



**SEPTEMBER 19-22, 2024**

HOSTED AT

BAHA  MAR

Benefitting

**TURN 2**  
FOUNDATION, INC.

# Overview

September 19 - 22, 2024 | Nassau, Bahamas

**Host Resort:** Baha Mar

**Venue:** Royal Blue Golf Course

**Format:** Fivesomes | One Best Ball (Gross & Net)

**Beneficiary:** Turn 2 Foundation, Inc.

A star-studded lineup representing nearly every corner of the sports and entertainment world will descend on Baha Mar for the Derek Jeter Invitational.

This three-day event, which includes a Welcome Party featuring D-Nice, Celebrity Golf Tournament and Gala featuring a live performance by Flo Rida, aims to raise awareness and support for Derek Jeter's Turn 2 Foundation.

*"This event will raise critical funds to support The Turn 2 Foundation's signature programs, which inspire young people – our next generation of leaders – to rise above negative influences. These funds will enable us to provide countless more youth with resources, guidance and opportunities that will help them to excel academically, lead healthy lifestyles, give back to their communities and pursue successful futures. I hope you will join us for what I know will be an incredible week that will have a lasting impact on the lives of so many young people." – Derek Jeter, Founder*



# Schedule of Events

## Thursday, September 19

- All Day Guest Arrival and Registration
- All Day Practice Rounds at Royal Blue Golf Course
- Evening Welcome Party at Marcus featuring D-Nice

## Friday, September 20

- All Day DJI Celebrity-Amateur, Round One at Royal Blue Golf Course
- Afternoon Celebrity Shootout at Royal Blue Golf Course
- Evening Guest Dine Around Experiences

## Saturday, September 21

- All Day DJI Celebrity-Amateur, Round Two at Royal Blue Golf Course
- Evening DJI Gala at Baha Mar Convention Center featuring a live performance by Flo Rida

## Sunday, September 22

- All Day Guest Departures



# Past Celebrity Attendees

Ahmad Rashad	Chris Kirkpatrick	Grant Fuhr	Jorge Posada	Nancy Lieberman	Russell Wilson
Andrew Jones	Chris Tucker	Greg Maddux	Josh Duhamel	Nate Burleson	Ryan Clady
Angie Martinez	Cliff Floyd	Haley Joel Osment	Ken Griffey, Jr.	Nick Swisher	Ryan Rustand
Anthony Anderson	Cris Carter	Herb Williams	Kevin Connolly	Natalie Gulbis	Shane Victorino
Benjamin Bratt	David Ross	Holly Sonders	Kevin Dillon	Norm MacDonald	Sheldon Souray
Bode Miller	Derek Fisher	Ivan Rodriguez	Kevin Liles	Paige Spiranac	Sterling Sharpe
Brandi Chastain	Deron Williams	Jason Taylor	Kevin Millar	Patrick Peterson	Tanyon Sturtze
Brian Baumgartner	DJ Swearingen	Jerry Ferrara	Larry Walker	Patrick Warburton	Tiki Barber
Bruce Bowen	Ed Reed	Jerome Bettis	Leeann Tweeden	Pitbull	Tino Martinez
Bryson DeChambeau	Eddie George	Jim McMahon	Ludacris	Ray Allen	Tom Glavine
Cal Ripken, Jr.	Eddie Royal	Joe Mauer	Luke Rockhold	Reggie Bush	Tyler Cameron
Calvin Johnson	Flo Rida	Joey Fatone	Marcus Allen	Reggie Jackson	Victor Cruise
Charles Oakley	Frankie Muniz	John Starks	Michael Jordan	Rob Gronkowski	Wayne Gretzky
CC Sabathia	Gary Sheffield	Johnny Damon	Michael Strahan	Rob Riggle	Winky Wright
Chris Chelios	Gerald Williams	Jonathan Ogden	Miles Teller	Robin Ventura	

# Turn 2 Foundation, Inc.

During his rookie year in 1996, New York Yankees All-Star shortstop Derek Jeter established the Turn 2 Foundation while sharing a pizza with his father in a Detroit hotel room. The name "Turn 2" is symbolic of the dramatic double play made by infielders during a game. It also represents Jeter's wish to promote healthy lifestyles among young people and enable them to "Turn 2" his Foundation for guidance and much-needed help to avoid drugs and alcohol.

