



# USA BASEBALL MEDIA RELATIONS TOOLKIT TERMINOLOGY GUIDE

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# USA BASEBALL MEDIA RELATIONS TOOLKIT TERMINOLOGY GUIDE

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## USA BASEBALL

*USA Baseball is the national governing body (NGB) for baseball in the United States.*

### Approved mentions of USA Baseball:

- USA Baseball

### Non-approved mentions of USA Baseball

- USA baseball
- USAB
- United States Baseball
- The United States Baseball Federation

## USA BASEBALL AGE GROUPS:

*USA Baseball approved mentions of its age groups. This is inclusive of all national team and events.*

### Approved mentions of USA Baseball age groups

- 12U
- 14U
- 15U
- 16U
- 17U
- 18U

### Non-approved mentions of USA Baseball age groups

- U12
- 13-U
- U-14
- 15 U
- U 16
- 17-Under
- Under-18
- 12 Under
- Under 13
- 14U and Under
- 15 & Under



## USA BASEBALL NATIONAL TEAMS & INTERNATIONAL EVENTS

### NATIONAL TEAMS

#### Approved mentions of National Teams:

- USA Baseball 12U National Team
- USA Baseball 15U National Team
- USA Baseball 18U National Team
- USA Baseball Collegiate National Team
- USA Baseball Professional National Team
- USA Baseball World Baseball Classic Team
- USA Baseball Olympic Team
- USA Baseball Women’s National Team
- *USA Baseball 14U National Team\**
- *USA Baseball 16U National Team\**
- ALL

#### *[after first mention]*

- 12U National Team
- 15U National Team
- 18U National Team
- Collegiate National Team
- Professional National Team
- World Baseball Classic Team
- Women’s National Team
- 14U National Team*
- 16U National Team*
- USA Baseball National Team

#### *[on additional mentions]*

- 12U team
- 15U team
- 18U team
- Collegiate team
- Professional team
- WBC team
- Olympic team
- Women’s team
- 14U team*
- 16U team*

*\*former national team programs*

#### Non-approved mentions of USA Baseball National Teams:

*\*See USA Baseball age groups section for additional non-approved formats*

- USA Baseball National Team [on first mention]
- USA Baseball College National Team
- USA Baseball College Team
- USA 18U Team
- Team USA 18U Team
- 18U Team
- U18 Team/team

### NATIONAL TEAM INTERNATIONAL EVENTS

#### Approved mentions of USA Baseball National Team International Events

<b>12U</b>	COPABE Pan Am “A” Championships World Baseball Softball Confederation (WBSC) U-12 Baseball World Cup WBSC U-12 Baseball World Cup (after first mention of WBSC)
<b>15U</b>	COPABE Pan Am “AA” Championships World Baseball Softball Confederation (WBSC) U-15 Baseball World Cup WBSC U-15 Baseball World Cup (after first mention of WBSC)
<b>18U</b>	COPABE Pan Am “AAA” Championships World Baseball Softball Confederation (WBSC) U-18 Baseball World Cup WBSC U-18 Baseball World Cup (after first mention of WBSC)
<b>Collegiate</b>	The XXth USA vs. Chinese Taipei Collegiate All-Star Series The XXth USA vs. Japan Collegiate All-Star Series The XXth USA vs. Cuba International Friendship Series
<b>Professional</b>	World Baseball Classic (Edition or Year – e.g. XXII) Pan American Games World Baseball Softball Confederation (WBSC) Premier12 WBSC Premier12 [after first mention]
<b>Women’s</b>	(Edition or Year – e.g. XXII) Pan American Games World Baseball Softball Confederation (WBSC) Women’s Baseball World Cup WBSC Women’s Baseball World Cup [after first mention of WBSC]



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## NATIONAL TEAM TRIALS

### Approved mentions of Amateur Team Trials

	<i>[after first mention]</i>	<i>[on additional mentions]</i>
• USA Baseball 12U National Team Trials	12U National Team Trials	12U trials
• USA Baseball 15U National Team Trials	15U National Team Trials	15U trials
• USA Baseball 18U National Team Trials	18U National Team Trials	18U trials
• USA Baseball Collegiate National Team Training Camp	Collegiate National Team Training Camp	
• USA Baseball Women’s National Team Trials	Women’s National Team Trials	Women’s trials
• Trials (when used by itself)		

