

WINTER/SPRING 2012 EDITION

TURN 2

WINTER/SPRING 2012

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Conference
in Tampa



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LETTER from the FOUNDER

Dear Friends:

I would like to welcome all of our sponsors and supporters to the **9th Annual Derek Jeter Celebrity Golf Classic presented by the Seminole Hard Rock Hotel & Casino**. John Fontana and the

Seminole Tribe continue to be excellent partners by hosting our Launch Party and our celebrity guests. This year, we are pleased that Hard Rock is also providing accommodations for our corporate sponsors. More importantly, Mr. Fontana has always worked with the Foundation to maximize efforts to raise money for our cause.

We will kick-off our Golf Classic events with our Launch Party, featuring our silent auction and live entertainment. Our live entertainment this year will be Charlie Wilson, formerly a member of the famous Gap Band. I witnessed a previous private performance by Charlie Wilson, and I am very honored that he agreed to perform at this event.


The Draw Party and our main day of golf will be held at Avila Golf & Country Club for the eighth year. Glen Zito and his staff have been a joy to work with over the years. He has always produced a first-class event, but we also appreciate the relationship we have developed with his team.

As we get ready to start this event, this past summer made me realize, again, how important the work of the Foundation is to the youth we serve in Tampa, New York, and West Michigan. Our Jeter's Leaders hosted the **Jeter's Leaders Leadership Conference** at the University of Tampa, which included High School students from across the country who gathered to discuss ways to promote Social Change in their communities. The students received guidance from an outstanding panel of special guests who discussed strategies to solve social issues and encourage community activism. Please be sure to read the article on this Leadership Conference later in this magazine. I was very proud to witness the efforts of our Jeter's Leaders at this conference.

Also, this summer, I was able to utilize my 3,000th hit milestone, an important achievement in my baseball career, to raise money to support the many programmatic efforts of the Foundation.

I want to thank my sister, Sharlee, and her staff, consultants and volunteers for their commitment and dedication to the continuous growth and improvement of the Turn 2 Foundation and accomplishing our mission of helping young people to reach their goals.

Sincerely,



Derek Jeter

TURN 2

WINTER/SPRING 2012

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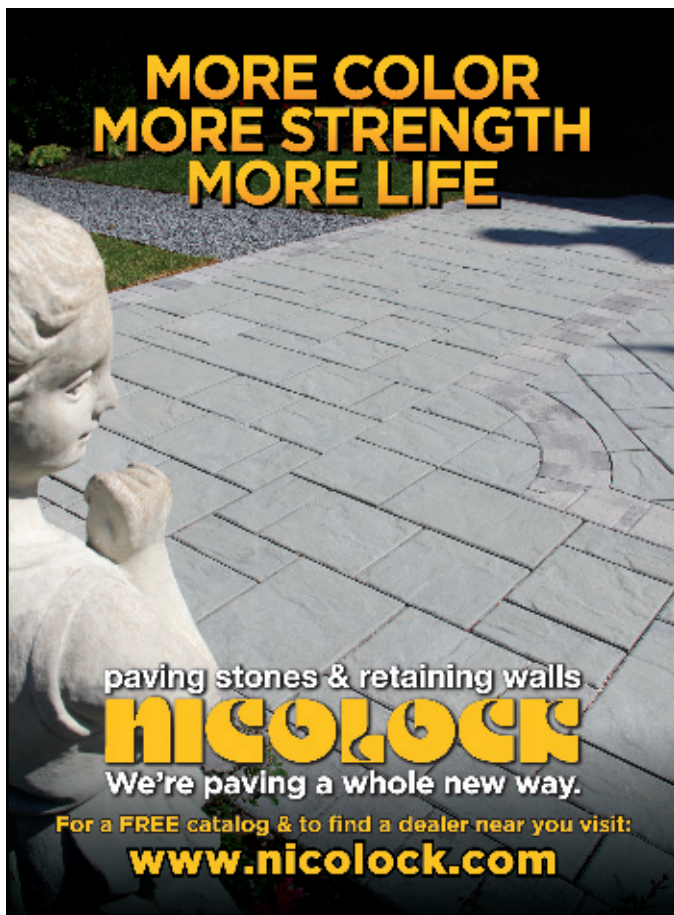
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NEW YORK

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○	Signature Programs
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✱	Special Programs

- ◎ Camp Scholarships
- Daytop
- ◎ Derek Jeter/Jackie Robinson Foundation Scholarship
- ◎ Derek Jeter/Sonny Connors Scholarship Program at Queen of Peace High School
- Jackie Robinson Recreation Center After School Program
- Jeter Meter Program
- Jeter's Leaders Program
- ✱ New York City Baseball Clinic
- Peers Influence Peers Partnership
- Sorrentino Recreation Center After School Program
- St. James Recreation Center After School Program
- St. John's Recreation Center After School Program
- Turn 2 Us Program – PS 128 & PS 4
- ◎ United Negro College Fund/Sharlee Jeter Scholarship

KALAMAZOO

- ◎ Derek Jeter/Kalamazoo Community Foundation Scholarship
- ✱ End of Year Program Trip
- Greater Kalamazoo Girls on the Run Program
- Jeter's Leaders Program
- ✱ Kalamazoo Baseball Clinic
- Proud To Be Me – Douglass Community Association
- Proud To Be Me – Washington Writer's Academy
- SMART Moves Program – Boys & Girls Club of Greater Kalamazoo
- Student Assistance Program – Kalamazoo Public Schools & Portage Public Schools
- Three Rivers Area Mentoring (TRAM) Extra Innings at Derek's Dugout After School Program
- ◎ United Negro College Fund/Sharlee Jeter Scholarship
- Youth In Action – Milwood Magnet School

TAMPA

- Derek Jeter Center at Phoenix House
- ◎ Derek Jeter/Hillsborough Education Foundation Scholarship
- ◎ Derek Jeter/St. Peter Claver School Scholarship Program
- Girls on the Run Program of Southern Tampa Bay
- ✱ Tampa Baseball Clinic



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2012



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AFTER SCHOOL PROGRAMS

The Turn 2 Foundation runs free After School Programs in New York City and West Michigan to create outlets for youth to develop academically and socially.

ON THE COVER: *Derek Jeter poses with a student while handing out gift bags at the 2011 Holiday Express in Kalamazoo, Michigan.*
photography by Eileen Barroso; design by Jenn Nozell

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Grammy nominated artist and R&B legend, Charlie Wilson, performs at Launch Party on Wednesday, January 18, 2012.

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An important way the Jeter's Leaders exhibit leadership and accomplish social change is through their bi-annual Summer Leadership Conference. The initiative was developed by the Jeter's Leaders and it is through their vision that the Conference is brought to life. Every two years, the Leaders from New York City and West Michigan come together to put on the Conference for other youth leadership programs. The Leaders create workshops based on topics they feel are affecting their peers.

31 | Kalamazoo Honors Derek

Derek returned to his alma mater to celebrate the dedication of the Kalamazoo Central High School baseball field.

44 | 2011 Turn 2 Foundation Holiday Express

The Turn 2 Holiday Express is one of the activities created by Derek Jeter's Turn 2 Foundation to reward children involved in Turn 2's Signature Programs, who are demonstrating positive behavior, academic excellence, and leadership qualities in school and their communities.

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CONGRATULATIONS

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on making a difference in the lives of children



9th Annual
DEREK JETER
CELEBRITY GOLF CLASSIC

presented by
Seminole Hard Rock Hotel & Casino



January 18-20, 2012
Tampa, Florida

Schedule of Events

Wednesday, January 18, 2012

Launch Party

*Featuring a special performance by Grammy nominated artist
and R&B legend, Charlie Wilson*

Seminole Hard Rock Hotel & Casino | 7:30 pm

Thursday, January 19, 2012

Sponsor Tournament*

TPC of Tampa Bay | 9:30 am Shotgun

Draw Party

Avila Golf & Country Club | 7:00 pm

Friday, January 20, 2012

Celebrity Golf Classic & Awards Ceremony*

Avila Golf & Country Club | 10:00 am Shotgun

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Harold Reynolds exemplifies success on and off the field. During his 12-year career as a Major League Baseball player, Harold spent 10 seasons with the Seattle Mariners and a year each with the Baltimore Orioles and Los Angeles Angels. As a Mariner, Harold was a two-time American League All-Star, a three-time Gold Glove second baseman and led the American League in steals in 1987. He is currently among the Mariners' career leaders in 10 offensive categories.

