

# BEYOND *THE* DIAMOND

CHICAGO WHITE SOX COMMUNITY NEWSLETTER | VOLUME 12 | FALL 2017



## CHILDHOOD CANCER AWARENESS MONTH

PAGE 2



### INSIDE THIS ISSUE

Team Members in the Community | Volunteer Corps  
National Day of Remembrance | Double Duty Classic  
Hurricane Harvey Relief | Behind the Scenes With Bo Jackson





# CHILDHOOD CANCER AWARENESS MONTH

Baseball is a family tradition. It's an opportunity for parents and children alike to enjoy watching their favorite team play in the beautiful summer weather – an activity families look forward to every year. However, for children with childhood cancer, enjoying a baseball game may be a once-in-a-lifetime experience. Medical needs or lack of financial resources can be a burden on the entire family, preventing youngsters from being involved in normal experiences like attending a ball game. Below is a look at how the White Sox celebrate these children and their families, while raising awareness and fundraising during Childhood Cancer Awareness month.



Just prior to the month-long initiative, the White Sox welcomed 20 teenage oncology patients from Comer Children's Hospital through a teen outreach program in partnership with the hospital. The August 25 ballpark visit included early access to watch batting practice and seats in a luxury suite.



◀ White Sox players **Nicky Delmonico**, **Danny Farquhar** and **Mike Pelfrey** as well as Southpaw kicked off Childhood Cancer Awareness month at a visit to University of Chicago Medicine Comer Children's Hospital on September 1. They visited children and their families, signing autographs and delivering co-branded Love Your Melon beanies and White Sox gifts. The hospital also was presented with a check for a Starlight Fun Center – a mobile entertainment unit equipped with bedside entertainment – in collaboration with Major League Baseball and Starlight Children's Foundation.





The White Sox celebrated Childhood Cancer Awareness Night at the ballpark on September 1. Elliot McGann, a four year old battling leukemia, decorated shortstop **Tim Anderson's** spikes for the game and threw out a ceremonial first pitch.

Dr. John Cunningham and Comer Children's Hospital patients Shumuli Brackman and Lexie Myszak joined Chicago White Sox Charities (CWSC) on field prior to the September 7 game, as the hospital was presented with a \$30,000 check, a portion of the proceeds from the Chicago White Sox Charities Field of Greens Celebrity Golf Outing presented by Modelo.



The White Sox wrapped up the month-long awareness initiative by teaming up with Bear Necessities for a Bear Hug with Lukas, a 17 year old battling lymphoma. Lukas shared his love of baseball by donating equipment provided by Bear Necessities and the Chicago White Sox to the Lost Boyz, an organization committed to improving the lives of youth in Chicago's South Shore community.





# MAJOR LEAGUE BASEBALL INITIATIVES



## BREAKTHROUGH SERIES

MLB's Breakthrough Series, a three-day series dedicated to diversifying the game of baseball through a showcase event, made its first trip to Chicago this summer. On June 23, White Sox Executive Vice President **Ken Williams** and hitting coach **Todd Steversen** welcomed the 60 high school players to the ballpark to watch batting practice and learn how baseball can be a way out of the inner cities and to a brighter future.





## HEART AND HUSTLE AWARD

The Major League Baseball Players Alumni Association recognized White Sox outfielder **Avisail García** as the team's 2017 Heart & Hustle Award recipient on September 23. This is an annual award that honors one player on each team who demonstrates a passion for baseball and best embodies the values, spirit and traditions of the game.



Mark Sheridan Math & Science Academy third and fourth grades students were honored in a pregame ceremony on September 26 for completing the highest percentage of the White Sox Summer Slugger course, a digital course designed to help kids in 21 Chicago Public Schools keep learning in the summertime through baseball-themed math and literacy games.



## BY THE NUMBERS

*Between June 23 and September 27*

More than

**300**

community members engaged

**17**

team members involved

**275**

game tickets donated

**\$30,000**

donated to childhood cancer treatment and research



# TEAM MEMBERS IN THE COMMUNITY

The White Sox are proud of the positive impact they make on the community as well as how committed its team – from players and coaches to front office members – is to making a difference in the community. Here is a look at how some Sox team members give back.

White Sox players **Matt Davidson**, **Tyler Saladino** and **Yolmer Sánchez** joined children and families at the Ann & Robert H. Lurie Children's Hospital of Chicago on July 28. The group signed baseball caps and delivered White Sox gifts in the Family Life Center and White Sox play area.



