



BIGGER THAN BASEBALL

2019 Impact Report



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The Los Angeles Dodgers Foundation envisions a city where every young Angeleno, regardless of ZIP code, has the opportunity to thrive.

Founded in 1995 as the official charity of the Los Angeles Dodgers, the Los Angeles Dodgers Foundation (LADF) is bigger than baseball, envisioning a city where every young Angeleno, regardless of neighborhood, has the opportunity to thrive. For young Angelenos with limited access to education, sports and healthcare, LADF is a champion that increases the quality of life and confidence of the people we serve by using our historic Dodger brand and the power of sport to run and fund proven programs — at a time when a quality education, youth sports and health care are increasingly reserved for the elite. With the support of partners, stakeholders and fans, LADF produces incredible results on fields, in classrooms and at recreation centers, creating Major League Communities.



Dear Friends,

2019 was nothing short of amazing.

We could not have achieved such tremendous feats without you. On behalf of the Los Angeles Dodgers Foundation (LADF), thank you for your support as we tackle some of the most pressing challenges that face Los Angeles. While we've impacted thousands of young people in Southern California, we're deepening our practices to do even more.

As we reflect upon the tools necessary for success, ZIP code should never determine a young person's access to education, health, and sports. To meet critical needs in communities across LA, we facilitate programs that improve quality of life and build leadership skills, resulting in pathways to excellence.

And we're fortunate enough to have help from magnificent partners.

We allocate grants to local non-profits each year while using our global brand to spotlight their work and cultivate even more resources. We're proud of our success stories. We're making a difference that you can see and feel. In 2019 alone, we:

Served over 10,000 youth in our youth development program, Dodgers RBI.

Completed our 51st Dreamfield, our 2nd universally accessible Dodgers Dreamfield designed for youth with disabilities.

Granted nearly \$2 million dollars to over 100 organizations serving 240,000 youth.

Quantifying our efforts is important. But it's equally important to highlight the stories of the people behind the numbers like Jayvelle Davis. Having joined the Dodgers RBI program at the age of 10, he has spent the past eight years honing his skills on and off the field. His teachers rave about his leadership, focus, and maturity in the classroom and beyond.

He is one of many whose lives have been changed thanks to our collective efforts. We put children first whether living in Compton, South Los Angeles, East Los Angeles, Harbor City, Hawthorne, Inglewood, Long Beach, Lynwood, Northeast Los Angeles, or Watts.

As you enjoy the pages of our 2019 Impact Report, imagine yourself as part of the solution.

LADF is a magical community where action takes precedence.

After you turn the last page, reach out and learn how you can join this unforgettable story.

Sincerely,

A handwritten signature in black ink that reads "Nichol Whiteman".

Nichol Whiteman
Chief Executive Officer

Grantmaking

RECORD-SETTING YEAR

As a result of \$3.8 million raised from its highest grossing 50/50 raffle season, LADF awarded \$1.93 million to 111 organizations.



Ten Major School Districts Impacted

CHAFFEY JOINT UNION

COMPTON

FONTANA

GLENDALE

INGLEWOOD

LONG BEACH

LOS ANGELES

LYNWOOD

PASADENA

RIALTO

Awarded
\$1.93 MILLION
to
111 ORGANIZATIONS

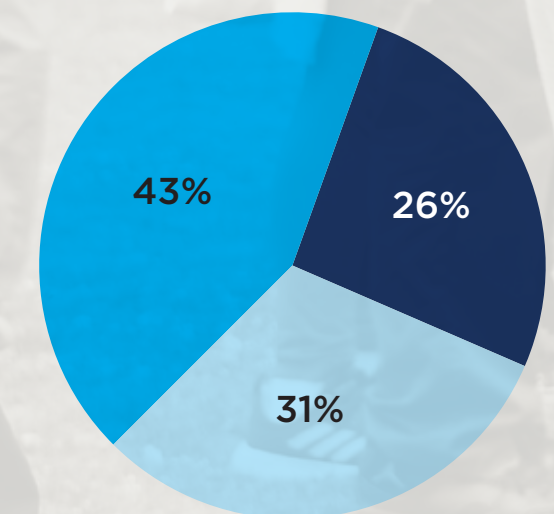
Impacting nearly
240,000 YOUTH

Total 2019 Giving

EDUCATION AND LITERACY

HEALTH AND WELLNESS

SPORTS AND RECREATION



EDUCATION + LITERACY

LADF provides access, opportunity and innovation to youth at critical engagement stages - from kindergarten through college - through reading and STEM activities, middle school mentorship, and college scholarships and support.



“24 years of teaching and this is the nicest thing we’ve ever been to.”

- Ms. Gibson, 3rd grade teacher at Bennett Kew Elementary (Science of Baseball, STEM Field Day)



Snapshot of Grants

9 DOTS - \$20,000 to support the Get Coding program for over 1,300 elementary students in East Los Angeles

CASA - \$20,000 to provide post-secondary advocacy activities for 225 youth in the foster care system

COLLEGESPRING - \$25,000 to support SAT and ACT preparation for over 1,700 students

READ TO A CHILD - \$10,000 to support the lunchtime reading program for 225 students in Greater Los Angeles

THINK TOGETHER - \$30,000 to provide afterschool STEM and Robotics programming for middle school students in Los Angeles



Organizations Supported

- 826LA
- 9 DOTS
- A PLACE CALLED HOME
- ANTHONY ANDERSON FOUNDATION
- CASA
- COLLEGE TRACK
- COLLEGESPRING
- I HAVE A DREAM FOUNDATION LOS ANGELES
- KERSHAW'S CHALLENGE
- PARA LOS NIÑOS
- PROYECTO PASTORAL
- READ TO A CHILD
- READING PARTNERS
- SCRIPPS COLLEGE ACADEMY
- TEACH FOR AMERICA LA
- THINK TOGETHER
- YOUNG STORYTELLERS

43% OF TOTAL GIVING

EDUCATION + LITERACY



HEALTH + WELLNESS

LADF addresses health challenges that prevent children from excelling in school or recreational activities, including food insecurity, fitness and healthy eating. We provide tools and support efforts to increase the social and emotional intelligence of our kids.

Snapshot of Grants

GIRLS ON THE RUN LOS ANGELES - \$10,000 to support running and mental wellness programming for 2,000 girls in Title I schools throughout Los Angeles

LA'S BEST - \$15,000 to support LA's BEST BEST Fit Health and Wellness program serving 25,000 elementary school students in LAUSD with afterschool fitness and wellness activities

PEER HEALTH EXCHANGE - \$25,000 to support mental wellness and health education for 2,700 Title I high school students throughout Los Angeles

SHOES THAT FIT - \$20,000 to provide new well-fitting athletic shoes for over 600 children and a co-branded truck to expedite shoe delivery

STUDENTS RUN LA - \$15,000 to support Students Run LA race registration fees



“Together, we help our students turn their marathon finish line moments into realizing their academic dreams: each year, more than 650 SRLA seniors cross the finish line, 99% graduate high school, 95% head to college, with 75% of them being among the first generation of their families to go to college.”

- Christine Pajak, Associate Director, Students Run LA



Organizations Supported

- COMMON THREADS
- DANNY'S FARM
- GIRLS ON THE RUN LOS ANGELES
- ICEF PUBLIC SCHOOLS
- JUST KEEP LIVIN FOUNDATION
- KENLEY JANSEN FOUNDATION
- LA'S BEST
- MARATHON KIDS INC.
- PEER HEALTH EXCHANGE
- SHOES THAT FIT
- SOUND BODY SOUND MIND
- SOWING SEEDS FOR LIFE
- STUDENTS RUN LA

26% OF TOTAL GIVING



HEALTH + WELLNESS




**SPORTS +
RECREATION**

LADF uses baseball and softball to build community and reinforce what it means to be a team. We create leadership opportunities and provide character development through increased skills, and positive and safe places to play for youth of all abilities.



Snapshot of Grants

MIRACLE LEAGUE - \$10,000 to support baseball programming for youth with disabilities that played on the Baldwin Hills Dreamfield

INGLEWOOD UNIFIED SCHOOL DISTRICT AND COMPTON UNIFIED SCHOOL DISTRICT - \$46,895 to support the baseball teams from Morningside High School, Inglewood High School, Centennial High School, and Dominguez High School

YMCA METRO LA - \$15,000 to support Physical Learning Activities for Youth (PLAY) serving 3,912 students in Los Angeles Unified School District during the school day

DODGERS RBI AFFILIATE PARTNERS \$249,141 to Dodgers RBI (Reviving Baseball In Inner Cities) Affiliate Partners to offset field maintenance and umpire fees associated with their delivery of the Dodgers RBI program serving 10,292 youth at 85 locations in the neighborhoods of Compton, East Los Angeles, Northeast Los Angeles, Inglewood, Hawthorne, Harbor City, Cudahy, Florence-Firestone, South Los Angeles, Long Beach and Lynwood.



