





Office of the Commissioner
MAJOR LEAGUE BASEBALL



ROBERT D. MANFRED, JR.
Commissioner of Baseball

Dear Friends and Colleagues:

Baseball is fortunate to occupy a special place in our culture, which presents invaluable opportunities to all of us. Major League Baseball's 2018 Community Affairs Report demonstrates the breadth of our game's efforts to make a difference for our fans and communities.

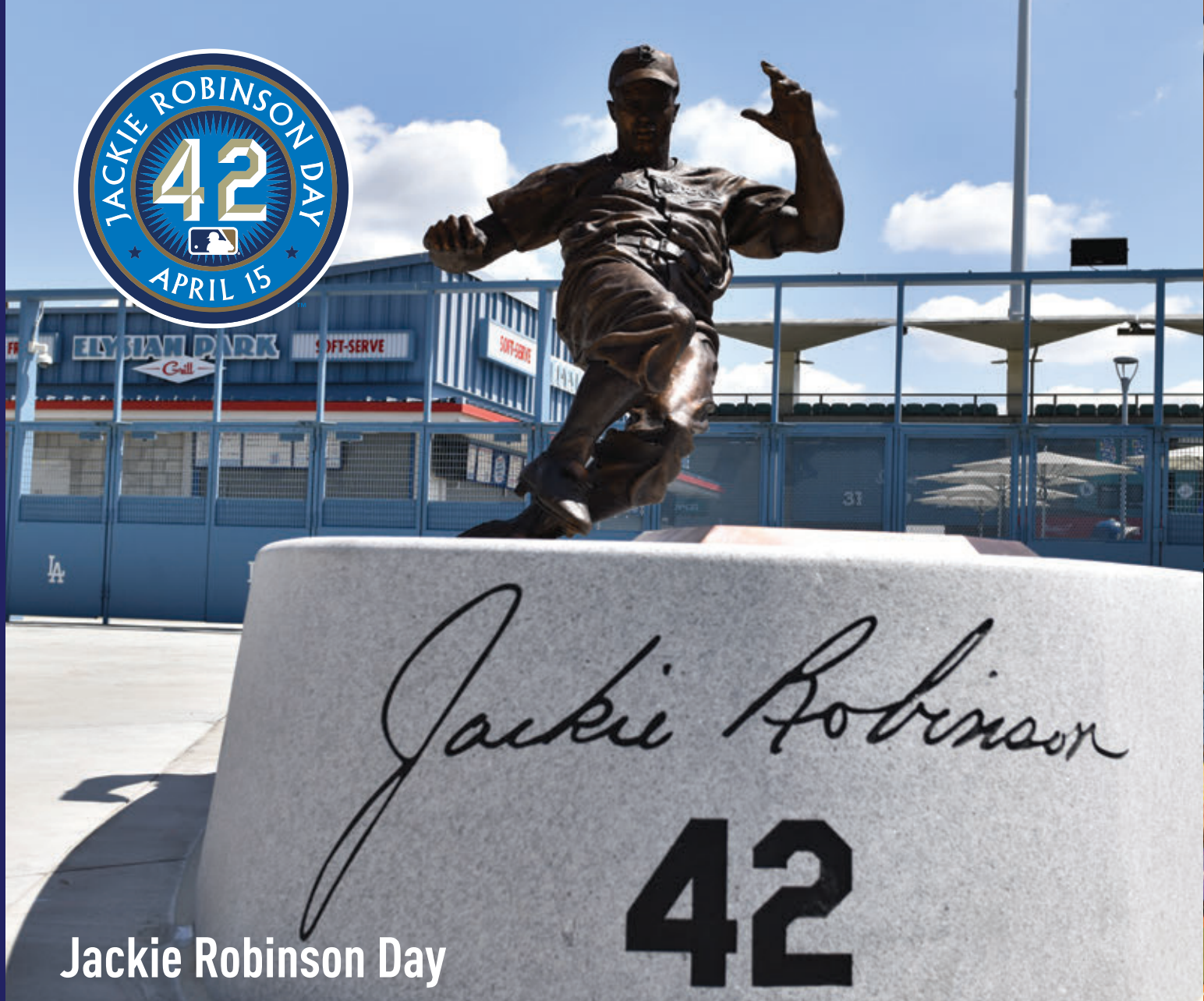
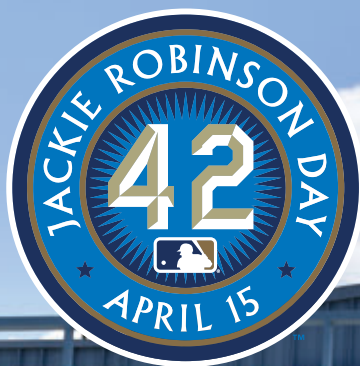
The 30 Major League Clubs work tirelessly to entertain and to build teams worthy of fan support. Yet their missions go much deeper. Each Club aims to be a model corporate citizen that gives back to its community. Additionally, Major League Baseball is honored to support the important work of core partners such as Boys & Girls Clubs of America, the Jackie Robinson Foundation and Stand Up To Cancer. We are proud to use our platform to lift spirits, to create legacies and to show young people that the magic of our great game is not limited to the field of play.

