

# 2023 LOU GEHRIG DAY CLUB OVERVIEW

### **ATLANTA BRAVES**

The Atlanta Braves will highlight Sam Hilliard and the Team Hilliard Foundation on Lou Gehrig Day. During a pregame ceremony, Braves OF Sam Hilliard will be recognized as a finalist for the Lou Gehrig Memorial Award, given annually by Phi Delta Theta International Fraternity to a Major League Baseball player who best exemplifies the giving character of Hall of Famer Lou Gehrig. As part of the ceremony, the Team Hilliard Foundation and Phi Delta Theta will be presenting a scholarship to an individual impacted by ALS. The first 25,000 fans through the gates of Truist Park will receive a Live Like Lou x Sam Hilliard baseball trading card courtesy of Phi Delta Theta. A pregame video segment will feature an interview with Tamara and Kat Hilliard about Team Hilliard Foundation and the importance of Lou Gehrig Day. Former MLB player and local Atlantan, Matt Engleka, will throw out the ceremonial first pitch, and John Driskell Hopkins, a member of the Zac Brown Band and founder of Hop on a Cure, will perform "God Bless America" during the seventh inning stretch. The Team Hilliard Foundation will host the ALS Association, Georgia Chapter, in the Community Clubhouse pregame, and Dr. Christina Fourier from the ALS Center at Emory Hospital will be seated in the Braves Dream Seats together with Truist. Proceeds from the Atlanta Braves Foundation 50/50 Raffle on Lou Gehrig Day will benefit the Team Hilliard Foundation.

#### ARIZONA DIAMONDBACKS

The Arizona Diamondbacks will celebrate Lou Gehrig Day with a pre-game recognition that will include the following organizations - Muscular Dystrophy Association, ALS Association Arizona Chapter, and the Gregory W. Fulton ALS and Neuromuscular Disease Center (Dignity Health). In addition, the Diamondbacks will welcome 40 individuals, including patients, families, doctors, caretakers, and staff, from these organizations.

A special guest from the Gregory W. Fulton ALS and Neuromuscular Disease Center, Jeff Campbell, who suffers from a rapid genetic form of ALS, will perform a live excerpt of Lou Gehrig's famous "Luckiest Man Alive" speech over the PA system.

Jeremy Smith, from the ALS Association Arizona, who has been living with ALS for over five years and has been inspired by Lou Gehrig since childhood, will also be in attendance. He worked as a teacher with Arizona State Corrections until he could no longer continue due to his condition.

In addition, Doug Clough, an active member of the MDA community who was diagnosed with ALS, will serve as the honorary captain of the event.

### **BALTIMORE ORIOLES**

The Baltimore Orioles will host an ALS Awareness night on Wednesday, June 14. Guests from I AM ALS and the ALS Association will be in attendance. Brooke Eby, a Maryland-native who was diagnosed with ALS at the age of 33, and who has shared her journey on social media with over 70,000 followers, will throw out the ceremonial first pitch. The Orioles will also host guests with ALS along with their families on the field for batting practice prior to the game where they will have the opportunity to meet players, athletic training staff, and coaches, some of whom have been personally touched by ALS.

#### **BOSTON RED SOX**

The Boston Red Sox will acknowledge Lou Gehrig Day during pre-game ceremonies involving representatives from the ALS Association of Massachusetts, ALS One, ALS Therapy Development Institute, CCALS (Compassionate Cares), I AM ALS, Muscular Dystrophy Association and The Sean M. Healey & AMG Center for ALS at Massachusetts General Hospital.

The Club continues to support long-time friend Peter Frates with his Strike Out ALS hats available for purchase in the Team Store. Proceeds from the Frates hats benefit The Peter Frates Family Foundation, with the mission to assist progressed ALS patients and their families with the overwhelming cost of home health care. As the disease of ALS progresses through the patient's body, the employment of specialized and skilled providers is imperative for required level care assuring the stability of the patient as they continue to live in their home surrounded by the love and comfort of family and friends.