“The Los Angeles Dodgers Foundation has been one of Miracle League Los Angeles’ biggest supporters and best friends since the beginning. Because of their grants we will be kicking off our tenth season this fall, but beyond the financial support LADF has always been there to support, advise, and encourage us as we found our way.”

— Jeremy McGovern,
Director/Founder, Miracle League
Los Angeles

Organizations Supported

BOYS & GIRLS CLUB OF WEST SAN GABRIEL VALLEY

CITY OF COMPTON PARKS AND RECREATION DEPARTMENT (NEW)

CITY OF HAWTHORNE RECREATION AND COMMUNITY SERVICES DEPARTMENT

CITY OF INGLEWOOD PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

CITY OF LONG BEACH DEPARTMENT OF PARKS, RECREATION & MARINE

CITY OF LOS ANGELES DEPARTMENT OF RECREATION AND PARKS

CITY OF LYNWOOD, RECREATION AND COMMUNITY SERVICES DEPARTMENT

COUNTY OF LOS ANGELES DEPARTMENT OF PARKS AND RECREATION EAST COUNTY COMMUNITY SERVICES AGENCY

COUNTY OF LOS ANGELES DEPARTMENT OF PARKS AND RECREATION SOUTH COUNTY COMMUNITY SERVICES AGENCY

HOLLYWOOD INDIES LITTLE LEAGUE (HILL)

LOS ANGELES BOYS & GIRLS CLUB

MAJOR LEAGUE BASEBALL YOUTH ACADEMY IN COMPTON

MIRACLE LEAGUE LOS ANGELES

YMCA OF METROPOLITAN LOS ANGELES

31% OF TOTAL GIVING



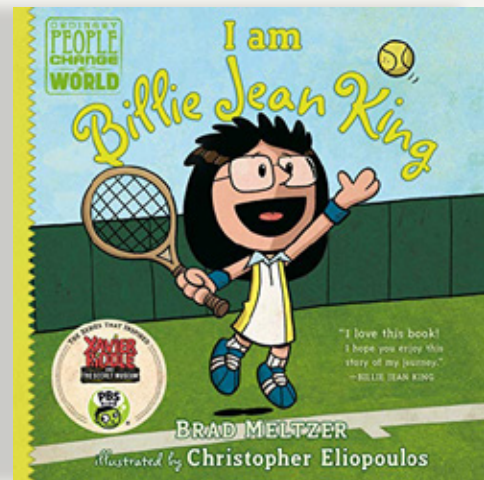
**SPORTS +
RECREATION**



To help address the literacy crisis in Los Angeles and get children excited about reading, LADF continued its LA Reads partnership with the Los Angeles Dodgers. LA Reads is a literacy campaign that includes a summer reading challenge, “Dodgers Reading Champions.”

In addition to providing grants to local organizations with literacy-based programming, LADF conducts year-round reading events at local schools, libraries and non-profit organizations with Dodger players, alumni, broadcasters and executives. Additionally, LADF builds literacy corners and hosts literacy events at Dodger Stadium.

The “Dodgers Reading Champions” challenge allows children to track the time they spend reading online and win cool incentives.



In 2019, LADF partnered with the newest member of the Los Angeles Dodgers Ownership group, Billie Jean King, and the Billie Jean King Leadership Initiative, to distribute a co-branded “I am Billie Jean King” book, part of the Ordinary People Change the World book series, to all 5th graders in Long Beach Unified School District - a total of 6,000 free books for youth!



Program Goals

IMPROVE OVERALL READING FREQUENCY for school-aged children.

INCREASE MOTIVATION to read for students.

BOOST LIKELIHOOD TO READ on a regular basis.

PROVIDE ACCESS TO BOOKS to underserved children.

By the Numbers



5,040
BOOKS
DISTRIBUTED



22
LITERACY EVENTS



10,162
KIDS ATTENDING
LITERACY EVENTS



6,042
DODGERS READING
CHAMPIONS REGISTRATIONS



1,500,000
DODGERS READING
CHAMPIONS MINUTES READ



1,201
SCHOOLS
REPRESENTED

95% OF PARTICIPANTS’ PARENTS REPORTED THEY WOULD PARTICIPATE NEXT YEAR

“This was an amazing reading program and my son was recognized at Dodger Stadium. It was a memorable experience that enhanced his love for reading! Thank you!”

-Parent, Dodgers Reading Champions Participant



Dodgers RBI is a sports-based youth development program for 5-18 year olds that uses baseball and softball participation to provide kids life-changing social and emotional learning and access to health care and educational opportunities.

In 2019, LADF provided resources and programming to 10,292 youth on 818 teams across 85 program locations, including three public housing developments.



Program Goals

TO INCREASE PARTICIPATION AND INTEREST in baseball and softball among under resourced youth with an emphasis on increasing participation amongst African American youth, girls, and youth ages 13-18.

TO USE THE SPORT AS AN ENGAGEMENT TOOL IN ORDER TO INCREASE ACCESS TO EDUCATIONAL RESOURCES and increase positive attitudes toward educational opportunities among program participants.

TO USE THE SPORT AS AN ENGAGEMENT TOOL IN ORDER TO INCREASE ACCESS TO HEALTH RESOURCES and increase positive attitudes towards exercise and healthy habits among program participants.

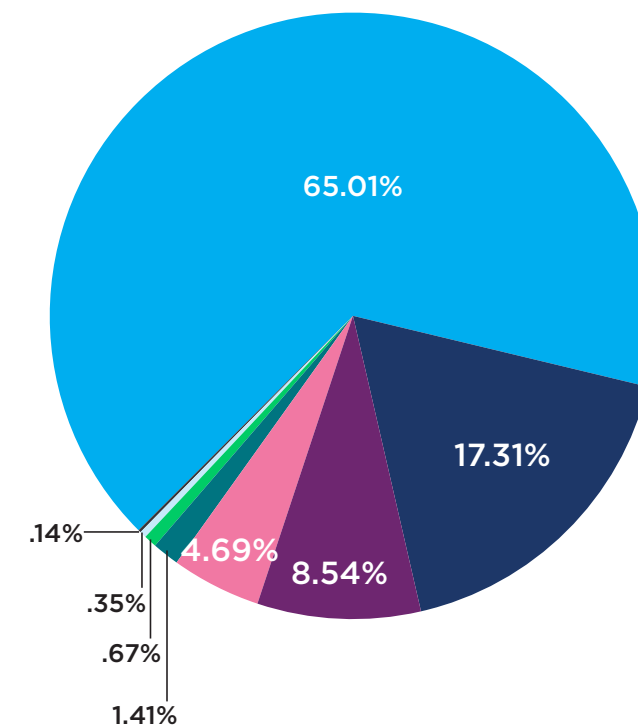
TO PROVIDE A SAFE AND FUN ATMOSPHERE for play while promoting positive character development among program participants.