As you will see in the pages that follow, MLB and its Clubs will always strive to make the most of the exceptional moments that we collectively share.

Sincerely,



Robert D. Manfred, Jr.
Commissioner



Jackie Robinson Day

Major League Baseball commemorated the 70th anniversary of the legendary Hall of Famer breaking baseball's color barrier in 1947 with all players and on-field personnel again wearing Number 42. All home Clubs hosted pregame ceremonies and all games featured Jackie Robinson Day jeweled bases and lineup cards.

Other highlights of the anniversary:

- The Los Angeles Dodgers hosted Rachel, Sharon and David Robinson, the wife, daughter and son of Jackie Robinson, for the unveiling of a statue dedicated to Jackie at Dodger Stadium. Dodgers owner Magic Johnson as well as Baseball Hall of Famers Frank Robinson and Sandy Koufax and Hall of Fame Broadcaster Vin Scully participated in this unveiling of the first-ever statue at Dodger Stadium.
- Major League Baseball and USA Baseball launched the inaugural 'Trailblazer Series' in Compton, a first-of-its-kind girls baseball tournament, completely expense-free for participants. Approximately 100 girls, ages 16 and under, participated in the three-day Los Angeles-area tournament.
- MLB and MiLB Clubs hosted more than 50 Jackie Robinson Foundation scholars and alumni for ceremonies across the leagues.

"70th anniversary of the legendary Hall of Famer breaking baseball's color barrier in 1947"

- Major League Baseball and eight Clubs announced the eleven 2017 recipients of the "Jackie Robinson Most Valuable Business Partner Award," which is given on an annual basis to minority-owned, women-owned and other diverse-owned businesses and organizations whose work reflects the character and commitment to the excellence of Jackie Robinson's legacy.
- One number '42' jersey was signed by each member of every Club and auctioned off on MLB.com with proceeds benefitting the Jackie Robinson Foundation.



Breaking Barriers: In Sports, In Life



Breaking Barriers: In Sports, In Life was developed by MLB, Scholastic and Sharon Robinson, MLB educational programming consultant and author, and the daughter of baseball great Jackie Robinson. Using baseball as a metaphor for life, the curriculum is based on the values demonstrated by barrier breaker Jackie Robinson: Citizenship, Commitment, Courage, Determination, Excellence, Integrity, Justice, Persistence, and Teamwork. The Breaking Barriers Essay Contest provides opportunities for students from all backgrounds in grades 4 through 9 to submit an essay about barriers or obstacles in their lives, and how they used the values exemplified by Jackie Robinson to face those obstacles.

In 2017, Anna Howe, a 4th-grade student from Tucson, Ariz., and Tank Wright, a 7th-grade student from Sylacauga, Ala. were selected as Grand Prize winners. Anna wrote an essay about the struggles she faces living with Eosinophilic Esophagitis-EoE while Tank described coping with the grief and pain after losing his father to cancer. Sharon Robinson joined Anna at the 88th MLB All-Star Game at Marlins Park in Miami and greeted Tank at Game 2 of the 2017 World Series.

Since its inception in 1997, Breaking Barriers: In Sports, In Life has reached more than 34 million youth and 4.6 million educators in the United States, Canada and Puerto Rico.



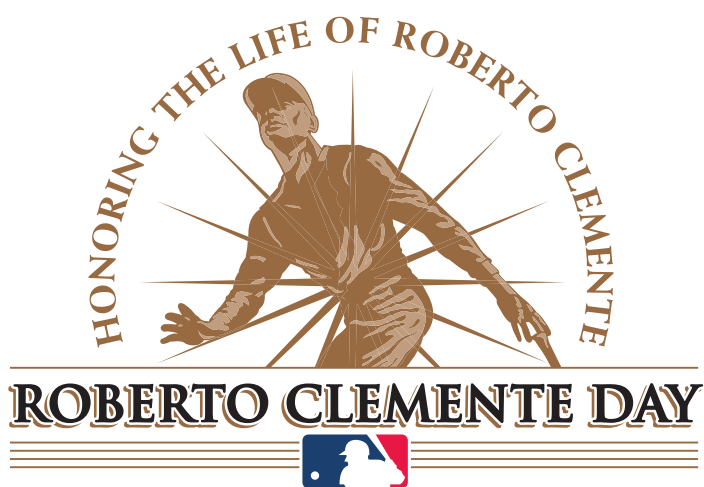
**Citizenship
Commitment
Courage
Determination
Excellence
Integrity
Justice
Persistence
Teamwork**

The Jackie Robinson Foundation

Major League Baseball commemorated its expanded Jackie Robinson Foundation (JRF) partnership and recent contribution of \$1 million to the Foundation's Jackie Robinson Museum project as Commissioner Rob Manfred joined Rachel and Sharon Robinson at a groundbreaking ceremony in lower Manhattan to mark the start of construction on the Museum. The Foundation plans to open the Museum in the spring of 2019.