## BY THE NUMBERS

*Between July 28 and September 6*

**110** community members engaged

**8** team members involved

Nearly  
**110** game tickets donated



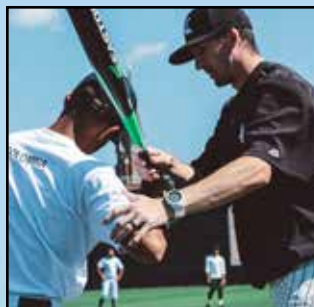


## ANDERSON'S LEAGUE OF LEADERS

White Sox infielder **Tim Anderson** and his wife **Bria** met with young men and women from Becoming a Man (BAM©) and Working on Womanhood (WOW©) at the ballpark on August 1 and 10. The visit was part of Anderson's League of Leaders, a new community outreach program with Youth Guidance and its BAM and WOW youth impact programs.



White Sox players **Gregory Infante** and **Yolmer Sánchez**, their wives and pregame instructor **Luis Sierra** joined Bulls/Sox Academy instructors to interact with a youth baseball team visiting from Colombia during a baseball clinic on August 23.



## ROBERTO CLEMENTE AWARD

The White Sox recognized first baseman **José Abreu** as the team's 2017 Roberto Clemente Award nominee on September 6. This annual award honors the player who best represents the game of baseball through sportsmanship, community involvement and positive contributions, both on and off the field. ▶





# VOLUNTEER CORPS ACTIVATIONS



The White Sox Volunteer Corps assisted the St. James Wabash Food Pantry on July 8 and August 12 by packaging food donations and distributing food.



## BY THE NUMBERS

*Between July 8 and September 17*

More than **70** Volunteer Corps members activated

**\$35,967**  
valuation of labor

Nearly **300**  
service hours  
dedicated to the community





White Sox Volunteer Corps members assisted with the Back 2 School Illinois School Supply Distribution at Broadway Armory Park by assisting with setup, distributing supplies, replenishing items and tearing down.



**The Volunteer Corps also served the following organizations:**

- American Cancer Society Associate Board of Ambassadors at the Skyline Soiree
- Chicago Children's Advocacy Center
- Meals from the Heart at the Ronald McDonald House near Loyola University Medical Center
- NewSTAR Services in Chicago Heights
- PAWS at the Gary 5K Hound Pound
- Special Olympics Illinois at the Windy City Smokeout