Off the field, Harold is an Emmy Award winning broadcaster who has covered every aspect of baseball from Little League

ers. For years, Harold has been a featured speaker at corporate, organizational and community events. Armed with an engaging personality and a wealth of experiences, Harold connects with his audience on a variety of levels and topics. More than just a "talking head," Harold inspires his audience to overcome life's challenges and to achieve their dreams, sharing principles that are equally applicable in the classroom, locker room or boardroom. Harold not only motivates, but more importantly, he equips his audience with the tools necessary to live up to their potential by inspiring them to create and execute their own game plan for success. ■

HAROLD REYNOLDS

to the pros since 1996. He is the lead studio analyst for MLB Network, providing nightly commentary on all Major League games and coverage for special events such as the Major League Draft, the All-Star Game and World Series. He has interviewed numerous baseball greats, including Derek Jeter, Ryan Howard, Chipper Jones, Torii Hunter, Don Mattingly, Hall of Famers Tom Seaver, Rickey Henderson and Cal Ripken, and noted baseball fan, President Bill Clinton. Harold's broadcast experience also includes work for ESPN, SNY and MLB.com. During his broadcasting career, Harold has consistently rated as one of the most popular personalities in sports television.

Harold is also a noted humanitarian. For his dedication to community service and his commitment to improving the lives of youth, Harold was honored as President George Bush Sr.'s 195th Point of Light, becoming the first athlete to receive such high recognition. In addition, Harold is the recipient of the Roberto Clemente Award and the Martin Luther King Jr. Humanitarian Award. Over the years, Harold has also worked extensively with numerous community groups and organizations, most notably the Boys & Girls Clubs of America, which recognized Harold's contributions by inducting him into its Alumni Hall of Fame in 2004.

Harold's success as a professional athlete and broadcaster, his charitable and philanthropic work, and his dedication and commitment to encouraging others to succeed have all combined to make him one of today's most sought-after speak-



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Terry Prince
Tim Terrentine
Tino Martinez

Charlie Wilson

Timeless. It's something every artist wants to be, but few earn the distinction. Charlie Wilson's name is on that short list.

From his breakout as a member of the Gap Band ("You Dropped A Bomb On Me," "Outstanding") in the '80s to his revered solo recordings (2005's certified gold *Charlie, Last Name Wilson*, 2009's Grammy nominated *Uncle Charlie*) and his latest 2010 release *Just Charlie*), Wilson has sold millions of albums, inspired a throng of artists who modeled their vocal stylings after his (most notably Aaron Hall and R. Kelly) and cemented his status as a musical icon with accolades from Billboard and BET, among a host of others.

Wilson was recently honored with two 2012 Grammy nominations for his chart-topping single, "You Are." Wilson is nominated for Best R&B Song and Best R&B Performance. "You Are" was the first single from Wilson's critically-acclaimed CD, *Just Charlie* and dominated Billboard's Urban Adult Contemporary chart remaining at #1 for 13 consecutive weeks.

"I am honored to have received two Grammy nominations," stated Wilson. "When I began work on *Just Charlie* my wife, Mahin, suggested we include some songs that uplifted women. I totally agreed and that's how "You Are" was born. She is and always will be my inspiration."

In 2010, Wilson also received two Grammy nominations for Best R&B Album, *Uncle Charlie*, and Best Male R&B Vocal Performance for his hit single, "There Goes My Baby."

With The Gap Band, Wilson and brother's Ronnie and Robert helped define and popularize an upbeat form of funk that was

equally infectious and lasting. "Outstanding," "You Dropped a Bomb On Me," and "I Don't Believe You Want To Get Up And Dance (Oops Up Side Your Head)" were among their immense catalog of hits and are among the most sampled songs in music history.

Although Wilson struggled with alcohol and drug addiction that consumed him once The Gap Band broke up, his music resonated with generations of musicians and rappers, many of whom clamored to recreate his soaring vocals, to collaborate with him or to just achieve the level of artistic quality Wilson maintained.

"I'm still going to the stage and I'm still having fun. I'm not there just to pick up the check. It's about the passion and the respect that I have for the game. It keeps me going"

- Charlie Wilson

In the early 1990s, Wilson (who had already been identified as the blueprint on which Guy's Aaron Hall and R. Kelly modeled their style) became friends and a regular collaborator with Snoop Dogg. This relationship provided Wilson with access to many of the artists that idolized him, as well as a fresh group of emerging talent who inspired him to continue pushing the limits of his own material.

"I had the opportunity to work with some of the biggest hip-hop artists in this business," recalls Wilson, who has collaborated with Kanye West, R. Kelly, Jamie Foxx, T-Pain and Justin Timberlake, among others. "It allowed me to open up my horizons and be able to learn about different types of music. Working with these artists allowed me to not be locked

in a time capsule. It opened the door for me to be a part of today's contemporary music scene."

Wilson continues to tour the world bringing his fans the ultimate concert performance combining his current chart-toppers and GAP Band hits. Famed radio show host and comedian, Steve Harvey raves "What I saw at The Hoodies was the greatest single living performer of legendary sta-

