

TURN 2

2018 EDITION



TURN 2 US PROGRAM CELEBRATES 16 YEARS

*Mental Health Awareness
Program Changes the Lives
of Elementary Students in
New York City*

TURN 2 IGNITES SOCIAL CHANGE

*The Jeter's Leaders and
Volunteers Work Together
to Brighten Local Miami
Middle School*



Derek Jeter painting a mural
alongside Jeter's Leaders



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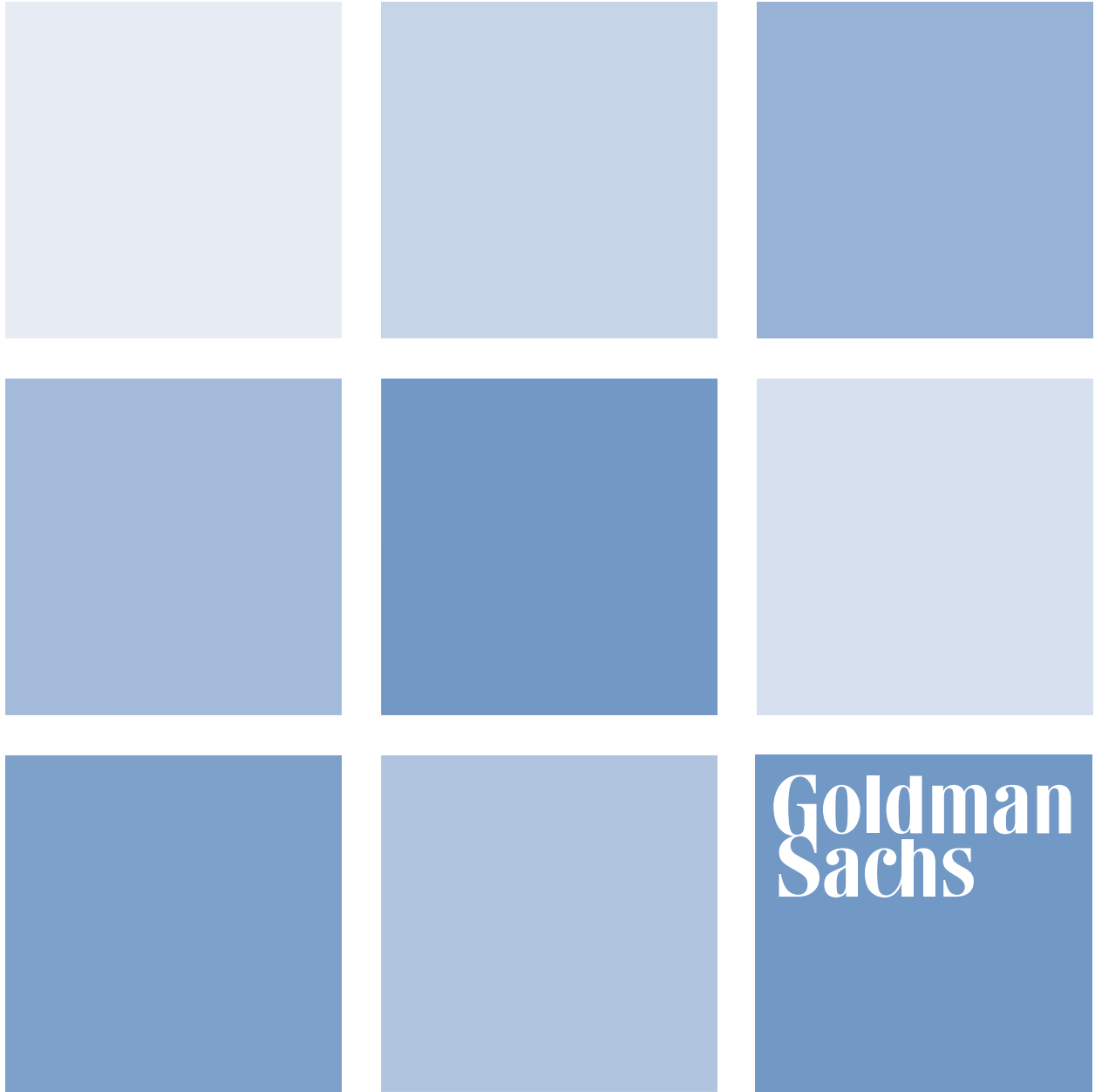
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Goldman Sachs is proud to support the
Turn 2 Foundation

Congratulations to this year's co-MVPs,
Dede Agar-Lawrence and Ron Cortina

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2018 EDITION



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ON THE COVER: Jeter's Leaders pose in auditorium before working together to beautify Jose de Diego Middle School. Photo Credit: Ryan Troy/Turn 2 Foundation, Inc.



**THE PLAYERS' TRIBUNE PROUDLY
SUPPORTS THE TURN 2 FOUNDATION
AND CONGRATULATES TONIGHT'S
JETER'S LEADERS AND HONOREES.**

**THEPLAYERS'
TRIBUNE**

TURN 2
FOUNDATION, INC.

LETTER from the FOUNDER



Photo: Guillermo Hernandez-Martinez/
Turn 2 Foundation, Inc.

Dear friends,

This past year was nothing short of amazing for the Turn 2 Foundation.

Since our last Annual Dinner, we've celebrated a number of important milestones, including 16 successful years of the *Turn 2 Us* mental health awareness program with NewYork-Presbyterian. We've had some incredible experiences, like the trip we took with our Jeter's Leaders to Miami, where we worked together to give back to a community that now means so much to my family. And for me, one of the most gratifying moments once again was seeing another class of Jeter's Leaders graduate and watching these remarkable students go off to pursue their dreams in college.

I hope you all will read more about these initiatives in our magazine, but I want to dwell for a moment on our Jeter's Leaders. As I reflect on their tremendous achievements in the program, I am filled with so much pride. From spearheading national youth leadership conferences, to devoting significant time to community service, to excelling in school, our Leaders accomplish so much in just four years. And they continued to uphold the values of the Turn 2 Foundation every step of the way. Although their time in the program and their lives as high school students comes to an end, I know that it's much more about what's beginning than what's ending.

Turn 2's core principles – leadership, positive behavior, social change and healthy lifestyles – are values that my parents instilled in Sharlee and me, and through the Jeter's Leaders program, we are now passing them onto a new generation of young people. And we know these standards stay with our young people through college, the workforce, and throughout their lives.

There are hundreds of Jeter's Leaders who have come before this year's class, and are following their dreams while furthering our Foundation's values to create positive change. And witnessing how the strong principles that laid the groundwork for Turn 2 continue to be shared with others truly amazes me, and speaks volumes to the incredible commitment of our supporting cast.

And for that, I thank every one of you. Our partners, who work with us day-in-and-day-out to develop innovative programs; our sponsors, who provide the resources we need to build upon our legacy; the athletes, celebrities and our great friends, who recognize the importance of our mission and take the time to support our events; the young people we serve, who amaze and inspire me; and our Jeter's Leaders alumni, who continue to remain involved with the Foundation and return to motivate youth to achieve their dreams. I'd also like to thank my sister, Sharlee, and her incredibly hard working and devoted staff, who continue to take Turn 2 to new heights. And finally, I'd like to thank my parents, who serve as my biggest mentors every day.

You have all played an important role in building Turn 2 into what it is today, and your long-standing support has also laid a foundation that will allow us to grow for many years to come. Together, we will be able to ensure that our Foundation continues to touch the lives of even more youth across the country, igniting social change in more communities.

The future is exciting, and I hope you all continue to join us on this journey.

Sincerely,

Derek Jeter



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LETTER from the PRESIDENT

Dear friends,

The greatest moments of triumph, success and social change occur when people simply come together to share their ideas and passions, and take action to turn their visions into reality. This is something I've witnessed, time and time again, in the 22 years since the Turn 2 Foundation was established.

Turn 2 was born from an idea Derek and our father had to motivate young people to rise above negative influences and lead healthy, successful lives. The discussion they shared in 1996 led to a myriad of national youth leadership conferences and community service initiatives; leadership programs that have helped thousands of youth graduate high school and fulfill their ambitions in college; more than \$29 million donated from our Foundation to organizations that support our mission, and beyond.

Over the years, our incredible network of supporters, partners, volunteers, donors, staff and friends have joined forces to build upon Turn 2's legacy and make a positive difference in the lives of so many young people. And because of that, we have been able to move the needle, and inspire the youth we serve to work collectively to use their voices – and their actions – to ignite social change across the country.

The milestones we've accomplished in the last year alone demonstrate the tremendous success we have been able to achieve together.

From our hurricane relief efforts with our friends Jorge and Laura Posada, to the Jeter's Leaders service project in Miami and more, our Foundation collectively completed 1,897 hours of community service initiatives in the last year, serving more than 2,000 individuals across the country.

In April, some of the biggest names in sports and entertainment came together for the fourth annual Derek Jeter Celebrity Invitational, which contributed more than \$1 million to the Turn 2 Foundation. Since its inception, this outstanding event has contributed more than \$4 million to Turn 2 – and these critical funds enable us to continue to take our programs to new heights each year.

We welcomed our newest class of Jeter's Leaders in New York and Kalamazoo in June, as we celebrated the graduating class of 2018. And for the 13th consecutive year, 100% of our seniors graduated high school and went on to attend college. This is a remarkable achievement, and I am so proud of these students!

Additionally, this year Turn 2 awarded \$70,000 in college scholarships to these bright high school seniors. And in total, the 2018 graduating class earned more than \$1.2 million in scholarships for their four years at college. Academic excellence is a cornerstone of our Foundation, and we are proud to provide support to our Jeter's Leaders to help further their education.

