



JACKIE ROBINSON DAY/75TH ANNIVERSARY – CLUB ACTIVATION EXAMPLES

Atlanta Braves

- ❖ In honor of the 75th Anniversary of that historic achievement, The Atlanta Braves will host a celebration event at the Jackie Robinson Boys & Girls Club in Cairo, Georgia, the birthplace of Robinson, on Friday, April 15. Starting at 3 p.m., the celebration will feature performances by the Atlanta Braves Heavy Hitters, a live DJ, a food truck, and a pizza party for the kids of the Club. Following the private event, the public is invited to take photos with the 2021 World Series Trophy. In addition, the Atlanta Braves and Boys & Girls Clubs of America, will donate a 15-passenger van to the Jackie Robinson Boy & Girls Club of Cairo-Grady County, which serves over 250 youth between six and 16 years of age annually in programs designed to increase academic performance, build character, and teach critical decision-making skills.

Baltimore Orioles

- ❖ As part of league-wide recognitions for Jackie Robinson Day, the Orioles will welcome Coach Marc Stevens to throw the ceremonial first pitch. Coach Stevens is the founder of a local Baltimore youth Jackie Robinson Tournament, created to continue the legacy of Robinson, and educate aspiring baseball and softball stars on his impact on the sport. The Orioles will also invite the participants and coaches of the tournament to attend the game on Jackie Robinson Day. Additionally, the first 10,000 fans will receive a Jackie Robinson Day pin, recognizing the 75th anniversary of Robinson's Major League debut.

Chicago White Sox

- ❖ The White Sox launched the sixth annual Jackie Robinson Student Contest, inviting students to submit an original creative work that honors an African American trailblazer in baseball. More than 150 young artists, filmmakers, historians and Sox baseball fans found fun and unique ways to spotlight unsung heroes who greatly contributed to the history and legacy of the sport. To further highlight the students' submissions – poetry, paintings, graphic designs and essays among other educational and artistic works – the White Sox will proudly display the entries at Guaranteed Rate Field on Jackie Robinson Day. Three grand prize winners also will receive a VIP ballpark experience, including tickets to a suite and recognition during a special pre-game ceremony on Jackie Robinson Day. Owen Johnson, a member of the White Sox Amateur City Elite program, created to support a pipeline of Black baseball talent and prepare young men for life beyond the field, will perform the game's National Anthem on violin. Additionally, White Sox Charities has long sponsored Jackie Robinson Foundation scholars, including Patrick Nwankpa who the organization will celebrate with a "Tip of the Cap" moment on the centerfield videoboard.

Cincinnati Reds

- ❖ On Friday, April 15, the Reds play at the Los Angeles Dodgers and will join Major League Baseball to feature original #Jackie42 content on social media to celebrate Jackie's impact on and off the field. At the P&G MLB Cincinnati Reds Youth Academy, baseball games on April 15 and 16 will honor Jackie's legacy. On Friday, April 15, HBCU Kentucky State University will play a double-header vs Spring Hill College with a ceremony between the games. On Saturday, April 16, 12 local high school teams will play in the annual Jackie Robinson Day showcase where all players will wear #42 jerseys sponsored by Nike. Participating high school teams will be honored during pregame ceremonies before the April 22 Jackie Robinson Game at GABP. At the Reds Hall of Fame and

Museum presented by Dinsmore on April 16, baseball historian and author Dave Grob will conduct two presentations on Jackie's influence on Baseball and the Reds. The Reds will also celebrate the 75th anniversary of Jackie Robinson breaking Baseball's color barrier at Great American Ball Park on Friday, April 22 vs. the St. Louis Cardinals. In partnership with The Greater Cincinnati and Northern Kentucky African-American Chamber, local leaders will be honored and recognized during pregame ceremonies. Jackie Robinson Day messaging and videoboard graphics will be featured during the game.

Cleveland Guardians

- ❖ The Club will collaborate with various players to create custom cleat art to honor Jackie Robinson and Larry Doby who broke the American League color barrier, also in 1947.

