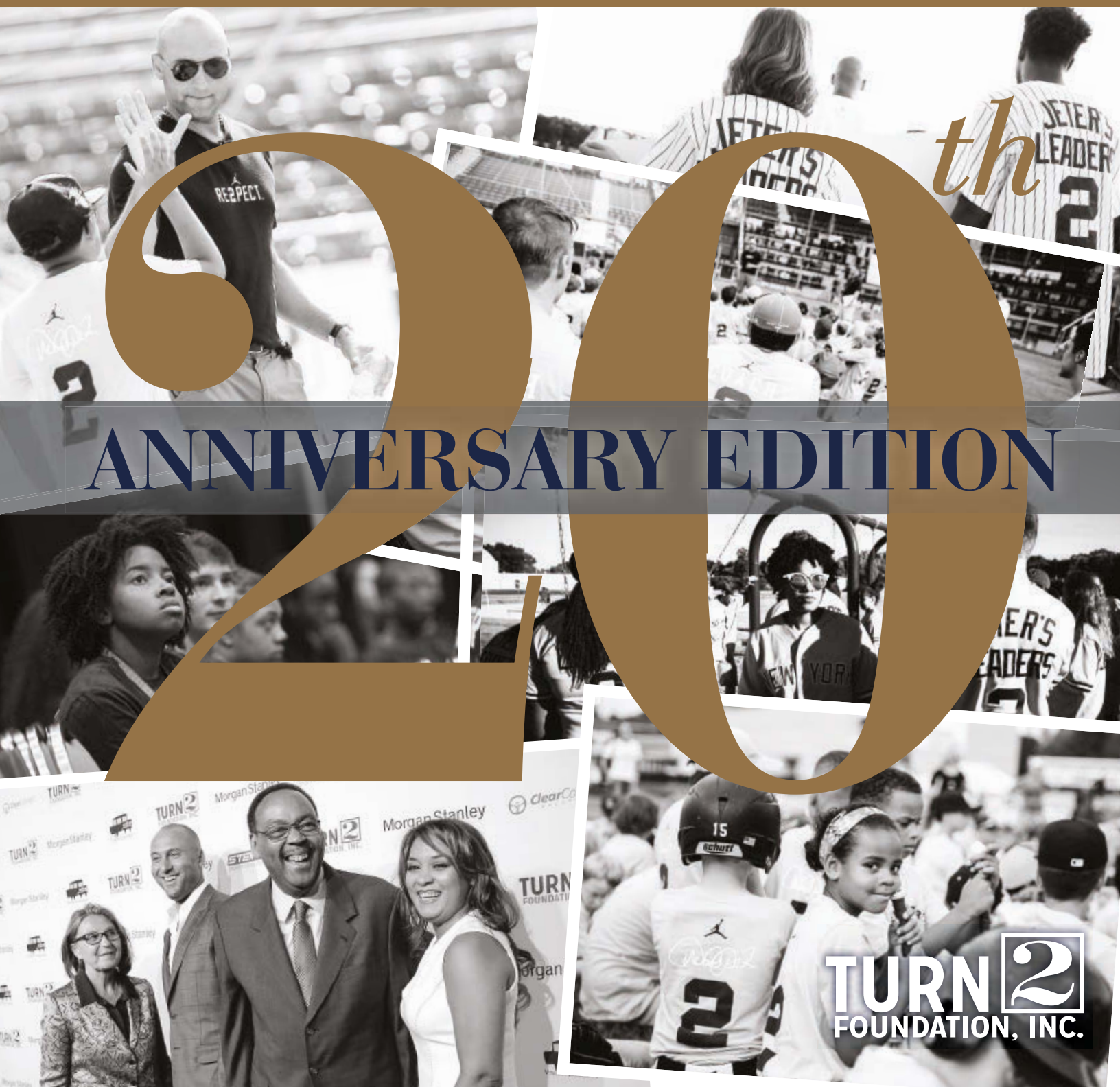


# TURN 2

FALL 2016



20<sup>th</sup>

## ANNIVERSARY EDITION

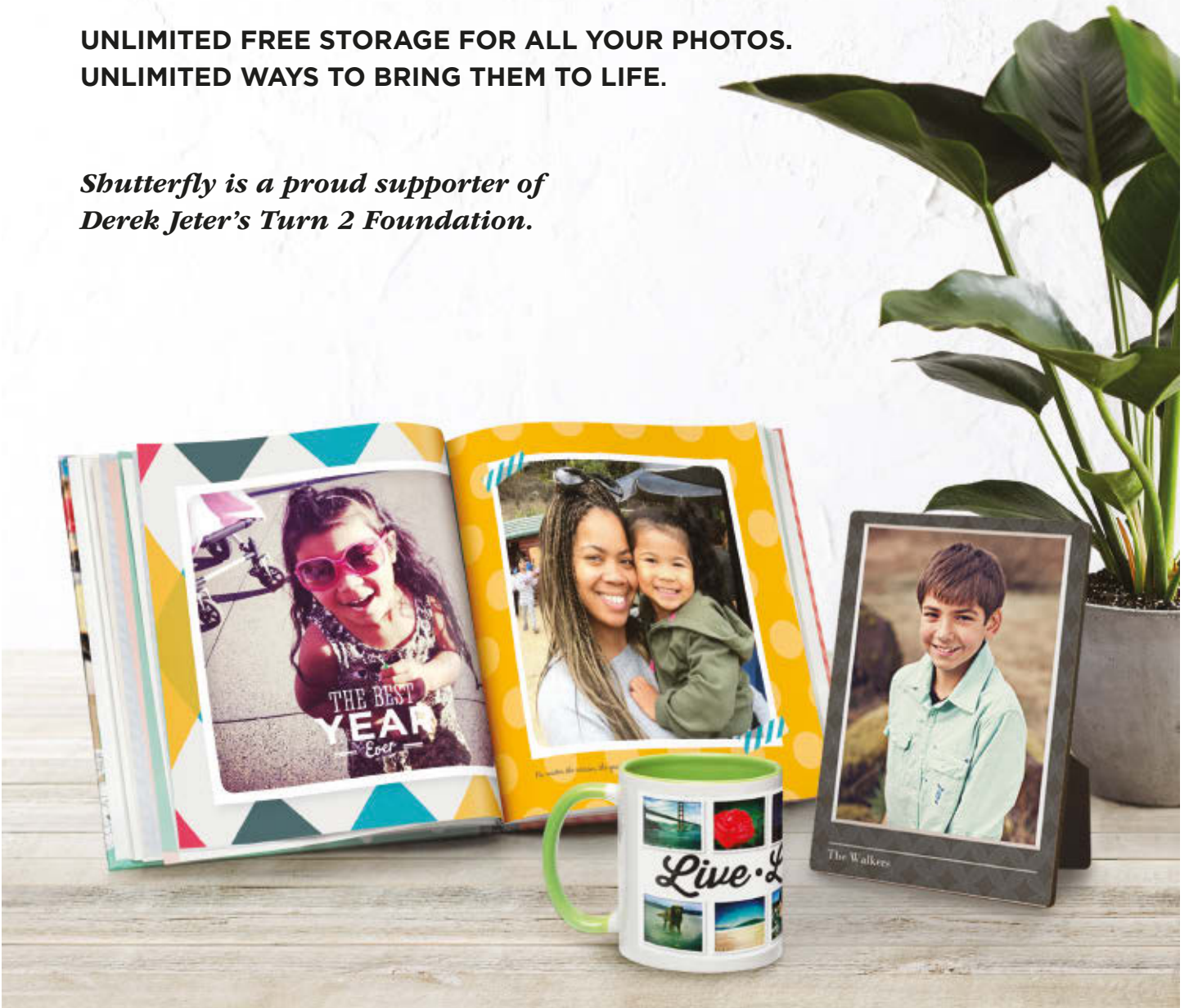
**TURN 2**  
FOUNDATION, INC.

Shutterfly®

# Never let go of the moment

UNLIMITED FREE STORAGE FOR ALL YOUR PHOTOS.  
UNLIMITED WAYS TO BRING THEM TO LIFE.

*Shutterfly is a proud supporter of  
Derek Jeter's Turn 2 Foundation.*



Get started at [shutterfly.com](https://www.shutterfly.com) or get the app

HOLIDAY CARDS • PHOTO BOOKS • GIFTS • HOME DECOR



# STEINER

SPORTS & ENTERTAINMENT MARKETING™



*Steiner Sports specializes in helping companies use the power of sports to grow their business and reach their goals in marketing outreach and PR. The core of Steiner Sports' value proposition, allows companies to leverage its expertise, existing relationships, and \$25 million annual athlete procurement spend.*

*Steiner Sports has spent 30 years building relationships with more than 2,000 athletes, national relationships with the major sports leagues, and partnerships with the best teams in sports. These relationships are the foundation for the athlete appearances, turnkey events, local and national campaigns, and digital content Steiner Sports delivers. Steiner Sports is also the leading producer of authentic hand-signed memorabilia, which is perfect for loyalty programs, customer activation, and corporate gifts.*

## **Steiner Sports can make an impact on your business through:**

- Athlete Appearances and Endorsements
- Turnkey Activations and Events
- Unique Digital Content
- Event Sponsorship
- Luxury Experiences
- Corporate Gifting
- Charity Fundraising

**Call 914-307-1065**

**Email: [Corporatemarketing@steinersports.com](mailto:Corporatemarketing@steinersports.com)**





# EVERYONE DESERVES A SHOT.

North America's top barter company is proud to partner with the **Turn 2 Foundation**.

---

**ICON INTERNATIONAL, INC.**  
Four Stamford Plaza • 107 Elm Street  
Stamford, CT 06902  
203.328.2300

For more information visit [iconinternational.com](http://iconinternational.com)

**ICON**  
INTERNATIONAL INC

---



# LETTER from the FOUNDER



Dear Friends,

Thank you.

I typically use this letter to reflect on the past year. Today, it is more fitting that I share my gratitude.

This year, the Turn 2 Foundation celebrates its 20th anniversary. That is two decades of helping young people across the country realize their full potential. To change one life for the better is an amazing thing. To change thousands of lives over 20 years is an incredible opportunity not many are fortunate enough to have, and I cannot express how proud I am of what we have achieved together.

Since the Turn 2 Foundation opened its doors in 1996, we have met thousands of promising young people in communities across the country. Their commitment to the values my family and the Turn 2 Foundation share inspires me. Their work ethic, maturity and optimism fill me with hope. They have given me much more than anything I have given them, and I am grateful for each of them. These young people are not simply the leaders of tomorrow. They are leaders today.

I long have believed that surrounding yourself with a strong supporting cast is critical. This has been as true for the Turn 2 Foundation as it has been for me. Each of you is part of the foundation upon which the success of this organization and its legacy are built. Our partners who work with us to develop and implement innovative programs and initiatives; our sponsors who give us the resources we need to fulfill our mission; the athletes, celebrities and elected officials who use their platforms to elevate our message; our supporters who stand behind us and encourage us to do more; our volunteers who continue to give back long after they have graduated from our programs; and my sister, Sharlee, and her talented, hard-working staff who continue to take this organization to new heights.

You all are responsible for every young person and every dream or goal they have achieved through the Turn 2 Foundation these last 20 years. We often talk about the foundation's legacy. To have a legacy is to have had some sort of impact that will endure. Not everyone has a legacy. A legacy requires work. It is something you must build. The Turn 2 Foundation is your legacy as well as mine, and I hope you, too, are proud of that.

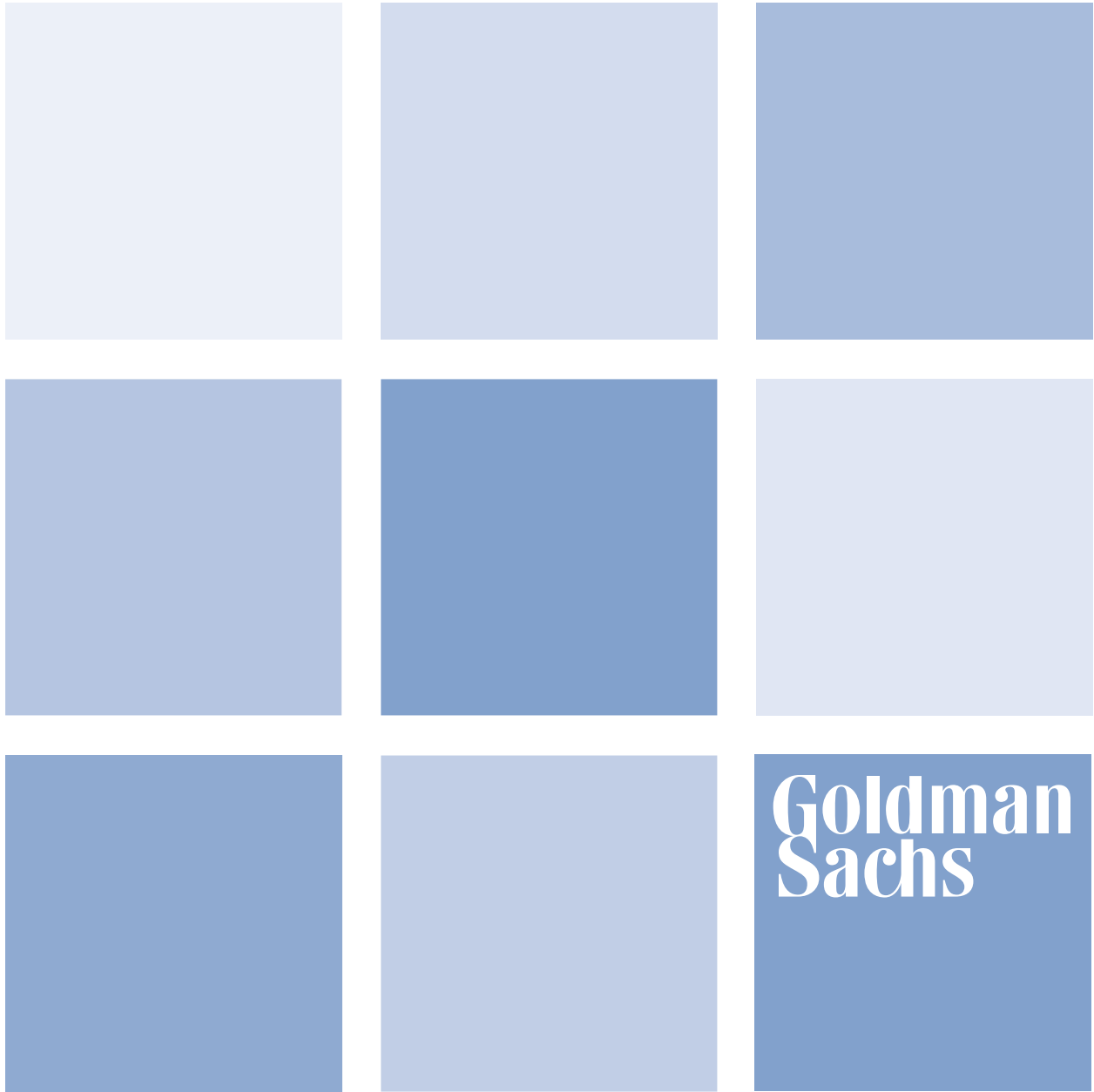
Finally, I'd like to give special recognition to my parents. Dr. and Mrs. Jeter, as many of you know them, are more than a mom and dad. They are role models, mentors, advocates, allies, sounding boards, teachers, coaches, friends and so much more. That they are all those things not only to Sharlee and me, but also to countless others, speaks volumes about the remarkable people they are. My parents have never sought the spotlight, but they are the reason the Turn 2 Foundation came to be, and the reason it continues to grow 20 years later.

As we look ahead to the next 20 years, I thank you all for taking this journey with me and being part of our team. I am so excited for what the future holds. I hope you are, too.

Sincerely,

Derek Jeter





Goldman Sachs is proud to support the 20<sup>th</sup> Annual Turn 2 Foundation dinner

© 2016 Goldman Sachs. All rights reserved.

# LETTER from the PRESIDENT



Dear Friends,

After doing something for two decades, what can there possibly be left to say that you haven't already said? When it comes to the Turn 2 Foundation, it turns out that 20 years after we began, there still is so much to say. To me, that is incredible.

Some people slow down as they get older, but that is never how Turn 2 has operated. These last several months are a perfect example of that – a whirlwind of activity that has included some of the most memorable and meaningful moments in our organization's history.

In March, Tampa hosted the first of our 2016 Turn 2 Foundation Baseball Clinics, where our friend Tino Martinez joined us as special guest speaker. The Derek Jeter Celebrity Invitational returned to Las Vegas in April, bringing together some of the biggest athletes and entertainers on the planet while contributing more than \$1 million to the foundation.

The next month, Turn 2 permanently endowed the United Negro College Fund/Sharlee Jeter Scholarship, and in June, we welcomed the newest class of Jeter's Leaders in New York and Kalamazoo as we proudly graduated the class of 2016.

Our Jeter's Leaders spent the month of July preparing for the 2016 Jeter's Leaders Leadership Conference, which returned to Chicago in August. Hosting hundreds of fellow youth leaders from around the country, the Jeter's Leaders delivered on their commitment to social change as they have done time and again over the last 20 years.

Later in August, my family and I brought Turn 2 back to the place we called home for so many years. Derek paid a special visit to the Kalamazoo Turn 2 Foundation Baseball Clinic before spending time with thousands of young people and their families from the greater Kalamazoo area at Derek's Day of Play – Part of Nickelodeon's Road to Worldwide Day of Play. The incredible homecoming concluded with the unveiling and dedication of the Derek Jeter Dream Court, a gift to the Boys and Girls Club of Greater Kalamazoo.