These are just a few of the important milestones that have taken place since our last Annual Dinner, and as you turn the page, you will read more about our story. As friends of Turn 2, I hope you feel a sense of pride when you learn how your continued support has played a critical role in the success and growth of the Foundation, and the impact we've been able to have on the young people we serve.

I am incredibly excited for the future of the Turn 2 Foundation, and I know that together, we will be able to make a positive, long-lasting difference in this world.

Sincerely,

Sharlee Jeter



Photo: Sam Meller

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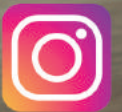
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Congratulations Turn 2 Foundation

*for 22 years of service and
your commitment and
dedication to the youth of
our community.*

Division of Community
& Population Health



Rockefeller Capital Management
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22nd Annual Turn 2 Foundation Dinner

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TURN 2 FOUNDATION PROGRAMS

SIGNATURE PROGRAMS

- **DEREK JETER CENTER AT PHOENIX HOUSE**
TAMPA
- **JETER'S LEADERS PROGRAM**
NEW YORK & WEST MICHIGAN
- **TURN 2 US PROGRAM**
NEW YORK

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- **DEREK JETER/JACKIE ROBINSON
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NEW YORK
- **DEREK JETER/HILLSBOROUGH EDUCATION
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TAMPA
- **DEREK JETER/KALAMAZOO COMMUNITY
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WEST MICHIGAN
- **DEREK JETER SIENA COLLEGE SCHOLARSHIP**
- **UNITED NEGRO COLLEGE FUND/
SHARLEE JETER SCHOLARSHIP**

SPECIAL PROGRAMS

- **TURN 2 BASEBALL CLINIC**
TAMPA

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New Jeter's Leaders Program Staff Step Up to the Plate



Gerard Sargent

New York Jeter's Leaders Program Director

Gerard Sargent joined the Turn 2 Foundation in January 2018 as New York Jeter's Leaders program director. In this role, he creates initiatives for effective youth leadership practices in accordance with the program's core strategies, focusing on engaging youth

in leadership development, encouraging and supporting learning, and promoting healthy lifestyles.

Before joining Turn 2, Gerard worked for the Jewish Community Center as head youth coach, where he was responsible for developing and implementing sports programming for children with special needs and disabilities. He supported multiple areas of program operations, including curriculum development, membership, instruction and administration. Gerard also mentored junior staff members and conducted group training sessions on staff communication and youth development. With more than a decade of experience working in youth programming, Gerard's passion for helping teenagers become future leaders shines through in each of his endeavors.

Born and raised in Brooklyn, New York, Gerard attended Hunter College where he received his bachelor's degrees in economics and media studies. He also holds a master's degree in urban policy and leadership. Gerard enjoys yoga, boxing, basketball and reading in his spare time.



Dr. Harold Swift

Kalamazoo Jeter's Leaders Program Director

Harold Swift joined the Turn 2 Foundation in May 2018 as Kalamazoo Jeter's Leaders program director. Harold plays a key role in developing the program and promoting the core values of the Turn 2 Foundation, while creating new partnerships and

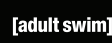
strengthening relationships with previous program partners. As program director, Harold works to motivate the young people in the Jeter's Leaders program to excel in school, lead healthy lifestyles and serve as leaders in their communities.

Prior to Turn 2, Harold served as a priority school and community specialist at Woodward Elementary School in Kalamazoo, Michigan. During his time there, Harold connected families with social service programs and mental health services.

Harold grew up in Kalamazoo, where he currently resides with his wife, Kari, and two sons, Delvin and Wilson. He received his bachelor's degree from Eastern Michigan University in psychology and criminal justice. Harold earned his master's degree in sports administration, as well as his Ph.D. in educational leadership at Western Michigan University. In his spare time, Harold enjoys being with his family, weight training, coaching basketball, writing and reading self-development books.

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Turn 2 Honors DeDe Agar-Lawrence & Ron Cortina of Goldman Sachs with 2018 MVP Award

Just one week after her high school graduation in 1984, DeDe Agar-Lawrence hopped on a bus from Keansburg, New Jersey to New York City to knock on doors with the hopes of earning a summer job. Through her networking, the determined 17-year-old landed an assistant role at Goldman Sachs. While attending evening classes, she worked her way up to vice president at the global investment banking firm, where she has now worked for 34 years.

Ron Cortina, whose parents immigrated from Italy and settled in the Bronx, was the first in his family to attend college in the United States. A driven young man, he graduated from Pace University and earned his MBA at the University of Chicago. He began his career at PwC and later joined Goldman Sachs, where he has worked for 21 years and currently serves as managing director.

While their journeys were different, DeDe and Ron both surmounted obstacles to get to where they are today, and thank their mentors for teaching them important values that helped them grow professionally and personally. So when an opportunity arose to do the same for high school students in need of guidance, they didn't hesitate.

Dr. Charles Jeter introduced Ron to Turn 2 in 2001. Ron quickly recognized the common values of mentoring and leadership shared between Goldman Sachs and the Foundation, and it was immediately evident that this was the beginning of a special partnership.

"There is a very strong connection between the values and culture at Goldman Sachs and the Turn 2 Foundation's mission: it's all about providing mentorship and strategic direction," said Ron. "Through our partnership, we're fortunate to have the opportunity to work alongside many bright high school students and watch them grow as they explore different paths in life."



The initial meeting with Dr. Jeter sparked a strong partnership that has spanned 17 years, with Goldman Sachs playing a key role in building the Turn 2 legacy. From the onset, Ron – who started the initiative at the company – helped plan and secure partnerships for Turn 2's conferences and panels, and participated in many of the Foundation's key events, including its Jeter's Leaders Leadership Conference attended by Muhammad and Lonnie Ali in 2006. DeDe was introduced to Turn 2 in 2006 and has been instrumental in growing the partnership. Together, they have made the Foundation a top priority and are passionate about providing young people with opportunities to succeed.

"When we were first introduced to Turn 2, we saw an amazing organization and a strong group of high school students who were destined for great things," said DeDe. "It was important for us to truly engage with the kids in these programs and become substantively involved."

"From the very beginning, Ron, DeDe and the entire Goldman Sachs team have been amazing partners and supporters of our Foundation," said Derek Jeter. "We've come so far together, and we thank them for their dedication."

Since 2014, Goldman Sachs has welcomed five Jeter's Leaders to its robust internship program, providing the high school students with invaluable experiences to prepare them for college and their professional endeavors. Through the program, three Jeter's Leaders alumni have been hired as full-time employees and have continued to rise as top-of-their-class analysts.

Goldman Sachs has sponsored three of Turn 2's national, bi-annual Jeter's Leaders Leadership Conferences – the biggest event for the students in the program. A growing number of the organization's employees have also become involved in the partnership over the years. Rachel Asher, managing director at Goldman Sachs, has served as a member of Turn 2's Resource Council since 2014. Additionally, many employees have rolled up their sleeves and worked with the Jeter's Leaders to make a positive difference in communities, as part of several community service initiatives. The company has also contributed nearly \$1 million to Turn 2's programs.

"Ron and Dede are extraordinary role models, setting a positive example for so many young people and demonstrating that

"When we were first introduced to Turn 2, we saw an amazing organization and a strong group of high school students who were destined for great things."

– DeDe Agar-Lawrence

through hard work and commitment, the sky is the limit," said Sharlee Jeter. "We are so grateful for our partnership with Goldman Sachs, and we are incredibly proud to honor Ron and Dede for their unwavering commitment to our Foundation."

As Turn 2 continues to grow, DeDe and Ron plan to work with the Foundation to provide support to a growing number of young people.

"Today there are so many potential pitfalls for youth. Turn 2 provides a curriculum that encourages academics and planning for their future, and the benefits are endless," said DeDe.

"The students in Turn 2's programs are accomplishing so much at a young age, and it's important that we continue to help providing those opportunities," added Ron. "When you have individuals and organizations like Turn 2 in your corner, believing in you and motivating you, anything is possible." ■

The Turn 2 Foundation is proud to honor Ron Cortina and Dede Agar-Lawrence of Goldman Sachs as 2018 Co-MVPs in recognition of their dedication to Turn 2's mission.

Captions: 1. Ron Cortina of Goldman Sachs, Turn 2 Foundation 2018 co-MVP. 2. Dede Agar-Lawrence of Goldman Sachs, Turn 2 Foundation 2018 co-MVP. 3. Muhammad Ali joins Ron Cortina, Derek Jeter and other panelists at the 2006 Jeter's Leaders Leadership Conference in Chicago.