### Approved mentions of Amateur Trials Teams

*\*See USA Baseball age groups section for additional non-approved formats*

- USA Baseball 12U Trials Stars Team
- USA Baseball 15U Trials Stripes Team
- USA Baseball [insert team here (e.g. 15U National Team)] Trials Roster\*
- USA Baseball 18U Trials teams [referring to both Stars and Stripes teams, when facing each other]
- Stars
- Stripes
- Pride
- Eagles
- Brave
- United
- Free

*\*During trials occasionally the two teams will combine to face an opponent.*

### Non-approved mentions of Amateur Trials Teams

*\*See USA Baseball age groups section for additional non-approved formats*

- USA Baseball Trials Team [when mentioning one team the age level MUST precede Trials]
- USA Trials Team
- Team USA Trials Team
- 15U Trials
- National Team Trials [or trials]
- See non-approved variations of Amateur Teams above

## NATIONAL TEAM VERNACULAR

### Approved mentions of USA Baseball teams/players in paragraphs with multiple mentions

When appropriate, “squad”, “side”, etc. can be substituted for “team”. For example, “The U.S. squad”

- The U.S.
- The U.S. team
- The U.S. players
- The United States
- The red, white and blue
- The stars and stripes
- Team USA

### Non-approved mentions of USA Baseball teams/players in paragraphs with multiple mentions



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- The U.S. Team
- The U.S. Players
- The US team/Team/players/Players
- The USA
- The USA team
- The USA Team
- The United States players
- The Red, White, and Blue
- The Red, White and Blue
- The red, white, and blue
- The americans
- The American Players
- The Eagles
- The eagles
- The U.S. Trials Team
- The U.S. trials team
- Olympic Team



# USA BASEBALL MEDIA RELATIONS TOOLKIT TERMINOLOGY GUIDE

## USA BASEBALL NATIONAL TEAM DEVELOPMENT PROGRAMS

The National Team Development Program will invite up to 40 athletes to the 14U, 16U and 17U age groups to a unique, approximately week-long development opportunity, wherein they will receive instruction from USA Baseball alumni and other sanctioned coaches and instructors. The group of players will participate in competitive intrasquad games. In addition to the instructional opportunity, players will showcase their skills in front of USA Baseball National Team staffs as well as the amateur and professional scouting communities. The program will also cover educational components to provide the athletes with tools that will be helpful for long term development.

The National Team Development Program is **NOT** a national team and thereby should not be referred to as Team USA. Athletes who participate in the NTDP are not members of Team USA and do not become alumni of the organization. The NTDP is also not a tournament; however, teams will participate in a series of intrasquad games.

<b>Approved mentions of National Team Development Programs:</b>	<i>[after first mention]</i>	<i>[on additional mentions]</i>
• USA Baseball 14U National Team Development Program	14U National Team Development Program	14U NTDP
• USA Baseball 16U National Team Development Program	16U National Team Development Program	16U NTDP
• USA Baseball 17U National Team Development Program	17U National Team Development Program	17U NTDP

### Non-approved mentions of National Team Development Programs:

*\*See USA Baseball age groups section for additional non-approved formats*

- USA Baseball 14U National Team
- USA 16U Team
- Team USA 17U Team
- 14U Team
- U16 Team/team

## USA BASEBALL EVENTS

### **BREAKTHROUGH SERIES**

*The Breakthrough Series is a joint effort on behalf of USA Baseball and Major League Baseball. This unique program focuses on developing the player on and off the field through seminars, mentorship, gameplay, scout evaluations, video coverage, and the highest level of instruction all while providing a platform for the players to perform for scouts and collegiate coaches.*

#### **Approved mentions of the Breakthrough Series**

- The Breakthrough Series, a joint effort on behalf of USA Baseball and Major League Baseball
- The Breakthrough Series

#### **Non-approved mentions of the Breakthrough Series**

- The USA Baseball Breakthrough Series
- The MLB Breakthrough Series

### **DREAM SERIES**

*The Dream Series is operated by Major League Baseball and USA Baseball. This event will host a diverse group of more than 60 high school pitchers and catchers from across the country, in a special development camp atmosphere as well as a showcase for professional scouts and collegiate recruiters.*

#### **Approved mentions of the Dream Series**

- The Dream Series, a joint effort on behalf of USA Baseball and Major League Baseball
- The Dream Series

