



# FALMOUTH COMMODORES

PO Box 808 | Falmouth, MA 02541

Spring 2024

Dear Friends of the Falmouth Commodores:

As the Falmouth Commodores enter their 101st year of playing amateur baseball in the Cape Cod League, we are excited about our upcoming season. I am pleased to announce that the Falmouth Commodores will be hosting the Cape Cod Baseball League All-Star Game on July 27, 2024. Falmouth has not hosted this widely attended event since 2003. The best of the best players from the East and West Divisions of the league will be squaring off at Guv Fuller Field. Events will begin at 1:00 pm with player autograph tables, a homerun hitting contest, as well as other fun family events leading up to the game, which will be televised nationally.

Falmouth and surrounding town businesses have always been very supportive of the Commodores through various sponsorships offered by the team. As a non-profit organization, we need to raise funds annually to cover the high costs of operating the team each season; thus, sponsorships are essential. Furthermore, as you may well be aware, the impact of inflation is having a significant impact on operational costs.

A wide variety of options encompassing a range of prices are outlined in the attached sponsorship brochure. This year a new format using state-of-the-art media technology will allow our highly talented Commodores Media and Broadcasting Interns to work with local businesses that may want to sponsor a custom-made advertisement. These ad videos will be broadcast between innings to our fans viewing the game nationally on streaming Hudl, as well as projected on a jumbo television hanging from the Sports and Merchandise Shack behind home plate for our local fans to view. Also new from last year, the Town of Falmouth has given the Commodores permission to hang 24 pendants from light poles located on Main St in downtown Falmouth. These highly visible banners are available to sponsors to showcase their name along with the Commodores or All-Star Game logos. These are in addition to advertisements in our annual program book; at-the-field sponsorships, such as banners, callouts, and other one-off activities; and the game day STAT sheet, which is a full color handout with the daily updated statistics of Commodores players and players on the visiting team. Fifteen thousand STAT sheets are printed and handed out to every attendee at each game.

I hope you will show support for your Commodores team and continue to enjoy watching the best of amateur summer baseball in the country from our bleachers, or on a blanket or chair on our sideline hill.

Thank you in advance for your support.

Sincerely,

Bob Curtis  
President