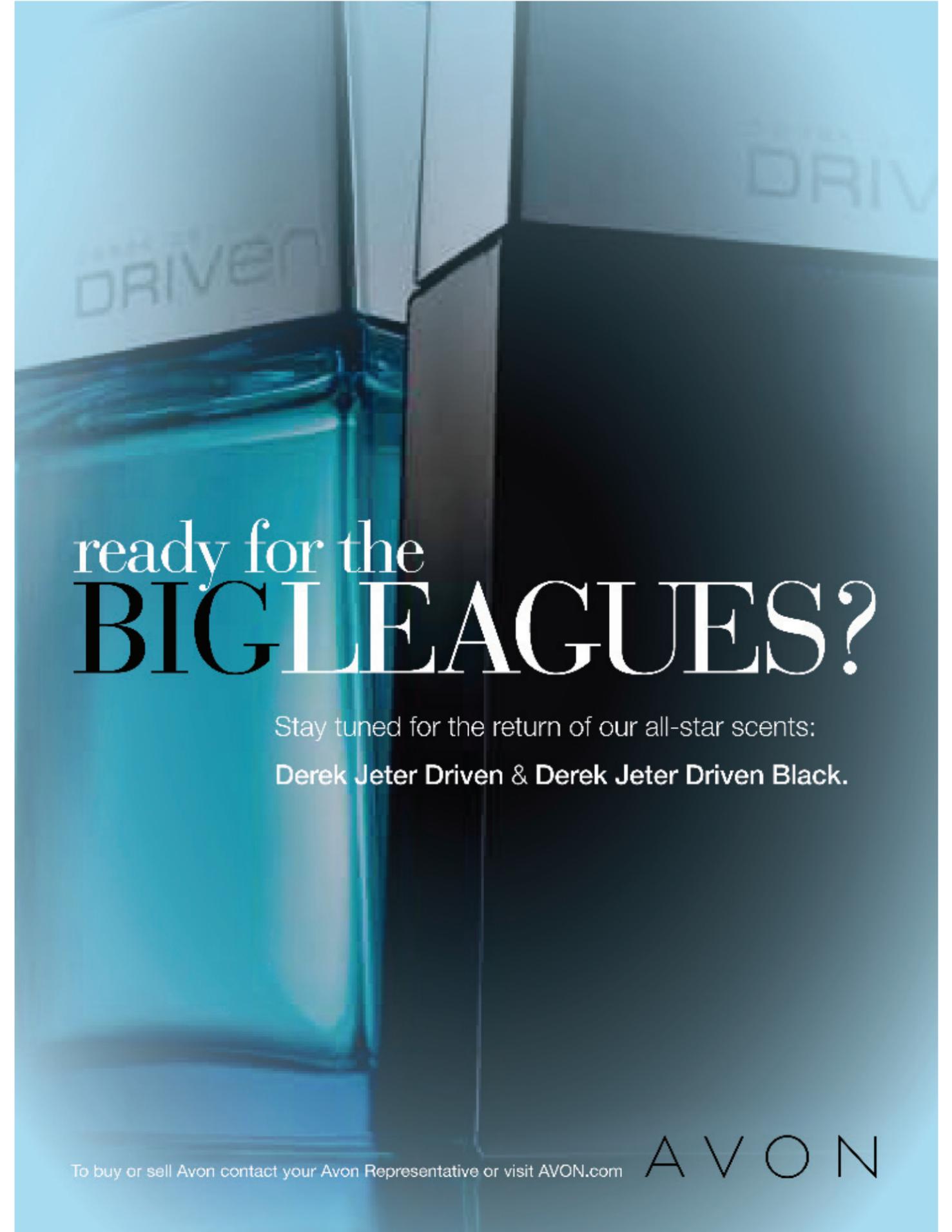
son

tus of our time. His voice is amazing and his energy and the level of intensity that he has is unbelievable."

Beyond music, Wilson remains committed to promoting awareness and testing for prostate cancer. As a survivor of a disease that afflicts one in six American men -- and one in three African American men -- Wilson in 2008 teamed with the Prostate Cancer Foundation. "When I learned that the PCF had helped to build a global research enterprise of nearly \$10 billion and funded more than 1500 programs at nearly 200 research centers in 12 countries, I knew I wanted to support their efforts," stated Wilson.

Today he continues to speak at events around the country, encouraging men to get screened for the disease. He also supports the PCF through the sale of his signature fedora hats at his concerts and on his website at www.unclecharliewilson.com/shop.

With music and his work to combat prostate cancer, Wilson has been able to sustain the passion and drive that have been hallmarks of his legendary career. "I'm still living this dream," Wilson says. "I'm still going to the stage and I'm still having fun. I'm not there just to pick up the check. It's about the passion and the respect that I have for the game. It keeps me going." ■



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TURN 2 FOUNDATION, INC. UPDATES



TURN 2 FOUNDATION, INC

BOARD OF DIRECTORS

The Turn 2 Foundation welcomes two new members to Board of Directors

NNEKA A. FRYE, MEMBER

Nneka A. Frye currently serves as an Attorney-Advisor at the Federal Energy Regulatory Commission in the Office of General Counsel, General & Administrative Law. Nneka serves as in-house counsel for the Agency and as such, represents the Agency in various matters. Her work encompasses a full range of matters under Title VII, the Americans with Disabilities Act, the Freedom of Information Act, the Federal Acquisition Regulations, Employment Law, Personnel Matters, and the Government Ethics Regulations.

Nneka completed her undergraduate studies at Spelman College in Atlanta, Georgia in 2001 where she graduated cum laude with a Bachelors of Arts in English. She attended George Washington University Law School where she was a staff member on the environmental law journal, "The Environmental Lawyer." She received her Juris Doctor degree from George Washington University Law School in 2004. Nneka has been a dedicated volunteer for the Turn 2 Foundation for many years.



Originally from Washington, D.C., Nneka resides in Upper Marlboro, Maryland.

GERALD F. WILLIAMS, MEMBER



Gerald F. Williams is a former Major League Baseball outfielder for the New York Yankees, Milwaukee Brewers, Atlanta Braves, Tampa Bay Devil Rays, and New York Mets. Gerald was drafted out of Grambling State University in the 1987 amateur draft by the New York Yankees. In 1992, Gerald made his professional debut with the New York Yankees. In 2000, he was named Tampa Bay Devil Rays Player of the Year.

Since his retirement from professional baseball, Gerald has been a supporter of numerous charitable endeavors. Gerald has been a strong supporter of the Turn 2 Foundation since its inception. He has participated in numerous activities, including being a panelist at our Jeter's Leaders Conference, a guest speaker & instructor at our Baseball Clinics, and attending as a celebrity guest at our annual fund raisers.

He was born and raised in New Orleans, Louisiana with 12 brothers and sisters, and he currently resides in Tampa, Florida.

TURN 2 FOUNDATION, INC.

UPDATES (cont'd)

STAFF

The Turn 2 Foundation introduces new staff and celebrates new roles

DOUGLAS BOOK NEW YORK JETER'S LEADERS PROGRAM COORDINATOR

Douglas Book is a 2004 graduate of Hofstra University where he studied Speech Communications and Rhetorical Studies and received his Masters Degree in School Counseling from Long Island University-Orangeburg in 2010. After graduation, Doug worked as an addictions counselor for teens and adults in rehabilitation. As Program Coordinator, he is instrumental in the day to day operations of the Jeter's Leaders Program. Working in conjunction with the Program Director, he serves as the liaison to the parents and students, as well as facilitates workshops and activities that enhance the growth of program participants. Doug is from New City, New York and currently resides in Saddle River, New Jersey.

CATHERINE CONNORS OFFICE COORDINATOR

Catherine Connors began her work with the Turn 2 Foundation as a College Intern in 2005 and transitioned to an event consultant while completing her Masters Degree in 2009. In September of 2011, she was hired as the Office Coordinator to oversee the day to day operations of the office. She received a degree in Biology from Western Connecticut State University and a Master's degree in education from the University of Bridgeport in Connecticut. Catherine was raised in West Milford, New Jersey and currently resides in North Arlington, New Jersey.

JOSEPH GORMAN EXECUTIVE ASSISTANT

Joseph Gorman was first introduced to the Turn 2 Foundation by a Resource Council member and joined the staff in March of 2011. As Executive Assistant, Joe works closely with the President, Sharlee Jeter, to execute the logistics of day to day operations and Foundation events. Prior to working with the Foundation, Joe worked on a Congressional campaign and studied Political Science at Boston University. He hails from Eastchester, New York.

FRANLI GUZMAN PROGRAM COORDINATOR

Franli Guzman began his affiliation with the Turn 2 Foundation as a baseball coach at Camp Sussex in 2005. He continued as a baseball coach at the New York City Baseball Clinics from 2006-2010. He joined the Foundation staff in July 2011 as Program Coordinator. He works closely with the Director of Programs, Amanda Mellen, to administer, oversee, and evaluate the program operations. He also works to compile and edit content for the Turn 2 website and magazine. Franli earned a degree in Sociology from Stony Brook University in 2009. He was born in the Dominican Republic and currently resides in New York City.

AMANDA MELLEN DIRECTOR OF PROGRAMS

Amanda Mellen was first introduced to the Turn 2 Foundation when she worked as a coach at the Turn 2 Baseball Clinics in Kalamazoo Michigan from 2004-2007. After moving to New York in 2007, Amanda joined the full-time staff as Program Coordinator. Three years later, she was promoted to Program Manager, where she played a role in the strategic planning, implementation and evaluation of all Turn 2 Programs. In April of 2011, Amanda became Director of Programs, through which she functions as point-person for Turn 2 Signature Programs and manages the relationship between the New York and Kalamazoo Jeter's Leaders. As Director of Programs, Amanda also oversees all scholarships, leadership and after-school programs. Her day-to-day responsibilities include managing the budget and staff, as well as creating new initiatives and evaluating existing programs. Amanda earned a BA in History from Hunter College where she also studied Adolescent Education. Originally from Edwardsburg, Michigan, Amanda currently resides in Brooklyn, New York.



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JETER'S LEADERS SPOTLIGHT

The Jeter's Leaders Program consists of a select group of high school students that are committed to leading and promoting healthy lifestyles, as well as achieving academically and improving their communities. There are four outstanding Jeter's Leaders that have been recognized by their peers and been named to leadership positions within their respective programs.

