USAGE

Tri-State Coal Cats  
Numeral Set

COAL BLACK	PANTONE® 425 C COOL GRAY	PANTONE® 354 C MARSHALL GREEN	WHITE
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Full-Color (Primary Use - Back of Uniform)

0123456789	0123456789
0123456789	0123456789

One-Color (Primary Use - Front of Uniform / Secondary Use - Graphic Design)

0123456789	0123456789
0123456789	0123456789
0123456789	0123456789
0123456789	0123456789



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