3

**ENERGY CAPITAL PARTNERS
& THE KIMMELMAN FAMILY FOUNDATION**

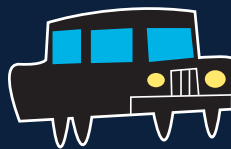
*applauds the Turn 2 Foundation for continuing
to foster academic achievement, positive behavior
and leadership development for youth across the country.*

*We are proud to support Derek Jeter
as well as the entire Turn 2 Foundation!*



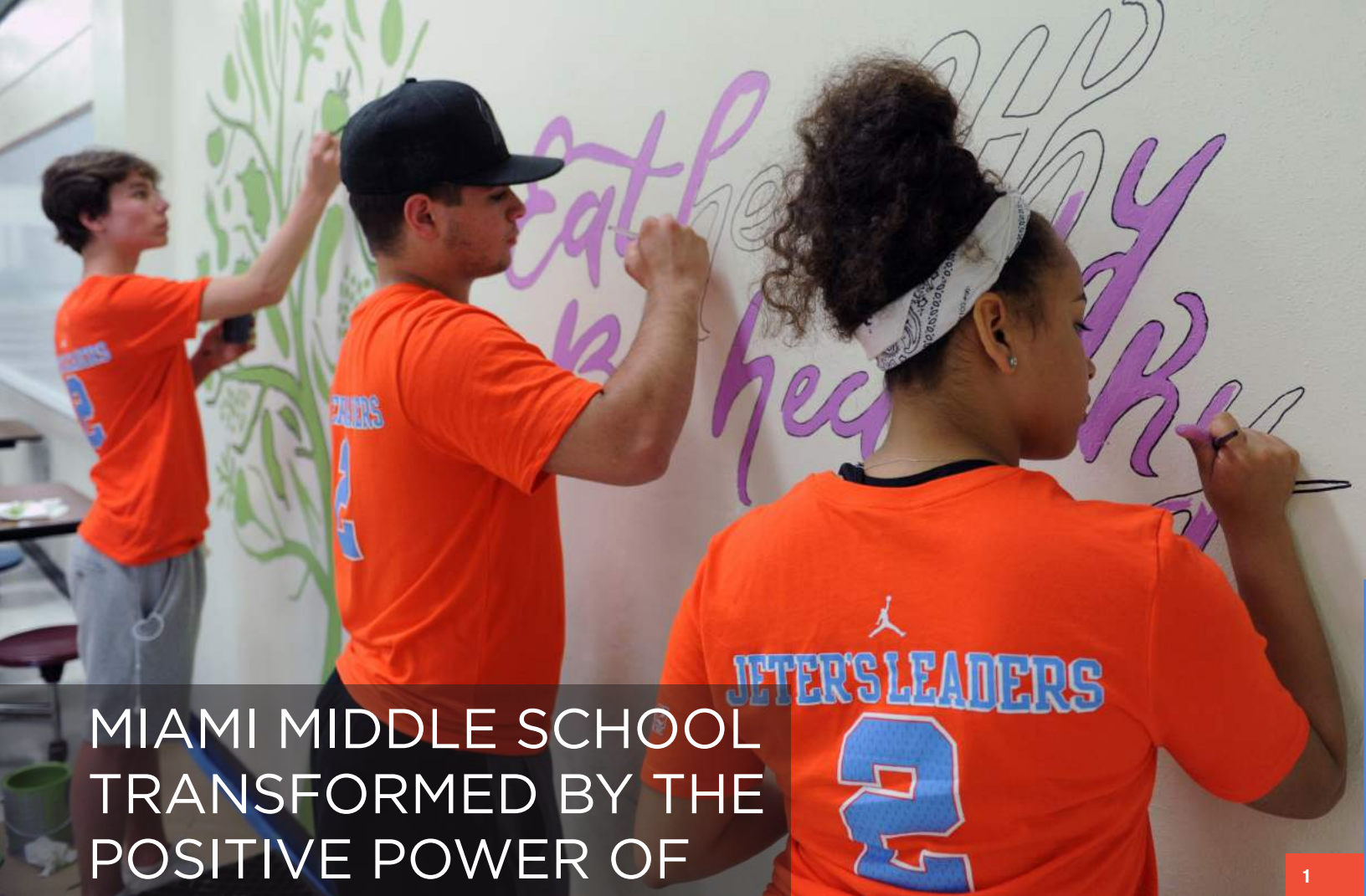
YEARS

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Providing Opportunities
for Our Kids*



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MIAMI MIDDLE SCHOOL
TRANSFORMED BY THE
POSITIVE POWER OF

SOCIAL CHANGE



"A core component of the Jeter's Leaders program is teaching youth the importance of giving back and empowering others to follow suit."

— *Sharlee Jeter, president, Turn 2 Foundation, Inc.*

Some of Miami's most consequential pieces of street art are on display in an unexpected location – Jose de Diego Middle School, where more than 500 local students attend every day.

In April, a group of powerhouse volunteers – including Derek, Hannah and Sharlee Jeter; more than 100 students from the Jeter's Leaders program; volunteers from HandsOn Miami; and members of Goldman Sachs Community TeamWorks – made their mark on this living canvas and spread their message of positive social change.

"A core component of the Jeter's Leaders program is teaching youth the importance of giving back and empowering others to follow suit," said Sharlee. "This initiative provided our Jeter's Leaders with a unique opportunity to venture outside of their communities and share the fundamental Turn 2 values with other young people."

Throughout the day, the volunteers worked together to beautify the school by creating artistic and inspirational murals. The murals – which included words of kindness, healthy-eating messages, garden imagery, a STEM mural in the engineering

classroom and more – were intended to inspire youth to lead healthy lifestyles, focus on their education, and work hard to accomplish their goals.

They also incorporated important improvements to the middle school, and repainted pots to match the school’s new, artistic atmosphere; repotted plants; repainted stairways; built benches; and repainted the basketball court.

“Jose de Diego Middle School is a campus adorned with 86 murals on both the interior and exterior of its building. This project with the Turn 2 Foundation allows our students to not only expand their artistic minds, but also deepen their understanding of community service,” said April Thompson, principal of Jose de Diego Middle School.



3



4

Later in the day, the volunteers embarked on a tour of the school, where they learned about the existing murals displayed on campus and the notable artists who created them. The Turn 2 Foundation also presented a \$10,000 donation to the school to support renovation and recovery from recent hurricanes, and to help provide a better learning environment for the students.

Turn 2 coordinated the community service project with HandsOn Miami, an organization committed to inspiring, equipping and mobilizing people to take action to effect positive change in the Miami-Dade County community. The Turn 2 Foundation has worked with HandsOn in the past at its 2010 and 2017 Social Change projects in New Orleans, as well as in Chicago in 2013 and Washington D.C. in 2012. The project was



5

Captions: 1. Jeter’s Leaders paint a mural aimed at promoting healthy eating. 2. Derek and Sharlee Jeter with volunteers from Goldman Sachs Community TeamWorks at Jose de Diego Middle School in Miami. (L-R) Matthew Caldwell, Rachel Ascher, Derek Jeter, Dede Agar-Lawrence and Sharlee Jeter. 3. Jeter’s Leaders and Hannah Jeter brighten the school with special murals and words of kindness. Photo Credit: Turn 2 Staff. 4. Volunteers work together to beautify the middle school. 5. The Jeter’s Leaders repaint the school’s basketball court. Photo Credit: Ryan Troy/ Turn 2 Foundation, Inc.

SOCIAL CHANGE

(continued)

also in partnership with Goldman Sachs Community Teamworks, the firm's volunteer program through which the Goldman Sachs employees contribute their ideas and expertise to drive tangible progress in communities where they work and live. Goldman Sachs has supported numerous Turn 2 service projects throughout the years.

"These students completed a tremendous amount of work that will positively impact the community, and their passion and commitment to serving as agents of social change every day truly inspires me," said Derek. "I'm happy to have been able to bring the Jeter's Leaders to Miami, and work together on such an amazing service project in a place that now means so much to me."

The Jeter's Leaders wrapped up the day with feelings of pride that their artwork adorned the school, alongside some of the city's most talented artists – but they knew their mission of sharing Turn 2's values wasn't complete yet. As they exited the school, the high school students turned to one another, and eagerly asked: "Where to next?" ■



6



7



8

Captions: 6. Derek Jeter joins the Jeter's Leaders to paint an inspirational mural. 7. The Jeter's Leaders create Parkland hearts to send to students at Stoneman Douglas High School in the Jose de Diego Middle School library. 8. A member of the Jeter's Leaders program paints a positive message for local students. Photo Credit: Ryan Troy/Turn 2 Foundation, Inc.



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Hurley) (CONVERSE

A photograph of three baseball players in white pinstriped uniforms running on a field. The scene is captured from behind the players, looking towards a chain-link fence. The sun is low on the horizon, creating a bright, hazy glow and long shadows. The player in the foreground has the number 13 on their back. The player in the middle has the number 2 on their back. The player on the right is partially obscured by the fence.

Morgan Stanley

GLOBAL SPORTS & ENTERTAINMENT

Derek Jeter's Turn 2 Foundation

Motivating and Guiding Youth

The Foundation's mission to create and support programs that motivate young people to turn away from drugs and alcohol and strive towards academic excellence and become positive leaders in their communities is one worth supporting.

Giving back is a core value at Morgan Stanley, which is why we are proud to sponsor Derek Jeter's 22nd Annual Turn 2 Foundation Dinner and support their work to create change in the lives of today's youth.



1

Turn 2 Us Celebrates 16 Years of Fostering Mental Wellness



For decades, the concept of mental health was encumbered by the stigma associated with little-understood illnesses. It was a subject few wanted to talk about, let alone confront. Over the last 30 years, however, attitudes have shifted, bringing mental health out of the shadows at last. As time and resources were dedicated to understanding mental health, it became apparent that it is not simply something to treat, but to nurture proactively beginning at an early age.

Today, we know that when we foster mental wellness in children, they are more likely to excel in their academics, attend college and ultimately succeed in their personal and professional endeavors; it is a positive cycle that leads young people on paths to healthy, promising futures. One initiative pioneered 16 years ago in New York City – *Turn 2 Us* – is a testament to the sort of profound impact such an approach can have, helping thousands of young people improve their mental well-being during that time by diving into the most important setting for early recognition: the classroom.

As a foundation rooted in fostering healthy lifestyles, the Turn 2 Foundation created *Turn 2 Us* in 2001 as a collaborative effort with Public School 128M of Washington Heights and NewYork-Presbyterian Hospital. The elementary school-based program, which promotes positive mental well-being among young people, expanded in 2007 to include Public School 4M and currently serves 1,700 students. Since its inception, *Turn 2 Us* has provided a comprehensive range of services to students, school staff, parents and caregivers, before, during and after school hours, reaching more than 10,000 people in New York City.

