

WINTER/SPRING 2013 EDITION

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WINTER/SPRING 2013

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LETTER from the FOUNDER

Dear Friends:

As we approach the 10th Anniversary of the **Derek Jeter Celebrity Golf Classic presented by the Seminole Hard Rock Hotel & Casino**, I look back at the 2012 year with pride on the accomplishments of my Foundation.

I am constantly reminded of the impact our Foundation has on the lives of the youth we serve. The Jeter's Leaders from West Michigan and New York decided to collaborate on a project to provide support to the many victims of Hurricane Sandy. This was a project that they created because they felt compelled to do something on their own. I believe that sometimes adults underestimate the vast potential and impact our young people can have in our various communities. Please read the articles in this magazine to learn more about the Jeter's Leaders' efforts following the hurricane and the Jeter's Leaders Community Service Project in Washington, D.C.

With the support of Goldman Sachs, during the Summer of 2013, I look forward to our bi-annual Jeter's Leaders Leadership Conference attended by approximately 250 high school students from all over the country. This conference will be planned and hosted by our Jeter's Leaders.

I want to thank John Fontana and the Seminole Tribe for, once again, being the Presenting Sponsor of our Celebrity Golf Classic. I also want to thank Avila Golf & Country Club and TPC of Tampa Bay for hosting our Golf Tournaments again this year. We have been very fortunate to have such amazing partners who have remained with us over the years. Our Emcee, Harold Reynolds, has continuously supported this event each year, assisting us in reaching our fundraising goals.

I am very honored to have Grammy Award winner, Anthony Hamilton, as this year's Entertainment. To receive the support of an artist of this magnitude is very humbling and I am appreciative that Mr. Hamilton would take the time out of his very busy schedule to support my Foundation's efforts.

I want to thank my sister, Sharlee, and her Turn 2 Staff, who do an excellent job assuring that the mission of the Foundation is accomplished from year to year. And to my many individual and corporate sponsors, I want to thank you for allowing me to fulfill my dream of "making a difference" and helping young people achieve their dreams.

Sincerely,

Derek Jeter
Founder & Chairman

TURN 2

WINTER/SPRING 2013

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The Turn 2 Foundation would like to express our deepest sympathies to all of the families and friends of those lost and impacted by the senseless tragedy that unfolded at Sandy Hook Elementary School on December 14, 2012. Our thoughts are with you during this difficult time.

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LEGEND

- Signature Programs
- Support Programs
- Scholarships
- Special Programs

NEW YORK

- Camp Scholarships
- Derek Jeter/Jackie Robinson Foundation Scholarship
- Jackie Robinson Recreation Center After School Program
- Jeter Meter Program
- Jeter's Leaders Program
- New York City Baseball Clinic
- Sorrentino Recreation Center After School Program
- St. James Recreation Center After School Program
- St. John's Recreation Center After School Program
- Turn 2 Us Program
- United Negro College Fund/Sharlee Jeter Scholarship

KALAMAZOO

- Camp Scholarships
- Derek Jeter/Kalamazoo Community Foundation Scholarships
- End of Year Program Trip
- Greater Kalamazoo Girls on the Run
- Jeter's Leaders Program
- Kalamazoo Baseball Clinic
- Proud 2 Be Me – Washington Writer's Academy
- SMART Moves Program – Boys & Girls Club of Greater Kalamazoo
- Student Assistance Program – Portage Public Schools
- Three Rivers Area Mentoring (TRAM) Extra Innings at Derek's Dugout After School Program
- United Negro College Fund/Sharlee Jeter Scholarship

TAMPA

- Derek Jeter Center at Phoenix House
- Derek Jeter/Hillsborough Education Foundation Scholarships
- Derek Jeter/St. Peter Claver School Scholarship Program
- Girls on the Run Program of Southern Tampa Bay
- Tampa Baseball Clinic

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BECOME LEGENDARY

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WINTER/SPRING
2013



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16th ANNUAL DEREK JETER TURN 2 FOUNDATION DINNER

After an amazing performance at the 8th Annual Derek Jeter Celebrity Golf Classic, best-selling R&B Group of All-Time, Boyz II Men, returned to perform at the 16th Annual Derek Jeter Turn 2 Foundation Dinner in New York City.

ON THE COVER: Derek Jeter surprises children on the field at Yankee Stadium at the 2012 Holiday Express in New York City.
photography by Eileen Barroso; design by Jennifer Nozell

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The Turn 2 Holiday Express is one of the activities created by Derek Jeter's Turn 2 Foundation to reward children involved in Turn 2's Signature Programs, who are demonstrating positive behavior, academic excellence, and leadership qualities in school and their communities.

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SAVE THE DATE

17th Annual Derek Jeter Turn 2 Foundation Dinner

JUNE 24, 2013

NEW YORK CITY



New York & Kalamazoo Jeter's Leaders Come Together to Help Hurricane Sandy Survivors

On October 29, 2012, Hurricane Sandy hit New York. Many people were left with little hope; their homes were destroyed or flooded, and personal belongings damaged or unrecoverable. This hurricane affected Americans including the Jeter's Leaders. The Jeter's Leaders from New York City and West Michigan worked together to host a drive for the people that were significantly impacted by Hurricane Sandy.

