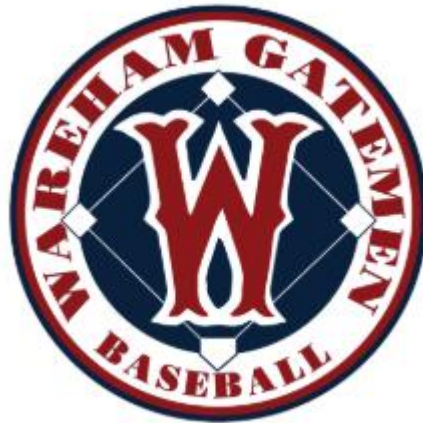


Wareham Gatemen Corporate Sponsorships 2026

SPONSORSHIP PACKAGES



Tax ID Number: 10319844

501 (c) 3 Status: Registered

Website: www.capecodleague/wareham

RE: Corporate Sponsorship 2026 Wareham Gatemen Baseball

To our valued prospective Sponsor:

We are looking for 2026 Season Corporate Sponsors! The Wareham Gatemen Baseball organization is a registered 501(c)3 organization and our membership is 100% volunteer. The Gatemen are funded through a variety of sources including merchandise sales, 50-50 raffle sales, personal donations, and corporate/business sponsorships. Thank you for considering giving a corporate sponsorship donation to Wareham Gatemen Baseball for the 2026 baseball season. The Wareham Gatemen are a non-profit organization which operates a collegiate summer baseball team in the prestigious Cape Cod Baseball League (est. 1923), becoming a member in 1927, and won their first championship in 1930. The Gatemen are based in Wareham, Massachusetts and play their home games at Clem Spillane Field, "Spillane Field". The best college baseball players come to the Cape each summer to showcase their talents to scouts from every MLB organization. Fans flock to the games to watch several MLB first round draft picks and future MLB All-Stars compete. Some notable names that came from the Gatemen are as follows: Paul Skenes ('21) won the 2024 Jackie Robinson National League Rookie of the Year Award while playing for the Pirates, Jarren Duran ('17) was selected as ALL-MLB 2nd Team in 2024, Max Muncy ('11/'12) won his 2nd World Series Championship with the Dodgers in 2024, Kyle Schwarber is a perennial MLB All Star with the Phillies, Kyle Roche ('23) a RHP was signed to the Angels in 2024, Bryson Shaffer ('23) was signed by the Tampa Bay Rays, Gio Cueto ('24) was signed by the Dodgers, and Nolan Hughes ('23) went to the Nationals. There are so many more players from the past years that have been drafted or signed we couldn't possibly list them all. The Gatemen provide a family friendly atmosphere and an experience that will entertain adults and children of all ages. The Gatemen attracted over 30,000 fans to the park

in the 2025 season, and will host the 2027 Cape Cod Baseball League All Star Game (attendance over 6,000 people).

The Gatemen offer all sponsors the chance to advertise their messages to our diverse group of fans over many platforms. We use our extensive physical, print and digital assets as well as TV and radio advertising to get your name out there. We offer physical signage throughout Spillane Field and across our outfield fence. We offer print ads (various sizes) in our media guide and other print materials. We offer digital advertising on our website and on our growing social media platforms. Web broadcasts include our pre- and post-game show sponsorships, live in-game advertisements, in-game event sponsorships, and the chance for partners to sponsor nightly events and happenings at the ballpark. We also have a new video scoreboard to display sponsor commercials, ads, graphics, and two to three areas for large physical signage on the scoreboard's framework. The Gatemen provide our partners many unique marketing opportunities. Our Marketing team is very flexible and willing to work with you to choose the best way to advertise your brand on any of our platforms.

As a result of the support we received for the 2025 season, The Wareham Gatemen Baseball Organization was awarded the Commissioner's Cup Award. The Commissioner's Cup is awarded by the Cape Cod Baseball League (CCBL) to the team that best exemplifies excellence both on and off the field, from players and coaches to interns, volunteers, and host families. That excellence includes maintaining the highest level of integrity and professionalism from every aspect of the organization that contributes to ensuring and enhancing the CCBL's championship prestige. To read the full article, please click on the following

link: <https://wareham.theweektoday.com/affiliate-post/wareham-gatemen-win-2025-commissioners-cup/77016>.