“Early proactive intervention is a powerful tool for promoting healthy, long-term outcomes, and dramatically increases a young person’s likelihood of improving their mental health,” said *Turn 2 Us* program manager Evelyn Montañez Ph.D., R-LCSW. “With schools serving as a primary setting for early intervention, it is important for us to bring this conversation to the classroom and equip educators with the tools they need to provide support to students.”

School staff play an integral role in ensuring mental health education programs are introduced to people at a young age. Through its Mental Health Literacy program, *Turn 2 Us* provides staff development workshops that are tailored to all teachers, administrators, cafeteria aids and other staff, and covers a wide range of topics including classroom tactics and self-care strategies.



Captions: 1. The Jeter family and Turn 2 vice president Franli Guzman join Turn 2 Us participants and staff to celebrate the program's 16th anniversary. 2. Dr. Laura L. Forese (right), executive vice president and chief operating officer at NewYork-Presbyterian, honors Derek Jeter and Turn 2 for its 16-year partnership. Photo Credit: Eve Vagg/NewYork-Presbyterian Hospital.

Turn 2 Us Celebrates 16 Years of Fostering Mental Wellness (continued)

"Health isn't just about physical well-being, and I think that is too easy to forget," said Sharlee Jeter. "Positive mental well-being is a huge part of leading a healthy lifestyle, and it's absolutely crucial for us to dive into classrooms and address the importance of mental health directly with students, teachers and parents."

In the classroom, *Turn 2 Us* provides programming for all students through a holistic approach to achieving mental wellness, from mindfulness exercises, to anti-bullying education, to healthy lifestyle practices that promote well-being and academic success.

For children who could benefit from additional support, *Turn 2 Us* offers 12-week social-emotional development skills-building groups known as intervention tracks, facilitated by program staff during recess. Teachers who receive mental health training at the beginning of the academic year can refer students by completing a standardized *Turn 2 Us* Student Activities Referral Form. The program staff and the school's Child Study Team – consisting of the guidance counselor, special education team, on-site mental health providers and the dean or school administrators – determine if students should be introduced to the program.

Children who present predominately internalizing behaviors are invited to participate in a 12-week creative arts or drama track, and students who exhibit externalizing behaviors are invited to join either the Basketball or Baseball Healthy Lifestyles League, which is offered across eight elementary schools.

"Through the *Turn 2 Us* program, we have been able to provide critical resources to help our students work through challenges and ultimately achieve mental wellness. And countless young people are better off because of this initiative," said Principal Washington Hernandez, of PS8 in Washington Heights.



"Early proactive intervention is a powerful tool for promoting healthy, long-term outcomes, and dramatically increases a young person's likelihood of improving their mental health."

– Evelyn Montañez Ph.D., R-LCSW,
Turn 2 Us Program Manager

While *Turn 2 Us* works to transform mental health education and treatment in schools, the program also stresses the importance of increasing awareness in households. Through workshops designed specifically for parents and caregivers, *Turn 2 Us* focuses on several topics, including symptoms, treatment, de-stigmatizing mental health issues, effective stress management tools and discipline strategies.

"Helping young people reach their full potential begins with leading healthy lifestyles, and mental wellness is a critical component of that," said Derek Jeter. "The *Turn 2 Us* program helps position children to succeed and empowers their teachers and families to support them along the way. I am so proud of the incredible results this initiative has achieved over the last 16 years, and I know we will be able to positively impact the lives of more young people well into the future."

In October of 2017, Derek and the *Turn 2* Foundation were honored for their 16-year partnership with NewYork-Presbyterian in Washington Heights. School administrators, students and their parents joined Derek, Sharlee, Dr. Charles and Mrs. Dorothy Jeter, NewYork-Presbyterian executive vice president and chief operating officer Dr. Laura L. Forese and Dr. Evelyn Montañez in a special ceremony to celebrate the anniversary.

"For 16 years, we have been able to change the way that educators, parents and young people view mental health," added Sharlee. "The impact has been tremendous, and we are excited to do more." ■

Caption: 3. *Turn 2 Us* participants deliver an incredible performance for the program's 16th anniversary celebration. Photo Credit: Eve Vagg/NewYork-Presbyterian Hospital.





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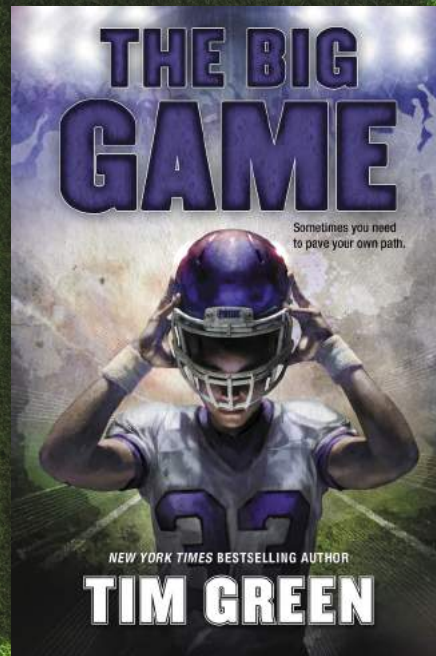
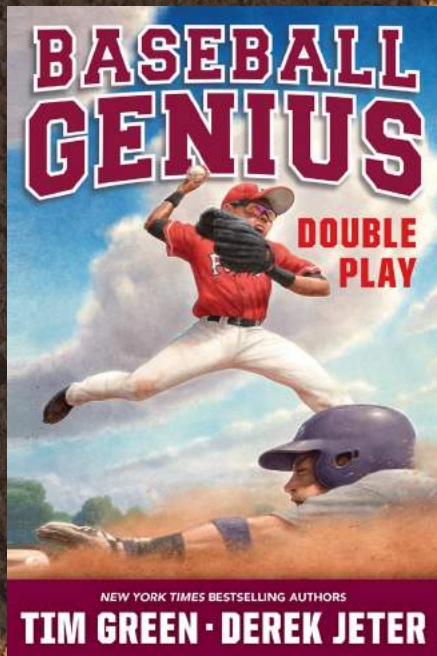
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The Jeters and Posadas Partner Off the Field to Support Puerto Rico Hurricane Relief Efforts



Following the devastating impact of Hurricane Irma and Hurricane Maria in Florida and Puerto Rico, Derek and Sharlee Jeter joined forces with Jorge and Laura Posada to help provide relief and aide to the thousands of individuals who were impacted by the disasters.

During a two-day event in Miami in March, the group distributed furniture donated by the Estates at Acqualina to college students who had been displaced from their homes in Puerto Rico and relocated to South Florida. The donations supported students who were attending Miami Dade College (MDC) and Florida International University (FIU) and helped to offer comfort and stability while they continued to pursue their education.

"It was important to us to help these students remain focused on their education by alleviating some of the stress that comes with relocating," said Sharlee Jeter. "We are proud to have had an opportunity to provide needed relief during this difficult time."



"Partners like the Turn 2 Foundation and the Posada family make us so grateful with their generosity and support."

— Mark B. Rosenberg, FIU president

Derek, Sharlee, Jorge and Laura met with the students at Synergy Custom Fixtures — where the furniture was generously stored for Turn 2 — and distributed an assortment of furniture and appliances, including beds, dressers and tables, chairs, lamps, refrigerators and microwaves.

"The furniture donated by Turn 2 helped students and their families regain a sense of normalcy and made their living conditions more comfortable as they continued to rebuild their lives after the storm," said FIU president Mark B. Rosenberg.

"Partnering with the Turn 2 Foundation and the Posada family's Puerto Rico Hurricane Relief Foundation on such an important initiative was an honor for us," said MDC's president, Dr. Eduardo J. Padrón. "These foundations set a

The Jeters and Posadas Partner Off the Field To Support Puerto Rico Hurricane Relief Efforts

(continued)

remarkable example on how to be a good citizen."

In addition to supporting FIU and MDC, the Turn 2 Foundation donated a portion of the furniture to Miami Dade County Migrant Camp, and also donated a total of \$100,000 to the Posada's Puerto Rico Hurricane Relief Foundation to support their hurricane relief efforts in Puerto Rico.

"We recognize the challenging circumstances that these impacted students faced in the aftermath of the hurricanes and we are proud to have been able to support them during such a difficult time," said Derek Jeter.

Turn 2 thanks the Estates at Acqualina for donating the furniture and Synergy Custom Fixtures for storing the furniture and assisting with distribution. ■



Captions: 1. Staff from Synergy Custom Fixtures in Miami escort Derek, Sharlee, Jorge and Laura around the facility where they will distribute furniture to college students. 2. Sharlee Jeter and Laura Posada work together on furniture donations. 3. The Turn 2 Foundation, Jorge and Laura Posada and the Estates at Acqualina announce a partnership to provide relief to individuals impacted by the devastating hurricanes. (Left to right) Developer Eddie Trump, Sharlee Jeter, Developer Jules Trump, Derek Jeter, Laura Posada and Jorge Posada. Photo Credit: world red eye



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2018 JETER'S

KALAMAZOO



ARIEL BROWN
Kalamazoo Valley
Community College

A Portage, Michigan native and recent graduate of Portage Northern High School, Ariel Brown now attends Kalamazoo Valley Community College where she is studying law enforcement.

Ariel received the Sergeant Lisa Zuk Scholarship from her law enforcement class in high school after being nominated by her teacher. In the future, Ariel hopes to become an officer for the Portage Police Department.