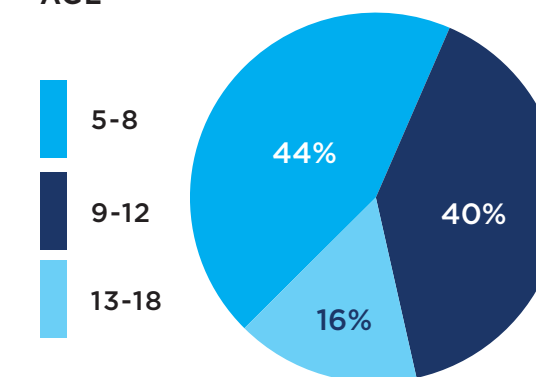
Participant Demographics

57.6% OF PARTICIPANTS QUALIFY FOR FREE AND REDUCED LUNCH

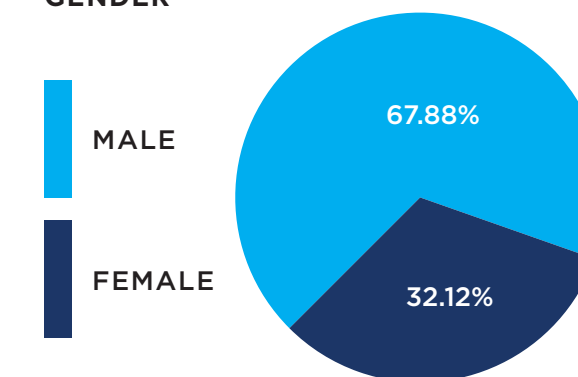
- LATINO
- BLACK
- DECLINE TO STATE
- 2 OR MORE RACES
- OTHER
- ASIAN
- NATIVE HAWAIIAN & OTHER PACIFIC ISLANDER
- NATIVE AMERICAN



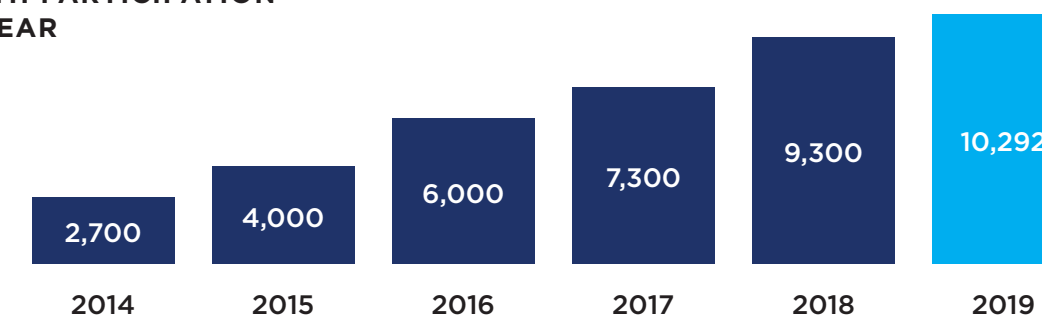
AGE



GENDER



YOUTH PARTICIPATION BY YEAR



By the Numbers

10,292
YOUTH

13
AFFILIATE PARTNERS

85
LOCATIONS

27
DODGERS DREAMFIELDS UTILIZED

818
TEAMS

2,065
FIRST TIME BASEBALL/SOFTBALL PLAYERS

3,304
GIRL PARTICIPANTS

95
SOFTBALL TEAMS

51%
NEW DODGERS RBI PLAYERS

572
VOLUNTEERS AND COACHES

4
LAW ENFORCEMENT AGENCIES ENGAGED

119
NEW TEAM EQUIPMENT KITS

818
UNIFORM SETS PROVIDED

\$249,141.27
UMPIRES AND FIELD MAINTENANCE GRANTS

874
BALLS PROVIDED

13,710
DODGER GAME TICKETS PROVIDED



Program Resources & Elements

ACCESS TO EDUCATION AND HEALTH RESOURCES for youth and families including college tours, eye screenings/exams/glasses, financial literacy seminars and fitness clinics

UNIFORMS FOR EVERY PLAYER including home and away jerseys, pants, socks and hats/visors.

EQUIPMENT KITS FOR EVERY TEAM including gloves, bats, helmets, tees, catcher's gear, baseballs and softballs

BRANDED POLO FOR EACH COACH

LIVE WORKSHOPS and skills training for coaches

GRANTS to offset umpires and field maintenance costs

ONLINE REGISTRATION & data collection tool

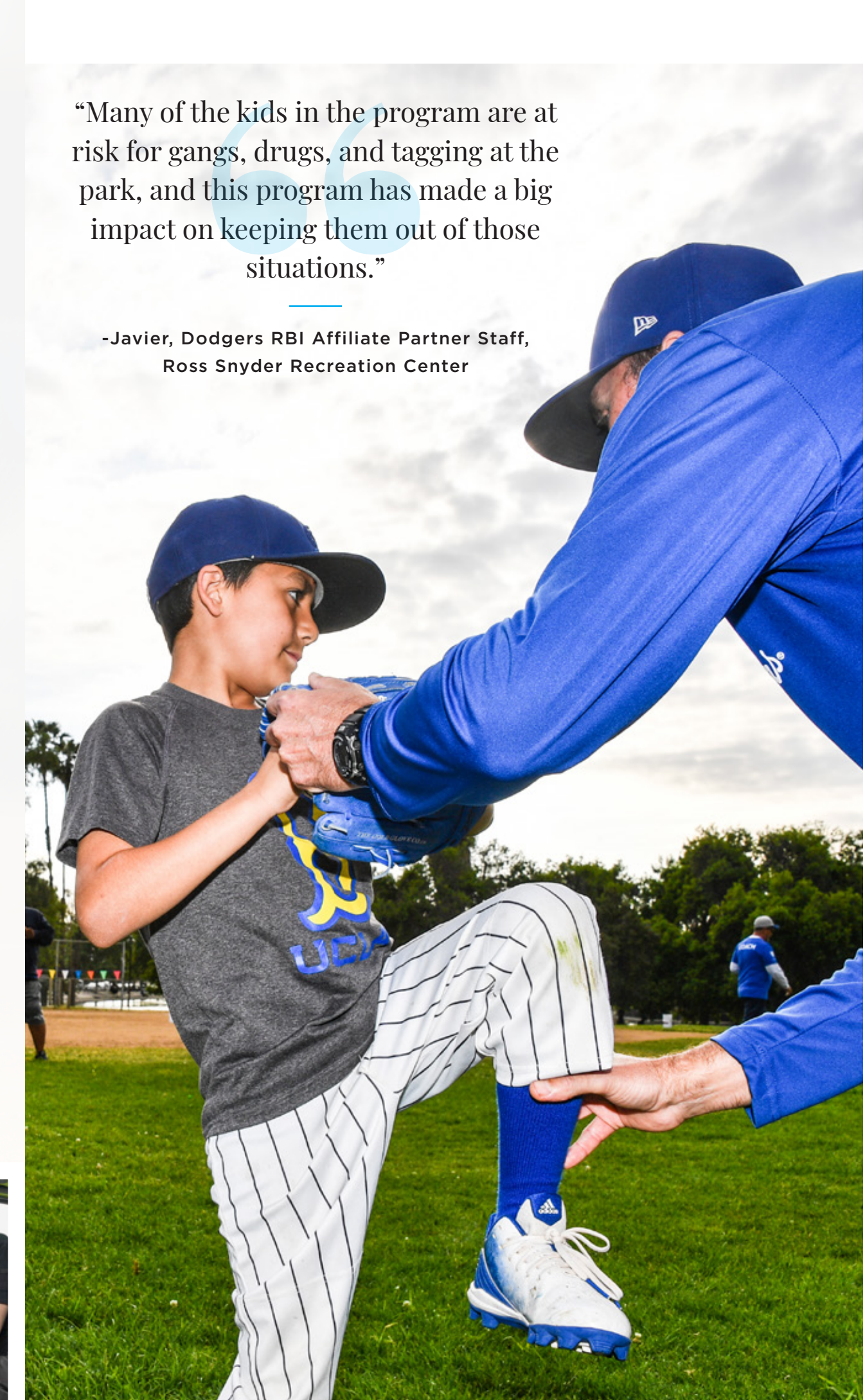
MARKETING AND RECRUITMENT SUPPORT including fliers, banners, email and text messaging

LADF STAFF SUPPORT



“Many of the kids in the program are at risk for gangs, drugs, and tagging at the park, and this program has made a big impact on keeping them out of those situations.”

