

CapeCodLeague.com East/West Beat Writers

The Cape Cod Baseball League is looking for ten experienced sports writers to serve as the League's Beat Reporters covering each of the ten teams. The ideal candidates will have a deep understanding of baseball, exceptional writing and storytelling skills, and a strong commitment to covering a specific Cape Cod Baseball League (CCBL) team. This role is responsible for providing comprehensive, timely, and engaging coverage of the team, from daily games to offseason transactions and long-term trends. The Beat Writers will also be responsible for contributing content to be included in the League's newsletter which is distributed bi-weekly, Cape League Magazine, the All Star Game Program and the end of the year Cape League Almanac Edition.

The optimal candidates will need to be aligned with League initiatives and priorities and be able to represent the brand values of the Cape Cod Baseball League. This internship runs from the date of acceptance through September 1, 2026. This role includes remote work in a fast-paced environment with high volume of work and tight deadlines. Hours includes nights and weekends. Stipend commensurate with experience.

Reports to: Cape League Media Director

Kev Responsibilities:

- Game Coverage: Attend and report on all home and away games, providing real-time updates through social media and live blogs, and writing game recaps and analysis.
- **Player and Coach Interviews:** Conduct regular interviews with players, coaches, and front office staff to gather insights and develop feature stories.
- **Feature Writing:** Develop and write compelling feature stories that go beyond the box score, including profiles of players, analysis of team strategy, and explorations of off-field topics.
- Breaking News: Be the first to report on breaking news related to the team, such as trades, injuries, and
 roster moves.
- Research and analyze: Conduct thorough research on baseball topics, including team histories, player statistics, and league rules.
- Offseason Coverage: Continuously cover the team during the offseason, reporting on free agency, winter meetings, and other developments.
- **Social Media:** Maintain a strong and active presence on social media platforms (e.g., Twitter, Instagram) to engage with fans and provide real-time updates.
- **Multimedia Content:** Collaborate with videographers and photographers to produce multimedia content, including video interviews and photo galleries.
- **Podcast and Radio Appearances:** Participate in podcasts and radio segments to provide analysis and commentary on the team.
- **Relationship Building:** Develop and maintain strong working relationships with team personnel, other journalists, and sources to ensure a steady flow of information.
- Travel: Be prepared to travel extensively with the team for all away games during the regular season and playoffs.
- Meet deadlines: Consistently meet tight deadlines for news articles and other assignments.
- **Maintain contacts:** Build and maintain relationships with players, coaches, team officials, and other sports industry professionals.

Qualifications:

- Working towards a Bachelor's or Master's degree in Journalism, Communications, or a related field.
- 2-4 years writing for a school or university news outlet or professional sports news outlet, with a focus on baseball.

- Proven experience as a sports reporter, with a focus on baseball preferred.
- Deep knowledge of baseball rules, history, and strategy.
- Exceptional writing, editing, and storytelling skills.
- Strong understanding of journalistic ethics and standards.
- Proficiency in using social media platforms for professional reporting.
- Ability to work under tight deadlines and in a fast-paced environment.
- Excellent interpersonal skills and the ability to build rapport with a variety of people.
- Willingness to work irregular hours, including nights, weekends, and holidays.

Expectations:

- Adhere to the Cape Cod Baseball League policies and procedures
- Performs duties as workload necessitates
- Demonstrate flexible and efficient time management and ability to prioritize workload

Application Requirements:

- Resume
- Cover letter explaining your passion for baseball and why you are the right fit for this role.
- A portfolio of published work, including game recaps, feature stories, and breaking news articles.
- Links to your professional social media accounts.

To apply: Email application packet to: <u>internships@capecodbaseball.org</u>. Please put your name and the position you are applying for in the subject line.