Through the Jeter's Leaders program, Ariel has developed confidence in her ability to speak in front of large groups and has gained the networking skills necessary to make professional connections. She credits the program with exposing her to different career paths and providing the opportunity to network with professionals in her future field.

"If given a chance I would do it all over again," reflected Ariel. "The program was a life-changing experience. I made so many long-lasting relationships and met so many new people."



MORGAN DANTZLER
Howard University

Born in California and raised in Kalamazoo, Morgan Dantzler is a graduate of Kalamazoo Central High School and currently attends Howard University where she studies fashion marketing.

Morgan's achievements throughout high school led her to receive the Jack and Jill Scholarship for Community Service, as well as a leadership scholarship from Howard University.

Through the Jeter's Leader's program, Morgan has gained confidence in her public speaking skills and forged lifelong friendships. Morgan attributes the development of her time management and organizational skills to the program and knows they will help her as she enters the next stage of her life, and far into the future.

"The Jeter's Leaders program has been such a blessing to me, giving me experiences and opportunities many other high school students don't have and shaping me into the leader I am today," said Morgan.



JACKSON HENNING
University of Michigan

Jackson Henning was born and raised in Kalamazoo and is a graduate of Kalamazoo Central High School. Jackson is currently studying towards a degree in kinesiology at the University of Michigan and hopes to pursue a career in physical therapy.

Throughout high school, Jackson was an active member of the varsity cross country and track teams. He also served as secretary of Kalamazoo Central's National Honor Society program and as a member of his school's improv team. He plans to continue to pursue these passions in college.

During his time in the Jeter's Leaders program, Jackson has improved his time management skills and developed his confidence in professional settings. Collaborating with his fellow Leaders on a number of projects throughout his time in the program allowed Jackson to become an effective team player while also providing the opportunity to develop long-lasting friendships.

"If the Jeter's Leaders program has taught me one thing, it is that learning to work well with others is a vital part of leadership," Jackson said. "Sometimes the best thing a leader can do is step down and allow someone else to step up. I'm very thankful to the people who have guided me in this process for the past four years."



NOAH MCGUIRE
University of Michigan

Born and raised in Kalamazoo, Noah McGuire attended Kalamazoo Central High School. He is currently working towards a degree in genetics and molecular biology at the University of Michigan.

Noah received a number of scholarships, including the Clarence L. Remyse Scholarship, the Consumer's Credit Union Scholarship, and the Hail Scholarship from the University of Michigan, which he received for exhibiting strong leadership qualities.

In high school, Noah was active on a number of sports teams, playing football and lacrosse, and running track. He plans to try out for the rowing team at the University of Michigan, as well as join groups with a community service or political focus.

LEADERS GRADUATES

Through the Jeter's Leaders program, Noah gained tools to become more independent, balance the different aspects of his life, and focus on working hard. The program has helped him sharpen his listening skills and prepare for college. In the future, he hopes to earn a master's degree and assist with research that will help eradicate disease and genetic disorders.

"The Jeter's Leaders program has taught me so much, especially when it comes to keeping my head up and persevering," said Noah. "I have learned it's okay to fail, and that you have to learn from it and keep going. I'd like to say to everyone involved in this program: for everything you have given to me and taught me -- I will never forget any of you or this great four-year experience."



CALI UHLMANN
Aurora University

Born in Kalamazoo and raised in Portage, Michigan, Cali Uhlmann is a graduate of Portage Central High School. She currently attends Aurora University, where she is majoring in art and leadership studies.

Cali served as a Student Ambassador in high school, mentoring and guiding incoming freshmen through the transition from middle school. She also served as an editor and contributor of Montage, Portage Central's creative arts magazine, and as an editor and photographer for the school's yearbook. At Aurora University, Cali plans to join a leadership prep group, the school's student government, and an LGBTQ+ organization and arts coalition.

Cali's favorite memory from the Jeter's Leaders program was Summer Discovery, which helped prepare her for the transition from high school to college. The program helped her develop skills to face potential challenges, such as how to manage her time efficiently.

"Personally, I've learned a lot about what it takes to earn someone's time and respect," Cali said. "Professionally, I've learned that some things in life won't go exactly how you imagined them, and that sometimes you have to step back and let someone else lead in an area you may not excel in."



KENDRA PARKMAN
Wayne State University

Born in Grand Rapids, Michigan and raised in Kalamazoo, Kendra Parkman attended Kalamazoo Central High School and is currently a student at Wayne State University. Her dream is to one day become an attorney.

Kendra participated in a number of extracurricular activities during her time at Kalamazoo Central. She served as president of her high school class, a member of the Hawthorne Honors Chorus and a member of the school's track and field team. She received a scholarship from the Northside Association of Educational Advancement.

The Jeter's Leaders program played a key role in developing Kendra's public speaking and leadership skills, which she plans to put to good use as she plans for the future.

"The Jeter's Leaders program expanded my horizons in many ways," Kendra reflected. "Most importantly, through the Social Change program I learned how special and meaningful it feels to give back to someone in need, which is something I'll never forget."

"...through the social change program I learned how special and meaningful it feels to give back to someone in need, which is something I'll never forget."

— Kendra Parkman, Kalamazoo Jeter's Leader



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2018 JETER'S

NEW YORK



KAMIL BANKS
Brandeis University

A Bronx, New York native, Kamil Banks graduated from Lower Manhattan Arts Academy and is now a freshman at Brandeis University. She is currently studying science, and hopes to pursue a career as a nurse, psychologist or social worker.

During high school, Kamil participated in the student council. In college, she plans to join a dance team and a club that will create events to help inspire positive change throughout the school.

As a Jeter's Leader, Kamil learned how to work through diverse opinions and ideas to achieve a common goal as a team with her fellow peers, which she says helped her to grow professionally. Additionally, the Jeter's Leader alumna credits the program's youth mentoring workshops for helping her build valuable skills for her future.



KRISTALYN BILLIPS
Howard University

Kristalyn Billips was born and raised in Jamaica, Queens, and attended Frank McCourt High School. She is a freshman at Howard University, where she is studying international business and marketing, and hopes to pursue a career in marketing.

During high school, Kristalyn was the founder and president of the school's Black Student Union, a senior editor for the yearbook, a writer for the school newspaper, and her class representative for the student government. She was the recipient of the United Negro College Fund / Sharlee Jeter Scholarship, which is awarded annually to a Jeter's Leaders graduate who will attend a Historically Black College or University. In college, she plans to continue her involvement in extra curriculars by joining a community service club and ethnic club.

Kristalyn believes the college tours and individual leadership meetings in the Jeter's Leaders program inspired her to further her education and grow as a leader. In the future, she hopes to return to Queens and make a positive difference in the lives of young people – and she credits the Turn 2 Foundation for giving her the motivation to achieve her ambitions.

"They have allowed me to realize that I can bring out the best in myself by pushing through and keeping my head up along the way."



MICHAEL BOCCADIFUOCO
St. John's University

Born in Staten Island and raised in Brooklyn, New York, Michael Boccadifuoco graduated from Xavier High School. He is currently in the six-year pharmacy program at St. John's University, and plans to pursue a career in pharmaceutical management and one

day own a pharmacy.

In addition to the Jeter's Leaders program, Michael participated in the investment and Italian clubs in high school, and also played on the school's basketball team. He plans to continue his involvement in leadership activities at St. John's, and hopes to join athletic clubs and student leadership programs, and continue his volunteer service.

The Jeter's Leaders program helped Michael strengthen his professional skills, including public speaking and time management. He has also grown on a personal level, gaining self-confidence, achieving his goals during the program, and becoming a positive representative of the Leaders and Turn 2. When asked about his favorite memories in the program, Michael recalls the Jeter's Leaders Leadership Conference presented by Goldman Sachs in Chicago, where he had the opportunity to provide insight on various social topics and make a positive impact with his peers.

Serving as a Jeter's Leader also helped Michael recognize the true meaning of leadership and its significance. "Leadership is about helping others succeed and spreading positivity and social change to those around us."



YENNINA LORA
St. John's University

Born and raised in the Bronx, New York, Yennina Lora graduated from Aquinas School and is now attending St. John's University, where she is majoring in psychology. Her dream is to become a clinical child psychologist or trauma psychologist.

During high school, Yennina participated in cheerleading and spent time working with children to help further their education. She believes the Jeter's Leaders Leadership Conferences helped prepare her for the future, by empowering her to take on leadership roles and gain confidence to speak in front of her peers.

LEADERS GRADUATES

"If I had one thing to say about the Jeter's Leaders program, it would be that it's the most supportive and motivational family I have ever been part of," said Yennina. "Without the support of the program, I wouldn't have gained the tools I needed to attend my first-choice college."



CHRISTOPHER MALDONADO
Florida International University

Born and raised in Brooklyn, New York, Christopher Maldonado graduated from Williamsburg High School for Architecture and Design. He attends Florida International University, where he

is studying veterinary medicine to achieve his goal of owning a veterinary clinic.

During high school, Christopher's commitment to academic excellence, community service, and serving as a team player both on and off the baseball field led him to receive the New York 1 Scholar-Athlete Scholarship.

Through the Jeter's Leaders program, Christopher gained invaluable experience that has helped him prepare for his future, from leading meetings and conferences to executing community service initiatives. His favorite memory from the program was the service project in Miami, where he had the opportunity to bond with his fellow Leaders, take on a leadership role and help make a positive difference.

When asked how the program will help him during the next phase in his life, Christopher said, "I believe in helping those in need and paying everything forward. I plan on making my own projects to help better the world and educate others."