Kalamazoo



J'Nairo Bey-Woodson Vice President, Class of '12

J'Nairo Bey-Woodson, a senior at Kalamazoo Central High School, has always been a student who leads by example. The Jeter's Leaders Program has helped J'Nairo build on his leadership skills, making him a better, stronger leader. J'Nairo credits the skills that he has learned in the Jeter's Leaders Program for helping him to join other leadership groups in the community, including Charitable Union in Battle Creek, MI, and Family, Career and Community Leaders of America (FCCLA). FCCLA is a U.S. career and technical student organization for young men and women in family and consumer science education. This year, J'Nairo was elected Vice President of the Jeter's Leaders Program, confirming that his peers also see him as a leader and role model.

Tracy Garcia President, Class of '12



As 2011-2012 Kalamazoo Jeter's Leaders President, Tracy Garcia, a senior at Loy Norrix High School, continues to provide consistent leadership within the program since her induction in 2008. Tracy wanted to become a Jeter's Leader to help her peers make better decisions and have an impact in her community. The Jeter's Leaders Program has helped her become more culturally aware of her surroundings and she also has gained more self-confidence. The most beneficial activities for Tracy have been mentoring and community service because she enjoys the interactions with people who need help. Outside of Jeter's Leaders, Tracy has also dedicated her time to Peace Jam and Ignite Mentoring. Tracy is committed to help motivating others in her community to make a positive change.

New York



Karina Rivera Co-President, Class of '13

Karina Rivera, a junior at Mount Saint Ursula High School in the Bronx, NY, has been a member of the New York Jeter's Leaders program since 2009. Karina has regularly returned to her middle school to speak to younger students about living a healthy lifestyle and achieving academic goals. Her message is clearly heard and has truly inspired more youth to strive to reach their goals. Karina joined the program to improve her community and develop as a leader. Serving as the 2011-2012 New York Jeter's Leaders Co-President, Karina continues to lead her fellow Leaders and assist the youth in her community.

Tyreece Santana Co-President, Class of '13



Cardinal Hayes High School junior, Tyreece Santana, joined the New York Jeter's Leaders in 2009. Since his induction, Tyreece has consistently been chosen to serve as a spokesperson for the program. He possesses a strong passion for community service and social change. In 2010, Tyreece presented the Jeter's Leaders at Movado's Evening of Discovery event and later that year, served as the Master of Ceremonies at the Jeter's Leaders Annual Banquet. Tyreece was the only youth representative on the Association of Alcoholism & Substance Abuse Providers (ASAP) of NYC Adolescent Youth Conference to speak about his experiences as a Jeter's Leaders. Tyreece, who shares the Co-President title with Karina, views the position as a great opportunity to step up and lead his peers.



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GIRLS ON THE RUN

Girls on the Run is a life-changing character development program for third, fourth, and fifth grade girls. The program uses the power of running to teach each girl about her personal power and the importance of being healthy and active. The Turn 2 Foundation has proudly supported this nationally recognized program for nearly a decade. In 2002, the Foundation began its partnership with Greater Kalamazoo Girls on the Run. In 2007, support for the program extended to Girls on the Run of Southern Tampa Bay, formerly Girls on the Run of Hillsborough County.



On May 26, 2011, nearly 2,200 third, fourth and fifth grade girls from Kalamazoo, their volunteer coaches, and over 1,000 community runners and walkers participated in the Greater Kalamazoo Girls on the Run New Balance Girls the Run 5K. The 5K, which began and ended at Waldo Stadium on the campus of Western Michigan University, was the culmination of 10 weeks of training and life lessons for these girls. The Kalamazoo Jeter's Leaders were also on site to help motivate the girls. They made motivational posters and cheered them on in route to the finish!

Both programs help young girls learn positive messages about living an active, healthy lifestyle, while building strong values. The after school program combines these messages with uplifting training sessions that lead to a 3.1 mile, or 5K, running event. In addition, girls take part in activities such as health education, life skills development, community service, and mentor/mentee partnerships – all of which are accomplished through an active collaboration with girls and their parents, schools, volunteers, staff and the community.

Similarly, Girls on the Run of Southern Tampa Bay, administered by Frameworks of Tampa Bay, Inc., also trained to run a 5K at the end of their program year. On race day, the girls were very excited to complete the goal they had been working toward all season! In 2011, the program included 116 girls from 9 different sites who, through the positive development framework of the Girls on the Run program, were taught by their volunteer coaches how to build strong social and emotional skills and self-esteem, as well as help cultivate a life-long commitment to physical activity and healthy living. ■



2011 JETER'S LEADERS

LEADERSHIP CONFERENCE

From July 18–21, 2011, the New York Jeter's Leaders and Kalamazoo Jeter's Leaders came together to host the **2011 Jeter's Leaders Leadership Conference** at the University of Tampa in Tampa, Florida. The event brought together approximately 250 high school students from across the country who share a common goal to make a positive change in their schools and communities. The bi-annual Leadership Conference was themed "Social Change: Today's Challenges, Tomorrow's Solutions." The four day conference included various activities and events that were educational, motivational and entertaining.

The event kicked-off with an exciting Welcome Ceremony featuring University of Tampa President, Dr. Ronald L. Vaughn and former New York Yankee, Tino Martinez, a recent graduate of the University of Tampa. Vaughn spoke to the attendees about the history of the University, while Martinez talked about the importance of staying focused, living a positive life, and attaining a college degree.

Later that evening, each of the 17 participating youth groups were able to learn more about each other through a Youth Forum. Each leadership group was brought onstage at Fletcher Lounge to speak about the mission of their program and why each member joined their organization. They continued by sharing some of their recent highlights and projects and how

they were helping improve their communities and society at large. Groups attended from New Orleans, New York, Kalamazoo, and Tampa. In the end, no matter where they were from, it was apparent that each group had one similar goal; to make positive changes in the world.

Over the next two days, students were able to further discuss their missions and goals in more detail. Eight workshops, which were created and presented collaboratively by the New York and Kalamazoo Jeter's Leaders, were presented to the attendees. The workshop themes were based on topics the Leaders felt were affecting teens in today's society. The workshops included *TTYL: Texting While Living*; *College Life*; *Healthy Relationships*; *The Great Debate: Lowering the Legal Drinking Age*; *Fear Factor: Conquering Public Speaking*; *Jeter's Leaders Boot Camp*; *Leaders Without Borders*; and *Teen Trauma*. These workshops focused on various topics including the dangers of excessive texting, advice on how to prepare for college, ways to avoid harmful relationships, and alcohol abuse amongst today's youth, among many other topics. The workshops served as a stage for the Jeter's Leaders to share their ideas with others while also allowing the youth to openly discuss their views. The Leaders felt a great sense of satisfaction and accomplishment as they received positive reactions from workshop attendees. "We spent a lot of time putting our projects and presentations together, and actually get-



ting to present them and making an impact on people's lives was amazing," said Sonille Liburd of the New York Jeter's Leaders.

Outside of the workshops, the evenings were filled with fun and unique opportunities. After the first day of hard work, the participants enjoyed an entertaining evening at Tropicana Field to see the New York Yankees play the Tampa Bay Rays. It was a great opportunity for the participants to get to know each other in

a more relaxed atmosphere and support Derek. On the second night, the entire group participated in one of the most fulfilling conference activities – a service activity at a local school. The Turn 2 Foundation partnered with Keep Tampa Bay Beautiful, a local organization dedicated to beautifying Tampa Bay, while educating its youth, on a community service project at St. Peter Claver Catholic School. St. Peter Claver is recognized as the oldest African-American school still functioning in Florida, having opened in 1894. It is known for its positive discipline, moral values, strong curriculum, and dedicated faculty. The Turn 2 Foundation has partnered with St. Peter Claver since 2004 and has provided numerous youth scholarships over the years. All attendees worked together to till soil, plant flowers, shrubs and trees, and install garden fixtures and benches and stain picnic tables. Several high school students also paired up with elementary school students from St. Peter Claver to paint flower pots with motivational messages aimed at inspiring incoming



"It makes me feel really good to see that all of our hard work and preparing for the Leadership Conference paid off, and we all came away with something."