Finally, in September, we returned to New York for the last of this year's Turn 2 Foundation Baseball Clinics, with Derek taking advantage of another opportunity to spend time with the aspiring athletes who attended.

That brings us to our 20th Annual Turn 2 Foundation Dinner. How is that for staying busy?

As I look back at these remarkable moments – and I should note, you can read more about each in the pages of this magazine – I am filled with pride and appreciation. When Derek and my dad started this organization, we had no idea how deeply its mission would resonate with so many people. The fact that we have accomplished so much in our 20th year is a testament to each of you and your commitment to the Turn 2 Foundation.

There always will be more to do: more lives to touch, more challenges to solve, more opportunities to seize and more to give back. Our promise is to keep working toward those goals, and we hope we can continue to count on you to help us.

For being part of the Turn 2 family all these years, and for inspiring us every day: thank you.

Sincerely,

Sharlee Jeter



## BOARD OF DIRECTORS

DEREK JETER Founder and Chairman  
DR. S. CHARLES JETER Vice Chairman  
DOROTHY C. JETER Treasurer  
SHARLEE JETER Secretary  
NNEKA A. FRYE Member  
GERALD F. WILLIAMS Member

## TURN 2 FOUNDATION STAFF

SHARLEE JETER President  
FRANLI GUZMAN Vice President  
TRINA PERRINEAU Operations Manager  
JONELLE STAUFFER Development Coordinator  
SIMONA VAREIKAITE Program Coordinator  
JOHANNA DESROSIERS Executive Assistant to President  
DIANNE REID College Intern  
DIANE MARQUESS Consultant

## JETER'S LEADERS PROGRAM STAFF

JENNIFER YOUNG HEYMOSS Kalamazoo Program Director  
ALYSSA MOON Kalamazoo Program Coordinator

## RESOURCE COUNCIL MEMBERS

DAVID ADDAMS Graustein Memorial Fund  
DANNIE ALEXANDER PNC Financial Services Group  
RACHEL ASCHER Goldman Sachs  
JEFF BARKER Bank of America  
KIMBERLY BARR Bronson Healthcare Group  
PHIL CARRA Apjohn Group  
JULIE CONNORS Bloomberg  
KIM DITOMASSO Ditto Consulting  
DAVID B. FEIN Standard Chartered  
GREGORY J. FLEMING Yale University  
JOHN P. FONTANA Seminole Hard Rock Hotel & Casino Tampa  
LAUREN GOLDSTEIN East Harlem Tutorial Program  
SCOTT HOCEVAR Scott's Sports Cards, Coins & Jewelry  
JONATHAN C. KOCH, ESQ. Law Offices of Jonathan C. Koch  
MARTHA KORMAN-ZUMWALT Crossroads Advisory  
TIMOTHY LEMANSKI Financial Services Executive, Retired  
MARIE MARTINEZ  
DENISE MASELLA AIG  
GREGORY SAUTER Crossroads Advisory  
CJ SCHMIDT Hit Promotional Products  
TODD SMITH PLEDGE IT  
TIM TERRENTINE Western Michigan University  
GEOFF WALKER Kickstand World, LLC  
GREGG A. WALKER Sony Corporation  
MOSES L. WALKER  
CHERYL WASHINGTON  
BRYAN ZOCHER Kalamazoo RESA

## TURN 2 EVENT STAFF

EILEEN BARROSO Photographer

DOUGLAS BIRO Golf Consultant

LEMAR CHARLES Videography

DENNIS CHOMINSKY Production Consultant

CREATIVE PRODUCTION PARTNERS Production Consultants

FRONT ROW ASSOCIATES Event Consultants

HYBRID INTERACTIVE Graphic Design

MAJOR LEAGUE EVENTS Event Management

MARINO PR Media Relations

MATT MCCARTIN Security

SECURITAS SECURITY SERVICES Security

KIM WILSON Accountant

## TURN 2 MAGAZINE

EDITED BY:

TOM CORSILLO, MARINO PR

DESIGN BY:

JENN ALLOCCO, HYBRID INTERACTIVE



© 2016 TURN 2 FOUNDATION, INC.

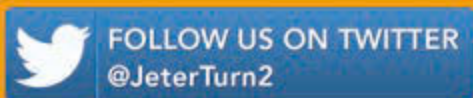
TURN 2 FOUNDATION, INC.  
215 Park Avenue South, Suite 1905  
New York, New York 10003  
TEL: 212.475.2339  
FAX: 212.475.3378  
www.turn2foundation.org



# Stay Connected



<https://www.facebook.com/DerekJeter>



<https://twitter.com/JeterTurn2>



<http://instagram.com/JeterTurn2>

# T 2 F Turn 2 Foundation Programs

## NEW YORK

- Derek Jeter/Jackie Robinson Foundation Scholarship
- Derek Jeter Siena College Scholarship
- Jackie Robinson Recreation Center After School Program
- Jeter's Leaders Program
- \* New York City Baseball Clinic
- Sorrentino Recreation Center After School Program
- St. James Recreation Center After School Program
- St. John's Recreation Center After School Program
- Turn 2 Us Program
- United Negro College Fund/Sharlee Jeter Scholarship

## KALAMAZOO

- Derek Jeter/Kalamazoo Community Foundation Scholarships
- Derek Jeter Siena College Scholarship
- Jeter's Leaders Program
- \* Kalamazoo Baseball Clinic
- Proud 2 Be Me – Washington Writer's Academy
- Proud 2 Be Me – Lake Street Boys & Girls Club
- United Negro College Fund/Sharlee Jeter Scholarship

## TAMPA

- Derek Jeter Center at Phoenix House
- Derek Jeter/Hillsborough Education Foundation Scholarships
- \* Tampa Baseball Clinic

### LEGEND

- Signature Programs
- Scholarships
- \* Special Programs



# contents

FALL 2016



## 32 | 2016 Jeter's Leaders Leadership Conference presented by Goldman Sachs

Derek and the Jeter's Leaders bring their message of social change back to Chicago.

Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.

### [FEATURES]



**11** | Turn 2 MVP  
Turn 2 honors Betty Wiltshire after 20 years of dedicated service



**38** | Derek Sits Down With President Obama

Turn 2 revisits Derek's conversation from The Players' Tribune



**20** | The Evolution, 20 Years of Pride

Dr. Jeter shares his memories from two decades of Turn 2



**43** | Derek's Day of Play

Derek and Nickelodeon treat Kalamazoo families to an unforgettable day of fun



**47** | Derek Jeter Dream Court

Turn 2 and Nancy Lieberman dedicate the Derek Jeter Dream Court in Kalamazoo

### [IN EVERY ISSUE]

- 5 Letter from the Founder
- 7 Letter from the President
- 13 Sponsor Listing
- 26 Jeter's Leaders Graduates
- 62 Fundraiser Recap
- 67 2015-2016 Donors

### [IN THIS ISSUE]

- 17 Staff Updates
- 51 UNCF/Sharlee Jeter Scholarship
- 53 Jeter Publishing Keeps Hit Streak Alive
- 54 Baseball Clinics
- 57 Jeter's Leaders College Tours
- 59 Jeter's Turn 2 Foundation: Going for Extra Bases
- 65 20 Years of Turn 2 Grants & Scholarships

ON THE COVER: Turn 2 celebrates 20 years of giving back across the country

Photo credit: Jed Jacobsohn, The Players' Tribune  
Cover design: Meagan Samuel, The Players' Tribune



RBC Capital Markets

## Proud to Support Turn 2 Foundation

RBC Capital Markets has a proud history of commitment to organizations that improve the quality of life in the communities in which we live and work. We are pleased to support the Turn 2 Foundation and their mission to create and support activities that motivate young people to turn away from drugs and alcohol and turn to healthy lifestyles.

[rbccm.com](http://rbccm.com)

This advertisement is for informational purposes only. RBC Capital Markets is a registered trademark of Royal Bank of Canada. RBC Capital Markets is the global brand name for the capital markets business of Royal Bank of Canada and its affiliates, including RBC Capital Markets, LLC (member FINRA, NYSE, and SIPC); RBC Dominion Securities, Inc. (member IIROC and CIPF) and RBC Europe Limited (authorized by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority). © Registered trademark of Royal Bank of Canada. Used under license. © Copyright 2016. All rights reserved.



# Turn 2 Honors

# Betty Wiltshire

## with 2016 MVP Award

*For nearly 20 years of dedicated service to the Jeter's Leaders Program*

When Betty Wiltshire was 14 years old, her high school principal at the School for Legal Studies in Brooklyn introduced her to a newly created program he said offered students opportunities to enrich their personal and professional development. Eager to jump into a new activity, the bright freshman applied and was accepted into the first class of the Jeter's Leaders program in 1997. Little did she know at the time, this initiative would set the stage for her future and become her passion for the better part of the next two decades.

Having begun high school as a timid student, Betty's experiences with the Jeter's Leaders program pushed her to venture out of her comfort zone, where she forged new friendships with her fellow Leaders and continued to excel in her academics.

During her sophomore year of high school, Betty landed her first internship with Bank of America – her most memorable moment with the Jeter's Leaders program – where she gained valuable experience working in a corporate environment.

Throughout her four years as a Leader, Betty embraced her position as a role model in the community and worked hard to inspire her peers to make positive social change. When she graduated from the program and embarked on her next journey as a business major at Medgar Evers College in Brooklyn, she knew she was meant to continue working to fulfill Turn 2's mission well beyond her high school career.

Betty immersed herself in programs that fostered academic excellence, social change, professional development and healthy lifestyles as a college intern for Turn 2. Upon graduation, she became the first in a series of Jeter's Leaders alumni to join the foundation as full time employees.

As a member of the Turn 2 team, Betty played a critical role in the growth of the Jeter's Leaders program, overseeing its operation in New York City, coordinating internships, managing alumni involvement and leading the New York mentoring initiative, which provided Leaders with the opportunity to mentor their peers.

As a former Jeter's Leader, mentoring came natural to Betty, who says she was compelled to serve as a positive role model



***As a former Jeter's Leader herself, mentoring came natural to Betty, who says she was compelled to serve as a positive role model to both fellow alumni and new Leaders.***

to both fellow alumni and new Leaders. Whether there was a disagreement among peers, an important college decision to be made or questions about career paths, students felt comfortable turning to Betty – someone who had been in their shoes – for advice. Without hesitation, she took them under her wing. She was a "Leader's Leader."

Betty's innate ability to mentor students and help them navigate high school – including the daunting challenges of college and career planning – evolved into a strong passion for teaching. This year, after 19 years with the Turn 2 Foundation, Betty began a new and exciting chapter as a teacher at the Brooklyn School for Career Development. Today, she works with students between ages 14 – 21 to develop goals for the future, explore career options and prepare for the workforce.

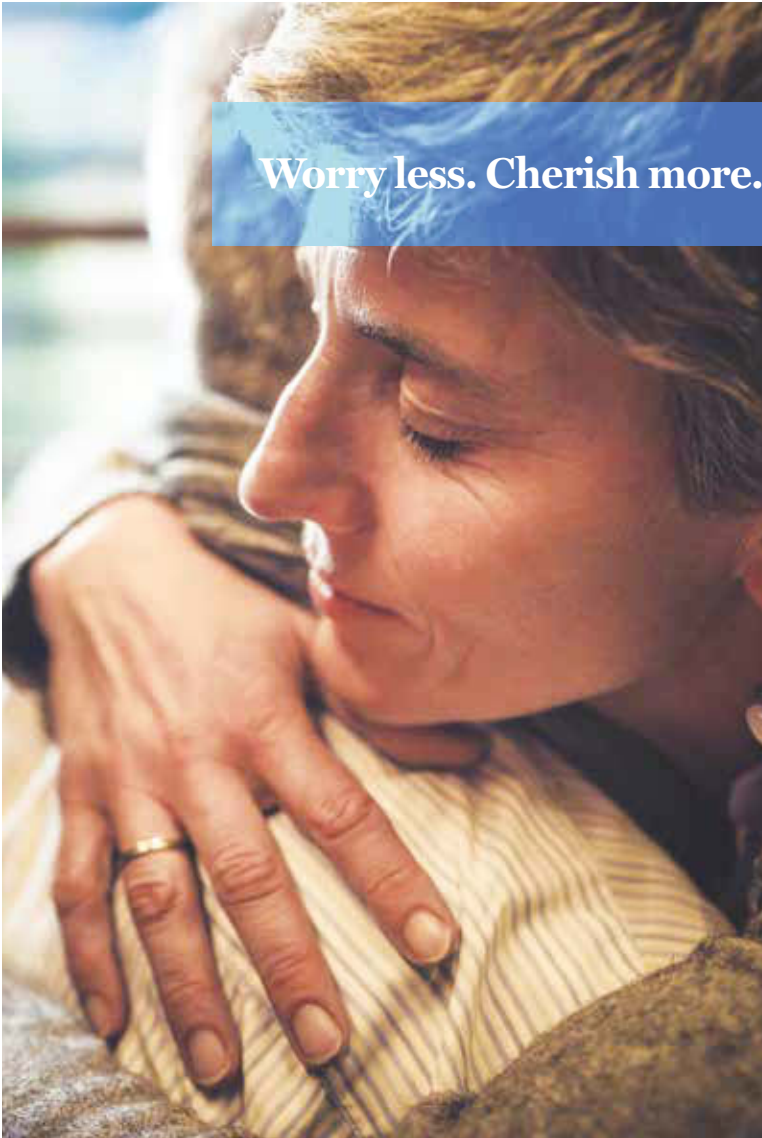
"As one of the very first Jeter's Leaders, Betty played a crucial role in setting the stage for the future of this program. Her passion for this program and Turn 2 has been evident in everything she's done," said Sharlee Jeter. "Betty has had a profound impact on the lives of countless young people, and I know she will continue to be a Leader for many years to come."

#### CAPTIONS

1. Betty as a member of the original class of Jeter's Leaders
2. Betty being honored at the 2016 Jeter's Leaders Banquet

*Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.*





Worry less. Cherish more.

With more money, you'd add a wing to your house and hire a full-time nurse. With more resources, you'd master every memory retention trick in the book. With more skill, you'd get certified in occupational, physical, speech and respiratory therapy. With more time, you'd do everything you possibly could to care for your loved ones. With Atrium, you can.

**It's the same care you'd give.**

**SENIOR LIVING  
of PARK RIDGE**

**POST ACUTE CARE  
of PARK RIDGE**

**POST ACUTE CARE  
of WAYNE**

**POST ACUTE CARE  
of WAYNEVIEW**

**visit [atriumhealthusa.com](http://atriumhealthusa.com)**

20<sup>TH</sup> ANNUAL  
**TURN 2 FOUNDATION  
DINNER**

presented by

Morgan Stanley



## SPONSOR LISTING

### PRESENTING SPONSOR

Morgan Stanley

### GOLD SPONSORS

American Family Insurance  
Atrium Health & Senior Living  
Excel Sports Management  
Goldman Sachs  
Haddad Brands  
ICON International, Inc.  
Ocean Pacific Interiors, Inc.  
RBC Capital Markets  
Sprint  
Steiner Sports Memorabilia  
Tim Green and Barclay Damon, LLP

### SILVER SPONSORS

AIG/Marsh  
Apollo Jets  
ISA/SoapBoxSample  
Movado Group, Inc.  
PricewaterhouseCoopers, LLP  
Sanofi  
Steiner Sports Memorabilia  
STOP!T  
Vincent Limousine

### BRONZE SPONSORS

Bronson Healthcare Group  
Dot & Charles Jeter  
Gatorade  
Jeter Ventures  
Jordan Brand  
Luvo Inc.  
New York-Presbyterian Hospital  
Nickelodeon  
Ricoh  
Shutterfly, Inc.  
Summer Discovery & Discovery Internships  
The Players' Tribune  
Tom & Karen Boelson and Family  
Zachary Schuster Harmsworth/Kuhn Projects



Official Auction Sponsor



Official Ground  
Transportation Sponsor

# SPONSOR LISTING

(continued)

## FRIENDS

Bank of America  
Cecily Cruz  
City Nights Hospitality  
David Fein  
Dooney & Bourke, Inc.  
Ed Tillinghast  
Kathy Bennett  
Kimball Office  
Kristin Croci  
MAI Wealth Advisors, LLC  
Major League Baseball  
Mark Tuchmann  
New York Yankees  
Phoenix House Foundation  
Sheppard Mullin  
Simon & Schuster  
Standard Chartered Bank  
Turner  
Whistle Sports

## IN-KIND

ABC Kitchen  
Alison Rihn Pilates  
Aria Resort & Casino  
Avila Golf & Country Club  
B&W Charters, Inc.  
Barneys New York  
BeavEx  
Boca Raton Resort & Club  
Bouley  
Bravo! Restaurant and Café  
Brushstroke  
Burn 60 Studios  
C.O. Bigelow  
CDW  
Chambers Hotel  
Cipriani  
Clem Snacks, Inc  
Creative Production Partners  
David Galindo  
DEC Enterprises  
Disney Theatrical Group  
DJ Reg West  
Dominick Pucciarello  
Dooney & Bourke  
Dr. Greg R. Diamond, DDS  
Dr. Lauren Ferrera  
Eileen Barroso  
Eli Manning  
Excel Sports Management  
Front Row Associates  
Gatorade  
Goldman Sachs  
GoMacro  
Grand Hyatt New York  
H&S Graphics