-Javier, Dodgers RBI Affiliate Partner Staff,
Ross Snyder Recreation Center



Program Resources and Elements

Player Development

7 BASEBALL & SOFTBALL CLINICS
TOTAL PARTICIPATION: 480

MLB RBI WEST REGIONAL TOURNAMENT PARTICIPATION

40 BASEBALL & SOFTBALL DEVELOPMENT PRACTICES BY DODGERS TRAINING ACADEMY
TOTAL PARTICIPATION: 1,175

Coach Development

6 COACHES TRAININGS
88% OF COACHES REPORTED THE COACHES TRAINING HELPS THEM BECOME A BETTER COACH

COACH OF THE YEAR AWARDS

15 DODGERS RBI FIELD CHAMPIONS COACHES TRAINED IN TRAUMA INFORMED TECHNIQUES

Special Events

7 DODGER DAY COMMUNITY FESTIVALS

MLB PLAYBALL AND DEVELOPMENT EVENTS

PLAYERFEST AT DODGER STADIUM
TOTAL PARTICIPATION: 3,280

Education

4 COLLEGE TOURS
71% OF PARTICIPANTS FELT MOTIVATED TO GO TO COLLEGE AFTER A COLLEGE TOUR

20 COLLEGE WORKSHOPS
TOTAL PARTICIPATION: 129

5-WEEK ONE-ON-ONE COLLEGE WORKSHOPS
TOTAL PARTICIPATION: 30

COLLEGE AND CAREER PANELS

DODGERS READING CHAMPIONS CHALLENGE

BILINGUAL READING SUBSCRIPTION

RECYCLING EDUCATION

Health

7 FITNESS CLINICS
84% OF PARTICIPANTS FELT MOTIVATED TO EXERCISE AND EAT BETTER AFTER PARTICIPATING

FREE EYE SCREENINGS, EXAMS AND GLASSES

MOBILE HEALTH & DENTAL CLINICS

NUTRITION EDUCATION

Volunteer Engagement

290 CORPORATE VOLUNTEERS

LOCAL LAW ENFORCEMENT

Dodger Stadium Experiences

SUITE NIGHTS

FIRST PITCH OPPORTUNITIES

PREGAME CEREMONIES

Sports Based Youth Development

ADF believes in the power of sports to change trajectories and develop life skills.

WE ARE MEASURING THE FOLLOWING SOCIAL EMOTIONAL LEARNING (SEL) CAPACITIES FOR ALL DODGERS RBI PLAYERS AGES 9 TO 18:

SOCIAL CONNECTIONS

GOAL ORIENTATIONS

SELF CONFIDENCE

POSITIVE IDENTITY

SOCIAL SKILLS

ACADEMIC SELF EFFICACY

SELF-MANAGEMENT

CONTRIBUTION

SOCIAL CAPITAL

97% OF DODGERS RBI PLAYERS AGES 9-18 SUCCEEDED IN SEL DEVELOPMENT*

65% OF DODGERS RBI PLAYERS AGES 9-18 DEVELOPED IN AT LEAST THREE SEL CAPACITIES

*Gains in at least one capacity





\$10.6 Million
Invested to Date

368,000 Youth Have Access

LADF builds and refurbishes baseball and softball fields in underserved communities through the Dodgers Dreamfields program, which provides families across Los Angeles with safe havens and points of pride in their own neighborhoods.

Dodgers Dreamfields are game-changers, revitalizing green spaces to help re-energize the community's involvement in baseball and softball, while boosting the safety of local parks and providing a place where neighbors can gather, exercise and play.

2ND UNIVERSALLY ACCESSIBLE FIELD BUILT

Unveiled in June 2019, LADF's 51st Dodgers Dreamfield is located at Jack Bulik Park in the City of Fontana and is ADA-accessible. The field is designed for children with physical disabilities allowing youth of all abilities to enjoy baseball/softball.



Program Goals

TO BUILD OR REFURBISH baseball and softball fields in underserved communities.

TO INCREASE ENROLLMENT in the youth baseball and softball programs played on the Dodgers Dreamfields.

TO PROMOTE A POSITIVE ENVIRONMENT for youth to participate in baseball, softball, and other recreational activities.

TO PROVIDE a baseball or softball field that is built for safe playing conditions.

TO INCREASE general park and recreation usage at parks/recreation centers.



“[The park has] always been a baseball park, but the Dreamfield increased the love for the game and helped with retention.”

- Monica Resendez, Recreation Facility Director, Reseda Park



Program Resources & Elements

- BACKSTOP UPGRADES
- DUGOUT UPGRADES
- IRRIGATION IMPROVEMENTS
- SURFACE RE-GRADING
- NEW HOME PLATE, PITCHING RUBBERS AND BASES
- OUTFIELD FENCING & WINDSCREENS
- TURF RENOVATION
- SOD INSTALLATION
- NEW SIGNAGE AND SCOREBOARD
- BASEBALL AND SOFTBALL CLINICS
- FITNESS CLINICS
- FIELD MAINTENANCE CLINICS

Snapshot of Youth Organizations That Utilize Dreamfields

- BOYS & GIRLS CLUBS
- CALIFORNIA INTERSCHOLASTIC FEDERATION
- CITY OF LOS ANGELES MAYOR'S OFFICE OF GANG REDUCTION & YOUTH DEVELOPMENT
- DODGERS RBI
- GIRLS PLAY LA
- LITTLE LEAGUE BASEBALL
- NATASHA WATLEY FOUNDATION



“The Dreamfield is a safe place for us to play. We always go out there with our bats and balls and just play. It’s nice to have a place where parents can bring the kids and know that it’s going to fun. My son just loves it.”

- Renee, Parent, Jack Bulik Park



Measurable Influence & Positive Change



17,963

YOUTH PLAYED BASEBALL OR SOFTBALL ON A DODGERS DREAMFIELD IN 2019



2.8 MILLION

TOTAL VISITORS TO A DODGERS DREAMFIELD SITE IN 2019



3,110

ADULTS PLAYED BASEBALL OR SOFTBALL ON A DODGERS DREAMFIELD IN 2019



102

YOUTH BASEBALL AND SOFTBALL ORGANIZATIONS UTILIZED A DODGERS DREAMFIELD IN 2019

ACCORDING TO OUR 2018 DODGERS DREAMFIELD IMPACT REPORT

81.5% of sites report an increase in baseball participation numbers after construction

61.8% of sites report an increase in softball participation numbers after construction

66.7% of sites report an increase in overall park usage and programming after construction

64% of sites report that more people are visiting parks after construction

94.7% of sites report a positive change in the parks environment after construction

64.7% of sites report less injuries during play or practice after construction

59.4% of sites agree that having a Dodger Dreamfield helps with recruitment of baseball coaches

85% of park directors were satisfied with their Dreamfield experience

95% of park directors reported the Dreamfield contributed to a safe park environment

70% of park directors reported that the fields were in a safe playing condition



COLLEGE & CAREER ACCELERATOR

LADF's College and Career Accelerator (CCA) is focused on exposing first generation students to college, creating access to career knowledge and providing admissions and scholarship information. Throughout the course of the year LADF hosted college tours, career panels and related events.



COLLEGE SIGNING DAY WITH COLLEGESPRING

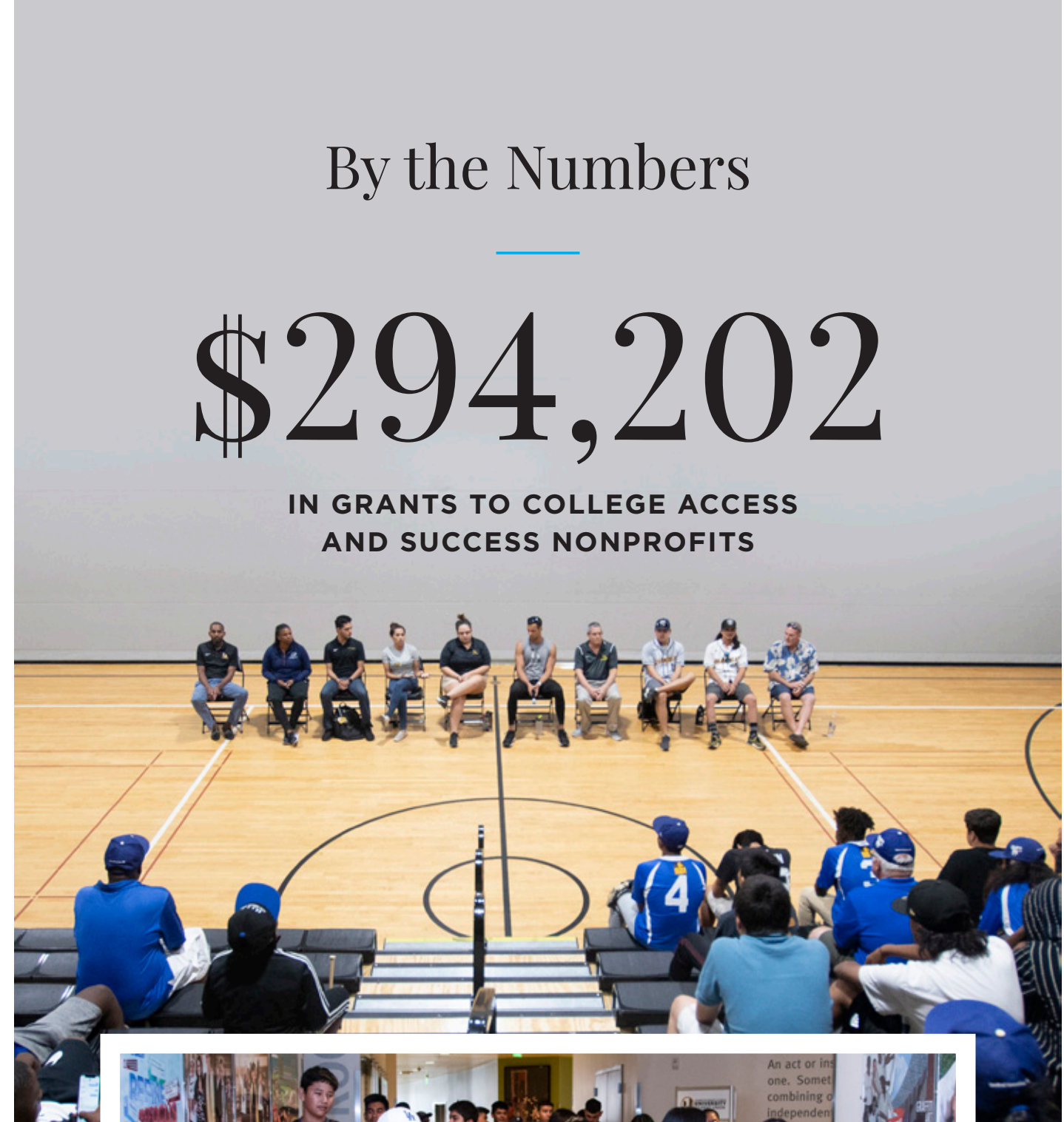
Over 565 Los Angeles high school seniors were celebrated for their academic efforts and achievements at Dodger Stadium as they announced where they would be continuing their education. Students enjoyed celebratory messages from Toni Trucks, Neil Brown Jr., Marcellus Wiley, and former NBA player Jason Collins.