#### **Non-approved mentions of the Dream Series**

- The USA Baseball Dream Series
- The MLB Dream Series

### **ELITE DEVELOPMENT INVITATIONAL**

*Utilizing the successful Breakthrough Series instructional model incorporating multiple seminars, Major League Baseball, USA Baseball and the Major League Baseball Players Association teamed up to develop the revolutionary Elite Development Invitational.*

#### **Approved mentions of the Elite Development Invitational**

- The Elite Development Invitational, a joint effort on behalf of USA Baseball, Major League Baseball and the Major League Baseball Players Association
- The Elite Development Invitational

#### **Non-approved mentions of the Elite Development Invitational**

- The USA Baseball Elite Development Invitational
- The Major League Baseball Elite Development Invitational
- The Major League Baseball Players Association Elite Development Invitational

### **TRAILBLAZER SERIES**

*The Trailblazer Series is a joint effort on behalf of USA Baseball and Major League Baseball to field a baseball tournament for girls, held in the greater Los Angeles area, and built around Jackie Robinson Day Weekend*

#### **Approved mentions of the Trailblazer Series**

- The Trailblazer Series, a joint effort on behalf of USA Baseball and Major League Baseball
- The Trailblazer Series

#### **Non-approved mentions of the Trailblazer Series**

- The USA Baseball Trailblazer Series
- The MLB Trailblazer Series



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## **USA BASEBALL 12U OPEN DEVELOPMENT PROGRAM**

*The 12U Open Development Program is a two-tiered identification process culminating in the selection of players to participate in the 12U National Team Trials. Athletes will participate in the 12U Open Development Camps at various locations across the country where they will be evaluated by USA Baseball task force members in hopes of receiving an invitation to the USA Baseball 12U National Open. The 12U National Open is a three-day event concluding with the selection of a minimum of 14 12U National Team Trials participants.*

### **Approved mentions of the USA Baseball 12U Open Development Program (and additional events)**

- The USA Baseball 12U Open Development Program
- The 12U Open Development Program [after first mention]
- USA Baseball 12U Open Development Camp
- 12U Open Development Camp [after first mention]
- The USA Baseball 12U National Open
- The 12U National Open [after first mention]

### **Non-approved mentions of the USA Baseball 12U Open Development Program (and additional events)**

*\*See USA Baseball age groups section for additional non-approved formats*

- USA Baseball Open Development Program
- USA Baseball Development Program
- USA Baseball 12U Camp
- 12U Camp
- The USA Baseball Open
- The Open
- The ODC
- The O.D.C.

## **USA BASEBALL CUPS**

*The 2018 USA Baseball 14U and 16U Cups are open-invitation tournaments composed of 16 teams each. The events are held at the USA Baseball National Training Complex in Cary, North Carolina.*

### **Approved mentions of the USA Baseball Cups**

- The USA Baseball 14U Cup
- The 16U Cup [after first mention]

### **Non-approved mentions of the USA Baseball Cups**

*\*See USA Baseball age groups section for additional non-approved formats*

- The Cup
- USA Baseball Cups

## **USA BASEBALL FUTURES INVITATIONAL**

*The USA Baseball Futures Invitational is an elite youth championship event, exclusively reserved for top 10U and 11U teams and athletes. The four-day, championship tournaments will both be hosted at Thomas Brooks Park, the home of the USA Baseball National Training Complex, in Cary, North Carolina.*

### **Approved mentions of the USA Baseball Futures Invitational**

- The USA Baseball Futures Invitational
- The Futures Invitational [after first mention]
- The USA Baseball 10U Futures Invitational
- The 11U Futures Invitational [after first mention]

### **Non-approved mentions of the USA Baseball Futures Invitational**

*\*See USA Baseball age groups section for additional non-approved formats*





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## **USA BASEBALL NATIONAL HIGH SCHOOL INVITATIONAL**

*The USA Baseball National High School Invitational presented by the Greater Raleigh Sports Alliance and the Town of Cary brings together 16 of the top prep teams in the country to compete against each other in what has become the premiere event on the high school baseball calendar.*

### **Approved mentions of USA Baseball National High School Invitational**

- The USA Baseball National High School Invitational presented by the Greater Raleigh Sports Alliance and the Town of Cary
- The USA Baseball National High School Invitational
- The National High School Invitational [after first mention]
- The NHSI [on additional mentions]

### **Non-approved mentions of the USA Baseball National High School Invitational**

- The N.H.S.I.