Haddad Brands  
Henrik Lundqvist  
Holiday Inn Tampa Westshore  
Hotel Bel-Air  
Hunt and Fish Club  
Hybrid Interactive  
ICON International, Inc.  
ISA/SoapBox  
Jazz at Lincoln Center  
JimmyBar!  
Jordan Brand  
Jumpstart  
Kramer Levin Naftalis & Frankel LLP  
Kramer Portraits  
Laura Mannix  
Live Nation  
Live With Kelly  
Luvo Inc.  
Madison Square Garden  
Major League Baseball  
Major League Events  
Marino PR  
Matthew McCartin  
McDonald's/The Canchola Group  
Metrograph  
Mike Halberstam  
MLB Advanced Media, L.P.  
Movado Group, Inc.  
National Basketball Association  
New York City Cosmetic and  
General Dentistry  
New York Liberty  
New York Yankees  
Oribe  
PepsiCo  
Per Se  
Radisson Plaza Hotel at Kalamazoo Center  
RICOH  
Securitas Security Services at Yankee  
Stadium  
Seminole Hard Rock Hotel & Casino  
Send in the Clowns  
Sheraton New York Times Square Hotel  
Shutterfly, Inc.  
Simon & Schuster  
Simply7  
Siquent, LLC  
SL Green Realty Corp.  
SLT  
Southern Hospitality  
Sprint  
Steiner Sports Memorabilia  
The Beverly Hills Hotel  
The Players' Tribune  
The Talent Magnet  
Tim Green  
Toro NYC  
Trapeze School of New York

Triumph Display Group  
United States Tennis Association  
Vincent Limousine  
Western Michigan University  
WeWork  
Wiggin & Dana LLP  
Worth Magazine  
Zibetto

## SPECIAL THANKS

Al Santasiere  
Alana DeBerry  
Arielle Duperval  
Bradley Nelson  
Brandon Steiner  
Casey Close  
Chick Lee  
Christin Geissler  
Christine DiCarlo  
Dale Allen  
Dave VanEgmond  
David Oxfeld  
Deborah A. Tymon  
Dede Agar  
Derrick Ricca  
Eric Levy  
Eugenia Chow  
Fran Boller  
Frank Marino  
Gabriel Matus  
Harold Ford  
Hoda Kotb  
Jack Tiernan  
Jed Jacobsohn  
Jenna Hackerman  
Jennifer Brasile  
Jennifer Passarietti  
Jennifer Sammarco  
John Palguta  
Kim Wilson  
Kimo Farm  
Maureen Cavanagh  
Michele Hoover  
Mitch Rose  
Nancy Lieberman  
Nina Greenberg  
Paul Yanke  
Pete Falcone  
Robert Barletta  
Roger Canchola  
Ron Cortina  
Ronnie Stephenson  
Scott Siskind  
Stephanie Meiseles  
Stirling Eads  
Terry Prince  
Wes Moore

THANK YOU TO OUR PARTNERS



MAJOR LEAGUE  
EVENTS



Marino.



HYBRID  
INTERACTIVE



DEC  
Enterprises



# EVERY DREAM DESERVES A CHAMPION

American Family Insurance  
is a proud supporter of  
the Turn 2 Foundation.



American Family Mutual Insurance Company,  
6000 American Parkway, Madison, WI 53783 ©2016 012699 – 9/1



Continuing Proud Sponsor of  
Derek Jeter's Turn 2 Foundation, Inc.



**General Contracting and Construction Management**

85 Broad Street, 29<sup>th</sup> Floor  
New York, NY 10004  
212.239.1557

4640 Admiralty Way, Suite 500  
Marina Del Rey, CA 90290  
310.496.5795

2385 NW Executive Drive, Suite 100  
Boca Raton, FL 33431 561.886.6683

[mike@opconstruction.com](mailto:mike@opconstruction.com)

[www.oceanpacificinteriors.com](http://www.oceanpacificinteriors.com)

---

---

# TURN 2 FOUNDATION, INC.

## STAFF UPDATES



**Franli Guzman**  
*Vice President*

The Turn 2 Foundation promoted Franli Guzman to vice president in May 2016. In his new role, Franli will work closely with the president to lead the foundation, while overseeing all programming efforts.

Franli joined the Turn 2 Foundation in July 2011 as Program Coordinator, and in 2015 was promoted to Program Director. Since joining Turn 2, Franli has played a key role in overseeing and evaluating all program operations, while also serving as a liaison between Turn 2 and its partners and sponsors. Franli also is integral to the planning and implementation of the annual Turn 2 Holiday Express, and the bi-annual Jeter's Leaders Social Change Projects and Leadership Conferences.

Franli began his involvement with Turn 2 as a baseball coach at Camp Sussex in 2005, and continued to serve as a coach at the New York City Baseball Clinics from 2006 through 2010, before joining the foundation staff the following year. Prior to Turn 2, he was a Project Coordinator in information technology services, where he managed the full recruitment cycle of information technology professionals and field resources on numerous large scale projects nationwide.

Originally from the Dominican Republic, Franli currently resides in New York City and holds a degree in sociology from Stony Brook University. During his free time, Franli enjoys reading, watching sports and spending time with family and friends.



**Johanna Desrosiers**  
*Executive Assistant to the President*

Johanna Desrosiers joined the Turn 2 Foundation in October 2015 as the Assistant to the President and was promoted in September 2016

to Executive Assistant to the President. In this capacity, Johanna works closely with Sharlee Jeter to manage Turn 2's day-to-day operations and special events.

Previously, Johanna was the Personal Assistant to a TV personality and fashion designer. She also has worked with a wedding photojournalist to support photoshoots. Born in New York and raised in West Orange, New Jersey, she earned her bachelor's degree in social services from Montclair State University. In her spare time, she enjoys photography, scrapbooking, outdoor activities and traveling.



**Jonelle Stauffer**  
*Development Coordinator*

Jonelle Stauffer joined the Turn 2 Foundation in September 2016 as Development Coordinator. In this role, she serves as the primary contact in managing key relationships with consultants, sponsors, vendors and partners.

Prior to Turn 2, Jonelle worked at the United States Tennis Association for seven years. She began as an entertainment assistant, where she played a key role in managing annual events, celebrity appearances and administrative functions. During her time at the organization, Jonelle also served as a business operations assistant, responsible for graphic allocation, commercial trafficking and production summaries in the broadcast department.

Born and raised in Midland, Michigan, Jonelle currently resides in Ossining, New York, and earned her bachelor's degree in entertainment sports promotion management and business management from Northwood University. She enjoys cooking, hiking and other outdoor activities, and she particularly loves the fall and winter seasons. Jonelle values family, and takes pride in coming from a big family of five siblings and seven nieces and nephews.

---

### BEST WISHES

The Turn 2 Foundation would like to wish Betty Wiltshire the best as she moves on from her role as the New York Jeter's Leaders Program Director. We thank Betty for her hard work and dedication to Turn 2 over the last 19 years – first as a member of the original class of Jeter's Leaders and since 2007 as part of our team.





## Proud to Support the Turn 2 Foundation

The Turn 2 Foundation is dedicated to providing a better future for generations to come. And so are we. In partnership with AIG, Marsh Private Client Services designs insurance solutions to help protect the unique lifestyles, assets, and legacies of successful individuals and families.

Contact me for a complimentary personal risk analysis:  
Diane Giles • 212-345-3618 • [diane.m.giles@marsh.com](mailto:diane.m.giles@marsh.com)

## *Leadership that inspires*

Being a leader takes more than drive to achieve success. It takes dedication, courage and integrity.

PwC's Private Company Services recognizes the inspirational leadership that Turn 2 Foundation provides to our youth helping them live healthy lifestyles and prepare for tomorrow.

[www.pwc.com/pcs](http://www.pwc.com/pcs)



**TURN 2 TURNS**



**CONGRATULATIONS DEREK**

**AND THE TURN 2 FOUNDATION**

**TURN **  
**FOUNDATION, INC.**

**MAKING A DIFFERENCE IN  
CHILDREN'S LIVES SINCE**

**1996**

Since its inception, Turn 2 has awarded more than \$23 million to programs and initiatives that support its mission.

For 11 consecutive years, 100% of Jeter's Leaders have attended college after graduating the program.

Since the program was created, Jeter's Leaders have spent more than 400 hours mentoring children and 450 hours performing community service.

In the last five years, Turn 2 has placed members of the Jeter's Leaders program in more than 135 paid internships.

Since 1996, Turn 2 has hosted programs, social change initiatives, community service projects and educational events in nine cities across the country.



# THE EVOLUTION

## 20 YEARS OF PRIDE

By Dr. Charles Jeter



I remember my initial discussion with Derek in 1996 about starting his foundation almost as if it was yesterday.

My trip to Detroit from our home in Kalamazoo on June 6, 1996 had one purpose, and that was to watch my son's debut at Tiger Stadium against what long had been my favorite baseball team (I gave up my allegiance to the Tigers on June 1, 1992: the day the Yankees drafted Derek). His mom would be joining us the next day for the start of the series that evening, but I arrived a night early and planned to enjoy some quality father-son togetherness over pizza in his room. Derek had made us all proud throughout his four years in professional baseball, but to see him that season reach the pinnacle of his profession – becoming the starting shortstop of the New York Yankees – was something I can't put into words.

Instead of the casual conversation I anticipated that night, Derek told me he wanted to follow in the footsteps of his idol, Dave Winfield, and start a foundation that would allow him to personally give back to the community.

After our discussion in Detroit, I was extremely proud of him for wanting to set up his own charitable organization. But I

remember also being somewhat apprehensive. Derek asked me to lead what he stated would be our family foundation, and although I was overseeing his business team, none of us had experience getting a nonprofit off the ground. It seemed like a daunting task.

As Derek and I continued to talk, my initial apprehension eased. He set the basic tenets early on, identifying a mission of helping young people reach their full potential with a focus on promoting healthy lifestyles. He made it clear he wanted to be actively involved, and he wanted our family to be actively involved as well. He wanted to ensure that his business endeavors directly supported the foundation's efforts. And he identified the three areas where he wanted to give back: Kalamazoo, where he grew up, New York City, where he worked, and Tampa, where he lived.

That discussion in the spring of 1996 was the first of many we had over the years.

---

My first job assignment from Derek as president of the Turn 2 Foundation was to draft a mission statement, organizational



chart and standard operating procedures. With few resources, I turned to Derek’s mom and a couple of family friends for assistance. Dot and I worked with Dr.Hunyadi and his wife Jane for several weeks in the living room of our home in Kalamazoo to develop what we thought we needed to successfully launch Derek’s foundation. Casey Close, Derek’s agent, guided us through the process of setting up the accounting, legal and marketing infrastructure. Then finally, after what seemed like countless meetings, we presented Derek with our recommendations. To my relief, he approved, and the rest is history.

Our plans for the Turn 2 Foundation have evolved over the years. However, our goal of making the foundation both pro-

cess of these events. We had no idea how much they would grow years later.

My daughter Sharlee’s initial involvement in the Turn 2 Foundation began during her senior year at Kalamazoo Central High School. Sharlee and her best friend, Kim (Atkins) Barr (Kimmy at the time), were given the task of contacting executives at some corporations and other organizations in the hopes they would purchase tables at one of our events. The head of one major company was so impressed with Sharlee’s ability to get through to him personally, that he listened to her explain what we were attempting to do and purchased a table to support the foundation. Sharlee is now the president of Turn 2 and



fessional and impactful has not changed in the 20 years since inception. An advertisement we created early on for Turn 2 stated that this was no “mom and pop” operation, and that reflected how we envisioned Derek’s foundation.

Thinking about the formal kick-off event for the foundation in our hometown of Kalamazoo brings back such a range of memories and emotions. We’ll never forget that day. We were short-staffed, which was making registration move along slowly. Thankfully, several attendees who were Dot’s coworkers at the Upjohn Company saw we were struggling to keep up and offered their assistance. Afterwards, the foundation’s accountant locked the donations we received from memorabilia sales in a briefcase and drove them all the way to Cleveland in his car, to deposit in the Turn 2 bank account. In the end, the event raised approximately \$60,000, which was unbelievable. We were all beaming with pride.

Our first golf event followed not long after. We raised \$13,000, and I remember us all walking on air thinking about the many young people we would be able to assist because of the suc-

cess of these events. We had no idea how much they would grow years later.

Kim – who worked for a number of years as an early employee of the organization – is now a member of the foundation’s Resource Council.

Of course, the foundation has given me the opportunity to work with both of my children and see them mature over the years. I have worked with Derek since 1992 and Sharlee since 1996, first in her work as a volunteer, then as a member of the Board of Directors and then in the various roles she occupied after graduating from Spelman College, before eventually pushing me out as President in 2010.

It is amazing to me how the roles of parents and their children can reverse as time passes. Derek and Sharlee, through

CAPTIONS

- 1. Derek and Dr. Jeter at the 5th Annual Turn 2 Foundation Dinner, 2001
- 2. Derek with his role model, Dave Winfield, who inspired him to establish Turn 2
- 3. Dr. Jeter at a Jeter’s Leaders Family Dinner at Planet Hollywood, 2000
- 4. Derek, Michael Jordan, Derrick Brooks, Warren Sapp and Ahmad Rashad at the 2004 Derek Jeter Celebrity Golf Classic in Tampa

Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.



their work with the foundation and in their personal lives, have started teaching valuable lessons to others. Both have echoed the sentiment that part of what drives them to do good things and be good people is a desire not to disappoint Dot and me. I would say that now it has transitioned to the point where it is Mom and Dad always trying not to disappoint them – always wanting to put our best foot forward and assisting in their efforts to make a difference.

After our initial beginning in our hometown, we received a warm welcome from the people of New York City. I recall when we were first getting the foundation up and running in New York, staying at my sister-in-law Julie's home in New Jersey and using her stick shift car to drive into the city to meet with individuals involved in the non-profit world there. In those early days, I was able to meet some wonderful people who are still involved with the foundation, including David Addams, who has been a member of our Resource Council since 1997, and Julie Connors, who has been a member of the Resource Council since 2003. It was also at that time that I met Dennis Walcott, who had already enjoyed a distinguished career in education, and was the president of the New York Urban League. Dennis was instrumental in assisting with the start of the Jeter's Leaders program.

*"I remember us all walking on air thinking about the many young people we would be able to assist because of the success of these events. We had no idea how much they would grow years later."*

Our introduction into fundraising in Tampa began in Derek's backyard. We were fortunate to build a relationship with Glenn Zito, general manager of Avila Golf & Country Club, where Derek lived at the time. Our first Golf Classic was born soon after, and marked the launch of many partnerships to come.

This summer, we celebrated 20 years of giving back in our hometown of Kalamazoo. I had the opportunity to be a part of three outstanding events that really summarized the foundation's existence over the last two decades. Derek was there with his new wife, Hannah, and Sharlee was there with her son, Jalen. Mom and Dad – we were thrilled to be along for the ride.

Derek and Sharlee hosted a couple of events – one was co-sponsored by Nickelodeon and the Turn 2 Foundation with the mayor of Kalamazoo in attendance. The event was designed to bring families together to enjoy a fun time outdoors right in their community. As I walked around that day, I saw some of the young people that had grown up with Sharlee and Derek at

the event with their children. A former high school teammate of Derek introduced me to his daughter, who wants to be a Jeter's Leader when she is eligible next year. That is the kind of thing that makes me so proud.





The second event was one that brought together a number of the people we have worked with over the last 20 years in Kalamazoo. The dedication of the Derek Jeter Dream Court – with young kids from the Boys and Girls Club on hand along with Bob Ezelle, its retiring executive director and “Mr. Extra-ordinary” in his service to the community – was a special moment. The Turn 2 Foundation has worked with Mr. Ezelle for nearly our entire existence. To me, the event demonstrated Turn 2’s commitment to the community by partnering with a pillar of the community. To have the superintendent of Kalamazoo Schools present, and to be able to work with a former athlete of the caliber of Nancy Lieberman – whose Nancy Lieberman Charities helped make this project possible – made it all the more memorable.

***“It is amazing to me how the roles of parents and their children can reverse as time passes. Derek and Sharlee, through their work with the Foundation and in their personal lives have started teaching valuable lessons to others.”***

The events in Kalamazoo, where it all began, were fantastic. The old adage, that being appreciated by your hometown people is special, is absolutely true. To witness Derek and Sharlee speak to the entire community of Kalamazoo – especially its young people – was magical. The RE2PECT showed

by the entire community was heartwarming. And to have my grandson there at each event, interacting with everyone from the kids of the Boys and Girls Club to the Jeter’s Leaders and alumni – knowing that he has already asked his mother if he could become a Jeter’s Leader – made an old grandpa emotional with frozen tears.

Without the help of countless individuals and organizations over the years, including our Resource Council, Board members, business team, the New York Yankees, Derek’s many corporate partners, our countless volunteers, Turn 2 staff, friends and family, our efforts would have fallen short.

I believe that we have made an impact on the lives of many young people, and for that I am proud. Proud that 20 years ago, my son stated he wanted to start a Foundation like his role model and wanted to be a role model himself, and proud that two decades later, his Turn 2 Foundation – our Turn 2 Foundation – is still going strong.

