

# GOLF TOURNAMENT

## MONDAY, JUNE 1, 2020 SHADOW GLEN GOLF CLUB OLATHE, KS

#### PRESENTING SPONSOR \$30,000

- Company Logo Displayed on all Marketing Materials
- Company Logo on Main Event Page at royals.com/golf
- Royals CrownVision Exposure during Royals Home Games (Minimum of 10 Games)
- Opportunity to Throw First Pitch at a Royals Home Game
- One (1) Pre-Game On-Field Check Presentation during Royals Home Game
- Company Logo Recognition in Tournament Clubhouse
- Company Message during Morning Announcements and Verbal Recognition at Awards Reception
- Company Logo at Two (2) Holes during Tournament
- Opportunity to Distribute Product during Tournament
- Mentions on Twitter through @royalscharities
- Two (2) Foursomes in Golf Tournament with Royals Celebrity
- Commemorative Photo of Foursome Participating in Golf Tournament

#### CART SPONSOR \$20,000

- Company Logo Displayed on all Marketing Materials
- Company Logo on Main Event Page at royals.com/golf
- Company message to Tournament Participants at Awards Reception
- Company Logo a<mark>t O</mark>ne (1) Hole durin<mark>g To</mark>urnament
- Opportunity to Distribute Product during Tournament
- Mentions on Twitter through @royalscharities.
- One (1) Foursome in Golf Tournament with Royals Celebrity
- Commemorative Photo of Foursome Participating in Golf Tourname

#### **BEVERAGE CART SPONSOR \$10,000**

- Company Logo Displayed on all Marketing Materials
- Company Logo on Main Event Page at royals.com/golf
- Company message to Tournament Participants at Awards Reception
- Company Logo at One (1) Hole during Tournament
- Opportunity to Distribute Product during Tournament
- Mentions on Twitter through @royalscharities
- One (1) Foursome in Golf Tournament with Royals Celebrity
- Commemorative Photo of Foursome Participating in Golf Tournament



#### FOURSOME \$5,000

- One (1) Foursome in Golf Tournament
- Commemorative Photo of Foursome Participating in
- Golf Tournament
- Unique Royals gifts for each golfer



#### AWARDS RECEPTION SPONSOR \$12,500

- Company Logo Displayed in Event Program
- Company Logo on Main Event Page at royals.com/gol
- Company Message to Tournament Participants at Awards Reception
- Sponsor Logo on all Cart Signs
- Sponsor Logo at One (1) Hole during Tournament
- Opportunity to Distribute Product during Tournament
- Mentions on Twitter through @royalscharities
- Two (2) Foursomes in Golf Tournament with Royals Celebrity
- Commemorative Photo of Foursome Participating in Golf Tournament



#### HOLE SPONSOR \$7,500

- Sponsor Name Displayed in Event Program
- Company Logo at One (1) Hole during Tournament
- Opportunity to Distribute Product at Sponsored Hole
- Mention on Twitter through @royalscharities
- One (1) Foursome in Golf Tournament with Royals Celebrity
- Commemorative Photo of Foursome Participating in Golf Tournament



PLEASE NOTE THAT ALL SPONSORSHIP AND FOURSOME PACKAGES INCLUDE: GREEN FEES AND CARTS FOR EACH FOURSOME PLUS BREAKFAST, LUNCH ON THE COURSE, COCKTAIL RECEPTION, AND GIFTS.

\*SPONSOR BENEFITS APPLY TO REGULAR SEASON ROYALS HOME GAMES ONLY AND SOME BENEFITS CAN ONLY BE RECEIVED BY ROYALS CORPORATE PARTNERS.

ROYALS CHARITIES (816)504-4311 • ROYALSCHARITIES@ROYALS.COM • ROYALS.COM/GOLF



# GOLF TOURNAMENT SPONSORSHIP FORM

COMPANY		CONTACT		
CONTACT PHONE		EMAIL		
ADDRESS	CITY		STATE	ZIP

### WE WILL FOLLOW UP VIA PHONE FOR CREDIT CARD PAYMENT

SELECT A SPONSORSHIP LEVEL	PLEASE RETURN PLEDGE INFORMATION TO:		
PRESENTING SPONSOR \$30,000	MAIL:	ROYALS CHARITIES ONE ROYAL WAY KANSAS CITY, MO 64129	
CART SPONSOR \$20,000	EMAIL:	ROYALSCHARITIES@ROYALS.COM	
AWARDS RECEPTION SPONSOR \$12,500			
BEVERAGE CART SPONSOR \$10,000			
HOLE SPONSOR \$7,500			
FOURSOME \$5,000			

