

## Community Relations & Promotions Trainee

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Elizabethton River Riders

Elizabethton, TN

Salary: Monthly Stipend

Status: Full Time  
Internship/Trainee

Start Date: May 2022

Submit Your Résumé to:  
[maya@elizabethtonriverriders.com](mailto:maya@elizabethtonriverriders.com)



**Club Contact:**

Maya Mathis  
804 Holly Lane

Tel:423-547-6443

Elizabethton, TN 37643

**JOB DESCRIPTION:**

The Community Relations and Promotions Trainee is a seasonal, full-time internship that will serve to aid the efforts of Community Relations and Promotions. The individual must be versatile, friendly, positive, motivated, and excited to represent the Elizabethton River Riders out in the community and at the ballpark. This person must be willing to help within other departments when necessary and is not afraid to speak/perform in front of clients, sponsors and crowds, and most of all have FUN! Specific responsibilities include but are not limited to, the following:

- Continuously work to build the Elizabethton River Riders brand and reputation in the community through relationship building, speaking engagements, chamber and community events, appearances, etc.
- Be engaged in numerous community events
- Help/Attend mascots for community and promotion appearances
- Work with the General Manager for player community appearances
- Attend all community events for the Elizabethton River Riders
- Manage all donation requests
- Help plan and executive all theme nights.
- Work closely with the Assistant General Manager on managing all game day staff including promo team, on-field host, mascots, fan assistance, and National Anthem singers.
- Make sure all promotional materials and props for contests and games are in place and ready to go for game time, including all prizes from sponsors
- Assist with Assistant General Manager with game day scripts
- Help organize and be a part of planning for giveaways, scheduling talent, organizing theme nights, and working closely with marketing, ticket sales, and corporate sales to execute theme nights
- Other duties as assigned.

**EXPERIENCE REQUIRED:**

Bachelor's degree and experience working in sports or non-profit sector required. Experience as mascot, working with donations, charitable causes, promotions and Street Teams a plus. Must display excellent communication skills, both verbal and written. Creativity, thinking outside the box and craftiness are a must. Ability to juggle multiple projects from several managers at once. Quick learner with the ability to work well under pressure/tight deadlines. Reliable, punctual, and courteous to colleagues, event staff, sponsors and fans. Most importantly, candidates should be motivated, driven, organized, and friendly. Must have willingness to work long hours, weekends and holidays plus non-game day events.