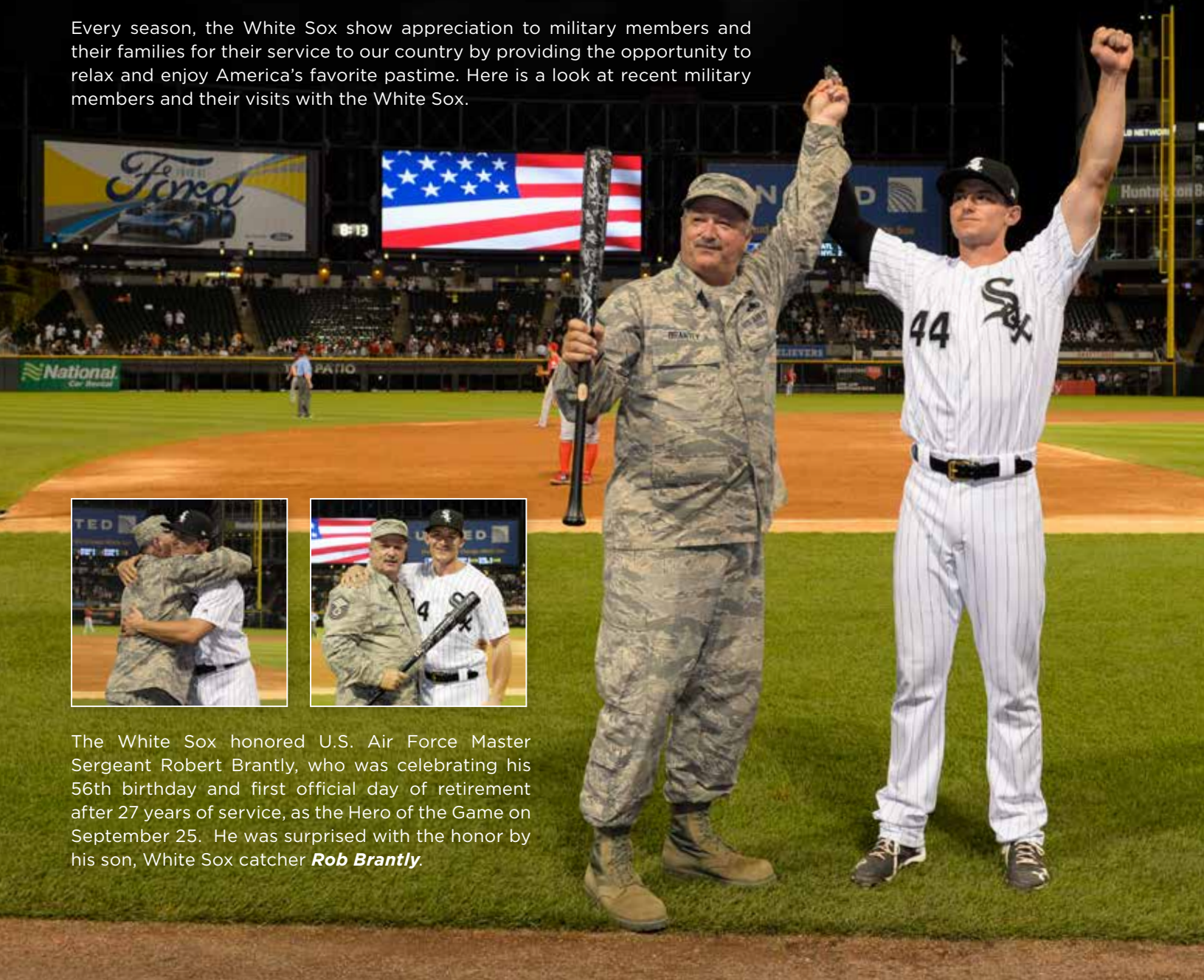
## ABOUT THE VOLUNTEER CORPS

When the White Sox talk about giving back to the community, much of the outreach is driven by the Volunteer Corps and front office volunteers. They're some of the White Sox most passionate fans who enjoy showing the community that the organization has its back. To get involved in serving the community, visit [whitesox.com/volunteercorps](http://whitesox.com/volunteercorps) for upcoming volunteer opportunities.



# HONORING OUR ARMED FORCES

Every season, the White Sox show appreciation to military members and their families for their service to our country by providing the opportunity to relax and enjoy America's favorite pastime. Here is a look at recent military members and their visits with the White Sox.



The White Sox honored U.S. Air Force Master Sergeant Robert Brantly, who was celebrating his 56th birthday and first official day of retirement after 27 years of service, as the Hero of the Game on September 25. He was surprised with the honor by his son, White Sox catcher **Rob Brantly**.

## BY THE NUMBERS

*Between June 25 and September 28*

**100** military members  
and their families engaged

**60** game tickets  
donated

**15** team members  
involved



## NATIONAL DAY OF REMEMBRANCE

Seven members of the U.S. military and local law enforcement members were recognized for their courage, dedication and service to our country's freedom and communities. They took the field to meet White Sox players at their positions prior to the September 10 game in honor of the National Day of Remembrance.



## WHITE SOX TRUE HEROES

The following United States military members joined the White Sox as a "True Hero," which included a batting practice experience and the in-game "Hero of the Game" recognition:

Marine Corps Sergeant  
**Sergio Correa Jr.**

Army Specialist  
**Sean Donnellann ▼**

Army Master Sergeant  
**Kevin Bonds**



## PALS FOR PATRIOTS

Patient AirLift Services (PALS) for Patriots provided free air transportation for veterans and their families to the White Sox game on August 12. The group met White Sox players during batting practice and enjoyed the game from a luxury suite.





# SPECIAL EVENTS

## *Honoring Chicago's Negro League History*

The Double Duty Classic (DDC) is a celebration of the best inner-city high school players in the country, while also remembering the history and tradition of Negro League Baseball in Chicago. In its 10th year, the DDC welcomed 30 athletes to compete on a major-league field in front of family, friends, fans and scouts.

Earlier in the day, the athletes were educated on the impact the African American community has had on the game of baseball in a special panel presentation. This year's panel featured Negro Leagues Baseball Museum President **Bob Kendrick**, Major League Baseball's Senior Vice President for Youth Programs **Tony Reagins**, White Sox Hitting Coach **Todd Stevenson** and White Sox Executive Vice President **Ken Williams**. Each emphasized education and how important it is to take care of business off the field as it is on.



"You don't know how many greats have come before you. I'm white, black and Mexican. It's all part of me," said Alek Thomas, Mount Carmel senior and Texas Christian University commit who was named the 2016-2017 Gatorade Player of the Year in Illinois. "My dad is from a mixed family. My grandpa actually broke the color barrier at his high school in North Carolina. Playing in this game and for Negro League Baseball, it's really special."