*- Gavin Bechtol
Kalamazoo Jeter's Leader*



students. The project was a great success, as it helped to renovate the property and provide a safe and beautiful environment for the students.

The final day of the Leadership Conference brought the attendees together to hear an inspirational message from special guest speaker, Sister Souljah. Sister Souljah, a community and political activist, author, and hip hop artist, spoke about the negative effects drugs and alcohol can have on someone's dreams and goals. The students were appreciative of the very candid way Sister Souljah spoke to them about growing up in a negative environment and rising above it.

The Leadership Conference concluded with a Youth Summit hosted by Turn 2 Foundation Founder, Derek Jeter. He was joined by former Yankees Tino Martinez and Gerald Williams; Green Bay Packers Superbowl Champion, Greg Jennings; Mayor Bobby Hopewell from Kalamazoo; and Sister Souljah, in a panel discussion addressing adversity and tenacity in achieving social, academic and professional goals. The panel also included members from the New York and Kalamazoo Jeter's Leaders. The youth participants and panelists engaged in a discussion covering the topics of the eight workshops, as well as other prevalent issues.

The 2011 Jeter's Leaders Leadership Conference was a huge success in bringing youth leaders from across the country together to discuss today's most common issues. Each participant left with a strong sense of accomplishment and motivation to continue to make the change needed to see our society flourish. Gavin Bechtol, a Kalamazoo Jeter's Leaders echoed these sentiments. "It makes me feel really good to see that all of our hard work and preparing for the Leadership Conference paid off, and we all came away with something." ■

Did you know?



The Turn 2 Foundation has Programs and Scholarships in New York City, West Michigan, and Tampa, Florida!

To keep up with Derek and receive updates about the Turn 2 Foundation programs and events, visit Turn 2 online at www.turn2foundation.org and sign-up for the Newsletter, *Turn 2 Play by Play!*

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KCHS Honors Derek

It's easy to imagine Derek Jeter daydreaming of being a Yankee when he was playing baseball growing up in Kalamazoo, Michigan. What he probably never imagined was that one day that field would be renamed in his honor though that is exactly what did happen on Friday, December 16, 2011 when the baseball field at Kalamazoo Central High School was officially renamed "Derek Jeter Field." It happened in a private ceremony at the school where Kalamazoo Mayor Bobby Hopewell, Kalamazoo Central High School Principal, Von Washington, Jr., Jeter's former baseball coaches at Kalamazoo Central Mike Hinga and Don Zomer, Superintendent of Kalamazoo Public Schools Dr. Michael Rice and Derek's sister and President of his Turn 2 Foundation Sharlee Jeter presided. With his usual humility and wit Derek said, "Growing up I always considered this field mine." The ceremony concluded when a group of Jeter's Leaders from Kalamazoo Central High School Principal, presented Washington with a \$10,000 check to benefit the Kalamazoo Central Baseball Program.

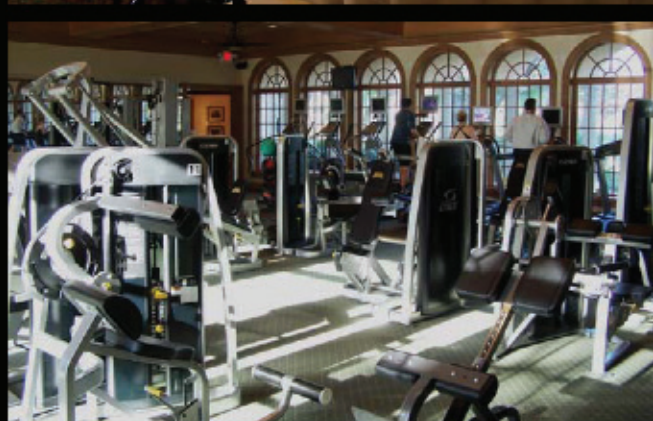


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MOVADO

EVENING OF DISCOVERY

On December 6, 2011, Movado Group, Inc. hosted the New York Jeter's Leaders at the Alvin Ailey American Dance Theater for a second exclusive "Evening of Discovery" event. The occasion allowed the Jeter's Leaders to participate in a unique opportunity to meet the creative forces behind Alvin Ailey, as well as engage in a thought provoking discussion of the arts with the dance company's

Artistic Director Mr. Robert Battle and Nasha Thomas-Schmitt, the Co-director of arts in education and community programs. To top it off, the Leaders were able to see the world of art through breathtaking performances by Alvin Ailey's Dance Company.

The event began with opening remarks by Nasha Thomas-Schmitt in an intimate setting before the evening's performance. Nasha Thomas-Schmitt started by welcoming the Leaders, Turn 2 Foundation Founder, Derek Jeter, and President, Sharlee Jeter to the Dance Theater. She then gave an overview and history of the company and talked about her involvement with the organization, which spanned over 25 years. Since the time Alvin Ailey himself started the Dance Company in 1958, it has become a cultural icon to the world for Modern American Dance. Ms. Thomas-Schmitt also spoke to the Leaders about the time and dedication dancers for the company devote to their craft; many times sacrificing time with their families and loved ones in order to be a part of the once in a lifetime opportunity.

Ms. Thomas-Schmitt then introduced Mr. Robert Battle, the newly appointed Artistic Director. In July 2011, Mr. Battle took over the helm as the creative force behind the dance company. Both speakers discussed the importance of art in our society, as well as its importance in the development of our youth. The Leaders and speakers both agreed that there is an outstanding need for the integration of art in today's school curriculums. They also emphasized dance as an art form and its ability to



promote healthy and active lifestyles.

After they both spoke they opened the floor up for a question & answer session. The Leaders asked about using dance as a leadership tool, inquired about how the dancers became involved with the Dance Theater, and asked about the challenges and difficulties

both Mr. Battle and Ms. Thomas-Schmitt have faced in their artistic careers. Ms. Thomas-Schmitt discussed the competitiveness in order to become a world class caliber dancer for the Alvin Ailey Dance Theater and how the dancers must truly love their art form and believe in it in order to sacrifice so much for it. They also discussed how dance has given them the opportunity to promote and showcase their talent and love for art across the world. Mr. Battle then thanked Derek, Sharlee, and the Leaders and told them to prepare for a performance by some of the most talented and dedicated dancers in the world.

The Leaders were escorted into the main theater and were able to enjoy the awe-inspiring performance. The energy and excitement of the dancers was evident and was met by the crowd with applause and shouts of admiration. Many of the Leaders were moved by the artistry of the dancers and showed their appreciation by giving the performers a standing ovation at the conclusion of the performance. After the performance, they were escorted through a back stage entrance on to the stage and were able to thank Mr. Battle and some of the dancers personally for such an amazing performance.

It was a great way to conclude Movado's "Evening of Discovery," in which all involved were able to appreciate and celebrate dance and art. It was a truly memorable experience for the Leaders and everyone came away with a new fondness for Modern American Dance as a form of art. ■

EVENT RECAP



We are pleased to announce that more than \$730,000 was raised through sponsorship sales, silent auctions, and donations despite the cancellation of the 15th Annual Turn 2 Foundation Dinner. In place of the Dinner, sponsors were treated to a Yankee game followed by a Meet & Greet with Derek at Yankee Stadium.

Because of your generosity and unwavering support, we are able to further the Foundation's mission of promoting healthy lifestyles amongst today's youth in New York, West Michigan, and Tampa, Florida.



