



## IMPACT REPORT

**95%**  
**STOOD  
TALLER**

It takes a lot of heart to be a Giant. Junior Giants program cultivates the confidence kids need to make giant strides in life.

**99%**  
**DOVE INTO  
READING**

Young brains are giant sponges. Junior Giants are inspired to dive into books and keep that thinking muscle in shape during the summer.

**98%**  
**PROPERLY  
FUELED THEIR  
BODIES**

Covering all nutritional bases keeps a growing Giant healthy. Junior Giants keep their diet game at a high level that continues into Gianthood.

**90%**  
**EMBRACED  
RESPECT**

Junior Giants know that it's all about how you play the game—both on and off the field. The most valuable players are the ones who elevate others.

## IT TAKES A GIANT TO MAKE A GIANT

This program propels Junior Giants to be positive forces in their families and communities. The impact of this opportunity is nothing less than immense.

These countless, life-changing benefits underscore the importance of Giants—like you—who make this opportunity possible in the first place.

**To be a Giant, you can donate at**  
**JRGIANTS.org**



# HOW GIANTS ARE MADE

Since 1994, children and families in three states have enjoyed transformative summers filled with community engagement, life lessons, and just plain fun thanks to Junior Giants.

SINCE 1994

45,000+

**Volunteers Recruited**

340,000+

**Boys and Girls Served**

\$25M

**Financial Support**

ANNUALLY



24,000  
PLAYERS



5,300  
VOLUNTEERS



11,000+  
GLOVES PROVIDED



130,000+  
VOLUNTEER HOURS



76%  
OF HOUSEHOLDS SERVED  
W/ INCOMES OF <\$61K



\$50K+  
IN SCHOLARSHIPS  
AWARDED

## 4 BASES OF CHARACTER DEVELOPMENT

Junior Giants is much more than baseball. It's about teaching life skills and enabling kids to meet their fullest potential.

93%  
POSITIVE CHANGE IN



## READING SKILLS

Summer reading loss is a real issue that negatively impacts academic performance. This is especially prominent among low-income and minority students. Junior Giants ensures kids are always ready to read.



9,540,480  
MINUTES READ IN THE ROUND THE BASES READING PROGRAM IN 2018



99%  
MAINTAINED OR INCREASED  
DAILY READING  
63% Exceeded a school-level reading pace



QUICK STAT:  
80%  
of children from economically disadvantaged communities lose reading skills over the summer\*

\*National Center for Educational Statistics



## DIET & EXERCISE

Lower-income youth face barriers to accessing high-quality food, organized activities, and sports. The allure of technology also prevents kids from playing outside. Junior Giants is about encouraging kids to step up to the plate for health.

98%  
OF KIDS MET OR EXCEEDED  
DAILY USDA RECOMMENDATIONS  
FOR FRUITS & VEGETABLES



100%  
OF KIDS ENGAGED IN  
MODERATE OR VIGOROUS  
PHYSICAL ACTIVITY



## STRIKE OUT BULLYING

When kids can identify bullying, they are that much more empowered to stand up against it and be a positive influence.



>87%  
IMPROVEMENT IN RESPECT FOR OTHERS  
AND ABILITY TO ADDRESS BULLYING

While these statistics speak volumes about the success of the Junior Giants program, there are still many kids out there who don't play on a level playing field. All kids deserve that chance to prove themselves.

The real success of this program is the moment when a kid gets that glimmer in his or her eye. It could come from making a nice catch, finishing a great book, standing up for a teammate, or making a conscious decision about what to eat. This program is about giving kids ownership. It's about making them the Giants they are. And that relies on the support of generous Giants.

BE A GIANT. DONATE AT [JAGIANTS.ORG](http://JAGIANTS.ORG)

#BEAGIANT

PROUD RECIPIENT OF:

Robert Wood Johnson Foundation Sports Award, 2017  
ESPN Sports Humanitarian Team of the Year Award, 2016  
Commissioner's Award for Philanthropic Excellence, 2015  
Steve Patterson Award for Excellence in Sports Philanthropy, 2008  
World Sports Humanitarian Hall of Fame, 2002

A program of



Illustrated by: Antonio Javier Caparo

These data are from a 6-year program evaluation led by Dr. Brian Greenwood of California Polytechnic State University, San Luis Obispo. Special thanks to W2O, Sappi, and Dome Printing for their support on this project.

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