

SUMMER/FALL 2013 EDITION

TURN 2

SUMMER/FALL 2013

DEREK JETER SETS THE BAR HIGH



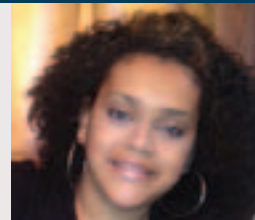
ADAM
4.0 Cumulative GPA



ALEX
Provost Scholar



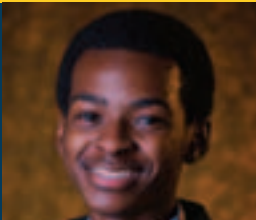
DEREK
3.8 Cumulative GPA
B'nai B'rith Scholar Athlete, University of Michigan



KIOSHA
3.6 Cumulative GPA



RASHONDA
Siena College Scholar



MYLES
Kalamazoo College



LENA
3.8 Cumulative GPA



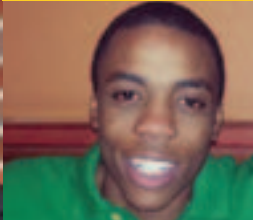
PATRICE
Western Michigan University



SHA'KIRA
3.7 Cumulative GPA



AMY
3.7 Cumulative GPA



TINASHE
Western Michigan University

**...And Jeter's
Leaders Class
of 2013 Exceeds
Expectations**



ASHLEY
POSSE Foundation Scholar



KARINA
Mercy College



FATIMATA
Syracuse University



JOY
B'nai B'rith Scholar Athlete



MADHAVI
3.8 Cumulative GPA



TYREECE
Gates Millennium Scholar



SYDNI
Clark Atlanta University



DAVID
TORCH Scholar



AMANDA
3.6 Cumulative GPA



VICTORIA
Latina Unidad Scholar



NELSON
3.8 Cumulative GPA

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LETTER from the FOUNDER

Dear Friends:

The past few months have been frustrating to me because due to my injury, I have been unable to join my teammates on the field as a member of

the New York Yankees. I am currently working hard to get back to the game I love.

The Foundation, however, continues to operate at full speed. My sister, Sharlee, and her staff continue to ensure that the Foundation's mission is accomplished.

Due to my injury and recovery process, we were unable to honor our graduating Jeter's Leaders at our Annual New York Fundraiser. The event was cancelled this year and has been replaced with two Exclusive Sponsor Events at Yankee Stadium. Over the years, I have been told by numerous attendees of our New York Fundraiser that honoring our graduating class of Leaders on-stage is the highlight of the event and demonstrates the impact of the Foundation. I am proud to announce that all of our graduating Jeter's Leaders are attending college. In fact, one of our New York Leaders, Tyreece Santana, received the prestigious Gates Millennium Scholarship and will be attending University of Southern California.

The Leadership Program is operated by the Foundation in New York and Kalamazoo demanding excellence from our young people. The program was formed in 1997 with the idea that the Jeter's Leaders would be my ambassadors in the community, acting as role models. Without a doubt, these young people have done an excellent job helping their peers and younger students. The Foundation, in turn, has done an outstanding job of helping our young leaders with their individual self-development.

The job the Leadership Program is accomplishing has been supported by numerous individuals and corporations over the years. Our bi-annual Leadership Conference this year will be held in Chicago at the University of Illinois at Chicago and is sponsored by Goldman Sachs.

I want to ask our past supporters to continue their efforts in assisting the Foundation in achieving our goals. I want to also encourage new supporters to join our efforts by providing general support or by specifically supporting our Jeter's Leaders Program. Investing in the program and our students is something you too, will be proud of.

Sincerely,

Derek Jeter

TURN 2

SUMMER/FALL 2013

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contents

SUMMER/FALL 2013



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[IN THE NEXT ISSUE]

2013 Jeter's Leaders Leadership Conference

An important way the Jeter's Leaders exhibit leadership and accomplish social change is through their bi-annual Summer Leadership Conference. The Leaders create and present unique workshops based on topics they feel are affecting teens today. The Conference will also include a variety of educational, entertaining, and motivational events and activities.

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These exceptional high school graduates excel academically, promote healthy lifestyles and are committed to younger students and their peers.

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The Jeter's Leaders Internship Initiative has been strengthening the professional skills of its high school and college students by placing them in interactive internships with excellent organizations. These internships help to develop the students professionally and provide hands on workplace experiences for them to explore various careers.

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Did you know?



The Turn 2 Foundation has Programs and Scholarships in New York City, West Michigan, and Tampa, Florida!

To keep up with Derek and receive updates about the Turn 2 Foundation programs and events, visit Turn 2 online at www.turn2foundation.org and sign-up for the Newsletter, Turn 2 Play by Play!



The New York Yankees are proud supporters of the Turn 2 Foundation





Turn 2 Foundation, Inc. Statement of Activities
for the Calendar Year January 1, 2012 – December 31, 2012
 Unaudited

Public Support and Revenue

Public Support, Contributions Received Directly \$1,397,127

Revenue

Fund Raising Events \$1,026,540

Investment and Other Income \$ 263,734

Total Revenue **\$1,290,274**

Total Public Support and Revenue **\$2,687,401**

Expenses

Supporting Services, Management and General \$ 342,677

Fund Raising \$ 703,845

Grants to Outside Organizations \$ 94,500

Program Services:

 Jeter's Leaders Program \$ 818,200

 Baseball Clinics \$ 251,970

 After School Programs \$ 603,309

 Scholarships \$ 42,303

 Phoenix House \$ 100,000

 Other Programs* \$ 199,983

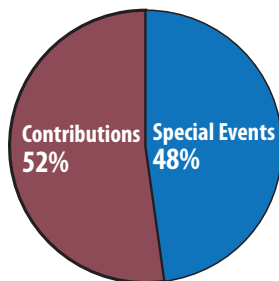
Total Expenses **\$3,156,787**

Public Support and Revenues over Expense** - \$ 469,386

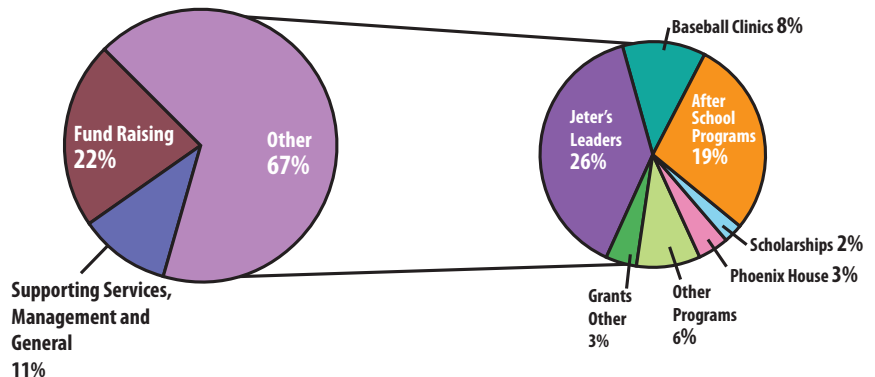
Fund Balance – Beginning of Year \$3,772,210

Fund Balance – End of Year **\$3,302,824**

Revenue



Expenses



* Includes summer camps, treatment and prevention programs for teens, High School student assistant programs, Girls on the Run, books, giveaways, and other miscellaneous mini grants

**Due to a change in accounting method to GAAP, several large expenses that were paid in 2011 were not recognized until 2012. This resulted in a surplus in 2011 and a deficit in 2012.

