

SUMMER/FALL 2014 EDITION

TURN 2

SUMMER/FALL 2014

The LEGACY
continues...





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On making a difference
in the lives of children





February 12, 2014

I want to start by saying thank you.

I know they say that when you dream you eventually wake up. Well, for some reason, I've never had to wake up. Not just because of my time as a New York Yankee but also because I am living my dream every single day.

Last year was a tough one for me. As I suffered through a bunch of injuries, I realized that some of the things that always came easily to me and were always fun had started to become a struggle. The one thing I always said to myself was that when baseball started to feel more like a job, it would be time to move forward.

So really it was months ago when I realized that this season would likely be my last. As I came to this conclusion and shared it with my friends and family, they all told me to hold off saying anything until I was absolutely 100% sure.

And the thing is, I could not be more sure. I know it in my heart. The 2014 season will be my last year playing professional baseball.

I've experienced so many defining moments in my career: winning the World Series as a rookie shortstop, being named the Yankees captain, closing the old and opening the new Yankee Stadium. Through it all, I've never stopped chasing the next one. I want to finally stop the chase and take in the world.

For the last 20 years I've been completely focused on two goals: playing my best and helping the Yankees win. That means that for 365 days a year, my every thought and action were geared toward that goal. It's now time for something new.

From the time I was a kid, my dream was always very vivid and it never changed: I was going to be the shortstop for the NY Yankees. It started as an empty canvas more than 20 years ago, and now that I look at it, it's almost complete. In a million years, I wouldn't have believed just how beautiful it would become.

So many people have traveled along this journey with me and helped me along the way: I want to especially thank The Boss, The Steinbrenner family, the entire Yankees organization, my managers, my coaches, my teammates, my friends, and of course, above all, my family. They taught me incredible life lessons and are the #1 reason I lasted this long. They may not have been on the field, but they feel they played every game with me, and I think they are ready to call it a career as well.

I also couldn't have done it without the people of New York. NY fans always pushed me to be my best. They have embraced me, loved me, respected me and have ALWAYS been there for me. This can be a tough, invasive, critical and demanding environment. The people of this city have high expectations and are anxious to see them met.

But it's those same people who have challenged me, cheered for me, beat me down and picked me back up all at the same time. NY made me stronger, kept me more focused and made me a better, more well-rounded person. For that I will be forever grateful. I never could have imagined playing anywhere else.

I will remember it all: the cheers, the boos, every win, every loss, all the plane trips, the bus rides, the clubhouses, the walks through the tunnel and every drive to and from the Bronx. I have achieved almost every personal and professional goal I have set. I have gotten the very most out of my life playing baseball, and I have absolutely no regrets.

Now it is time for the next chapter. I have new dreams and aspirations, and I want new challenges. There are many things I want to do in business and in philanthropic work, in addition to focusing more on my personal life and starting a family of my own. And I want the ability to move at my own pace, see the world and finally have a summer vacation.

But before that, I want to soak in every moment of every day this year, so I can remember it for the rest of my life. And most importantly, I want to help the Yankees reach our goal of winning another championship.

Once again, thank you.

A handwritten signature in black ink, appearing to read 'Derek Jeter', written in a cursive style.



RESPECT.

LETTER from the PRESIDENT

Dear Friends,

It is hard to believe we are halfway through 2014. Already this year, we've raised over \$1 million at our annual Derek Jeter Celebrity Golf Classic in Tampa, exposed our Jeter's Leaders to more than a dozen universities on our Spring Into College Tour and introduced our new Turn 2 logo – which you'll see throughout the magazine – as part of an exciting Foundation rebranding.

Time has a way of flying by when things are busy, and that is par for the course at Turn 2. Sometimes, though, it is important to stop and reflect. As we were preparing to celebrate our 18th Annual Turn 2 Foundation Dinner, I was reminded of just how long we've been working toward our mission, and of all the incredible things we have accomplished with your help.

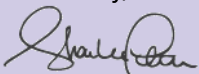
As friends and supporters of Turn 2, you share in these accomplishments and I hope you consider them a source of pride. The profound, positive impact you have had on the lives of thousands of young people across New York, West Michigan and Tampa, Florida is immeasurable. I am fortunate to see that impact firsthand every day, through our scholarships, our after-school programs and signature initiatives like Proud 2 Be Me. But nowhere is that impact more evident than in our Jeter's Leaders.

Earlier this year, the Turn 2 Foundation commissioned a study by the Brinkerhoff Evaluation Institute to quantify the impact of the Jeter's Leaders Program, and the results are astonishing. Approximately 75% of Jeter's Leaders experience significant transformational benefits, excelling academically, achieving greater professional success, acting as role models in their communities and serving others. I encourage you to read more about the study later in this magazine.

The Jeter's Leaders Program is not an easy one. It is a rigorous and intensive initiative that demands the best of its participants for four years, and graduating is truly a mark of distinction. This year, we welcome nineteen Jeter's Leaders into the ranks of the program's alumni. I speak for my entire family and the Turn 2 Foundation when I say congratulations to the Jeter's Leaders Class of 2014 on a job well done! I know you will continue to make us proud.

Finally, I would like to thank all of you whose support makes our work possible: the Turn 2 staff, our friends, donors, supporters and, in particular, our partners and vendors who answered the call and provided invaluable assistance during our staff transitions. While Derek will be retiring from baseball after this season, the work we do will continue for many years to come, and I hope we can continue to count on you as we work harder than ever to fulfill our mission.

Sincerely,



Sharlee Jeter



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The Turn 2 Foundation Family will miss our dear friend and supporter, Tom Croci. Mr. Croci was instrumental in helping to shape the Jeter's Leaders Program that supported his passion of elevating the lives of young people. Our thoughts and prayers go out to his family during this time.

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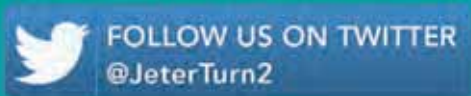
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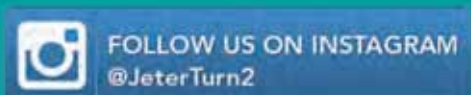
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- Jackie Robinson Recreation Center After School Program
- Jeter Meter Program
- Jeter's Leaders Program
- * New York City Baseball Clinic
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- St. James Recreation Center After School Program
- St. John's Recreation Center After School Program
- Turn 2 Us Program
- United Negro College Fund/Sharlee Jeter Scholarship

KALAMAZOO

- Derek Jeter/Kalamazoo Community Foundation Scholarships
- Derek Jeter Siena College Scholarship
- Greater Kalamazoo Girls on the Run
- Jeter's Leaders Program
- * Kalamazoo Baseball Clinic
- Proud 2 Be Me – Washington Writer's Academy
- Proud 2 Be Me – Lake Street Boys & Girls Club
- Student Assistance Program – Portage Public Schools
- Three Rivers Area Mentoring (TRAM) Extra Innings at Derek's Dugout After School Program
- United Negro College Fund/Sharlee Jeter Scholarship

TAMPA

- Derek Jeter Center at Phoenix House
- Derek Jeter/Hillsborough Education Foundation Scholarships
- Derek Jeter/St. Peter Claver School Scholarship Program
- Girls on the Run Program of Southern Tampa Bay
- * Tampa Baseball Clinic

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- Scholarships
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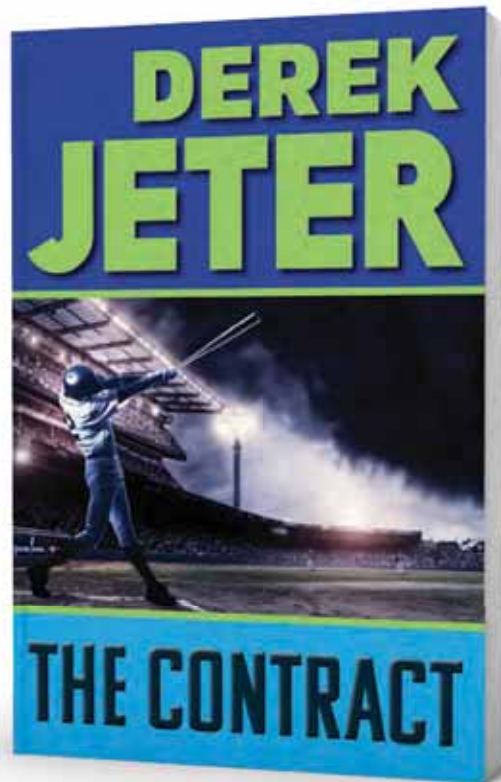
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Design by Jenn Allocco

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Turn 2 Honors Deborah A. Tymon with 2014 MVP Award

Deborah A. Tymon is the senior vice president of marketing for the New York Yankees. Currently in her 30th season with the team, Debbie oversees not only all marketing initiatives for the club, but also all on-field pre-game ceremonies and events. Additionally, she is responsible for coordinating the annual New York Yankees Homecoming Dinner – the primary fundraiser for the New York Yankees Foundation – and has coordinated five Championship Parades in New York City.

