



BIGGER THAN BASEBALL

2018 ANNUAL REPORT



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Founded in 1995, the Los Angeles Dodgers Foundation (LADF) is the official team charity of the Los Angeles Dodgers. An award-winning leader in sports-based youth development, LADF harnesses the power of the Dodger brand, and a passionate fan base, to significantly impact underserved youth in some of the most challenged neighborhoods of Los Angeles. With a focus on Sports + Recreation, Education + Literacy, and Health + Wellness, LADF administers direct programs serving youth and communities at large and provides grants to local nonprofit organizations.

With a bigger than baseball mentality, LADF is focused on finding innovative ways to create opportunities for children through programs that engage with kids in sports, helps kids stay active and promote academic success. With the support of partners, stakeholders and fans, LADF produces incredible results on fields, in classrooms and at recreation centers, creating Major League Communities.

Los Angeles Dodgers Foundation Pillars

THE FOLLOWING PILLARS SERVE AS A BASE FOR PROGRAMS, PARTNERSHIPS AND GRANTMAKING

 EDUCATION + LITERACY

 HEALTH + WELLNESS

 SPORTS + RECREATION



Dear Partner,

Thank you so much for playing an integral role in propelling the Los Angeles Dodgers Foundation to such great heights. 2018 was a monumental year full of increased partnerships and programming - **impacting 2.3 million youth.**

We're inspired and geared up for more.

Our commitment to engaging kids in sports helps them lead healthy lifestyles in childhood and beyond, all while building confidence and promoting their academic success.

In our sixth consecutive season of Dodgers RBI, LADF served nearly **10,000 youth across 69 locations on more than 700 teams across Los Angeles, including three public housing developments.** Our **50 Dreamfields have created access for more than 300,000 youth** providing them with a safe and modern space to play softball and baseball.

Numbers only scratch the surface in demonstrating our impact. And while our annual report shares even more powerful statistics, we also invite you to explore the compelling stories that highlight the dynamic young people who we serve.

Their journeys bring our mission and vision to life.

As we reflect on our achievements, we are humbled by the outpouring of awards that continue to come our way. Beyond the recognition, we are grateful that our peers in this work stand with us—allowing us to leverage resources, maximize opportunities, and create even more pathways for children who need help the most.

We are dedicated to touching neighborhoods throughout Greater Los Angeles. Whether facilitating programs in Compton, South Los Angeles, East Los Angeles, Harbor City, Hawthorne, Inglewood, Long Beach, Lynwood, Northeast Los Angeles, or Watts, we are community allies and determined to bridge the resource gap.

Enjoy a glimpse of LADF.

And when you're done, I invite you to reach out and hear how you can experience even more.

Best,


Nichol Whiteman
Chief Executive Officer





Children from households with income less than \$25,000 annually are nearly three times more likely to be physically inactive as kids from high-income homes.¹

In 2013, LADF commissioned a study on youth baseball access and participation in Los Angeles. Significant barriers to youth baseball and softball participation included poor quality fields, a lack of quality coaching, high enrollment fees, high costs for appropriate equipment, and limited resources for recreational programs. When Dodgers RBI was deployed in 2014, LADF targeted communities that presented the most significant need; creating access to the sport for those who otherwise would have none. Using sports as an engagement tool, Dodgers RBI provides access to educational and health resources to children and their families at no cost. Dodgers RBI is bigger than baseball and focuses on social and emotional development as it engages communities and families in programming.

PROGRAM GOALS

1. To increase participation and interest in baseball and softball among under resourced youth with an emphasis on increasing participation amongst African American youth, girls, and youth ages 13-18.
2. To use the sport as an engagement tool in order to increase access to educational resources and increase positive attitudes toward educational opportunities among program participants.
3. To use the sport as an engagement tool in order to increase access to health resources and increase positive attitudes towards exercise and healthy habits among program participants.
4. To provide a safe and fun atmosphere for play while promoting positive character development among program participants.



By The Numbers

70% OF PARTICIPANTS MET ELIGIBILITY REQUIREMENTS FOR FREE AND REDUCED LUNCH

54.9% Average Growth Each Year

RACE

LATINO	64.38%
DECLINE TO STATE	12.52%
BLACK	12.44%
2 OR MORE RACES/ETHNICITIES	3.98%
WHITE	2.55%
OTHER	1.95%
ASIAN	1.23%
NATIVE HAWAIIAN & OTHER PACIFIC ISLANDER	0.59%
NATIVE AMERICAN	0.36%

AGE

5-8 YEARS OLD	41.04%
9-12 YEARS OLD	39.78%
13-18 YEARS OLD	18.83%

GENDER

	2014	2015	2016	2017	2018
MALE	66%	70.7%	74%	72%	69.4%
FEMALE	34%	29.3%	26%	28%	30.6%

GIRLS PARTICIPATION

2,831 GIRLS PLAYING BASEBALL/SOFTBALL

92 SOFTBALL TEAMS

9,300 YOUTH

12 AFFILIATE PARTNERSHIPS

69 LOCATIONS

29 DODGERS DREAMFIELDS UTILIZED

704 TEAMS

695 NUMBER OF VOLUNTEER COACHES

2,937 FIRST TIME BASEBALL/SOFTBALL PLAYERS

\$1.3 Million 2018 TOTAL INVESTMENT

4 LAW ENFORCEMENT AGENCIES ENGAGED

71 LAW ENFORCEMENT VOLUNTEERS

787 TEAM EQUIPMENT KITS PROVIDED

10,000 UNIFORM SETS PROVIDED

18,888 BALLS PROVIDED

10,560 DODGER GAME TICKETS PROVIDED

\$225,936 UMPIRES AND FIELD MAINTENANCE GRANTS

¹Aspen Institute Project Play State of Play Trends and Development Report (2018, p. 4)

Program Resources & Elements

- Uniforms for every player: home and away jerseys, pants, socks, hats/visors, and practice t-shirts
- Equipment kits for every team, including gloves, bats, tees, catcher's gear, baseballs and softballs
- Branded polo for each coach
- Live workshops and skills training for coaches
- Grants to offset umpires and field maintenance costs
- Online registration and data collection tool
- Marketing and recruitment support: fliers, banners, email and text messaging
- LADF staff support
- Access to education and health resources for youth and families: college tours, eye screenings/exams/glasses, financial literacy seminars and fitness clinics

“Parents used to think that the park was unsafe but thanks to Dodgers RBI, they have way more resources and support that has been convincing parents otherwise.”