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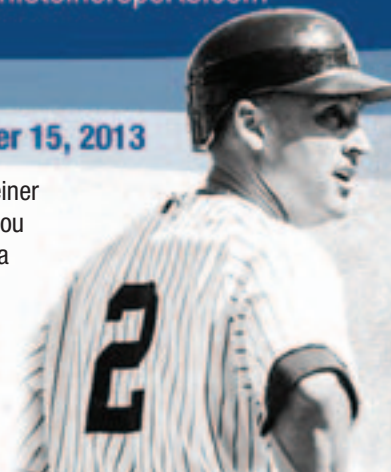
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We extend our fondest wishes to Derek and the entire Jeter family, along with our congratulations to them and all of the many volunteers who contribute throughout the year to all of the outstanding accomplishments of the Turn 2 Foundation.



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- ⊛ Camp Scholarships
- ⊛ Derek Jeter/Jackie Robinson Foundation Scholarship
- Jackie Robinson Recreation Center After School Program
- Jeter Meter Program
- Jeter's Leaders Program
- ⊛ New York City Baseball Clinic
- Sorrentino Recreation Center After School Program
- St. James Recreation Center After School Program
- St. John's Recreation Center After School Program
- Turn 2 Us Program
- ⊛ United Negro College Fund/Sharlee Jeter Scholarship

KALAMAZOO

- ⊛ Camp Scholarships
- ⊛ Derek Jeter/Kalamazoo Community Foundation Scholarships
- ⊛ End of Year Program Trip
- Greater Kalamazoo Girls on the Run
- Jeter's Leaders Program
- ⊛ Kalamazoo Baseball Clinic
- Proud 2 Be Me – Washington Writer's Academy
- SMART Moves Program – Boys & Girls Club of Greater Kalamazoo
- Student Assistance Program – Portage Public Schools
- Three Rivers Area Mentoring (TRAM) Extra Innings at Derek's Dugout After School Program
- ⊛ United Negro College Fund/Sharlee Jeter Scholarship

TAMPA

- Derek Jeter Center at Phoenix House
- ⊛ Derek Jeter/Hillsborough Education Foundation Scholarships
- ⊛ Derek Jeter/St. Peter Claver School Scholarship Program
- Girls on the Run Program of Southern Tampa Bay
- ⊛ Tampa Baseball Clinic

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Phoenix House
Rising Above Addiction



Each year, hundreds of young people turn to the Derek Jeter Center at Phoenix House in Tampa to begin healthy, drug-free lives.

A Come-from-Behind Win at The Derek Jeter Center at Phoenix House

Written by: Catherine Denning, Samantha Nettleton, Alfred Ortiz—Phoenix Houses of Florida
Photo credit: Brandon Thibodeaux

This is the story of a young man who started life with a number of strikes against him. But with the help of the Derek Jeter Center at Phoenix House, he was able to overcome the odds and defeat his worst opponent, addiction.

Jordon's father was rarely around while he was growing up. His mother was distant and difficult to talk to, and his family had a history of addiction and criminal behavior. Although Jordon had once earned above-average grades in school, he began experimenting with marijuana when he was 14 and soon began neglecting assignments, skipping school, and eventually failing most of his courses. Matters weren't helped by his classmates; they made him feel uncomfortable about his family's past run-ins with the law. Jordon's feelings of loneliness led him to hang out with a group of kids who regularly used marijuana—their shared drug habit made Jordon feel like part of the crowd.

The turning point came when Jordon was arrested at school for possession of marijuana, although he claimed he was just holding the drug for a friend. Fortunately, Jordon was deemed eligible for treatment rather than juvenile detention, and began outpatient counseling at the Derek Jeter Center at Phoenix House. He and his counselor established a strong rapport,

and Jordon began learning about the negative effects of drugs as well as the legal consequences of using. Most important, he began to understand and address the roots of his own drug use and destructive behaviors.

Today Jordon is 15 years old and has been clean for six months. He is back on track in school and is even taking advanced placement classes. He looks forward to the future with optimism and ambition.

...with the help of the
Derek Jeter Center at
Phoenix House, he was
able to overcome the
odds and defeat his worst
opponent: addiction.



Sharlee Jeter (r) poses with Board of Directors Member, Nneka Frye after receiving the Community Care Award.

The Three Doctors Foundation Honors Sharlee Jeter for the Work of the Turn 2 Foundation

On Friday, May 3, Turn 2 Foundation President, Sharlee Jeter was honored by The Three Doctors Foundation at the organization's 13th Annual Gala in New Brunswick, New Jersey. Sharlee was presented with the foundation's Community Care Award for her extensive work promoting healthy lifestyles among young people throughout New York City, West Michigan, and Tampa. Closely aligning with Turn 2, the mission of The Three Doctors Foundation is to inspire and motivate youth through education, to achieve leadership and career success in their community through the formation of positive peer and mentor relations. Sampson Davis MD, Rameck Hunt MD, and George Jenkins DMD, fondly known as The Three Doctors will share their inspirational story as motivational speakers and featured panelists at the 2013 Jeter's Leaders Conference, presented by Goldman Sachs in Chicago.

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2013 Jeter's Leaders Gr

NEW YORK JETER'S LEADERS



AMY LIN

Amy Lin is a graduate of Bard High School Early College II, in Queens, New York, and will be attending Binghamton University to study Biochemistry. Born in Guangdong, China and raised in New York City, Amy plans on focusing her career goals in the medical field, perhaps becoming a medical doctor,

a research scientist or a biochemist. To offset her studies, she takes part in peer tutoring and mentoring and is a volunteer at a meditation clinic. One of Amy's personal goals is to become a stronger, more adventurous individual and she believes that the Jeter's Leaders Program has helped her to achieve that. She credits the program for enabling her to be more outgoing, social and self-confident and also helping her to develop better communication and time management skills. College tours, workshops and speaker presentations that the program had to offer have helped to reassure Amy that she's ultimately capable of "doing it all and more." She claims that it allowed her to take part in projects and activities she probably would not have had the impulse to do on her own. Most helpful to her was the leadership development process of the program. Amy explains, "Leadership springs from confidence in yourself and those that choose you. It's a quality that the Jeter's Leaders Program is never short on." Amy received the Birnhaurn Family Scholarship and Harry & Riese Fischer Scholarship.



ASHLEY CERON

Born and raised in the Bronx, New York, Ashley Ceron is a graduate of KIPP NYC College Prep High School in Manhattan and will be attending Franklin & Marshall College. Ashley is the recipient of the POSSE Foundation Scholarship. Along with providing funds for tuition for the four years of college, this

foundation acts as a support network during those college years. In high school, Ashley participated in the Student Government

Association as well as dance, and plans on continuing with both of those extracurricular activities in college. She has a desire to join an intramural sport and also to work with a community service program. Ashley credits the Jeter's Leaders Program with providing her with important professional attributes. She has become more responsible, organized, outspoken and friendly and also improved her communication skills. When asked what part of the Program would help her most in the next phase of her life, Ashley stated, "The Program commitment because we had to make sure we follow the policy in order to remain in the Program." She added, "Applying and joining the Jeter's Leadership Program is one of the best things I have ever done for myself because it has exposed me to colleges, people and career options that I would not have known existed otherwise."