### **CHICAGO CUBS**

The Chicago Cubs will celebrate Lou Gehrig Day at Wrigley Field Thursday, June 15, when the Cubs take on the Pittsburgh Pirates. On June 15, the Cubs will host six ALS organizations at the ballpark and will give away a special ALS Awareness T-shirt presented by Sloan to the first 5,000 early arriving fans in the Budweiser Bleachers. Additionally, the Cubs will donate the proceeds from the Cubs Charities 50/50 Raffle to organizations working to find a cure for the devastating disease. In an effort to raise additional awareness, the Cubs will join forces with Marquee Sports Network to auction off items and experiences through Cubs Authentics at <a href="Cubs.com/Auctions">Cubs.com/Auctions</a> with the proceeds benefiting Project Main St. The Cubs also will partner with Sloan to bring back the "Sloan Soaker" at Gallagher Way where fans can "soak" Marquee Sports Network talent for a good cause.

As part of the pregame festivities, Gus Anagnostopoulos, Regional Manager at Levy, who is living with ALS, will throw out the ceremonial first pitch with his family prior to the game. Members from six different ALS organizations will sing the seventh-inning stretch via a montage video.

# **CHICAGO WHITE SOX**

The White Sox will recognize Lou Gehrig Day on Friday, June 2, offering several experiences, including the ceremonial first pitch and Hero of the Game honor, to recognize individuals directly impacted by ALS. Shadene Butchart, an active member of the ALS Association Greater Chicago Chapter, will help with the game's lineup card exchange, while Mitch Udowitz and Susan Blaha will partake in the game ball delivery and play ball announcements, respectively. Additionally, children and younger family members of individuals affected by the disease will be recognized during a special "Kids Take the Field" opportunity prior to the White Sox first-inning warm-up. White Sox pitcher Liam Hendriks was a finalist for this year's Lou Gehrig Memorial Award, sponsored by the Phi Delta Theta Fraternity, earning him and the Club an opportunity to surprise a local student impacted by ALS with a college scholarship. Details on this early August presentation will be shared a later date. The Club also donated more than 60 game tickets for I AM ALS, The ALS Association and the Les Turner Foundation for gifting and fundraising purposes and a discounted ticket offer for the organizations' constituents.

#### **CINCINNATI REDS**

The Cincinnati Reds will celebrate Lou Gehrig Day on June 2 at Great American Ball Park (Reds vs. Brewers, 5:10 p.m.) the game will feature a Zac Brown Band Post-Game Benefit Concert 4-ALS, presented by Ohio Lottery. All fans are invited to stay after the game for the full-length concert. A portion of each ticket sold to the June 2 game will go to the Hop On A Cure Foundation for ALS research and awareness. There will be a check presentation to the Hop On A Cure Foundation prior to the start of the concert. Zac Brown Band member John Driskell "Hop" Hopkins will sing the National Anthem. John was diagnosed with ALS in 2022 and started Hop On A Cure to support research toward a cure for ALS while raising awareness and hope for those battling the disease.

Many of the pregame and in-game ceremonies will feature the Reds' Lou Gehrig Day partners from the Lou Gehrig Day Committee, ALS Association of Central & Southern Ohio, I AM ALS and the Muscular Dystrophy Association including Adam Wilson of Mason, Ohio will be recognized for his efforts to help establish MLB's first Lou Gehrig Day in 2021 and the family of Scott Trapp of Loveland, Ohio. Scott was a Navy veteran and "Reds Hometown Hero" who lost his 10-year battle with ALS in January.

Fans in attendance will receive a Hunter Greene baseball card, honoring Hunter as the Reds' nominee for the Lou Gehrig Award. Additionally, video vignettes of each of the five previous *Lou Gehrig Memorial Award* winners representing the Reds will be played during inning breaks: Joey Votto (2017), Danny Graves (2002), Barry Larkin (1994), Johnny Bench (1975) and Pete Rose (1969).

#### **CLEVELAND GUARDIANS**

On June 6<sup>th</sup> the Cleveland Guardians will collaborate with the ALS Foundation of Northern Ohio on game events in honor of Lou Gehrig Day. David Hollister, a local Guardians fan living with ALS, will toss out a ceremonial first pitch. The Play Ball Kids for the game will be the children of Alexander Claudio a local Guardians fan living with ALS. Additionally, the ALS Association of Northern Ohio will have a kiosk space in the main concourse to share information with fans, and Lou Gehrig trivia will be featured on the scoreboard in-game. Finally, the Guardians will conduct pregame interviews on the Guardians Radio Network & Bally's with representatives from the ALS Foundation.