-Allen Alegria, Dodgers RBI Affiliate Partner Staff, Algin Sutton Recreation Center



Player Development

6 BASEBALL/SOFTBALL CLINICS

96 AVERAGE PARTICIPATION

MLB RBI WEST REGIONAL TOURNAMENT PARTICIPATION

MOBILE INSTRUCTION BY EL1

Coach Development

4 COACHES TRAININGS - DOUBLE-GOAL COACH CERTIFICATION + SKILLS AND DRILLS

96.3% OF COACHES REPORTED THE COACHES TRAINING HELPS THEM BECOME A BETTER COACH

COACH OF THE YEAR AWARDS

MOBILE INSTRUCTION BY EL1

Education

8 FINANCIAL LITERACY SEMINARS

91.8% OF PARTICIPANTS FELT CONFIDENT ABOUT MANAGING THEIR MONEY AFTER THE SEMINAR

4 COLLEGE TOURS

91.5% OF PARTICIPANTS FELT MOTIVATED TO GO TO COLLEGE AFTER A COLLEGE TOUR

COLLEGE AND CAREER PANELS

DODGERS READING CHAMPIONS CHALLENGE

BILINGUAL READING SUBSCRIPTIONS

RECYCLING EDUCATION

Health

FREE EYE SCREENINGS, EXAMS AND GLASSES

6 FITNESS CLINICS

96.9% OF PARTICIPANTS FELT MOTIVATED TO EXERCISE AND EAT BETTER AFTER PARTICIPATING

MOBILE HEALTH CLINICS

NUTRITION EDUCATION

More than 800 DODGERS RBI PLAYERS WERE TAUGHT THE LIFESAVING SKILL OF HANDS-ONLY CPR

Special Events

7 DODGER DAY COMMUNITY FESTIVALS

MLB PLAYBALL AND DEVELOPMENT EVENTS

Dodger Stadium Experiences

SUITE NIGHTS

FIRST PITCH OPPORTUNITIES

PREGAME CEREMONIES

Over 3,000 PLAYERS, COACHES AND THEIR FAMILIES ATTENDED PLAYERFEST AT DODGER STADIUM

Volunteer Engagement

CORPORATE VOLUNTEERS

LOCAL LAW ENFORCEMENT





“Many of the kids in the program are at risk for gangs, drugs, and tagging at the park, and this program has made a big impact on keeping them out of those situations.”

-JAVIER SOTO, DODGERS RBI AFFILIATE PARTNER STAFF,
ROSS SNYDER RECREATION CENTER



Sports Based Youth Development

ADF believes in the power of sports to change lives and develop life skills. The following 2018 outcomes are a result of a multifaceted measurement and evaluation system.

73% of players felt supported by the adults, coaches and mentors in their program, building strong systems of social support

62% of players reported an increase or maximum level of understanding in teamwork

87% of players reported that they find the sport to be fun and want to continue playing

70% of players reported an increase or maximum level of understanding in sportsmanship

74% of players reported an increase or maximum level of self-confidence

81% of softball and baseball players reported an increase or maximum level of interest in the sport

68% of players reported an increase or maximum level feeling of safety in their local park



Finding ways to increase park use, exposure to the outdoors, and moderate to vigorous physical activity is of critical importance to improving health and well-being. Physical activity is associated with better academic performance among youth and reduced rates of obesity.²



ADF builds and refurbishes baseball and softball fields in underserved communities to provide a safe place for youth to conduct positive recreational activity in their own neighborhoods. In partnership with corporations, foundations and local municipalities, Dodgers Dreamfields contribute to both community development and youth development by providing the opportunity and space to learn and play the game of baseball/softball while building character and instilling life lessons.

\$10 Million
INVESTED TO DATE

300,000
YOUTH HAVE ACCESS

50
FIELDS BUILT IN
15 YEARS

PROGRAM GOALS

1. To build or refurbish baseball and softball fields in underserved communities.
2. To increase enrollment in the youth baseball and softball programs played on the Dodgers Dreamfields.
3. To promote a positive environment for youth to play baseball or softball.
4. To provide a baseball or softball field that is built for safe playing conditions.
5. To increase general park and recreation usage at Dreamfield locations.

PROGRAM RESOURCES & ELEMENTS

- Backstop Upgrades
- Dugout Upgrades
- Irrigation Improvements
- Surface Re-grading
- New Home Plate, Pitching Rubbers and Bases
- Outfield Fencing & Windscreens
- Turf Renovation
- Sod Installation
- New Signage & Scoreboard
- Baseball and softball clinics
- Fitness clinics
- Field maintenance clinics
- Community service projects

Snapshot of Youth Organizations That Utilize Dreamfields

BOYS & GIRLS CLUBS

CALIFORNIA INTERSCHOLASTIC FEDERATION

DODGERS RBI

GIRLS PLAY LA

LITTLE LEAGUE BASEBALL

CITY OF LOS ANGELES MAYOR'S OFFICE OF GANG REDUCTION & YOUTH DEVELOPMENT

NATASHA WATLEY FOUNDATION



Measurable Influence & Positive Change

- 81.5% of sites report an increase in baseball participation numbers since construction
- 61.8% of sites report an increase in softball participation numbers since construction
- 66.7% of sites report an increase in overall park usage and programming since construction
- 64% of sites report that more people are visiting parks since construction
- 94.7% of sites report a positive change in the park's environment
- 64.7% of sites report less injuries during play or practice
- 59.4% of sites agree that having a Dodger Dreamfield helps with recruitment of baseball coaches
- 85% of park directors were satisfied with their Dreamfield experience
- 95% of park directors reported the Dreamfield contributed to a safe park environment
- 70% of park directors reported that the fields were in safe playing condition

²Cohen, D. A., Han, B., Isacoff, J., Shulaker, B., Williamson, S., Marsh, T., . . . Bhatia, R. (2015). Impact of Park Renovations on Park Use and Park-Based Physical Activity. *Journal of Physical Activity and Health*, 12(2), 289-295. doi:10.1123/jpah.12.2.289



LA County has
11 baseball fields per
100,000 residents

NATIONAL AVERAGE IS 14.6¹

¹ Los Angeles County Department of Parks and Recreation. Los Angeles Countywide Comprehensive Parks & Recreation Needs Assessment; May 2016

75 by 75

With the completion of Dodgers Dreamfield #50, LADF announced its plan to extend the initial commitment of 50 fields, with an additional \$10 million investment to build a total of 75 fields by the 75th anniversary of the Dodgers move to Los Angeles.

75
Fields by 2033

“[The park has] always been a baseball park, but the Dreamfield increased the love for the game and helped with retention.”