DAVID SQUIRES

Having graduated Dr. Susan S. McKinney High School in Brooklyn, NY, as valedictorian of his class, David Squires has his sights set on a career in Computer Science. David was awarded the TORCH Scholarship from Northeastern University, where he will be attending in the fall. While in high school, David

participated in Marching Band, Pep Band, Concert Band, Jazz Band, Mouse Squad (Technology Group) and Ladders for Leaders. He will be attending Northeastern University to pursue a career as a Programmer, IT Manager or Game Developer. David's favorite memory from the Jeter's Leaders Program was attending and presenting during the 2011 Jeter's Leaders Leadership Conference in Tampa, FL. Even though it was his first time presenting at a conference, he overcame the nervousness and presented what he thought were great workshops for his peers. The part of the Program David feels will help him the most in the next phase of his life is the alumni network that he will have access to, in order to help him with advice and guidance in college and with his career. "The Jeter's Leaders Program," David explains, "provides students like me with the tools necessary to pave the road to success."

aduates



FATIMATA SAM

Born and raised in Brooklyn, NY, Fatimata Sam graduated Leadership & Public Service High School in Manhattan with plans on continuing her education at Syracuse University, studying Pre-Med. While at college, she will participate in Syracuse University's Mentor/Mentee Alliance (SUMMA), a one-

to-one mentoring group between students from the school, and young, successful Syracuse University alumni who live and work in NYC. She is the recipient of a \$32,000 merit-based scholarship and the women in Banking Scholarship for \$5,000. Fatimata's life and career goals are to become a humanitarian, a gynecologist, an entrepreneur or a model and credits the Jeter's Leaders Program with helping her develop skills she would need to become successful in her future plans. She explains that along with learning beneficial skills that she can take on to college, she's also become more outgoing and confident in regards to public speaking and communicating. "Jeter's Leaders is an amazing program," Fatimata boasts. She adds, "A program that really changes you for the better because you walk in being a young boy/girl and by the time you graduate you have so many experiences to share, skills to utilize and you really understand what being a true leader means. The value you gain from Jeter's Leaders and the friends you make stay with you forever."



KARINA RIVERA

Karina Rivera is a graduate of the Academy of Mount St. Ursula High School in the Bronx, NY, and will be attending Mercy College to study English. While in high school, Karina was President of the Italian Club, served as a School Ambassador, and was a member of the Student Council, and Advisory Board.

Upon attending college, she would like to continue being part of student government as well as join a sorority. Karina's personal life goal is to build up her confidence and work on being the best she can while professionally working on becoming a news anchor. Being a teacher or a model are also her top career choices. Karina is the proud recipient of the Leadership Award from the College

of Westchester, an award given out each year to one student who demonstrates leadership skills. When asked what one word leadership means to her, Karina replied "confidence." She elaborates by explaining that through being a member of the Jeter's Leaders Program, she has gained great confidence and professional development tips that will help her in the future. "The Program works well to make you feel that you can do anything and everything in life," Karina claims. "I truly enjoyed being a Leader."



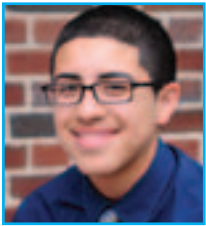
LENA JACOBS

While attending NYC Lab School for Collaborative Studies in Manhattan, Lena Jacobs served as President of Student Government, a member of Cross Country Track & Tennis, a member of Model UN, a participant in the Future Project & TORCH, and President of the Borough Student Advisory Council. As

she moves on to college, she would like to remain involved in some type of position of student government. It comes as no surprise that when Lena graduates Middlebury College, her future life goals are to become a presidential campaign manager, establish herself as an entrepreneur, and also to make Forbes 30 Under 30 list. By being part of the Jeter's Leaders Program, Lena feels that personally, she has gained a true understanding of collaboration and perseverance. "Jeter's Leaders has given me the tools I will need both in college and life beyond my education," Lena explains. "Over the last four years, I have received great insight into the professional world through exposure to several career paths. Through the many Jeter's Leaders workshops I have participated in, I have learned how to present an elevator pitch, give a speech, and survive during a natural disaster." Exposure to the working environment has helped Lena most as she enters the next phase of her life because she now feels comfortable stepping into a professional setting. She adds, "With the guidance of Jeter's Leaders I feel fully prepared to be entering the real world."

continued on page 24

Jeter's Leaders Graduates =



NELSON OCANA

Nelson Ocana is a graduate of St. Raymond's High School in the Bronx, and will be attending the University of Albany to study Communications, with his career goals set on becoming either a news broadcaster or a sports analyst. Becoming a professional basketball

player is also a possibility, as Nelson participated in basketball during his high school years and would like to continue playing while in college. By being a part of the Jeter's Leaders Program, Nelson has gained the knowledge to help him find a sustainable job, and it has also helped him learn to dress professionally and how to use proper etiquette; all part of fulfilling his personal goal of becoming successful. Nelson's favorite memory from the Program was being a part of the 2011 Leadership Conference in Tampa, FL, where he presented information on healthy relationships and gave his peers helpful information regarding the important decision of dating. The one word that Nelson identifies leadership with is responsibility. "The Turn 2 Foundation has taught me that leadership is more than just setting an example for others, but understanding how to lead yourself into the right path," he explains. "I really value my experience as a Jeter's Leader and I am honored to call myself an ambassador for Derek Jeter."



SYDNI FALCONER

Born and raised in Queens, NY, Sydni Falconer attended KIPP NYC College Prep High School in Manhattan where she participated in the Student Government Association, Student Executive Board, softball and cheerleading. She has aspirations of becoming an event

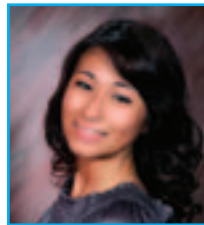
planner, a journalist or a high school counselor and will be attending Clark Atlanta University to study Mass Media Arts with a concentration in Public Relations. While in college, Sydni would like to continue her involvement with student government and also plans on pledging Delta Sigma Theta Sorority. Through the Jeter's Leaders Program, Sydni says she has gained networking skills that will help her in her future profession. "The Jeter's Leaders Program has allowed me to grow into someone who is not afraid to try something new", she proudly states. Personal life goals include making sure her Mom can stop working and live comfortably with Sydni taking care of everything for her. Professionally, she would like to fulfill her career goal of becoming an event planner and explains that the part of the program that helped her the most was the conference planning and execution. "If I pursue a career of event planning," Sydni declares, "I have to be solution oriented."



