Allen Russell Email: Fanrelations@Falmouthcommodores.com



Falmouth Commodores Baseball Guv Fuller Field , 790 Main Street Falmouth, MA 02540 https://falmouthcommodores.com/

A Premier Cape Cod Baseball League Team

## **Broadcasting and Media Team**

## Web Reporter

The Falmouth Commodores is one of ten teams that comprise the Cape Cod Baseball League, the preeminent summer collegiate baseball league in the United States. Scouts from all major league teams attend games and many players are ultimately drafted to play in the MLB.

In 2021, the Commodores expanded its capacities, primarily in video production, and expanded further in 2022 (5 camera system with underground cables to camera wells, and Blackmagic Design ATEM Pro 4K Live Production Switcher). To take our productions to the next level and continue to be known as the premier CCBL media outlet, we are looking for *the most highly-motivated*, *team-oriented* summer interns to fill our vacancies. If you are attracted to the broadcasting and media arts, and who thrives in an environment where collaboration, creativity, and teamwork are strongly encouraged, this may be the opportunity you are looking for.

All intern positions are non-paying, and prospective interns must arrange for their own housing and transportation while on Cape Cod. The Commodores staff will assist where possible in helping interns find affordable lodging and parttime employment.

## **WEB REPORTER (ONE POSITION)**

The applicant must have a proven interest in sports writing and a complete understanding of the game of baseball. Preference will be given to college students who have journalism and sports-related majors and have been actively involved in writing and sports programs. Strong interpersonal and communication skills are preferred. Submission of a letter expressing your specific interest and expectations from your internship, your resume, and submission of published sports writing samples will be required during the selection process.

- Leading up to the first week of the season, write articles with the intent of drawing attention to the start of the season. This may include interviewing first set of players and coaches to arrive, host families, volunteers, and board members.
- Write game recaps for all Commodores home and away games throughout the regular season & playoff games. This includes interviewing players, coaches, and other individuals for use within written articles.
- Provide coverage leading up to, during and after the All-Star game. Attend, and write articles, for key events such as Fenway Day and special and community events. This includes interviewing players, coaches, and staff in attendance as well as community members and officials.
- Write sidebar and feature stories on Commodores for use in newsletter, website, community publications and social media platforms. This includes MLB Draft, special events, community events and other Commodoresrelated events.
- Write stories regarding awards and notable honors from the summer.
- Work with other Broadcasting and Media interns to provide guidance and copy in production of pre-game and post-game features such as Opening the Dore, YouTube live stream, Closing the Dore and other featured videos.
- Work closely with team photographer and graphic designer to source and include photo(s) and graphics for articles.

- Prepare and edit all written material for use on the Commodores blog website. Familiarity with WordPress is helpful.
- Familiarity with social media platforms and basic understanding of posting.
- Become acquainted with players' names, coaches' names, and uniform numbers as quickly as possible.
- Fill in as needed in other media positions depending on situations.
- Interns are expected on occasion to also staff other functions that may not be their primary role on an as needed basis at the discretion of their supervisor. Working as a group with varying responsibilities provides a powerful in-depth experience that exemplifies the high quality of the Falmouth Commodore program.

To apply send a cover Letter, Resume and Reel (Portfolio) to:

Allen Russell

media-it@falmouthcommodores.com