FATIMA NDIAYE
Syracuse University

Fatima Ndiaye was born and raised in Harlem, New York, and graduated from The Young Women's Leadership School in East Harlem. She is currently a freshman at Syracuse University, where she is studying political science. Fatima hopes to improve the lives of young people and

the way they view education through pursuing a career in public education policy in urban areas. She also has dreams of serving as an immigration attorney and one day becoming president of the United States.

Fatima served as class president during high school and plans to further her passion for student government in college. Her achievements as a high school student led her to receive the Higher Education Opportunity Program Scholarship from Syracuse University.

According to Fatima, the Jeter's Leaders program provided her with a platform to use her voice to make a positive difference. From standing up against cyberbullying during WE Day at Madison Square Garden, to participating in various workshops and mentoring programs, Fatima realized her passion for educating others and serving as a leader. Among her many memorable moments in the program, Fatima's favorite memory was the Jeter's Leaders Leadership Conference presented by Goldman Sachs in Chicago, where she had the opportunity to work with her peers to discuss important topics pertaining to youth and help make a positive difference.

Although she graduated from the program in June, Fatima emphasizes that she will always be a Jeter's Leader at heart. "The fact that you never finish being a Jeter's Leader will always help me in life," she said.



ALEXANDER PENA
Fairleigh Dickinson University

Alexander Pena is a Nutley, New Jersey, native and recent graduate of Nutley High School. He is currently a freshman at Fairleigh Dickinson University, where he is studying criminology in pursuit of his goal to become a criminal attorney.

During high school, Alexander was awarded several scholarships, including the Dr. Joseph Mattia Leadership and Community Scholarship and the Colonel Fairleigh S. Dickinson Scholarship. He credits the Jeter's Leaders initiative and its programs that foster professional development for his increased self-confidence, strong work ethic, and advanced networking and interviewing skills.

"The professional development opportunities offered through this program have played a vital role in my growth," Alexander reflected. "I can now confidently say that I am not as scared to speak in front of crowds or go into interviews, or just network with others."



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The Jeter's Leaders Have the **STUFF**

For each class of Jeter's Leaders, graduation day is a momentous occasion that not only celebrates their futures, but also represents the tireless work that went into pursuing their dreams and their dogged determination to overcome adversity. Every year, as the graduating Jeter's Leaders proudly accept their diplomas and move onto their next chapters in college, Turn 2 president Sharlee Jeter is reminded of someone who similarly surmounted major obstacles to fulfill her goals – her younger self.

For Sharlee, walking across the graduation stage at Spelman College signified her personal victory of overcoming Hodgkin's lymphoma, while simultaneously earning her degree in mathematics – and never missing a beat. Sharlee's persistence,

inner fortitude, commitment and tremendous support system were key factors in her ability to prevail. These are lessons she has imparted on thousands of young people through the Turn 2 Foundation, and that she is sharing now with individuals around the world through her new book, *The Stuff*, which launched in May.



Sharlee's 22 years of work with the Foundation – starting as a high school volunteer and working her way up to president in 2010 – served as a catalyst for the book, inspiring several philosophies that are featured throughout *The Stuff*. The young people, volunteers and other individuals who have come through the Foundation's doors – combined with Sharlee's personal experience conquering obstacles – motivated her to write a book that would inspire countless others around the world to realize their own potential.

The Stuff is co-authored by Sharlee and Dr. Sampson Davis, emergency room physician, public speaker, *New York Times* bestselling author of *The Pact*, and co-founder of The Three Doctors Foundation, and is published by Jeter Publishing and Gallery Books. Through the lens of more than two dozen inspiring stories – including Sharlee's and that of Dr. Sampson Davis – *The Stuff* highlights 11 core elements that help individuals thrive in spite of life's challenges. The book also features the Jeter's Leaders initiative as a model, demonstrating that all individuals have the ability to succeed in life. Additionally, a team of past and present Foundation consultants comprised of psychologists and social workers, including Dr. Charles Jeter, assisted the authors with the research and findings in *The Stuff!* ■



Captions: 1. The Jeter's Leaders are excited to receive their very own copies of *The Stuff*. Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc. 2. Dr. Sampson Davis, co-author of *The Stuff*, and Sharlee Jeter. Photo Credit: Sam Maller.



DEREK JETER
CELEBRITY INVITATIONAL

STARS HIT THE LINKS IN VEGAS

for Golf Tournament Benefitting the Turn 2 Foundation

The biggest stars in sports and entertainment once again took over Las Vegas last April as the highly anticipated Derek Jeter Celebrity Invitational returned to the exclusive Shadow Creek Golf Course for the fourth consecutive year. Hosted by the award-winning ARIA Resort & Casino, the three-day event contributed more than \$1 million to the Turn 2 Foundation.

Attendees included baseball legends Tino Martinez, Ken Griffey Jr., Jorge Posada, Joe Torre and Gary Sheffield; other renowned athletes Ray Allen, Jerome Bettis, Bode Miller and Paige Spiranac; and entertainers Joey Fatone, Haley Joel Osment and Luis Fonsi.

“When we first launched this event in Las Vegas several years ago, I had hoped that it would serve as an opportunity for us to come together for a great week of golf, while positively impacting the lives of young people,” said Derek Jeter. “The outpouring of support we’ve received from friends, sponsors and supporters is a huge reason why this has become such a special tradition for us, and I’m incredibly grateful.”

The festivities kicked off on Wednesday, April 18th, with a private welcome reception at ARIA’s Herringbone restaurant, presented by Wheels Up. The night’s festivities included a photo booth and a live band, and gave guests a chance to get to know their celebrity partners before the competition began. The next morning, teams of celebrity and amateur participants went head-to-head in a best-ball, modified shamble format at Shadow Creek. Actor Haley Joel Osment and two-time world-champion boxer Winky Wright led their team to victory on day one.

Later that evening at ARIA’s Primrose Ballroom, guests enjoyed fine dining and a silent auction featuring one-of-a-kind memorabilia and experiences as part of the week’s signature event, the DJCI Gala. Multiplatinum-selling, global superstar Jason Derulo headlined the evening with a show-stopping performance that had the crowd dancing well into the night.

Friday morning marked the final round of the Celebrity-Amateur tournament, with former NFL star Sterling Sharpe and his team emerging with the win.

And in true DJCI fashion, the week wasn’t complete without a few playful pranks on the course, as The Players’ Tribune shocked multiple guests with a “living bronze statue” at hole 16.

“Those reactions were priceless,” added Sharlee Jeter. “Not only did we have a fantastic week, this event also raised invaluable funds that will provide tremendous support to the Turn 2 Foundation’s programs. And that’s something I am truly thankful for.”

Since its launch in Las Vegas in 2015, DJCI has contributed more than \$4 million to Turn 2, helping to fund its signature programs that promote leadership development, academic achievement, positive behavior, healthy lifestyles and social change. This year’s event partners included JP Sports + Entertainment, ICON International, Turner and ARIA. The event is slated to return to Las Vegas for the fifth year in 2019. ■



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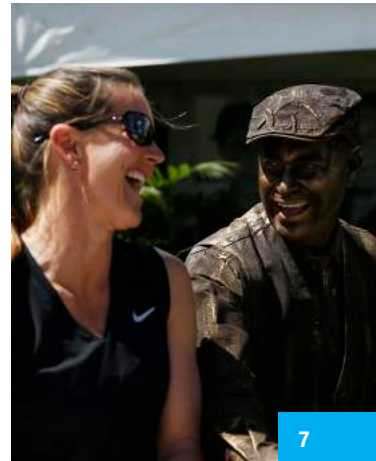
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CAPTIONS:

1. Ready to kick off the annual celebrity shoot-out! (Left to right, top row) Sterling Sharpe, Winky Wright, Tino Martinez, Blair O'Neal, Derek Jeter, Brian Baumgartner, Sheldon Souray, Tanyon Sturtze and Ahmad Rashad. (Left to right, bottom row) Shane Victorino, Jimmy Rollins, Bode Miller, Gary Sheffield, Jorge Posada and Ken Griffey Jr.
2. Brandi Chastain takes a swing at the beautiful Shadow Creek Golf Course in Las Vegas.
3. DJCI partners and sponsors present \$1 million to the Turn 2 Foundation. (Left to right) Pete Falcone, owner and CEO of JP Sports + Entertainment; Derek Jeter; Chick Lee, executive vice president and chief financial officer of ICON International; Sharlee Jeter and David Levy, president of Turner.
4. (Left to right) Andruw Jones, Derek Jeter and Ken Griffey Jr. at Shadow Creek.
5. (Left to right) Dr. Charles Jeter, Dorothy Jeter, Derek Jeter and Sharlee Jeter on the DJCI Gala red carpet.
6. Superstar Jason Derulo delivers a showstopping performance at the DJCI Gala.
7. Brandi Chastain laughs with the "living statue" at hole 16, presented by The Players' Tribune.
8. SportsCenter anchor Jay Harris, Pete Falcone of JP Sports + Entertainment, Telisa Yancy of American Family Insurance, Matt Troka of CDW and Casey Close of Excel Sports Management participate in a panel discussion on "The Integration of Brand Ambassadors into a Company's Marketing Strategy" at ARIA Resort & Casino.

Photo Credit: Guillermo Hernandez Martinez/Turn 2 Foundation, Inc.

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JETER'S LEADERS HAVE A 'WICKED' NIGHT AT MOVADO EVENING OF DISCOVERY

The Jeter's Leaders experienced a magical night on Broadway as part of Movado's 8th Annual Evening of Discovery. High school students from the New York Jeter's Leaders program descended on the Great White Way to attend a performance of the Tony Award-winning musical, *Wicked*.