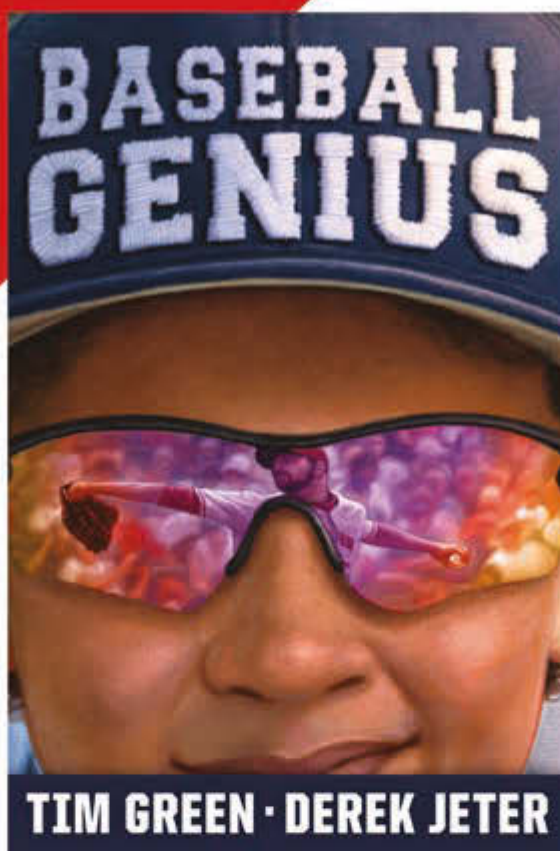
CAPTIONS

- 5. Dr. Jeter with Jeter’s Leaders Danny Polanco and Betty Wiltshire at the 5th Annual Turn 2 Foundation Dinner, 2001
- 6. The Jeter family with kids from the Turn 2 Us baseball team in Washington Heights, 2002
- 7. Derek with children at the 2005 Turn 2 Holiday Express
- 8. Derek with NY Jeter’s Leaders at the 2014 Turn 2 Holiday Express

Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.



**COMING  
SOON!**



[timgreenbooks.com](http://timgreenbooks.com)

Tim Green and Barclay Damon  
are proud sponsors of the  
**Turn 2 Foundation**

**BARCLAY  
DAMON**

[barclaydamon.com](http://barclaydamon.com)

MOVADO CONGRATULATES THE TURN 2 FOUNDATION  
FOR 20 YEARS OF INSPIRING WORK ON BEHALF  
OF CHILDREN AND YOUNG ADULTS. WE ARE PROUD  
TO SUPPORT YOUR LIFE-CHANGING PROGRAMS.

©2016 movado group, inc.



# MOVADO

MODERN AHEAD OF ITS TIME

# 2016 JETER'S LEADERS GRADUATES

## NEW YORK



**ASHLEY ALBA**  
**Sienna College**

Born and raised in Brooklyn, Ashley Alba is a graduate of the High School for Health Professions and Human Services, and is currently studying chemistry at Siena College. Ashley would like to open her own dental office and is also determined to become a top-ranked dentist in New York.

Ashley was a member of the National Honors Society during high school, and dedicated much of her time to an array of community service activities. She worked with blind and hearing-impaired patients while volunteering with the New York Eye and Ear Infirmary of Mount Sinai, and also completed volunteer work with the Brooklyn Hospital Center. Ashley was recognized by her high school for her tremendous work in her community, and she received a high honors certificate for her outstanding GPA. The Jeter's Leaders alumna was also awarded a college scholarship from the Turn 2 Foundation. Ashley would like to start a Zumba class at Siena College to teach her fellow classmates the art of Latin dancing, while encouraging others to maintain a healthy lifestyle.

Through the Jeter's Leaders program, Ashley says she learned the importance of communication and networking, and the instrumental role these tools play in achieving professional success. She especially enjoyed the leadership meetings with Turn 2 staff, which allowed her to come out of her shell, voice her opinion, and ultimately become a positive role model to her peers. Ashley describes the community service projects as some of her favorite memories with the program, as she was able to have an impact on other young people across the country.

She believes "the influence and impact you have on others is the true definition of leadership."



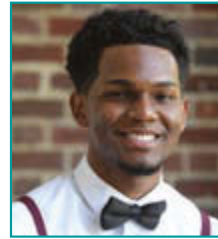
**CARIC APPLETON**  
**SUNY Potsdam**

A graduate of Bedford Academy High School in Brooklyn, Caric Appleton attends SUNY Potsdam to study education and pursue his goals of working in the Department of Education and becoming a high school principal.

Caric participated in a variety of extracurricular activities throughout high school, including The Boy Scouts of America, step, and steel pan orchestra. He was also awarded the Police Athletic League Scholarship for achieving academic excellence and personal growth. In college, the Jeter's Leader alumnus plans to join the Caribbean American Club, the Black Student Alliance and other programs that foster diversity.

Among his favorite memories with the Turn 2 Foundation, Caric is especially fond of the 2013 Jeter's Leaders Leadership Conference, where he formed strong bonds with the New York and Kalamazoo Jeter's Leaders. He says his four years in the program taught him how to speak confidently in front of large groups, as well as important morals – including trust and respect – that he abides by in his everyday life.

Caric is passionate about continuing his role as a Leader, and is determined to help young people overcome challenges they may face by sharing the fundamental Turn 2 values with others.



**DAVID CISSE**  
**John Jay College**

David Cisse is a graduate of KIPP NYC College Preparatory in the Bronx and attends John Jay College. He is majoring in criminal justice to pursue his goal of becoming the Commissioner of the New York Police Department (NYPD).

The Jeter's Leaders alumnus immersed himself in criminal justice work during high school, by shadowing the Commanding Officer at the 32nd Precinct and serving as a Captain for the NYPD Explorers. David graduated high school with honors, and also received a scholarship through APPLE Corps at John Jay College. He plans to join the NYPD Cadets as well as the Lambda Upsilon Lambda Fraternity during college.

To David, leadership is all about teamwork. He says the Jeter's Leaders program taught him a true leader is someone who embraces the opinions and ideas of others, and works well in groups. According to David, every aspect of the program will help him in the next phase of his life. He notes the Turn 2 Foundation provided him with various opportunities that allowed him to venture out of his comfort zone, which will help him achieve success in his future endeavors.

David is grateful for his experiences in the program, which helped shape the individual he is today. "Without the Turn 2 Foundation, I wouldn't be the person I am today because they helped me continuously grow as a leader and as a person."



**JOEL DE JESUS**  
**Syracuse University**

A graduate of KIPP NYC College Preparatory in the Bronx, Joel De Jesus attends Syracuse University and is studying entrepreneurship and emerging enterprises. He has dreams of pursuing a career as an accountant, marketing manager or CEO of his own company.

From playing football, ultimate Frisbee and volleyball, to being active in student government, Joel enjoyed participating in a number of sports and extracurricular activities during high school and plans to become involved in similar programs at Syracuse University. The Jeter's Leader alumnus also received several college scholarships for his dedication to achieving academic excellence, through the Higher Education Opportunity Program (HEOP) and the State of New York.

When reflecting on his four years with the Jeter's Leaders program, Joel says he formed strong friendships with his fellow Leaders that will last well beyond high school.

He explains how his experiences with the Turn 2 Foundation taught him valuable professional and personal skills, including public speaking and leadership, and also provided him with opportunities to learn how he can help others and make a positive impact in his community.





**MERRY PEÑA**  
**Pace University**

Born and raised in the Bronx, Merry Peña is a graduate of High School for Violin and Dance, and is currently studying Liberal Arts at Pace University. She has goals of pursuing a career in social work, as a community affairs officer, in special education or as a primary education teacher.

Merry was involved in dance during high school, and plans to continue to follow her passion in the future. She also participated in the NYPD Explorers Program for five years, forging new relationships with people who she now describes as family. As a freshman in college, Merry plans to return to the Explorers Program to offer advice to future Explorers and help them gain a valuable experience, as she did.

The Jeter’s Leaders alumna describes her first Service Project in Washington D.C. in 2012 as a rewarding experience that demonstrated the true meaning of leadership and the significance of making positive social change. When describing her fellow Leaders, Merry references Derek’s life lesson that focuses on the importance of having a strong supporting cast. As she is experiencing a new environment during her first year of college, she knows she will always have support from the Jeter’s Leaders.

“Personally, I’ve gained a family full of motivating, inspiring and hilariously loving individuals,” said Merry. “Jeter’s Leaders is a truly an amazing program. The team behind this program is able to shape young people into the leaders of tomorrow, which I think is unheard of anywhere else.”



**MARIAH PERDOMO**  
**Siena College**

Born and raised in the Bronx, Mariah Perdomo is a graduate of NYC Museum School in New York City and attends Siena College. She is studying science, and has goals of becoming a pediatrician, anthropologist, or biology or history teacher.

Mariah participated in softball and pep squad during high school, and plans to join intramural softball, Zumba and clubs that foster community service and culture in college. In addition to extracurricular activities, she was awarded with the Presidential Scholarship at Siena for her dedication to her academics.

Among many memorable moments with the Turn 2 Foundation, Mariah recalls the 2013 Jeter’s Leaders Leadership Conference as her favorite memory. She says her fellow Leaders worked as a team to put together a successful conference, and explains how it was rewarding to see the impact they had on participants. Mariah also describes the Conference as the beginning of long-lasting friendships.

From public speaking exercises, to mentoring, to conferences, to service projects and college tours, Mariah says she is grateful for the opportunities that allowed her to grow as a leader. She describes the Turn 2 staff as a second family, and explains how these mentors showed her the positive outcomes of hard work, motivating her to further her education.

When it comes to leadership, Mariah believes true leaders strive to make a difference. The Jeter’s Leaders alumna says she is passionate about community service, and would like to travel the world, learn about different cultures and have a positive impact on the lives of others.



**ARIEL RODRIGUEZ**  
**Siena College**

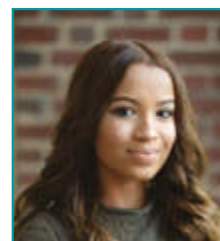
Ariel Rodriguez is a graduate of Benjamin N. Cardozo High School in Queens, and currently attends Queens College to study computer science. He has goals of pursuing a career as a software developer, computer engineer or database administrator.

Throughout high school, Ariel enjoyed participating in various extracurricular activities that allowed him to stay active and meet new people, including the Rock Club, Chess Club and Key Club, and he is eager to join new programs during college.

Reflecting on his four years with the Jeter’s Leaders program, Ariel describes his fellow Leaders as a second family and says he will cherish the memories they shared. He asserts that the Turn 2 Foundation taught him valuable public speaking skills, which helped him gain confidence when speaking in front of large groups.

To Ariel, leadership is all about determination – a quality that suits the Jeter’s Leaders alumnus, who has dreams of working his way up to the top of a company one day.

“The Jeter’s Leaders program is directly responsible for who I am today,” he explains. “The knowledge and experience I have gained through these four years will last me a lifetime.”



**ALISA SULTAN**  
**Wheaton College**

Born and raised in the Bronx, Alisa Sultan is a graduate of Manhattan Center for Science and Mathematics, and is studying business at Wheaton College. Her dream careers include working in advertising and establishing her own cosmetic line.

During high school, Alisa participated in cheerleading and plans to remain active in the sport in college. One of her favorite memories with the Jeter’s Leaders program was having the opportunity to experience college life by spending three weeks at the University of California at Los Angeles (UCLA) through Summer Discovery.

The Jeter’s Leaders alumna credits the Turn 2 Foundation for helping her transform from a timid eighth grade student into the confident young adult she is today. Alisa says the program taught her valuable personal and professional skills that she will utilize during college, including communication, time management, organization and leadership.

“I’ve watched myself grow into the adult I am today,” she says. “Whether it was walking on the field at Yankee Stadium to represent Derek Jeter or flying to Texas for college tours, I’ve truly been blessed and grateful for everything.”

# 2016 JETER'S LEADERS GRADUATES

## KALAMAZOO



**MACEY CAFFREY**  
**Michigan State University**

Macey Caffrey grew up in Kalamazoo, Michigan and attended Parchment High School. She is studying studio art and psychology at Michigan State University to pursue her dream of becoming an art therapist.

With a passion for art and design, Macey in high school enrolled in an advanced 2D and 3D art Education for the Arts program, and participated in four Kalamazoo Art Hops. Her artwork was featured in an area-wide high school show.

Macey says the Jeter's Leaders program provided her with the tools she needed to create a resume and land two internships. She also thanks the Turn 2 Foundation for helping her gain self-confidence and venture out of her comfort zone, which has allowed her to network and meet new people during college.

She expresses that the Turn 2 Foundation has helped mold the person she is today, and she refers to her fellow Leaders as a second family. "Personally, I found a second family. A group of people that I know I can go to for anything and a group of people that I know will support me no matter what."



**DAYLIN MCCANTS**  
**Grand Valley State University**

Daylin McCants grew up in Kalamazoo, Michigan and is a graduate of Kalamazoo Central High School. The Jeter's Leaders alumnus currently attends Grand Valley State University, where he is majoring in criminal justice and minoring in social change.

During his time in high school, Daylin was involved in an array of extracurricular activities, including marching band, cross country and volunteer work. When reflecting on his four years with the Jeter's Leaders program, he says he cherishes his memories with his fellow Leaders, who quickly became family. His favorite moment was bonding with the New York Jeter's Leaders during spring break of his freshman year.

Daylin is grateful to have received guidance, support and mentoring from a number of individuals – from various guest speakers to Turn 2 staff and advisors – and asserts that these programs helped him become the individual he is today.

Daylin believes Leadership is about dedication, and he thanks the Turn 2 Foundation for providing him with opportunities to learn, travel to different cities and grow both personally and professionally. As he looks ahead, he says his goal in life is to be happy and live every moment to the fullest.



**LUIS MORALES**  
**Western Michigan University**

Luis Morales grew up in Kalamazoo, Michigan, and is a graduate of Loy Norrix High School. He is studying occupational therapy at Western Michigan University to achieve his dream of opening his own practice and helping children with disabilities.

The Jeter's Leaders program taught Luis valuable skills that he feels he will carry with him throughout college and well into the future. He explains how the program helped him focus and forge a path to a successful life.

His favorite memories with the Turn 2 Foundation are the trips with his fellow Leaders, whom he describes as a second family.

Luis says leadership is about respect, and he is proud to wear the number 2 on his shirt. He expresses that is he truly grateful for his experiences with the Turn 2 Foundation. "Jeter's Leaders is an amazing program and I am thankful for everything they have done for me."



**TAYLOR SAYERS**  
**University of Michigan**

Born and raised in Kalamazoo, Michigan, Taylor Sayers is a graduate of Parchment High School and attends the University of Michigan. She is studying behavioral science with a minor in criminology, to accomplish her goal of pursuing criminal psychology.

In high school, Taylor participated in the Youth Substance Abuse Task Force and volunteered with the Phase Up Group of Western Michigan. She also won the STAR Award for Youth Volunteering in Kalamazoo County. Taylor is continuing her legacy as a Jeter's Leader during college by joining extracurricular groups that exemplify values similar to the Turn 2 Foundation.

From improving her interviewing skills to learning how to navigate college, Taylor has grown tremendously with the program. She credits the Jeter's Leaders for enabling her to come out her shell, engage in new experiences and focus on her health.

Through her professional career, Taylor's goal in life is to empower others to find what is important to them and learn how to better themselves.

Taylor asserts that the program has truly made a difference in her life, and she wishes all young people could share similar experiences. "It seems unreal that I was blessed with this many

caring and supportive people and opportunities. I can't imagine how different my life would have been without the Jeter's Leaders," she says. "I wish every kid could have the chance to experience something of this level because it truly pushed me to grow."



**JAELO SMITH**  
**Wayne State University**

Born and raised in Kalamazoo, Michigan, Jaelon Smith is a graduate of Kalamazoo Central High School and attends Wayne State University. He is studying music and technology, to pursue his dreams of working in the music industry and owning his own production company.

In high school, Jaelon took on the role of video coordinator for the school's basketball team and was also responsible for controlling sound in the auditorium. He plans to jump into new extracurricular activities during college, from sports to community service programs.

Jaelon says the Jeter's Leaders program provided him with the opportunity to experience different cultures by traveling to various cities across the country. He also learned how to communicate professionally and network, which is a skill he acquired while attending events through the program.

When it comes to the meaning of true leadership, Jaelon believes it is defined by character. He is grateful for the Turn 2 Foundation, and thanks the organization for helping him become the leader he is today.



**LAUREN THORPE**  
**Spelman College**

Lauren Thorpe grew up in Kalamazoo, Michigan, and is a graduate of Kalamazoo Central High School. She attends Spelman College in Atlanta, Georgia, and is studying public relations, theatre and dance. Lauren's goal is to own her own public relations agency, and she would like to

create more opportunities for talented people in Kalamazoo by representing up-and-coming athletes and public figures.

In high school, she took part in theatre and dance, and won the Dr. Lewis Walk Social Justice Award for her outstanding commitment to social change in school and throughout her community.

When reflecting on her favorite memories from the Jeter's Leaders program, Lauren is especially fond of the times when the

Kalamazoo and New York Leaders Jeter's Leaders were together. She recalls these get-togethers as very special moments, where the Leaders connected and learned from one another.

The Jeter's Leaders program taught Lauren important organizational skills and how to network with others. She also learned to improve her public speaking, and is now confident when performing for groups larger than 100 people.

Lauren thanks the Jeter's Leaders program for providing her with valuable opportunities that she didn't think were possible before. "I honestly don't think that I would be the strong woman that I am today without the love and support from the Leaders and staff," she says. "This program has opened doors for me and my family."



**LEAH TODD**  
**Kalamazoo College**

Born and raised in Kalamazoo, Michigan, Leah Todd is a graduate of Kalamazoo Central High School and attends Kalamazoo College. She is interested in studying mathematics, physics or ophthalmology, and would like to pursue a doctorate as well.