With great support from their communities and the Turn 2 Staff, the Leaders collected clothing, shoes, personal products and canned foods. The Jeter's Leaders donated the supplies to the Young Women's Christian Association (YWCA) of New York, whose mission is to eliminate racism and empower women. Kristina, a junior in the New York Jeter's Leaders Program, said during a recent visit to the Turn 2 Office "I am happy Kalamazoo was able to get involved and that we have a lot of options for the people receiving these items during this devastating time." As time passes, the Leaders hope to extend more support for Sandy survivors and restoration efforts.

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Anthony Hamilton's voice just keeps getting better with time. The Grammy Award winner's arresting voice—a favorite staple on the scene since 2003—recently hailed at No. 1 for 4 weeks on Billboard's Urban Adult Contemporary chart with his soul-stirring single, "Pray For Me". The Babyface-produced track is the second single from his fourth studio album, *Back to Love*. Hamilton's "Pray For Me" and his *Back To Love* album are both nominated for Grammy Awards (Best R&B Song/Best R&B Album).

Back To Love is the follow-up to his 2008 gold-certified, No. 1-debuting album, *The Point of It All* (So So Def/Zomba Label Group). The album marks his first album with the newly restructured RCA Records—and signals the eagerly anticipated next chapter in the multi-talented singer/songwriter's evolving career.

Leading up to *Back To Love's* release, Hamilton provided the perfect accompaniment to Jill Scott's earthy vocals on the captivating duet "So in Love." Their dynamic pairing also set a record: 18 weeks at No. 1 on Billboard's Urban Adult Contemporary chart, tying with Maxwell for the most consecutive weeks atop the tally. The single, in turn, helped propel Scott's album, *The Light of the Sun*, to a No. 1 debut on the Billboard 200 and Top R&B/Hip-Hop Albums!!

Fans began paying attention to Hamilton in 2002, when he sang the infectious hook on the Nappy Roots' "Po' Folks." That performance netted the singer the first of 12 Grammy nominations for best rap/sung collaboration. After signing with So So Def, Hamilton scored a platinum debut with *Coming From Where I'm From* in 2003, featuring the chart-topping hit "Charlene." Two years later, he returned with gold-certified sophomore set *Ain't Nobody Worryin'*, which spun off the No.1 hit "Can't Let Go." Then in 2008 came *The Point of It All*, which elicited USA Today's declaration that Hamilton is "one of the genre's rare singers." Hamilton won his first Grammy Award in 2009 for his collaboration on Al Green's "You Got the Love I Need."

“R&B is about to be the new mainstream. Real music is coming back.”

GRAMMY AWARD WINNER

ANTHONY HAMILTON

TAKES THE STAGE AT THE 10th ANNUAL CELEBRITY GOLF CLASSIC

Among the Hamilton-described "firecrackers and life-reflecting songs" comprising *Back to Love* are the OutKast-influenced "Sucka For You" and "Best of Me" – both invigorating examples of the singer's rejuvenation. His reflective nature is embraced on "Never Let Go," a duet with singer/songwriter Keri Hilson and "Life Has a Way," originally written for the movie "Pursuit of Happyness." While "Pray for Me's" emotional lyrics about a lost love ("Dear God/If you're listening now/I need you to do a thing for me ... I need you to bring her back to me") and gospel-influenced melody are signature Hamilton.

Overall, *Back to Love* showcases Hamilton's distinctive, multi-faceted voice. "There are different tones in my voice that people have fallen in love with; I can sing hard or real soft," says the singer. "I pay attention to that."

Singing in church since he was 10 years old, Hamilton's natural talent—rich, soul-steeped vocals breathing sonorous life into emotion-packed lyrics—has earned him a reputation as an "artist's artist." He counts guest stints on a diverse roster of projects from Dr. Dre and Young Jeezy to Keyshia Cole, Josh Turner, Santana and John Rich (Big & Rich). Between his own album sales and collaborations, Hamilton has sold more than 20 million albums.

Hamilton's 18-city national headlining *Back To Love Tour* with special guest Estelle, kicked off September 2012. Says Hamilton, "the immense reception to the tour, "So in Love"—and now "Pray For Me"—shows that "R&B is about to be the new mainstream. Real music is coming back." And who better to deliver that message than Anthony Hamilton?

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CONVERSE





HAROLD REYNOLDS

Harold Reynolds exemplifies success on and off the field. During his 12-year career as a Major League Baseball player, Harold spent 10 seasons with the Seattle Mariners and a year each with the Baltimore Orioles and Los Angeles Angels. As a Mariner, Harold was a two-time American League All-Star, a three-time Gold Glove second baseman and led the American League in steals in 1987. He is currently among the Mariners' career leaders in 10 offensive categories.

Off the field, Harold is an Emmy Award winning broadcaster who has covered every aspect of baseball from Little League to the pros since 1996. He is the lead studio analyst for MLB Network, providing nightly commentary on all Major League games and coverage for special events such as the Major League Draft, the All-Star Game and World Series. He has interviewed numerous baseball greats, including Derek Jeter, Ryan Howard, Chipper Jones, Torii Hunter, Don Mattingly, Hall of Famers Tom Seaver, Rickey Henderson and Cal Ripken, and noted baseball fan, President Bill Clinton. Harold's broadcast experience also includes work for ESPN, SNY and MLB.com. During his broadcasting career, Harold has consistently rated as one of the most popular personalities in sports television.