As a Gatemen sponsor, you will associate your organization with a New England tradition, the love of baseball, and reach 30,000+ Gatemen fans who attend our games and millions more fans that we engage with on our social media platforms. We have many sponsorship opportunities

available that meet the needs of our local business community. If one of these packages does not fit, we will work with you to create a program that meets your marketing objectives. Without our corporate sponsors, none of our success would be possible. Get In the Game...Become a Gatemem Partner!

Please fill in the following information and mail donations and a copy of this letter to:

**Wareham Gatemen Baseball, ATTN: Gatemen Sponsorships, PO Box 287, Wareham, MA
02571 and make checks payable to: Wareham Gatemen Baseball**

Company Sponsor Name:

Sponsorship Package:

Contact Name:

Address:

_____ City _____ State _____ ZipCode _____

Telephone Number: _____

Email address: _____

Signature: _____ Date: _____

Please mail your signed commitment form with check to: PO Box 287, ATTN: Gatemen Sponsorships, Wareham, MA 02571. Please make sure to email a high-resolution eps, ai or pdf file to: kristine@gatemen.org or emily@gatemen.org as soon as possible. If you need a logo or graphic made, the Gatemen charge a onetime art service fee of \$100. If your sponsorship requires a script, please provide, with a short (15 sec) ad read. The Gatemen are able to assist you with your ad-read needs. Once the check and all information is received, we will send a confirmation email to the email address listed above.

Please feel free to contact Kristine Fredrickson, at kristine@gatemen.org or at 508-245-6084, or Emily Heavey, at emily@gatemen.org or at 774-272-3654, or Matt Merrick, President, at matt@gatemen.org, if you have any questions.

Visit our website at www.capecodleague.com/wareham and our **social media pages:**
Facebook, Wareham Gatemen Baseball; X (Twitter), warehamgatemen; and Instagram,
warehamgatemen.

Thank you!

Emily Heavey

Kristine Fredrickson

Go Gatemen!

Wareham Gatemen Baseball

2026 Sponsorship Packages

Grand Slam Sponsor

\$1100 + signage*

- **Social Media Package** (one post per week on all Gatemen social media accounts plugging sponsor)
- **In-Game Package** (10-20 sec commercial played on video scoreboard board & 5-10 sec sponsor ad-read over the PA system)
- **Signage Package** (4'H x 4'W is \$300 or 4'H x 5'W is \$375 - sponsor sign placed on fencing around the field)
- **Web Package** (Web ad with link to sponsor website on Gatemen home page)
- **Broadcast Package** (10-20 second commercial played during live stream broadcasts of all Gatemen games)
- **First Pitch** (throw out a home game first pitch, and keep ball)

Home Run Sponsor

\$900 + signage*

- **Social Media Package** (one post per week on all Gatemen social media accounts plugging sponsor)
- **In-Game Package** (10-20 sec commercial played on video scoreboard board & 5-10 sec sponsor ad-read over the PA system); ***OR*** **Broadcast Package** (10-20 second commercial played during live stream broadcasts of all Gatemen games)
- **Signage Package** (4'H x 4'W is \$300 or 4'H x 5'W is \$375) - sponsor sign placed on fencing around the field
- **Web Package** (Web ad with link to sponsor website on Gatemen home page)

Triple Play Sponsor

\$700

- **Social Media Package** (one post per week on all Gatemen social media accounts plugging sponsor)
- **In-Game Package** (10-20 sec commercial played on video scoreboard board & 5-10 sec sponsor ad-read over the PA system); ***OR*** **Broadcast Package** (10-20 second commercial played during live stream broadcasts of all Gatemen games)
- **Web Package** (Web ad with link to sponsor website on Gatemen home page)

Double Play Sponsor

\$400

- **Social Media Package** (one post per week on all Gatemen social media accounts plugging sponsor)
- **Web Package** (Web ad with link to sponsor website on Gatemen home page)

*Signage must be purchased through the Gatemen. Assuming good condition and no requested changes to the logo, the banners will be reused year to year, waiving the signage fee.