In high school Leah was enrolled in the National Honors Society and was also involved in several extracurricular activities, including Next Level Performance Volleyball. The Jeter's Leaders alumna is continuing to pursue the sport at Kalamazoo College.

Leah says the Jeter's Leaders program played a tremendous role in boosting her self-confidence, improving her grades and shaping her plan for the next four years at Kalamazoo College.

She expresses that the Turn 2 Foundation provided her with both personal and professional opportunities to build a healthy, successful future, and she is grateful for the organization and its programs that foster leadership development, academic achievement and social change.



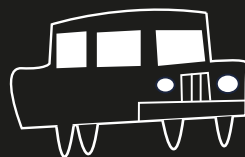


*Congratulations*

**TURN**   
**FOUNDATION, INC.**

**20**  
**YEARS**

*Exemplifying Excellence &  
Providing Opportunities for Our Kids*



**VINCENT LIMOUSINE**

**PROUD GROUND TRANSPORTATION SPONSOR**

# TURNER™

*Zachary Shuster Harmsworth and Kuhn Projects  
are deeply proud of  
Derek, Sharlee, and the Jeter family.*

 ZACHARY SHUSTER HARMSWORTH  
LITERARY AGENCY 

KuhnPROJECTS



**LuvO™**

**CONGRATULATIONS!**

Luvo is thrilled to celebrate the  
20th year of the Turn 2 Foundation.

[LUVOINC.COM](http://LUVOINC.COM)

# Jeter's Leaders:

## Leadership Conference Returns to Chicago

You could hear a pin drop as the hundreds of youth leaders assembled and listened to the words coming from the stage. "We are not products of our environment. We are products of our expectations."

Most of the audience at the UIC Forum nodded their heads as motivational speaker Wes Moore finally put to words what, on some level, they already knew. It was one of countless lessons shared over the course of four days in August at the 2016 Jeter's Leaders Leadership Conference Presented by Goldman Sachs – an event that brought together 300 high school students who have spent their lives exceeding expectations.

The Jeter's Leaders Leadership Conference (JLLC) brought together youth leadership programs from across the country

***"Our Jeter's Leaders are exceptional students who exemplify what it means to be a true leader in their communities and beyond, and we are incredibly proud of their tremendous efforts this week."***

***- Sharlee Jeter***

at the University of Illinois at Chicago, which also was the site of the event in 2013. Organized and hosted by high school students from the Jeter's Leaders program, the conference kicked off on Monday, August 8, and featured workshops, team-building activities and community service work intended to educate, motivate and entertain participants as they continue through high school and prepare to enter college.

Exploring a wide range of important topics – including bullying, relationships, professional development, healthy food and movement, drug and alcohol awareness, and cultural diversity – the Jeter's Leaders designed a series of engaging, interactive programs that fostered critical thinking, real discussion and teamwork as participants sought to find solutions to the challenges young people face today.



Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.

**Derek and his team prepare to assemble 170,000 meals at the 2016 Jeter's Leaders Leadership Conference.**



# "LEARN IT, LIVE IT, GIVE IT"

"The Jeter's Leaders Leadership Conference brings together some of the brightest students from across the country, empowering them to reach their full potential and make positive change in their communities and beyond," said Derek. "The leadership and maturity these young people have demonstrated, and the hard work they have put into making this a success, are inspiring."

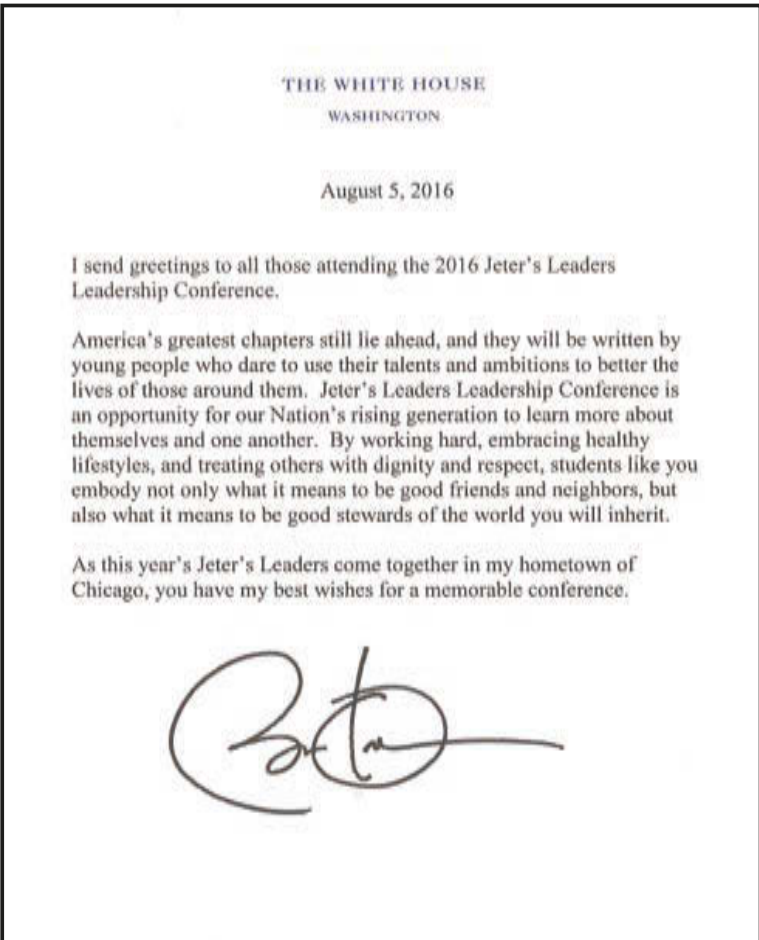
On Tuesday, August 9, Derek and the New York and Kalamazoo Jeter's Leaders listened to Wes Moore's inspiring story, before kicking off a service project in partnership with Goldman Sachs Community Teamworks. As part of The Pack Shack's Feed the Funnel Party, Derek joined the youth participants in packaging thousands of nutritious meals for individuals in need. Chicago Mayor Rahm Emanuel was on hand to help the students – including approximately 100 from the host city – achieve their ambitious goal of packaging more than 170,000 meals, which were delivered to The Chicago Greater Food Depository. Mayor Emanuel later addressed the JLLC participants, thanking them for their service and the positive example they set for others in their communities. He also expressed his gratitude for the Turn 2 Foundation.

"I would like to thank Derek Jeter for bringing the Turn 2 Foundation to Chicago and providing our youth with essential opportunities to develop leadership skills and good habits by serving and impacting their communities," said Mayor Emanuel. "We always say that an investment in our youth is an investment in our city's future, and by making meaningful experiences like these available to Chicago's youth we will help them realize their full potential and prepare them to become leaders of tomorrow."

Chris Keogh, region head of Private Wealth Management for Goldman Sachs reflected on the relationship the company has had with Turn 2 spanning several Leadership Conferences. "We are honored with our association with the Jeter Leaders Program. Our relationship dates back over a decade and we have proudly watched these kids complete the program and go on to college with the leadership skills necessary to suc-



**"We are not products of our environment. We are products of our expectations."**  
-Wes Moore



THE WHITE HOUSE  
WASHINGTON

August 5, 2016

I send greetings to all those attending the 2016 Jeter's Leaders Leadership Conference.

America's greatest chapters still lie ahead, and they will be written by young people who dare to use their talents and ambitions to better the lives of those around them. Jeter's Leaders Leadership Conference is an opportunity for our Nation's rising generation to learn more about themselves and one another. By working hard, embracing healthy lifestyles, and treating others with dignity and respect, students like you embody not only what it means to be good friends and neighbors, but also what it means to be good stewards of the world you will inherit.

As this year's Jeter's Leaders come together in my hometown of Chicago, you have my best wishes for a memorable conference.

*Derek speaks to attendees of the 2016 JLLC about how they will bring social change to their communities*



ceed. We are now excited to have welcomed four Jeters Leaders alumni to Goldman Sachs. Our partnership with Turn 2 is shared with our clients, our firm's leadership and our people.

This year's conference marked the third time the Turn 2 Foundation convened youth in Chicago for this biannual event. The conference returned this year after receiving a strong turnout by Chicago's youth in recent years. The success of the program is attributed to its leadership workshops, which provide youth an opportunity to learn more about areas of interest, and the community service aspect, which allows them to give back to their community.

"The Jeter's Leaders Leadership Conference is a testament to the potential of young people, and we are grateful to Goldman Sachs for helping provide them with this platform," said Sharlee Jeter, president of the Turn 2 Foundation. "Our Jeter's Leaders are exceptional students who exemplify what it means to be a true leader in their communities and beyond, and we are incredibly proud of their tremendous efforts this week."

"This year's Conference is particularly special to me, as it is part of the Turn 2 Foundation's 20th anniversary," added Derek. "And as we celebrate this milestone and look ahead to the next 20 years, I know these students will build upon our legacy well into the future."



*Jeter's Leaders share their reflections on the 2016 JLLC as the conference draws to a close*



**CONVERSE**



**Hurley**

**ROOKIE** USA and



**Proudly supports the TURN 2  
Foundation**

[www.haddad.com](http://www.haddad.com) | 212.630.3100 | [info@haddad.com](mailto:info@haddad.com)





*ClearInsure Agency, We provide insurance coverages to protect you and your business but that is not what we sell, our value is the Administration & Risk Program we deliver to prevent the loss from ever happening*

*We are proud to be associated with the The Jeter Family & the entire Turn2 Foundation*

*Congrats on 20 Years!*



**ClearInsure**  
AGENCY

[WWW.GETCLEARINSURE.COM](http://WWW.GETCLEARINSURE.COM)

Call us at (866) 579-0778 X101



Sprint®

# Honoring those that make a difference.

Celebrating 20 years of commitment promoting healthy lifestyles for our nation's youth, Sprint honors the Derek Jeter Turn 2 Foundation for their dedication.



[sprint.com](http://sprint.com)



Photo credit: Maureen Cavanagh/The Players' Tribune

# Derek Sits Down With President Obama

presented by **THEPLAYERS' TRIBUNE**

This summer, I had the incredible opportunity to sit down for a discussion with President Obama at the White House in the Roosevelt Room. Our conversation first appeared as a video on The Players' Tribune.

This isn't an interview, and it's not about politics. I simply wanted to share our perspectives on a few things that are meaningful to both of us.

We talked about retirement and our inspirations – and the President even snuck in a few good jokes on me. Most of all, we shared thoughts about the importance of mentors and role models, and the work we both are doing through the Turn 2 Foundation and My Brother's Keeper.

I hope you enjoy it.

- Derek Jeter

## CHILDHOOD

### President Obama

Well if you met me when I was 10, the first thing you'd think is, He's fat, which nobody believes now.

### Derek

Chubby?

### President Obama

Yeah I was husky and I was kind of a smart-alecky kid. I was living in Hawaii at the time and there weren't that many black kids there. So part of what I was trying to figure out at 10 years old was what kind of role models do I have for myself because my father wasn't with us, and I think that's probably part of the reason why I became so interested in mentorship programs ... also trying to get it right as a dad.

### Derek

Who were your role models?

### President Obama

Well, Dr. J, I had a big poster. You know, he had a big 'fro and he's coming in ... Walt Frazier on the Knicks, Shaft ... I'm dating myself. And I loved – even at that age – I loved Dr. King. But I can't say at 10



years old I was exceptional. I'll bet you were one of those kids who was like always the best athlete, even at 10, and everybody was like, Oh, Derek, and all of the little girls had crushes on you and all that.

#### Derek

No, no. I would like to lie to you because we're on camera but no; it's not the case. I think when you're young your role models a lot of times are the ones closest to you, which were my parents.

#### President Obama

Yeah. Right.

#### Derek

And my dad used to constantly brag about how good he was at baseball. So when I was younger, I wanted to be a baseball player strictly because my dad played baseball.

#### President Obama

Now was your dad right that he was good at baseball, or was he just making all these stories up?

#### Derek

It's a difference because I don't want to date my dad but there wasn't a lot of media attention back in the day.

#### President Obama

I got you.



**“Find what you're passionate about and then just work your tail off and success will come out of you putting your all into that passion.”**

**- President Obama**

#### Derek

Again, there's one newspaper so we have his book of...

#### President Obama

Clippings?

#### Derek

Clippings, about two or three pages. He used to sit me down and say, “One day you may have as many pages as this.” I think I got him....

#### President Obama

You got him at a certain point.

#### Derek

I think I passed him in Little League. But that was my focus ... was baseball.

## STRENGTH

#### President Obama

There are a lot of young men out there who are trying to figure out, What does it mean to be strong? What does it mean to be tough? I want to make sure that we're reaching out to those young people and saying you can be a leader and even the kids who are most consistently getting in trouble, I think can really turn their lives around.

#### Derek

My Brother's Keeper is a remarkable initiative. You know we've done some work with you guys.

#### President Obama

Which we really appreciate.

#### Derek

For us, I started the Turn 2 Foundation 20 years ago and, you know, our mission is to instill leadership in our kids – academic achievement, positive behavior, healthy lifestyles, social change. These are things that we feel as though they are extremely important to our youth ... and thinking about Muhammad Ali, who just passed away, and I'll preface this with there's only one Muhammad Ali.

#### President Obama

Only one.

#### Derek

Regardless of whether it's an athlete, there aren't too many athletes – Jackie Robinson comes to mind – but there aren't too many athletes who did what he did, had the social impact that Muhammad Ali had ... there aren't that many people in general. So, you know, everyone can be a leader in their own way. They can have an impact in their own way. They can be their own person and, you know, the kids are our future.

#### President Obama

When I talk to young kids and they ask me for advice, I say, “Find what you're passionate about and then just work your tail off and success will come out of you putting your all into that passion.” Being interested and engaged in life is the single most important pathway to success.

## ADVICE FOR YOUR YOUNGER SELF

#### Derek

At 15 years old, I would probably just tell myself, “Continue to work,” because I think when you're younger you have this big dream, right, and the big dream ultimately was to make it to the major leagues. And I grew up in a small town, Kalamazoo, Michigan, and you have the dream but you can't really see it. I would just tell myself stay at it regardless of what people say to you – the negativity that you may hear, just stick with it. At 25? You know, I did something my final season. I kept a little diary; every day I wrote something in there. How I was feeling after every game, and I don't even know if too many people know about it. I've yet to look back at it.

#### President Obama

Really?

“There are a lot of young men out there who are trying to figure out, What does it mean to be strong? What does it mean to be tough? I want to make sure that we’re reaching out to those young people and saying you can be a leader and even the kids who are most consistently getting in trouble, I think can really turn their lives around.”

- President Obama



**Derek**

The idea was, I don't have children and I thought if and when I have kids...

**President Obama**

You wanted to be able to show them, You know what? Dad actually had some game. *[Laughs.]*

**Derek**

Yes, yes, so it's sort of like my dad's scrapbook. Now I have photos.

**President Obama**

It's a little bigger.

**Derek**

But I wish I had done that throughout my entire career because there are so many experiences you have that you tend to forget. So if I could go back to 25, I'd say, "Do it every day."

**President Obama**

Well at 15, I would have told myself hit the books and stop goofing off because at 15 I was not the most responsible young man. I loved basketball, but outside of basketball I was getting by on charm and wit, but not taking my schoolwork as seriously as I could have. When I think back now and say if I just invested the time....

**Derek**

Things would have worked out a lot better for you. *[Laughs.]*

**President Obama**

You know, I might have made something of myself, doggone it. So at 15 years old I would have said, "Work harder. Get more serious."

**Derek**

And you would have lost weight. And you have to tell yourself you would have lost weight.

**President Obama**

Well, by 15 I had slimmed down. I was about your weight, but still a little chunky. But at 25, my advice would've been to lighten up. Around 19 or 20, something happened and I just got very serious. I mean at that point I had just graduated from college and I was working all the time, reading all the time, and had no social life. When I first met Michelle, I had this old raggedy car.

**Derek**

How old were you?

**President Obama**

By that time I was 27, 28, and it had rusted out so bad it had kind of a little bit of a hole on the passenger side so you could see the street as you were driving by. So I knew Michelle liked me because when she saw that car, she wasn't marrying me for my money.

## WALKING AWAY

**Derek**

You know everyone always says, "Is it strange after you retire? Is it a tough adjustment period?" For me it wasn't. I slept. I slept. I don't think I got up. *[Laughs.]* I slept the whole next day. So that's a very simple answer for me. I was ready to retire. I felt as though I had put everything into my career. I got the most out of my career, and I was excited about new things to come. But that initial day, you're going to sleep a lot.

**President Obama**

Listen, you're pitching and I'm catching because that is my intention as well. I'm gonna catch up on some sleep.

**Derek**

Me retiring, and you retiring are two completely different things.

**President Obama**

Derek, you are somebody who now has some experience in hanging up the cleats, and I'm about to retire. I'm not quite as young as you but I'm still relatively young.

**Derek**

Thank you. Can you repeat that because when you're in sports, they say you're old at 30? So thank you, I appreciate that.

**President Obama**

For a baseball player, you were old. Let's face it, I mean, come on, man. We saw you trying to run around those bases. It was a charmed career and well deserved.

**Derek**

Thank you.





---

THE PLAYERS' TRIBUNE  
IS PROUD TO SUPPORT THE TURN 2 FOUNDATION.  
CONGRATULATIONS ON 20 GREAT YEARS, AND TO  
ALL JETER'S LEADERS.