During her career with the Yankees, Debbie has been the club's main liaison to the U.S. Military and veterans. In 2013, she was awarded the Outstanding Civilian Service Award from the U.S. Army in recognition of her decades of service in support of the military. Presented by General Ray Odierno, the 38th chief of staff of the U.S. Army, the award is the third-highest public service honor the U.S. Army can bestow upon a civilian.

An eighth-generation native of Stamford, Connecticut and the second of three children, Debbie is a graduate of Loyola Marymount University and holds a bachelor's degree in history and English. She was awarded a graduate fellowship in English while pursuing her teaching credential and master's degree.

Debbie began her career with the Yankees in 1985 in the ticket office as the director of group sales and was promoted to director of marketing in 1994, vice president of marketing in 2000, and senior vice president of marketing in 2005. She holds the distinction of being the first female vice president and senior vice president in the franchise's history.

For her unwavering commitment to service and for proving a true role model for countless young people, the Turn 2 Foundation is proud to honor Deborah with its 2014 MVP Award.



Deborah A. Tymon, Senior Vice President of Marketing, New York Yankees



Debbie assists the Jeter's Leaders at their annual giftwrapping event at Yankee Stadium. This event was made possible through Debbie and her staff's selfless commitment to the Jeter's Leaders Program.



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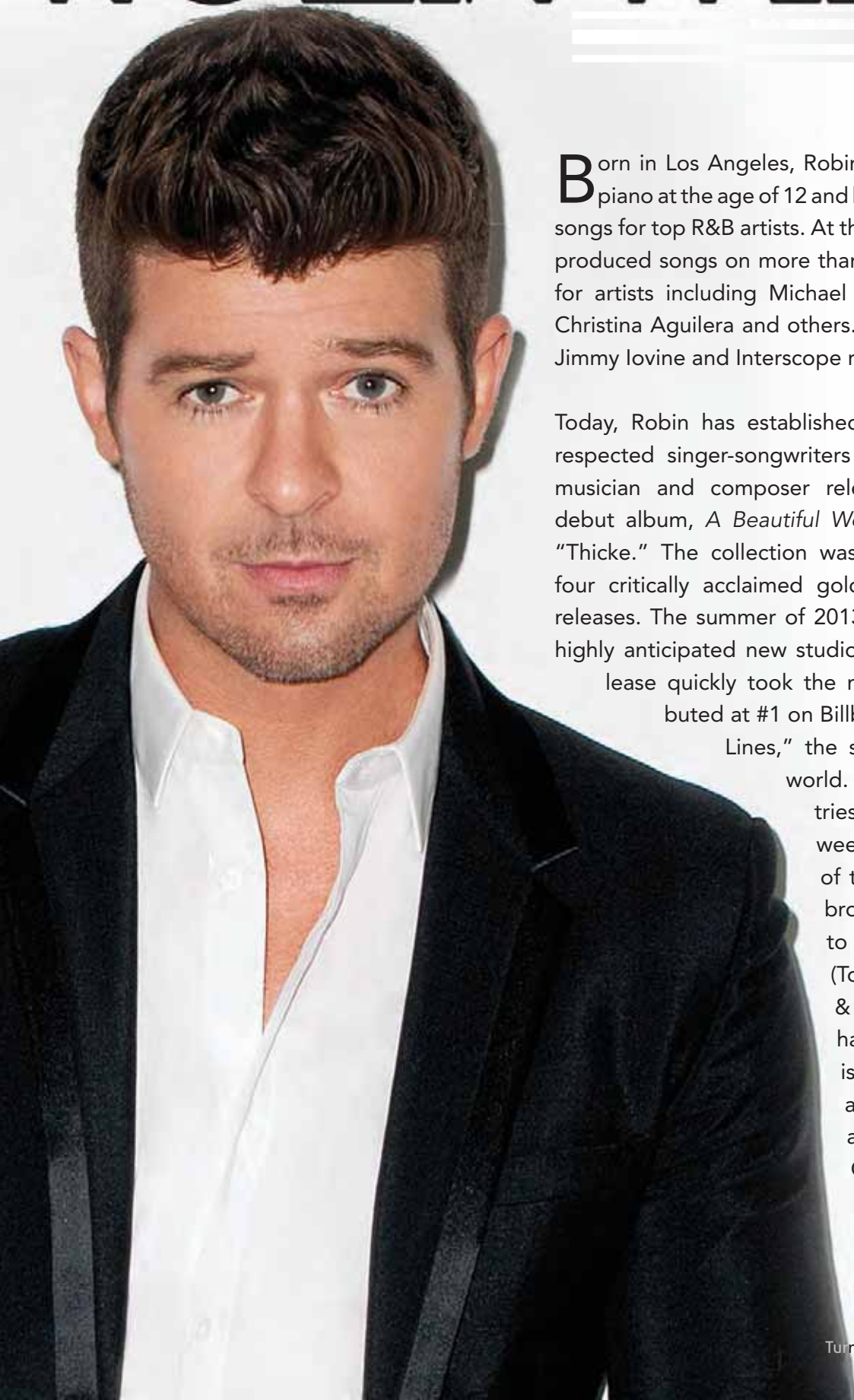
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LEADERSHIP, KNOWLEDGE, SOLUTIONS...WORLDWIDE.



ROBIN THICKE



Born in Los Angeles, Robin Thicke taught himself to play piano at the age of 12 and by 16 was writing and producing songs for top R&B artists. At the age of 21, he had written and produced songs on more than 20 gold and platinum albums for artists including Michael Jackson, Marc Anthony, Pink, Christina Aguilera and others. One year later he signed with Jimmy Iovine and Interscope records.

Today, Robin has established himself as one of the most respected singer-songwriters in soul and R&B music. The musician and composer released his critically acclaimed debut album, *A Beautiful World*, in 2003 under the name "Thicke." The collection was followed by a succession of four critically acclaimed gold and platinum selling album releases. The summer of 2013 marked the debut of Robin's highly anticipated new studio album, *Blurred Lines*. The re-

lease quickly took the music world by storm and debuted at #1 on Billboard's Top 200 while, "Blurred

Lines," the single, set records around the

world. It went to #1 in over 100 countries and had a record setting 12-week reign in the US at the top of the Billboard Hot 100 and also broke radio records by climbing to #1 on 5 charts simultaneously (Top 40, Rhythm, Urban, Hot AC & Urban AC) – the first time this has ever been done by an artist. Robin continues to receive accolades for the album and single including three GRAMMY Award nominations, as well as four NAACP Image awards nominations.

BRUCE BECK



Bruce Beck is in his 17th year with NBC 4 New York. He is the station's lead sports anchor. Beck is also the host of NBC 4's popular Sunday night sports show *Sports Final*. Beck is the host and sideline reporter for New York Giants pre-season football.

Beck received a 2011 New York Sports Emmy for his interview with former Rutgers football player Eric LeGrand. He also received the 2006 New York Emmy for Outstanding Sports Anchor and was the recipient of a 1999 New York Emmy Award for Outstanding On-Camera Achievement in Sports Reporting. Overall, he has received nine New York Sports Emmys, one Mid-Atlantic Sports Emmy, and three national Cable Ace Awards. The National Sportscasters and Sportswriters Association (NSSA) elected him New York State Sportscaster of the Year six straight times -- from 2007 through 2012.

The versatile sportscaster has covered a multitude of events for News 4 including 3 Super Bowls, the World Series, the NBA Finals, the Stanley Cup Finals, the U.S. Open Tennis Championship, the U.S. Open Golf Championship, the NCAA Final Four, the Kentucky Derby and the 2002, 2004, 2006, 2008, 2012 and 2014 Olympic Games.

Beck was the host of WNBC-TV's coverage of the ING New York City Marathon. He also hosted the *Toyota Giants Report with Coach Tom Coughlin*, and *The Rutgers Report with Coach Greg Schiano*. He has hosted and contributed to a number of WNBC-TV specials including the Belmont Stakes, the U.S. Open Golf Championship, and "Glory Days," which preceded New York Yankees postseason games. In addition, Beck has hosted the *Sun America Sports Desk* and the *All-State Sports Update* for NBC Sports, and served as a sideline reporter for the network's coverage of the NBA and WNBA on NBC.