****Customized packages Available Upon Request***

A La Carte Sponsorship Opportunities

PRINT

Other Print Opportunities

1. **Stat Sheets** (Handed out at all Home Games) – \$350/spot (4 spots available)
2. **500 Pocket Schedules** (Distributed in Southcoast and South Shore areas) - \$600/500 pocket schedules
3. **16"x24" Schedule Poster;** Full Color (Distributed in Southcoast and South Shore areas) - \$600/50 poster

SIGNAGE

Signage

1. **4'H x 4'W Out Field Sign** - \$300 + \$100 (There may be a one-time art fee for logo or graphics)
2. **4'H X 5'W Out Field Sign** - \$375 + \$100 (There may be a one-time art fee for logo or graphics)

ONLINE

Web Site Opportunities

Web Package - \$250

Social Media Package - \$350

IN PERSON

First Pitch Package - \$400

Introduced by announcer

Throwing out first pitch (get to keep ball)

Saying "Play Ball"

BROADCAST

Pre-Game Show - \$600

Airs 30 min prior to first pitch (duration 20 minutes)

All 44 games (and playoffs)

(2) 15 second ad reads during airing

Sponsor graphic shown on screen during airing

Includes Social Media Package & Web Ad

Post-Game Show - \$600

Airs 10 min after final out (duration 15 minutes)

All 44 games (and playoffs)

(2) 15 second ad reads during airing

Sponsor graphic shown on screen during airing

Includes Social Media Package & Web Ad

LIVE GAME w/ SOCIAL MEDIA PACKAGE INCLUDED

In-Game Action Sponsorships

“..... Official Sponsor of...” “This Gatemen was brought to you by...”

Every time there is one of the following, the Gatemen Broadcasters plug your business...
Sponsor graphic will be shown on applicable in game graphics and on applicable social media graphics

1. **All Gatemen Home Games (said every home game) - \$500**
2. **All Gatemen Away Games (said every away game) - \$500**
3. **Starting Lineups (said every game) - \$600**
4. **Defensive Alignments (said every game) - \$600**
5. **Home Run (said every time a Gatemen player hits a home run) - \$350**
6. **Gatemen Double Play (said every time the Gatemen turn a double play) - \$350**
7. **Pitching Change (said every time the Gatemen make a pitching change. Guaranteed every game) - \$600**
8. **Trip to the Mound (said every time a Gatemen coach visits the pitcher. Guaranteed every game) - \$600**
9. **Pinch Hitter (said every time there is a Gatemen pinch hitter) - \$350**
10. **Win (said every time the Gatemen win) - \$350**
11. **7th Inning Stretch (said during every 7th inning stretch) - \$600**

OTHER

Gatemen Uniform Sponsorship - \$5,100 per year with a 3 year commitment

3-year deal – sponsor Coaches and Players Uniforms for the season.

Sponsor graphic patch placed on jerseys

Sponsorship includes the Grand Slam Sponsor Package

Gatemen Baseball Clinics - \$5,100

Free Area Little League Youth Clinics: We are looking for 5 sponsors

Sponsor graphic placed on back of Free clinic t-shirts

Sponsorship includes the Grand Slam Sponsor Package

Post-Game Meal - \$500 per meal

The Gatemen provide the players, coaches, broadcaster and interns with a meal after every game. Home game meals are served at Spillane Field or local restaurants. Away game meals are served in the parking lot of the field and are pre-packaged meals. With this sponsorship, you will get: Social media posts on day of sponsored meal, PA system (home game) or broadcast live stream (away game) acknowledgement on day of sponsored meal.

Backstop Padding - \$2,500 per year with a 3 year commitment

Spillane Field offers a unique opportunity to advertise on the backstop padding immediately behind home plate from dugout to dugout. These are highly visible, close-to-the-action locations and are limited to only a handful of our sponsors. Your logo is printed on matching vinyl and installed for year round visibility. Our asking price is \$2,500 per year, and a 3 season commitment is required with an upfront payment. Backstop pads will be installed the first week of June allowing for full season visibility, and removed mid-August upon expiration of the contract period.

BARTER OPPORTUNITIES

Choosing to barter with the Gatemen is a great way to get exposure for your business! The Gatemen are more than willing to exchange certain promotions for local businesses in exchange for goods or services. Promotions provided by the Gatemen will be equal to the amount of the goods or services provided. Some examples of past barter scenarios are listed below:

- 50/50 Raffle Donations
- Providing post-game meals
- Donating equipment (freezers, refrigerators, coolers, pitching machines, helmets, bats, gloves, etc.)
- Donating bottled water
- Donating food to be sold by concessions
- Donating promotional items to be given out at games
- Providing services such as landscaping, carpentry, masonry work, painting, etc.

*Please note that the Gatemen do not accept all donations *

