



# 26<sup>th</sup> ANNUAL TURN 2 FOUNDATION DINNER

OCTOBER 26, 2022



The Glasshouse  
New York, NY

THE  
GLASSHOUSE

TURN 2  
FOUNDATION, INC.

To purchase a sponsorship, please contact us at [events@turn2foundation.org](mailto:events@turn2foundation.org) or call 212-475-2978.

# PRESENTING SPONSOR

26<sup>th</sup> ANNUAL TURN 2 FOUNDATION DINNER

## PRESENTING SPONSOR COMMITMENT

# \$150,000

### PROMOTIONAL BENEFITS

- Exclusive PRESENTING SPONSOR – Name of Company presents the 26<sup>th</sup> Annual Derek Jeter Turn 2 Foundation Dinner
- Name/logo on printed materials including, but not limited to, the Turn 2 Magazine
- Name/logo on step & repeat media banner and sponsor photo banner
- Acknowledgement from the stage and premium logo placement throughout the dinner
- On-stage check presentation
- Full-page color ad on the back cover of the Turn 2 Magazine distributed electronically to our database and shared on our social media as well as website
- Corporate listing as the title sponsor on the Turn 2 website
- Inclusion in a social media post on Derek's Facebook page (2.6M likes), Turn 2's Twitter page (38.7k followers) and Turn 2's Instagram page (295k followers)

### HOSPITALITY BENEFITS

- Two VIP tables for ten
- VIP Meet & Greet Reception with Derek Jeter for 20 guests
- Two group photos (10 to a group) with Derek Jeter
- Twenty autographed Derek Jeter memorabilia items
- Twenty sponsor gifts

### WE KINDLY REQUEST...

To make the event more enjoyable for everyone, we respectfully request that you refrain from asking for autographs. No bats, jerseys, baseballs or photos will be permitted. Due to increased security, no bags will be allowed in the venue. No person will be permitted into any of the event functions without the appropriate credential.

### HEALTH & SAFETY GUIDELINES

The Turn 2 Foundation will actively monitor COVID-19 protocols and share event specific guidelines at a later date.

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# SPONSORSHIPS

26<sup>th</sup> ANNUAL TURN 2 FOUNDATION DINNER

## GOLD SPONSOR

### \$30,000

- Prime table for 10
- VIP Meet & Greet Reception with Derek Jeter
- Group Photo with Derek Jeter
- Cocktail Reception & Silent Auction
- 10 autographed Derek Jeter memorabilia items
- Corporate listing on the Turn 2 website
- 10 sponsor gifts
- Full-page color ad and corporate listing in the Turn 2 Magazine, distributed electronically to our database and shared on our social media as well as website

## SILVER SPONSOR

### \$20,000

- Table for 10
- Group Photo with Derek Jeter
- Cocktail Reception & Silent Auction
- 5 autographed Derek Jeter memorabilia items
- Corporate listing on the Turn 2 website
- 10 sponsor gifts
- Half-page color ad and corporate listing in the Turn 2 Magazine, distributed electronically to our database and shared on our social media as well as website

## BRONZE SPONSOR

### \$15,000

- Table for 10
- Cocktail Reception & Silent Auction
- Corporate listing on the Turn 2 website
- 10 sponsor gifts
- Corporate listing in the Turn 2 Magazine, distributed electronically to our database and shared on our social media as well as website

## OFFICIAL GROUND TRANSPORTATION SPONSOR



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## BOARD OF DIRECTORS

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Dr. S. Charles Jeter  
*Vice Chairman*

Dorothy C. Jeter  
*Treasurer*

Sharlee Jeter  
*Secretary*

Hannah Jeter  
*Member*

Nneka A. Frye  
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## OVERVIEW

Since its launch in 1996, the Turn 2 Foundation, has created and supported signature programs and activities that motivate young people to turn away from drugs and alcohol and "TURN 2" healthy lifestyles. Its signature Jeter's Leaders initiative is a four-year leadership development program that fosters academic achievement, positive behavior and social change among high school students in New York City and West Michigan



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1202 Lexington Avenue, Suite 222  
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[www.turn2foundation.org](http://www.turn2foundation.org)

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