Beck was a regular contributor to WOR radio's morning show with John Gambling. In addition, he is the host of the weekly Rutgers University basketball and football shows which air on MSG Network. He was the blow-by-blow man for professional boxing on Epix in 2011, 2012 and 2013.

Beck, who was a studio anchor for NBA-TV from 2000 to 2008, also hosted *Sportstalk* and *Sports Images* on CN8, the Comcast Network from 1994 to 1997. He also was the play-by-play voice of Atlantic 10 Conference Basketball and Hofstra University Football and called college basketball games for CBS Sports. He was the host of CBS' coverage of the Hambletonian and the American Championship Harness Series on ESPN. Beck was a play-by-play voice and host for Showtime's Championship Box-

Bruce Beck engages the sponsors during the Live Auction at the 16th Annual Turn 2 Foundation Dinner in 2012.



ing and one of the first to call the blow-by-blow on the Ultimate Fighting Championship.

From 1982 to 1994, Beck was a staff broadcaster with the MSG Network. Among his many duties, he hosted the station's coverage of the Knicks, Rangers, and Yankees. He was the play-by-play announcer for college football and basketball, professional and Golden Gloves boxing, and professional tennis. He hosted the Millrose Games, the Virginia Slims Championship, the National Horse Show and the Lou Carnesecca Show.

For the past 12 summers, Beck, along with sportscaster Ian Eagle, has run a Sports Broadcasting Camp at the Yogi Berra Museum and Learning Center in Montclair, N.J. The camp, considered the best of its kind in the country, teaches the fundamentals of broadcasting and features lectures by some of the top broadcasters in the New York area.

In May of 2009, Beck was chosen by St. John's University to deliver the commencement speech to its Staten Island Campus. He also received an Honorary Doctor of Letters Degree.

Each Thanksgiving, Beck and his family serve those in need at the St. John's Bread and Life Program, the largest soup kitchen in Brooklyn. Among his other charitable endeavors are UJA Federation, the Tom Coughlin Jay Fund Foundation, the Crohn's & Colitis Foundation of America, the Alan T. Brown Foundation to Cure Paralysis, the March of Dimes Greater New York Chapter, Page Morton Black's Parkinson's Disease Foundation, the Exchange Club Child Abuse Prevention Center of New York, the Multiple Sclerosis Foundation and the Make-A-Wish Foundation of the Hudson Valley.

A graduate of Ithaca College, Beck received a bachelor of science degree in 1978. He resides in Scarsdale with his wife, Janet. His two sons live in New York City.

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TURN 2 FOUNDATION, INC.

STAFF UPDATES

WELCOME



JENNIFER YOUNG HEYMOSS PROGRAM COORDINATOR KALAMAZOO JETER'S LEADERS

Jennifer Young Heymoss joined the Turn 2 Foundation in December 2013 as program coordinator for the Kalamazoo Jeter's Leaders Program. As part of this position, Jennifer works with high school students to assess their needs while promoting academic achievement, healthy behaviors and social change. Additionally, she helps her students prepare for the next stage in their lives through career exploration, college readiness and the development of leadership skills.

Jennifer has worked across Kalamazoo as a humanities teacher for sixth- through eighth-grade students and as a high school English teacher, developing integrated curriculums in English, history and social justice. She also consulted with faculty to create a scope for K-8 social studies and language arts.

Originally from Saginaw, Michigan, Jennifer holds a master's degree in socio-cultural studies of education and a bachelor's degree in English education from Western Michigan University. An active tri-athlete, she enjoys running, biking, swimming, reading, writing, concerts and animals. Jennifer lives in Kalamazoo, Michigan with her husband and their two rescue dogs.



TRINA PERRINEAU OPERATIONS MANAGER

Trina Perrineau joined the Turn 2 Foundation in May 2014. As operations manager, she is responsible for ensuring the business and administrative protocol of the Foundation's offices, programs and events are run efficiently. Trina will play a key role in assisting the Foundation with internal and external communications, strategic development, and human resources.

Before joining the Turn 2 Foundation, Trina was responsible for administration and business development at The Marino Organization, a full-service public relations firm in New York City. She says she is most proud of her work with individuals and organizations that aim to affect positive change in the world.

A native New Yorker, Trina was born in Brooklyn and grew up in Queens. She currently lives in Brooklyn with her dog, Chicote, and is a graduate of Iona College in New Rochelle, New York.



JUAN OZUNA, DEVELOPMENT ASSISTANT

Juan Ozuna joined the Turn 2 Foundation in November 2013 as development assistant. In his new role, Juan assists with coordinating all aspects of the Foundation's special events and planning meetings. He is also responsible for supporting the President with activities, fundraising efforts and administrative duties.

Prior to joining Turn 2, Juan served as a compensation analyst for AIG Advisor Group, where he worked with the accounting department to complete financial deposits and provided solutions to various issues to meet the needs of his client base. He also worked as an event intern for the New York Urban League, helping to manage the Annual Historically Black Colleges and Universities Football Classic.

A New York native who was raised in the Bronx and is fluent in Spanish, Juan is a 2005 graduate of the Jeter's Leaders Program. Juan received a bachelor's degree in business management & leadership and business marketing with a minor in philosophy from Le Moyne College. He currently resides in Harlem, New York.

BEST WISHES

The Turn 2 Foundation would like to wish Lesley Gaudio the best as she moves on from her role as director of development. We thank her for her hard work and dedication over the past eight years.

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New York Times Best-Selling Author

Dr. Sampson Davis Inspires Youth, On

Tampa Baseball Clinic

Dozens of children signed up for this year's Turn 2 Foundation Tampa Baseball Clinic in the hopes of improving their hitting, pitching and fielding skills. But they also left with some valuable, if unexpected, life lessons courtesy of Dr. Sampson Davis.

The motivational speaker and *New York Times* best-selling author, who addressed teenagers a day earlier at the Derek Jeter Center at Phoenix House, joined the clinic as this year's special guest speaker. Following a demonstration of baseball techniques by Turn 2 coaches, Dr. Davis spoke about the important role education and health played in his life, how they led him to become an ER physician and some of the riveting experiences he's had throughout his career.

“Everything the Turn 2 Foundation promotes – healthy living, leadership and academic excellence – are all things that were vital in getting to where I am today,” said Dr. Davis. “I am passionate about the foundation’s message and am so excited to join once again to connect with today’s youth.”

More than 100 children from the Tampa area participated in the 7th Annual Tampa Baseball Clinic. The free, four-day event, which

taught baseball fundamentals and life lessons, was held at the Port Tampa Community Center and was organized in partnership with the City of Tampa Parks and Recreation Department.

“The Turn 2 Foundation Baseball Clinic is an unforgettable four-day program that allows us to reinforce baseball fundamentals while teaching young people important lessons that will help them achieve their goals and reach their potential,” said Sharlee Jeter. “By putting the two together and giving these children an opportunity to hear from Dr. Davis, who has used these lessons to achieve success in his own life, we hope that each child will learn to be a winner both on and off the field.”

Over the course of the four days, local coaches taught participants throwing, hitting, running, catching and fielding techniques, while Turn 2 staff shared essential life lessons taken from Derek’s autobiography, *The Life You Imagine*, which focuses on guiding today’s youth toward positive, healthy choices and behavior.

The clinic concluded with an awards ceremony and banquet to reward the participants for their accomplishments – and Dr. Davis’ visit helped set the bar high for another year of spectacular Turn 2 Baseball Clinics.

Derek Jeter Center at Phoenix House

By Catherine Denning, Derek Jeter Center at Phoenix House

You could have heard a pin drop at the Derek Jeter Center at Phoenix House in Tampa, Florida as Dr. Sampson Davis shared his story of courage, perseverance and success. The capacity audience, mostly teenagers in treatment for substance abuse, listened in rapt attention as Dr. Davis described his experiences growing up in inner-city Newark and the adversity he overcame in pursuing his dream of becoming a physician. Sharing his formula for success in life, he cited his three Ds: dedication, determination and discipline.

It was evident in the reactions of the young people Dr. Davis addressed that they had come away feeling inspired.

“I really felt like I could relate to Dr. Davis,” remarked one member of the audience. “He was such a nice, genuine person when I talked to him afterward. He made me feel I could accomplish my dreams in the same way he did.”