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ST. PETER CLAVER CATHOLIC SCHOOL

The Turn 2 Foundation continues to be a proud supporter of the St. Peter Claver Catholic School in Tampa, Florida. Since 2004, the Foundation has provided numerous scholarships for local youth. In 2010, the Foundation committed to donating a total of \$150,000 to the school after an increased need for financial assistance was identified. Each year St. Peter Claver enrolls 90-110 students who learn disciplinary skills and discover moral values taught by a committed and dedicated faculty. The students are also taught the importance of giving back to their community.

This past summer, the Foundation had the unique opportunity to host a service project at St. Peter Claver as a part of the 2011 Jeter's Leaders Leadership Conference. The Turn 2 Foundation decided that St. Peter Claver was the ideal project, having identified the need for renovations on the grounds. After hearing the idea, St. Peter Claver, which was built in 1894, was very welcoming of the plan. Realizing how impactful the project could be for everyone involved, the Foundation started planning in hopes of providing the 250 conference attendees with an opportunity to actively participate and give back to the community, while helping a deserving school.

With assistance from Keep Tampa Bay Beautiful, the conference attendees made their way to St. Peter Claver on July 20th for the massive project. After four hours of work, picnic tables were built, countless flowers, trees and shrubs had been planted, and numerous garden fixtures and benches were assem-

bled. The two gardens were the most remarkable of all of the projects that came out of the project. The first was a large vegetable garden, which was built so that the St. Peter Claver students could later plant vegetables and learn about healthy living and eating. The second, a sensory garden, was designed specifically for the students to learn about butterflies and other insects. Later, stackable shelves were made and placed on the outside of the vegetable garden for the potted flowers. Each of the 17 youth groups had the opportunity to leave their mark by painting a flower pot to represent their group. Youth from St. Peter Claver who were also on-site for the event were able to participate by painting their own flower pots.

At the end of the day, the students looked back and saw that the project was a complete success. The project helped to create a safe and educational environment for the St. Peter Claver students and taught the participants the importance of giving back and the results of hard work. The Turn 2 Foundation is hopeful that this support will help St. Peter Claver continue to grow and thrive. ■



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KALAMAZOO JETER'S LEADERS JOIN MENTEES ON A FIELD TRIP



One of the most important components of the Jeter's Leaders Program is the mentoring initiative. Through the mentoring sessions the Leaders deliver positive messages to younger students in Turn 2's Signature After School Programs. The Leaders visit each of the four sites (Proud to Be Me- Douglass, Extra Innings at Derek's Dugout, Proud to Be Me – Washington, and Youth In Action) to help teach Derek Jeter's *10 Life Lessons*, participate in their daily activities and join them on fun excursions. Through their sessions, they focus on delivering encouraging messages and building strong relationships, while serving as positive teen role models.



This past October, the Jeter's Leaders joined their Proud to Be Me – Washington mentees on a trip to Nottawa Fruit Farm in Sturgis, Michigan. Upon arrival, everyone was welcomed with donuts and apples before gearing up to participate in the many activities the farm offers. After the snack, the group set out for their first activity - a human hamster wheel! The younger students stepped into the large wheel while the Jeter's Leaders helped them roll across the field. The activity was a great ice breaker and gave them a unique learning opportunity about trust. The next activity, the catapult challenge, let the students load up water balloons onto the slingshot while they aimed to knock down pumpkins that were set up yards away. The Leaders assisted the youth with putting up their water balloons and aiming techniques. The two activities were a great way to start the day!

Winners of the catapult challenge received goofy Halloween glasses as prizes, complete with eyebrows, a nose and a mustache. After a lot of laughter and funny faces, they moved into the barn to warm up and explore the tunnels made of straw. Even with the flashlights, the Leaders saw that the children were having difficulty navigating through the tunnels so they teamed up with their mentees to help them find their way! With the help of the Leaders, the children easily navigated through the tunnels and even discovered several different routes with-

in. They were surprised by how far they could venture!

The last activity was a fun hay ride and tour of the farm where they were able to see all the growing fruits and vegetables. Halfway through the ride, the group made a pit stop to run through the sorghum fields. Afterwards, they got back on the ride and headed to their final destination, a pumpkin patch. When they got off the wagon, the participants were told that everyone would be allowed to choose their own pumpkin to

take home, as long as they followed one rule: they had to be able to carry it themselves! This proved to be a challenge for some kids who chose pumpkins twice their size!

On the bus ride back to Kalamazoo the students talked about the fun activities they participated in and how important it was to work together and as a team. The trip was a great way to kick off a fun-filled year of mentoring! ■





TURN 2 AFTER SCHOOL SIGNATURE PROGRAMS

NEW YORK AFTER SCHOOL

The Turn 2 Foundation and the New York City Parks and Recreation Department formed a partnership in 2000 to administer four free after school programs that reach approximately 300 children, ages 6-13, throughout New York City.

Each day students are welcomed with a healthy snack, followed by help with their homework. The Turn 2 New York After School Programs offer local youth activities in cultural and visual arts, physical fitness, drug and alcohol awareness, environmental issues, computer literacy, academic enrichment, safety, and nutrition. These activities strive to carry out the NYC Parks and Recreation Department's mission to enable the children to lead physically active lives through sports, fitness and outdoor adventure, while also fulfilling the Turn 2 Foundation's mission by supplying Signature Programs with activities that motivate young people to turn away from drugs and alcohol and "Turn 2" healthy lifestyles.

Each after school program is unique in its own right and uses Derek Jeter's *10 Life Lessons* to help guide the children

to positive decision making and goal setting. Monthly, the New York Jeter's Leaders attend each site to help teach these lessons in a fun and interactive way. For physical fitness, the programs also participate in the Jeter Meter. The Jeter Meter, in partnership with the New York Road Runners Foundation, is an incentive-based program designed to promote a healthy lifestyle for children through physical fitness in an after school program setting.

Jackie Robinson Turn 2 After School Program Harlem, New York

The goal at the Jackie Robinson Turn 2 After School Program is to increase the children's desire to actively engage and participate in safe, educational and fun programming during the hours most needed to deter them from negative situations. The staff accomplishes this goal by continuing to provide a variety of engaging and eclectic programming from visual arts, cultural awareness and appreciation, to music, sports, and computer programming. Parental/caregiver involvement through family events is also a major initiative each year. Fall and winter highlights include pumpkin carving, introduction to track and field, Rubik's cube mosaics, and a family movie night.

St. John's Turn 2 After School Program Brooklyn, New York

A major focus at St. John's Turn 2 After School Program is to build stronger bonds between the participants and their parents/caregivers by implementing fun, family-oriented events. Through this venture, activities are created to include all members of the family. The 2011-2012 program students were most proud to show support during the ING New York City Marathon. The students worked together to create a motivational banner as part of the Jeter Meter/Mighty Milers cheering squad to show support for one of St. John's own staff members who participated in the marathon. The project began early in the fall and culminated at the event on November 6, 2011.

St. James Turn 2 After School Program Bronx, New York

The objective of the St. James Turn 2 After School Program is to provide the children with the ultimate after school experience, while creating educational and recreational opportunities in order to excel. The St. James Staff believes that support and motivation by role models and parents/caregivers are two key components to accomplishing this goal. The target is to educate the children on the importance of education, respect, values, life lessons, so the achievements they are reaching for can become self worthy and historic. Program highlights include a science lab, robotics club, the Learn to Play Basketball program, student council elections, and film class.

Sorrentino Turn 2 After School Program Far Rockaway (Queens), New York

One of the many goals at Sorrentino Turn 2 After School Program is to bring the participants and their families closer together by inviting family members along on trips and events. This has been met with great success. The Jeter Meter Kick Off Party, hosted by the New York Road Runners, was by far the biggest hit. The Jeter Meter is an incentive-based walking/running program which helps create a foundation for healthy living in young children. At the party, the children were able to participate in fun activities that promoted physical fitness, including a hip-hop themed warm up.

