

# DEREK JETER'S BLACKJACK TOURNAMENT WEEKEND

PRESENTED BY



HOLLYWOOD, FL



## APRIL 12-14, 2024

BENEFITTING

**TURN<sup>2</sup>**  
FOUNDATION, INC.

To purchase a sponsorship, please contact us at [events@turn2foundation.org](mailto:events@turn2foundation.org) or call 212-475-2978.

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# SCHEDULE OF EVENTS

## FRIDAY, APRIL 12TH

All Day	Guest Arrival and Registration
Evening	\$100,000 Derek Jeter Blackjack Tournament & Viewing Party*

## SATURDAY, APRIL 13TH

Evening	Saturday Night Celebration at the Guitar Pool with a Live Musical Performance
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## SUNDAY, APRIL 14TH

All Day	Guest Departures
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*\*Derek Jeter's "Winner Takes All" Blackjack Tournament is limited to 108 participants. Prize paid in promotional chips.*

To make the event more enjoyable for everyone, we respectfully request that guests refrain from asking for autographs. No memorabilia will be permitted into any of the venues



HOLLYWOOD, FL

## SEMINOLE HARD ROCK HOTEL & CASINO HOLLYWOOD

Seminole Hard Rock Hotel & Casino Hollywood is the flagship-integrated resort of Hard Rock International, owned by the Seminole Tribe of Florida. The renowned entertainment, gaming and hospitality destination is home to the world's first and only Guitar Hotel. Between three hotel towers, the resort boasts 1,271 luxury guestrooms. Amenities include an expansive gaming floor with 2,500 slots, 200 table games and a 45-table poker room; an 18-acre recreational water experience with private "Bora Bora" style cabanas; award-winning spa; more than 20 food and beverage outlets; and more. In 2023, the casino launched live craps, roulette and retail sports betting, a historic milestone that propels Florida in the same league as the world's best gaming destinations. The award-winning Hard Rock Live venue highlights a robust calendar of A-list entertainers and performers in an intimate 7,000-person capacity setting. For more information, visit [www.seminolehardrockhollywood.com](http://www.seminolehardrockhollywood.com).



Since its launch in December 1996, The Turn 2 Foundation has created and supported programs and activities that motivate young people to turn away from drugs and alcohol and "Turn 2" healthy lifestyles. Through various specialized programs and events, the Foundation works with youth in New York City, West Michigan and Tampa, empowering them to reach their full potential. Its signature Jeter's Leaders initiative is a four-year leadership development program that fosters academic achievement, positive behavior and social change among high school students. During its 27-year history, Turn 2 has given back more than \$40 million, funding its signature programs as well as organizations that support its mission.



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@JeterTurn2



Turn 2 Foundation

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# SPONSORSHIP PACKAGES

## \$40,000 SPONSORSHIPS (Only 5 Available)

- 1 VIP playing spot at Derek Jeter's table in the \$100,000 Blackjack Tournament
- 5 hotel rooms in the iconic Guitar Hotel at the Seminole Hard Rock Hotel & Casino April 12th – April 14th
- 10 tickets to the Blackjack Viewing Party
- 10 tickets to the Saturday night celebration at the Guitar Pool with a live musical performance
- VIP Meet & Greet with Derek Jeter at the Saturday night celebration
- Group photo at the VIP Meet & Greet with Derek Jeter
- 10 Derek Jeter autographed memorabilia items
- Corporate logo on screens for both evening events

## \$30,000 SPONSORSHIPS

- 1 playing spot in the \$100,000 Blackjack Tournament
- 5 hotel rooms in the iconic Guitar Hotel at the Seminole Hard Rock Hotel & Casino April 12th – April 14th
- 10 tickets to the Blackjack Viewing Party
- 10 tickets to the Saturday night celebration at the Guitar Pool with a live musical performance
- VIP Meet & Greet with Derek Jeter at the Saturday night celebration
- Group photo at the VIP Meet & Greet with Derek Jeter
- 5 Derek Jeter autographed memorabilia items
- Corporate logo on screens for both evening events

## \$20,000 SPONSORSHIPS

- 1 playing spot in the \$100,000 Blackjack Tournament
- 10 tickets to the Blackjack Viewing Party
- 10 tickets to the Saturday night celebration at the Guitar Pool with a live musical performance
- 5 Derek Jeter autographed photos
- Corporate listing on screens for both evening events

## \$15,000 SPONSORSHIPS

- 5 hotel rooms in the iconic Guitar Hotel at the Seminole Hard Rock Hotel & Casino April 12th – April 14th
- 10 tickets to the Saturday night celebration at the Guitar Pool with a live musical performance
- 10 tickets to the Blackjack Viewing Party
- Corporate listing on screens for both evening events

## \$7,500 SPONSORSHIPS

- 10 tickets to the Saturday night celebration at the Guitar Pool with a live musical performance

*Explore additional opportunities to elevate your brand exposure throughout the weekend!*

*Additional Hard Rock Hotel rooms and ticket packages available.*

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