The museum endeavors to "be a venue that recounts a historic moment in sports history and promotes dialogue and a good will approach to our nation's social challenges, such as those confronted by Robinson during his heroic life."

MLB supports more than 30 four-year JRF scholarships and engages JRF Scholars during the annual JRF Mentoring and Leadership Conference and at MLB jewel events. JRF provides financial assistance and direct program services to highly motivated students attending colleges and universities across the country. The Foundation's unique hands-on approach has resulted in a consistent, nearly 100% graduation rate.



Major League Baseball celebrates Roberto Clemente Day each year to honor the 15-time All-Star and Hall of Famer's legacy of humanitarian work and giving back. Annually each Club recognizes a current player who best represents the game of baseball through sportsmanship, community involvement and positive contributions, both on and off the field.



The 30 CLUB NOMINEES for the 2017 Roberto Clemente Award featured seven 2017 MLB All-Stars (*=MLB All-Star)

Arizona Diamondbacks	Paul Goldschmidt*
Atlanta Braves	Jason Motte
Baltimore Orioles	Chris Davis
Boston Red Sox	Rick Porcello
Chicago Cubs	Anthony Rizzo
Chicago White Sox	José Abreu
Cincinnati Reds	Scooter Gennett
Cleveland Indians	Carlos Carrasco
Colorado Rockies	Ian Desmond
Detroit Tigers	Miguel Cabrera
Houston Astros	Jose Altuve*
Kansas City Royals	Drew Butera
Los Angeles Angels	Cameron Maybin
Los Angeles Dodgers	Justin Turner*
Miami Marlins	Dee Gordon
Milwaukee Brewers	Matt Garza
Minnesota Twins	Joe Mauer
New York Mets	T.J. Rivera
New York Yankees	Brett Gardner
Oakland Athletics	Liam Hendriks
Philadelphia Phillies	Cameron Rupp
Pittsburgh Pirates	Josh Harrison*
St. Louis Cardinals	Adam Wainwright
San Diego Padres	Hunter Renfroe
San Francisco Giants	Buster Posey*
Seattle Mariners	Robinson Canó*
Tampa Bay Rays	Evan Longoria
Texas Rangers	Cole Hamels
Toronto Blue Jays	Marcus Stroman
Washington Nationals	Ryan Zimmerman*



Roberto Clemente Award

The Roberto Clemente Award is given to the Major League Baseball player who combines a dedication to giving back to the community with outstanding skills on the baseball field. Named for Roberto Clemente, the Pittsburgh Pirates legend who died in a plane crash on New Year's Eve 1972 while attempting to deliver supplies to earthquake victims in Nicaragua, the award pays tribute to Clemente's achievements and character by recognizing talented current players who truly understand the value of helping others. Each Club nominates one player annually to receive the award.

Chicago Cubs first baseman Anthony Rizzo was named the league-wide recipient of the 2017 Roberto Clemente Award, for his foundation's commitment to helping kids and families battling cancer. Rizzo was honored prior to Game 3 of the 2017 World Series where he was congratulated by six other past recipients of MLB's most prestigious individual player award.



"Mr. Clemente was a true hero who dedicated his time to helping others. He set the bar high for what an athlete should be both on and off the field."

– Anthony Rizzo

Anthony Rizzo joins a distinguished list of national Roberto Clemente Award recipients, which includes 17 members of the National Baseball Hall of Fame:

1971	Willie Mays+**	1983	Cecil Cooper	1995	Ozzie Smith+	2007	Craig Biggio+
1972	Brooks Robinson+**	1984	Ron Guidry	1996	Kirby Puckett+	2008	Albert Pujols
1973	Al Kaline+	1985	Don Baylor	1997	Eric Davis	2009	Derek Jeter
1974	Willie Stargell+	1986	Garry Maddox	1998	Sammy Sosa	2010	Tim Wakefield
1975	Lou Brock+	1987	Rick Sutcliffe	1999	Tony Gwynn+	2011	David Ortiz
1976	Pete Rose	1988	Dale Murphy	2000	Al Leiter	2012	Clayton Kershaw
1977	Rod Carew+	1989	Gary Carter+	2001	Curt Schilling	2013	Carlos Beltran
1978	Greg Luzinski	1990	Dave Stewart	2002	Jim Thome+	2014	Paul Konerko*
1979	Andre Thornton	1991	Harold Reynolds	2003	Jamie Moyer	2014	Jimmy Rollins*
1980	Phil Niekro+	1992	Cal Ripken, Jr.+	2004	Edgar Martinez	2015	Andrew McCutchen
1981	Steve Garvey	1993	Barry Larkin+	2005	John Smoltz+	2016	Curtis Granderson
1982	Ken Singleton	1994	Dave Winfield+	2006	Carlos Delgado	2017	Anthony Rizzo