---

**THEPLAYERS'  
TRIBUNE**

**TURN 2**  
FOUNDATION, INC.



© Blue Image/Corbis - oyo/oy/Getty Images

More than **18,000** employees in the United States

A comprehensive offering of medicines, vaccines and innovative services all over the world

More than **120** locations across North America

## SANOFI FOCUSED ON PATIENTS' NEEDS

Over the years, Sanofi has evolved to meet the new challenges of healthcare worldwide. Today, Sanofi is a global healthcare leader focused on patients. We listen to their needs, treat them, and provide support to them. Through our diversified portfolio of medicines, vaccines and innovative therapeutic solutions, we strive to protect the health and meet the needs of the world's 7 billion people.

US.COR.14.06.002

For more information: [www.sanofi.com](http://www.sanofi.com) - [www.sanofi.us](http://www.sanofi.us) **SPEAKING OF SANOFI** [blog.sanofi.us](http://blog.sanofi.us)  
[www.facebook.com/sanofiUS](https://www.facebook.com/sanofiUS) [www.twitter.com/sanofiUS](https://www.twitter.com/sanofiUS) [www.pinterest.com/sanofiUS](https://www.pinterest.com/sanofiUS)



# apollojets

# 8760™

PROUDLY SUPPORT  
DEREK JETER  
&  
THE TURN 2 FOUNDATION



Al Palagonia  
Managing Director  
phone: 516.852.4766 (24/7)  
[apalagonia@apollojets.com](mailto:apalagonia@apollojets.com)  
[www.apollojets.com](http://www.apollojets.com)

New York City • Boston • Boca Raton • Las Vegas • Los Angeles

# kalamazoo gets slimed at 'Derek's Day of Play'



Photo Credit: Jed Jacobsohn/The Players' Tribune

As part of the evening, Mayor Bobby J. Hopewell, Derek Jeter, Sharlee Jeter, the Kalamazoo Jeter's Leaders and Nickelodeon representatives gathered on stage for a special ceremony celebrating the community event and emphasizing the importance of engaging in healthy activities.

Executives from Nickelodeon presented a \$10,000 grant to the Turn 2 Foundation's Jeter's Leaders program, which will allow the organization to further its signature initiative that fosters academic excellence, social change and healthy lifestyles among high school students in West Michigan and New York.

Derek and Sharlee commemorated the tremendous honor by sliming Jeter's Leaders Darius Ledbetter and Kendall Green on stage. Derek – who was on the receiving end of a sliming at the 2015 Nickelodeon Kids' Choice Sports Awards – continued his sliming spree by soaking several Kalamazoo children and even local television news reporters. After Nickelodeon went on to slime Kalamazoo Mayor Bobby Hopewell, it was clear no one was safe from the famous green goo.

Nickelodeon's "Road to Worldwide Day of Play" is a summer-long celebration that culminated with its 13th Annual Worldwide Day of Play (WWDOP) on September 17th, when all of the network's channels and websites went dark for three hours to encourage kids to go outside and play. Turn 2 partnered with the network to bring its highly anticipated event to Kalamazoo as part of the foundation's commitment to promoting healthy lifestyles.

Thousands of young people and their families across the Greater Kalamazoo area turned off their televisions in August and joined Derek Jeter, the Turn 2 Foundation and Nickelodeon outdoors for an exciting evening of fun, games and fitness-themed activities, as Turn 2 teamed up with the network to bring its "Road to Worldwide Day of Play" to the community.

The slime-filled celebration – which was held on August 31st at the Kalamazoo County Expo Center – was dubbed "Derek's Day of Play," and encouraged young people to leave their electronics behind, get up and get active, and make positive, healthy decisions in their daily lives.

Derek Jeter joined the fun, playing and interacting with the children through a variety of Nickelodeon-themed activities, including a Super Slime obstacle course, Nick bowling, a slime booth, costume characters, "bully bowling" presented by STOP!T – an app aimed at ending bullying in schools – and more.

"It's so important for young people in today's society to make positive decisions and maintain healthy lifestyles, and through Nickelodeon's Road to Worldwide Day of Play we were able to demonstrate to these kids how they can have fun while staying active," said Derek.



"Maintaining a healthy lifestyle is a cornerstone of the Turn 2 Foundation, and we are proud to partner with Nickelodeon on an event that encourages young people nationwide to stay active in

their daily lives," said Sharlee. "We are also incredibly grateful to Nickelodeon for their generous donation, which will allow us to continue building upon our Jeter's Leaders program well into the future."

The event was part of a special week celebrating the Turn 2 Foundation's 20th anniversary in Kalamazoo, the hometown of Derek and Sharlee.







*New York Yankees™*

CONGRATULATE

**DEREK JETER**

AND THE

**TURN 2**

**FOUNDATION**

ON YOUR

**20TH**

**ANNIVERSARY**

---

**TURN** **2**  
FOUNDATION, INC.





**MAI CAPITAL MANAGEMENT  
IS PROUD TO SUPPORT THE  
TURN 2 FOUNDATION**

**IN ITS EFFORTS TO HELP  
TODAY'S YOUTH MAKE  
HEALTHY DECISIONS**



1360 East Ninth Street Suite 1100 Cleveland, OH 44114 | 216.920.4800 | [www.mai.capital](http://www.mai.capital)



# KALAMAZOO CHILDREN SHOOT FOR THE STARS ON **DEREK JETER DREAM COURT**

Photo Credit: Sam Zomer/Turn 2 Foundation, Inc.



It was a dream-come-true for young people in Kalamazoo this summer.

On a chilly morning that marked the start of September, Jeter's Leaders and members of the community sat beside children from the Boys & Girls Club of Greater Kalamazoo on a brand new, state-of-the-art basketball court: the Derek Jeter Dream Court. The blue court, emblazoned with the word "Re2pect," was the result of a partnership between the Turn 2 Foundation and Nancy Lieberman Charities, and a gift to the Boys & Girls Club.

Bob Ezelle, long-time executive director of the Boys & Girls Club, joined Nancy Lieberman, Derek Jeter, Sharlee Jeter, the Turn 2 Foundation and supporters to dedicate and celebrate the unveiling of the multi-purpose basketball court with a ribbon cutting ceremony on September 1st.

"Everything the Dream Court represents truly exemplifies the mission and values of the Turn 2 Foundation," said Sharlee. "Young people in Kalamazoo will have a space where they can partake in constructive, healthy activities that will inspire them to achieve dreams of their own."

Ca'Jon Martin, a member of the Kalamazoo Jeter's Leaders, kicked off the dedication ceremony, explaining to those gathered that "The Turn 2 Foundation and Boys & Girls Club of Greater Kalamazoo share similar values and goals that focus on providing opportunities for young people through education, mentoring and healthy lifestyles. As Leaders in our community, it is our responsibility to encourage our peers to remain drug and alcohol free, make positive decisions and lead healthy lifestyles – which is why the Dream Court is so special to us."

For Derek, the event was a fitting conclusion to a week of giving back in his hometown of Kalamazoo as the Turn 2 Foundation celebrated its 20th anniversary. Turn 2 has supported the Boys &

Girls Club of Greater Kalamazoo for nearly its entire existence, and seized the opportunity to build on that history.

"This is a place where young people can not only play ball, but also learn, grow, develop friendships, achieve their goals and discover and channel their passions," said Derek. "I couldn't think of a better place to build that kind of space than my hometown, where I once did those things as well."

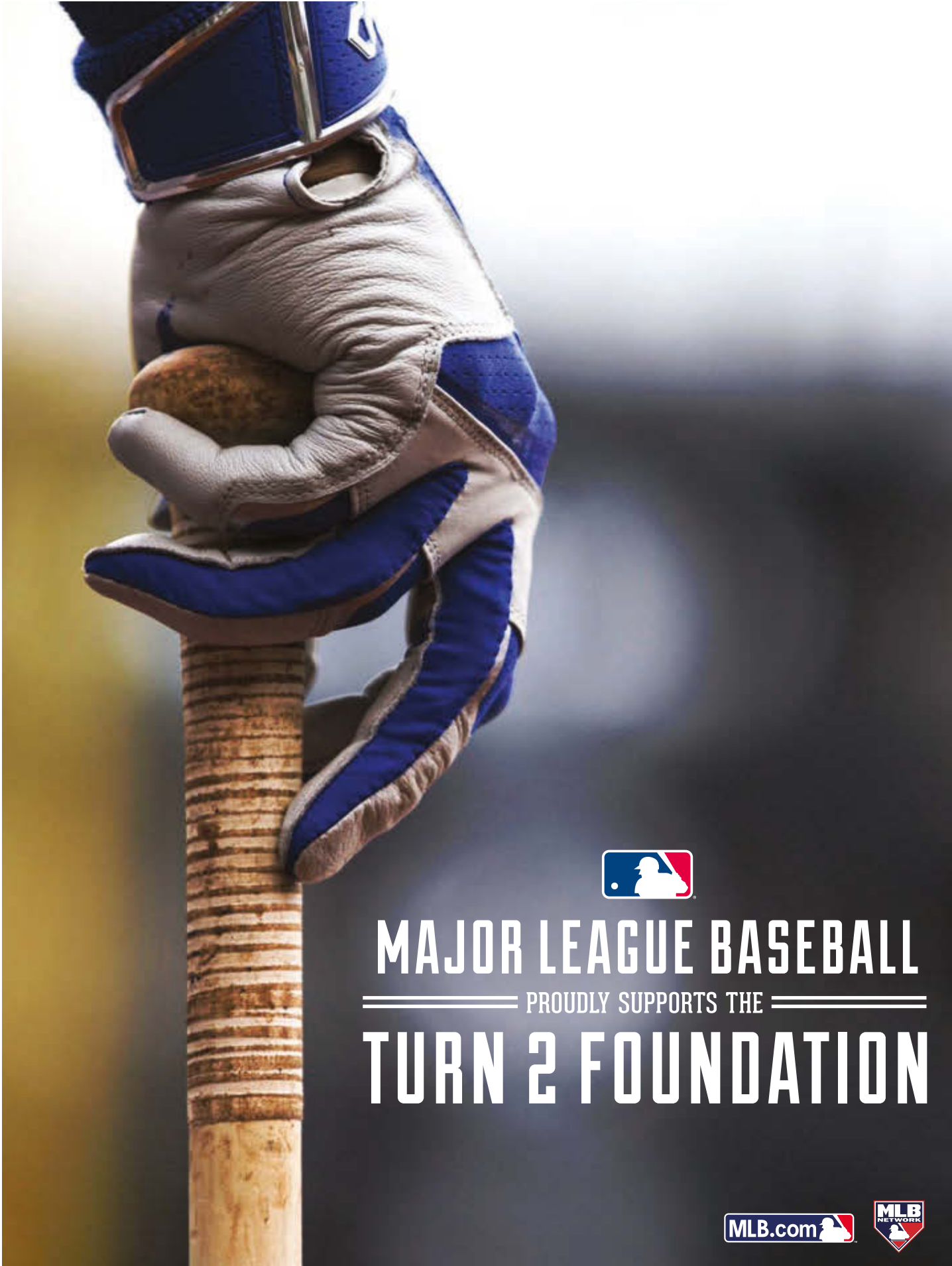
Sharlee recalled her initial conversation about the Dream Court. "When Nancy Lieberman first reached out with this plan to build a Dream Court with the Turn 2 Foundation, I didn't think twice. I knew immediately that it belonged right here in Kalamazoo and told Nancy this is where it had to be."

Nancy Lieberman – founder of Nancy Lieberman Charities, basketball Hall-of-Famer, two-time Olympian and Sacramento Kings Assistant Coach – presented a \$10,000 donation on behalf of Nancy Lieberman Charities to the Boys & Girls Club, in honor of Ezelle and his profound impact on Kalamazoo children during his 40 years of service at the organization.

The Dream Court – which is fully funded by the Turn 2 Foundation – is located at the Boys & Girls Club of Greater Kalamazoo Northeastern Unit at 2433 Gertrude Street in Kalamazoo, Michigan. Dream Courts are top-quality multi-purpose play spaces built in collaboration with Nancy Lieberman Charities, Sport Court and WorldVentures Foundation (WVF), with a goal of providing children in underprivileged communities with a safe area to learn important lessons about teamwork and sportsmanship.

"My Nancy Lieberman Charities deeply admires the work of the Turn 2 Foundation," said Nancy Lieberman, founder & chairwoman. "We share many core principles – including the belief that helping underserved children is imperative. We're proud to have a Dream Court in Kalamazoo on behalf of Derek."





MAJOR LEAGUE BASEBALL  
PROUDLY SUPPORTS THE  
TURN 2 FOUNDATION



WE PROUDLY SUPPORT THE TURN 2 FOUNDATION

# FUNCTIONAL

LUXURY

+

TECHNOLOGY

=

HARMONY

#MADNESS



'LET'S LINK UP'™



WEARABLE TECHNOLOGY

WIZPAKS.COM



CONGRATULATIONS



For 20 Years  
Promoting healthy  
lifestyles for young people

From the ISA Family of Companies



Market Research for the 21st Century

DOONEY & BOURKE



dooney.com

800.347.5000





# Turn 2 Builds Foundation for Academic Achievement

## *Permanently Endows UNCF/Sharlee Jeter Scholarship*

**B**uilding on a legacy that began changing the lives of students eight years ago, the Turn 2 Foundation announced in May that it has permanently endowed the UNCF (United Negro College Fund)/Sharlee Jeter Scholarship.

The scholarship is a partnership between the Turn 2 Foundation and UNCF established in 2008, and is awarded each year to a graduate of the Jeter's Leaders program to attend a Historically Black College or University (HBCU). Past UNCF/Sharlee Jeter Scholars have attended prestigious institutions including Spelman College, Howard University and Alabama State University.

An alumnus of Spelman College, a historically black college and part of the UNCF network of 37-private HBCUs, Turn 2 president Sharlee Jeter knows intimately what these opportunities can do for young people.

"Each year we proudly watch our Jeter's Leaders graduate high school and embark on a new, exciting chapter in their lives, and we are thrilled the UNCF/Sharlee Jeter Scholarship



*Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.*

*Sharlee speaks with Dr. Johnetta B. Cole, former president of Spelman College during the 2012 Jeter's Leaders Social Change Project in Washington, DC.*

has allowed us to support deserving students in furthering their education," said Sharlee.

"The extreme costs of higher education make a college degree seem unattainable for so many students, but by providing financial support and guidance, we can help their dreams become a reality," said Dr. Michael L. Lomax, UNCF president and CEO. "The Turn 2 Foundation embodies our mission of ensuring that all students have access to a college education, and we are proud to continue our partnership with this organization to create a path toward success for the Jeter's Leaders through permanently endowing our scholarship program."

Initially established as a four-year partnership, the UNCF/Sharlee Jeter Scholarship reflects the commitment of both UNCF and Turn 2 Foundation to fostering academic excellence. In 2012, the partnership was renewed for an additional four years. The endowment will create a vehicle that will impact and fund students in perpetuity.

"Academic excellence is a cornerstone of our organization, and by permanently endowing our scholarship program we will be able to continue building on the legacy of the Turn 2 Foundation and UNCF well into the future," added Sharlee.

## PAST RECIPIENTS

2016

**LAUREN THORPE, Spelman College**

2015

**AARON STRAKER, Alabama State University**

2014

**KAYLA EVANS, Spelman College**

2009

**SUEWAYNE BURKE, Spelman College**

2009

**JALEESA DIAZ, Spelman College**

2008

**DIANDRA DAVIDSON, Howard University**

Simon & Schuster  
congratulates

# DEREK JETER

on 20 years of work with the Turn 2 Foundation



SIMON &  
SCHUSTER  
A CBS COMPANY

SimonandSchuster.com

JETER PUBLISHING

# Jeter Publishing Keeps **Hit Streak Alive** with New Additions

JETER CHILDREN'S

In April, two new books officially joined the Jeter Children's roster.

Written by Derek Jeter with Paul Mantell, *Change Up* is the third book in the New York Times bestselling middle grade series inspired by the life of the former Yankee captain. In *Change Up*, Derek's father keeps his promise to coach his son's baseball team, and the young shortstop is confident his team will cruise to a championship. But sometimes life doesn't go according to plan. The series companion to *Hit & Miss* and *The Contract*, *Change Up* focuses on a key life lesson of the Turn 2 Foundation: Deal with growing pains.

*Night at the Stadium* is a magical picture book written by Phil Bildner and illustrated by Tom Booth.

Seven-year-old Gideon is thrilled to be at Yankee Stadium, but when he gets separated from his family, he winds up in a secret part of the stadium where everything from the rakes and the hoses to the bats and balls to the food and the monuments in Monument Park has a story to tell. Intended for 4-8 year-olds, this book captures the excitement, wonder, and magic of your first trip to the ballpark.

Launched by Derek Jeter and Simon & Schuster in 2013 as part of Jeter Publishing, Jeter Children's has released a string of successful books intended to educate and entertain young readers and has more exciting content on the way in the coming year.

**RICOH**  
imagine. change.

Ricoh's extensive portfolio of services and technologies can help transform the way that information moves through your business. It's a new world of work and your business deserves the flexibility to capture and share information in any format, from anywhere and at any time.

**Ricoh can make information work for you.**

Learn more at [www.ricoh-usa.com](http://www.ricoh-usa.com)



# Turn 2 Goes to Bat for Young People at 2016 Baseball Clinics

You won't see them on the field in Miami in July, but hundreds of children from Tampa to Kalamazoo to New York City proved this summer they are all-stars at the 2016 Turn 2 Foundation Baseball Clinics.