KALAMAZOO AFTER SCHOOL

Turn 2 Signature After School Programs in West Michigan provide youth with a safe, supportive, and structured environment three to four days per week. The programs aim to build a positive environment that enables the students to reach their maximum potential while building a solid educational foundation. The atmosphere created by the Program Directors contribute positively to the overall development, health, and well-being of the children, while motivating them to turn

away from harmful substances. Similar to the Turn 2 New York Signature After School Programs, each site uses Derek Jeter's *10 Life Lessons* to assist in teaching healthy lifestyles and goal setting. On a bi-weekly basis, the Kalamazoo Jeter's Leaders attend each of the programs to participate in daily activities and teach the students the Life Lessons using Derek Jeter's *All-Star Manual*.

Proud To Be Me - Washington – Washington Writer's Academy, Kalamazoo, Michigan

This year's goal of the Proud to Be Me - Washington Program is to place a strong emphasis on community service in the surrounding neighborhood. In the past, the youth have taken part in helping in and around their school and lending a hand to their teachers. Each quarter, the students will head out and find projects they can work on all throughout their school's neighborhood. During each project they learn which of Derek's *10 Life Lessons* is relatable to the activity.

Proud To Be Me - Douglass – Douglass Community Association, Kalamazoo, Michigan

Since 2008, the Proud to Be Me – Douglass Program has provided its participants with the opportunity to increase their ability to withstand the pressure to use drugs and alcohol. Children participate in enrichment activities, study life lessons and develop leadership skills that help them lead healthy lives as they grow into young adults. The program also provides opportunities for students to develop academically, remain physically fit, and work with other Kalamazoo community organizations.

Extra Innings at Derek's Dugout – Three Rivers Area Mentoring, Three Rivers, Michigan

The goal for the 2011-2012 program year at Extra Innings at Derek's Dugout is to provide youth with a safe environment that is drug and alcohol free. The Program strives to promote confidence, self-esteem, and community service through a multitude of activities. The program year will offer new and improved educational programs, motivational speakers, and exciting field trips for the students.

Youth in Action – Milwood Magnet Middle School, Kalamazoo, Michigan

This year, the participants of Youth in Action have renewed their commitment to preserving their neighborhood. In recent years, the participants initiated a recycling project at Milwood Magnet Middle School. They will take that idea a step further this year by sending a positive message in keeping the two Kalamazoo city parks near Milwood trash free. The initiative is geared toward giving the students a sense of pride in their neighborhoods by taking an active role in their preservation. ■

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The Christopher D. Smithers Foundation, Inc.
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Derek Jeter
and the
Turn 2 Foundation, Inc.

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providing programs that motivate young people to choose healthy
lifestyles and avoid the use and abuse of alcohol and drugs.



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A Charitable Foundation Whose Major Interest is in the Field of Alcoholism

JETER'S LEADERS INTERNSHIP INITIATIVE

Jeter's Leaders

MOVADO

Each year, the Turn 2 Foundation successfully places a large percentage of its Jeter's Leaders and Alumni in internships that best suit their career aspirations. The Internship Initiative strives to strengthen the professional skills of these high school and college students by finding internship positions at top-rate organizations and companies, which will foster continued professional development. Movado Group, Inc. committed \$50,000 over the past two years to support the Internship Initiative. The commitment also included two paid internships, each summer, at Movado's offices.

In addition to placing students in outside organizations and companies, the Turn 2 Foundation is committed to providing

three, year-round internships to its Jeter's Leaders Alumni. Two interns work out of Turn 2's New York office, while one intern works with the Kalamazoo Jeter's Leaders Program. The past and current interns have brought many creative ideas and enthusiasm to the Foundation.

Throughout the years, the Foundation has received tremendous support from a wide range of corporate partners in both West Michigan and New York City. Many organizations have offered Turn 2's Jeter's Leaders and Alumni valuable positions. The Turn 2 Foundation is appreciative to these corporations for their support. ■

Name	Affiliation/Jeter's Leaders Status	Company/Organization
Aaron Sultan	Jeter's Leaders Alumni, Class of '10, Wheaton College	Compound Entertainment
Adam Taggett	Kalamazoo Jeter's Leader, Class of '13	Air Zoo
Aimee Lopez-Linares	Kalamazoo Jeter's Leader, Class of '12	Girl Scouts Heart of Michigan Turn 2 Foundation, Inc.
Amina Pratt	Jeter's Leaders Alumni, Class of '09, Rutgers University	Mount Sinai Hospital – Dr. Lauren Ferrara
Chloe Sanchez	Jeter's Leaders Alumni, Class of '05, SUNY Oswego	Turn 2 Us Program
Danaeque Yarbrough	Jeter's Leaders Alumni, Class of '10, Western Michigan University	Girl Scouts Heart of Michigan Turn 2 Foundation, Inc.
Darlene Reid	Jeter's Leaders Alumni, Class of '09, Carnegie Mellon University	Department of Chemistry
Darren Gibbs	Jeter's Leaders Alumni, Class of '07, John Jay College	Turn 2 Foundation, Inc.
Krity Shrestha	Jeter's Leaders Alumni, Class of '10, Michigan State University	Kalamazoo Valley Habitat for Humanity
Jean Vargas	Jeter's Leaders Alumni, Class of '10, Boston College	Pfizer Animal Health
Jordan Thomas	Jeter's Leaders Alumni, Class of '08, Fairfield University	Surdna Foundation
Joshua Delgado	Jeter's Leaders Alumni, Class of '11, Borough of Manhattan Community College	Turn 2 Us Program
Katelyn Shorter	Jeter's Leaders Alumni, Class of '10, Michigan State University	Kalamazoo Public Schools
Kaylin Marrero	New York Jeter's Leader, Class of '12	Turn 2 Us Program
Michelle Harrison	Jeter's Leaders Alumni, Class of '06, Western Michigan University	Kalamazoo Jeter's Leaders
Oni Hinton	Jeter's Leaders Alumni, Class of '09, Howard University	The Good Shepherd Services
Samara Woolfolk	Jeter's Leaders Alumni, Class of '10, Grand Valley State University	Kalamazoo Public Schools
Seeta Baboolall	New York Jeter's Leader, Class of '12	CHALK- Choosing Healthy & Active Lifestyles for Kids
Sonille Liburd	Jeter's Leaders Alumni, Class of '11, SUNY University at Buffalo	Movado Group, Inc.
Suewayne Burke	Jeter's Leaders Alumni, Class of '09, Spelman College	Turn 2 Foundation, Inc.
Terryn Valikodath	Jeter's Leaders Alumni, Class of '11, Ferris State University	Bronson Methodist Hospital
Tyreece Santana	New York Jeter's Leader, Class of '13	West Side YMCA Teen Connection Program

The Turn 2 Holiday Express is one of the activities created by Derek Jeter's Turn 2 Foundation to reward more than 1,000 children involved in Turn 2's Signature Programs in New York City, West Michigan and Tampa, Florida, who are demonstrating positive behavior, academic excellence, and leadership qualities in school and their communities.

The Turn 2 Foundation and New York Jeter's Leaders kicked off the Holiday Express with their annual Gift Wrapping event at Yankee Stadium on December 1, 2011. The New York Jeter's Leaders assembled 1,000 backpack giftbags for the Foundation's youth. The Leaders formed an assembly line and filled the backpacks with a variety of gifts, including Derek's All



2011 Turn 2 Foundation

Star Manual, a Scholastic children's book, a *10 Life Lessons* magnet, a Yankees teddy bear, a Turn 2 pencil, and a Derek Jeter bobble head. Each program was also given Holiday Express t-shirts for every child and staff member. Lastly, a holiday card from Derek and the Turn 2 Foundation was placed in the bags to wish the children a happy holiday season.

After nearly two hours of hard work, the New York Jeter's Leaders were led into Yankee Stadium's Legends Suite 000 to enjoy some lively music by DJ Reg West and a delicious dinner provided by the New York Yankees. The Leaders enjoyed some down time and were then presented with their own gift bags and a special gift from Derek and the Turn 2 Foundation.