White Sox staff members attended the ESPN award ceremony in Los Angeles on July 11, as the White Sox Amateur City Elite (ACE) youth baseball program was recognized as a finalist for the 2017 ESPN Sports Humanitarian Team of the Year Award.

## BY THE NUMBERS

*Between July 11 and September 24*

More than **5,000** community members engaged

**5** team members involved

**2,255** game tickets donated



## AFTER SCHOOL MATTERS

More than 1,200 teens in the After School Matters' (ASM) Peacemakers programs attended the White Sox game on August 2. ASM Peacemakers work within their home communities to counter violence and spread a message of peace. ▼



## STATE BACKPACKS BAG DROP

The White Sox and pitcher **Carlos Rodon** welcomed more than 300 children served by the Boys & Girls Club of Chicago for a back-to-school bag drop rally with STATE Backpacks on August 8. Each child received a STATE backpack filled with various school supplies. ▼



## ACE EQUIPMENT DRIVE

More than 150 athletes from the White Sox Charities-supported Amateur City Elite (ACE) program and their family members participated in a pregame parade on September 7. The athletes received complimentary tickets in exchange for bringing a new or gently used glove to donate as part of a Baseball Tomorrow Fund (BTF) equipment drive supporting the South Side Little League in the Chatham neighborhood. ►



## ENGLEWOOD ANGELS

◀ The White Sox honored five outstanding Chicago Police Department officers known as the Englewood Angels on September 22. After finding Delores Anderson and her grandchildren in the Englewood community in an unfortunate circumstance and without means to survive, the officers came to the family's aid, rallied a community of support for the family and raised more than \$125,000 for the family through a Go Fund Me page.

After performing the National Anthem on September 22, five-time MLB All-Star and talented classical guitarist **Bernie Williams** met with members of the ACE program to reinforce the importance of education and excellence on and off the field. ►





# CHICAGO WHITE SOX CHARITIES FUNDRAISING



Each season, Sox fans near and far show their support for Chicago White Sox Charities (CWSC) by participating in new and tried-and-true fundraising campaigns. CWSC enjoys offering fun options for fans to show their support, which allows the organization to make a lasting impact on the community. Thank you to everyone who participated in the fundraising campaigns below.

## *Sox Split Benefitting Hurricane Harvey*

Thank you to all our fans who purchased Sox Split tickets on September 2-3, as funds raised were contributed to a donation from the White Sox to assist the American Red Cross' relief for areas in Texas devastated by Hurricane Harvey.



The Young Professionals Council (YPC) wrapped up its second year of fundraising on behalf of CWSC with *"Behind the Scenes with Bo Jackson"* on September 27. The conversation shared a look at Bo's life on and off the field, as **Danny Ecker** of Crain's Chicago Business moderated the spirited discussion.



YOUNG  
PROFESSIONALS  
COUNCIL

PRESENTS

BEHIND  
THE  
SCENES  
WITH BO JACKSON







On September 24, Chicago Police Officer and long-time Sox fan Frank Beltran was presented with his 2017 White Sox-themed Mazda3 donated by CJ Wilson Mazda. Thank you to all of our fans who purchased 2017 car raffle tickets. The 2017 car raffle raised more than \$44,000 for CWSC.



Thank you to all of our fans who supported the third annual CWSC bobblehead fundraiser, which honored White Sox great and 2017 Hall-of-Fame inductee **Tim Lincecum**. More than \$75,000 was raised to support the organization's ongoing community outreach efforts. A limited number of the dual bobbleheads remain available for purchase online at [whitesox.com/rockbobble](http://whitesox.com/rockbobble)



## BY THE NUMBERS

*Between June 25 and September 28*

More than

**4,000**

community members engaged

Nearly **\$120,000** raised for CWSC

**A SPECIAL THANKS** to Corporate Partner Program members who help CWSC create a championship legacy beyond the diamond for the Chicagoland community.





**BEYOND *THE* DIAMOND**



333 West 35th Street  
Chicago, Illinois 60616  
312-674-1000

**whitesox.com**

*Passion. Pride. Tradition.*

# SOXFEST

**JANUARY 26-28, 2018**

**HILTON CHICAGO**

**[whitesox.com/soxfest](http://whitesox.com/soxfest)**



**SPONSORED BY**



**guaranteed *Rate***



**CHICAGO'S VERY OWN  
WGN9**