TYREECE SANTANA

A graduate of Cardinal Hayes High School in the Bronx, Tyreece Santana plans to study Broadcast Journalism in college. He is the recipient of the prestigious Gates Millennium Scholarship and will attend the University of Southern California. While in high school, he was a member of his school's National Honor Society, Channel H Club, President's Men, Student Council and the West Side YMCA's Board Mentoring Program. Professionally, Tyreece dreams of becoming a world-renowned actor and TV host, and he would like to own a production company and build his own media empire. On a personal level, he is striving to maintain happiness with the intention of getting the most out of life. Tyreece credits the Jeter's Leaders Program with helping him gain the tools necessary to achieve everything in any stage of his life, ranging from etiquette to resume writing to proper public speaking.

"The Jeter's Leaders Program and the Turn 2 Foundation are the greatest things to happen to me in life, so far," Tyreece declares. "As a Jeter's Leader, I learn so much more than just the meaning of leadership. I have learned what it means to have people, outside your family, who actually care about your success and will do anything to help you achieve at the highest level. The people at the Turn 2 Foundation have continuously pushed me to become better and my fellow Jeter's Leaders have always supported me through thick and thin. I do not know where I'd be without the Turn 2 Foundation and the Jeter's Leaders."



VICTORIA ROSE JURADO

Victoria Rose Jurado is a graduate of Talented Unlimited High School in the Bronx, and will be attending SUNY New Paltz to study Musical Theatre and Psychology. Her goal is to get her Bachelors of Fine Arts in Musical Theatre with the objective of landing a professional job in the arts. Victoria is honored

to have won the Latina Unidad Scholarship which is awarded to Latinas based on their experiences and who have shown a dedication to community service. She was also awarded the Exploring the Arts-Tony Bennett Scholarship. Through the Jeter's Leaders Program, she has gained life changing experiences through events such as a trip to New Orleans where she has seen, firsthand, the importance of community service. The Program has allowed her to be more diverse and aware of her future and the work she needs to do to accomplish her goals. To Victoria, leadership is defined as inspirational. "Leadership is not only about succeeding," she explains. "It is about succeeding with a positive attitude, plan, and having a strong mindset of your goals. However, leadership is not only about you, it's about building up the people around you as well as yourself." After reaching a successful career in performing, Victoria would like to become either a musical theatre teacher or drama arts therapist to share her experience and help other people reach their goals as well.

KALAMAZOO JETER'S LEADERS



ADAM TAGGETT

Adam Taggett, a graduate of Portage Central High School in Portage, Michigan, will be attending Georgetown University in the fall. Adam is the proud recipient of numerous awards, including the Youth Social Justice Award presented by the City of Kalamazoo, the Air Zoo Youth Volunteer of the Year

Award, the Portage Central Gold Community Service Award, and the Excellence in Education Award. Adam wants to dedicate his life to helping others and hopes to achieve this through a career in national security. More specifically, Adam aspires to become either an officer in the US Army or Marine Corps, an analyst for the CIA, or a policy analyst for a foreign policy think tank. Through The Jeter's Leaders Program, Adam has been introduced to many people who have impacted him profoundly. "The Jeter's Leaders Program has been absolutely instrumental in developing who I am as a person today," he explains. "I never would have thought as an eighth grader that the experiences I have had through this program were even remotely possible, and I never would have been able to conceive of the benefit these experiences have had upon me. If nothing else, I've learned that leadership is primarily about effective communication and having the confidence to intervene when necessary."



ALEX HINTON

Alex Hinton, a graduate of Heritage Christian Academy, will be attending Spring Arbor University as a recipient of the Provost Scholarship and will study engineering, mathematics, and teaching. Alex aspires to become a computer engineer, a math teacher or a soccer or basketball coach. After college, Alex

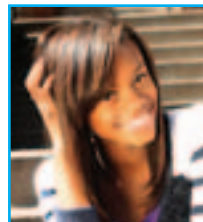
hopes to provide a good home for his family, be a responsible husband and father, and become well-known in his field of work. He states that his involvement with the Jeter's Leaders Program has enabled him to grow and mature as a leader. He claims that he is now more responsible and feels comfortable leading groups to achieve success. Through the program, Alex has learned how to assert himself, be an efficient worker, and prioritize what is important. "It is a great chance to realize what you can be, and what an impact leadership can have on you and the people around you," Alex explains. "It also is a great program for allowing leaders to see what the world has to offer and for learning to take advantage of every opportunity given."



AMANDA MORRIS

Amanda Morris is a graduate of Loy Norrix High School in Kalamazoo, Michigan. In the fall, she will be attending Kalamazoo Valley Community College to study business management, business marketing or marriage and family therapy. Amanda's top three career goals are to manage her own store,

become a district manager of a sneaker store, or become a family therapist. Through the Jeter's Leaders Program, Amanda has had the opportunity to positively impact others. In the future she would like to continue these outreach efforts to help her community. It is no surprise to hear Amanda say that her favorite memory from Jeter's Leaders is going to New Orleans and making an impact on other individuals. The program has taught her how to improve her weaknesses, how to lead by example, and how to not be afraid to fail. Amanda claims that participating in The Jeter's Leaders Program was life changing. She adds, "I wouldn't be the person I am today without this program."



JOY RUTHERFORD

Born and raised in Kalamazoo, Michigan, Joy Rutherford is a proud graduate of Kalamazoo Central and Kalamazoo Area Mathematics & Science Center. As a freshman, Joy received the Medallion Award, which acknowledges her academic achievements and leadership abilities. She also received the B'nai B'rith

Scholar-Athlete Award as a senior, an honor given to one graduating male and female recognizing success in sports as well as in the classroom. This fall, Joy will attend Michigan State University, where she plans to major in pre-veterinary science and organic chemistry. She is a recipient of the MSU Freshman Award Scholarship and the New Genesis, Inc. Scholarship. Joy aspires to become a veterinarian with a specialization in small animals. She claims that the Jeter's Leaders Program helped her come out of her shell and taught her to take initiative. Through the Program, she developed skills in areas such as communication, presentation, public speaking and most of all, leadership. "Leadership is about responsibility," Joy explains. "When you're in charge of something and it goes wrong, you can't just ignore it. As a leader, you have to take initiative and get the job done. I have always described my leadership style as leading by example. Sometimes, all people need in order to make a change in their lives is to see someone living it out in real life, so I make it a personal goal to be the best role model I can be to my peers and to the kids I mentor."

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Jeter's Leaders Graduates



KIOSHA MILLER

Born in Akron, Ohio, Kiosha Miller was raised in Kalamazoo, Michigan, where she graduated from Loy Norrix High School. She will attend Western Michigan University in the fall and is a New Genesis, Inc. Scholarship recipient. Kiosha plans to study pre-medical sciences, forensic science, and Spanish. She aspires to become a physician's assistant, but is also considering a career as a physical therapist or forensic scientist. For Kiosha, joining The Jeter's Leaders Program was similar to joining a new family because she made lasting friendships and felt that she became a better person in the process. She believes that the communication and public speaking skills she gained in the program will help her tremendously in the future. Kiosha also learned about the importance of service, time management and being responsible, and now will strive to be a role model to others. One of Kiosha's favorite memories from The Jeter's Leaders Program is a service trip to New Orleans; she found the experience to be rewarding because the people she helped were so grateful. "The Jeter's Leaders Program takes students with leadership skills and turns them into true leaders," Kiosha declares. "The growth you experience is amazing. I am truly blessed to have been able to be a part of the Turn 2 Foundation family."