Now in its 17th year, the free program welcomed children ages 8 – 13 for several days of activities that focused on baseball fundamentals and important life lessons based on Derek Jeter's autobiography, *The Life You Imagine*, which guides today's youth toward positive, healthy choices and behavior.

"Since its inception, we've seen firsthand the tremendous impact the Turn 2 Baseball Clinics have had on countless young people. By using baseball to teach valuable life skills, our programs have been able to instill in participants the belief that through hard work and dedication they can achieve their dreams," said Sharlee Jeter.

The 2016 programs – presented by Haddad Brands as part of the foundation's commitment to promoting healthy lifestyles – kicked off in March with the Turn 2 Tampa Baseball Clinic, where more than 100 children eagerly took the field at Port Tampa Community Center to learn baseball techniques from local coaches.

Participants there had the exciting opportunity to hear from former MLB all-star and four-time World Series Champion with the New York Yankees, Tino Martinez, who spoke about his baseball career and the significant role teamwork and living a healthy lifestyle played in becoming a successful athlete.

"Without setting my goals high, working hard, being a team player and committing to a healthy lifestyle, I would not have achieved the success I have in my baseball career or my personal life," said Martinez, a Tampa native and long-time supporter of Turn 2. "It's so important for young people to understand that their dreams are within reach."

The Turn 2 Baseball Clinics continued with the 13th Annual Turn 2 Kalamazoo Baseball Clinic in August, welcoming 125 West Michigan children to Mayors' Riverfront Park for the two-day program that reinforced the importance of education and healthy lifestyles, just days before the kids began a new school year.

Gathered in a circle following a series of baseball drills, the children broke into a chant of "Derek Jeter!" as they spotted the Captain heading toward the field. The former New York Yankees shortstop returned to his hometown as part of a celebration of the 20th anniversary of the Turn 2 Foundation, surprising the kids and sharing valuable insights from his own life intended to inspire them to reach their full potential.



Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.

"The Turn 2 Baseball Clinic is a fun event for these kids that promotes physical activity and healthy lifestyles while also conveying important lessons that will help guide them through their daily lives," said Derek. "To spend that time with them, see their faces light up and know they're learning how to be not only better ball players, but people – that's special for me."

The 2016 Turn 2 Baseball Clinics culminated in New York City in September, where more than 100 children from the five boroughs took the field to practice their hitting, running, catching, throwing and fielding techniques in Flushing Meadows Corona Park.



Photo Credit: Jed Jacobsohn/The Players' Tribune

Derek once again surprised those in attendance, discussed how young people can overcome challenging obstacles they may face by adhering to their values, making positive choices and working hard.

"I think the kids enjoy coming out and doing something like this, and knowing there are people outside their families who care about them," Sharlee said. "We want them to do well. We might not know them, but we are looking for them to succeed."



# LANDS'END

QUALITY. VALUE. SERVICE. EVERY DAY SINCE 1963.



AVAILABLE AT [LANDSEND.COM](http://LANDSEND.COM) - f v @  
LANDS' END POP UP STORE, 580 BROADWAY, NEW YORK, NY  
(BETWEEN HOUSTON ST AND PRINCE ST)





## Bank of America supports the Turn 2 Foundation for helping children step into the future

Before a young person takes the first step in life's journey, you wonder where will she go? What will he do? Who will she become? There's nothing more important than nurturing the promise of every child.

Bank of America congratulates the Turn 2 Foundation on 20 impressive years and thanks them for focusing on the future, one young person at a time.

Visit us at [bankofamerica.com/NYC](http://bankofamerica.com/NYC)

Life's better when we're connected®

©2016 Bank of America Corporation | SPN-127-AD | AR7NWC3L

**Bank of America** 

Bank of America Merrill Lynch U.S. Bank of America  
America ynch Trust Merrill Lynch



# Jeter's Leaders Get Schooled on 2016 College Tour

For the past 11 years – more than half the Turn 2 Foundation's existence – 100% of Jeter's Leaders have attended college after graduating high school. That commitment to academic excellence is part of what makes these remarkable young people the leaders they are.

During the course of their four years in the program, Jeter's Leaders hone the skills they need to succeed in their academic and professional careers, and emerge ready to tackle one of the most important decisions they will make: where to attend college.

In preparation for that decision, the Turn 2 Foundation introduces its Jeter's Leaders to a broad range of possibilities through the Spring Into College Tour. This exciting initiative has served as a springboard for Jeter's Leaders alumni to attend more than 75 colleges across the country, including Ivy Leagues, leading research institutions, historically black colleges and universities, athletic powerhouses and acclaimed state universities.

The 2015-2016 program year saw the New York Jeter's Leaders travel up and down the East Coast, visiting colleges and universities from New England to the Mid-Atlantic, where they got a sense of what college is like while also broadening their cultural horizons.

In all, the Jeter's Leaders visited 18 schools, including Temple University, Villanova University, Drexel University and the University of Pennsylvania in Pennsylvania; the University of Connecticut, Trinity College, Wesleyan University, Quinnipiac University, Yale University and the University of Bridgeport in Connecticut; Virginia Tech, Washington & Lee University, the University of Virginia, Virginia Commonwealth University and Virginia Union University in Virginia; and the University of Maryland – College Park, the University of Baltimore and Coppin State University in Maryland.

The Kalamazoo Jeter's Leaders visited colleges close to home before heading West to learn more about California's many higher education options. The 14 colleges they ventured to included Ferris State University, the University of Michigan, Grand Valley State University, Kendall College of Art and Design and Andrews University in Michigan; the

University of Notre Dame in Indiana; the School of the Art Institute of Chicago, Northeastern Illinois University in Illinois; and California Maritime Academy, the University of San Francisco, San Jose State University, Stanford University, the University of California Berkeley and the Academy of Art University in California.

At each stop, the Leaders had the opportunity to tour the campuses, learn about various course offerings and programs, engage with students and faculty, and participate in information sessions, all while continuing to represent Turn 2 as ambassadors for Derek.



*Congratulations to Derek and the Turn 2  
Foundation*

for 20 Wonderful Years of

Promoting Academic Excellence, Leadership Development and Positive Behavior

Among the Young People Who Will Be Tomorrow's Leaders

**We're So Happy to Provide Our Support!**

Liz, David, Katie and Will  
(the Oestreich Fein Family)

**SheppardMullin**  
is proud to support  
Turn 2 Foundation

Beijing | Brussels | Century City | Chicago | London | Los Angeles | New York | Orange County | Palo Alto  
San Diego (Downtown) | San Diego (Del Mar) | San Francisco | Seoul | Shanghai | Washington, D.C.

[www.sheppardmullin.com](http://www.sheppardmullin.com)



1

# Jeter's Turn 2 Foundation Is Still Going for Extra Bases

In the annals of history, countless fathers have talked with their sons over pizza – sharing wisdom; discussing sports, school, girls and cars; musing about the future. But how many of those conversations led to something that changed the lives of thousands of young people for the better?

Dr. Charles Jeter shared one of those pizzas with his son more than 20 years ago in a hotel room in Detroit. Derek Jeter was 22 years old and was in the midst of his rookie season with the New York Yankees. That wasn't enough for the ambitious shortstop; Jeter wanted to do more – like his role model, Dave Winfield, who was one of the first athletes to have his own foundation – and from that conversation, the idea for the Turn 2 Foundation was born. But while Jeter may have had a vision, he insists it did not extend two decades into the future.

“Because of my father and his background in social work, I knew from the beginning that I wanted to give back and do something positive for young people. I thought if I could do those two things, I will have succeeded,” said Derek. “As someone who had never built a foundation before, the success we have achieved today really is beyond anything I could have imagined.”

For Dr. Jeter, who was no stranger to the negative effects of drugs and alcohol, having counseled adults and young people battling substance abuse issues, it was important to ensure

children and teenagers were given opportunities to reach their full potential.

Rooted in a desire to motivate young people to turn away from drugs and alcohol, Turn 2 from the onset was about creating mechanisms to provide those

opportunities. To that end, the foundation created and supported programs in New York, West Michigan and Florida intended to foster academic achievement, leadership development, positive behavior, healthy lifestyles and social change. And while those initiatives have included after school programs, scholarships and free baseball clinics that all embody this mission, it is the Jeter's



2

## CAPTIONS

1. The Jeter family at the 2nd Annual Turn 2 Foundation Dinner, 1998
2. Dr. Jeter and Derek at New York KidFest, 2000

Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.



## Jeter's Turn 2 Foundation Is Still Going for Extra Bases

Leaders program that perhaps best represents the family's vision.

An intensive, four-year initiative for high school students who are leaders in their communities, Jeter's Leaders has been the foundation's signature program since 1996. The more than 200 students who have graduated the program have compiled a record of accomplishments that would be impressive for adults with decades more experience under their belts. For teenagers, the results are staggering.

Beginning with its first Jeter's Leaders Leadership Conference in Philadelphia in 2001, members of the program have organized and run national youth leadership summits in cities from Chicago to Tampa to Arlington. Through their Jeter's Leaders Social Change Project, they have helped transform communities in Albany, Kalamazoo, Washington, DC and New Orleans.

Betty Wiltshire, former program director for the New York Jeter's Leaders and a member of the first graduating class, says what impressed her most is that the students she worked with "aren't simply completing a curriculum that is handed to them – they understand what is important to young people today, and they are working together and actively shaping the direction of the program to address those issues." According to Wiltshire, that is why the Jeter's Leaders have played a huge part in the initiative's success.

There are hard numbers that illustrate the results Wiltshire and others frequently cite. Over the last five years, the foundation has placed Leaders in 135 paid internships. Five program



alumni have gone on to join the Turn 2 staff full-time. And in 2016, 100% of Jeter's Leaders went to college after graduating the program. It was the 11th consecutive year they achieved this feat – a remarkable streak that spans half the organization's existence.

Sharlee Jeter, who has led the Turn 2 Foundation as its president since 2010, sees that same success extending to all corners of the organization. "After 20 years, our Annual Dinner is raising more money for our programs than it ever has. We are seeing more interest in our community initiatives. We are working with more partners in industries we've never worked with before. These are the years when an organization finds out what it's made of, and I think our growing success is a testament not only to the vision Derek and my father had, but also our strong belief in that mission and the hard work we have done to see it through."

In March, 2016, that hard work was recognized when New York University honored the Turn 2 Foundation with its Social Responsibility in Sports Impact Award at a summit addressing the issue of social responsibility in the sports industry.

Speaking at the event to CNBC's Carl Quintanilla, Sharlee pointed out that "running a foundation is difficult – if it wasn't, every athlete would have one." As the Turn 2 Foundation approaches its 20th anniversary in December, the Jeter family long ago proved it is up to that challenge – and thousands of young people are better off as a result.

### CAPTIONS

3. Derek at the 2010 Turn 2 Holiday Express with children from the foundation's After School program
4. Jeter's Leaders in front of the White House as part of the 2012 Jeter's Leaders Social Change Project

Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.





# Thank You

Standard Chartered is proud to support the Turn 2 Foundation.  
Thank you for your leadership in developing programs that motivate our youth  
and promote health and education.

sc.com | Here for good



**DEREK JETER**  
CELEBRITY INVITATIONAL

# Biggest Names in Sports & Entertainment Hit the Links

In April, Las Vegas once again played host to some of the top names in sports and entertainment, as the highly anticipated Derek Jeter Celebrity Invitational (DJCI) returned to the exclusive Shadow Creek golf course for the second consecutive year. Hosted by the Forbes Five Star and AAA Five Diamond award-winning ARIA Resort and Casino, the three-day event contributed more than \$1 million to Derek Jeter's Turn 2 Foundation.

Continuing a new DJCI tradition, the festivities kicked off on Wednesday, April 20 with a Welcome Reception presented by Jordan Brand at ARIA's LIQUID Pool Lounge, where guests had an opportunity to settle in and adjust to Vegas time before hitting the links.

Thursday morning marked the beginning of the first two rounds of the Celebrity-Amateur golf tournament, where teams of celebrities and amateur participants went head-to-head in best-ball, at Shadow Creek. NFL Hall-of-Famer Cris Carter and his team emerged victorious on the first day of golf, after fighting off steep competition from a deep field that included one of last year's winners, Olympic champion alpine skier, Bode Miller.

Following a day at Shadow Creek, celebrities, friends, partners and supporters joined Jeter at the event's signature DJCI gala at ARIA. Heidi Watney, studio host and reporter with the MLB Network, emceed the evening where celebrities and VIP guests enjoyed world-class dining and had the chance to bid in a silent auction that featured exclusive memorabilia and experiences. The Impractical Jokers comedy team warmed up the crowd with a side-splitting performance before world-renowned, multi-platinum artist Flo Rida headlined the celebration – leaving those in attendance buzzing well into the night with a dazzling set that on several occasions saw the entertainer venture into the audience.

The week concluded with a dramatic final round of the Celebrity-Amateur tournament on Friday, April 22 where NFL Hall-of-Famer Jerome Bettis and singer Joey Fatone traded leads throughout the day before Bettis ultimately won the scorecard playoff.

Among the many celebrities and athletes who came out this year to make a difference in the lives of the young people in Turn 2's

programs were baseball greats Ken Griffey, Jr., Cal Ripken, Jr., Tino Martinez, Jorge Posada and Ivan "Pudge" Rodriguez; entertainers including Rob Riggle, Josh Duhamel and Haley Joel Osment; and stars from across the world of sports, including Luke Rockhold, Julius Thomas and Paige Spiranac.

"As we celebrate the 20th anniversary of the Turn 2 Foundation, I continue to be amazed by the overwhelming support we receive from athletes, celebrities, corporate partners and friends who make events like DJCI such a tremendous success," said Derek.

This year's DJCI partners included ICON International, Turner and JP Sports + Entertainment, who together presented Turn 2 with a check for \$1 million.

Funds raised at DJCI will help further the Turn 2 Foundation's mission of fostering leadership development, academic excellence, healthy lifestyles, positive behavior and social change among young people in New York, West Michigan and Tampa, Florida.

"The Turn 2 Foundation helps thousands of young people reach their full potential, and the funds we raised during the 2016 DJCI will allow us to further our mission. I am incredibly grateful to everyone who joined us at Shadow Creek for another great year and hope each of them had as much fun as I did."

## CAPTIONS

1. Jorge Posada and Ken Griffey, Jr.
2. Winky Wright
3. Jason Taylor and Johnny Damon
4. Tony Dovolani, Maks Chmerkovskiy and Joey Fatone
5. Haley Joel Osment
6. Tino Martinez, Cal Ripken, Jr. and Kevin Connolly
7. Paige Spiranac and guest
8. Multi-platinum artist Flo Rida performs
9. Derek Jeter takes a swing

*Photo Credit: Eileen Barroso/Turn 2 Foundation, Inc.*





1



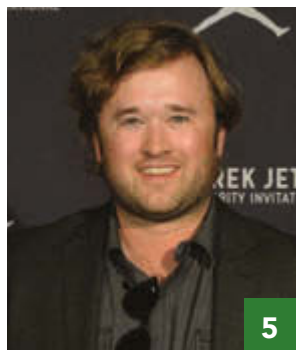
2



3



4



5



6



7



8



Photo Credit: Jed Jacobsohn/The Players' Tribune

9

# SAVE THE DATE



**DEREK JETER**  
CELEBRITY INVITATIONAL

**April 19-22, 2017**



JP SPORTS + ENTERTAINMENT

**turner**

**ICON**  
INTERNATIONAL INC

## HAPPY 20<sup>th</sup> ANNIVERSARY TURN 2 FOUNDATION



Kalamazoo, Michigan 1996

"In 1996, I had the honor of attending the 1<sup>st</sup> Turn 2 Foundation dinner in Kalamazoo, Michigan. Now, 20 years later, our friendship, as well as the commitment to bettering the lives of future generations, has grown stronger. Being lifetime educators, my parents were great supporters of all that The Turn 2 Foundation does for young people, and would be incredibly proud of the young men and women who have worked hard and succeeded in life. On behalf of our family, and with a grateful heart, I say *Thank You* to Derek, Sharlee, and Dr. & Mrs. Jeter for your friendship and 20 years of excellence in bettering the lives of today's youth. Wishing you many more to years to come."

- **Kristina Croci-Inserillo, President**  
**The Tom & Jo-Ann Croci Foundation**



The Tom & Jo-Ann Croci Foundation congratulates The Turn 2 Foundation on its 20<sup>th</sup> year of promoting healthy lifestyles for young men and women.

The Board of Directors of the Tom & Jo-Ann Croci Foundation wish The Jeter Family and the Turn 2 Foundation many more years of success in positively changing the lives of today's youth.

**The Tom & Jo-Ann Croci Foundation**  
Thomas D. A. Croci, Chairman of the Board  
Kristina Croci-Inserillo, President & Treasurer  
Gregory M. Inserillo, Secretary  
Deirdre & George Surber, Trustees  
[crocifoundation@gmail.com](mailto:crocifoundation@gmail.com)



# 20 YEARS OF TURN 2 GRANTS & SCHOLARSHIPS

Over the last 20 years, Turn 2 has awarded grants and scholarships to more than 150 organizations in support of programs and initiatives that reflect the foundation's mission to help young people reach their full potential.