Detroit Tigers

- ❖ Through an impactful mix of programming and creative storytelling, the Detroit Tigers will celebrate Jackie Robinson's contributions to baseball across multiple areas of the organization during the month of April. Leading up to, and during, the month of April the Detroit Tigers will celebrate the legacy and impact of Jackie Robinson:
 - Leveraging Jackie Robinson's nine values, the Tigers have encouraged young fans to create and submit an artistic expression that captures the spirit of one or more of the values. Works of art may include painting, drawing, or rendering. The top three artists will receive a financial prize during the April 19 home game, with the first-place artist also having their artwork shared on April 15 via Tigers channels and local digital boards.
 - The Detroit Tigers are teaming up with the Boys & Girls Clubs of Southeastern Michigan (BGCSM) Fashion Industry Club to develop custom Negro Leagues inspired artwork as part of the team's annual Negro Leagues Weekend celebration. To kick off the unique collaboration, the Tigers will plan a special viewing of "The Other Boys of Summer" on April 15 for BGCSM youth members along with a panel discussion. This event will provide the Industry Club members with an opportunity to begin researching the Negro Leagues for their artwork, while also inspiring youth outside the program to learn about the Negro Leagues.
 - While Jackie Robinson Day will be celebrated when the Tigers are on the road, the team plans to deliver an opportunity for Tigers fans to be inspired by Jackie Robinson's legacy at Comerica Park on April 19. The Tigers will host a Pregame "Celebrating Diversity in Baseball" Panel, Pregame "Jackie Robinson Art Contest" On-Field Recognition and In-Game Video Features

Los Angeles Dodgers

- ❖ To start Jackie Robinson Day, the Dodgers will partner with Longfellow Elementary School in Pasadena to launch a reading series. Every student at the school will be receiving the book "I am Jackie Robinson". That evening, the Dodgers' pregame will include their 10 LADF/Jackie Robinson Scholars who, because of the pandemic, have not been able to attend in-person to celebrate this special day. The Dodgers' in-stadium 50/50 Raffle and Text to Donate will benefit LADF /Jackie Robinson Foundation scholarships. The following day, on April 16th the Dodgers will unveil the Phase 2 Unveiling of Jackie Robinson Stadium, Rachel Robinson Field, Field 42 and Kershaw's Fitness and Training Zone at Gonzales Park in Compton.

Miami Marlins

- ❖ In honor of Jackie Robinson's 75th Anniversary of breaking the color barrier, the Miami Marlins Foundation will host the inaugural Jackie Robinson Classic presented by NIKE at loanDepot park. Guests and fans are invited to watch two local high school teams play a regular season game and recognize the achievements of Jackie Robinson.

Milwaukee Brewers

- ❖ The Milwaukee Brewers today, in partnership with Everfi, launched the **Jackie Robinson Art Challenge**, encouraging Wisconsin fans under 18 years old to use their creativity and imagination to submit an original artistic expression that captures the spirit of one or more of Jackie Robinson's values, as identified by his daughter Sharon's book, "Jackie Robinson's Values to Live By: Becoming Your Best Self" – citizenship, commitment, courage, determination, excellence, integrity, justice, persistence and teamwork. The top three artists and their families will be invited to American Family Field on Jackie Robinson Day, Friday, April 15, to be recognized on-field, with their artwork displayed on the Brewers scoreboard (the Brewers take on the St. Louis Cardinals that night at 6:10 p.m. CT). The Grand Prize winner will throw out the ceremonial first pitch with their art piece displayed on the Summer Slugger Brewers Challenge web page. In addition, Brewers Jackie Robinson Scholar, Rhea Goodwyn, will receive on-field recognition and participate in the ceremonial first pitch.

Minnesota Twins

- ❖ Joining Major League Baseball in honoring the 75th anniversary of Jackie Robinson's historic debut, the Minnesota Twins will spotlight Jackie's enduring impact on our game and society through in-ballpark celebrations on April 12, along with community activations on April 15. When Minnesota hosts the Los Angeles Dodgers on April 12 at Target Field, the Twins will salute Jackie by celebrating our youth – the future generations that continue bravely breaking barriers, pushing for equity and inspiring us all. While Twins employees and youth in attendance wear special "Thank You 42" t-shirts, ceremonial first pitches will be thrown by local grade schoolers Nah'Lyiah Davis, Abigail Mutua and Aniyah Stewart – winners of the team's Martin Luther King, Jr. Day Writing Competition, in which the Twins and the St. Paul-based Planting People, Growing Justice Leadership Institute (PPGJLI) asked local youth to detail "What it truly means to be a drum major for justice." Throughout the game, the Twins will use inning breaks to recognize Dr. Anika Tyner and PPGJLI, which seeks to plant seeds of social change through education, training and community outreach; Minneapolis' North Community High School baseball team and Thomas Edison High School softball team; and other local youth athletes, including members of the Twins RBI program. The Twins will then mark Jackie Robinson Day on April 15 by visiting St. Paul's Highwood Hills Elementary School; there, Twins mascot T.C. and front office staff will use interactive games to entertain and educate a gymnasium full of students on Jackie's Nine Values. Additionally, the Twins' social and digital platforms will amplify MLB content and highlight activities on both April 12 and 15.