+ Member of The National Baseball Hall of Fame

* Co-winner

** Originally known as the Commissioner's Award [prior to 1973]



Mother's Day

On Mother's Day, MLB and its 30 Clubs recognized individuals who have been affected by breast cancer and have demonstrated a commitment to the cause through the Honorary Bat Girl program. In its ninth year, the program has fielded thousands of unique testimonials, and millions of fans have voted to select an Honorary Bat Girl for each team. Along with fan voting, these brave individuals were selected by a guest judging panel that included actress Brenda Song, Uzo Aduba (Emmy Award-winning star of the hit Netflix series *Orange Is the New Black*), along with breast cancer survivors Holly Rowe and Shelley Smith of ESPN. Current players, MLB.com writers and MLB Network talent rounded out the guest panel.

To raise awareness on-field, players and personnel wore a symbolic pink ribbon decal on their uniforms, and many also donned pink wristbands. Pink bats by Louisville Slugger, the Official Bat of Major League Baseball, were stamped with the MLB breast cancer awareness logo and used by many players.

MLB donated its royalties earned from the sales of pink-infused jerseys, and proceeds from sales of certain licensed product including Louisville Slugger pink bats and Rawlings pink baseballs. Additionally, MLB.com auctioned a number of these pink products to benefit the fight against breast cancer.

Proceeds benefitted Stand Up To Cancer and Susan G. Komen.



Childhood Cancer Awareness



Major League Baseball continued its league-wide effort in September to raise awareness for childhood cancer. On the league's designated Childhood Cancer Awareness Day at ballparks, Major League players and on-field personnel wore gold ribbon decals and wristbands to promote awareness for childhood cancer, which is the leading cause of death by disease in children aged 15 and under in the United States. Every year, an estimated 300,000 cases of cancer affect children under the age of 20 worldwide.



The Atlanta Braves, Chicago White Sox, Houston Astros, Miami Marlins and Tampa Bay Rays were provided a Fun Center from the Starlight Children's Foundation, courtesy of Major League Baseball, to donate to a local pediatric cancer hospital or hospital pediatric cancer care unit. In addition, Clubs participated in a range of other activities for the cause, including partnering with local nonprofits, showing support by wearing childhood cancer awareness batting practice t-shirts and caps, launching online campaigns empowering fans to become fundraisers for childhood cancer research and providing tickets to childhood cancer patients and their families.



“As a founding donor of **SU2C, Major League Baseball and its 30 Clubs have **committed** more than **\$43 million**”**



Stand Up To Cancer (SU2C) raises funds to accelerate the pace of groundbreaking translational research that can get new therapies to patients quickly and save lives now. As a founding donor of SU2C, Major League Baseball and its 30 Clubs have committed more than \$43 million in financial support and in-kind assets. SU2C's innovative research model, which brings together the best and brightest research scientists from across leading institutions, has brought more effective treatments to patients at an unparalleled pace. Each year, MLB increases awareness of SU2C through in-stadium promotions and fundraising events, and in 2017 SU2C launched a new PSA in collaboration with MLB, titled “Whatever It Takes.” The PSA features Major League players and moments that underscore the message that the end of the fight against cancer is unlikely to come from a single “home run,” but rather will be the result of numerous and smaller, yet meaningful, scientific advancements that keep the fight moving forward.

Father's Day

On Father's Day, MLB and its 30 Clubs once again joined Prostate Cancer Foundation for baseball's annual campaign to raise awareness of the disease and generate funds for research. MLB players, managers, coaches, trainers, umpires and groundskeepers continued the tradition of wearing blue wristbands and blue ribbon uniform decals to promote prostate cancer awareness, and players donned specially designed uniforms. MLB donated the royalties earned from the sales of licensed Father's Day jerseys and caps to Stand Up To Cancer and Prostate Cancer Foundation.

The “Home Run Challenge” returned in 2017 for its 22nd season and encouraged fans to make monetary pledges for each home run hit during MLB games from June 1–18. In 2017 there were 692 home runs hit, raising nearly \$5,346 per home run for a total of more than \$3.7 million.