Harold is also a noted humanitarian. For his dedication to community service and his commitment to improving the lives of youth, Harold was honored as President George Bush Sr.'s 195th Point of Light, becoming the first athlete to receive such high recognition. In addition, Harold is the recipient of the Roberto Clemente Award and the Martin Luther King, Jr. Humanitarian Award. Over the years, Harold has also worked extensively with numerous community groups and organizations, most notably the Boys & Girls Clubs of America, which recognized Harold's contributions by inducting him into its Alumni Hall of Fame in 2004.



Jorge Posada, Derek Jeter and Harold Reynolds at the 9th Annual Celebrity Golf Classic Launch Party at the Hard Rock Café.

Harold's success as a professional athlete and broadcaster, his charitable and philanthropic work, and his dedication and commitment to encouraging others to succeed have all combined to make him one of today's most sought-after speakers. For years, Harold has been a featured speaker at corporate, organizational and community events. Armed with an engaging personality and a wealth of experiences, Harold connects with his audience on a variety of levels and topics. More than just a "talking head," Harold inspires his audience to overcome life's challenges and to achieve their dreams, sharing principles that are equally applicable in the classroom, locker room or boardroom. Harold not only motivates, but more importantly, he equips his audience with the tools necessary to live up to their potential by inspiring them to create and execute their own game plan for success.

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STAFF UPDATES



The Turn 2 Foundation Introduces New Staff

Grace Biskie **Kalamazoo Jeter's Leaders** **Program Coordinator**

Gracie Biskie is a graduate of Wayne State University with a Bachelors of Fine & Performing Arts Degree and is studying for her Masters of Divinity from Western Theological Seminary. Grace has a keen interest in faith and social justice issues. She enjoys writing and sharing her perspective with the hope of empowering others to make a difference by addressing the social injustice in today's world. As Program Coordinator, she is instrumental in the day to day operations of the Jeter's Leaders Program. Working in conjunction with the Program Director, Grace serves as the liaison to the parents and students. She also facilitates workshops and activities that enhance the growth of program participants. A native of Detroit, Michigan, she currently resides in Kalamazoo with her husband and her children.

Simona Vareikaite **New York Jeter's Leaders** **Program Coordinator**

Simona Vareikaite is a graduate of the New York Jeter's Leaders, Class of 2007. She has come a long way from her hometown of Panevezys, Lithuania to her current position as New York Jeter's Leaders Program Coordinator. She is a 2012 Torch Scholar and graduate of Northeastern University with a Bachelors of Science Degree in Criminal Justice. Simona interned with the Turn 2 Foundation before being hired as the New York Jeter's Leaders Program Coordinator. She was recognized as the 2012 Turn 2 MVP Award recipient for her commitment to community service. Throughout the years, she has applied the valuable tools and skills she learned during her time as a Jeter's Leader to excel in college and the workplace. Working closely with the Program Director, she supports the Jeter's Leaders in college and career exploration and plans program workshops and activities. In addition to her commitment to community service, Simona is active in sports and writes poetry. She currently resides in the Bronx, New York.

HAPPY TO CHIP IN

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2012 JETER'S LEADERS

Social Change Project

The New York and Kalamazoo Jeter's Leaders traveled to Washington, D.C. for their biannual service project July 22-28, 2012. During their time in Washington, the Jeter's Leaders were determined to leave a lasting impression on the community and aimed to take the ideals and fundamentals of the nation's capital back home with them.

The trip began with a visit to Capitol Hill, where the Jeter's Leaders learned about the rich history of America's struggle to form a democratic government that represents such a diverse nation. They toured the halls of Congress and learned about Statuary Hall, the Rotunda and Crypt.

College preparation is a major component of the Leadership Program. The Jeter's Leaders visited Howard University, a federally chartered, private, coeducational, nonsectarian, Historically Black University. They also visited the United States

Naval Academy in Annapolis, MD, where they learned about the evolution of the Navy and its impact on the history of the United States.

The National Institute on Alcohol Abuse and Alcoholism, part of the National Institutes of Health (NIH), hosted the Leaders to share its latest research findings on the causes, consequences, prevention and treatment of alcohol abuse, alcoholism and alcohol problems among teens. The students participated in the interactive Drunken Brain exhibit, exploring specimens from the world's largest brain collection and taking part in hands-on activities in NIAAA laboratories. They also toured the NIH Clinical Research Center and had a question-and-answer session with scientists about alcohol and adolescence. The Leaders chatted with a bilingual researcher about the importance of getting minorities involved in health research, both as investigators and as volunteers in clinical studies.

The Jeter's Leaders have been making annual site visits to NIAAA since 2002.

"It is extremely important that our Jeter's Leaders are properly educated about the negative impact of alcohol abuse and alcoholism," said Turn 2 Foundation Founder, Derek Jeter. Derek added, "The NIAAA and Turn 2 Foundation collaboration offers our Leaders the opportunity to learn about the unhealthy effects of alcohol and strategies to educate their peers and younger students."

Another major initiative of the Jeter's Leaders program is community service and social activism. In collaboration with HandsOn Greater DC Cares, the Leaders lent their time and services to The Arts and Technology Academy, a public charter school in Washington's seventh ward. Over two days, the Leaders helped to beautify the school's garden, provided mentoring services to the student population, assisted in clerical work and provided necessary building support.

