

Community Relations & Promotions Trainee

Greeneville Flyboys

Greeneville, TN

Salary: Monthly Stipend

Status: Full Time
Internship/Trainee

Start Date: May 2024

Submit Your Résumé to:
bbouschart@flyboysbaseball.com

Club Contact:

Brandon Bouschart Tel: 423-609-7400
P.O. Box 5192
Greeneville, TN 37743



JOB DESCRIPTION:

The Community Relations and Promotions Trainee is a seasonal, full-time internship that will serve to aid the efforts of Community Relations and Promotions. The individual must be versatile, friendly, positive, motivated, and excited to represent the Greeneville Flyboys out in the community and at the ballpark. This person must be willing to help out within other departments when necessary and is not afraid to speak/perform in front of clients, sponsors and crowds, and most of all have FUN! Specific responsibilities include but are not limited to, the following:

- Continuously work to build the Greeneville Flyboys brand and reputation in the community through relations building, speaking engagements, chamber and community events, appearances, etc.
- Be engaged in numerous community events
- Help/Attend mascots for community and promotion appearances
- Work with the General Manager for player community appearances
- Attend all community events for the Greeneville Flyboys
- Manage all donation requests
- Help plan and execute all "School Days" for Greeneville Flyboys.
- Work closely with the Assistant General Manager on managing all game day staff including promo team, on-field host, mascots, fan assistance, National Anthem, and God Bless America singers.
- Make sure all promotional materials and props for contests and games are in place and ready to go for game time, including all prizes from sponsors
- Assist with Assistant General Manager with game day scripts
- Help organize and be a part of planning for giveaways, scheduling talent, organizing theme nights, and working closely with marketing, ticket sales, and corporate sales to execute theme nights
- Other duties as assigned.

EXPERIENCE REQUIRED:

Bachelor's degree and experience working in sports or non-profit sector preferred but not required. Experience as mascot, working with donations, charitable causes, promotions and Street Teams a plus. Must display excellent communication skills, both verbal and written. Creativity, thinking outside the box and craftiness are a must. Ability to juggle multiple projects from several managers at once. Quick learner with the ability to work well under pressure/tight deadlines. Reliable, punctual, and courteous to colleagues, event staff, sponsors and fans. Most importantly, candidates should be motivated, driven, organized, and friendly. Must have willingness to work long hours, weekends and holidays plus non-Flyboys Baseball events.