

Cape League TV 2027 Sideline Reporter & Studio Anchor Internship

Position Title:	Cape League TV 2027 Sideline Reporter & Studio Anchor Internship
Term:	2027 Season (Date of Acceptance through September 1, 2027)
Location:	Remote work / Various Field Locations (Fast-paced environment with high volume of work and tight deadlines)
Schedule:	Non-traditional hours, including nights, weekends, and holidays
Compensation:	Stipend commensurate with experience
Reports To:	League Media Director

Position Overview

The Cape Cod Baseball League and Cape League TV are seeking a dynamic, knowledgeable, and highly motivated Sideline Reporter & Studio Anchor to join our broadcast team for the 2027 season. The ideal candidate possesses a deep understanding of baseball, exceptional on-air presence, and a proven ability to deliver accurate, compelling, and timely information both directly from the field and from the studio anchor desk. This role involves reporting live from the sidelines of CCBL games, conducting interviews, hosting studio segments, and providing in-depth analysis and feature stories across our broadcast platforms.

Optimal candidates must align with League initiatives and priorities while representing the brand values of the Cape Cod Baseball League.

Location & Availability

- Must reside on Cape Cod (or within 20 miles) throughout the duration of the season from June 2027 through August 2027.
- Available to work non-traditional hours, including evenings, weekends, and holidays across all ten CCBL franchise venues.

Time Commitment & Schedule

- **Pre-Season / Offseason (Remote):** Potentially 4 to 5 hours per week focused on administrative prep, digital asset management setup, style guidelines, and pre-season content planning.
- **In-Season:** Fast-paced environment requiring non-traditional hours, including nights, weekends, and holidays.

Key Responsibilities

Live Broadcast & Field Reporting

- Deliver live reports from the field, dugout, and stands during games, including injury updates, player insights, and breaking news.
- Conduct pre-game, in-game, and post-game interviews with players, coaches, and team personnel.
- Act as a primary source for breaking news and major developments related to the CCBL.
- Work closely with the broadcast crew (including play-by-play announcers, color analysts, and producers) to ensure a seamless and informative broadcast.

Studio Anchoring

- Host and anchor pre-game, post-game, and other studio shows.
- Lead discussions, conduct interviews with players, coaches, and other guests, and break down key game moments.
- Provide updates on other games, league news, and relevant sports headlines.
- Read and deliver scripts and ad-lib content in a professional and engaging manner.
- Serve as a knowledgeable and charismatic on-air personality, representing the brand with professionalism.

Content Creation & Social Media

- Develop and produce original stories, features, and segments that offer unique insights into the CCBL, game action, players, and teams.
- Contribute to the creation of written and video content for digital platforms, including websites and social media.
- Engage with fans on social media platforms to promote broadcasts, provide additional updates, and build a stronger community.
- Participate in promotional events, fan meet-and-greets, and media appearances as required.
- Thoroughly research teams, players, and historical data to provide accurate and insightful commentary.

General & Operational Duties

- Maintain a current and extensive knowledge of baseball rules, regulations, and league trends.
- Uphold the highest standards of journalistic integrity and professionalism.
- Travel to cover games at various CCBL fields as required throughout the baseball season.
- Collaborate directly with the production team (including producers, directors, and camera operators) to ensure a high-quality production.

Qualifications

Eligibility / Education

- Current undergraduate or graduate student (graduating 2027 or 2028) OR recent graduate (within 1 year).
- Working towards or holding a Bachelor's (Junior or Senior standing) or Master's degree in Journalism, Communications, or a related field (preferred).

Experience

- Minimum of 2 years of experience as a sports reporter or anchor, preferably with a focus on baseball.

- Comprehensive knowledge of baseball rules, statistics, and current events in NCAA baseball and MLB.

Skills

- Polished on-air presence with strong public speaking, studio anchoring, and improvisational skills.
- Excellent writing and storytelling abilities with a keen eye for compelling narratives.
- Exceptional communication and interpersonal skills to build rapport with athletes, coaches, and colleagues.
- Ability to thrive in a fast-paced, high-pressure, and often unpredictable live broadcast environment.
- Proficiency/familiarity with broadcast equipment and production software is a plus.
- Ability to work non-traditional hours.

Personal Attributes

- Genuine and infectious enthusiasm for the sport of baseball and live broadcasting.
- Natural curiosity and poise under pressure while reporting live on camera.
- Interpersonal savvy, resilience, and a professional demeanor at all times, both on and off-camera.
- Creative and innovative approach to sports storytelling.

How To Apply

To apply for the 2027 season, please email the following materials to **internships@capecodbaseball.org**:

- Resume
- Cover Letter
- Two Professional References
- Link/Access to your portfolio or reporting/anchoring demo reel

Please include your full name and the position title ("2027 Sideline Reporter & Studio Anchor Internship") in the email subject line.