Following the project's completion, the Jeter's Leaders were recognized by the Dean of Students and staff from The Arts and Technology Academy and HandsOn Greater DC staff during a closing ceremony in the auditorium. Turn 2 Foundation President, Sharlee Jeter, presented the school with a \$10,000 donation on behalf of Derek and the Jeter's Leaders.

On their last day in Washington, the Jeter's Leaders went to the Eisenhower Executive Office Building to hear from a panel of President Obama's key staff members. They presented Michael Strautmanis, Deputy Assistant to the President, with a signed Jeter's Leaders jersey for President Obama. Strautmanis shared professional guidance with the group and urged the high school students to continue to work hard in school and in their communities. Kyle Lierman from the Office of Public Engagement spoke to the Leaders about his job as White House Liaison to the Sports Community and Ronnie Cho, Associate Director of the Office of Public Engagement talked about his role as White House Liaison to Young Americans. The discussion offered the Jeter's Leaders an opportunity to gain insight into a variety of careers that are directly related to their social change efforts. Following a discussion with the President's staff, the Leaders were escorted to the White House to explore the



legendary residence that has hosted dignitaries, diplomats and world leaders.

The Jeter's Leaders visited the Smithsonian's National Museum of African Art (NMAfA) later that day. They were welcomed with an inspirational address by Director of the museum, Dr. Johnnetta B. Cole. The NMAfA fosters the discovery and appreciation of the visual arts of Africa and humanity. The Turn 2 Foundation donated \$10,000 to Studio Africa, an NMAfA program with the goal of connecting Washington, D.C. public school children to African art and culture.

To cap off the week, Charles C. Stephenson, Jr., co-author of "The Beat: Go-Go's Fusion of Funk and Hip Hop", was invited to give a brief introduction to go-go, a genre of music that originated in Washington and blends the styles of funk, R&B and hip-hop to create a unique and distinct sound. Following Mr. Stephenson's remarks, the popular female go-go band, Be'la Dona, took the stage providing an exciting night of live entertainment as the Leaders had a chance to unwind, enjoy ice cream and show off their dance moves.





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2013 Jeter's Leaders Leadership Conference

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An important way the Jeter's Leaders exhibit leadership and accomplish social change is through their bi-annual Summer Leadership Conference. The Conference initiative was developed by the Jeter's Leaders and it is through their vision that the Conference is brought to life. Every two years, the Leaders from New York and West Michigan come together to put on the Conference for other youth leadership programs. The Leaders create workshops based on topics they feel are affecting teens today.



For more information about the Leadership Conference and ways to get involved, contact Turn 2 Events at 212.475.2978

MOVADO

Evening of Discovery

New York Jeter's Leaders Spend an Evening at Jazz at Lincoln Center with Wynton Marsalis

On December 7, 2012, Movado Group, Inc. hosted the New York Jeter's Leaders for the third annual Movado Evening of Discovery. The event was held at the Frederick P. Rose Hall, Home of Jazz at Lincoln Center in New York City.

World renowned jazz musician, Wynton Marsalis addressed the Jeter's Leaders about the importance and influence of Jazz pertaining to the arts and culture and how he became so successful in the industry. He also discussed the importance and value of leadership in his career and how it applies to any career path the Jeter's Leaders may want to pursue. After the presentation the Leaders had the opportunity to ask Mr. Marsalis questions about his life, profession, and path to his success. This exclusive session was extremely beneficial to those Jeter's Leaders who are exploring various career paths.

After the brief Q&A session, the Leaders were led to the Rose Theater to enjoy Wynton Marsalis' Big Band Holidays performance, where Mr. Marsalis and his orchestra played unique renditions of holiday classics. Aaron, a sophomore in the program commented, "It was great to be able to experience a different type of music, something that we don't always get to see, and it was also a really fun night."



Jazz at Lincoln Center Artistic Director, Wynton Marsalis, Movado Group CEO, Efraim Grinberg, and Derek Jeter.



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Jeter's Leaders Participate in New York Cares Day

On October 13, 2012, the New York Jeter's Leaders participated in New York City's largest hands-on volunteer day. The Leaders volunteered at MS 272 in the Bronx to clear out the basement, organize school supplies, and rearrange books in the school closet. It was a meaningful day for the Leaders as they were able to volunteer and support a school in a borough where many of them reside.



TURN 2

New York City After School Programs

St. John's Recreation Center has introduced the Learn To Swim Program to teach participants how to swim and water safety procedures. The Learn To Kayak curriculum allows the students to practice techniques, use water equipment, and ride in kayaks.

The New York City After School Programs offer local youth a wide array of activities ranging from cultural and visual arts to nutrition and physical fitness. The programs are a partnership between the City of New York Parks & Recreation Department and the Turn 2 Foundation to create a positive and nurturing environment, while providing structured activities to school aged children during the critical after school hours.

The After School Programs are located at Jackie Robinson Recreation Center in Harlem, Sorrentino Recreation Center in Far Rockaway, St. James Recreation Center in the Bronx, and St. John's Recreation Center in Brooklyn.