## **USA BASEBALL NATIONAL TEAM CHAMPIONSHIPS**

*The USA Baseball National Team Championships are the primary identification events for players to be considered for the 15U National Team and the 14U National Team Development Program (NTDP), 16U NTDP and 17U NTDP. Through these events, USA Baseball provides an opportunity for 400+ teams to showcase their ability against teams from all across the country.*

### **Approved mentions of USA Baseball National Team Championships**

*\*Age groups can only be used preceding National Team Championships: USA Baseball 14U National Team Championships (14U, 15U, 16U and 17U). See USA Baseball age groups section for approved formats...*

- The USA Baseball National Team Championships
- The USA Baseball National Team Championships in Arizona
- The USA Baseball National Team Championships in Florida
- The USA Baseball National Team Championships (East)
- The USA Baseball National Team Championships (West)
- The National Team Championships [after first mention]
- The National Team Championships (East) [on additional mentions]
- The National Team Championships (West) [on additional mentions]

### **Non-approved mentions of the USA Baseball National Team Championships**

*\*See USA Baseball age groups section for additional non-approved formats*

- USA National Team Championships
- USA Baseball West National Team Championships
- USA Baseball East National Team Championships
- East Championships/Champs
- West Championships/Champs
- USA Baseball National Team Championships West
- USA Baseball National Team Championships East
- USA Baseball National Team Championships – West
- USA Baseball National Team Championships – East

## **USA BASEBALL NATIONAL TEAM IDENTIFICATION SERIES**

*The USA Baseball National Team Identification Series is the most comprehensive player identification program offered by Team USA. Players from across the country will participate in selection events and tryouts on the regional level with the aim of ultimately being named to their regional team. Those regional teams will then compete in their respective age groups against the 15 other regions from across the country at the USA Baseball National Team Identification Series Champions Cup at the USA Baseball National Training Complex and Thomas Brooks Park in Cary, North Carolina.*

*The Champions Cup is the annual culminating event of the National Team Identification Series. Sixteen regional teams will attend the Champions Cups where they will compete in a head-to-head tournament, while also being evaluated by national team task force members.*

### **Approved mentions of USA Baseball National Team Identification Series**

*\*Age groups can only be used preceding National Team Identification Series: USA Baseball 14U National Team Identification Series (13U, 14U, 15U, 16U and 17U). See USA Baseball age groups section for approved formats...*

- The USA Baseball National Team Identification Series
- The National Team Identification Series [after first mention]
- The NTIS [on additional mentions]
- The USA Baseball National Team Identification Series Champions Cup
- The National Team Identification Series Champions Cup [after first mention]
- The NTIS Champions Cup [on additional mentions]

### **Non-approved mentions of the USA Baseball National Team Identification Series**

*\*See USA Baseball age groups section for additional non-approved formats*

- USA Baseball National Identification Event
- USA Baseball National Identification Series
- The N.T.I.S.
- The Champions Cup
- The Cup

## **USA BASEBALL TOURNAMENT OF STARS**

*The USA Baseball Tournament of Stars presented by Major League Baseball is made up of 80 of the nation's best ballplayers that are international age-eligible for 18U National Team consideration.*

### **Approved mentions of USA Baseball Tournament of Stars**

- The USA Baseball Tournament of Stars presented by Major League Baseball
- The USA Baseball Tournament of Stars
- The Tournament of Stars [after first mention]
- The TOS [on additional mentions]

### **Non-approved mentions of the USA Baseball Tournament of Stars**

- The T.O.S.
- The USA Baseball TOS



## USA BASEBALL FACILITIES

### Approved mentions of USA Baseball National Training Complex

Approved mentions of the USA Baseball National Training Complex at Thomas Brooks Park

- The USA Baseball National Training Complex
- The National Training Complex [after first mention]
- The USA Baseball National Training Complex at Thomas Brooks Park
- The USA Baseball National Training Complex and Thomas Brooks Park
- The USA Baseball National Training Complex and Fields 5-8 at Thomas Brooks Park
- The NTC [on additional mentions]
- Coleman Field at the USA Baseball National Training Complex
- Coleman Field [on additional mentions]
- USA Baseball National Training Complex Field 2
- USA Baseball National Training Complex Fields 2-4
- Field 2 [3, 4, 5, 6, 7 or 8]
- Auxiliary field(s)
- Thomas Brooks Park Field 5 [or 6, 7, 8]
- Thomas Brooks Park
- Thomas Brooks Park, the home of the USA Baseball National Training Complex