- Monica Resendez, Recreation Facility Director, Reseda Park



Neighborhoods served

COMPTON, EAST LOS ANGELES, HARBOR CITY, HAWTHORNE, INGLEWOOD, LA PUENTE, LONG BEACH, LYNWOOD, NORTHEAST LOS ANGELES, RIALTO, SAN FERNANDO VALLEY, SOUTH LOS ANGELES AND WATTS




Dodgers RBI

9,300 YOUTH
69 LOCATIONS
29 DREAMFIELDS UTILIZED

Dodgers Dreamfields

300,000 YOUTH HAVE ACCESS TO A DREAMFIELD IN THEIR NEIGHBORHOOD

50 DODGERS DREAMFIELDS

-  DODGERS RBI LOCATION
-  DODGERS DREAMFIELDS LOCATION
-  DODGERS RBI & DODGERS DREAMFIELDS LOCATION



City of Inglewood Parks, Recreation and Community Services Department

- Darby Park* ▲
Inglewood, 90305
- Edward Vincent, Jr. Park*
Inglewood, 90302
- Rogers Park*
Inglewood, 90302

City of Los Angeles Department of Recreation and Parks

- Algin Sutton Recreation Center* ▲
Los Angeles, 90044
- Baldwin Hills Recreation Center* ▲
Los Angeles, 90016
- Bishop Canyon ▲
Los Angeles, 90012
- Central Recreation Center*
Los Angeles, 90011
- Cheviot Hills Park ▲
Los Angeles, 90064
- Denker Recreation Center*
Los Angeles, 90018
- Evergreen Recreation Center* ▲
Los Angeles, 90033
- Harbor City Recreation Center* ▲
Harbor City, 90710
- Highland Park Recreation Center* ▲
Los Angeles, 90042
- Jackie Tatum Harvard Recreation*
Los Angeles, 90047
- Leland Recreation Center ▲
San Pedro, 90731
- Lemon Grove Rec. Center ▲
Los Angeles, 90029
- Lincoln Park Recreation Center*
Los Angeles, 90031
- Martin Luther King Jr. ▲
Los Angeles, 90062
- Montecito Heights Recreation Center* ▲
Los Angeles, 90031
- Normandie Recreation Center* ▲
Los Angeles, 90006
- Northridge Rec. Center ▲
Northridge, 91325
- Pan Pacific Park ▲
Los Angeles, 90036
- Pecan Recreation Center* ▲
Los Angeles, 90033
- Rancho Cienega Sports Complex* ▲
Los Angeles, 90016

- Reseda Park ▲
Los Angeles, 91335
- Ritchie Valens Park (Two Fields) ▲
Pacoima, 91331
- Rosecrans Recreation Center*
Gardena, 90247
- Ross Snyder Recreation Center*
Los Angeles, 90011

- Seoul International Park ▲
Los Angeles, 90006
- St. Andrews Recreation Center*
Los Angeles, 90047
- Toberman Recreation Center* ▲
Los Angeles, 90015
- Valley Plaza Park ▲
North Hollywood, 91606
- Wrigley Field Little League ▲
Los Angeles, 90011

County of Los Angeles Department of Parks and Recreation South County Community Services Agency

- Alondra Park*
Lawndale, 90260
- Athens Park* ▲
Los Angeles, 90061
- Bethune Park* ▲
Los Angeles, 90001
- Campanella Park* ▲
Compton, 90220
- Del Aire Park*
Hawthorne, 90251
- East Rancho Dominguez Hills*
Compton, 90021
- Enterprise Park*
Los Angeles, 90059
- Franklin D. Roosevelt Park* ▲
Los Angeles, 90001
- Helen Keller Park*
Los Angeles, 90044
- Lennox Park* ▲
Los Angeles, 90304
- Mona Park* ▲
Los Angeles, 90222
- Ted Watkins Park* ▲
Los Angeles, 90002
- Victoria Park*
Carson, 90746

- Belvedere Park* ▲
Los Angeles, 90022
- Obregon Park*
Los Angeles, 90063
- Rimgrove Park ▲
La Puente, 91744
- Salazar Park*
Los Angeles, 90023
- Saybrook Park*
East Los Angeles, 90022

- Belvedere Park* ▲
Los Angeles, 90022
- Obregon Park*
Los Angeles, 90063
- Rimgrove Park ▲
La Puente, 91744
- Salazar Park*
Los Angeles, 90023
- Saybrook Park*
East Los Angeles, 90022

County of Los Angeles Department of Parks and Recreation East County Community Services Agency

- Alondra Park*
Lawndale, 90260
- Athens Park* ▲
Los Angeles, 90061
- Bethune Park* ▲
Los Angeles, 90001
- Campanella Park* ▲
Compton, 90220
- Del Aire Park*
Hawthorne, 90251
- East Rancho Dominguez Hills*
Compton, 90021
- Enterprise Park*
Los Angeles, 90059
- Franklin D. Roosevelt Park* ▲
Los Angeles, 90001
- Helen Keller Park*
Los Angeles, 90044
- Lennox Park* ▲
Los Angeles, 90304
- Mona Park* ▲
Los Angeles, 90222
- Ted Watkins Park* ▲
Los Angeles, 90002
- Victoria Park*
Carson, 90746

- Belvedere Park* ▲
Los Angeles, 90022
- Obregon Park*
Los Angeles, 90063
- Rimgrove Park ▲
La Puente, 91744
- Salazar Park*
Los Angeles, 90023
- Saybrook Park*
East Los Angeles, 90022

- Hollywood Indies Little League
- Jesse Owens Park* ▲
Los Angeles, 90047
- Los Angeles Boys & Girls Club
- Los Angeles Boys & Girls Club* ▲
Los Angeles, 90031
- MLB Youth Academy
- MLB Youth Academy*
Compton, 90221

City of Long Beach Department of Parks Recreation and Marine

- Bixby Park*
Long Beach, 90802
- Chavez Park*
Long Beach, 90802
- Cherry Park*
Long Beach, 90807
- College Estates Park*
Long Beach, 90815
- Coolidge Park*
Long Beach, 90805
- El Dorado Park*
Long Beach, 90815
- Heartwell Park Community Center*
Long Beach, 90808
- Houghton Park*
Long Beach, 90805
- Martin Luther King Park*
Long Beach, 90806
- Orizaba Park*
Long Beach, 90804
- Pan American Park*
Long Beach, 90808
- Ramona Park*
Long Beach, 90805
- Scherer Park*
Long Beach, 90805
- Seaside Park*
Long Beach, 90813