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2012 TURN 2 Holiday

The Turn 2 Foundation hosted its Annual Holiday Express to reward the children in Turn 2 Programs for their hard work in school and in their programs in New York City, West Michigan and Tampa, Florida.

On Wednesday, December 5, 2012, Derek Jeter and the New York Yankees brought holiday cheer to over 600 New York City children at the 2012 Turn 2 Holiday Express at Yankee Stadium. The New York Jeter's Leaders hosted a carnival for children, ages 7-13, involved in the Turn 2 Foundation's Signature Programs. The carnival featured face painters, magicians, a stilt walker, and games. The evening ended with a surprise visit from Derek and Santa, who presented each child with a special holiday gift bag.

"This event is special for the Foundation and our family," said Derek. "The holidays are special for everyone but most of all they should be special for children."

Turn 2 also hosted holiday events in West Michigan and Tampa, Florida later in the month. West Michigan Signature Program participants took a field trip to watch the Nutcracker Ballet, hosted by the Grand Rapids Ballet Company at the DeVos Performance Hall in Grand Rapids, Michigan. After the performance, the children were surprised with gift bags from Santa, the Kalamazoo Jeter's Leaders, and Jeter's Leaders Alumni.

The New York and Kalamazoo Jeter's Leaders worked together to prepare holiday stockings and cards for the students at St. Peter Claver Catholic School in Tampa. Every student at the school received a gift bag from the Holiday Express.

All of the gift bags that were distributed at these events were assembled by the New York Jeter's Leaders at their annual holiday party on Wednesday, November 28, 2012 at Yankee Stadium. The gift bags contained items generously donated by the New York Yankees and sponsors of the Turn 2 Foundation.

The Turn 2 Holiday Express is one of the activities created by the Turn 2 Foundation to reward children in-



Express

involved in Turn 2's Signature Programs, who are demonstrating positive behavior, academic excellence, and leadership qualities in school and their communities. In total, Derek Jeter and the Turn 2 Foundation reached over 1,000 children from Turn 2's year-round programs.





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East 53rd & Lex Ultra-Sport

*Restrictions apply. See club or 24hourfitness.com for details.



GIRLS ON THE RUN

On December 15, 2012, Greater Kalamazoo Girls on the Run hosted the Hot Chocolate 5k, benefiting the Girls on Track Program. The event took place on a course at Linden Grove Middle School where the girls were able to run a "double loop" to complete their goal of 3.1 miles.



The Turn 2 Foundation has proudly supported Greater Kalamazoo Girls on the Run since 2002 and Girls on the Run of Southern Tampa Bay since 2007. The program uses the power of running to teach each girl about her personal power and importance of being healthy and active. The girls in the programs work hard throughout the year and at the conclusion of the year they participate in a 5K running event. Each year, Girls on the Run of Southern Tampa Bay serves over 240 youth and Greater Kalamazoo Girls on the Run serves approximately 2,300 youth.



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Jeter's Leaders at UCLA



Seven Jeter's Leaders participated in the Summer Discovery Program last summer, attending UCLA; University of Michigan; and UC-Santa Barbara. For the fourth straight summer, the Turn 2 Foundation and Summer Discovery partnered to award scholarships to Jeter's Leaders juniors to participate in collegiate level classes at leading colleges and universities across the country.

"It was great to get the pre-college experience before being an actual college student with the rigorous workload. Everything from picking my classes, to visiting the Dining Hall helped me adapt into the mindset of being in college."

—Lena, New York Jeter's Leaders member since 2009

24 Hour Fitness Brings New Initiative to Turn 2 After School Programs

The Turn 2 Foundation and 24 Hour Fitness partnered this past fall to bring a new initiative to the Turn 2 New York After School Programs. The organizations worked collaboratively to promote healthy and active lifestyles to the St. James After School Program in the Bronx and the Jackie Robinson After School Program in Harlem. The 20-week program started in November and will run through spring. Children at both sites will take part in numerous classes including yoga, cardio conditioning, boot camp, body strength, and hip hop dance classes.

The Turn 2 Foundation is extremely thankful for the continuous support to help its children learn healthy living techniques. The Foundation would like to extend a special thank you to everyone at 24 Hour Fitness who helped bring this opportunity to the Turn 2 youth and to the trainers who take the time to make this program possible.





KALAMAZOO JETER'S LEADERS KICK-OFF MENTORING PROGRAM

On October 25, 2012, the Kalamazoo Jeter's Leaders hosted the after school participants from Proud 2 Be Me – Washington and Three Rivers Area Mentoring (TRAM) Extra Inning's at Derek's Dugout, to a fun-filled evening to kick off the start of the program year. The Mentoring Kick Off was the perfect event for the mentors and the mentees to be introduced to one another. The event was held at Mayor's Riverfront Park, where the Leaders prepared fun teambuilding activities for the youth and enjoyed a nutritious dinner.

The mentoring initiative is one of the most important components of the Jeter's Leaders Program. In New York and Kalamazoo, Jeter's Leaders visit Turn 2's Signature After School Programs to deliver positive messages to the younger students, while helping to teach *Derek Jeter's 10 Life Lessons*. The Jeter's Leaders serve as role models to these younger students while also building strong relationships.