Another noted, “I felt so much stronger and more confident after hearing Dr. Davis. His message to us was that even though we’ve made mistakes, we need to keep going. No matter how many roadblocks we hit on the way, we can still be anything we want to be.”

Dr. Sampson Davis is a motivational speaker who – together with boyhood friends Rameck Hunt and George Jenkins – authored *The New York Times* bestseller *The Pact* and founded The Three Doctors Foundation. His recent book, *Living and Dying in Brick City*, discusses his riveting experiences as an ER physician and offers preventative guidance as a means of supporting healthier communities.

Dr. Davis’s visit to the Derek Jeter Center was made possible by the Turn 2 Foundation. The Derek Jeter Center at Phoenix House, named in honor of a grant from the Turn 2 Foundation, provides outpatient treatment and counseling for teens and adults struggling with substance abuse. Helping young people overcome addiction and go on to healthy, productive lives is a goal Phoenix House shares with the Turn 2 Foundation!

& Off The Field



photo credit: David Galindo

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JETER'S LEADERS

EVALUATION

SUMMARY OF FINDINGS

JETER'S LEADERS PROGRAM OVERVIEW

The Jeter's Leaders Program is a youth leadership and social change initiative named by Derek Jeter, and both funded and operated by his Turn 2 Foundation. The four-year program is designed to promote healthy lifestyles, academic achievement, and social change activism among high school students.

Throughout the year, members of the Jeter's Leaders Program are involved in projects that offer opportunities for them to learn more about themselves and their community. The Leaders serve as role models in their community and are expected to model positive behavior and deliver a message to their peers focusing on staying in school, remaining drug and alcohol free and giving back to the community.

METHODOLOGY

- Study led and completed by Susanna Brinkerhoff Zens, MSW of the Brinkerhoff Evaluation Institute with guidance provided by Dr. Robert Brinkerhoff.
- Study included Kalamazoo and New York participants since 1997 (70 high school Jeter's Leaders and 158 Jeter's Leaders alumni). All participants were invited to complete an online survey and then in-depth interviews were conducted with a random sample of survey respondents.
- Survey response rates were 100% (70) for high school Jeter's Leaders and 89% (140) for Jeter's Leaders alumni.
- A total of 36 interviews were included (19 high school Jeter's Leaders and 17 Jeter's Leaders alumni).

• DOES THE JETER'S LEADERS PROGRAM MAKE A WORTHWHILE DIFFERENCE?

Yes, the program makes a worthwhile difference for all Jeter's Leaders. Every Jeter's Leader gains some benefit from the program.

• WHAT KINDS OF IMPACT DOES THE JETER'S LEADERS PROGRAM ACHIEVE?

About 75% of Jeter's Leaders experience significant, transformational benefits, developing stronger, more resilient core self-concepts that in turn drive them to take action and generate positive outcomes in four primary domains shown in the graphic ("High Impact Jeter's Leaders").

• DOES THE IMPACT FROM THE JETER'S LEADERS PROGRAM LAST?

Yes, "High Impact" rates are similar for high school Jeter's Leaders and Jeter's Leaders alumni (80% and 76%, respectively). Jeter's Leaders alumni continue to promote the program values and benefit from the skills they gained.

HIGH IMPACT JETER'S LEADERS





- **DO JETER'S LEADERS GET AND STAY INVOLVED IN COMMUNITY SERVICE BECAUSE OF THE PROGRAM?**

Yes, all of the high school Jeter's Leaders and about 50% of Jeter's Leaders alumni are at or above the national average of hours spent volunteering per year. While only about 25% of all people in the country volunteer at all, 91% of Jeter's Leaders alumni do*. Further, 78% of Jeter's Leaders agree or strongly agree that they are motivated by the program to participate in community service events that they otherwise would not.

- **HOW DOES THE JETER'S LEADERS PROGRAM IMPACT POST-SECONDARY EDUCATION TRAJECTORIES?**

Almost 90% of Jeter's Leaders enroll in post-secondary education immediately after high school: significantly more than the national average of 66%** . Moreover, about 80% of Jeter's Leaders have completed or are in the process of completing four-year college degrees or higher (e.g., master's or advanced degrees).

- **IS THE PROGRAM SUCCESSFUL WITH JETER'S LEADERS WHO HAVE HIGH NEED LEVELS?**

Yes, the program works with Jeter's Leaders who face risk factors. In other words, level of need does not overwhelm the program's effectiveness. A significant portion (41%) of the "High Impact" group consisted of Jeter's Leaders with the highest need levels.

- **DOES THE PROGRAM'S ASSOCIATION WITH DEREK JETER INFLUENCE SUCCESS?**

Yes, survey data shows that Jeter's Leaders who report a stronger influence from Derek Jeter are twice as likely to be in the "High Impact" group, and 74% of those in the "High Impact" group who were interviewed said that Derek Jeter's association contributed to their success.

- **WHAT IMPEDES SOME JETER'S LEADERS FROM ACHIEVING MORE FROM THE PROGRAM?**

About 25% of Jeter's Leaders, while benefiting from the program, experience more one-dimensional outcomes ("Lower Impact" Jeter's Leaders). These Jeter's Leaders typically report a sense of disappointment with some aspect of the program that shades their perception of and experience with the program overall. While the sources of disappointment vary, what is common is that these perceived complaints or negative experiences go unresolved.

* Source: Bureau of Labor Statistics - Volunteering in the United States, 2012

** Source: Bureau of Labor Statistics - College Enrollment and Work Activity of High School Graduates, 1997-2012.

JETER'S LEADERS "SPEAK OUT"

"Jeter's Leaders gets you to try things you never dreamed that you might be able to do."

"Without Jeter's Leaders, I'm 100% sure that I would have gone down the wrong path."

"Jeter's Leaders just allows us to shine."

"Before Jeter's Leaders, college would have just been an idea that was out there; it was optional. Now, it's the only way to go; the only road that I'm focused on with no turns."

"Jeter's Leaders helped me find who I am. Before the program, I struggled with this."

"Through Jeter's Leaders, I found out who I was and who I was destined to be."

2014 JETER'S LEADERS GRADUATES

NEW YORK JETER'S LEADERS



DANIELA AYUSO

Born and raised in Brooklyn, New York, Daniela Ayuso graduated from Preston High School in the Bronx where she was an active member of the Student Council, S.T.A.R Club and theater program.

Her dedication and enthusiasm helped her to earn four prestigious scholarships: the University Scholar, Scared Heart University Performing Arts Grant, Trustee Scholarship and the Regents Scholarship. Daniela will attend Temple University where she will study mass communications with a concentration in journalism and business. She aspires to become a magazine editor, journalist or photographer.

Daniela hopes to achieve success in her professional career and also has goals to travel, give back to her community, make a positive impact and most importantly, have happiness. She credits the Jeter's Leaders Program for helping her to develop skills in public speaking and for giving her the opportunity to gain valuable experience through internship programs, mentoring and service projects.

Daniela is grateful for her involvement with the Jeter's Leaders Program and feels she gained a new family she can always rely on. "I would like to thank the Turn 2 Foundation for giving me endless opportunities to expand my skills and experiences. I can't imagine my high school career without the support of this program or foundation."



KEILA CALIX

Keila Calix is a graduate of Frederick Douglass Academy in Manhattan, New York and will attend either Syracuse University or Howard University to study mathematics.

Keila's career goals include starting a foundation to inspire young children in Bajamar, Honduras to attend school and provide them with the supplies they need to do so. One of her personal goals as she moves on to college is to seek organizations that will allow her to give back what she has learned from the Jeter's Leaders Program, whether by mentoring younger students or getting involved in community service.

Keila credits the program with enabling her to identify herself and follow her dreams, which in addition to giving back to the community include working her hardest so she can support her family and helping guide her brother down the right path. "It changed my life completely," she explains.

Through the program, Keila developed skills in areas such as networking, public speaking and etiquette. She is now confident that she has a bright future ahead of her.

"Thank you to the Jeter family for opening a door for individuals like myself who faced daily challenges, dealt with growing pains, and had difficulties finding a role model and setting their goals high." She adds, "My accomplishments from the program have motivated me to keep striving for success and to never be afraid to fail."



GIANNI CASTILLO

Born and raised in the Bronx, Gianni Castillo graduated from Cardinal Spellman High School where he received a merit-based scholarship to attend the University of Bridgeport in Connecticut. The award recognizes

academic achievement in high school.

At the University of Bridgeport, Gianni will take on a double major in criminal justice and human security, as well as martial arts studies. He envisions a career as an FBI special agent or a police detective.