- City of Long Beach Department of Parks Recreation and Marine
- Bixby Park*
Long Beach, 90802
- Chavez Park*
Long Beach, 90802
- Cherry Park*
Long Beach, 90807
- College Estates Park*
Long Beach, 90815
- Coolidge Park*
Long Beach, 90805
- El Dorado Park*
Long Beach, 90815
- Heartwell Park Community Center*
Long Beach, 90808
- Houghton Park*
Long Beach, 90805
- Martin Luther King Park*
Long Beach, 90806
- Orizaba Park*
Long Beach, 90804
- Pan American Park*
Long Beach, 90808
- Ramona Park*
Long Beach, 90805
- Scherer Park*
Long Beach, 90805
- Seaside Park*
Long Beach, 90813

- City of Long Beach Department of Parks Recreation and Marine
- Bixby Park*
Long Beach, 90802
- Chavez Park*
Long Beach, 90802
- Cherry Park*
Long Beach, 90807
- College Estates Park*
Long Beach, 90815
- Coolidge Park*
Long Beach, 90805
- El Dorado Park*
Long Beach, 90815
- Heartwell Park Community Center*
Long Beach, 90808
- Houghton Park*
Long Beach, 90805
- Martin Luther King Park*
Long Beach, 90806
- Orizaba Park*
Long Beach, 90804
- Pan American Park*
Long Beach, 90808
- Ramona Park*
Long Beach, 90805
- Scherer Park*
Long Beach, 90805
- Seaside Park*
Long Beach, 90813

- Signal Hill Park*
Long Beach, 90755
- Silverado Park Pool*
Long Beach, 90810
- Somerset Park Community Center*
Long Beach, 90807
- Stearns Champions Park*
Long Beach, 90815
- Veterans Park Community Center*
Long Beach, 90806
- Wardlow Park*
Long Beach, 90808
- Whaley Park*
Long Beach, 90815

- Boys & Girls Club of West San Gabriel Valley
- Boys & Girls Club of Estrada Courts*
Los Angeles, 90033
- Boys & Girls Club of La Puente*
La Puente, 91744
- Boys & Girls Club of Ramona Gardens* ▲
Los Angeles, 90033
- Boys & Girls Club of West San Gabriel Valley*
Monterey Park, 91754
- Boys & Girls Club of William Mead*
Los Angeles, 90012

City of Hawthorne Recreation and Community Services Department

- Holly Park*
Hawthorne, 90250
- Jim Thorpe Park*
Hawthorne, 90250

City of Lynwood, Recreation and Community Services Department

- Lynwood Park*
Lynwood, 90262

YMCA of Metropolitan Los Angeles

- Cudahy Park*
Cudahy, 90201

Special Projects

- Culver Marina Little League ▲
Playa Del Rey, 90293
- James D. Kreigh Park ▲
Oro Valley, 85704
- John Muir High School ▲
Pasadena, 91103

* Indicates field sites that serve as a Dodgers RBI location
▲ Indicates field sites that serve as a Dodgers Dreamfield location
*▲ Indicates field sites that serve as a Dodgers RBI & Dodgers Dreamfield location



In the Los Angeles Unified School District, 60.4% of students did not meet reading performance standards.³

To help address the literacy crisis in Los Angeles and get children excited about reading, the Los Angeles Dodgers Foundation partnered with the Los Angeles Dodgers to launch LA Reads, a literacy campaign that includes a literacy challenge, “Dodgers Reading Champions.” LA Reads and Dodgers Reading Champions are designed to motivate youth to read and help them build a lifelong love of reading.

In addition to providing grants to local organizations with literacy-based programming, LADF conducts year-round reading events at local schools, libraries and non-profit organizations with Dodger players, alumni, broadcasters and executives. Additionally, LADF builds literacy corners and hosts literacy events at Dodger Stadium.

The “Dodgers Reading Champions” challenge allows children to track the time they spend reading online and win cool incentives.



“This was an amazing reading program and my son was recognized at Dodger Stadium. It was a memorable experience that enhanced his love for reading! Thank you!”

-Parent, Dodgers Reading Champions Participant

10
Summer
reading series
library events

NORTH HOLLYWOOD BRANCH LIBRARY

EAGLE ROCK BRANCH LIBRARY

EDENDALE BRANCH LIBRARY

VENICE BRANCH LIBRARY

JEFFERSON BRANCH LIBRARY

EL SERENO BRANCH LIBRARY

BALDWIN HILLS BRANCH LIBRARY

PIO PICO BRANCH LIBRARY

HYDE PARK BRANCH LIBRARY

ARROYO SECO BRANCH LIBRARY

PROGRAM GOALS

1. Improve overall reading frequency for school-aged children.
2. Increase motivation to read for students who do or do not currently read.
3. Provide access to books to underserved children.

BY THE NUMBERS

1,000
BOOKS DISTRIBUTED

17
LITERACY EVENTS

5,361
CHALLENGE REGISTRATIONS

1,233,135
CHALLENGE MINUTES READ

905
SCHOOLS REPRESENTED

640
LOS ANGELES UNIFIED SCHOOL DISTRICT
STUDENT REACH

96%
OF PARTICIPANTS' PARENTS REPORTED THEY
WOULD PARTICIPATE NEXT YEAR

³California Department of Education, 2017 results

AWARDED \$1.7 MILLION IN GRANTS TO 70 ORGANIZATIONS IN 2018

On average, 87% of youth impacted by LADF's grants meet eligibility requirements for free or reduced lunch at their schools.

LADF's annual grants program disseminates funds three times a year to organizations who fall within its three pillars. LADF also activates with grantees, co-hosts events, digitally showcases their work and conducts "Giving Moments" in-stadium to further highlight organizational missions to millions of fans.



EDUCATION + LITERACY

48% OF GIVING. Grant recipients included organizations that are committed to literacy, middle school engagement and college access and success.



2018 SNAPSHOT

\$32,000

to **Science of Sport, Science of Baseball** providing lessons and events to 1,000 3rd-5th grade students in the Inglewood Unified School District to get them excited about math and science

\$20,000

to **CASA** post-secondary readiness and support services for 100 youth in foster care

\$10,000

to **Camino Nuevo Charter Academy** providing 2,200 youth from the highest need communities in LA - MacArthur Park, Pico-Union, Koreatown Wilshire Corridor & Echo Park - college access and success services to help them prepare for, get admitted to and graduate from college

\$15,000

to **Operation Progress** for students in Watts to participate in after-school activities, paired up and mentored by an LAPD Officer

\$20,000

to **Aquarium of the Pacific** to provide scholarships for students at Title I schools throughout LA to visit the aquarium and engage in marine science education

"We are thankful to the Dodger organization for raising awareness of the literacy crisis and to the Dodgers Foundation for their financial support, both of which are critical in enabling Read to a Child to grow in order to serve the hundreds of struggling children that remain on our waiting lists across greater Los Angeles. Because 80% of 4th graders from low-income families in the United States are not proficient readers and one-fourth won't graduate from high school, support is imperative in order to help under-resourced public elementary schools address this crisis."