To continue Baseball's long-standing commitment to raising awareness of ALS (Amyotrophic Lateral Sclerosis), MLB launched a fundraising campaign in August 2017 to support The ALS Association's new ALS Home Health Initiative. The campaign was promoted across MLB ballparks and via MLB's media assets, including MLB.com, Club websites and MLB Network, as well as via YouCaring.com, the preferred crowdfunding platform of Major League Baseball. Close to \$200,000 was raised through fan, Club, and MLB support, for the ALS Home Health Initiative, which augments caregiver support through financial grants that may cover in-home care to individuals and families affected by Lou Gehrig's Disease, enabling a person living with ALS to continue to reside in their home while having their care needs met.



PLAY BALL is Baseball's largest collective effort to encourage young people to participate in baseball- or softball-related activities. The program highlights the many ways baseball and softball can be played — particularly outside the realm of organized leagues and tournaments — from playing catch to participating in skills competitions. In addition to flagship partnerships with USA Baseball and USA Softball, PLAY BALL is also supported by all 30 MLB Clubs, the U.S. Conference of Mayors, Minor League Baseball, and MLB corporate partners Chevrolet, Scotts and Nathan's Famous. Thanks to MLB, its Clubs and those key partners, nearly 350 Play Ball events were held in 2017.

As part of the PLAY BALL initiative, MLB and all 30 Clubs once again celebrated youth baseball and softball during the second annual PLAY BALL Weekend (June 3-4). Throughout ballparks across the country, Major League players donned special PLAY BALL attire, including a custom batting practice shirt and uniform patch. MLB provided Clubs with more than 300,000 youth plastic and foam bat & ball sets to distribute in ballparks and at community events, and many Clubs incorporated youth into pre- and in-game activities, in addition to hosting skills and physical fitness clinics as well as surprise 'takeovers' of youth baseball & softball games or practices the week prior. Teams that were away on the official PLAY BALL Weekend dates hosted additional activities during another homestand later in the season to celebrate the game and youth participation.

Reviving Baseball in Inner Cities



Reviving Baseball in Inner Cities (RBI) is an initiative designed to provide young people from underserved and diverse communities the opportunity to play baseball and softball. Administered by Major League Baseball, RBI has served approximately 2 million young people since its inception. The program currently serves approximately 230,000 young men and women in over 300 programs in approximately 200 cities worldwide. MLB and its Clubs have designated more than \$40 million worth of resources to the RBI program, and all 30 Clubs support RBI leagues.

The RBI World Series celebrated its 25th anniversary in 2017. The Cincinnati Reds, for the second consecutive year, played host to the international championship tournament. The following RBI leagues earned 2017 crowns: Philadelphia Phillies RBI (Junior Baseball Division), Nobu Yamauchi RBI out of Hawaii (Senior Baseball Division), and Mathews-Dickey Boys & Girls Club RBI out of St. Louis (Softball Champion).



Summer Slugger

In 2017, Major League Baseball launched Summer Slugger, a baseball themed educational program aimed at preventing students from losing critical math and literacy skills during the summer months. Summer Slugger is an online gamified experience that offers rewards for progress and consistency to excite kids around topics such as spelling, arithmetic and vocabulary. The official launch of Summer Slugger took place in June at Dream Academy in Harlem, with special guests Joe Torre, and Harold Reynolds and Fran Charles from MLB Network. In partnership with digital education provider, EverFi, and 14 MLB clubs, the program reached more than 37,000 kids across North America.





“Through a special program that will spark renovations to Boys & Girls Clubs facilities across the country from 2016-2020, thirteen newly-renovated BGCA facilities were unveiled in 2017 in partnership with MLB.”



**BOYS & GIRLS CLUBS
OF AMERICA**

In its 21st year as the official charity of Major League Baseball, BGCA receives from MLB more than \$20 million in annual financial and in-kind contributions, including public service announcements, advertising, player appearances, gameday events, broadcasting and MLB game tickets.

Supported by MLB, teams and Boys & Girls Clubs, renovations were made to local Clubs across the country in 2017 in the following markets.

Arlington	Houston	Miami (3)
Cincinnati	Kansas City	Milwaukee
Detroit	Los Angeles (2)	New York City (2)

MAKE-A-WISH

In 2017, Major League Baseball donated tickets to Make-A-Wish, providing six children with life-threatening illnesses who wished to attend the All-Star Game the opportunity to do so. Wish kids Benjamin, Casey, Jaidyn, Enrique, Gavin and Weston and their families experienced All-Star Week ballpark events from the comfort of a luxury suite at Marlins Park and enjoyed a special meet-and-greet with each of the participants in the T-Mobile Home Run Derby.

MLB and the National League champion Los Angeles Dodgers hosted Austin and Braden, two young fans whose request was to attend the World Series. They attended Game 1 at Dodger Stadium, met with players during batting practice, and spent time with Commissioner Manfred as well as Hall of Famers Joe Torre and Frank Robinson in the Commissioner's Suite.