Gianni says that Jeter's Leaders provided him with a "strong supporting cast" over the years that helped guide him as he explored his options for the future.

"One thing I can say about the Jeter's Leaders Program is that it helped to shape me into the young man I am today," says Gianni. "I am truly humbled to have been accepted – and I know the people within the program will forever be supportive, even now that I've graduated."

While the program has given him the opportunity to gain valuable friendships with peers, Gianni says the greatest benefit came from participating in a community service project. "Serving the community helped teach me how to communicate with people. The more community service I performed, the more I enjoyed interacting with large numbers of people of all ages and places."



ELMER J. CHAVEZ

Elmer J. Chavez graduated from University Heights High School in the Bronx and plans on attending either Northeastern University or Siena College to study marketing and broadcast journalism.

With goals of becoming an entertainment marketing specialist, news anchor or television host, Elmer immersed himself in relevant activities, including reporting for the High School News Network and interning with The Bronx Documentary Center, where he worked on a documentary highlighting healthcare issues in the Bronx. He was also involved in student government, the Gentlemen's Group, and The Fisher Rock Leadership Group, a program that teaches students about corporate leadership.

While in college, Elmer would like to join the school's radio station and news team, and even plans to create his own web-show focusing on entertainment news and current events. His goal is to participate in internship for an entertainment and media company and further his education by earning a master's degree. Inspired by his passion for making a difference, Elmer donated clothing to children in Honduras after visiting and seeing impoverished communities there first-hand.

Elmer credits the program for enabling him to gain valuable, real-life experiences. "The internship initiative opened my eyes and gave me a true feel of the 'real world.' Because the Jeter's Leaders Program gave me real world experience, I can plan my future and also encourage others to do the same."



JOVON FIGUEROA

Jovon Figueroa is a graduate of Curtis High School in Staten Island where he held a number of leadership roles, planning senior events for the Cogan Club and earning the title of captain on the bowling team his senior year.

Jovon was awarded three scholarships: the Scholastic Excellence Scholarship, the Siena College Presidential Scholarship and the College of New Rochelle Presidential Scholarship. He plans on attending either Stony Brook University or the University of Miami to study nursing, with a goal of becoming a pediatrician, pediatric nurse practitioner, physician's assistant or possibly a math tutor. In college, Jovon would like to become involved on campus by joining the student government and Latin Club.

Through the Jeter's Leaders Program, Jovon was able to break out of his shell and learn to confidently express himself, approaching public speaking with enthusiasm. He thanks the program's internship initiative for providing him with the opportunity to intern at New York Presbyterian Hospital and Movado Group Inc., where he learned how to network and work in a professional environment.

"The Jeter's Leaders Program is unlike any other out-of-school extracurricular activity – we are like one big family. This program has done so much for me and I thank the Turn 2 Foundation, Derek Jeter and the Leaders for the impact they've had on me."



CRISTINE GONZALEZ

Born and raised in Brooklyn, New York, Cristine Gonzalez is a proud graduate of Health Professions and Human Services High School in Manhattan. She will attend Saint Leo University in the fall to study forensic science. One of Cristine's goals is to play college softball, a sport she also played throughout high school.

Having participated in the Auxiliary Police Program, a volunteer reserve police force, Cristine wants to dedicate her life

to serving the community and hopes to achieve her goal by pursuing a career in law enforcement. She hopes to become a fire marshal, criminal investigator or police officer.

Through the Jeter's Leaders Program, Cristine has taken college tours and gained the tools necessary for the next stage in her academic career, from resume writing to dressing for professional events. Participating in the tours and bonding with her peers are among her favorite memories from the program, and she feels these opportunities have helped broaden and shape her expectations for undergraduate school.

"The program helps prepare you for college and find scholarships, and allows us to explore locations outside our communities and commit ourselves to service projects," she explains. "It is a second family."



KANARD LEWIS

A graduate of The Beacon School, a college-preparatory public high school in Manhattan, Kanard Lewis is planning to pursue his interests in radio, television and film upon graduation and, perhaps someday, own his

own radio and television station.

Raised in the Bronx, Kanard attributes his ability to "speak up and not be afraid or shy" to his participation in the Jeter's Leader's Program. He has founded The Kanard Way (TKW), an initiative he describes as a "movement to support students who may be going through similar experiences."

In recognition of his outstanding mentorship services, Kanard received the You're a Star Award for his work at the Turn 2 Foundation's after-school programs for the 2012-2013 program year. He also received the League Leader Award for maintaining one of the highest attendance records in the New York Jeter's Leaders 2012-2013 program year.

Kanard describes his involvement in the Tampa Jeter's Leaders Leadership Conference as the catalyst for sharing his personal story of being bullied.

He said, "The change in my confidence was vast and it would have never been possible if it weren't for the tools given to me in that first conference that allowed me to tell my story."

Now an advocate with a community-wide perspective, Kanard explained how the leadership conferences have opened his eyes. "It's social change, not just individual change."



2014 JETER'S LEADERS GRADUATES

NEW YORK JETER'S LEADERS CONT'D



ANDRES RODRIGUEZ

Andres Rodriguez, a graduate of Frank Carey High School in Franklin Square, New York, will be attending the United States Naval Academy to study mechanical engineering. He aspires to become a high-ranking officer in the U.S. Navy and obtain a master's degree in his field of study.

In high school, Andres was a member of the United States Naval Sea Cadets and the Adelphi University S.T.E.P. Robotics Team, and participated in both martial arts and varsity track and field.

He states that his involvement with the Jeter's Leaders Program has taught him how to speak in front of large groups while presenting himself in a professional manner, and he credits the program for shaping him into a more outgoing individual. In fact, his favorite memory from the program was being part of the Leadership Conference in Tampa, Florida, where he had the opportunity to present his work and hear from the guest speakers of the event.

As someone who hopes to have a long career in the Navy, Andres identifies leadership with the word "honor." He says, "It takes courage to be a leader. Everyone is courageous in their own way, and therefore everyone can be a leader in their own way."



CINDY SANCHEZ

Cindy Sanchez is a graduate of KIPP NYC College Prep High School in the Bronx, New York. She plans to attend Quinnipiac University in Hamden, Connecticut to explore her interest in communications.

Cindy credits the Jeter's Leaders Program with teaching her the importance of making professional connections early. She also says she now takes more responsibility for her own actions.

"Leadership is an essential characteristic, because it helps you build a more successful life. I acquired important leadership skills, and I owe this all to the program. Without Jeter's Leaders, I wouldn't be heading down the path I'm taking today. I would be far less prepared for college. This has all influenced my life in a positive way, and I will always be thankful for this," Cindy explained.

While still considering career options, Cindy asserts that her primary goal is to be happy with the decisions she makes for herself. Her favorite memory from Jeter's Leaders was attending her first Leadership Conference in Tampa.

"I was able to put my leadership skills into action and teach other students about college life. I learned a lot from the conference. It made me feel more confident as a leader," she said.

With increased confidence – along with newly acquired public speaking skills – Cindy plans to take part in student government in college. She may also compete in varsity softball.



KRISTINA VALENTIN

Born and raised in the Bronx, New York, Kristina Valentin is a graduate of Health Professions and Human Services High School in Manhattan. She plans to pursue a career in special education after attending college.

Kristina says that her professional goal is to teach children with physical or developmental disabilities. She anticipates a career as a teacher or therapist working with autistic and special needs children.

When asked what leadership means to her, Kristina answered in one word: "Initiative." She explained, "In the next phase of my life, the one thing that will help me most from the program is public speaking. There are going to be many times in my life when I will have to speak and present in front of people. I will need to be confident doing it and this program has given me the skills to do so."

Kristina says that the Foundation's Spring Into College tour in 2011 in Michigan and Chicago was the most memorable experience during her participation in the program. She stated, "This was a special trip for me because this was the point where I was able to open up to the Leaders and gain the friendships I have now as I leave the program. During this trip, I truly began to develop into who I am now – a determined and outspoken person."

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2014 JETER'S LEADERS GRADUATES

KALAMAZOO JETER'S LEADERS



COSETTE BOEKHOVEN

Cosette Boekhoven is a graduate of Parchment High School in Kalamazoo, Michigan. She will attend Kalamazoo Valley Community College in the fall and will transfer to Saginaw Valley State University, where she

would like to study photography and graphic design. Cosette's dream is to travel the world, and she would like to one day own her own business, work as a graphic designer and photographer, and create her own clothing line.

