

# **Cape League TV On Air Talent**

The Cape Cod Baseball League/Cape League TV is looking for On Air Talent to be a part of the Cape League TV productions team for the 2025 season. This position works with the Executive Director, Associate Producer, and other members of the Programming team to create superior content for Cape League TV and League social media accounts. The Cape League TV On Air Talent is responsible for anchoring and hosting programs on the streaming channel. This role requires exceptional communication skills, a deep knowledge of sports, and the ability to engage and entertain viewers. May include creating written content for League website.

The optimal candidates will need to be aligned with League initiatives and priorities and be able to represent the brand values of the Cape Cod Baseball League. This internship runs from the date of acceptance through September 1, 2025. This role includes remote work in a fast-paced environment with high volume of work and tight deadlines. Hours includes nights and weekends. Stipend commensurate with experience.

Reports to: Cape League TV Executive Director

#### **Key Responsibilities:**

Pre-Production

- Assists in the development of content for shows.
- Collaborates in the production of programs, promos and specials.
- Identifies and submits show ideas and topics.
- Researches topics and themes to write scripts, line copy, and develop show content for hosts.
- Develops novel and creative ways to present content.
- Attends creative meetings, and contributes to the selection of program content.
- Makes recommendations to Producers and management on program improvements.
- Arranges guest bookings.
- Researches guest backgrounds, develops interview questions and assists with pre-interviews.
- Obtains video/audio materials needed for production.
- Assists with scheduling program elements prior to air, ensuring that rotation and policies are followed.
- May independently produce segments of large programs.
- Anchor and host sports programs: Anchor and host various programs, including newscasts, highlights shows, talk shows, and short form content.
- **Conduct interviews:** Interview players, coaches, and other figures to gather information and generate engaging content.
- **Prepare and deliver scripts:** Prepare and deliver scripts for sports programs, ensuring accuracy, clarity, and enthusiasm.
- **Interact with guests:** Interact with guests on-air, facilitating lively and informative discussions about engaging topics.
- **Ad-lib effectively:** Ad-lib effectively to fill dead air, respond to unexpected situations, and keep the program interesting.
- Promote League coverage: Promote the League's coverage through on-air announcements and social
  media.
- Represent the League: Represent the League professionally and positively in all interactions.

# **Qualifications:**

- Working towards a Bachelor's or Master's degree in journalism, communications, or a related field required.
- At least 2 years of experience at a TV station (public, private, college, or university).

- Excellent communication and interpersonal skills.
- Strong on-camera presence and delivery.
- Deep knowledge of sports and current events.
- Ability to work under pressure and meet tight deadlines.
- Experience in sports broadcasting or a related field is preferred.

### **Skills and Abilities:**

- Ability to research and gather information quickly.
- Ability to think on your feet and adapt to changing situations.
- Strong organizational and time management skills.
- Ability to work as part of a team.
- Ability to use social media effectively to engage with viewers.

#### **Work Environment:**

- Primarily works in outdoors at sporting events but will work in television studio environment.
- Must travel to cover League events.
- Must be able to work irregular hours, including evenings and weekends.

### **Physical Demands:**

- Ability to sit for extended periods of time.
- Ability to work on a computer for extended periods of time.
- May be required to stand, walk, and travel to various locations.

**Note:** This job description is intended to provide a general overview of the position and its responsibilities. It is not an exhaustive list of all duties and requirements.

**To apply:** Applicants should email their resume, cover letter, two references, and access to your portfolio/reel to <u>partnerships@capecodbaseball.org</u>. Please put your name and the position you are applying for in the subject line.