

SPOTLIGHT

DECEMBER 2024



TURN 2 EVENTS

Derek Jeter's Blackjack Tournament Weekend

Presented by Seminole Hard Rock Hotel & Casino Hollywood

In April we were joined by Turn 2 friends and supporters for Derek Jeter's Blackjack Tournament Weekend presented by Seminole Hard Rock Hotel & Casino Hollywood. The three-day event kicked off with a blackjack tournament and viewing party, where the winner walked away with a \$100,000 prize. The festivities continued with a celebration at The Guitar Hotel Pool, which featured an extraordinary lineup of live entertainment provided by Seminole Hard Rock Hotel & Casino Hollywood, including Grammy-nominated musician, entrepreneur and philanthropist Fat Joe and legendary rapper, actor, entertainer and entrepreneur Ja Rule, and

a live DJ set by the Grammy-award winning Kid Capri. During the special event, Seminole Gaming CEO and Hard Rock International Chairman Jim Allen presented Turn 2 with a \$100,000 donation.

The funds raised during this tournament are supporting Turn 2's signature programs that empower youth to serve as role models and leaders in their communities, and we are grateful to Seminole Hard Rock Hotel & Casino Hollywood and our sponsor, Jeep, for presenting this incredible event. We're looking forward to next year's celebration, which will take place May 16 - 18, 2025. Stay tuned for more details! ■

Photo Credit: Chris Allmeid / Seminole Hard Rock Hotel & Casino Hollywood

LETTER from the PRESIDENT



Photo Credit: Sam Mailer / The Players' Tribune

Dear friends,

The season of gratitude offers a meaningful opportunity for us to reflect on The Turn 2 Foundation's journey this past year and express our heartfelt thanks to all who have supported our mission and played a role in shaping the lives of so many young people.

Because of the dedication of our truly outstanding network, this year included so many important and memorable moments that fill me with immense pride and hope for our future. From making a positive impact during events like our Social Change Project to crossing the graduation stage and more, our Jeter's Leaders discovered their passions, demonstrated personal growth and set a strong foundation for future success. Through initiatives offered by Turn 2 Us in partnership with NewYork-Presbyterian Hospital, New York City students, caregivers and school staff were empowered to embrace healthy lifestyle practices and prioritize their mental health. Meanwhile in Brandon, Florida, teens at the Derek Jeter Center at Phoenix House Florida worked diligently to overcome substance abuse issues and lead healthy, successful lives.

This year, we continued to build upon our mission and drive change during major fundraising events, as we came together for Derek Jeter's Blackjack Weekend presented by Seminole Hard Rock Hotel & Casino Hollywood and the Derek Jeter Invitational presented by Baha Mar in The Bahamas. It was wonderful to reunite with our friends and supporters and create new memories while celebrating Turn 2's impact.

As we close out another amazing year and look ahead to the future, I want to thank you for continuing to be a part of our journey. It is your belief in our mission and dedication to our young people that enables us to create a legacy of hope, opportunity and success that will impact youth for generations to come.

Sincerely,

Sharlee Jeter



TURN 2 EVENTS

Derek Jeter Invitational

Presented by Baha Mar

We hit the links in The Bahamas with incredible Turn 2 friends and supporters for the 2024 Derek Jeter Invitational (DJI) presented by Baha Mar. The festivities began with a welcome party at Marcus at Baha Mar Fish + Chop House, which was emceed by radio personality and podcaster Angie Martinez, and featured an amazing set by legendary, award-winning artist, DJ and philanthropist D-Nice. The two-day celebrity-amateur golf tournament took place at the 18-hole Royal Blue Golf Course, with former MLB player Fred McGriff taking home the winning title following a competitive celebrity shootout. During the DJI Gala, which was emceed by Angie Martinez, Derek Jeter and Sharlee Jeter shared some of Turn 2's biggest moments from the past year as we celebrated the lifechanging impact of our Foundation's programs. The event featured a live pledge to support Turn 2's mission and an award presentation to Derek Jeter, Paige Spiranac, Andruw Jones and their teams as the DJI tournament winners. World-renowned rapper and artist Flo Rida took the stage, closing out the evening with an extraordinary show that had everyone out of their seats dancing.

As part of this year's event, Turn 2 proudly gave back to the local Bahamas community during a special program at Andre Rodgers National Baseball Camp, where Derek surprised local youth and held



a Q&A discussion at the Game Changers Baseball Camp. Turn 2 also presented a \$50,000 donation to the Baha Mar Resort Foundation during the DJI Gala, supporting its efforts pertaining to community, culture and conservation throughout The Bahamas.