When she started the program, Cosette was more reserved. She has since given several public speeches and participated in Jeter's Leaders conferences, which has helped her step outside of her comfort zone and develop her public speaking skills for the future. Hosting and participating in the Jeter's Leaders Leadership Conferences was Cosette's favorite part of the program.

"This program has truly changed my life," said Cosette. "Without this program I would not be the outgoing and well-rounded person I am today. I've developed so many skills that most adults don't have. I am truly grateful."

Participating in Jeter's Leaders has given Cosette the opportunity to make several new friends and establish relationships with businesses as well.



SHARIAH BROWN

Kalamazoo Central High School alumna Shariah Brown will study physical therapy when she starts her freshman year at the University of Michigan at Dearborn in the fall. She hopes to become a basketball coach

on the high school or college level, and work as a physical therapist or a personal basketball trainer.

Jeter's Leaders has made a tangible difference in Shariah's life. Through the program, she gained personal and professional insight into building a successful career. "Failure is an option as long as you get back up and try even harder," she revealed. "And having good communication skills will get you far."

Since Shariah started the program, her involvement has increased tremendously. She is especially proud to have one of the highest levels of community service hours among her peers.

"If it wasn't for Turn 2 or Jeter's Leaders, I most likely would not be the person I am today," she said.

In college, Shariah plans to play on the university's Women's basketball team and join a club that focuses on community service. Jeter's Leaders taught her many valuable lessons about being active in her community, both professionally and as a volunteer. "I learned that somebody is always watching you no matter what, so do your best," she notes.



ALEX BULLARD-MARSHALL

Alex Bullard-Marshall was born and raised in Kalamazoo, Michigan and is a graduate of Portage Northern High School. Alex was awarded the Legacy Scholarship from Western Michigan University, which he will

attend in the fall to study speech and audio pathology. His career goals are to obtain a doctoral degree, develop a successful practice and have a great work-life balance.

Alex was active in a long list of extra-curricular and volunteer activities throughout high school, including the Boys and Girls Club, Voices United, football, the spelling bee, an audiology internship and holiday food drives, to name a few.

He says the Jeter's Leaders Program has helped him develop his leadership abilities, which he plans to put to use in both his academic and professional careers.

Alex believes leadership is about change and, through the program, has learned that despite his young age he can still have a big impact on today's youth.

"Leadership, in my opinion, is the ability to show other people your potential," he explains. "Jeter's Leaders has given me many opportunities to show and use my leadership skills."

LEARN MORE...

To learn more about the Jeter's Leaders Program and the Leadership Conferences, visit us online at www.turn2foundation.org





CIA ELDER

Born and raised in Michigan, Cia Elder graduated from Parchment High School and will be attending Central Michigan University to study psychology, with a dream to one day open her own practice.

While in high school, Cia was a member of the Student Council and participated in several other activities including track, basketball, cheerleading, theatre and ping pong. She plans to pursue her interests in student government in college and continue her involvement in intramural sports.

Through the Jeter's Leaders Program, Cia has gained new friendships and experiences, such as travelling all over the country and trying new things. "This program has really opened my eyes," she explains.

Cia refers to Jeter's Leaders as her second family, saying the program has given her memories that will last a lifetime. She plans to continue to develop herself through travel, making new connections and gaining a better sense of her background and culture. Professionally, she hopes to become a top-ranked children's psychologist.

"I have developed into a stronger leader because of this program," she explains. "It will definitely be hard to say goodbye, but I feel way more prepared for my future because of it."



KAYLA EVANS

Kayla Evans grew up in Portage, Michigan and attended Portage Northern High School. Kayla plans to attend Spelman College where she wants to study law and public relations, with a minor in Spanish. She is

eyeing a career as a lawyer or publicist but also would like the opportunity to work with children.

"This program and experience are totally unique," explained Kayla. "Not many other high school kids can say that they have had the opportunity to do a lot of the things we have done. If you are a part of this program you need to take advantage of everything that is put in front of you. In the end, those experiences and lessons will help you so much more when you go on to the next part of your life."

Kayla has been recognized by several organizations for her service to her community. At the start of the school year, the Kalamazoo Chapter of the NAACP selected her for the Dr. Charles Warfield Community Service Award. Kayla was also the recipient of the Mt. Zion Baptist Church Oratorical Contest and Scholarship and she is a semi-finalist for the Clarence Remyne Scholarship, awarded through the Kalamazoo Foundation.

An avid athlete, Kayla played volleyball for the freshman and varsity teams and she hopes to continue the sport at college. She was also on the track & field team.



JARED GRAVES

A graduate of Loy Norrix High School in Kalamazoo, Michigan, Jared Graves plans to study sports management in college, at either Michigan State or Western Michigan University (WMU). He aspires to become the general manager of a professional team, an athletic director or coach.

Jared was awarded a \$1,000 scholarship from the Multicultural Leadership Scholarship program at WMU, and plans to join the Alpha Phi Alpha fraternity at the college of his choice. In high school, he was an active member of the student newspaper and Link Crew, a high school transition program. He states that his involvement with the Jeter's Leaders Program has provided him with a tremendous amount of confidence, which is what he believes leadership is all about.

"This program helps turn boys and girls into outstanding young men and women," he added.

With a life goal set to become the owner of a professional sports team, it is no surprise that one of Jared's favorite memories in the program was attending a Charlotte Bobcats basketball game his freshman year. He believes that attending the Jeter's Leaders Summer Discovery program has helped prepare him for the next phase of his life. "It gave me a great feel for what college life will be like [in the fall]."



SPENCER HENNING

Spencer Henning attended Kalamazoo Central High School in Kalamazoo, Michigan. He has his choice of three colleges to attend after graduation: Western Michigan University, Kalamazoo College or Grand Valley State University.

Spencer is looking forward to studying physics and eventually earning his PhD. He would like to work as a college professor and win the Nobel Prize for his future achievements. While he is working on his physics-related career, Spencer plans to spend his free time honing his comedic skills and performing at The Second City in Chicago or on Saturday Night Live.

Jeter's Leaders taught Spencer how to set goals and network with other leaders. He embraces diversity and learned the value of community service, while the bi-annual Jeter's Leaders Leadership Conferences have changed his life and taught him to be an effective presenter.

"The experience I've had in the Jeter's Leaders Program has changed my life for the better," Spencer said. "It has helped me to become the person I am today, and I would do it all over again if given the chance."

Spencer participates in several extracurricular activities including improv comedy, National Honor Society and varsity cross country.

2014 JETER'S LEADERS GRADUATES

KALAMAZOO JETER'S LEADERS CONT'D



BRAD TABOR

Portage, Michigan-native Brad Tabor attended Portage Northern High School in Kalamazoo, Michigan. He is headed to Saginaw Valley State University, where he has received the Presidential Scholarship,

covering full tuition and fees. At Saginaw Valley, Brad plans to study management and play football on the university's team.

Brad is so passionate about sports that he is planning a career path that includes working with the teams he loves. Brad hopes to intern with a professional sports team, work in a team's front office and give back to kids growing up in southwest Michigan.

Some of Brad's favorite Jeter's Leaders memories are traveling to NBA2 tournaments and staying in a hotel room, where all of his friends were able to spend time together and form close, family-like bonds.

"The most important thing I've learned from Jeter's Leaders is how to be flexible because things are always changing," revealed Brad. "You have to be willing and able to change plans."

In high school, Brad participated on his high school's varsity football and basketball teams. He is also a member of the Fellowship of Christian Athletes and DECA.



ALEXIS WORD

Kalamazoo-native Alexis Word aspires to become a doctor and is planning on attending Western Michigan University in the fall. In high school Alexis participated in sideline cheer and competi-

tive cheer teams, which challenged her to "do things I never thought I would do."

Alexis thought the most valuable part of Jeter's Leaders was the professional information and related sessions. She learned about going to business events, how to build positive relationships and forge lasting professional relationships. All of these skills will be important in working towards Alexis' ultimate goal of becoming a doctor and becoming successful enough to be able to help her mother.

"Jeter's Leaders is a wonderful program," said Alexis. "It definitely takes a lot of dedication and hard work to achieve some things but in the end it's worth it. Working with children, making a difference in people's lives and trying to better your community by giving back are marks that you're leaving on the world. I am definitely proud of what I've done and the person that I have become."

Alexis still remembers her first conference in Tampa and how she was able to build on her initial experience, where she was challenged to discover her capacity to lead. She has really enjoyed working with children, performing community service and making her mark on her areas of focus.