## **DETROIT TIGERS**

The Detroit Tigers will celebrate Lou Gehrig Day on June 9 against the Arizona Diamondbacks after returning home from a six-game road trip. In addition to hosting hundreds of fans that have been affected by ALS, the Tigers will coordinate with several local organizations for awareness, including The ALS Association Michigan Chapter, I AM ALS, The Muscular Dystrophy Association and ALS of Michigan.

### **HOUSTON ASTROS**

In honor of Lou Gehrig Day, the first pitch and first call prior to the Astros vs. Los Angeles Angels game will come from the nonprofit organization, I AM ALS. 300 tickets to the game were sent to organizations and family members and staff with ties to ALS so they could enjoy the game. The veterans being honored through the OXY Military seats during the game are veterans that are also ALS patients. A portion of the proceeds from the 50/50 Share2Care raffle will go to I AM ALS.

### **MIAMI MARLINS**

On Lou Gehrig Day – Friday, June 2, the Marlins are teaming with ALS Center at the University of Miami to host patients and families for a VIP experience at loanDepot park. Patients will be on the field for Marlins batting practice, watching their favorite Marlins players up close and even meeting them. Prior to the start of the game, the group will take the field with the Marlins players for the national anthem. During the game, a special recognition will take place for the ALS Heroes in attendance during the Marlins Impact Moment. Guests at the game can join the Marlins in supporting the cause can participate in the Miami Marlins Foundation auction, which will feature the commemorative Lou Gehrig Day baseballs.

Fans can purchase their tickets to join us at loanDepot park for Lou Gehrig Day, with proceeds benefitting The ALS Center at the University of Miami, here: https://fevo.me/lougehrigday23

# **LOS ANGELES DODGERS**

In honor of Lou Gehrig Day, the Los Angeles Dodgers are inviting Phil Green and his 15-year-old son, Park Green, to throw out the first pitch on Lou Gehrig Day to Lou Gehrig Day spokesperson and Dodger Legend **Steve Garvey**.

Since being diagnosed with ALS, Phil is now in a wheelchair and has limited movement of his arms, so his 15-year-old son would throw out the first pitch. Phil is a SoCal resident, former college athlete, technology professional, and a dedicated father to four children (Arianne-21, Hunter-19, Parker-15, and Whitney-12). Since his diagnosis with ALS, Phil has made his life's work improving the fight against this disease. He is active with many patient advocacy organizations and serves as a volunteer patient advisor to several companies working on ALS therapies and technologies. Additionally, Phil is on the Lou Gehrig Day committee working directly with MLB.

### **MILWAUKEE BREWERS**

The Milwaukee Brewers, in honor of Lou Gehrig Day, will host an ALS Tailgate Outing on June 9 and contribute to the ALS Tailgate Raffle. The Brewers will host about 1,000 caregivers and volunteers from ALS Association, with the Brewers donating a portion of tickets to the game. Special guests from ALS Association will fill several roles during the game such as the ceremonial first pitch, National Anthem signer, junior announcer and Play Ball Kid. Finally, players have signed ALS Association jerseys to be used for future fundraising events.

#### **MINNESOTA TWINS**

The Minnesota Twins, in partnership with local chapters of the ALS Association and I AM ALS, will host Lou Gehrig Day on Friday, June 2 at Target Field, as the club hosts Cleveland. Pregame ceremonies and club social media posts will raise awareness of, and funds for, ALS research by honoring the strength and courage of individuals and families living with the disease. Lynn Giovanelli of St. Louis Park, MN, who was diagnosed with ALS in July 2020, and her family will be honored on the field prior to the game; since her diagnosis, Lynn, her husband and her three sons have become fierce ambassadors for the fight to find a cure, while showing everyone what it looks like to say "yes" as often as possible – to travel, to live music, to social gatherings, and to not missing their sons' music and sporting events.

Additionally, the club will acknowledge two Twins legends who both lost a parent to ALS (Kent Hrbek and Terry Steinbach), will encourage participation in local ALS Association fundraising events, and will celebrate club partner Carrier, who makes a financial donation to the ALS Association through the Strike Out ALS campaign for every strikeout a Twins pitcher records at Target Field.

The Twins are also hosting 300 members of the ALS community for an evening at the ballpark.

#### **NEW YORK METS**

The New York Mets will host Lou Gehrig Day at Citi Field on Friday, June 2 when the team takes on the Toronto Blue Jays at 7:10 p.m. New York City native Sarah Langs, who shared her ALS diagnosis last year, will participate in a special pre-game ceremony. During the ceremony, the Amazin' Mets Foundation will present Project ALS with a \$10,000 grant for research in honor of Langs.