Philadelphia Phillies

- ❖ The Phillies are proud to join Major League Baseball in celebration of the 75th anniversary of Jackie Robinson's historic debut. With the team away on April 15, the Phillies will pay tribute to Jackie's legacy at Citizens Bank Park on April 23 before and during their 4:05 p.m. game against the Milwaukee Brewers. Highlights include a special pregame performance of *Oh Happy Day*, Jackie's favorite song, as well as the national anthem, which will be sung by a joint choir comprised of members of five Philadelphia African American churches. In addition, local Tuskegee Airmen will be introduced on the field, and Sonya Pankey, Jackie and Rachel Robinson's eldest grandchild, will throw the ceremonial first pitch, as well as be recognized as the Phillies Hometown Hero in the 3rd inning. Fans will also be able to hear stories about Jackie's life, thanks to Jackie Robinson Storyteller Ron Whittington who will be roaming the concourse before the game. The Phillies are also honored to be participating in a Jackie Robinson Day celebration at Philadelphia Stars Memorial Park on April 22.

San Diego Padres

- ❖ The Padres will recognize their four Johnny Ritchey Scholars in a pregame ceremony. The program is named after Pacific Coast League San Diego Padres catcher Johnny Ritchey, who broke the color barrier for professional baseball on the west coast in 1948, a year after Jackie Robinson did the same for MLB (which was not yet West of Kansas City). Four students who have broken barriers in their young lives each receive a \$5,000 college scholarship award from the San Diego Padres Foundation. Johnny Ritchey's granddaughter Carlee Battle is scheduled to throw out the Ceremonial First Pitch.

Seattle Mariners

- ❖ The Seattle Mariners will debut their new Mariners program, Hometown All-Stars presented by Optum, recognizing members of the community who are making an impact in our cities. First honoree is Bookie Gates, founder of Baseball Beyond Borders, a club that seeks to expose urban kids of color to America's national pastime, developing their skills through mentorship, tournaments, camps and clinics and by supporting baseball programs at their local high schools. The Mariners also will welcome dozens of local Little Leaguers to be introduced to the field to say 'Play Ball'. All participants will wear a commemorative Jackie Robinson Day pin. During Mariners introductions, Mariners Season Ticket Members will line the T-Mobile Park carpet in right field wearing 75th anniversary shirts with the number 42 on their back, as well as holding flags of the Jackie Robinson Day logo. The Mariners will throw the first pitch at 6:42 as a nod to Jackie's iconic number.

Texas Rangers

- ❖ The Texas Rangers will be celebrating Jackie Robinson Day on the 50th anniversary of the team's first game after moving from Washington, D.C., April 15, 1972 at California.
- ❖ Opal Lee, who is often called the "Grandmother of Juneteenth" for her efforts in making Juneteenth a National Holiday, will throw out the ceremonial first pitch. The 95-year-old Ms. Lee's efforts resulted in Senate Bill S. 475 being passed and signed by President Joe Biden on June 17, 2021 which made Juneteenth a National Holiday. Ms. Lee is a retired teacher and counselor from Marshall, Texas. She will be accompanied to the mound by former Rangers stars Ferguson Jenkins and Al Oliver. The Rangers will be hosting African-American community leaders at the April 15 game and providing them with Opal Lee's Juneteenth Book. The club will also host youth from the Rangers Foundation's just keep livin programs and participants from the Texas Rangers MLB Youth Academy Breaking Barriers Essay Contest. Proceeds from the team's Texas 2 Split Raffle on April 15 will be donated to the Jackie Robinson Foundation and The Players Alliance.