### Non-approved mentions of the USA Baseball National Training Complex at Thomas Brooks Park

- The National Training Complex and adjoining Thomas Brooks Park
- The USA Baseball National Training Center
- The USA Baseball Training Complex
- The National Training Center
- The National Training Facility
- The Training Complex
- Practice field

## USA BASEBALL BAT STANDARD (USABAT)

*USA Baseball, the national governing body for the sport of baseball in the U.S., in conjunction with participating national member organizations has adopted a new method for measuring bat performance in the testing of youth bats. Informed by the research of leading scientists on the USA Baseball Bat Study Committee, and supported by its National Member Organizations*

### Approved mentions of the USABat Standard

- The USA Baseball bat standard (USABat)
- The USABat Standard
- USABat
- The USA Baseball Approved Bat List
- The USABat Approved Bat List
- USA Baseball Approved Bats
- Approved Bats [after first mention]
- USA Baseball Certification Mark
- USABat Certification Mark

### Non-approved mentions of USABat Standard

- The USA Bat Standard
- USA Bat
- USA-Bat
- The USA Baseball youth bat standard
- The USA Baseball standard
- The USA Baseball Certified Bat List
- The USA Baseball certified list

### Approved mentions of the Tee Ball & Tee Ball Sticker Program

- USA Baseball Certification Mark
- USABat Certification Mark
- The USA Baseball Tee Ball Sticker Program
- The USABat Tee Ball Sticker Program
- The Tee Ball Sticker Program [after first mention]
- USA Baseball Approved Tee Balls
- USABat Approved Tee Balls
- Approved Tee Balls [after first mention]

### Non-approved mentions of USABat Standard & Tee Ball Sticker Program

- The USA Baseball certified list
- The USA Baseball Approved Balls
- The USA Baseball Approved T-Balls
- The USA Baseball t-ball sticker program
- The USA Baseball bat standard Tee Ball Sticker Program



## **USA BASEBALL GOLDEN SPIKES AWARD**

*Since 1978, USA Baseball has honored the top amateur baseball player in the country with the Golden Spikes Award. The award is sponsored by Major League Baseball and presented in partnership with the Rod Dedeaux Foundation. It is presented each year to the player who best exhibits exceptional on-field ability and exemplary sportsmanship.*

*The USA Baseball Golden Spikes Award is presented in partnership with the Rod Dedeaux Foundation.*

### **Approved mentions of the Golden Spikes Award**

- The USA Baseball Golden Spikes Award
- The Golden Spikes Award [after first mention]

### **Non-approved mentions of the Golden Spikes Award**

- The USA Baseball GSA
- The USA Baseball G.S.A.
- The GSA
- The G.S.A.



## USA BASEBALL SHOP

### Approved mentions of the USA Baseball Shop

- The USA Baseball Shop
- The USA Baseball Team Store at the National Training Complex
- The Team Store [after first mention]
- USABaseballShop.com

### Non-approved mentions of the USA Baseball Shop

- The USABaseballShop.com
- The Team USA Store
- The Store

## USA BASEBALL SPORT DEVELOPMENT

### THE USA BASEBALL AMATEUR RESOURCE CENTER

*The Amateur Resource Center (ARC) is home to USA Baseball's educational resources for coaches, umpires, parents, and players offering the online education courses of the Online Education Center, health and safety articles, support programs, and championship principles.*

#### Approved mentions of the Amateur Resource Center

- The USA Baseball Amateur Resource Center
- The Amateur Resource Center [after first mention]
- The ARC [on additional mentions]

#### Non-approved mentions of the Amateur Resource Center

- The A.R.C.
- The Resource Center
- The Amateur Center

### THE USA BASEBALL SPORT DEVELOPMENT BLOG

*The Sport Development Blog is home to official publications of USA Baseball focused on digging deeper into the game of baseball.*

#### Approved mentions of USA Baseball Sport Development Blog

- The USA Baseball Sport Development Blog
- The Sport Development Blog [after first mention]

#### Non-approved mentions of USA Baseball Sport Development Blog

- The USA Baseball blog
- The blog

### THE USA BASEBALL LONG-TERM ATHLETE DEVELOPMENT PLAN

*USA Baseball, with support from Major League Baseball, has generated a Long-Term Athlete Development Plan (LTAD) to provide a multi-stage developmental pathway for an individual's life-long experience within the sport of baseball in the United States.*