COLLEGE ACCESS TOURS

In partnership with California State University, Northridge, California State University, Los Angeles, Pepperdine University & University of Southern California, LADF conducted four college access tours for 339 participants ages 13-18. All learned about applying to college, scholarships, financial aid, collegiate athletics, and careers in sports.

COLLEGE AND CAREER PANELS

425 youth from grantee organizations College Track, Project GRAD, Scripps College Academy, Bresee, A Place Called Home, South Central Scholars, Just Keep Livin and Dodgers RBI players learned about admissions process directly from UCLA, Pepperdine University, Cal State Los Angeles, and University of Southern California representatives.



By the Numbers

\$294,202

IN GRANTS TO COLLEGE ACCESS AND SUCCESS NONPROFITS





BIGGER THAN BASEBALL

HOSTESS WITH THE MOSTESS...

...In November, LADF hosted Beyond Sport's third installment of Beyond Innovation and advanced the conversation on sport's role in science, technology, engineering and mathematics (STEM) education. LADF convened executives from across the sports, tech, government and education sectors to inspire cross-sector partnerships and innovative solutions to the world's most pressing social issues in support of the United Nations Sustainable Development Goals (SDGs). The event featured a stimulating program of world class speakers, live interactive programming on the field, roundtable workshops and a networking reception.



GIVING MOMENTS...

...brought to you by the Los Angeles Dodgers Foundation. Throughout the season, LADF featured vignettes in stadium highlighting grantees programs and LADF's charitable impact on various local nonprofits.

APPETITE FOR SUCCESS...

...LADF joined the Jackie Robinson Foundation/LADF scholars in New York City during the 2019 JRF Mentoring and Leadership Conference. Hosted by Guggenheim Partners, scholars got the best of both worlds, sports and finance, to top off their weekend full of insightful, professional career advice.

LEADING THE WAY...

...as host, CEO Nichol Whiteman gave the keynote address at the American Red Cross - Corporate Partner Summit. The summit focused on how to leverage nonprofit relationships in order to engage employees and achieve key business objectives.



TEAMING UP WITH...

...Focusing Philanthropy, LADF helped raise \$730,000 for the L.A. Education Campaign; supporting four proven and effective nonprofits (Peer Health Exchange, Reading Partners, CASA, and Scripps College Academy) to address critical needs in education: reading proficiency by the 4th grade, school engagement for middle school students, healthy behaviors for teens, and college readiness/access for high school students.

JOINING THE CONVERSATION...

...with national youth sports experts in a panel conversation titled: "P.E. is a Social Justice Issue: Working Together to Support Our Youth", LADF CEO Nichol Whiteman presented at the LA84 Foundation Annual Summit.



\$10.7 Million Raised*

to support direct youth programs and grantmaking thanks to the support of corporations, foundations and individuals.

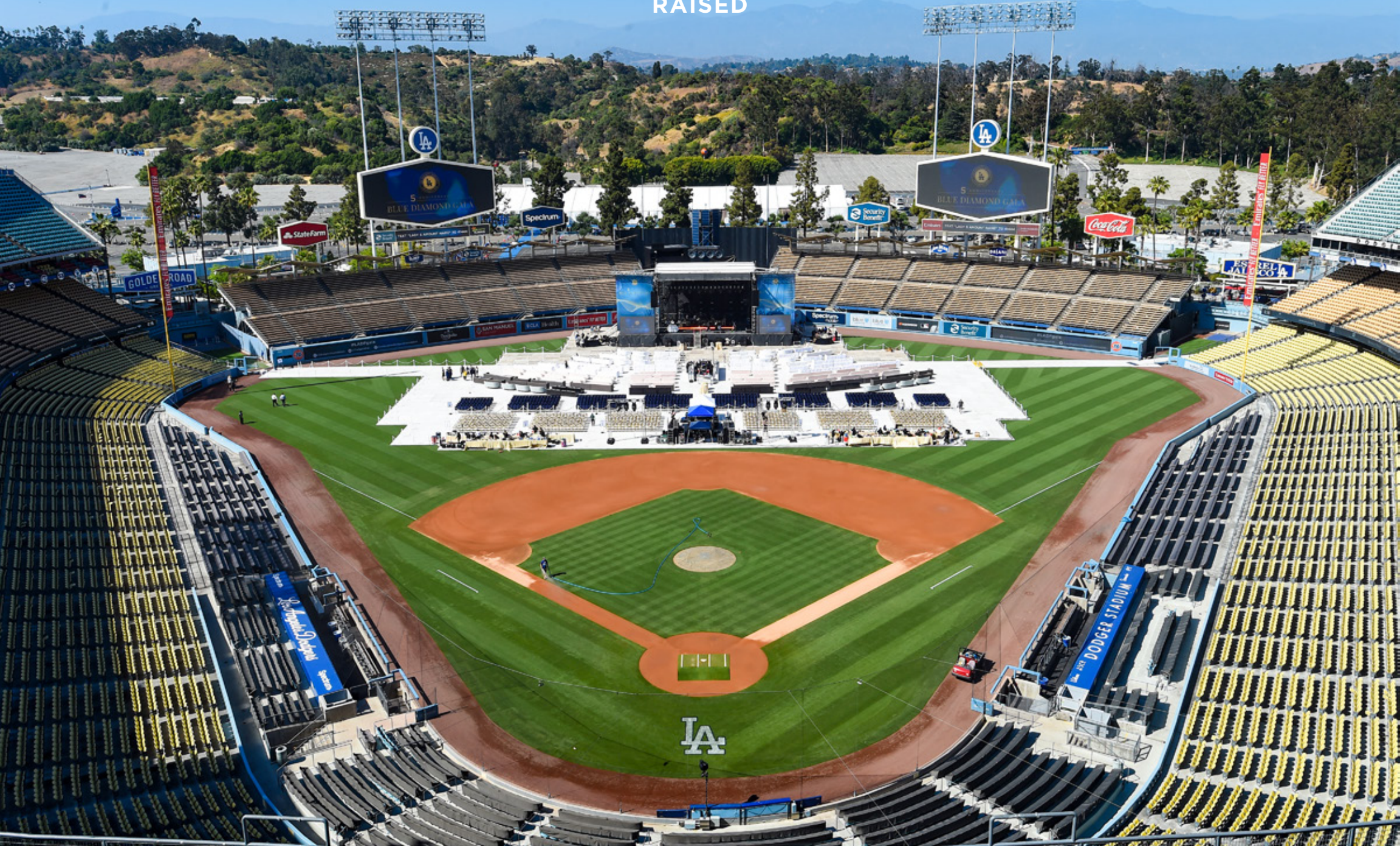
*Gross 2019 revenue



5TH ANNIVERSARY BLUE DIAMOND GALA

By the Numbers

\$3.1 Million RAISED



On June 10, 2019, the Los Angeles Dodgers foundation hosted its 5th Anniversary Blue Diamond Gala: The Party for LA at Dodger Stadium.

