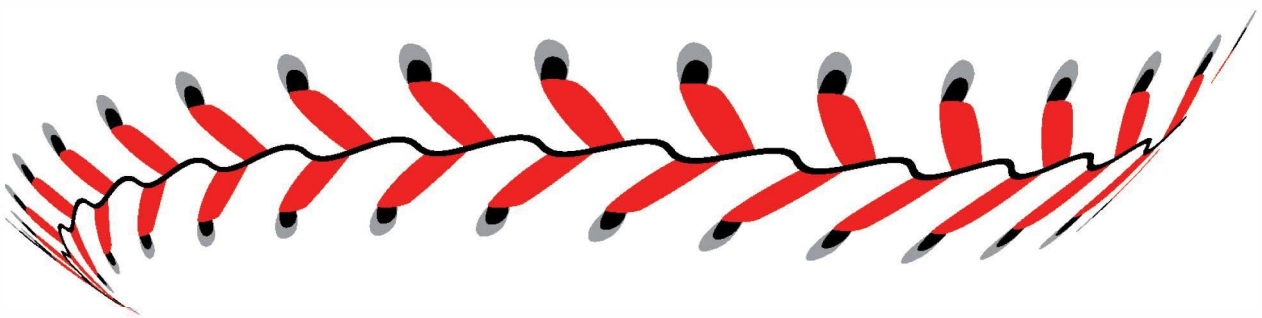




# Y-D RED SOX

== **2024 MEDIA KIT** ==

2024 Media Kit





Want to reach **TENS OF THOUSANDS** of Cape Cod residents, visitors, and social media followers?

Want your organization or business associated with a premier franchise of the Cape Cod Baseball League?

Then you'll want to partner with us and ***be part of the excitement*** as the Yarmouth-Dennis Red Sox aim for another Cape Cod Baseball League title!!

We offer a wide variety of sponsorship opportunities for every budget. Each one comes with EXTRAS that include, among other things, promotion on our website, and on our social media.



## 2024 Y-D RED SOX ADVERTISING AND SPONSORSHIPS ORDER FORM

### **GROUP A – Souvenir Yearbook Advertising Opportunities**

Back Cover (8.5" wide x 11" tall, full bleed)	\$1,900 / Season	_____
Inside Front Cover (7.5" wide x 9.75" tall)	\$1,700 / Season	_____
Inside Back Cover (7.5" wide x 9.75" tall)	\$1,500 / Season	_____
Full Page (7.5" wide x 9.75" tall)	\$ 995 / Season	_____
Half Page – Horizontal (7.5" wide x 4.7" tall)	\$ 650 / Season	_____
Half Page – Vertical (3.7" wide x 9.75" tall)	\$ 650 / Season	_____
Quarter Page – Horizontal (7.5" wide x 2.25" tall)	\$ 450 / Season	_____
Quarter Page – Vertical (3.7" wide x 4.7" tall)	\$ 450 / Season	_____
Business Card (3.7" wide x 2.25" tall)	\$ 250 / Season	_____

### **GROUP B – Premium Placement Advertising Opportunities**

Website Premium Placement Ad or Logo – Every Website Page (4 Available)	\$ 1045 / 1 Year	_____
Website Banner Ad or Logo – Come to the Game Page – 1 Year (3 Available)	\$ 525 / 1 Year	_____
Field Banner Ad (you supply)	\$ 525 / Season	_____
Rack Card Sponsor Logo Ad (3 Available)	\$ 425 / Season	_____
Pocket Schedule Sponsor Logo Ad (2 Available)	\$ 195 / Season	_____
Stat Sheet Sponsor Logo Ad (3 Available)	\$ 425 / Season	_____
Game Broadcast Ads – (18 Available) - All 40 Games, plus playoffs	\$ 425 / Season	_____

### **GROUP C – Game Day PA Announcement Opportunities – 20 Home Games & Playoffs**

First Pitch Sponsor (you throw)	\$ 370/Game	_____		_____
First Pitch Sponsor (Y-D guest throws)	\$ 185/Game	_____	or	\$1,900 / Season _____
Game Balls Sponsor	\$ 160/Game	_____	or	\$1,900 / Season _____
Game Bats Sponsor	\$ 160/Game	_____	or	\$1,900 / Season _____
6 <sup>th</sup> Inning Trivia Contest Sponsor	\$ 160/Game	_____	or	\$1,900 / Season _____
7 <sup>th</sup> Inning Stretch Song Sponsor	\$ 165/Game	_____	or	\$1,900 / Season _____
Beanbag Baseball Toss Game Sponsor (1 Available)				\$1,800 / Season _____
Signed Jersey Giveaway Sponsor (1 Available)				\$1,995 / Season _____
Home Run / DY Scholarship Fund Sponsor (1 Available)				\$2,995 / Season _____
Kid's Baseball Clinic Sponsor (3 Available)				\$ 525 / Season _____
<b>TOTAL</b>				_____

**DOUBLE PLAY** - Pick a minimum of one item from any two groups (full season/year only) – **15% off total**

**TRIPLE PLAY** - Pick a minimum of one item from all three groups (full season/year only) – **20% off total**

**TOTAL (AFTER DISCOUNT)** \_\_\_\_\_

Checks should be made payable to Yarmouth – Dennis Red Sox Baseball Club, Inc.

Our Mailing Address: P.O. Box 1423, South Yarmouth, MA 02664



## YOUR CONTACT INFORMATION

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Telephone (In Season): \_\_\_\_\_ Telephone (Off Season): \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**DON'T HAVE AN ADVERTISEMENT OF YOUR OWN? NO  
PROBLEM! WE CAN CONNECT YOU TO DESIGNERS  
THAT OFFER REASONABLE RATES TO CREATE  
SOMETHING THAT WILL MAKE YOUR ORGANIZATION  
OR BUSINESS SHINE!**

**For More Information Contact: Paul Izzo at 774-215-3360, or  
Terry Milka at [tmilka@ydredsox.com](mailto:tmilka@ydredsox.com)**