The Baseball Tomorrow Fund (BTF) is a joint initiative between Major League Baseball and the Major League Baseball Players Association (MLBPA) designed to promote the growth of youth baseball and softball throughout the world. BTF awards grants to support field renovation and construction projects, equipment and uniform purchases, coaches training material and other selected program expenses. Since its formation by MLB

and the MLBPA in 1999, BTF has awarded over 1,000 grants totaling more than \$34 million to nonprofit and tax-exempt organizations in the U.S., Canada, Latin America, the Caribbean, Europe, Africa and Asia.

In 2017, BTF awarded 68 grants totaling \$2.6 million. BTF/MLB Equipment Day collections took place in 22 MLB cities. Twelve MLB Clubs hosted field maintenance clinics attracting more than 600 local baseball/softball coaches, administrators and maintenance staff persons. Information about BTF can be found at www.baseballtomorrowfund.com.





Disaster Relief

Major League Baseball and the Major League Baseball Players Association combined to support relief and recovery efforts for victims of Hurricanes Harvey and Irma, and MLB contributed additional funds to support those affected by Hurricane Maria and the earthquakes in Mexico (September 2017). Donations were made to a number of nonprofits, including the American Red Cross, Feeding Texas, Fundacion Teleton USA, International Medical Corps, Project C.U.R.E., Samaritan's Purse, Team Rubicon, The Fund for the Virgin Islands, United Way of Florida and the U.S. Fund for UNICEF. In addition, MLB chartered two cargo planes filled with supplies to support those in need in Puerto Rico— the first in conjunction with New York Governor Andrew Cuomo's Empire State Relief and Recovery Effort and the second in conjunction with the Hispanic Federation and Yankees legend and Puerto Rican native Bernie Williams.

Many Clubs and Major League players also held collections, made direct financial donations, and raised funds toward relief and recovery efforts. MLB partners also supported the effort. T-Mobile's Home Runs for Hurricane Recovery campaign, which included a company donation for every home run hit during the postseason and a match for fans' tweets using the hashtag #HR4HR, raised nearly \$2.8 million.

Through the collective efforts across the league, tens of millions were raised through direct League and Club donations as well as fundraising pages to assist individuals and communities in need. The contributions represent an ongoing commitment by Major League Baseball to provide support for victims of natural disasters.



Ticket Program

MLB is committed to ensuring that all fans have an opportunity to attend a Major League game. The Commissioner's Community Initiative and MLB & Players Give Back, a partnership between Major League Baseball and the Major League Baseball Players Association, each provide free game tickets to children, charities, and community and civic groups each year. Through the programs, MLB Clubs distributed more than 2.5 million tickets in 2017.





Volunteers

MLB employees across the Office of the Commissioner, MLB Advanced Media and MLB Network take part in service activities throughout the year to help build stronger communities by addressing pressing issues. In 2017, hundreds of employees volunteered at multiple packaging events providing toiletry kits and basic comforts to victims in crisis relief and recovery at area Sanctuary for Families shelters, in addition to more than 10,000 meals for distribution to youth and families across the globe with Rise Against Hunger, and much-needed baseball and softball equipment for local RBI leagues with Pitch In for Baseball.



In celebration of Earth Day, employees volunteered at Lincoln Terrace Park in Brooklyn, NY, for New York Cares Day Spring removing invasive seedlings, composting, planting ground covers and clearing the park of debris. Through Baseball's efforts for the annual New York Cares Coat Drive, more than 280 new or gently used coats were collected for distribution to men, women and children at homeless shelters throughout New York City.

For over 15 years, Major League Baseball has participated in the New York Cares Winter Wishes program. In 2017, MLB employees granted the holiday wishes of 150 kids from Educational Alliance Boys & Girls Club at P.S. 64. As part of the program, Major League Baseball also treated 25 boys and girls from the Club to a night of holiday fun, including dinner and a photo opportunity with the World Series trophy at MLB Network studios. The youth enjoyed a magic show and an appearance from MLB Network's own Ron Darling and Dan Plesac. Mr. Met distributed presents to the kids along with Mr. & Mrs. Claus.

Allan H. Selig Award for PHILANTHROPIC EXCELLENCE

Commissioner Manfred presented the 2017 Allan H. Selig Award for Philanthropic Excellence to the World Series Champion Houston Astros. Formerly known as the Commissioner's Award for Philanthropic Excellence, the award was established in 2010 to recognize the charitable and philanthropic efforts of MLB Clubs. The Astros were recognized for their "Community Leaders Program," which since 2013 has positively affected more than 30,000 children throughout the Greater Houston area through baseball & softball programming, education-based initiatives and volunteer opportunities.



The Astros established the Community Leaders Program as an initiative dedicated to making baseball and softball accessible to children of all ages. Since its inception, the program has improved conditions at 23 ballfields and provided tens of thousands of young people with free uniforms, equipment, tickets to Astros games and professional instruction. Through these initiatives, the Club has engaged over 30,000 children in Community Leaders-related programming. While promoting youth baseball and softball is a major area of focus, the Club has also committed to improving the quality of youth sports experiences. The program provides guidance for parents, coaches and league participants with a series of clinics on a variety of topics, including coaching, grounds keeping, nutrition, education and more.