SPRING INTO COLLEGE TOUR

The Spring Into College Tour is an annual trip during the week of spring break for public schools that provides the Jeter's Leaders the opportunity to visit colleges and universities outside of their immediate communities. The tour broadens the Leaders' exposure to campus life and provides opportunities for students to compare and contrast different schools and locations.

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North Carolina State University

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University of Louisville

University of Memphis

University of Missouri

University of North Carolina – Chapel Hill

University of North Carolina – Charlotte

University of Southern Illinois

Vanderbilt University

Wake Forest University



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JETER'S LEADERS Discover Mentoring is a 2-Way Street

Contributions by Merry Peña, Jeter's Leaders, Class of 2016

Many people know that mentoring is one of the most important elements of the Jeter's Leaders Program. As ambassadors for Derek, we have a responsibility to act as role models in our communities – particularly to young people. When I first learned I was to become a mentor, I thought of all the things I hoped I could contribute – but I never anticipated getting so much back from the experience.

Mentoring at the St. James After School Program throughout the year has been insightful and inspiring, not only for the children who participate, but for me and all the Jeter's Leaders mentors who are so deeply committed to their work. Whether hosting monthly mentoring activities, assisting students with their homework or simply serving as caring and supportive figures, mentoring is truly a two-way street in which we get as much as we give.

As Jeter's Leaders, we work hard to develop creative, engaging ways to reinforce Derek Jeter's 10 Life Lessons as guiding



principles the students can apply to their everyday routines. Our sessions help prepare the children with new skills they can use to overcome obstacles in their lives and reach their full potential – and watching them grow over the course of the year is a tremendous privilege.

I have learned so much from these young people in the past year, and mentoring has shown me that everyone is capable of teaching others and making a positive impact on the world. This is what drives us as Jeter's Leaders to give 100 percent.

Many people have their first experience as mentors when they become parents or teachers or coaches. I consider myself extremely fortunate that the Turn 2 Foundation gave us this opportunity so soon, and I know we will take advantage of this head start to maximize our impact on the world.

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A VOTE OF CONFIDENCE

By Rashawn Davis, Derek Jeter/Jackie Robinson Foundation Scholar

Sixteen months ago, I sat in a cramped booth at Dinosaur Barbeque in Newark with 10 of my closest friends and mentors and asked if they wanted to be part of achieving the impossible. Staring at their blank faces, I told them I wanted to run for a seat on the City Council in Newark, New Jersey. Before any of them responded, I could see the disbelief and concern in their faces. Newark a city where politics has long been influenced by power brokers, corruption and money, but the prospect of a 21-year old chasing a seat that represents 70,000 people only amplified those realities. As I watched their body language and listened to their concerns, I understood that if I wanted to gain the support of an entire city, I would need to first gain the support of these 10 people.



I addressed the table, telling people who I love and care about that I was not running for money, power or even accolades, but that I was running to transform the city we all love: Newark. I told them the problems our city faces – whether the 113 murders we experienced in 2012 or the fact that 50% of our children live in poverty – are not going to be solved if we wait for someone else or some more convenient time. Loudly, I uttered the words of Gandhi, that we must be the change we want to see in this world. Across the country, from Stockton, California to the swampy rivers of Louisiana, young people are stepping up and making differences in their communities. Newark should be no different. With more than 33% of our residents under 30 and with 90% of the victims and perpetrators of gun violence being young African Americans, I knew we had to act now to improve our community. If not us, then who?

After we all left the restaurant that night, our lives fundamentally changed. We spent the next year and a half raising nearly \$25,000, hiring young Newarkers to join our movement and knocking on more than 10,000 doors to share our hope and vision for our city with the people who matter most. Fast forward to today – with the long campaign

behind us – and all we can do is wait for the voters to make the difficult decision of who they want to serve them for the next four years. Regardless of what happens on May 13, 2014 I feel both blessed and humbled to have engaged in this experience. I have had the pleasure of meeting and sharing my hopes, fears and concerns with thousands of people. Throughout my entire life, I have been blessed by people and organizations that have believed in me. Organizations such as the Jackie Robinson Foundation and the Turn 2 Foundation have not only taught me the meaning of giving back, but have also instilled in me the confidence to go out and chase my dreams and passions. It is because I have organizations such as them in my life that I have the ability to give back to my community and do everything I can to make a difference.

Rashawn Davis is the recipient of the Derek Jeter/Jackie Robinson Foundation Scholarship and graduated from Georgetown University in May of 2014. The Derek Jeter/Jackie Robinson Foundation Scholarship provides financial assistance and mentoring to young minority students who are entering college. This magazine went to print prior to the Newark election. The Turn 2 Foundation is proud of Rashawn's tremendous effort.

Turn 2 Makes Happy Campers

Every summer, kids all across the country head off to camp where they have fun, forge new friendships and make memories that will last a lifetime. There are many children who are not afforded this opportunity.

In 2006, the Turn 2 Foundation partnered with SCOPE, a nonprofit organization created to provide children in need with summer camp opportunities.

This summer, the Turn 2 Foundation will provide more than 50 scholarships to New York City children so they can attend sleep-away camps, and by the end of 2014, Turn 2 and SCOPE will have sent 730 children to camp.

“I wanted to go to Camp Fiver to get over my fears, learn, and make new friends. I wanted to see other people's points of view. I wanted to see what I can do, put myself out there and see or do something I never thought I would.”

Serenity, age 11
Brooklyn, New York
Camp Fiver



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Call His Agent: Jeter's Leader Excels in Sports Management Internship



Millions of young people across the country dream of a career in sports, but few get to experience that world before graduating high school. In 2013, the Turn 2 Foundation gave Elmer Chavez the opportunity to do just that through the Jeter's Leaders Internship Initiative.

In the ultra-competitive, high-pressure sports management industry, Excel Sports Management has built a reputation as an elite agency. With clients including Derek Jeter, Clayton Kershaw, Tiger Woods and Blake Griffin, each day brings new challenges, and how Excel responds to those challenges can have a profound impact on the athletes, teams and sports millions of fans root for every day.

As the only high school student on Excel's staff of seasoned professionals and college interns, Elmer rose to the occasion and quickly became a respected, integral member of the team. Using the skills he acquired through the Jeter's Leaders Program, Elmer adapted to his new environment, learned from those around him and developed ideas in support of marketing, public relations and community relations efforts that Excel was able to implement.

"The confidence that Elmer showed from his very first day at Excel impressed all of us, as did his maturity and his dedication to the projects with which he was entrusted," recalled Casey Close, partner at Excel Sports Management.

"Elmer became a really well-liked and respected part of the Excel community, picking up confidence in his work and his role as the summer progressed and growing into a great asset for our team," added Stirling Fiss, client relations manager at Excel.

Having previously assumed the role of co-president of the New York Jeter's Leaders, Elmer surprised no one at Turn 2 with the maturity, self-assurance and sense of initiative he demonstrated at Excel. Elmer capitalized on the opportunity his internship

Elmer Chavez (right) poses with fellow Leaders at the New York Jeter's Leaders Annual Banquet.

experience afforded him to develop his presentation skills, and found creative ways to incorporate those skills into his assigned tasks. His hard work throughout his time at Excel reflected a clear commitment to his goals of earning a master's degree and pursuing a career in marketing or journalism.

"Many people have excellent advice about how to achieve success, and that is very helpful," said Elmer, "But experience is the best teacher, and my internship with Excel has prepared me to shape my future in ways I hadn't previously thought possible."

Mr. Close remarked that Elmer's "work ethic and engagement with everyone in the office made him a wonderful representative of the Jeter's Leaders Program."

"What is so impressive about the Jeter's Leaders Program is how it empowers youth to develop their confidence and their own voices, encouraging them to become mentors and role models to other youth in their communities," Ms. Fiss noted. "Their goals of affecting social change, inspiring their peers to make healthier choices and promoting academic excellence are lofty, but they are also wonderfully committed to each other and to those causes. Elmer brings that same level of commitment to everything he does."

A graduate of University Heights High School in the Bronx, Elmer will be the first member of his family to attend college in September, and hopes to use the experience and tools he acquired at Excel to create his own online show focused on entertainment news and current events.

"There is no doubt Elmer has a very bright future," said Ms. Fiss.



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Congratulations on another great year!

A WIN IN EXTRA INNINGS AT DEREK'S DUGOUT



The theme of “healthy lifestyles” is an important component of the curriculum at Extra Innings at Derek’s Dugout – an after-school program founded ten years ago in partnership with Three Rivers Area Mentoring (T.R.A.M.) in Michigan.