Langs, raised on the Upper East Side, grew up attending Mets games with her family at Shea Stadium. She began her career in baseball as an intern for MLB.com, making stops at ESPN and SNY and currently works as a researcher and analyst for MLB. The 29-year-old was part of the first all-female MLB broadcast in 2021. At the 2023 Baseball Writers' Association of America New York chapter dinner, Langs was the recipient of the Casey Stengel "You Could Look It Up" Award.

Project ALS identifies and funds the most promising scientific and medical research that will lead to the first effective treatments and a cure for ALS. In 20 years since the organization began, Project ALS has raised over \$90 million, directing between 80-93 percent of its funds annually to research programs.

"The Mets are rooting for Sarah in her courageous fight," said Alex Cohen, Mets Owner and President of the Amazin' Mets Foundation. "We are proud to support Sarah and Project ALS."

### **NEW YORK YANKEES**

The New York Yankees will honor those with ALS and salute the memory of Lou Gehrig on July 4, which is 84 years to the day of his "Luckiest Man" speech at Yankee Stadium (July 4, 1939).

### **OAKLAND ATHLETICS**

The A's will recognize Lou Gehrig Day at the Coliseum on Monday, June 12. The A's will welcome representatives from Muscular Dystrophy Association, ALS Therapy Development Institute, and ALS Association Golden West Chapter to the ballpark. The three organizations will also be featured in-game and on the A's social media channels as the Nonprofit Partners of the Game.

### PHILADELPHIA PHILLIES

For 39 years, the Phillies have teamed up with The ALS Association, Greater Philadelphia Chapter to #StrikeOutALS, raising over \$21 million in funds for patient services and research, along with awareness for the cause. On Monday, June 5, the club's longtime efforts will continue during its ballpark-wide Lou Gehrig Day & ALS Awareness Night, where they will aim to beat last year's record of raising \$344,000 to help those battling this always-fatal disease.

Throughout the game, the team will honor the legacy of Lou Gehrig, as well as the tireless work of The ALS Association Greater Philadelphia Chapter and Ellyn Phillips, who founded the organization after her husband passed from ALS in 1984. Highlights to this special event includes:

- An on-field tribute that will recognize several patients who are battling ALS. Also taking part in the ceremony will be ESPN Senior Writer Tim Kurkjian, whose brother has ALS, and who reached out to the Phillies to help bring awareness to the cause.
- More on-field happenings include the changing of a base by an ALS patient and family members at the end of the third inning, as well as a Phillie Phanatic dance with ALS patients and their caregivers at the end of the fifth inning. The Phillies will also host members of The ALS Association, Greater Philadelphia Chapter in a suite for the game.
- In addition, all fans will receive a handout that provides information on the important work of The ALS Association, Greater Philadelphia Chapter.
- Fans can also support efforts by taking part in the Phillies Charities, Inc. 50/50 or purchasing Phillies grab bags, which will include autographed memorabilia and Phillies giveaways.

There will also be a special online auction at phillies.com/lougehrigauction, along with an ALS Awareness Night Theme Ticket, with \$4 per ticket going back to the cause.

In addition to the above, the club hosted the recent Phantastic Auction, with part of the proceeds benefitting the ALS Association Greater Philadelphia Chapter.

# **SAN FRANCISCO GIANTS**

The Giants will host Lou Gehrig Day at Oracle Park on Friday, June 2. Building on a decades-long commitment to raising awareness for ALS, the Giants will honor the fight of those living with ALS, their caregivers and families, and doctors and researchers working to find a cure. Representatives from the ALS Association Golden West Chapter, ALS Therapy Development Institute, I AM ALS and the Muscular Dystrophy Association will be in attendance at the game.

A special pregame ceremony will honor Brandon Crawford, the 2022 winner of the Lou Gehrig Memorial Award. The award, presented by Phi Delta Theta, is given to the Major League Baseball player who best exemplifies the spirit and character of Lou Gehrig, both on and off the field.

Former Giant Jim Poole, who also pitched for the Orioles, will announce "Play Ball" by video to begin the game. In addition to the pregame ceremony, the Giants will recognize people living with ALS throughout the game with the ceremonial first toss, honorary captains, in-game announcements and more.