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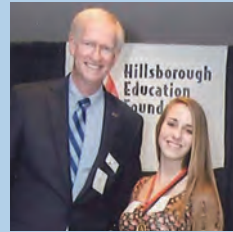


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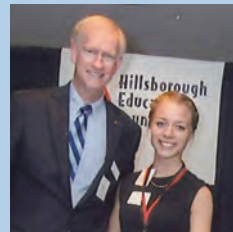


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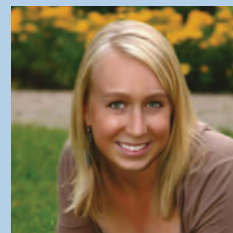


Tori Wilson
Armwood High School
University of Florida
Major: Dietetics-Sports Nutrition

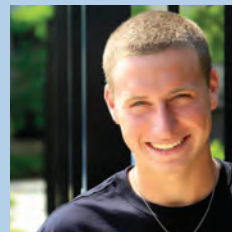


Katherine Tison
Chamberlain High School
University of Florida
Major: Physics

THE DEREK JETER/KALAMAZOO COMMUNITY FOUNDATION SCHOLARSHIP



Paige Maguire
Kalamazoo Central High School,
Kalamazoo Area Mathematics
& Science Center
Kalamazoo College
Majors: Mathematics & Physics



Skyler Mills
Portage Central High School
Grand Valley State University
Major: Sales Marketing

Turn 2 Endowed Scholarships

The Turn 2 Foundation offers a variety of scholarships for students who demonstrate academic success and positive behavior, as well as promote living a healthy lifestyle and participate in community activities. To see a complete listing of our scholarship recipients visit, www.turn2foundation.org.

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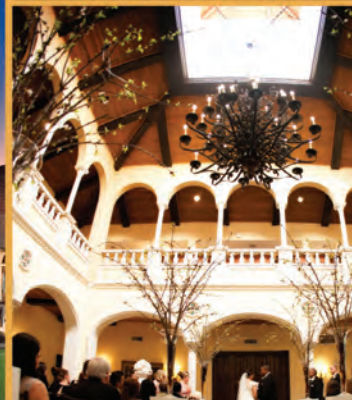
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TURN 2 PROUD 2 BE ME WASHINGTON



In October 2012, the Kalamazoo Jeter's Leaders visited Nottawa Fruit Farms with the students from Proud 2 Be Me - Washington for a mentoring activity. The Proud 2 Be Me – Washington Program in Kalamazoo, Michigan aims to provide fourth, fifth and sixth graders the opportunity to increase their ability to withstand the pressure to use drugs and alcohol. The program is hosted at Kalamazoo's Washington Writer's Academy where participants meet three times a week and engage in various activities that are aimed at promoting healthy lifestyles. The participants receive academic assistance and go on field trips. The program provides a positive environment for the participants where they are able to work on their leadership and life skills that will serve them positively in the future.

TURN 2 FOUNDATION BASEBALL CLINICS



Cecil Fielder meets children at the 2012 New York City Baseball Clinic.

In 2013, Turn 2 will host its annual Baseball Clinics in West Michigan, New York City, and Tampa, Florida. The four day clinics bring together youth ages 8-13, to learn the fundamentals of baseball through an array of skill stations. Additionally, youth learn important life skills and lessons.

Previous special guests have included Gerald Williams, Cecil Fielder, Tino Martinez, Richard "Goose" Gossage, Tanyon Sturtze, Homer Bush, Bucky Dent and Jeff Nelson.



2013 Baseball Clinic Dates

Tampa
March 12-15

New York City
July 9-12

Kalamazoo
August 14-17

A hand wearing a white golf glove holds a golf club shaft. The shaft is black with orange and white diagonal stripes. The background is a dark night scene of a golf course with green hills and a yellow flag on a green. The lighting is dramatic, with a bright light source behind the hand, creating a glow and highlighting the texture of the glove and the shaft.

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JETER'S LEADERS SPOTLIGHT

NEW YORK



Keila

Keila is a native of the Bronx, New York and a junior at the Fredrick Douglass Academy I School. She has been a member of the Jeter's Leaders Program since 2010, and has asserted herself as a leader amongst leaders. Always setting high standards for herself, Keila has set goals to be a positive leader in her school and community. She encourages her peers to do the same and give back to the community in positive ways. Keila was voted "Most Improved New York Jeter's Leader" in 2012 for her dedication and outstanding work during Jeter's Leaders mentoring activities. Outside of the program, Keila plays on her high school softball team. She would like to attend Syracuse University to major in Sports Management or Mathematics.



Victoria

Victoria is currently a senior at Talent-ed Unlimited High School in New York City. She has been a member of the Jeter's Leaders Program since 2009 and has continually distinguished herself as a Leader by leading by example. Victoria supports her fellow Leaders by displaying enthusiasm and encouragement. She has starred in numerous roles in her high school's plays. This year, Victoria has been mentoring children at St. James Recreation Center After School Program and working to put a short play together. On the stage, in the classroom and in the community, Victoria has set the bar high for others to follow by being an academic leader, high school actress, and social change ambassador. Further down the road, she aspires to become a Broadway artist, drama art therapist or musical theatre teacher. Victoria would like to continue her education at Sarah Lawrence College, Purchase College or Bryn Mawr College, and major in Musical Theatre or Psychology.