The 2024 Derek Jeter Invitational contributed critical funds to The Turn 2 Foundation that will enable us to equip young people with the support, resources and guidance they need to pursue their dreams and make a difference. Together, we are building brighter futures for our youth. Thank you to our partners, sponsors, and attendees for supporting our mission! ■

Photo Credit: Jason Miczek / Turn 2 Foundation, Inc.



Photo Credit: Taylor Baucom / Turn 2 Foundation, Inc.

TURN 2 EVENTS

Jeter's Leaders 2024 Social Change Project

Over the summer, our Jeter's Leaders took action to effect meaningful change in Washington, D.C. during the 2024 Jeter's Leaders Social Change Project presented by Goldman Sachs.

During a community service project with local nonprofit Comfort Cases, the Leaders - alongside Turn 2 President Sharlee Jeter, Comfort Cases Founder and Author Rob Scheer, and Goldman Sachs Community TeamWorks - filled 830 backpacks with new pajamas, blankets, socks, stuffed animals, books, hygiene kits and hand-designed affirmation cards for vulnerable youth living in foster care. Turn 2 also presented Comfort Cases with a \$5,000 donation and over 125 backpacks to help the organization advance its critical mission.

Throughout the event the Jeter's Leaders heard from Sharlee Jeter as well as Rob Scheer, who spoke about his experiences as a child in foster care, the youth he adopted, and his ongoing mission to bring comfort to children in the system as discussed in his memoir *A Forever Family: Fostering Change One Child at a Time*, published by Jeter Publishing.

Our students also attended a career day at *The Atlantic*, where they gained career advice from CEO Nick Thompson and several other executives across the corporate, commercial business, product & technology, and editorial teams. This year's trip to D.C. also included an exciting visit to The National Museum of African American History and Culture, a tour of Georgetown University, and opportunities to explore the nation's capital.

Turn 2's Social Change Project provides invaluable learning experiences for the youth we serve, helping them to develop a sense of purpose, lead with empathy and become active contributors to their communities. We are so proud of our Leaders for their dedication, and we thank all who helped make this year's event such a success. Special thank you to Haddad Brands for providing backpacks and designing this year's t-shirts, Supergoop! for donating sunscreen, and LesserEvil Snacks, Boxed Water, Love Corn and ONEBrands for keeping our Jeter's Leaders hydrated and energized! ■



TURN 2 PROGRAMS

2024 Jeter's Leaders Graduates

Each day, our Jeter's Leaders continue to demonstrate an unwavering commitment to leading healthy lifestyles, excelling academically and serving as role models, and we are so proud of their determination, compassion and drive. We're thrilled to share that for the 18th consecutive year, 100% of our senior Leaders graduated high school and are now pursuing their dreams at top colleges and universities across the U.S., from Boston University to the University of Michigan and beyond. Our 2024 graduates also received more than \$2.6 million in combined scholarships, grants and awards for the next four years, which is a testament to their incredible hard work.

"Open yourself to the possibility of new bonds and new friends. You can learn a lot and gain valuable experiences from spending time with different people." - 2024 New York Jeter's Leader Alumna Cheyenne Casado

"My favorite memory from the Jeter's Leaders program is our Social Change Project in New Orleans. It was so special getting to explore such a vibrant city with the Leaders, and I definitely built the strongest friendships during that trip." - 2024 New York Jeter's Leader Alumna Melanie Rosa

Last spring, we also welcomed our newest class of Jeter's Leaders to the Turn 2 family. These students have jumped into making a positive difference while working toward their goals, and we can't wait to see what the future holds for these remarkable young people! ■

- 2024 GRADUATES ARE ATTENDING:**
- Albion College
 - Boston University
 - Drew University
 - Grand Valley State University
 - Hostos Community College
 - Michigan State University
 - Northeastern University
 - Northwestern University
 - St. Lawrence University
 - Western Michigan University
 - University at Albany
 - University of Michigan



TURN 2 EVENTS

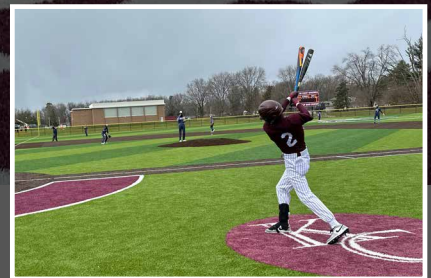
Kalamazoo Central High School Fields Opening Day



In April, Kalamazoo Central High School athletes kicked off the baseball and softball season on their newly renovated Jeter Family Fields. Sharlee Jeter and Dr. Charles Jeter joined the community for the momentous occasion by throwing out the ceremonial first pitches.