#### **SEATTLE MARINERS**

In honor of Lou Gehrig Day, the Seattle Mariners are hosting an <u>ALS Awareness Night</u> on Wednesday, May 31. The club will host a pregame presentation recognizing individuals and organizations who are leading the pursuit for a cure and providing care, support and advocacy for ALS families in our community. This special evening will support ALS TDI, ALS Association, Muscular Dystrophy Association, I AM ALS, and ALS Cure Project.

#### ST. LOUIS CARDINALS

The St. Louis Cardinals are proud to join MLB in recognizing Lou Gehrig Day to raise awareness and funds for ALS. On Tuesday, June 13th, the Cardinals will celebrate Lou Gehrig Day at the Ballpark to honor and celebrate the legacy of the Hall of Fame first baseman and raise awareness and funds to fight ALS, the disease that ended Gehrig's life and informally bears his name. Fans can purchase specially priced Field Box tickets at cardinals.com/als. A portion of each ticket sold will be donated to the ALS Association.

The Cardinals will hold a special pregame ceremony to acknowledge the ALS Association and the Muscular Dystrophy Association for the work they do to support patients and families. Additionally, Len Jax, a current ALS patient, will present Paul Goldschmidt with an award to recognize him for being named a Lou Gehrig Award finalist. The Lou Gehrig Award is an annual award presented by Gehrig's Fraternity, Phi Delta Theta International in partnership with the Live Like Lou Foundation, to the Major League Baseball Player who best exemplifies the spirit and character of Lou Gehrig, both on and off the field.

Fans in attendance can learn more about the latest research and ways to support patients and families of those affected by the disease by visiting the ALS Association booth in Ford Plaza through the first inning of the game.

Cardinals Care will donate proceeds from a special auction of a Paul Goldschmidt autographed Lou Gehrig Day baseball to the ALS Association. Goldschmidt autographed Lou Gehrig Day baseballs will also be donated to the ALS and MDA Associations for their fundraising purposes.

### **TAMPA BAY RAYS**

The Tampa Bay Rays will celebrate Lou Gehrig Day at Tropicana Field on Friday, June 9. Before the game, Rays Radio broadcaster Andy Freed will read Gehrig's famous speech from the field alongside a fan living with ALS. A ceremonial check will be presented to the ALS Association Florida Chapter before the game. Additionally, the ALS Association Florida Chapter is holding a group ticket sale fundraiser for the game. The Rays will also host a CEO Soak event in September to benefit the ALS Association Florida Chapter.

### **TEXAS RANGERS**

The Texas Rangers will host over 100 individuals representing the ALS Association of Texas at Globe Life Field, including those living with ALS, their families, and caregivers.

During pre-game ceremonies, the Texas Rangers Baseball Foundation will present a check to the ALS Association of Texas. Joining ALS Association staff in accepting the check on field will be Texas native Michael Davidoff. Davidoff is currently battling ALS and has championed many fundraising initiatives for the cause, in addition to using poetry to shed light on what patients and their families experience during the fight.

Following the check presentation, Texas Rangers catcher Jonah Heim will catch a ceremonial first pitch from his mother-in-law, who was recently diagnosed with ALS.

The Rangers Foundation will also donate proceeds from the Texas 2 Split 50/50 Raffle, presented by Kroger, to the ALS Association of Texas.

#### **WASHINGTON NATIONALS**

Washington Nationals President of Baseball Operations and General Manager **Mike Rizzo** participated in The ALS Association's CEO Soak and is teaming up with Washington Nationals Philanthropies to raise funds for the cause in honor of his sister, Kim, who was diagnosed with ALS in 2018 and battled courageously until her passing in 2020. Click <u>HERE</u> to hear how Rizzo's family has been affected by the disease and to watch Rizzo get soaked by Nationals mascots Screech and Teddy.

Rizzo has challenged Major League Baseball's general managers to join him by making their own contributions, and Nationals Philanthropies has matched the donation made by Mike and Jodi Rizzo with a grant to The ALS Association's DMV Chapter. Proceeds from the Nationals Philanthropies 5050 Raffle on Lou Gehrig Day as well as all contributions made at <a href="mailto:give.nats4good.org/StrikeOutALS">give.nats4good.org/StrikeOutALS</a> will also directly benefit the chapter, which helps to make ALS livable for families impacted by ALS throughout the D.C., Maryland and Virginia region.