MLB Green

The Office of the Commissioner, MLB Network, and MLB Advanced Media all participate in a variety of sustainability efforts. Key initiatives include 'Green Team' activations during MLB All-Star Week, front office volunteer efforts, and those operated by MLB Clubs. Major League Baseball is the first professional sports league to have all of its Clubs as members of the Green Sports Alliance, which promotes healthy, sustainable communities in sports. MLB Clubs emphasize sustainability efforts through waste diversion, composting and energy efficient practices throughout the year. Efforts include partnerships to collect excess prepared food at ballparks for individuals in need, comprehensive on-site gardens, Green Teams to collect recyclables, LED field lighting and solar panel installations.

The Green Glove Award is given annually to the Major League Baseball Club leader in waste diversion (the amount of waste material diverted from landfills through recycling and composting). The Seattle Mariners were awarded the coveted honor in recognition of their 96% diversion rate for 2017.



SHREDHATE



ESPN



CHOOSE KINDNESS

In 2017, MLB announced that it would team up with ESPN on its multi-faceted bullying prevention program called Shred Hate, which seeks to eliminate bullying by encouraging kids to choose kindness. As part of the program, No Bully, a San Francisco-based nonprofit that trains and gives schools the tools to activate student compassion as a method for eradicating bullying and cyberbullying, provides innovative, anti-bullying curriculum, and works directly with local school districts and cooperating schools. The underlying themes of the program are an extension of existing anti-harassment policies and inclusion efforts that MLB applies to clubhouses, ballparks and front offices. More than 17,000 students across 35 schools participated in Shred Hate programming in the 2017-18 school year in Chicago, Minneapolis, and Washington, D.C.

For the second year, MLB also partnered with Twitter to support #SpiritDay, raising awareness to stamp out bullying against LGBT youth. Such programming and support continues Baseball's efforts to create a culture of acceptance and inclusion throughout the league and beyond.

“B.A.T. has awarded more than \$35 million in grants benefitting more than 3,600 participants.”

Baseball Assistance Team

For more than 30 years, the Baseball Assistance Team (B.A.T.) has helped members of the baseball family in need. B.A.T. strives to provide a means of support to people with financial, psychological or physical burdens. Assistance takes a variety of forms including financial grants, healthcare resources and rehabilitative counseling. The majority of funds raised by B.A.T. comes from players who contribute annually through a payroll deduction program.

In 2017, MLB players, managers and coaches pledged a record-donation of nearly \$2.9 million. Since 1986, B.A.T. has awarded more than \$35 million in grants benefitting more than 3,600 participants. All aid provided by B.A.T. is strictly confidential, allowing those in need to receive help discreetly. For more information, visit baseballassistanceteam.com.



TEAM Coalition



For the 14th consecutive season, MLB, Techniques for Effective Alcohol Management (TEAM) Coalition and Budweiser joined together to make fans aware of the designated driver programs offered at MLB ballparks. The designated driver programs and the “Responsibility Has Its Rewards” sweepstakes promote safer roads by encouraging responsible drinking and positive fan behavior. During the 2017 MLB regular season, more than 560,000 baseball fans planned ahead and made a responsible, winning play by pledging to be designated drivers. All fans who pledged to be designated drivers were entered for a chance to be recognized at jewel events.



In 2017, Matt Terry, a responsible fan from West Bloomfield, Mich., was selected as the winner of a trip to All-Star Week. Matt attended Gatorade All-Star Workout Day, featuring the T-Mobile Home Run Derby, and the 88th Midsummer Classic with his guest. Terry was recognized on the Marlins Park video board at the All-Star Game, serving as a representative of the nearly 585,000 MLB fans who pledged to be designated drivers in 2016.



MLB, TEAM Coalition and Budweiser also hosted Jennifer Wells, from Irvine, Calif., and a guest at Game 1 of the World Series at Dodger Stadium, and Gabby Zavala, from Fresno, Texas, and a guest, at Game 3 at Minute Maid Park, as a reward for being a responsible fan. Wells and Zavala were randomly chosen from nearly 28,000 Dodger fans and more than 19,000 Astros fans, respectively, who pledged to be designated drivers at their respective home ballparks during the 2017 season, ensuring safe rides home for their friends and family.



20TH ANNIVERSARY
ALL-STAR LEGACY PROJECTS
20 17



All-Star Legacy Charitable Contributions

Each year, funds raised from Gatorade All-Star Workout Day support charitable programs across the country. In 2017, MLB Charities and the Marlins Foundation donated a significant portion of those funds towards the All-Star Legacy initiative. Celebrating its 20th anniversary, the 2017 All-Star Legacy effort featured the development of youth baseball and softball playing fields, Boys & Girls Club teen centers, an airport military hospitality lounge and a mobile eye unit.