- Read to a Child CEO, Paul Lamoureux

2018 SNAPSHOT

\$10,000

to **Common Threads** to deliver cooking and nutrition education to children and families in the Inglewood Unified School District

\$30,000

to **Just Keep Livin' Foundation** to support active lifestyle and nutrition programming for high school students in Inglewood and South LA

\$25,000

to **Peer Health Exchange** to train college students to teach skills based health curriculum to 2,000 high school students in Watts and Inglewood.

\$10,000

to **SCHOOL Kids Yoga & Mindfulness** to bring yoga and mindfulness training to 2,500 students at Title I Schools

\$15,000

to **Woodcraft Rangers** for after-school fitness and play programs at 18 elementary and middle schools in Huntington Park and South Gate



HEALTH + WELLNESS

23% OF GIVING. Grant recipients included organizations that provide direct health, nutrition and fitness services to students at school or program sites.



SPORTS + RECREATION

29% OF GIVING.
Grant recipients included organizations focused on inclusion, preservation and promotion of sports, youth development through sport and promotion of safe places to play.

2018 SNAPSHOT

\$5,000

to **Miracle League LA** to provide life changing experiences for children with special needs which includes complimentary play on LADF's first Universally Accessible Dodgers Dreamfield in Baldwin Hills

\$15,000

to **Natasha Watley Foundation** to provide sports programming for girls and develop the next level of aspiring coaches in the San Fernando Valley

\$50,000

to **Kaboom!** to build a playground in Alhambra Park

\$225,000

to **Dodgers RBI Affiliate Partners** to offset field maintenance and umpire fees associated with their delivery of the Dodgers RBI program serving 9,300 boys and girls at 69 locations in Los Angeles.

- City of Los Angeles Department of Recreation and Parks
- City of Lynwood Department of Recreation and Community Services
- County of Los Angeles Department of Parks and Recreation – East and South Agencies
- Major League Baseball Youth Academy Compton
- Boys and Girls Clubs of West San Gabriel Valley
- Los Angeles Boys and Girls Clubs
- H.I.L.L.
- City of Inglewood Department of Parks, Recreation and Library Services
- City of Long Beach, Parks, Recreation and Marine
- City of Hawthorne Recreation and Community Services Department
- YMCA of Metropolitan Los Angeles

STRATEGIC PARTNERSHIPS

LADF proactively initiates large-scale, customized partnerships with organizations who demonstrate a shared mission. These relationships are designed to significantly contribute to the exceptional work of the partners and drive meaningful impact.

\$160,000

to **The Jackie Robinson Foundation** to support 8 students with four-year scholarships, mentorship and leadership development

\$100,000

to **Vision to Learn** to support free eye screenings/ exams for nearly 25,000 and provide glasses to nearly 3,300 to low-income students in the Compton Unified School District

\$50,000

to **Positive Coaching Alliance LA** to provide athletes at Title 1 middle and high schools with 30 workshops designed to promote positive character development

\$75,000

to **Library Foundation of Los Angeles** to support the "Summer at the Library" program reaching over 90,000 children

\$50,000

to **Playworks Southern California** to provide baseball workshops at 24 elementary schools and recess rollouts at 5 schools for over 15,000 students





“Partnership is the secret sauce.”

—Nichol Whiteman, CEO

Giving Moments...

...brought to you by the Los Angeles Dodgers Foundation. Throughout the season, LADF featured vignettes in stadium highlighting grantees programs and LADF’s charitable impact on various local nonprofits.

Joining the conversation...

...with national youth sports experts in a panel conversation titled: “P.E. is a Social Justice Issue: Working Together to Support Our Youth”, LADF CEO Nichol Whiteman presented at the LA84 Foundation Annual Summit.

Teaming up with...

... Focusing Philanthropy, LADF helped raise \$1,060,000 for the L.A. Education Campaign; supporting four proven and effective nonprofits (Peer Health Exchange, Reading Partners, Spark LA, and Scripps College Academy) to address critical needs in education: reading proficiency by the 4th grade, school engagement for middle school students, healthy behaviors for teens, and college readiness/access for high school students.

Lunch with a side of mentoring...

... LADF joined the Jackie Robinson Foundation/LADF Scholars in New York City during the 2018 JRF Mentoring and Leadership Conference. Co-hosted by Guggenheim Partners, Scholars got the best of both worlds, sports and finance, to top off their weekend full of insightful, professional career advice.

Putting Children First...

... LADF hosted “Pro-Kid Los Angeles” with Children Now and LA2050. This event celebrated the County’s commitment to kids and brought together local groups dedicated to helping all children in Los Angeles reach their full potential.



COLLEGE AND CAREER ACCELERATOR

LADF's College and Career Accelerator (CCA) is focused on exposing first generation students to college, creating access to career knowledge and providing admissions and scholarship information. Throughout the course of the year LADF hosted college tours and career panels and related events.



COLLEGE SIGNING DAY WITH MINDS MATTER LA

LADF convened Los Angeles students from Minds Matter LA, College Promise, The Posse Foundation and Riordan Scholars for a celebration and resource fair at Dodger Stadium. Kicked off by Mayor Eric Garcetti, Los Angeles City Councilmember Gil Cedillo, Dodger President and CEO Stan Kasten, and Dodger Alumni Manny Mota and Kenny Landreaux were on hand to celebrate with the students as they committed to their higher education.

COLLEGE SIGNING DAY WITH COLLEGESPRING

600 Los Angeles high school seniors were celebrated for their academic efforts and achievements at Dodger Stadium as they announced where they would be continuing their education. Students enjoyed celebratory messages from Toni Trucks, Neil Brown Jr., Marcellus Wiley, and former NBA player Jason Collins.

COLLEGE ACCESS TOURS

In partnership with California State University, Northridge, California State University, Los Angeles, Pepperdine University and University of Southern California, LADF conducted four college access tours for participants ages 13-18. All learned about applying to college, scholarships, financial aid, collegiate athletics, and careers in sports.

COLLEGE AND CAREER PANELS

Youth from grantee organizations, College Track, Project GRAD, Scripps College Academy, Bresee, A Place Called Home, South Central Scholars, just keep livin' and Dodgers RBI players came to Dodger Stadium and learned about the admissions process directly from UCLA, Pepperdine University, Cal State Los Angeles and University of Southern California representatives.