The first to receive the holiday gifts were children from St. Peter Claver Catholic School in Tampa, Florida. Over 120 students in the school received gifts and Holiday Express t-shirts. Since the Jeter's Leaders weren't able to visit the students in Tampa, all of the students and staff from the New York and Kalamazoo Jeter's Leaders sent hand-made holiday cards to each student. It was a great way to start spreading holiday cheer!

The next stop on Turn 2's Holiday Express was Kalamazoo, Michigan for an amazing event on Friday, December 16, 2011.

Derek Jeter and the Kalamazoo Jeter's Leaders hosted a private screening of the movie, "Alvin and the Chipmunks: Chip-wrecked" at Rave Motion Pictures for over 300 children of Turn 2's West Michigan Signature and support programs. The groups, all of which arrived in their holiday t-shirts, were welcomed by the Jeter's Leaders and walked the red carpet before entering the theater. After the screening, the Jeter's Leaders thanked the children for coming and for all of their hard work throughout the school year. They then introduced some very special guests - Santa and Mrs. Claus, followed by Derek Jeter! When the three walked into the theater, the children were taken back by the surprise! After some holiday cheer from the special guests, each child had the chance to meet Derek, Santa, and Mrs. Claus and receive a gift bag.

During the week of December 20, 2011, Turn 2's Holiday Express returned to New York. The New York Jeter's Leaders helped in making the holiday season special for participants of Turn 2's Signature Programs in New York City. Students from the Turn 2 Us program in Washington Heights kicked off the week of celebration with a fun-filled day of activities at Chelsea Piers. Over 130 children enjoyed time playing soccer, practicing gymnastics, and taking some swings at the batting cages. Next, the children enjoyed a pizza party. To end, the



Holiday Express

New York Jeter's Leaders Alumni once again handed out the gift bags and thanked the children for leading healthy lifestyles and hard work in school.

The celebration continued throughout the week with parties at each of Turn 2's four New York Signature After School Programs – St. James After School Program in the Bronx on December 20, Jackie Robinson After School Program in Manhattan on December 21, St. John's After School Program in Brooklyn on December 22, and Sorrentino After School Program in Far Rockaway, Queens on December 23. The events reached over 300 students in the four programs and allowed them to relax and enjoy the end of the year after working hard throughout the school year. The children participated in carnival themed activities, with live magicians, music, popcorn machines, face painting, and games. The parties concluded with a special message from the New York Jeter's Leaders congratulating all the children for their hard work throughout mentoring and for demonstrating academic achievement, positive behavior, and maintaining healthy lifestyles. After the Leaders spoke to the children they revealed the gift bags for each student to receive. It was a great way to end the year!

The New York and Kalamazoo Jeter's Leaders, Alumni, and the entire Turn 2 Foundation Staff, had a wonderful time celebrating the holiday season with Turn 2's youth. ■





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received a special visit from Derek's former teammate, Tino Martinez. The former New York Yankees All-Star spoke to the children about the importance of positive choices in life. He especially stressed the importance of academics and going to college. In Kalamazoo, the attendees were also treated to a visit from another one of Derek's former teammates, pitcher Jeff Nelson. Nelson motivated the youth to work hard to reach their goals. "I did whatever I needed to do to achieve my dream and I think you all should strive to do the same," he said. "I was one of the youngest men drafted my year. I was selected in the 22nd round and ended up spending seven years in the minor leagues. That's a lot longer than most people. I worked really



TURN 2 FOUNDATION NEW YORK & KALAMAZOO BASEBALL CLINICS

The Turn 2 Foundation hosted its annual New York City Baseball Clinic and Kalamazoo Baseball Clinic in August 2011. Each clinic is a free, four day event for the youth of the area. Participants learn valuable lessons on and off the baseball field, while participating in skill stations such as throwing, fielding, pitching, catching, base running, and hitting. These skills help the girls and boys build their physical talent, while teaching the youth to become strong, supportive teammates and athletes through discussions based on Derek's *10 Life Lessons* from his autobiography, **The Life You Imagine**.

To make the clinics possible, the Turn 2 Foundation partners with each city's respective Parks and Recreation Department. The New York City Baseball Clinic kicked off this summer from August 1-4, 2011. For the second year, the clinic took place at Al Oerter Recreation Center in Flushing Meadows Park, NY. During the next week from August 10-13, the Kalamazoo Baseball Clinic was hosted once again at Mayor's Riverfront Park, which has been the host site for eight successful years.

Bright and early each day, children in both cities arrived ready to play. The clinics started with an exciting surprise - a very special video welcome from Derek Jeter! He told them to set their goals high and take advantage of the learning opportunity ahead. After the video the children were ready to hit the field!

After two exciting days of learning new skills, the third day brought a big surprise in both cities. In New York, participants

hard and eventually was able to reach my goal of getting to the big leagues." A lot of youth took hold of his words and understood that hard work was always going to be part of realizing a dream in school, sports, or anything in their future.

The participants were thrilled about the visits and the messages from the guest speakers. "I like everything about the clinic! I thought Jeff Nelson was cool because he was a pitcher and he never gave up. He talked about following your dreams and to never give up on them," said Dylan, age 11.

On the final day of each clinic, the participants and their families were invited to a celebratory banquet hosted by Turn 2 to reward the players for their hard work and accomplishments throughout the week. Each participant received a special certificate and gift bag.

The Turn 2 Foundation would like to thank its dedicated partners and sponsors for helping make both clinics a huge success! These include The New York Yankees, Gatorade, UTZ, Brand Jordan, Scott's Collectibles, Stevenson's Side Track Ice Cream, Mayor's River Front Park, Kalamazoo Parks and Recreation Department, the New York City Parks and Recreation Department, Al Oerter Recreation Center, Circles Catering, Douglass Community Association, Kalamazoo Community Foundation Scholars, the dedicated coaches and everyone else who volunteered their time to support the clinics. Turn 2 is looking forward to its next event; the Fifth Annual Tampa Baseball Clinic in March 2012! ■



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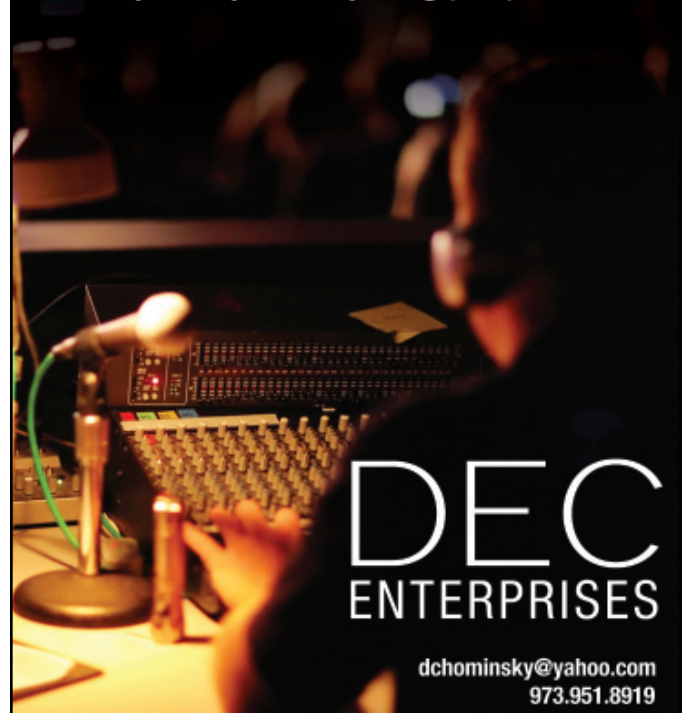
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Since its launch in 1996, the Turn 2 Foundation has awarded more than \$16 million in grants to create and support signature programs and activities that motivate young people to turn away from drugs and alcohol and “TURN 2” healthy lifestyles.

Through these ventures, the Foundation strives to create outlets that promote academic excellence, leadership development and positive behavior.

These programs all share the same goal of helping today's youth become the leaders of tomorrow.



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