MADHAVI VENUGOPAL

Madhavi Venugopal, a graduate from Portage Northern High School and the Kalamazoo Area Math and Science Center, will pursue a career in medicine at the University of Chicago. Although she aspires to be a surgeon, she follows other passions like forensic speaking, poetry, and sales. Madhavi was the proud Forensics Novice Poetry State Champion in ninth grade and was the Forensics Oratory States Finalist three years in a row. She credits the Jeter's Leaders Program with helping her transition from being an introvert to an extrovert. The Program also opened her eyes to mentoring and community services projects, which she will continue to participate in at college. Madhavi states, "The Jeter's Leaders Program is an organization that emphasizes the strengths of each member and introduces that member to a world of community service and healthy lifestyles and people who are intrinsically motivated in academics and who plan on pursuing a college degree." She is grateful for the chance to be part of this amazing program.



MYLES TRUSS

Myles Truss is a graduate of Kalamazoo Central High School and will be attending Kalamazoo College in the fall. Science brings him great joy, and so Myles aspires to be a chemist and plans on studying chemistry, biochemistry, and music in college. As part of the Jeter's Leaders Program, Myles has

gained confidence, self-control, and greater perseverance. He also strives to have people see him as courteous, smart, and well-rounded and, with the Program's help, feels well on his way to achieving that. One of Myles' favorite Jeter's Leaders memories includes mentoring younger kids and he plans on continuing this in college. He feels that mentoring is as beneficial to him as it is for his mentee because he enjoys being someone's role model and leading. Myles identifies leadership with being prepared and explains, "Leadership should be for someone who actually can lead by example and let others lead them, someone that can adapt to any moment and make the best out of it, someone that can fail and learn from mistakes, and someone who doesn't let any obstacle get in his way." He declares that the Jeter's Leaders Program has done many wonderful things for him and he will miss his Jeter's Leaders family.



PATRICE EASON

Born and raised in Kalamazoo, Michigan, Patrice Eason is a graduate of Loy Norrix High School and will be attending Western Michigan University in the fall. As a triple major in psychology, communications, and social work, Patrice plans on exploring career paths as a psychologist, veterinarian, or high school counselor. Regardless of her occupation, she aspires to live as an example to others: with confidence and the ability to assist those in need. Her willingness to help others is evidenced by her favorite memory from the Jeter's Leaders Program – a community service trip to New Orleans. Through the Program, Patrice has gained strong leadership skills and learned that leadership means responsibility. As a Jeter's Leader, she learned to be a leader, accomplish her goals, and more importantly, how to not fear failure. She has gained confidence in herself, and no longer feels shy when speaking to a group of people. "I would say that the Jeter's Leaders is an amazing Program that shows you what it takes to become successful," Patrice exclaims. "It provides you with so many opportunities that will take you somewhere far. I am very proud that I had the opportunity to be in a program such as this."



RASHONDA JONES

RaShonda Jones is a graduate of Kalamazoo Central High School and will attend Siena College this fall. She is the recipient of the full-ride Siena Scholarship in partnership with the Turn 2 Foundation and will be studying actuarial science and plans to pursue a career as an actuary. When asked what she has personally gained as a participant in the Jeter's Leaders Program, RaShonda replied that she is not afraid to fail. "If I do fail," she explains, "I have to learn from it and try again." She also credits the Program with helping her gain leadership skills that she will use for the rest of her life. RaShonda's favorite memory from the Jeter's Leaders Program is the New Orleans service project. She really enjoyed helping after the hurricane and loved working with

the other leaders. It is this experience that has sparked a desire to join a leadership organization in college and organize a service project in South America. "The Jeter's Leaders Program is an amazing Program," says RaShonda. "I learned a lot from it. The Program helped me grow as a person and it has taught me lifelong lessons."



SHA'KIRA GREEN

Sha'Kira Green attended Loy Norrix High School in Kalamazoo, Michigan and will attend the School of the Art Institute of Chicago in the fall. She is the proud recipient of a four-year \$30,000 merit scholarship, which will allow her to study Fine Arts with an emphasis in Writing. Both of these subjects will help her work towards her goals of becoming a teacher and a writer. Sha'Kira has gained a lot from the Jeter's Leaders Program and is grateful to have had the opportunity to participate in it. She learned communication skills, teamwork, and a greater sense of responsibility. Sha'Kira felt that the conferences she attended were instrumental in helping her with public speaking and presenting in a professional setting and her internship gave her insight into the professional world. On a more personal level, Sha'Kira has obtained a "better grasp" on herself and her impact on the community. Her favorite memories from the Program were the community service projects in both New Orleans and Tampa. Sha'Kira felt that through these experiences, she learned a lot about herself and about leadership as a whole. "You learn the

necessary leadership skills through Jeter's Leaders, and thanks to the Turn 2 Foundation," she declares. "I don't think any amount of thanks could be put into words, but thank you!"



TINASHE CHAPONDA

Born in Harare, Zimbabwe, and raised in Kalamazoo, Michigan, Tinashe Chaponda is a graduate of Loy Norrix High School in Kalamazoo, Michigan, and will be attending Western Michigan University to study Economics, Engineering and Marketing. He is the recipient of the Westwood United Methodist Church Scholarship. Tinashe plans on using his profession to give back to both the Kalamazoo community and the people of Zimbabwe. Tinashe is grateful for the Jeter's Leaders Program and claims that without it, he wouldn't feel as confident as he does now about starting college this fall. "Being in the Jeter's Leaders Program," Tinashe explains, "gives you an advantage when going to college because of the amount of things it exposes you to in just four years of high school." Through guest speakers for the Program, Tinashe was introduced to various occupations, enabling him to familiarize himself with the real world. The program improved his priorities, public speaking and his leadership skills. The Program also provided Tinashe with exposure to various education opportunities at a multitude of colleges. All in all, words can't describe how grateful Tinashe is to have had the chance to be a part of the Program. It's made him the leader that he is today.

2012-2013 Jeter's Leaders HIGHLIGHTS

NEW YORK
37 Jeter's Leaders
16 Males
21 Females

KALAMAZOO
37 Jeter's Leaders
16 Males
21 Females

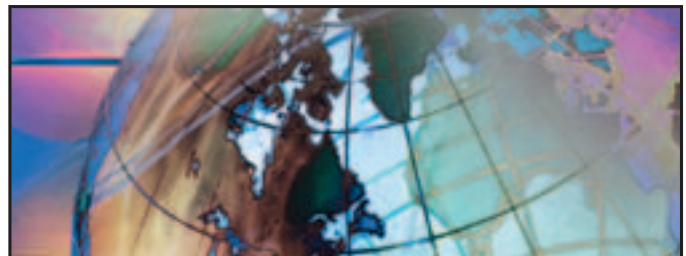
29 High Schools across 5 boroughs of New York City

6 High Schools across West Michigan

3.52 cumulative GPA

3.46 cumulative GPA

100% college enrollment since 2006



Maria Jones and Kramer Levin
 celebrate Jeter's Leaders.