Before the performance began, the Leaders attended an exclusive reception at the famous Gershwin Theatre, where they heard from the show's cast and crew about the complexities and dedication it takes to put on a major Broadway production.

Two of the show's stars – Amanda Jane Cooper, who stars as Glinda, and Ashley Parker Angel, who stars as Fiyero – took the time to speak with the Leaders about their personal experiences on Broadway, sharing their passion for live performance and the hard work and determination required to make it to the Broadway stage.

"The opportunity to peek behind the curtain of a Broadway show, especially one as celebrated as *Wicked*, was truly a once-in-a-lifetime experience," said New York Jeter's Leader Kamil Banks, Class of 2018. "Hearing from the cast and crew about all of the hard work that goes into creating a blockbuster show was inspiring, and reinforced the message we are taught in the Jeter's Leaders program that it takes dedication to achieve your dreams."



1

"Experiences like the Movado Evening of Discovery provide these students with a unique opportunity to not only take in something culturally stimulating, but to get a sense of the commitment it takes to reach your goals, which is something the Turn 2 Foundation strives to teach all our young people," said Derek Jeter. "I'd like to thank Movado for our continued partnership over these last eight years."

Throughout the longstanding partnership between Movado and the Turn 2 Foundation, Movado has hosted the Jeter's Leaders at numerous hit shows and performances, including *The Lion King* and *The Color Purple* on Broadway, the Grand Rapids Symphony's *Cirque de Noel*, *the World of Modern Dance* at Alvin Ailey American Dance Theatre, and the Big Band Holiday Concert with Wynton Marsalis at Jazz at Lincoln Center. The company also has served as a sponsor of past Jeter's Leaders Graduation Banquets, and helped to launch the Jeter's Leaders Internship Initiative in 2010.

"Movado is proud to continue providing these exceptional students with culturally enriching and educational experiences," said Mary Leach, chief marketing officer, Movado Group Inc. "We look forward to continuing our partnership with the Turn 2 Foundation for years to come." ■



2

Captions. 1. The New York Jeter's Leaders spend time with *Wicked* stars, Amanda Jane Cooper and Ashley Parker Angel, during a special Q&A session before the show. 2. (Left to right) Alan Chinich, president of Movado Group, Mary Leach, chief marketing officer of Movado Group, Derek Jeter and Sharlee Jeter. Photo Credit: Movado Group, Inc.

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Growing up, Luis Morales witnessed the positive effects that a well-trained and caring rehabilitation therapist can have on a patient – in his case, his own sister. After that personal experience sparked his interest in the field, Luis realized his true passion for helping others through occupational therapy while serving as an intern at Bronson Healthcare. When Luis began his internship at Bronson in 2015, he didn't imagine his experience there would have an impact far beyond that summer, ultimately helping him choose a career path.

during his internship, including learning occupational therapy terms and building key relationships.

"My sister has autism, and while she was growing up I often attended her occupational therapy sessions. I noticed that the therapists treated my sister like a regular person rather than an outsider," reflected Luis. "My passion for OT grew during my internship at Bronson as I was able to become that person for someone else, helping those kids in their everyday life like other therapists did for my sister."

JETER'S LEADER PURSUES HIS PASSION AT **Bronson Healthcare**

Despite feeling timid at the start of his intern program, Luis quickly became comfortable at Bronson as he continued to shadow the therapists and form professional relationships with the patients. Luis' respectful attitude, upbeat demeanor and consistent positivity led his managers to ask Luis to return for two additional summers. During his subsequent internships at Bronson, Luis continued to demonstrate reliability, attention to detail and a strong work ethic. Luis was eventually offered a position as a rehab clinical assistant, where he works alongside physical and occupational therapists assisting with patient care and gaining first-hand experience into their day-to-day jobs.

"We are committed to building the next generation of the workforce and acquainting youth with the full spectrum of healthcare careers, exposing them to more options than simply doctors and nurses," said Kimberly Barr, security coordinator at Bronson and member of the Turn 2 Resource Council. "One of Bronson's core values is building trusting partnerships, and our relationship with the Turn 2 Foundation and the Jeter's Leaders program over the past eight years has allowed us to do just that. We look forward to continuing to welcome Jeter's Leaders as interns, and hopefully as full-time Bronson employees."

After gaining further insight into hands-on rehabilitative work, Luis decided to change course from pursuing physical therapy – his initial interest area – and major in occupational therapy at Western Michigan University, where he plans to graduate with a bachelor's and master's degree in 2021. He credits much of his success in school to the preparation he received



1. (Left to right) Luis Morales with Rosemarie Kovac, Bronson occupational therapist and internship supervisor. 2. (Left to right) Luis Morales with Kimberly Barr, Bronson security coordinator.



Although he graduated from the Jeter's Leaders program in 2016, Luis credits the program with preparing him for college and his career by helping build his resume, obtain scholarships that are helping him with college expenses, maintain a high GPA and develop crucial time management skills. Luis remains very connected to the Jeter's Leaders program, attending events and staying in close contact with individuals he says have helped him become who he is today. ■

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– Kimberly Barr
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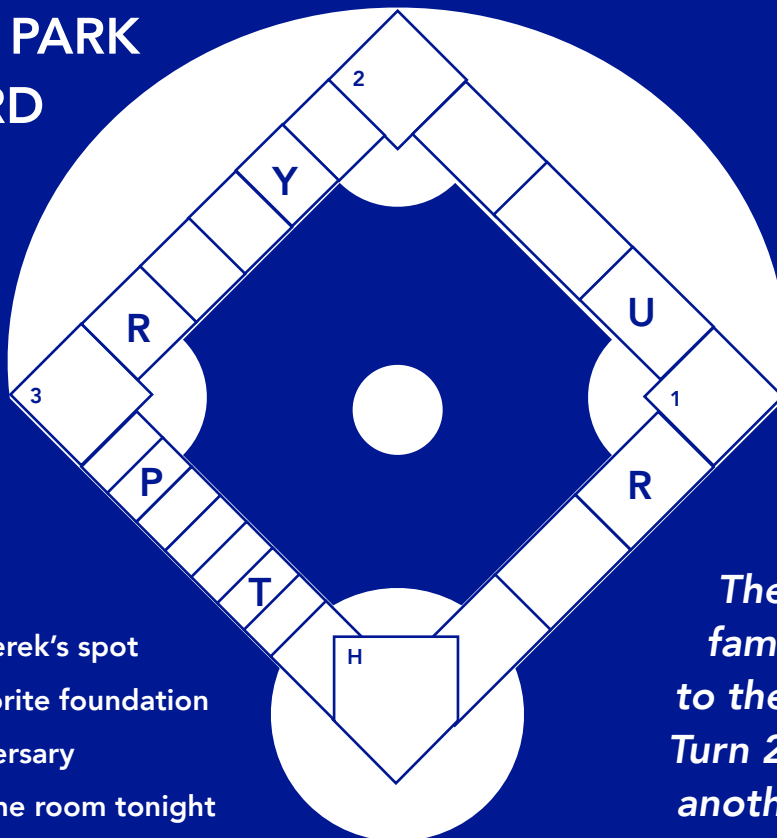
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INSIDE THE PARK CROSSWORD



- H→1 _____ stop, Derek's spot
- 1→2 Everyone's favorite foundation
- 2→3 Tonight's anniversary
- 3→H Everybody in the room tonight

The Oestreich Fein family tips our caps to the Jetters and the Turn 2 Foundation on another banner year!

NEXT STOP FOR THE JETER'S LEADERS:

COLLEGE

During their four years as youth ambassadors for Derek Jeter, members of the Jeter's Leaders program work together to spearhead national youth leadership conferences, execute community service initiatives and use their voices to create positive social change – all while navigating the often daunting challenges of high school. From the start, the Turn 2 Foundation has been there to support these teenagers in tackling one of the most important decisions they will ever make: where to attend college.

To prepare for this next chapter, the Turn 2 Foundation each year introduces its Jeter's Leaders to a number of colleges and universities, where they venture outside their New York City and West Michigan communities and immerse themselves in college life. The annual College Tours are part of a larger initiative that includes resume building, public speaking, internship opportunities and beyond, providing high school students with the tools they need to succeed in their academic and professional careers.

By fostering academic excellence, social change, healthy lifestyles and leadership development, the Foundation's signature initiative has helped 100% of its Jeter's Leaders graduate high school and attend college for the past 13 years. Graduates of the program have attended more than 75 colleges across the country, from Ivy Leagues, to Historically Black Colleges and Universities, to acclaimed state universities and leading research institutions.

This year's College Tour included stops to 15 colleges and universities across the country. At each visit, the Jeter's Leaders toured the campuses, learned about course offerings and degree programs, and spoke with current students and faculty about college life, while representing Turn 2 and its core values. The Kalamazoo Jeter's Leaders kicked off their leg of the College

Tour in February with visits to Roosevelt University, DePaul University, and the University of Chicago. Later that month, the New York Jeter's Leaders made stops to American University, Georgetown University, Howard University, Loyola University, Coppin State University, and the University of Maryland.

In April, the Jeter's Leaders ventured to South Florida for the 2018 service project, where they worked together to spread positive social change and beautify Jose de Diego Middle School in Miami. Following the impactful community service initiative, more than 100 of the Jeter's Leaders visited a number of the area universities, including Florida Memorial University, University of Miami, Barry University, Florida Atlantic University, St. Thomas University, and Florida International University.

"This program helped me realize that there are endless opportunities for my future," said Jackson Henning, Kalamazoo Jeter's Leader, class of 2018. "I'm really excited for this next chapter."

The campus tours are designed to inspire the Jeter's Leaders to pursue higher education and begin envisioning their own college journey as the next step toward fulfilling their goals. And more than 20 years after Turn 2 began, the results speak for themselves.