#### Approved mentions of Long-Term Athlete Development Plan

- The USA Baseball Long-Term Athlete Development Plan
- The Long-Term Athlete Development Plan [after first mention]
- The LTAD [on additional mentions]

#### Non-approved mentions of Long-Term Athlete Development Plan

- The Long Term Athlete Development Plan
- The L.T.A.D.
- The USA Baseball long-term athlete development plan
- The long term athlete development plan

### THE USA BASEBALL MOBILE COACH APP

*The USA Baseball Mobile Coach App, free to all users, features practice plans, unique drills, and video tutorials to assist coaches of all levels to run competent, safe, age and skill appropriate practices for their players.*

#### Approved mentions of the USA Baseball Mobile Coach App

- The USA Baseball Mobile Coach App
- The Mobile Coach App [after first mention]

#### Non-approved mentions of the USA Baseball Mobile Coach App

- The USA Baseball Mobile Coaching App

- The Mobile Coaching App
- The USA Baseball App

## **THE USA BASEBALL ONLINE EDUCATION CENTER**

*The Online Education Center (OEC) is a Major League Baseball supported initiative that provides free online educational courses, including unique situations specific to coaches, parents, and umpires emphasizing a culture of development, safety and fun within the sport.*

### **Approved mentions of the Online Education Center**

- The USA Baseball Online Education Center
- The Online Education Center [after first mention]
- The OEC [on additional mentions]
- USABaseball.Education

### **Non-approved mentions of the Online Education Center**

- The USA Baseball O.E.C.
- The O.E.C.
- Usabaseball.education
- Usabaseball.Education
- USABaseball.education
- usabaseball.Education

## **FUN AT BAT**

*Fun At Bat is a bat-and-ball skills development program for all children that focuses on basic fundamentals, a healthy lifestyle, and character development.*

### **Approved mentions of Fun At Bat**

- Fun At Bat

### **Non-approved mentions of Fun at Bat**

- Fun at Bat
- FAB
- F.A.B.
- The USA Baseball Fun At Bat program

## **THE PROSPECT DEVELOPMENT PIPELINE**

*Prospect Development Pipeline is a collaborative effort between MLB and USA Baseball that establishes an official identification and player development pathway for amateur baseball players in the United States.*

*The Prospect Development Pipeline hosts events called the PDP Premier.*

### **Approved mentions of the Prospect Development Pipeline**

- The Prospect Development Pipeline
- The PDP [after first mention]
- The PDP Premier (Location)

### **Non-approved mentions of the Prospect Development Pipeline**

- The USA Baseball Prospect Development Pipeline
- The Major League Baseball Prospect Development Pipeline
- The Player Development Pipeline
- The P.D.P.

## **PITCH SMART**





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*A series of practical, age-appropriate guidelines to help parents, players and coaches avoid overuse injuries and foster long, healthy careers for youth pitchers.*

## **Approved mentions of Pitch Smart**

- Pitch Smart

## **Non-approved mentions of Pitch Smart**

- PitchSmart
- The USA Baseball Pitch Smart program
- The Major League Baseball Pitch Smart program

## **PLAY BALL**

*Play Ball is an initiative that highlights the many ways baseball can be played, including ways outside of traditionally organized baseball leagues and tournaments. Events hosted around the country by Major League Baseball, USA Baseball, and USA Softball provide an opportunity for youth to experience the game in a variety of different forms in a non-competitive environment.*

## **Approved mentions of Play Ball**

- PLAY BALL
- Play Ball

## **Non-approved mentions of Play Ball**

- play ball
- PlayBall
- The USA Baseball Play Ball initiative
- The Major League Baseball Play Ball Initiative
- The USA Softball Play Ball initiative

## **BASEBALL ACE**

*Baseball ACE is an educational program for any and all individuals who are currently coaching baseball or aspire to coach at any level of the game. Offered in partnership by USA Baseball and the American Baseball Coaches Association (ABCA), this program aims to create a culture of continuing education, professional development and mentorship within the baseball coaching community.*

## **Approved mentions of Baseball ACE**

- The Baseball ACE Program
- Baseball ACE [after first mention]

## **Non-approved mentions of Baseball ACE**

- The USA Baseball ACE Program
- The ABCA Baseball ACE Program
- ACE Program
- ACE, A.C.E., or ace
- Baseball ace or A.C.E.