KALAMAZOO



Madhavi

Madhavi joined the Jeter's Leaders Program in 2009 because she thought serving as an ambassador for Derek Jeter would be a positive outlet for strengthening her leadership skills. She also wanted to interact with students from other schools and backgrounds who were driven to give back to their communities through mentoring activities and community service. Madhavi is currently a senior at Portage Northern High School in Portage, Michigan and was voted by her peers as the Vice President of the Kalamazoo Jeter's Leaders for the 2012-2013 program year. As Vice President, one of her goals is to work with the current Leaders to develop more social change initiatives throughout the year. Outside of the program, she is involved with the National Honor Society and takes courses at the Kalamazoo Area Math & Science Center. Madhavi's goal after high school is to attend the University of Pennsylvania.



Adam

Adam, a senior at Portage Central High School in Portage, Michigan has been a member of the Program since 2009. He joined Jeter's Leaders because he wanted more opportunities for leadership development, academic support and preparation for college. He feels that the program has provided him with a unique network of support, made up of individuals with similar goals. Adam enjoys dedicating his time to improving his community, and as President of the Kalamazoo Jeter's Leaders, he is an exceptional role model for other Jeter's Leaders and youth in his community. One major goal in Adam's life is to dedicate himself to helping others. In 2012, Adam received the Youth Social Justice Award from the City of Kalamazoo for his efforts in the Jeter's Leaders Program. Outside of the Program, Adam is a member of the National Honor Society and a member of the Portage Central High School Cross Country and Track teams. After high school, Adam's goal is to attend the United States Military Academy at West Point.



Tampa Bay

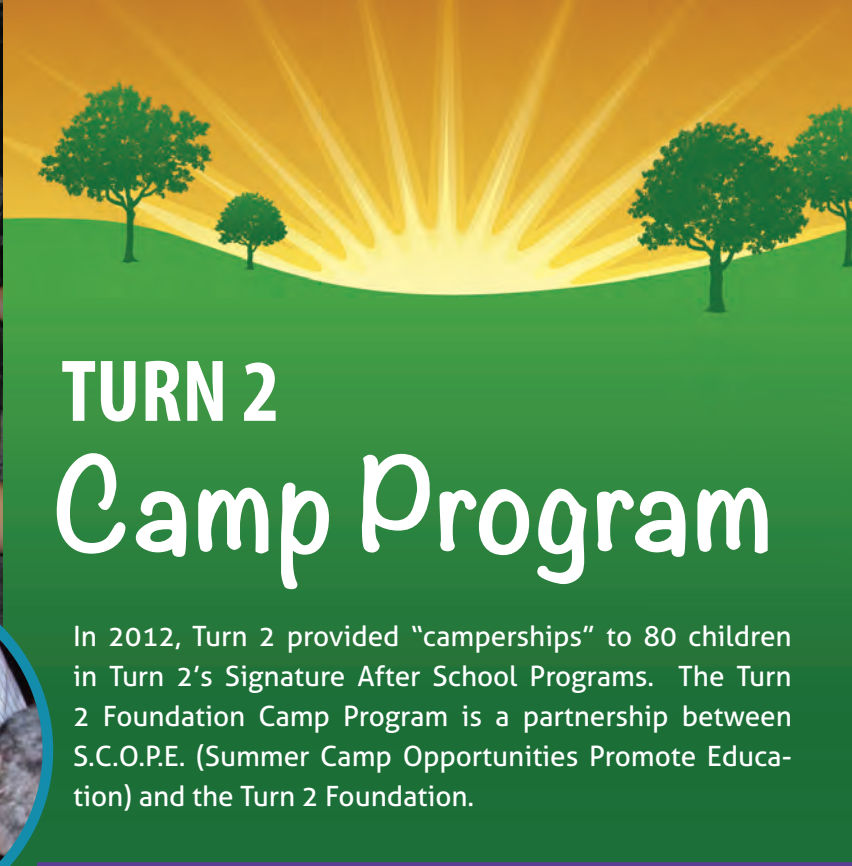
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TURN 2 Camp Program

In 2012, Turn 2 provided "camperships" to 80 children in Turn 2's Signature After School Programs. The Turn 2 Foundation Camp Program is a partnership between S.C.O.P.E. (Summer Camp Opportunities Promote Education) and the Turn 2 Foundation.

EXTRA INNINGS AT DEREK'S DUGOUT

Every Thursday, Extra Innings at Derek's Dugout hosts guest speaker Linda Kline, from the MSU Extension Office of St. Joseph County to speak about staying healthy. Her "Show Me Nutrition" series is taught using a variety of fun and interactive activities focusing on proper nutrition while encouraging healthier food choices and regular physical activity for the students.

Extra Innings at Derek's Dugout, hosted by Three Rivers Area Mentoring (TRAM), provides a safe, disciplined, drug-free after school environment for its elementary and middle-school participants. Highlights of the program include homework assistance, arts, and community service projects. At least once a month, the youth from Extra Innings are also joined for mentoring sessions with the Kalamazoo Jeter's Leaders.



St. Peter Claver Catholic School

The Turn 2 Foundation has been a proud supporter of St. Peter Claver Catholic School in Tampa since 2004. The school is over 118 years old and accommodates over 160 students in the Early Childhood Program through grade eight. St. Peter Claver has been recognized by the community for its positive discipline, moral values and strong curriculum. Turn 2 is proud to continue to provide assistance for the children of St. Peter Claver.