A great program and a great group.

Thanks for spending the day with us.

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CONVERSE

PROGRAM UPDATES & HIGHLIGHTS

New York City Turn 2 After School Programs

The Turn 2 Foundation and NYC Parks have partnered since 2000 to administer free after school programs for children, ages 6-13, at these four sites in New York City.



Jackie Robinson Turn 2 After School

In February, students showcased their talents in dance, music and video production in celebration of Black History Month. The showcase was attended by all Manhattan after school programs, as well as participants of St. John's Turn 2 After School.

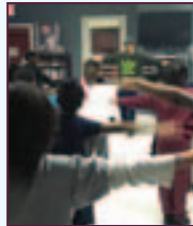


St. James Turn 2 After School

St. James took part in the Bronx After-school Program Poetry, Essay & Stepping Jam "A Campaign Against Bullying." The borough-wide event brought together different after school sites to showcase their talents and stand up to bullying.

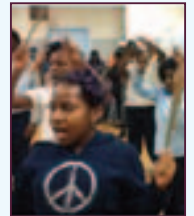
Sorrentino Turn 2 After School

One of the children's favorite activities at Sorrentino is dance class. The students perfected different dance routines and at the end of the year put together a dance video which they starred in and directed themselves.



St. John's Turn 2 After School

St. John's featured a Dance Parade program. Students and their parents were able to learn different international styles of dance throughout the year. The program culminated in May with a final Dance Parade celebration.



Jeter's Leaders

Kalamazoo

On Friday, March 22, 2013, the Kalamazoo Jeter's Leaders volunteered at the Indian Prairie Elementary School Carnival fundraiser. The Leaders mingled with the students and parents and helped to benefit the school.

New York

On May 11, the New York Jeter's Leaders learned about living a healthy and active lifestyle by taking part in a training session hosted by a personal trainer from 24 Hour Fitness. The Jeter's Leaders learned about the importance of nutrition, maintaining a well-balanced diet, stretching before physical activity and body-mind relaxation techniques.

Summer Discovery

Jeter's Leaders from New York and Kalamazoo will be experiencing college life at the University of Michigan and the University of California, Los Angeles this summer as Summer Discovery students.

The program allows high school juniors the opportunity to spend several weeks during the summer taking college level courses while living on a college campus and participating in extracurricular activities. Students are awarded early college credits upon completion of the program.

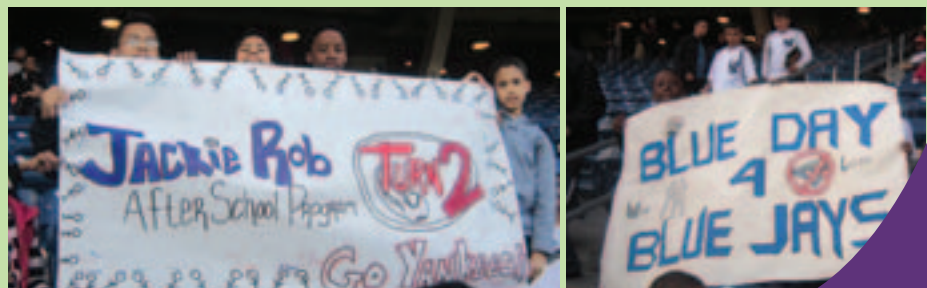
The Jeter Meter Program Sets Goals High

Approximately 300 participants of Turn 2's New York After School programs reached their goal of running over 14,000 cumulative miles as part of the Jeter Meter program in the 2012-2013 program year.



Turn 2 Us Goes To The BALL GAME

Every year, participants from Turn 2's Signature and support programs in New York, West Michigan and Tampa attend a New York Yankees baseball game in their respective city. On April 26 and June 21, students from the New York After School Programs and Turn 2 Us cheered on their beloved Yankees at Yankee Stadium. In early August, the students from the Turn 2 Signature programs in West Michigan will travel to Chicago to attend a Yankees/White Sox Game at U.S. Cellular Field and the Tampa program participants will travel to Tropicana Field to watch the Yankees play the Rays at the end of the season.



To read more about our programs, visit us online at www.turn2foundation.org

Delivering inspiration, one child at a time

We are proud to support the Turn 2 Foundation as they continue to inspire our youth to become the leaders of tomorrow.

www.pwc.com

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Tom and Karen Boelsen

along with their children Ryan, Lyndsay and Kyle,

*Congratulate and support Derek Jeter and the
Turn 2 Foundation staff*

*for their dedication and commitment to the
growth and development of the Jeter's Leaders*

Jeter's Leaders Gain Valuable Skills Through Internship Opportunities

The Jeter's Leaders Internship Initiative has been strengthening the professional skills of its high school and college students by placing them in interactive internships with excellent organizations. These internships help to develop the students professionally and provide hands on workplace experiences for them to explore various careers.

Turn 2 Foundation has received tremendous support from a wide range of corporate partners in West Michigan and New York City. Since 2010, Movado Group, Inc. has committed \$25,000 each year to support the Jeter's Leaders Internship Initiative. The commitment also includes two paid summer internships in the Movado offices in New York or New Jersey.

2013 Summer Internship Placements

AECOM

Barneys New York

Boys & Girls Clubs of Greater Kalamazoo

Bronson Methodist Hospital

Dr. Catrise Austin, DDS

Dr. Greg R. Diamond, DDS

Dr. Lauren Ferrara, MD

Excel Sports Management

Haddad Brands

Jazz at Lincoln Center

Kalamazoo Public Schools

Movado Group, Inc.

New York-Presbyterian Hospital

Steiner Sports Memorabilia

Turn 2 Foundation, Inc.

Zoetis

The following article was submitted by Krity Shrestha, Kalamazoo Jeter's Leaders Alumna (Class of 2010). A Dean's List student at Michigan State University, Krity is entering her Senior year, pursuing a Bachelor of Fine Arts Degree in Apparel & Textile Design. Last summer, she traveled to New York to intern with Movado Group, Inc. through the Jeter's Leaders Internship Initiative. After receiving rave reviews from her supervisors, the Turn 2 Foundation worked to secure an exclusive opportunity for Krity to volunteer at the Mercedes Benz Fashion Week in New York City in February 2013.



This past February I spent ten wonderful days in the "big apple" soaking up all the latest fashions during NFWF fall 2013. For years I had dreamed about being in New York during fashion week, and finally I had the amazing opportunity to volunteer at Mercedes Benz Fashion Week through CFDA (Council of Fashion Designers of America) for IMG Fashion Events and Properties.

I even had the chance to be two feet away from the queen of fashion, Anna Wintour!

This week was also the time that I got to see my very first fashion show! It was the most thrilling 5-10 minutes I've ever experienced. Once the venue was full, the lights dimmed, and the whole room sat in silence in high anticipation for the show. The music started and the models walked down one by one with some of the most beautiful garments I

I did a lot of different tasks as a volunteer such as helping prepare venues inside the Lincoln Center for runway shows, assist IMG staff in the reception area, coordinate seating assignments inside the venue, and assist IMG sponsor guests to their seats. I never realized just how much planning and effort went into fashion week until I witnessed it first hand. I volunteered 10-13 hours a day from the first to the last runway show but every minute was worth it. I had the pleasure of being in the same room with some of the most influential and talented people in the fashion industry. During fashion week I saw some of the biggest celebrities like Bradley Cooper, Jada Pinkett Smith, Martha Stewart, John Legend, blogger Man Repeller, Katherine Heigl, Bill Cunningham, and so many more.