The evening featured a benefit concert featuring 10x GRAMMY winning artist Bruno Mars, presented by the Los Angeles Dodgers Ownership Group. The Blue Diamond Gala is one of the most innovative, entertaining evenings in all of Los Angeles, attracting some of the most phenomenal people in LA across industries. Joining Dodger ownership and the executive team were the 2019 Los Angeles Dodgers players, coaches, former players and a host of celebrities in support of LADF's impact in Los Angeles.

The evening began with a star-studded Blue Carpet and a festive pre-show party, complete with dinner and premium open bars. The night continued on the field with owners Billie Jean King and Ilana Kloss being honored on stage, a 2-hour Bruno Mars concert and concluded with food trucks.



By the Numbers

\$572,683
RAISED



10,740
TOTAL RUNNERS



8

COUNTRIES REPRESENTED



3,500

STUDENTS RUN LA RUNNERS

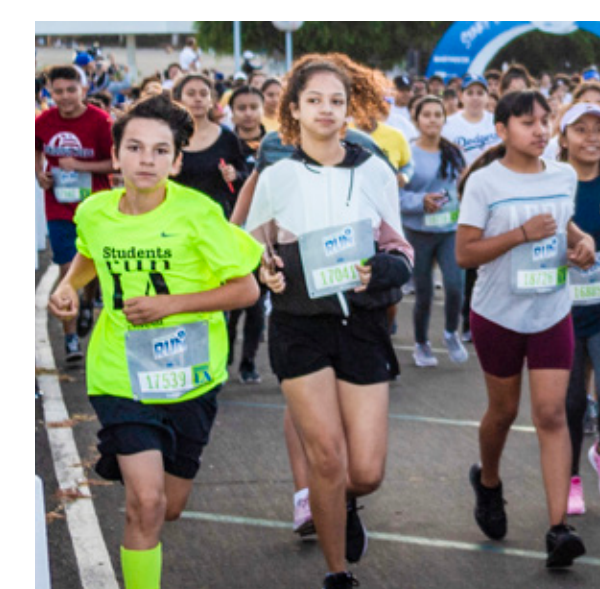


26

STATES REPRESENTED

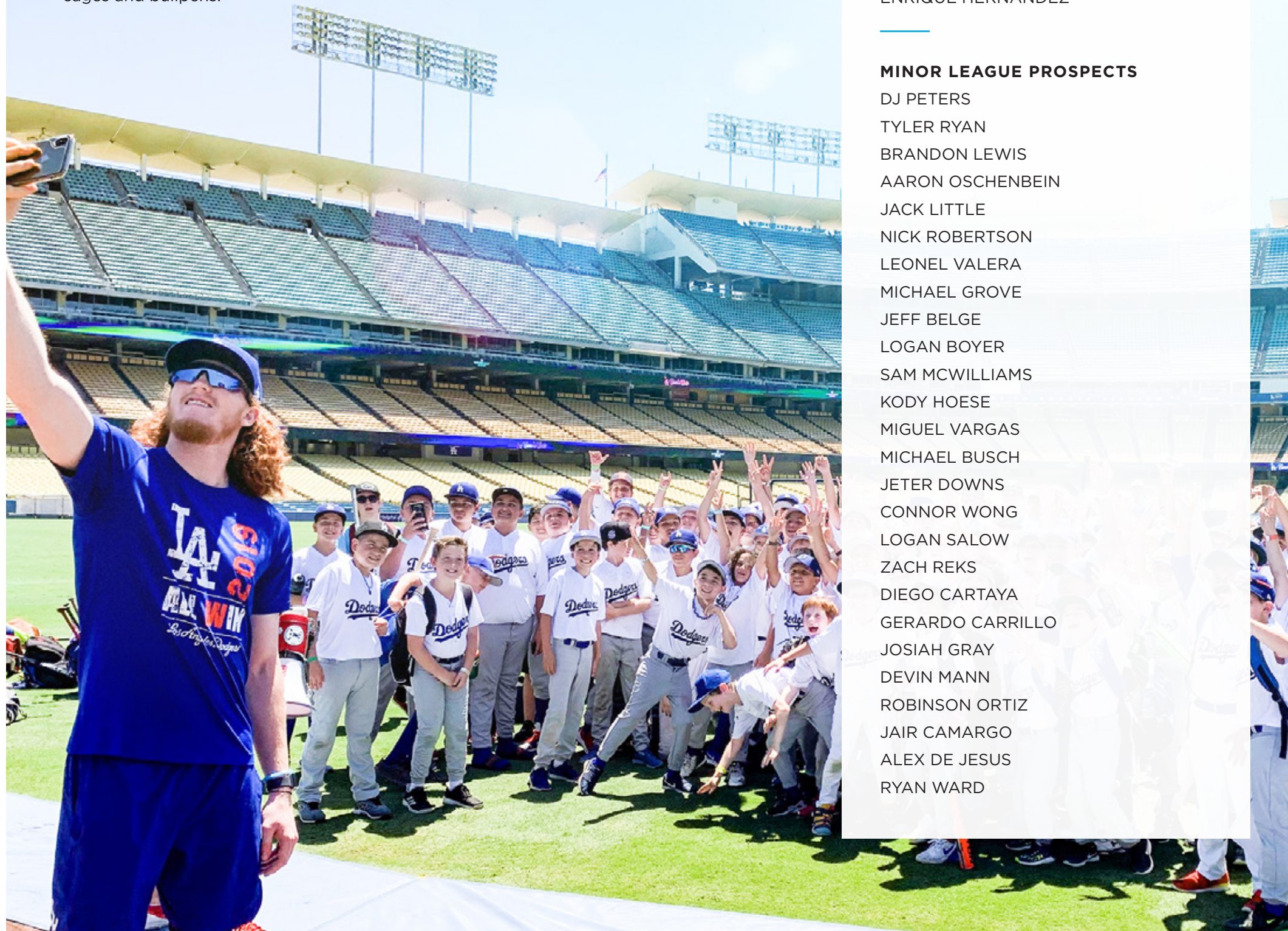
Run

The 6th annual Biofreeze Los Angeles Dodgers Foundation Run presented by UCLA Health welcomed Dodger fans and avid runners to Dodger Stadium on September 29th, 2019. Runners enjoyed a scenic view of the city, a cool down lap around the warning track and were awarded their medals by Dodger Alumni!



Camps

Summer and Winter Youth Baseball Camp offered boys and girls the opportunity to learn baseball and softball the Dodger way! Daily instruction was provided by Dodger Coaches, alumni and minor league prospects with special player appearances. The campers had the full run of the field including underground batting cages and bullpens.



