

# Sponsor Commitment Form



**Ad Materials Deadline Friday, May 10, 2024**

## Yearbook Advertising

Ad Space	Price		Repeat Same	New or Revised (please indicate changes)
Back cover (4-color)	\$900	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Inside covers (4-color)	\$800	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Full page (4-color)	\$700	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Full page (B&W)	\$575	7 - 1/2" wide x 10" high	<input type="checkbox"/>	<input type="checkbox"/>
Half page (B&W)	\$450	7 - 1/2" wide x 5" high	<input type="checkbox"/>	<input type="checkbox"/>
Quarter page (B&W)	\$325	3 - 3/4" wide x 5" high	<input type="checkbox"/>	<input type="checkbox"/>
NEW! Eighth page (B&W)	\$160	3 - 3/4" wide x 2.5" high	<input type="checkbox"/>	<input type="checkbox"/>

## Fence Banner Advertising

Full color, all-weather vinyl banner, 8' X 3' posted on the outfield fence at every Whitecaps home game

Advertising fee \$395

Production fee (unless sponsor provides banner) \$185

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## Grand Slam Sponsorship Package

- Full page, 4-color or B&W ad in the Whitecaps Official Yearbook
- Full color fence banner (8' X 3'), add production fee of \$185, (unless sponsor provided)
- In-game, live-read promo, one each home game
- Upon request, thirty second ads on live video (home) and audio (away) game broadcasts as inventory allows
- Sponsor promotion on the Whitecaps social media platform
- Sponsor logo with a link to sponsor Website in the rotating listing that appears near the bottom of multiple pages at [brewsterwhitecaps.org](http://brewsterwhitecaps.org)
- Special pre-game recognition on a home game "Night," while available dates last

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**All yours for \$950 (\$1,050 with a 4-color ad)**

Your name \_\_\_\_\_ Title \_\_\_\_\_ Sponsor name \_\_\_\_\_

Address \_\_\_\_\_ Telephone \_\_\_\_\_

Email \_\_\_\_\_ Off-season phone \_\_\_\_\_

Authorized signature \_\_\_\_\_ Total enclosed \$ \_\_\_\_\_ Check # \_\_\_\_\_

Please make out your check to "Brewster Whitecaps" and enclose with your order. Mail by May 6 to:  
Whitecaps, P.O. Box 2349, Brewster, MA 02631

## Questions and Ad Materials

Please contact Bob Graczewski • 413-237-5020 • You may email ad materials/images to [rwgracz@gmail.com](mailto:rwgracz@gmail.com).  
Let Bob know if you need ad design or copy help.

# More Opportunities On Reverse Side

# Sponsor Opportunities



## Stat Sheet Sponsor \$250/season (3 spots available)

Display your company logo on the stat sheet handed out to fans at all home games

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Yes, include me

## Line-up Board Sponsor \$200/season (2 spots available)

Your logo on top of the line-up board displayed on the press box at all home games

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Yes, include me

## Game Day Sponsor \$600/season (1 spot available)

- Prominently featured, exclusive ads on Game Day page at [brewsterwhitecaps.org](http://brewsterwhitecaps.org)
- Live video (home) and audio (away) ad during each game ("Today's Whitecaps game is brought to you by...")
- Your logo on all in-game Twitter posts during all games

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Yes, include me

## Pre-Game & Post-Game Sponsor \$500/season (1 of each available)

- Prominently featured exclusive ads on Pre-Game Warm-Up at [brewsterwhitecaps.org](http://brewsterwhitecaps.org)
- Live video (home) and audio (away) ads during pre-and post-game shows ("Today's show brought to you by...")

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Yes, include me

## Roster Page Sponsor \$200/season (1 spot available)

- Prominently featured, exclusive ads on the Roster page at [brewsterwhitecaps.org](http://brewsterwhitecaps.org)

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Yes, include me

## Schedule Page Sponsor \$200/season (1 spot available)

- Prominently featured exclusive ads on the Schedule page at [brewsterwhitecaps.org](http://brewsterwhitecaps.org)

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Yes, include me

## Rotating Page Sponsor \$100/season

- Your logo with a link to your website in the rotating sponsor listing that appears near the bottom of multiple pages at [brewsterwhitecaps.org](http://brewsterwhitecaps.org)

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Yes, include me