



Wareham Gatemen Social Media Manager Internship

The Wareham Gatemen, a non-profit organization operating a collegiate summer baseball team in the prestigious Cape Cod Baseball League, is seeking a social media Intern to join our dynamic team. Our organization has a rich history dating back to 1927 including 9 CCBL Championships. We actively contribute to the community and to the legacy of the CCBL, a league that celebrated its 100th anniversary in 2023. This historic milestone is a testament to the league's enduring dedication to developing top MLB talent while fostering community engagement through baseball.

The Wareham Gatemen, known for their commitment to player and intern development, have seen 150+ of our former team players make their mark in Major League Baseball. For instance, in 2023, we had 15 players drafted, highlighted by the #1 overall pick in the 2023 MLB draft, Paul Skenes. Many of our interns have gone on to successful sports media or sports management careers. As we continue to nurture emerging talent, we are also dedicated to promoting the captivating journey of baseball within our community and beyond.

This internship offers an invaluable opportunity to gain hands-on experience in social media strategy and content creation within the world of baseball while being a part of the storied history of both the Wareham Gatemen and the Cape Cod Baseball League. Interns will have the chance to put their stamp on the team's brand while building a compelling portfolio and creating a lifetime of memories, friendships, and unique experiences.

Duration and Housing:

This unpaid internship will typically run from mid-June through early August (or approximately 10 days later if a championship run). Please note that housing is not provided; however, we are committed to working with you to find affordable housing options and explore summer job opportunities to support your stay.

Social Media Manager Internship Overview

As a Social Media Manager Intern, you will be at the forefront of our digital presence, responsible for engaging our fan base and crafting captivating narratives. Your skills in social media strategy, content creation, and community management will help us showcase our players, engage fans, and build an authentic sports media presence.

(continued on back)

Key Responsibilities:

- Develop and execute a social media content calendar that aligns with team events, games, and promotions.
- Create engaging and shareable content for various social media platforms, including Facebook, Instagram, Twitter, and potentially more.
- Manage social media accounts, responding to comments, messages, and engaging with the fan community and CCBL.
- Monitor social media trends, track engagement metrics, and adjust strategies accordingly.
- Collaborate with our digital media team to develop and execute digital strategy while ensuring consistency in visual and brand identity.
- Partner with writing interns to deliver informative post captions with stats

Qualifications:

- Proficiency in social media platforms including Instagram, X, and TikTok
- Availability to attend games (40), practices, and events during the CCBL season.
- Strong writing and communication skills, with a creative flair for storytelling.
- An understanding of social media trends, audience engagement, and analytics.
- Self-motivated and able to work both independently and as part of a team.
- A passion for sports, baseball, and creating meaningful connections through social media.

Benefits:

- Gain valuable hands-on experience in social media content creation and strategy.
- Access to unique behind-the-scenes moments within an elite collegiate baseball team.
- Opportunities to build a portfolio with high-impact, professional-grade content.
- Exposure to the world of baseball, networking opportunities, and potential future references.
- Opportunity to try experimenting with different mediums to be more well-rounded while developing new skills.
- Credit on produced content (captions, collaborations, tags, etc.)
- The chance to be part of a talented team dedicated to making a meaningful impact in the digital media landscape.

How to Apply: Please apply online through the website www.gatemmen.org