

Social Media

The Brewster Baseball Club recognizes the value of social media in communicating with the community, and the rights of individuals to free speech in social networking activities. The Club also reserves the right to set standards and expectations for its staff, Board members, players, and volunteers for Club-related media communication.

Disclosure of information about the Club, or the Whitecaps team or players, must be authorized by the Club officer responsible for the staff or volunteer who posts such information. Some disclosure is restricted as a matter of course, including information about players' injuries, and the financial details of the Club's operation. The appropriate officer's approval should be secured before posting any questionable information.

All Club associates are expected to maintain high standards of conduct in their Club-related responsibilities. This expectation extends to any internet-related activity that could have an adverse impact on the Club or its reputation. This includes but is not limited to racial, ethnic, sexual, gender, religious, or disability-related content. Inappropriate social media activity should be reported to the President (other than baseball-related content) or General Manager (for baseball-related matters), depending on its nature, and may have consequences up to separation from the Club.