Turn 2 is proud to have funded the renovation of these fields, collaborating with The Cal Ripken, Sr. Foundation, Kalamazoo Public Schools and Elite Companies to bring this project to life. We're excited to continue cheering on these young athletes as they cultivate new skills, practice sportsmanship and teamwork, and pursue their goals. ■

Photo Credit: Kalamazoo Public Schools



TURN 2 PROGRAMS

Turn 2 Us

In partnership with NewYork-Presbyterian Hospital, our Turn 2 Us program helps hundreds of students, families and caregivers in New York City cultivate healthy lifestyles through mental health programming. From stress management workshops centered on self-care and wellness to sports development leagues and more, the program provides support and resources to help youth to build confidence, form healthy habits and maintain positive mental well-being. Turn 2 Us also leads staff development workshops for teachers, administrators, and other school staff, providing communities with vital mental health resources.

This year, we were proud to expand Turn 2 Us' programming to Crown Heights, Brooklyn, where we look forward to providing more youth, caregivers and school staff with access to these important resources. ■



Photo Credit: Turn 2 Us/NewYork-Presbyterian

TURN 2 PROGRAMS

Derek Jeter Center at Phoenix House Florida

For more than 15 years, the Derek Jeter Center at Phoenix House Florida has continued to help thousands of young people overcome struggles with substance abuse and lead paths to brighter futures through tailored programs and treatment plans. With individualized services ranging from drug and alcohol screenings to psycho-educational therapy, the Center meets each patient's individual needs while offering critical resources for families so they can support their teen in recovery. By providing essential programs such as counseling, outpatient treatment and more, the Derek Jeter Center at Phoenix House has helped over 6,000 youth to recognize their inner strength and regain control of their lives.

From 2023-2024, the Center provided 268 young people with education, family support and mental health services, enabling them to reach their full potential.

"Phoenix House is an amazing place that brings hope to so many people... it has helped us in moving forward with our lives. We're at a place where we can enjoy life together now; the light at the end of the tunnel is actually here." - Parent of Derek Jeter Center Alumna ■

+6,000 YOUTH
SUPPORTED BY DEREK
JETER CENTER AT PHOENIX
HOUSE SINCE 2008

268 YOUTH
RECEIVED SUPPORT &
SERVICES FROM 2023-2024

TURN 2 TEAM



**SIMONA
BETTON**

Vice President
of Programs



**HANNAH
PEREZ**

Vice President
of Operations



**KENDRA
PARKMAN**

Kalamazoo Jeter's Leaders
Program Coordinator

Congratulations to Simona Betton, Vice President of Programs, and Hannah Perez, Vice President of Operations, on their incredibly well-deserved promotions! Simona and Hannah have played an instrumental role in advancing Turn 2's mission with their passion, vision and expertise. We are thrilled to celebrate their accomplishments and excited for the impact they will continue to make in their new roles.

This year, we proudly welcomed 2018 Jeter's Leaders alumna Kendra Parkman to the Turn 2 team as Program Coordinator for the Kalamazoo Jeter's Leaders. In her role, Kendra is providing support and guidance to the Kalamazoo Jeter's Leaders, creating an environment for them to grow as leaders in their communities.

ABOUT THE TURN 2 FOUNDATION

Since its launch in December 1996, The Turn 2 Foundation has created and supported programs and activities that motivate young people to turn away from drugs and alcohol and "Turn 2" healthy lifestyles. Through various specialized programs and events, the Foundation works with youth in New York City, West Michigan and Tampa, empowering them to reach their full potential. Its signature Jeter's Leaders initiative is a four-year leadership development program that fosters academic achievement, positive behavior and social change among high school students. During its 28-year history, Turn 2 has given back more than \$45 million, funding its signature programs as well as organizations that support its mission.

Thank you to our dedicated Turn 2 Foundation staff members and Board of Directors for serving as champions for the youth we serve.

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HANNAH JETER Member
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HANNAH PEREZ Vice President of Operations
SIMONA BETTON Vice President of Programs
KATIE RENN Executive Assistant to the President
DR. HAROLD SWIFT Kalamazoo Jeter's Leaders Program Director
KENDRA PARKMAN Kalamazoo Jeter's Leaders Program Coordinator
RAFAEL CASTILLO New York Jeter's Leaders Program Coordinator
KARINA ORTEGA New York Jeter's Leaders Program Coordinator

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FOUNDATION, INC.

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