Aspiring high school girls came to Dodger Stadium to learn from an esteemed panel of women with successful careers in professional sports. The panel consisted of Janet Marie Smith of the Los Angeles Dodgers, Jennifer Rojas of the Los Angeles Chargers, Jennifer Pope of the Los Angeles Kings and Kings Care Foundation, Alice Shing of the Los Angeles Football Club, and Christine Simmons formerly of the Los Angeles Sparks.

Award Winning Foundation

FAMILIES IN SCHOOLS GAYLE MILLER CORPORATE CITIZEN AWARD

AMERICAN HEART ASSOCIATION HEART SAVER AWARD

POSITIVE COACHING ALLIANCE 2018 COMMUNITY IMPACT AWARD

CALIFORNIA PARK & RECREATION SOCIETY SERVICE AWARD OF EXCELLENCE – CHAMPION OF THE COMMUNITY

URBAN COMPASS PARTNER OF THE YEAR AWARD

2018 MARCOM GOLD AWARD FOR 2017 ANNUAL REPORT

SOUTHERN CALIFORNIA MUNICIPAL ATHLETIC FUND (SCMAF) SPECIAL RECOGNITION AWARD

Nichol Whiteman, CEO

The Sports Business Journal Game Changers: Women in Sports Business

Nartey Sports Foundation Leadership Award

Anti-Defamation League, Los Angeles Deborah Award



\$8.9¹ Million Raised

to support direct youth programs and grantmaking thanks to the support of corporations, foundations and individuals, including Dodger fans.



¹ Gross 2018 revenue.

Blue Diamond Gala

On June 11, 2018, the Los Angeles Dodgers Foundation hosted its 4th annual Blue Diamond Gala: The Party for LA at Dodger Stadium. The evening featured a benefit concert featuring Grammy winning artist John Legend. Presented by the Los Angeles Dodgers Ownership Group the Blue Diamond Gala is one of the most innovative, entertaining evenings in all of Los Angeles, attracting some of the most phenomenal people in LA across industries. Joining Dodger ownership and the executive team were the 2018 Los Angeles Dodgers players, coaches, former players and a host of celebrities in support of LADF's impact in Los Angeles. The evening began with a star-studded Blue Carpet and a festive pre-show party, complete with dinner and premium open bars. The night continued on the field with a 2-hour John Legend concert and concluded with food trucks.

By The Numbers

\$2.2 Million Raised





Run

The 5th Annual Biofreeze Los Angeles Dodgers Foundation 5K & 10K and Kids Fun Run presented by LADWP welcomed Dodger fans and avid runners to Dodger Stadium on September 30th, 2018. Runners enjoyed a scenic view of the city, a cool down lap around the warning track and were awarded their medals by Dodger Alumni!



By the Numbers

\$476,593
Raised

10,839
TOTAL RUNNERS

3,500
STUDENTS RUN LA RUNNERS

8
COUNTRIES REPRESENTED

24
STATES REPRESENTED

Camps

Summer and Winter Youth Baseball Camp offered boys and girls the opportunity to learn baseball and softball the Dodger way! Daily instruction was provided by Dodger Coaches, alumni and minor league prospects with special player appearances. The campers had the full run of the field including underground batting cages and bullpens.

DODGER COACHES

Brant Brown
 Steve Cilladi
 Travis Smith
 Turner Ward
 Manny Mota
 George Lombard
 Chris Woodward
 Juan Castro
 Mark Prior

MINOR LEAGUE PROSPECTS

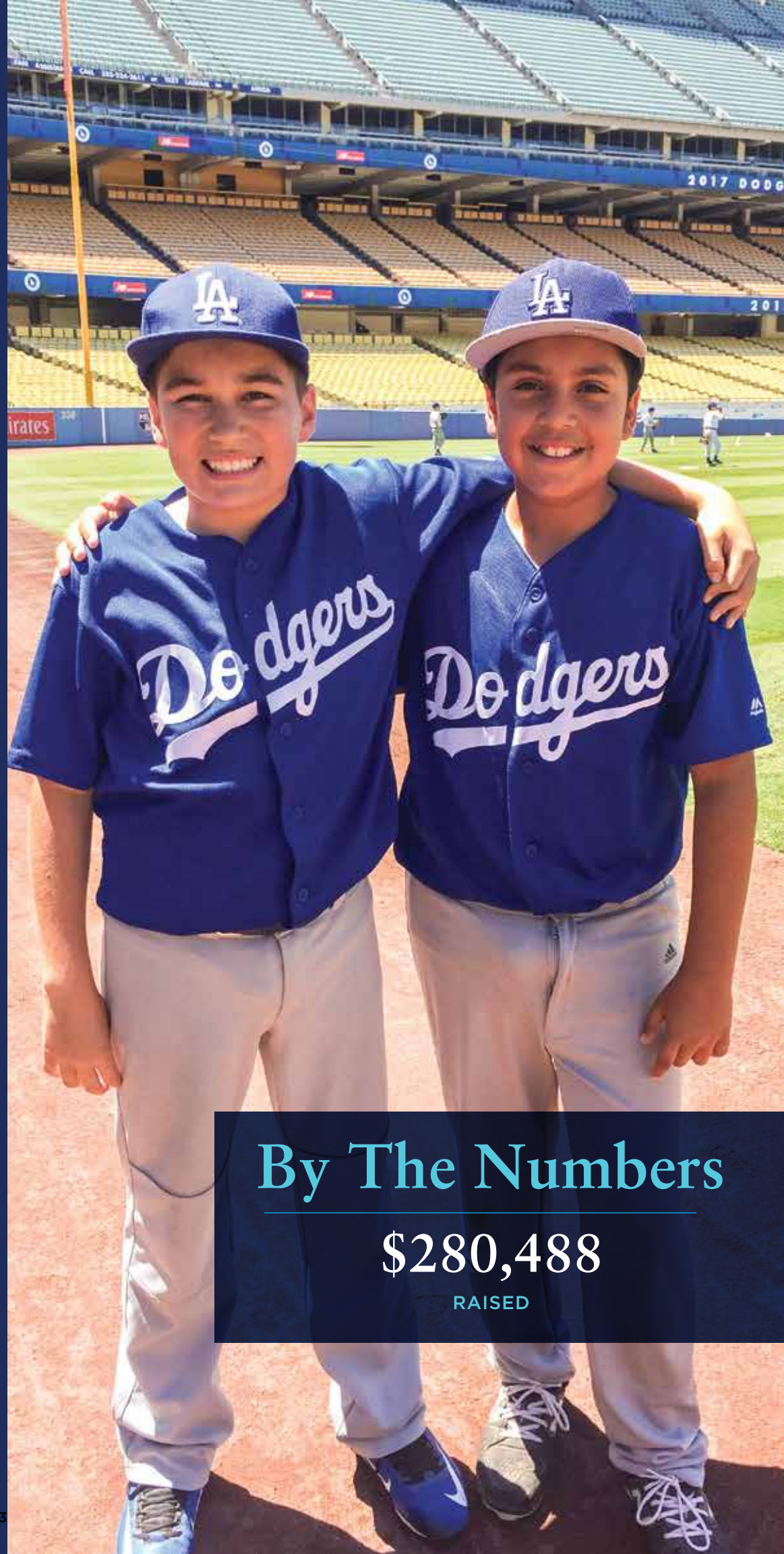
Will Smith
 Connor Wong
 Deacon Liput
 John Rooney
 Jeren Kendal
 Omar Estevez
 Braydon Fisher
 DJ Peters
 Hunter Feduccia
 Drew Avens
 Julian Smith
 Donavon Casey
 Cody Thomas
 Marshall Kasowski
 Devin Mann
 Drew Jackson
 Andre Jackson
 Dustin May
 Gavin Lux
 Zach Willeman
 Bryan Warzek
 Michael Grove
 Errol Robinson
 Bryan Morales