An original sketch design from Krity's portfolio

have ever seen! It was a completely different experience watching the show live because you could see the details in the garment, the way it floated down the runway, and the feeling of the collection as a whole from the lighting and music of the show. One of the shows that truly stood out was the Ralph Rucci fall 2013 show. The garments were so delicate and beautiful. I got goose bumps down my spine and that was the moment I knew, this is exactly what I want to do for the rest of my life. I was so inspired and motivated to reach my dreams of being a fashion designer. This experience really benefited me in school because I had a much better understanding of not just how fashion week worked but also got a first look at the latest trends of fall 2013 from colors, silhouettes, textures, and materials.

PROUD ² BE ME WASHINGTON STUDENTS LEARN MARTIAL ARTS

Each week the Proud 2 Be Me – Washington students attended Tae Kwon Do classes and learned the ancient martial arts form which teaches self-defense and discipline, while also providing a fun way to stay active and exercise.



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Finding Role Models

Jeter's Leaders Mentor at Turn 2 After School Programs

The mission of the Jeter's Leaders program is for the Leaders to serve as role models to younger students and to deliver positive messages to their peers. The Leaders fulfill this mission by conducting mentoring sessions throughout the year at Turn 2's Signature After School programs in New York and West Michigan. Through different mentoring activities the Leaders work with the younger students to enhance learning experiences, build lasting relationships and model positive behavior.



apollojets
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 DEREK JETER
 &
 THE TURN 2 FOUNDATION



Al Palagonia
 Managing Director
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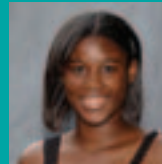
New York City • Boston • Fort Lauderdale • Los Angeles

TURN 2 SCHOLARSHIPS

CONGRATULATIONS TO OUR RECENT
SCHOLARSHIP GRADUATES!



Jalessa Diaz
 School: Spelman College
 Bachelor of Arts in English



Suewayne Burke
 School: Spelman College
 Bachelor of Arts in Political Science



Diandra Davidson
 School: Howard University
 Bachelors of Arts in Strategic
 Communications/ Public Relations

The United Negro College Fund/Sharlee Jeter Scholarship is a partnership between the Turn 2 Foundation and the United Negro College Fund. The scholarship provides Jeter's Leaders graduates with \$7,500 per year for four years at a Historically Black College or University.

CONGRATULATIONS TO OUR NEWEST
SCHOLARSHIP RECIPIENTS!



Cassidy Curls
 Brandon High School
 Florida State University
 Major: Human Relations

Marcelino Mederos
 Middleton High School
 The University of South Florida
 Major: Pre-Medicine

The Derek Jeter/Hillsborough Education Foundation Scholarship is awarded annually to one male and one female high school senior that exhibit excellence in academics, participate in extra-curricular activities and are active in community service.

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AECOM Brings Jeter's Leaders to Visit Historic Ground Zero Site

Photos Credit: Erika Koop, Silverstein Properties

This year the Kalamazoo and New York Jeter's Leaders each went on a special trip to ground Zero made possible by Turn 2 Resource Council member, Greg Sauter and AECOM. During their respective visits, the Leaders listened to opening remarks from Mr. Sauter who serves as the Executive Vice President and Chief Corporate Officer of AECOM and took part in a Q&A session with a panel of AECOM young professionals.



The trip was special not only because of the insight they gained about Ground Zero and the ongoing project but also because of the valuable information provided about the many career opportunities available within a large company like AECOM.

St. Peter Claver Catholic School Introduces Music Program

This school year, St. Peter Claver introduced a music curriculum to students in grades 4-7. This curriculum exposed the students to different musical genres and gave them the opportunity to participate in a string orchestra.

Since 2004, the Turn 2 Foundation has been a proud supporter of St. Peter Claver Catholic School in Tampa, Florida.

St. Peter Claver serves children in grades pre-kindergarten-8, and for over 118 years has cultivated a rich heritage for providing a comprehensive education in a stimulating setting.





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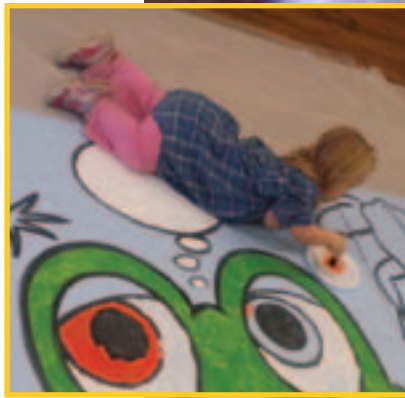
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SINCE 1968, PHOENIX HOUSE, WITH THE SUPPORT OF FRIENDS LIKE THE TURN 2 FOUNDATION, HAS HELPED THOUSANDS OF TEENS, WOMEN, AND MEN GET THEIR LIVES BACK ON TRACK WITH AN INNOVATIVE APPROACH TO SUBSTANCE ABUSE PREVENTION, TREATMENT, AND RECOVERY.

SUPPORT THOSE WHO ARE REBUILDING THEIR LIVES WITH A DONATION AT PHOENIXHOUSE.ORG

Extra Innings at Derek's Dugout SAVE THE FROGS

The 2012-2013 program year was another successful one for Extra Innings at Derek's Dugout, a Turn 2 Signature After School program in Three Rivers, Michigan. One of the exciting highlights of the year came when the program teamed with a local amphibian biologist to raise awareness for Save the Frogs Day on April 27. The participants spent two days working on a mural that was on display to commemorate the special occasion.



Girls on the *Run* Make it to the Finish Line

This past May, the Girls on the Run programs in Tampa and West Michigan culminated with great results at their 5K runs. The Girls on the Run 5K Southern Tampa Bay was held at Hillsborough Community College—Dale Mabry Campus on May 4, 2013. The Greater Kalamazoo Girls on the Run 5K was held on May 23 at Waldo Stadium on the campus of Western Michigan University. The Kalamazoo Jeter's Leaders were on hand to support the girls during the race.

The Turn 2 Foundation has proudly supported the Greater Kalamazoo Girls on the Run since 2002 and Girls on the Run of Southern Tampa Bay since 2007.



JETER'S LEADERS

Spring Into College Tours

This year the New York and Kalamazoo Jeter's Leaders visited out-of-state colleges and universities around the country during their annual *Spring Into College Tours*.