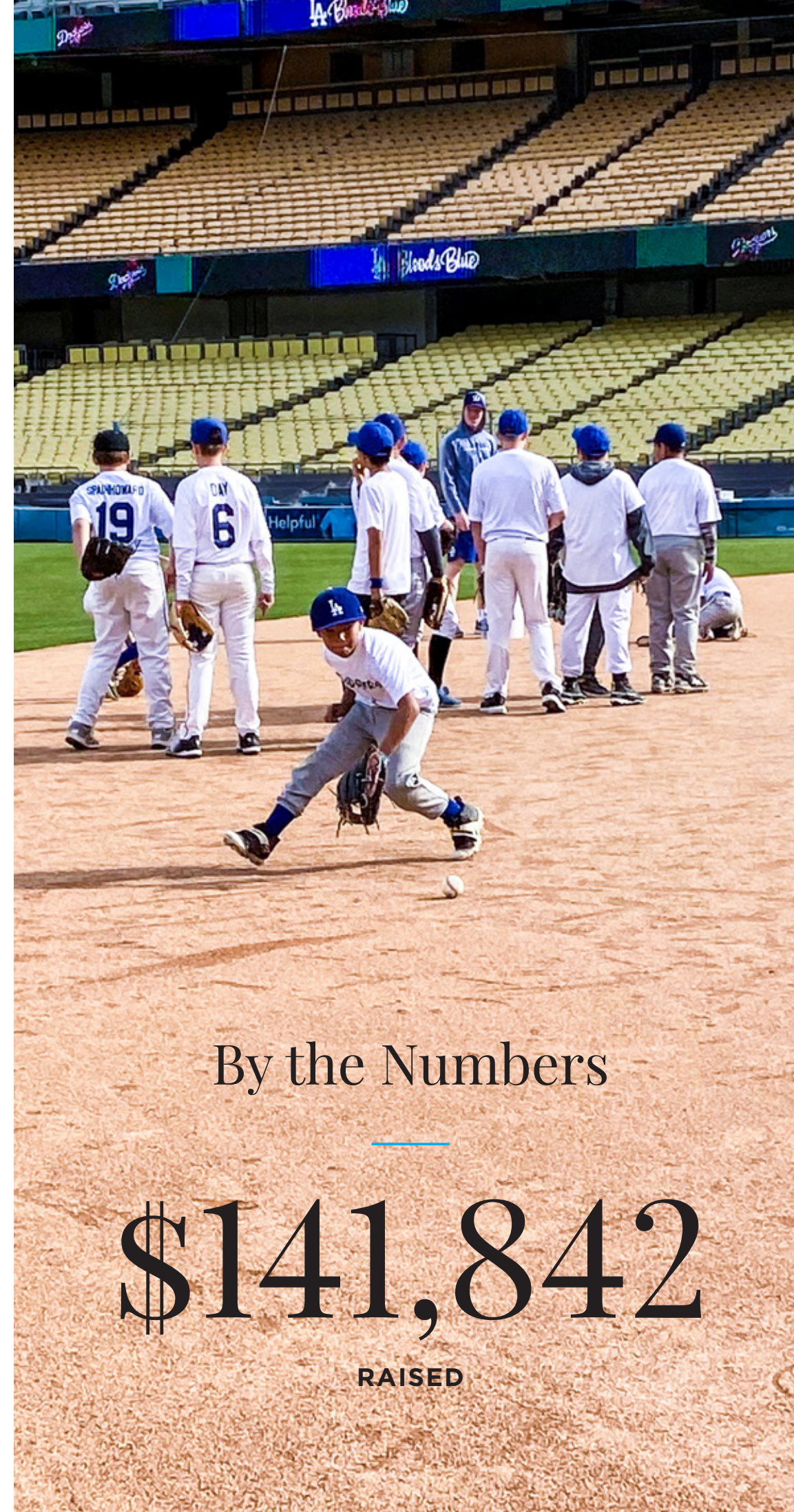
Participating Players

DODGER PLAYERS

RICH HILL
CASEY SADLER
DUSTIN MAY
MATT BEATY
ENRIQUE HERNANDEZ

MINOR LEAGUE PROSPECTS

DJ PETERS
TYLER RYAN
BRANDON LEWIS
AARON OSCHENBEIN
JACK LITTLE
NICK ROBERTSON
LEONEL VALERA
MICHAEL GROVE
JEFF BELGE
LOGAN BOYER
SAM MCWILLIAMS
KODY HOESE
MIGUEL VARGAS
MICHAEL BUSCH
JETER DOWNS
CONNOR WONG
LOGAN SALOW
ZACH REKS
DIEGO CARTAYA
GERARDO CARRILLO
JOSIAH GRAY
DEVIN MANN
ROBINSON ORTIZ
JAIR CAMARGO
ALEX DE JESUS
RYAN WARD



By the Numbers

\$141,842

RAISED





ALUMNI BREAKFAST

Fans got to enjoy an intimate breakfast at Dodger Stadium while listening to Dodger Alumni recall historic moments on a panel moderated by Team Historian Mark Langill.



[DODGERS.COM/BREAKFAST](https://dodgers.com/breakfast)



Dodgers All-Access

Nearly 500 Dodger fans had an all-access pass to enjoy an evening on-field at Dodger Stadium.

Guests took part in incredible experiences from hitting in the Dodgers batting cage to pitching in the Dodger bullpen. Dodger players, alumni and broadcasters took part in panel discussions for all guests to enjoy while dinning on the infield.



#DODGERSALLACCESS
[DODGERS.COM/ALLACCESS](https://dodgers.com/allaccess)



Auctions & Sweepstakes

SWEEPSTAKES

Fans entered online sweepstakes program on Dodgers.com/win, featuring unique experiences.

ONLINE AUCTIONS

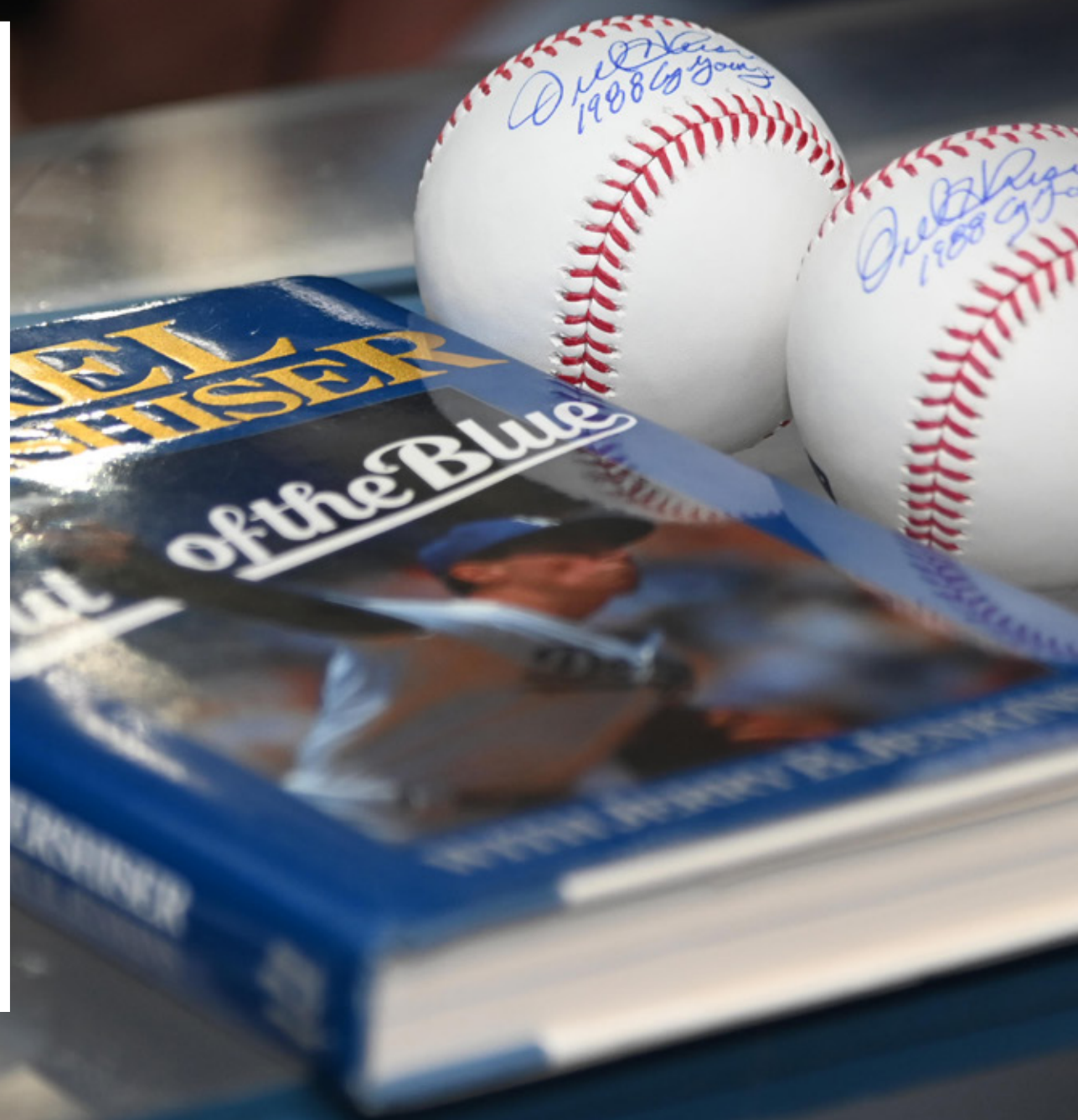
Throughout the season, Dodger fans visited Dodgers.com/auctions to bid on memorabilia and autographed items from current Dodger players, coaches and legends.



By the Numbers

\$328,601

RAISED



In-Stadium Fan Support

By the Numbers

\$4,540,298

RAISED

50/50 Raffle

LADF hosted the 50/50 Raffle at every home game where 50% of the jackpot was awarded to the winner and the remaining 50% supports local nonprofit organizations.