DODGER PLAYERS

Cody Bellinger
 Walker Buehler
 Chris Taylor
 Rich Hill
 Enrique Hernandez
 Max Muncy

DODGER ALUMNI

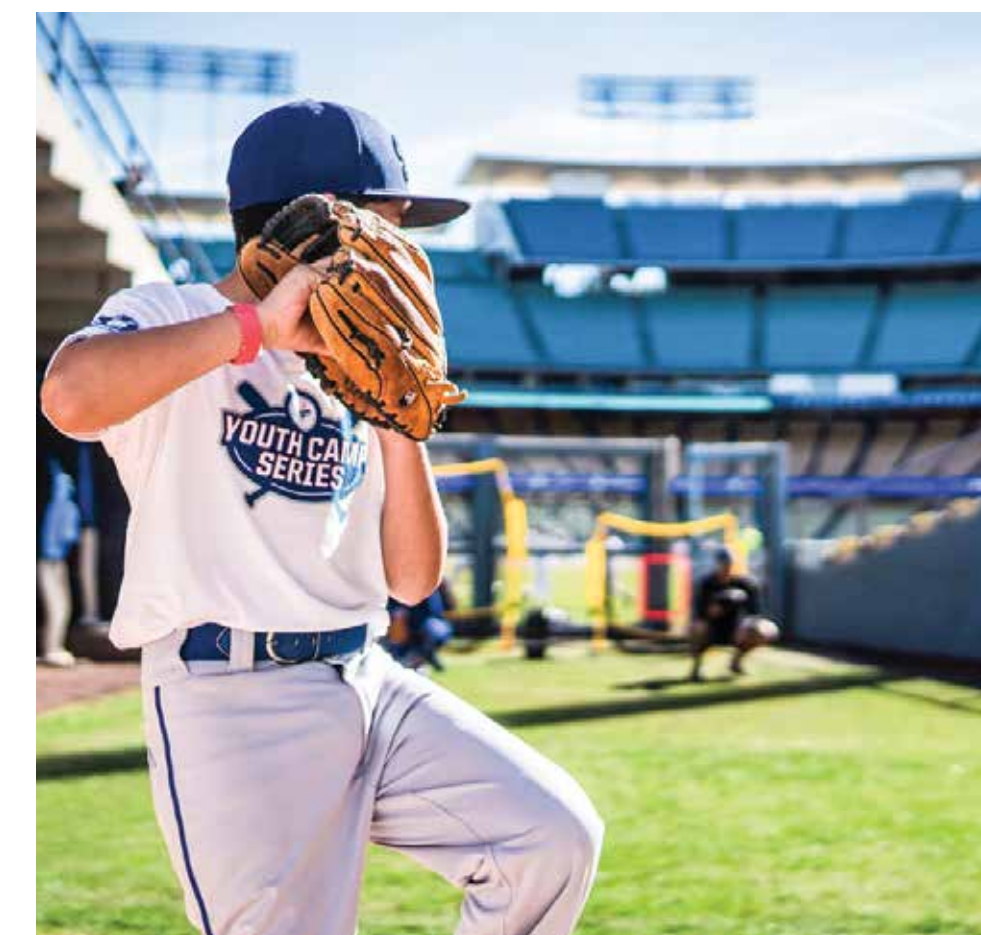
Al Ferrara
 Billy Ahsley
 Kenny Landreaux
 Dennis Powell
 Matt Luke
 Nomar Garciaparra



By The Numbers

\$280,488

RAISED



Dodgers All-Access

Nearly 500 Dodger fans had an all-access pass to enjoy an evening on field at Dodger Stadium. Guests took part in incredible experiences from hitting in the Dodgers batting cage to pitching in the Dodgers bullpen. Dodger players, alumni and broadcasters took part in panel discussions for all guests to enjoy while dining on the infield.



In-Stadium Fan Support

By The Numbers

\$4,753,873

Raised

50/50 RAFFLE

50/50 Raffle program took place every home game.

AUCTIONS

Every Saturday and Sunday home game and select promotional nights Silent Auctions featured over 25 autographed memorabilia items outside the Vin Scully Press Box.

ALUMNI BREAKFAST

Hall of Fame Manager Tommy Lasorda and Dodgers Alumni headlined an Alumni Breakfast where guests got to enjoy a panel discussion moderated by Team Historian Mark Langill.

FANFEST

Annual Yard Sale and Mystery Bag Fundraiser took place at Dodgers Fanfest where fans purchased one of a kind Dodger items and took their chances at the Mystery Bag fundraiser, which contained an autographed baseball from Dodger players, alumni and minor league players.

RETAIL

Fans supported by purchasing "It's The Most Wonderful Time of the Year: A child's first look at baseball" by Larry Harper with foreword by Vin Scully at dodgers.com/book.

RIBBON BOARD MESSAGES

Fans celebrated special occasions by ordering a Ribbon Board Message, displayed under the Left Dodger Vision screen during a game.

SPOUSES MYSTERY BAG

In partnership with the Dodger spouses, 1,500 mystery bags containing autographed baseballs from Dodger Players, coaches and alumni were sold.

VEHICLE DONATION PROGRAM

Fans donated their car, truck, boat, or RV.

