Cathi Ingersoll
Email:
Communications@Falmouthcommodores.com

A Premier Cape Cod Baseball League Team

Falmouth Commodores
Communications Intern

The Falmouth Commodores is one of ten Cape Cod League Baseball Teams, the preeminent summer collegiate baseball league in the United States. Scouts from all major league teams attend games and many players are ultimately drafted to play in the MLB. The Commodores are looking for summer interns to work with Marketing & Communications for the 2025 season. Please note that these are unpaid internship positions. If you are an enthusiastic team player who thrives in an environment where collaboration, creativity, and teamwork are encouraged, this may be the perfect opportunity for you.

All intern positions are non-paying, and prospective interns must arrange for their own housing and transportation while on Cape Cod. The Commodores staff will assist where possible in helping interns find affordable lodging and part-time employment.

Communications Associate
(1Position - unpaid internship)

The applicant must be able to write compelling communications in a variety of formats – primarily news stories, press releases, and human interest articles. They will be responsible for sharing with our fans/community aspects of the Commodores outside of direct game coverage. This includes coach profiles, player profiles (current and alumni), community events, game recognition nights, clinics, host families, volunteer and intern profiles, etc.

Submission of a letter expressing your interest and expectations from your internship, your resume, and published communication samples are requested for consideration during the selection process.

Essential Functions

- Ability to write communications in a variety of formats, including:
  - human interest articles to capture the audience imagination
  - news stories to share important event details with the intended audience
  - press releases to share important information
  - webpage content
- Determine and manage what type of content works best on each platform, optimize content accordingly.
- Design and/or work with broadcast interns for the creative integration of graphics/media to enhance written communications, including photography, video, and graphic designs.

- Working knowledge of video editing software and Canva is helpful.
- Proactively find ways to grow our fan base by acquiring new users, increase engagement, etc.
- Establish baseline metrics and goals at the beginning of the season. Prepare report at end-of-season to share growth and tactics accomplished.
- Have excellent attention to detail.
- Highly organized and able to meet deadlines in a fast-paced environment.
- Work collaboratively with other interns, including communications and marketing, broadcast and media interns (broadcasters, pa announcer, videographers), game day and administrative interns, volunteers, and community organizations.
- Able to attend the majority of home games and community events. Attendance at away games is not required.
- Interns are expected on occasion to also staff other functions that may not be their primary role on an as needed basis at the discretion of their supervisor. Working as a group with varying responsibilities provides a powerful in-depth experience that exemplifies the high quality of the Falmouth Commodore program.

Skills Required

- Preference will be given to someone with a marketing, public relations, or other media-related majors that have been actively involved in communications and sports programs.
- A working knowledge of various communication formats (article, press release, video, graphics, etc.) and channels (social, website, email) for publishing communications will be beneficial.
- Strong interpersonal and communication skills are required.

To apply send a cover letter & resume to:
Cathi Ingersoll

Marketing & Communications
communications@falmouthcommodores.com