By the Numbers

\$3,871,663
RAISED



FUNDRAISING & EVENTS

Spouses Mystery Bag

In partnership with the Dodger spouses/partners, fans purchased autographed baseballs signed by current Dodger players, coaches, alumni and broadcasters.



By the Numbers

\$120,676
RAISED



In-Stadium Fan Support

FANFEST

Annual Yard Sale and Mystery Bag Fundraiser took place at Dodgers FanFest where fans purchased one of a kind Dodger items and took their chances at the Mystery Bag fundraiser, which contained an autographed baseball from Dodger players, alumni and minor league players.

MESSAGE BOARD

Fans celebrated special occasions by ordering a Ribbon Board Message, displayed under the Left Dodger Vision screen during a game.

VEHICLE DONATION PROGRAM

Fans donated their car, truck, boat, or RV.



In-Stadium Fan Support

SILENT AUCTION

During Saturday and Sunday home games and select promotional nights, LADF hosted a Silent Auction featuring over 25 autographed memorabilia items up for bid and displayed outside the Vin Scully Press Box. Dodger fans also had the opportunity to bid from their seats using the MLB Ballpark App.

RETAIL

Fans supported by purchasing LADF Logo T's and Vintage Bobbleheads throughout the season.

DONATE

Fans made a general donation or donated in the name of a loved one, by visiting dodgers.com/ladf.



Supporters

\$10K+

99 CENTS ONLY STORES

ABM INDUSTRIES INC.

AEG WORLDWIDE

AJ POLLOCK

ANHEUSER-BUSCH

ANNENBERG FOUNDATION

ARCO

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BARI MILKEN BERNSTEIN & FRED BERNSTEIN FOUNDATION

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BILLIE JEAN KING LEADERSHIP INITIATIVE

BIOFREEZE

BLUE SHIELD OF CALIFORNIA

CAPSTONE HEADWEAR

CAROL KIMMELMAN ATHLETIC & ACADEMIC CAMPUS

CHARTER COMMUNICATIONS

CINDY STARRETT

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KENNEDY WILSON

KERSHAW'S CHALLENGE

KPMG LLP

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LOS ANGELES DEPARTMENT OF WATER AND POWER

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LISA DEBARTOLO

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UNDER ARMOUR, INC

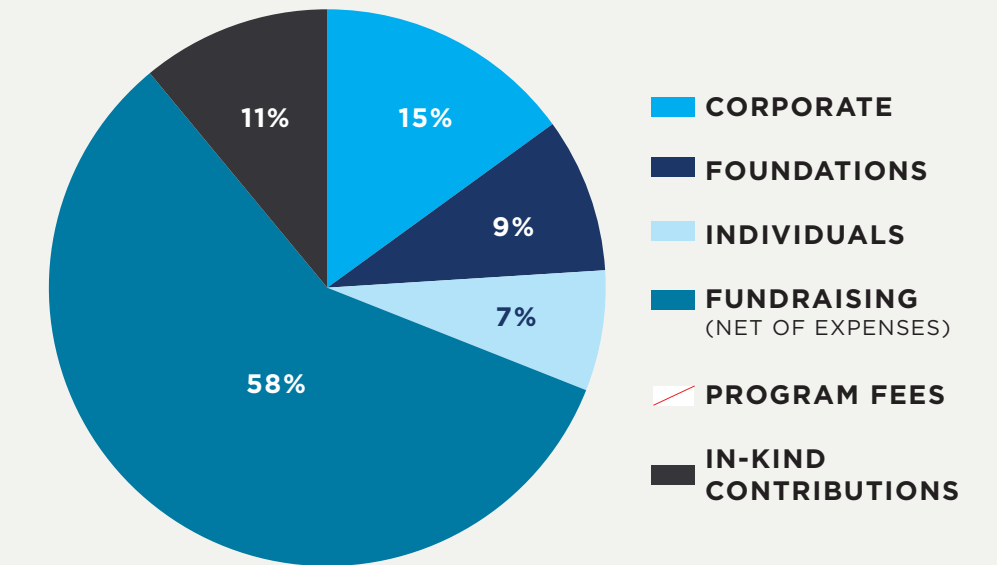
UNIVERSAL WASTE SYSTEMS

WINSTON & STRAWN LLP

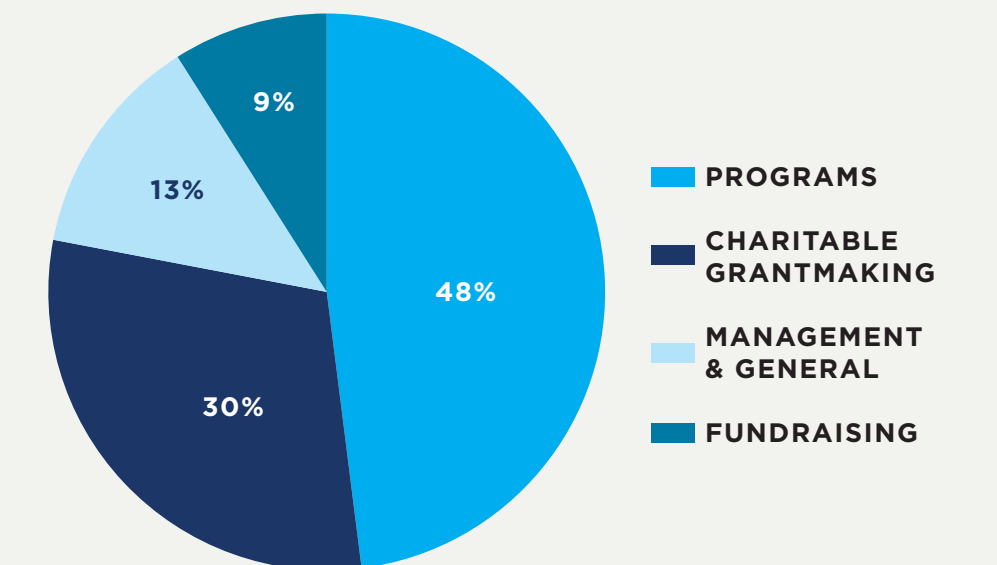
Statement of Activities

FISCAL YEAR 2019

REVENUE AND PUBLIC SUPPORT	AUDITED 2019
CORPORATE	1,196,980
FOUNDATIONS	713,396
INDIVIDUALS	513,066
FUNDRAISING (NET OF EXPENSES)	4,557,592
PROGRAM FEES	0
IN-KIND CONTRIBUTIONS	843,979
TOTAL:	7,825,013



EXPENSES	TOTAL
PROGRAMS	3,064,977
CHARITABLE GRANTMAKING	1,932,379
MANAGEMENT & GENERAL	842,804
FUNDRAISING	592,313
TOTAL:	6,432,473
CHANGE IN NET ASSETS	TOTAL: 1,392,540



Our Team

Board of Directors

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Bendheim Enterprises

ANNE GLOBE
Skydance Media

EMILY GREENSPAN
TAG Arts

GLENN HARVEY
Pro Players Network

ERIC HOLOMAN (TREASURER)
EquiTrust Life Insurance Company

EARVIN JOHNSON
Los Angeles Dodgers Ownership Group
Magic Johnson Enterprises

JOEL REYNOLDS
Natural Resources Defense Council

NICHOLAS SANDLER (PRESIDENT)
Stonebriar Commercial Finance

RENATA SIMRIL
LA84 Foundation

ALAN SMOLINISKY
Los Angeles Dodgers Ownership Group
Conquest Housing

TOM SOTO
Diverse Communities Impact Fund

CINDY STARRETT
Latham & Watkins LLP

MARK WALTER (CHAIR)
Los Angeles Dodgers Ownership Group
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Covington Capital Management

ROBERT WOLFE (SECRETARY)
Los Angeles Dodgers

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NICHOL WHITEMAN
Chief Executive Officer

CHAITALI GALA MEHTA
Chief Operating Officer

TIFFANY RUBIN
Director, Youth Programs

XOCHITL BRAVO, MSW
Director, Development & Communications

ERIN EDWARDS
Manager, Operations & Marketing

JAMES LOPEZ, MSW
Manager, Strategy & Impact

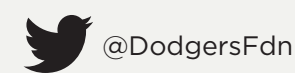
SEAN MULLIGAN
Manager, Youth Programs

NIKKI GARCIA
Manager, Development

JOHN MUTO
Coordinator, Youth Programs

ALYSSA PLOURDE
Coordinator, Grants

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