What's next for these promising students as they continue to build a foundation for a successful future? The sky is the limit. ■

Captions 1. The New York and Kalamazoo Jeter's Leaders enjoy a visit to St. Thomas University. 2. The New York Jeter's Leaders explore the Howard University campus during their Mid-Winter College Tour. 3. Members of the New York Jeter's Leaders program tour American University's College of Arts and Sciences. Photo Credit: Turn 2 Staff.



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Tampa Children Knock It Out of the Park at 11th Annual Baseball Clinic

As baseball's biggest stars - from Mike Trout to Bryce Harper to Manny Machado - geared up for the 2018 season during spring training, hundreds of young ballplayers were drawing cheers of their own nearby at the Port Tampa Community Center. The Turn 2 Foundation had returned for its 11th annual Tampa Baseball Clinic – an event that has welcomed more than 1,000 children from the community throughout its 11-year run.

During the free, four-day program, local coaches taught participants throwing, hitting, running, catching and fielding techniques, while clinic staff empowered youth to make positive, healthy choices by sharing valuable principles from Derek Jeter's autobiography, *The Life You Imagine*.

"At its core, Turn 2 is focused on helping young people to lead healthy lifestyles, excel academically, rise above negative influences and ultimately reach their full potential, and our Baseball Clinic aims to achieve just that by teaching young people important life lessons that apply both on and off the field," said Sharlee Jeter.

The children also had the special opportunity to learn about the value of hard work and dedication from baseball legend, Tampa native and friend of Turn 2, Gary Sheffield. The nine-time MLB All-Star, World Series champion with the Miami Marlins, and five-time Silver Slugger Award winner served as this year's special guest speaker, and inspired participants to dream big.



"It's so important for kids to hear positive messages and have caring role models in the community that can help them overcome challenges and lead successful lives," said Gary Sheffield. "I truly respect the work that Derek has done with his foundation in the Tampa area and, as a Tampa native, I'm thrilled to have been a part of this program that gives back to local youth."

The clinic capped off on March 16th with an awards ceremony and banquet for the children and their families and friends. During the ceremony, participants received certificates of completion and gift bags from Turn 2 containing items donated by the organization and its sponsors, Haddad Brands and Jordan Brand.

Organized by the Turn 2 Foundation in partnership with the City of Tampa Parks and Recreation Department, the Tampa Baseball Clinic has positively impacted countless lives since its inception 11 years ago. The Foundation hopes to continue touching the lives of even more young people through the program well into the future.

"By sharing the values that Derek and I both learned growing up, we hope to inspire youth to rise above negative influences and ultimately achieve their full potential," added Sharlee. "These kids enter the field eager to learn baseball techniques alongside their peers, but they walk away with so much more." ■

Captions. 1. Tampa area youth take the field with baseball legend Gary Sheffield and Turn 2 clinic staff. 2. Gary Sheffield demonstrates baseball techniques and fundamentals at the Annual Clinic. Photo Credit: David Gallindo/Turn 2 Foundation, Inc.

WE CONGRATULATE

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area to rise above negative influences
and reach their full potential as they
seek healthy, successful lifestyles.



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Jeter's Leaders Spread Holiday Cheer

The Turn 2 Foundation's headquarters transformed into Santa's workshop last December, as the New York Jeter's Leaders gathered to brighten the holidays for hundreds of young people in New York City, West Michigan and Tampa. During the Foundation's annual Holiday Gift Wrapping party, the high school students worked together to assemble 1,100 gift bags, which included special items donated by Haddad Brands and the New York Yankees. In addition to helping children from Turn 2 programs celebrate the holidays, many of the gifts were also donated to areas affected by last year's devastating hurricanes, including Houston and Puerto Rico.

With the gift bags all assembled, the Jeter's Leaders kicked back at a special pre-holiday party held at an event space donated by SL Green Realty Corp, and located in the building where Turn 2 is based. At the private celebration, Jeter's Leaders enjoyed a team dinner and danced to music provided by DJ Reg West. The Leaders also posed in front of a step and repeat, where they snapped pictures with various holiday-themed props.

"The annual Holiday Gift Wrapping party is a great opportunity for our Jeter's Leaders to spend quality time together while getting into the spirit of giving back," said Sharlee Jeter. "We are so proud to see the incredible passion these students have for making a difference in their own communities and beyond." ■



Captions. 1. The Jeter's Leaders snap pictures and celebrate the holidays at the annual Holiday Giftwrapping Party. 2. Jeter's Leaders work together to assemble 1,100 gift bags throughout the evening. 3. Members of the Jeter's Leaders program spread holiday cheer! Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.

2 JETER VENTURES

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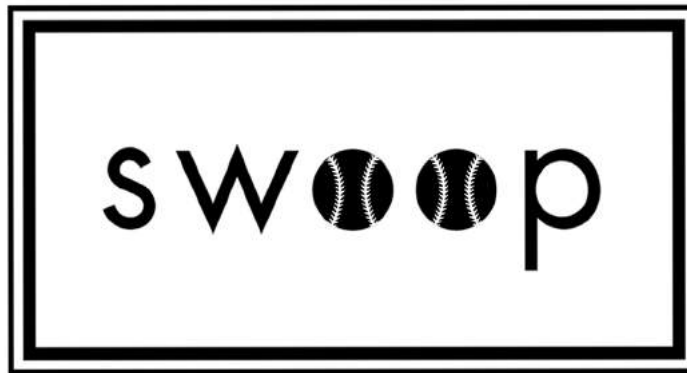
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made such a positive impact on so
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*We are proud of our support of the
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*Tom and Karen Boelsen,
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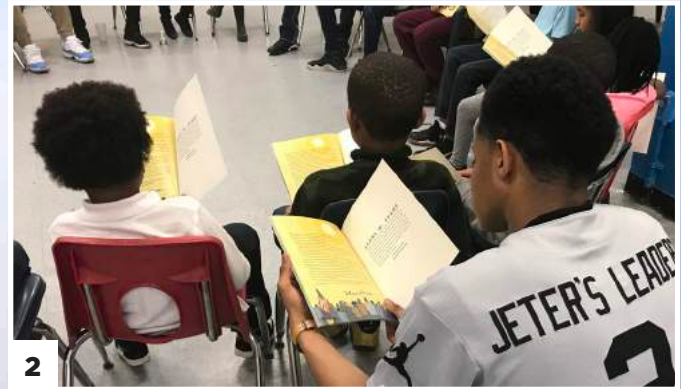
JETER'S LEADERS PROGRAM HIGHLIGHTS

Throughout the year, members of the Turn 2 Foundation's signature Jeter's Leaders program are involved in a multitude of projects and events that offer opportunities for them to grow as leaders, explore new interests and improve the communities around them.

From leadership retreats, to volunteering at local events, to cultural opportunities and more, the Jeter's Leaders enjoyed many unique experiences over the last year in which they had the chance to step outside their comfort zones and learn more about themselves, develop stronger friendships with one another and work together to give back.



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CAPTIONS

1. During a visit at law firm Kramer Levin Naftalis & Frankel LLP, the New York Jeter's Leaders developed and learned new skills needed to pursue a successful professional career, including resume writing and interviewing.
2. In honor of MLK Day, the New York Jeter's Leaders volunteered at the NYC Parks Jackie Robinson Recreational Center, where they mentored young children and discussed Martin Luther King Jr.'s legacy.
3. The Kalamazoo Jeter's Leaders at their annual retreat in Sherman Lake, where they planned their program year and took part in team building activities.
4. The Kalamazoo Jeter's Leaders had the chance to see STOMP as part of Movado's Evening of Discovery. The Broadway musical creates unique music with everyday objects, including matchboxes, brooms, garbage cans and more.
5. The Kalamazoo Jeter's Leaders had the opportunity to attend an advance screening of Wonder the Movie, which addresses childhood bullying, kindness and embracing our differences.
6. The New York Jeter's Leaders volunteered at the 11th Annual NYC Parks Street Games, where they ran various stations that helped to reintroduce classic, low-tech games to a new generation of children.

Photo Credit: Turn 2 Staff



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Barbara Danzi
Bobby Downes
Carole Sheehan Murray
Eleanor Shaw
Greg Dempsey
Hal Mayer
Harold Mayer
Jay Nolan
Jeffrey A. Davis
Jozef Kozlowski
Marie Nastasi
Paul Donzella
Richard Hoff
Richard T. Palma, Jr.
Robert Arias
Robert Finocchio
Scott Venuto
Shirley Cooper

IN HONOR OF

Alan Skip Heinman
Albert Ortiz
Bella
Christopher Hugh
Derek Jeter
Gabe Wolverton
Jeremy Katoff
Jon Sakoda
Lyndhurst Softball Leagues
Max Rotblut
Rick and Holly Estruch
Samantha Giraud
Todd Bevans

TO CELEBRATE

Angie Geml and Bob DeFranco's Marriage
Bella Raine Jeter
Benjamin
Christmas and Matt Kirwan
Darian Landolt
Derek Jeter
Eli's Tannenbaum's Bar Mitzvah
Evan Schiff's Birthday
Sean T. McMann's Birthday
Trish Golden
Tyler Gablenz
Will Schwieters

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The Turn 2 Foundation was established in 1996 to motivate young people to turn away from drugs and alcohol and “Turn 2” healthy lifestyles.

In the more than two decades since, Turn 2 has devoted its resources to helping these young people reach their full potential by fostering leadership development, academic excellence, positive behavior and social change.

During its 22-year history, Turn 2 has given back more than \$29 million, funding its signature programs as well as organizations that support its mission.



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