DONATE

Fans made a general donation or donated in the name of a loved one, by visiting dodgers.com/ladf and clicking on the donate button.





Beginning on #GivingTuesday, fans had an opportunity to join the Blue Circle, an annual end of year giving campaign.

- | | |
|-----------------|---------------------------|
| JON ADKINS | RACHEL MIZUNO |
| ART BIRAKOS | BERNHARD MORSE |
| CATHY BYRD | JOHN MUTO |
| CAROL DAILEY | DAN MYERS |
| GEORGE CLAYTON | RUTH NAKADA |
| ANNE COCUZZO | MELANIE NICHOLS |
| DANIELLE DAILEY | NICK NIETO |
| BROCK DEWEY | VINCENT PADILLA |
| ERIN EDWARDS | STEVEN PARK |
| LYNN ENGLUND | CHRIS POCINO |
| KEVIN ESCHLEMAN | RANDI RADCLIFFE |
| GEORGE FREEMAN | AMY RAYMOND-HORTON |
| KEN GOLDSTEIN | TERRA ROBINSON JONES |
| PATRICIA GOMEZ | LISA ROUNTREE |
| JESUS GOMEZ | GERRY RUIZ |
| WALT GRASSL | GARY SAENGER |
| LIZZIE HERRERA | TODD SAUBER |
| NICOLE HUANG | ROBERT SAUNDERS |
| JOEL BIRD | CATHERINE SCHAFFER BOHLEN |
| GREGORY KAMPF | LAURA SCHUMAN |
| DANIEL KEEHNE | SARAH SPURLOCK |
| ASHLEY KRAVITZ | BRIAN SWORDER |
| TONY LANCASTER | ALICE SWORDER |
| JAMIE LEONARD | BRIAN SWORDER |
| ROBERT LUNA | JON TARDINO |
| J MARTIN | CHRISTINE TOON |
| PAUL MARTINEZ | ALBERT VILLALTA |
| MATTHEW MATZKIN | ADAM WALKER |
| DANIEL MEDINA | MATHEW ZANINOVICH |



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 ARCO
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 BIOFREEZE
 ZORAH BELL
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 BOSCH
 CALIFORNIA MASONIC FOUNDATION
 CALIFORNIA RESOURCES CORPORATION
 IBEW LOCAL II SOUTHERN CALIFORNIA TRADES
 CEDARS-SINAI
 CITY OF HOPE
 COUNTY OF LOS ANGELES
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 EQUITRUST LIFE INSURANCE CO.
 FLEXJET
 FLOOR AND DECOR
 NANCY GALINDO
 EDWARD AND EMILY GREENSPAN

LISA HANSEN
 HELEN AND WILL WEBSTER FOUNDATION
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 JEFFERIES LLC
 JEFFREY & CECILIA GLASSMAN FAMILY FUND
 STAN KASTEN
 MARILYN AND JEFFREY KATZENBERG
 KENNEDY WILSON CHARITABLE FOUNDATION
 ELLEN AND CLAYTON KERSHAW
 KING'S HAWAIIAN
 KPMG LLP
 L.A. SPECIALTY
 LA84 FOUNDATION
 LADWP
 LASEC
 LATHAM & WATKINS
 DAVID & JANET LAZIER
 LEON LOWENSTEIN FOUNDATION INC.
 LEVY RESTAURANTS
 LFG, INC (TEAM SCOTTI)
 LOS ANGELES CHARGERS
 LOS ANGELES CLIPPERS

LOS ANGELES COUNTY DEPARTMENT OF PUBLIC WORKS
 LOS ANGELES DODGERS
 LOS ANGELES FOOTBALL CLUB
 LOS ANGELES LAKERS
 LOS ANGELES RAMS
 DEBBIE AND JIM LUSTIG
 MAJOR LEAGUE BASEBALL URBAN YOUTH FUND
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 MINELLA CAPITAL MANAGEMENT, LLC
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 NEW ERA
 BLAKE NIEHOFF
 SARAH & KURT RAPPAPORT
 ROD DEDEAUX FOUNDATION
 RODRIGUEZ, HORII, CHOI & CAFFERATA LLP
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 STEPHANIE AND NICHOLAS SANDLER
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 TEAMSTERS LOCAL 986
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 TYLER DEVELOPMENT CORPORATION
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 UNIVERSAL WASTE SYSTEMS
 WESTERN REGION RETAIL MARKETING GROUP, INC (BMW)
 WESTSIDE ESTATE AGENCY
 WINSTON & STRAWN LLP

STATEMENT OF ACTIVITIES

FISCAL YEAR 2018

REVENUE AND PUBLIC SUPPORT

AUDITED 2018

Corporate	588,613	9%
Foundations	413,426	7%
Individuals	285,839	5%
Fundraising Events (Net of Expenses)	4,153,942	66%
Program Fees	280,488	4%
In-Kind Contributions	554,022	9%
	<u>6,276,330</u>	

EXPENSES

Programs	2,914,054	50%
Charitable Grantmaking	1,701,230	29%
Management & General	699,733	12%
Fundraising	529,021	9%
	<u>5,844,038</u>	

CHANGE IN NET ASSETS

432,292

Board of Directors

JOHN BENDHEIM
Bendheim Enterprises

ANNE GLOBE
Skydance Media

EMILY GREENSPAN
TAG ARTS

GLENN HARVEY
Pro Players Network

ERIC HOLOMAN, *TREASURER*
EquiTrust Life Insurance Company

EARVIN JOHNSON
Los Angeles Dodgers Ownership
Magic Johnson Enterprises

JOEL REYNOLDS
Natural Resources Defense Council

NICHOLAS SANDLER, *PRESIDENT*
Stonebriar Commercial Finance

RENATA SIMRIL
LA84 Foundation

TOM SOTO
Diverse Communities Impact Fund

CINDY STARRETT
Latham & Watkins LLP

MARK WALTER, *CHAIR*
Los Angeles Dodgers Ownership
Guggenheim Partners

SUSAN WOLF
Covington Capital Management

BOB WOLFE, *SECRETARY*
Los Angeles Dodgers

Staff

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CHAITALI GALA MEHTA
Chief Operating Officer

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Director, Development and Communications

TIFFANY RUBIN
Director, Youth Programs

ERIN EDWARDS
Manager, Marketing and Operations

JAMES LOPEZ, MSW
Manager, Strategy and Impact

SEAN MULLIGAN
Manager, Youth Programs

NIKKI GARCIA
Supervisor, In-Stadium Fundraising

JOHN MUTO
Coordinator, Youth Programs

ALYSSA PLOURDE
Coordinator, Grants

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THAN
BASEBALL**