A Child's Place  
Abyssinian Development Corporation  
Adopt - A - Minefield  
Ajile L. Turner Scholarship Foundation  
Alcoholism Council of New York  
All Nations International  
Army Sargent's Fund  
Arts and Technology Academy PCS  
(Washington D.C.)  
Barnstable Brown Pediatric Diabetes  
Laboratories  
Big Brothers/Big Sisters of SC Michigan  
Bikes for Kids  
BJCC Annual Dinner  
Blessings in a Backpack  
Boys & Girls Club - Kalamazoo  
Boys & Girls Clubs of Schenectady  
Boys & Girls Clubs of SE Louisiana  
Boyz II Men House  
Camp Sussex  
Cash for Kids  
Catherine Violet Hubbard  
Catholic Big Brothers, Inc.  
BridgEdU Fund  
Cereal City Hoopsters  
Chabad of Hunterdon County  
Childrens Diabetes Foundation  
Christian Herald Association  
City of New York Parks  
Community Health & Education  
Council of Michigan Foundations  
Daytop Village Foundation, Inc.  
Diocese of Kalamazoo  
Douglass Community Center  
East Harlem High School  
Fair Food Matters  
Family Services of Westchester  
First Tee of St. Petersburg  
Frameworks of Tampa Bay Inc.  
Franciscan Community Center  
Fresh Air Fund  
Friendship House  
Georgia E. Doles - Walker Scholarship  
Ghana Foundation, Inc.  
Greg Jennings Foundation  
Grenville Baker Boys & Girls Club  
Gull Lake Community Schools  
Harlem Dowling West Side Center  
Healthy Futures  
Hillsborough Education Foundation  
Jackie Robinson Foundation  
Jo-Ann Croci Foundation, Inc.  
Joe Torre Safe at Home Foundation  
John Starks Foundation  
Jordan Krakauer Memorial Scholarship  
K/RESA  
Kalamazoo Area Academic  
Kalamazoo Central Maroon Foundation  
Kalamazoo College  
Kalamazoo Community Foundation  
Kalamazoo County Human Services  
Kalamazoo Institute of Arts  
Kalamazoo Junior Girls  
Kalamazoo Public Education Fund  
Kalamazoo Public Library  
Kalamazoo Public Schools  
Kalamazoo Regional Chamber of Commerce  
Kalamazoo Valley Habitat for Humanity  
Kappa Alpha Psi - Kalamazoo Alumni Chapter  
Kazoo Blues  
KCISF for Greater Kalamazoo;  
Girls on the Run  
Kips Bay Boys & Girls Club, Inc.  
KPS Student Services  
La Alianza Hispana - DRYVE  
Lakeside, Inc.  
Lincoln International School  
Loy Norrix Booster Club  
Loy Norrix SAP  
Make A Dent Foundation  
Maple Street Magnet School  
Marshall High School  
Memorial Sloan Kettering  
Men's Shelter of Charlotte  
Micah's Voice  
Millwood Magnet School  
MLK Westwood School  
Morehouse College Sports Journalism Fund  
Morgan Stanley's Children's Hospital of NY  
Presbyterian  
Muhammad Ali Center  
NCADD  
NCADD Tampa  
New Latino Visions  
New York Junior League Playground  
New York Opportunity Network  
NYC Public School 128  
NYC Public School 152  
NYC Public School 206  
NYC Public School 4  
New York Society for the Deaf  
New York Urban League  
New York Urban League  
Ninth Judicial Circuit Court  
O.P.B.I. - Girls on the Run  
Odessa Chambliss Quality of Life Fund, Inc.  
ODRI - DRYVE  
O'Jays Scholarship Fund  
Outreach Project  
Parkwood Upjohn School  
Partnership for Drug Free Kids  
Phoenix House  
Phoenix House  
Pitcch In Foundation  
Plan!T Now  
Portage Central High School  
Portage Educational Foundation  
Portage Northern High School  
Portage Public Schools  
Pretty Lake Vacation Camp, Inc.  
Prostate Cancer Foundation  
Queen of Peace High School  
Queen of Peace Middle School  
Quota International  
Regional Food Bank  
Ronald McDonald House  
S.C.O.P.E.  
Safe Horizon  
Salvation Army Center of Hope  
Shawn Carter Foundation  
Shriners Hospitals for Children  
Smithsonian National Museum of African Art  
Soledad O'Brien and Brad Raymond  
Foundation  
Southwestern Michigan Urban League  
St. Augustine Cathedral School  
St. Jude Children's Research Hospital  
St. Peter Claver Catholic School  
SUNY at Oswego  
Teammates for Kids Foundation  
The Compound Foundation, Inc.  
The Family Center  
The Fund for Public Schools  
The Show Me Campaign  
The Three Doctors Foundation  
The Winfield Awards  
Thomas Blake, Sr. Memorial Fund  
Three Rivers Academic Mentoring Program  
Toys for Tots  
UALR Athletics  
Uniformed Firefighters Association  
United Negro College Fund  
Vestibular Disorders Association  
Warm Kids Project, Inc.  
Washington Writer's Academy  
Western Michigan University  
Woodward School  
YMCA





swoop

110 east 42nd street 3rd floor nyc 10017  
212.805.8122 | swoopny.com



# 2015 - 2016 TURN 2 FOUNDATION, INC. DONORS

A.W. Snyder Fund  
AIG  
Alejandro Vivar  
Alex Van Nest  
Alex Ye  
Alexis Spencer-Byer  
Alexis Voulgaris  
Allison R. Kocher-Remaley  
Amanda Gercke  
AmazonSmile Foundation  
Amy J. Reilly  
Amy Pallet  
Andrew & Rachel Worgess  
Andrew Bukowski  
Andrew Kaiser  
Andrew Luis  
Angela Ramirez  
Anna Najam  
Anne D'Antuono  
Anne Phillips  
Anne Vranos  
Anthony & Judith Ptak  
Anthony Buzzeo  
Anthony Daurio  
Anthony Donzella  
Antoinette M. Ptak  
Arden J. Greer Charitable Trust  
Arthur & Roberta Schain  
AT&T Employee Giving  
BAE Systems  
Bank of America  
Barbara D'Ambrosio  
Barton H. Buxbaum  
Benevity Community Impact Fund  
Bernard A. Bladies, Jr.  
Beth Kirk  
Bill & Margie La Rosa  
BNY Mellon Corporation's  
Community Partnership  
Bob Gillott  
Brittney Reyman  
Cal Maloney  
Carmela DeVito  
Caroline Kolb  
Carolyn Miller  
Catalina Acosta  
Catherine P. Faller  
Charles & Margaret Walden  
Charles A. Baillie  
Charles Tyler  
Charlie Puerte  
Chris Carigliano  
Chris Keogh  
Christina Guarneri  
Christoph Stehmann  
Christopher Maloney  
Cindy Powell  
Colette LaMarche  
Connie Schmidt  
Constance L. Adams Poa  
Costco UW Campaign  
Curtis, Mallet-Provost, Colt &  
Mosle, LLP  
Cynthia Lyall  
Dan Bravato  
Dan Calabro  
Dana Cochran  
Dana Colon  
Daniel Gutch  
Daniel N. Rowtie  
Daniel Pardo  
Dave Huling

David Espinoza  
David J. Dittenbir  
David Sears  
David Stockton  
Deborah Hartnett  
Debroah Bowditch  
Delores Cody  
Denise Masella & Larry Riedinger  
Dennis & Linda Kujawski  
Dolcessa  
Dolores Moreno  
Donna Cease  
Eileen Colclough  
Eleanor O'Connor  
Elisa Sabatino  
Elissa Tauber  
Elizabeth Ferando  
Elizabeth Peldunas  
Ellen Berne & Paul Needle  
Emily Kustal  
Emily White  
Ernst & Young LLP  
Evelyn M. Adams  
Felix Ocasio  
Fidelity Charitable Gift Fund  
Frances Boller  
Frank & Patricia Lifrieri  
Gary Alan & Victoria Wessner  
Gary Weiner & Phyllis Ann Avery  
Gavin O'Connor  
Gavin Simms  
Gene & Lorraine Giliotti  
Gina Finocchio  
Ginger Rogers  
Goldman Sachs Gives  
Greenleaf Trust  
Hannah Davis  
Harry Mengarelli  
Heidi Ryder  
Howard Abrams  
Howard B. Jacobson, C.P.A., P.C.  
Ian C. Clark  
Ivan "Pudge" Rodriguez  
Jack Tiernan  
James Donhert  
James Maitland  
James McNamara  
James Price  
James Ranieri  
James Von Schilling  
James Wise  
Jamie Fagen  
Janet Bein  
Janet, Bruce & Matt Bauman  
Janice E. Hill  
Jason Diminich  
Jason Simpson  
Jay Zinger  
Jean Moschouris  
Jeffrey & Mary Brown  
Jeffrey B. Goldenberg  
Jeffrey Tam  
Joan Button  
Joan Elder  
Joan Hirt  
Joann M. Frey  
Joe DeMartino  
John & Karen McClure  
John C. Kilgour  
John C. Farkas  
John Fink  
John O'Rourke

John Priestman  
John Sicklick  
Johnny Damon  
Jonathan & Anne Plaut  
Jonathan & Kathleen Koch  
Jonathan Currie  
Joseph Militi  
Josh Gambardella  
Joy D. Simpson  
JP Sports + Entertainment  
Judy Dunn  
Julie Dreizen  
Justin Matiello  
Kaity Sinanis  
Karissa Zamorsky  
Katherine Egan  
Kathleen Adamczyk  
Kathleen Barnes  
Kathleen Prinz  
Kathryn Waters  
Kathy Liebllich  
Kelly Renwick  
Kerri Greisheimer  
Kevin Bostory  
Kevin Ledig  
Kiana Biletzky  
Kim Giraldo  
Kimberly A. Kennedy  
Kimberly Baker  
Kimberly Rogers  
KPMG Community Giving Program  
Larry S. Mancino  
LeAnn Petersen  
Lee Gross  
Lenore P. Sullivan  
Lenzie Jeter III  
Leslie Dreizen-Kilgour  
Lisa Gorman  
Lorraine Bainor  
Louis Cannizzo  
Lucille H. Keim  
Lucille M. Mazza  
Lucy M Carisetti  
Lynnette Barnes  
MAI Wealth Advisors, LLC.  
Major League Baseball  
Manny Quinones  
Margaret A. Weinberger  
Maria A. Mackey  
Maria Stingone  
Maria T. Donate  
Marie Pellecchia  
Mark & Jennifer Duerinck  
Mark Doyle  
Mark Monaldi  
Mary Ann Belchunes  
Mary E. Rutl  
Mary Sinibaldi Mancino  
Matt Nadel  
Maureen Campbell  
Meghan Schnorr  
Michael Salamone  
Michelle Carter  
Midtown Equities LLC  
Mike Hicks  
Mitch Yuncker  
MLB Player's Trust  
MLB.com/MLB Advanced Media, L.P.  
Morgan Stanley  
Mr. & Mrs. W. Thomas York, Jr.  
Nancy Arroyo  
Nancy Mendes

Neel Shah  
New York Life  
Nicholas F. Iati  
Olivia M. Devereux  
One Love SVH  
Patricia L. Cavanagh  
Patricia Pologruto  
Patricia Sharo  
Patrick Armstrong  
Paul Seid  
PepsiCo  
Peter Chomko  
Peter Paik  
PricewaterhouseCoopers, LLP  
Rachel Ascher  
Randy & Donna Hensinger  
Raymond A. Capozucca  
Rebecca Spiess Poa  
Rebecca Vazquez  
Regina Igo  
Ricardo A. Orench  
Ricardo Martinez  
Robert & Lisa Shann  
Robert F. Butler  
Robert Ritzer  
Robin & Ann Farina  
Roger Canchola  
Ronald & Shirley Wessner  
Rose M. Bladies  
Ryan Bell  
Samsung  
Sara Anunciacao  
Sean Kemery  
Seifert's Pharmacy  
Shari F. Hanson  
Sharon Brody  
Sharon L. Berko & Dennis M. Ryan  
Sherley Flores  
Shirley Nadal  
Sota Matsushita  
Stacy & Andy Karp  
Stanley G. Bauman  
Staton Rabin  
Stephen Green  
Sudip V. Thakor  
Sue Porat  
Sunshine Sachs & Associates  
Susan Burnell-Donovan  
Susan Ficken  
Susan J. Kutz  
Susanne M. Ptak  
Suzanne Czarnota  
Suzanne Taranto  
Taylor Wilhelm  
The Talent Magnet, LLC  
Thomas & Laraine Demshock  
Thomas Daley  
Thornton Geary  
Tim & Illyssa Green  
Tom Carrier  
Tracie A. Leslie  
United Health Group  
University of Notre Dame  
Valerie Joseph  
Valerie Seid  
Vaugh A. Terrinoni, Esq  
Victoria Sharvit  
Vincent Guglielmino  
Virginia Gilcrest  
Voya  
W Byars Wells



# 2015 - 2016 TURN 2 FOUNDATION, INC. DONORS

(continued)

W. Clement & Jessie V. Stone Foundation  
Wendy Miller  
Where You Were When, LLC  
William Bowsman  
William Sabatini  
Willie Morales  
Xing Xia & Cynthia Taub  
Yolanda Cannizzo  
Yoshiyuki Tanaka  
Yvonne Schanck  
Zachary J. Crossett  
Zeke Stockton

## IN MEMORY OF

Andy Calabro  
Anthony Marchese  
Cory Ryan Ptak  
Debbie Goldner  
Dustin Hanson  
Frank Sinatra  
George A. Kaplan, MD  
George P. Tiefenworth  
Israel Rivera  
Jack Hicks  
Jean Chechosky  
John Bowditch  
Jon Mueller  
Jordan Krakauer  
Joseph David Hernandez  
Lillian Colletti  
Lucille Tona  
Marti Hall  
Michael D'Annunzio  
Paul Donzella  
Richard Orzano  
Scott Van Hoesen  
Steve Sanvicente  
Vicky Salamone  
Virginia G. Bainor  
William Breslin

## IN HONOR OF

AJ Keena Denis  
Alex Tauber  
Amalia Demopoulos  
Bob Osterbink  
Brett Ringelheim  
Brother Fintan Duffy O.F.M.  
Carlos Quiles - Rally Softball Team  
Christmas Holiday  
Damon Ficken  
Derek & Hannah's Wedding  
Diane Rice  
Drew Davidoff's Retirement  
Evan Baker  
Frank B. Pologruto's Birthday  
Hunter Roger  
Lucas Green  
Marriage of Haley Buckheit & Mick Klock  
Mary Anne Reyman  
Michael Mueller & Matt Tubinis  
Michael Rose's Bar Mitzvah  
Ralph & Cathy Giannetti  
Rowan Donels  
Scott Wayne Jonas  
Stephen Biletzky

IT'S OUR PLEASURE AND HONOR  
TO SUPPORT THE TERRIFIC  
YOUNG MEN AND WOMEN  
OF JETER'S LEADERS  
AND THE TURN 2 FOUNDATION

**summerdiscovery**

The finest in pre-college enrichment and  
internship programs for high school students

**WWW.SUMMERDISCOVERY.COM**

516.621.3939  
info@summerdiscovery.com  
1326 Old Northern Blvd., Roslyn, NY 11576

*Congratulations to Derek, Sharlee and the  
Turn 2 Foundation staff on your  
20th Anniversary!*

*Your dedication and support of the today's  
youth and the community is an inspiration  
and an investment in our future.*

*We are proud to continue our support of the  
Turn 2 Foundation and Thank You for  
your commitment to the growth  
and development of the Jeter's Leaders!*

*Tom and Karen Boelsen, along with  
our children, Ryan, Lyndsay and Kyle.*





remedymedia 397DC1609

## Proud to Be on Derek's Team!

Phoenix House Florida  
Salutes the Turn 2 Foundation  
for Twenty Years of Vision,  
Leadership, and Commitment  
to the Community



Phoenix House  
Rising Above Addiction

1 800 DRUG HELP

1 800 378 4435

[www.phoenixhouse.org](http://www.phoenixhouse.org)



Kimball Office Celebrates and  
Congratulates Derek Jeter and  
the Turn Two Foundation.

Kimball<sup>®</sup>Office

Work your way.

KORE<sup>™</sup>

Designed by Daniel Korb  
[kimballoffice.com](http://kimballoffice.com)

# TURN FOUNDATION, INC.

Since its launch in 1996, the Turn 2 Foundation has awarded more than \$23 million to create and support signature programs and activities that motivate young people to turn away from drugs and alcohol and “TURN 2” healthy lifestyles.

Through these ventures, the Foundation strives to create outlets that promote academic excellence, leadership development and positive behavior. These programs all share the same goal of helping today’s youth become the leaders of tomorrow.



FOLLOW US AT:

<https://www.facebook.com/derekjeter>

<https://twitter.com/JeterTurn2>

<http://instagram.com/jeterturn2>

215 PARK AVE. SOUTH, SUITE 1905 | NEW YORK, NY 10003 | TEL: 212.475.2339 | FAX: 212.475.3378 | WWW.TURN2FOUNDATION.ORG

# BULLYING. BE A LEADER AND STOP IT.

*Derek Jeter*



**Do your part to stop bullies in their tracks.**

Protect yourself and your friends with STOPit. It's easy.  
It's anonymous. It's the right thing to do.

"Never let a bully win." - Derek Jeter

**Download the app today!**



**TURN 2**  
FOUNDATION, INC.





# Morgan Stanley

## Derek Jeter's Turn 2 Foundation

# Motivating And Guiding Youth For 20 Years

The Foundation's mission is to create and support signature programs and activities that motivate young people to turn away from drugs and alcohol and "Turn 2" healthy lifestyles.

Giving back is a core value at Morgan Stanley, which is why we are proud to sponsor Derek Jeter's 20th Annual Turn 2 Foundation Dinner and support his work to create change in the lives of today's youth.