Last year, all four New York City After School programs exceeded their goals and cumulatively ran over 7,600 miles! The Jeter Meter Program is a partnership between the New York Road Runners Foundation and the Turn 2 Foundation. The Jeter Meter is an incentive-based program designed to promote healthy lifestyles for children through physical fitness in an after-school program setting.

TURN 2 PLACES 27 JETER'S LEADERS IN Summer Internships

In 2012 the Turn 2 Foundation placed 27 Jeter's Leaders and Jeter's Leaders Alumni in internships that best suit their career aspirations. The Jeter's Leaders Internship Initiative strives to strengthen the professional skills of its high school and college-age students by finding internships with excellent organizations, who will help continue to develop them professionally and as leaders.

“It was a new learning experience and I was able to do things on a computer that I thought I could never do.”

– Nelson, New York Jeter's Leaders member since 2009
Host Company: The Franklin Mint

“The best part was getting a chance to see how PR works for many fashion brands. I really enjoyed pulling watches for different magazine shoots.”

- Kryty, 2010 Kalamazoo Jeter's Leaders Graduate
Host Company: Movado Group, Inc.

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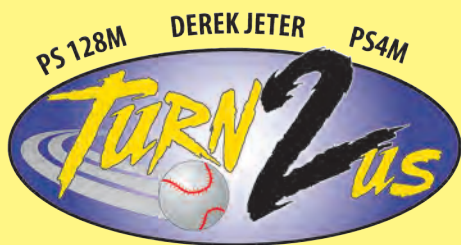
Turn 2 Foundation Signature Program Annual Trips to Watch the New York Yankees



photo from the Kalamazoo Annual Trip

This past baseball season, the students from Turn 2 Signature Programs in all three areas had an opportunity to attend a New York Yankees game. Participants from the Tampa Baseball Clinic, the Derek Jeter Center, and students from St. Peter Claver saw the New York Yankees take on the Tampa Bay Rays at Tropicana Field. Children from Youth In Action, TRAM-Extra Innings, Proud 2 Be Me-Washington, the Kalamazoo Jeter's Leaders, and Kalamazoo Baseball Clinic traveled to Chicago to see the Yankees play the White Sox. In New York, the New York Jeter's Leaders, Turn 2 Us Program, and the four New York After School Programs attended games at Yankee Stadium.

These trips give the youth the opportunity to see Derek in action, and interact with other programs.



NewYork-Presbyterian
Ambulatory Care Network

The Cafeteria Good Behavior Challenge at the Turn 2 Us Program rewards classes for good behavior by taking them on educational and cultural trips. Turn 2 Us has also expanded to include parent and staff support by hosting more workshops to improve communication with one another and with their children and students respectively.

The Turn 2 Us Program promotes physical and mental well-being through a holistic approach at an early age in order to prevent at risk behavior. Its participants, students from public schools in the Upper Manhattan neighborhood of Washington Heights, engage in activities that encompass mental health, education support, physical activity and nutrition. Two of the most exciting intervention activities Turn 2 Us offers its participants are its basketball and baseball programs, which extend to eight schools during the fall and spring seasons. Turn 2 Us is a collaborative effort, started in 2001, between Morgan Stanley's Children's Hospital of New York-Presbyterian and the Turn 2 Foundation.

Visit us Online



To keep up with Derek and receive updates about the Turn 2 Foundation programs and events, visit Turn 2 online at www.turn2foundation.org and sign-up for the Newsletter, Turn 2 Play by Play!



EVENT RECAP

16th Annual
DEREK JETER
TURN 2 FOUNDATION DINNER
Raises over \$1 Million!

The evening was a huge success, raising over \$1 million for the Turn 2 Foundation through sponsorship sales, auctions and donations. Proceeds from the event will help further the Foundation's mission of promoting healthy lifestyles among today's youth in New York, West Michigan and Tampa, Florida.



CAPTIONS:

1. Derek and the Jeter family pose with the 2011 Turn 2 MVP Award recipient, Chancellor Dennis Walcott and wife, Denise.
2. Derek poses with the 2012 Jeter's Leaders graduates and 2012 Turn 2 MVP Award recipient, Simona Vareikaite.
3. Bestselling R&B group of all time, Boyz II Men perform.
4. Derek accepts honorary degree from Siena College President, Fr. Kevin Mullen and Siena Chairman, Robert T. Cushing.
5. Photographed with Derek, 2012 Turn 2 MVP Award winner, Simona Vareikaite, is honored for her commitment to community service.
6. Emcee Bruce Beck, his wife Janet, and CC Sabathia pose for a picture.
7. Olympic Gold medalist, Dominique Dawes, poses for a picture on the red carpet.
8. Robinson Cano is all smiles.
9. Former New York Yankee, Tino Martinez, is photographed with his wife, Marie, a Turn 2 Resource Council member.

TURN 2 FOUNDATION, INC

Since its launch in 1996, the Turn 2 Foundation has awarded more than \$17 million in grants to create and support signature programs and activities that motivate young people to turn away from drugs and alcohol and “TURN 2” healthy lifestyles.

Through these ventures, the Foundation strives to create outlets that promote academic excellence, leadership development and positive behavior.

These programs all share the same goal of helping today’s youth become the leaders of tomorrow.



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