Since its launch in December 1996, the Turn 2 Foundation has awarded more than \$40 million to create and support programs and activities that help young people turn away from drug and alcohol abuse and reach their full potential and "Turn 2" healthy lifestyles. Its signature Jeter's Leaders initiative is a four-year leadership development program that fosters academic achievement, positive behavior and social change among high school students in New York City and Western Michigan.



[www.turn2foundation.org](http://www.turn2foundation.org)



# Host Venue - Baha Mar

Baha Mar is the pre-eminent Caribbean destination, perched in the secluded sands of Nassau's Cable Beach, where unparalleled luxury meets the Bahamian breeze.

The integrated resort development features three world-renowned hotel brands and a sweeping array of amenities including an oceanfront casino, a Jack Nicklaus Signature golf course, a luxury waterpark, a championship racquet club, a flagship ESPA, a stellar arts and convention center, and a thrilling collection of fine dining, nightlife, and retail outlets.

With a vibrant local arts scene, colorful heritage and breathtaking nature, Baha Mar curates' experiences for all travelers, from culture to adventure, conventions to celebrations, romantic getaways to family vacations.

Featuring an eco and marine sanctuary, a kid's explorers club, a private island getaway, an epic variety of tropical pools, and a pristine white sand beach with brilliantly turquoise waters...

Baha Mar invites you to experience Life Spectacular.

BAHA  MAR

[bahamar.com](http://bahamar.com)



# TURN 2 FOUNDATION, INC.



**Night Life**



**Live Entertainment**



**Activations**



**Golf**

# Ways To Participate

A partnership with the Derek Jeter Invitational offers the platform from which to deliver a “once-in-a-lifetime” experience to your most valued customers and business partners. Surround your brand with an extremely affluent, C-Level group of fellow partner companies.





# Ways To Participate

## **Foursome Sponsorship: \$60,000**

- Foursome includes four **(4)** playing spots in DJI Tournament and Practice Rounds at Royal Blue Golf Club (Practice round Thursday, Tournament Friday & Saturday)
- Guest Accommodations
- Round-Trip Airport Transfers to/from Lynden Pindling International Airport and/or selected FBO
- Ground Transportation to/from Royal Blue Golf Club
- Four **(4)** Premium DJI Gift Bags
- Clubhouse Access for eight **(8)** during the DJI tournament at Royal Blue Golf Club
- Invitation for eight **(8)** guests to the Thursday Night Welcome Party
- One table of eight **(8)** to the Gala on Saturday Night
- Corporate name / logo on sponsor board



# Ways To Participate

## Hole Sponsorship: \$30,000

- Dedicated footprint at one hole on course that includes branded tee fence, with the opportunity to activate at the hole on both days of the tournament (Friday & Saturday)
- Corporate Logo included on Sponsor Board

## Caddie Sponsorship: \$25,000

- Includes sponsor logo on the back bib worn by all forecaddies throughout the duration of the tournament

## Golf Cart Sponsorship: \$25,000

- Inclusion of sponsor logo on all golf carts used by celebrities and amateurs during tournament and opportunity to provide gift on golf carts prior to each round



# Ways To Participate

## Celebrity Shootout Sponsorship: \$25,000

- Presenting Sponsor of the Celebrity Shootout, held on Friday following tournament round
- Sponsor logo on signage and mention of sponsor during Celebrity Shootout

## Gala Table: \$10,000

- Table for eight (8) guests at the Derek Jeter Invitational Gala on Saturday, September 21 featuring special guest entertainment

## Event Ticket Package: \$12,000

- Admission for four (4) guests to each of the following events at the Derek Jeter Invitational. Each ticket is valid for admission for one guest, minimum purchase of four tickets.
  - **Thursday, September 19** - Welcome Party at Marcus with Special Entertainment
  - **Friday, September 20** - DJI Celebrity-Amateur, Round One at Royal Blue Golf Course (Tournament viewing)
  - **Saturday, September 21** - DJI Celebrity-Amateur, Round Two at Royal Blue Golf Course (Tournament viewing), DJI Gala at Baha Mar Convention Center featuring Special Entertainment
- Hotel tournament rate for three nights





For sponsorship or event inquiries,  
please reach out to the Derek Jeter Invitational  
Events Team at [Turn2@excelsm.com](mailto:Turn2@excelsm.com)

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