Turn 2 and T.R.A.M. share a belief in mentoring as an effective means of promoting positive behavior and personal growth, and introduced students to a number of positive role models throughout the year. These guest speakers discussed a range of topics each intended to encourage healthy lifestyles.

One recurring guest, a personal trainer, visited the program several times and taught the children proper and fun ways to work out, including dancing and boot camp. The students also participated in a six-week nutrition class, and discussed the dangers of drug and alcohol abuse with the Substance Abuse Task Force of St. Joseph County.

Other guest speakers included a Registered Nurse, who taught the students the importance of good hygiene, and a 9-1-1 dispatcher for St. Joseph County, spoke about the proper use of 9-1-1.

“Mentoring is a cornerstone of academic success, positive behavior and healthy living, and essential to the development of future generations of leaders,” said Sharlee Jeter, president of Turn 2. **“Three Rivers Area Mentoring is a tremendous organization that has empowered and enriched the lives of children in South Michigan for more than 20 years. T.R.A.M. has been a spectacular partner of the Turn 2 Foundation for the past 10 years, and the entire Jeter family supports and appreciates its ongoing commitment to the young people of the Three Rivers area.”**



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Program Highlights

PROUD 2 BE ME

WASHINGTON WRITERS' ACADEMY

P2BM Goes Swimming

From February through May, students at the Washington Writers' Academy Proud 2 Be Me Program went to the YMCA, where they participated in a variety of games and swimming exercises. The Kalamazoo Jeter's Leaders accompanied the Proud 2 Be Me students during their weekly visits, developing their mentoring abilities and growing as positive role models. The presence of the Jeter's Leaders made the experience more fun for both the younger and older students.



Turn 2 Us Students Learn Test Taking Skills

On March 18th, select fourth- and fifth-graders participating in the Turn 2 Us Program at PS 4 in Manhattan helped Program Director Dr. Montanez lead a series of school assemblies intended to prepare third- through fifth-grade classes for their upcoming New York State exams. With the help of the student volunteers, Dr. Montanez taught young people at the assemblies about the importance of time management for test preparation; stress management exercises; and the benefits of proper nutrition, hydration, and sleep for sharpening test taking skills.



TURN 2 After-School Programs



Turn 2 Recognized for Stepping Out Against Bullying

On March 28th, children from the St. James Turn 2 After School Program participated in the Step Out Bullying day of bully awareness in the Bronx. The children spent countless hours preparing for the event – developing banners, writing poems and creating step dances against bullying. This annual event brings children together to create a strong community and bring awareness to a serious topic affecting children across the country. The children in the St. James Turn 2 After School Program won 1st place for their "Step Out" step dance and skit and the Turn 2 Foundation is proud of their wonderful accomplishment.

Practice Makes Perfect at the Sorrentino Recreation Center

At the Sorrentino Recreation Center in Far Rockaway, Queens, participants in the Turn 2 After School Program are enrolled in a wide variety of activities, based on the age as well as the developmental and physical needs of each child. Every activity is intended to promote communication, teamwork and leadership with the overarching goal of helping the children become productive members of the Sorrentino Recreation Center Community.

Program staff works diligently to ensure all children are actively engaged, to keep them involved in the program and to promote positive behavior. Students can choose from activities including dance, learn-to-play hockey, learn-to-play basketball and double Dutch. In fact, the dancers are hard at work preparing for their June Showcase, while the Double Dutch team is practicing its moves for a series of upcoming tournaments.

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For New York Jeter's Leaders, a Dream is a Wonderful Thing to Chase

Contributions by Mariah Perdomo, Jeter's Leaders, Class of 2016



One thing that makes the Jeter's Leaders program so remarkable is that it not only exposes its participants to a world of incredible new possibilities – it also helps guide them as they choose their paths in life.

The decision to attend college is among the most important a young person will ever make, and each year the Turn 2 Foundation prepares its Jeter's Leaders to make that decision through its Spring Into College Tour. The annual initiative introduces students to colleges and universities they may never have considered otherwise. This year, the New York Jeter's Leaders journeyed south to visit North Carolina schools including Wake Forest University, Queens University of Charlotte, North Carolina A&T University, Duke University and North Carolina State University.

On April 14th, as part of this year's tour, students had a special opportunity to meet with representatives of the United Negro College Fund (UNCF) – an organization that shares Turn 2's commitment to higher education. In 2008, the two organizations partnered to establish the United Negro College Fund/Sharlee

Jeter Scholarship, which provides each of four Jeter's Leaders graduates with \$7,500 per year for four years to attend a Historically Black College or University (HBCU).

Larry Griffith, senior vice president for programs and student services at UNCF, introduced the Jeter's Leaders to his organization, which offers support and scholarships that empower more than 60,000 students each year to earn their degree and pursue their chosen careers. Afterward, the Jeter's Leaders also heard from graduates of HBCUs who benefitted from UNCF scholarships, and came away feeling both enriched and inspired.

Before the day was through, UNCF representatives and HBCU graduates had an opportunity to learn about the Turn 2 Foundation and Jeter's Leaders when Jovon Figueroa, president of the New York Jeter's Leaders, spoke on behalf of the program. It was clear that all in attendance shared a mutual admiration for one another, which UNCF Senior Relationship Manager Crystal Terry confirmed when she told the Jeter's Leaders, "You all have a bright future in front of you."

A Victory Lap for the Jeter Meter Program



On Saturday, April 26th, students from the Jeter Meter Program discovered their inner track and field stars when they participated in the New York Road Runners Youth Jamboree at Icahn Stadium on Randall's Island in the Bronx.

A partnership between the Turn 2 Foundation and the New York Road Runners Foundation, the Jeter Meter initiative promotes healthy lifestyles through physical fitness. Participants come from Turn 2's four after-school programs at St. John's Recreation Center in Brooklyn, Sorrentino Recreation Center in Queens, Jackie

Robinson Recreation Center in Manhattan and St. James Recreation Center in the Bronx.

The students joined children from across the five boroughs in a fun-filled day of track and field events. Jeter Meter is one of the many ways Turn 2 introduces the young people in its programs to healthy lifestyles.

With its Jeter Meter program concluding in 2014, the Turn 2 Foundation thanks the New York Road Runners for continuing their physical fitness initiatives at our after-school sites through its Mighty Milers Program.

**The Tom & Jo-Ann Croci Foundation proudly supports the
Turn 2 Foundation as it celebrates its 18th Annual Foundation Dinner.**



The Tom & Jo-Ann Croci Foundation provides academic scholarships for local high school students pursuing education as their field of study. Tom & Jo-Ann Croci were long time educators (and Yankee fans) who cared deeply about children receiving a quality education.

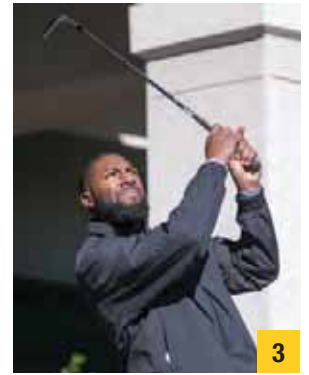
The Board of the Tom & Jo-Ann Croci Foundation would like to congratulate Deborah Tymon on receiving the 2014 MVP Award.

The Tom & Jo-Ann Croci Foundation
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Thomas D.A. Croci - President & Treasurer
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EVENT RECAP



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CAPTIONS:

1. Derek accepts a check for \$150,000 on behalf of the Turn 2 Foundation from John Fontana, President of the Seminole Hard Rock Hotel & Casino
2. Drs. Sampson Davis and Rameck Hunt of the Three Doctors arrive at the Launch Party to show their support
3. Greg Jennings wins second place in the Celebrity Shoot-out sponsored by Fujikura
4. NE-YO brings the crowd to its feet at the Launch Party at Hard Rock Café
5. Goose Gossage, Tino & Marie Martinez and Albert Pujols pose for a photo while attending the Launch Party at the Hard Rock Café
6. Derek poses with four students from St. Peter Claver Catholic School at the Draw Party at Avila
7. Brittany Lincicome holds a \$5,000 check that she won for charity after winning first place in the Celebrity Shoot-out at TPC
8. Tanyan Sturtze "rocks out" with his award guitar at the Awards Ceremony at Avila at the end of the Celebrity Golf Classic.

photo credit: David Galindo & Mark Harworth



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Through these ventures, the Foundation strives to create outlets that promote academic excellence, leadership development and positive behavior.

These programs all share the same goal of helping today’s youth become the leaders of tomorrow.



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