New York Jeter's Leaders

University of Central Florida

University of Florida

University of Miami

Barry University

Florida International University

Kalamazoo Jeter's Leaders

University of Pittsburgh

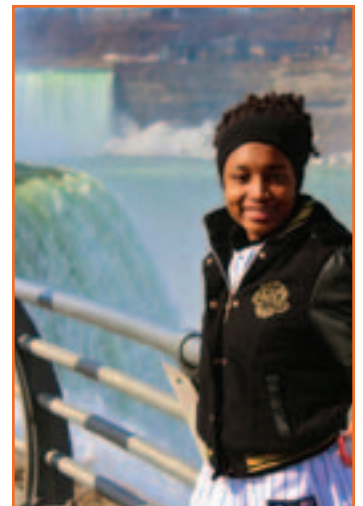
Carnegie Mellon University

University of Pennsylvania

New York University

Siena College

The State University of New York at Buffalo





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Derek Jeter, 24 Hour Fitness Signature Athlete



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Derek Jeter Signature Clubs:
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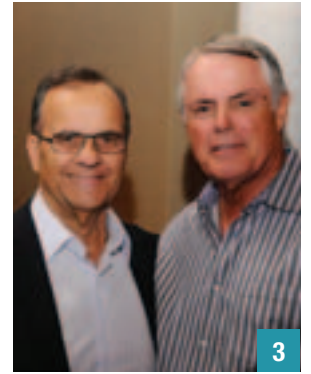
*Restrictions apply. See club or 24hourfitness.com for details.



EVENT RECAP

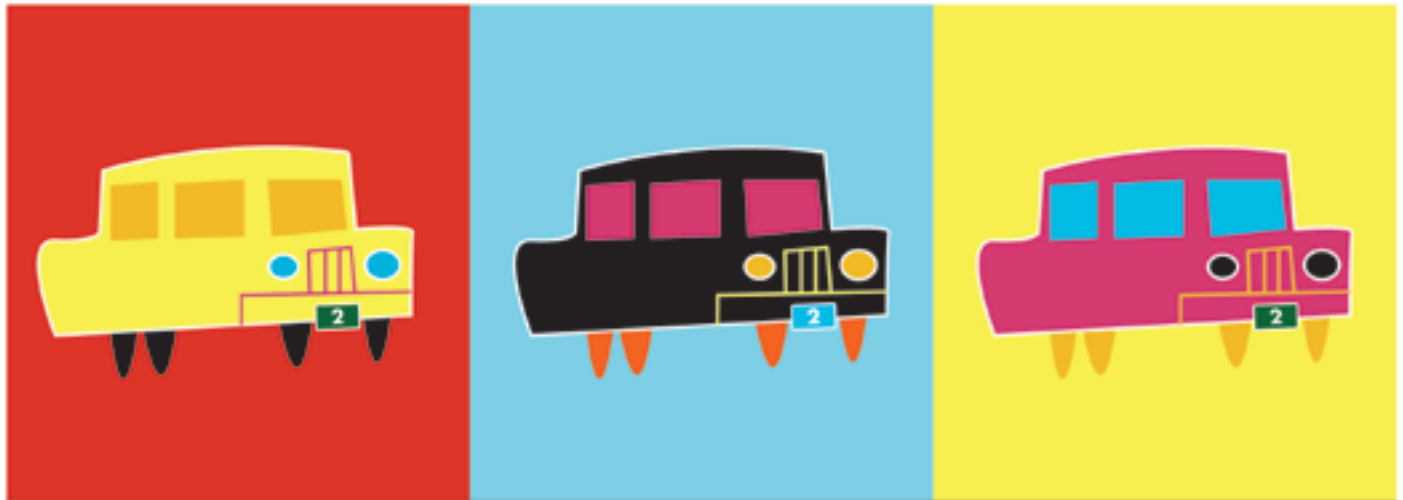


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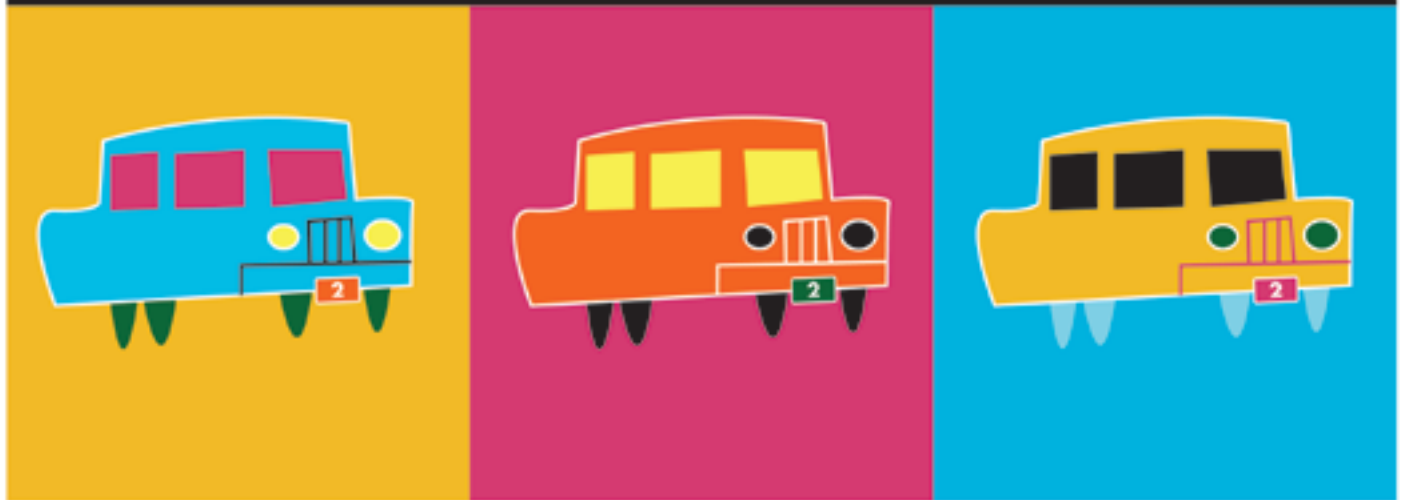


CAPTIONS:

1. John Fontana, President of the Seminole Hard Rock Hotel & Casino, presents Derek & Sharlee Jeter with a check for \$150,000 to the Turn 2 Foundation
2. Former Yankee Greats, Jorge Posada, Richard "Goose" Gossage and Tino Martinez pose for a photo at the Launch Party.
3. Joe Torre and Lou Pinella attend the Launch Party at the Hard Rock Cafe.
4. Grammy Award Winner, Anthony Hamilton performs at the 10th Annual Derek Jeter Celebrity Golf Classic Launch Party at the Hard Rock Cafe.
5. Actor and Director, Kevin Connolly, joins emcee, Harold Reynolds on stage during the Celebrity Draw.
6. Cindy Lacrosse, winner of the Celebrity Shoot-Out and runner up Brittany Lincicome at TPC Tampa Bay.
7. Cecil Fielder, Harry Carson, and Eddie Murray getting ready to tee off at the Derek Jeter Celebrity Golf Classic.
8. Goose Gossage and his team celebrate their first place finish at the awards ceremony at Avila.
9. Bruce Smith accepts his award guitar at Avila Golf & Country Club.



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Since its launch in 1996, the Turn 2 Foundation has awarded more than \$18 million in grants to create and support signature programs and activities that motivate young people to turn away from drugs and alcohol and “TURN 2” healthy lifestyles.

Through these ventures, the Foundation strives to create outlets that promote academic excellence, leadership development and positive behavior.

These programs all share the same goal of helping today’s youth become the leaders of tomorrow.



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