MLB-Marlins Broward All-Star Teen Center

All-Star funding supported renovations to the Leo Goodwin Teen Center of Boys & Girls Clubs of Broward County including improvements to the computer lab, upgrades to the club's recording studio, and updates to the game and lounge areas. Chevrolet, the Official Vehicle of Major League Baseball, also supported the project with a donation.



MLB-Marlins All-Star Mobile Eye Unit

MLB and the Marlins funded a new mobile optometric unit, replacing an outdated 14-year-old vehicle in constant need of repair. The new unit will allow the Miami Lighthouse for the Blind and Visually Impaired to expand their much needed services of free preliminary screenings, eye examinations and glasses for eligible school children.



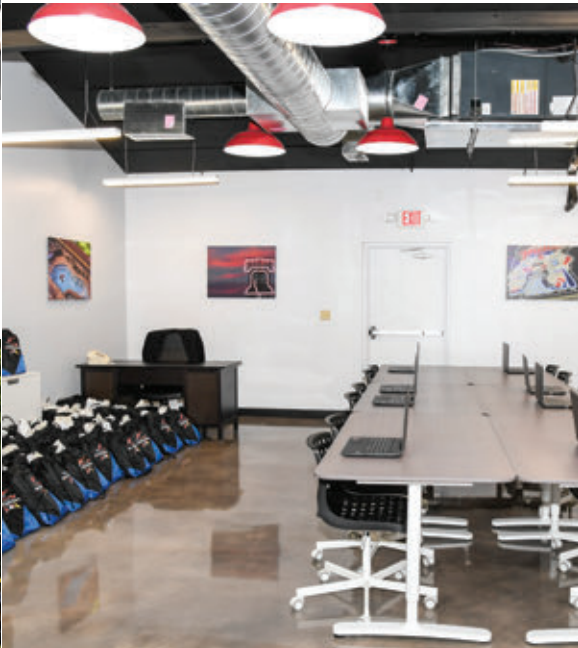
MLB-Marlins All-Star Field at Charles Hadley Park

Upgrades to Charles Hadley Park in Miami's historic Liberty City community encompassed a complete renovation of the existing baseball field and included: replacing the backstop and the fabric along the 1st and 3rd base lines; installing concrete pads and shade canopies for bleacher areas; re-grading the outfield turf; replacing the infield clay; installing new dugouts; painting and other miscellaneous work.



MLB·Marlins All-Star Field at José Martí Park

A complete renovation and rededication of the baseball field at José Martí Park included the following: regrading and replacing the outfield grass with field turf; adding a drainage system; improvements to dugouts and bleachers, and installing a new scoreboard. The renovations are expected to result in an additional 1,000 – 3,000 youth participating in baseball and softball programming.



MLB·Marlins Kendall All-Star Teen Center

The extensive renovation and expansion of the Teen Center at the Kendall Club of Boys & Girls Clubs of Miami-Dade will allow the Club to increase the number of teens served from 20 to 100 per day. The project supported the repairs of water-damaged areas and installation of a new HVAC system, new flooring, and new open ceiling indirect lighting. Additional work included refinishing all interior walls, improving exterior roofing, upgrading furniture and technology, and adding an outdoor space adjacent to the Teen Center with an art component.



BOYS & GIRLS CLUBS
OF MIAMI-DADE



Scott's, the Official Lawn Care Company of Major League Baseball, alongside 14-time MLB All-Star Alex Rodriguez, also supported youth baseball field refurbishments located near the Kendall Club. The fields serve more than 900 youth.

All-Star Military Hospitality Lounge at Miami International Airport

The Military Hospitality Lounge at Miami International Airport provides hospitality services for active and former members of the Armed Forces and their families who are traveling via Miami International Airport. Legacy funds supported several aesthetic and functional upgrades/repairs, including a more efficiently-designed space as well as new furniture, appliances, flooring, signage and utility work.





**ALL-STAR
VOLUNTEER**



All-Star Green Team and Volunteer Event

For the 10th year, MLB activated Green Teams throughout All-Star Week. In partnership with several universities, the program includes a college course around sustainability, the collection of recyclables at multiple events, and the education of fans on positive environmental practices. In 2017, the All-Star Green Team also took part in a special volunteer event to rehabilitate portions of Charles Hadley Park. More than 140 volunteers were in service to the community, as All-Star Green Team students joined Marlins Ayudan members, members of the local community, volunteers from Chevrolet, and youth participants from the MLB All-Star Youth Classic and Marlins RBI programs.

The event allowed for hands-on activities (building benches/picnic tables, landscaping, waste removal, etc.), and also incorporated environmental education in the form of All-Star Green Team college students working with youth to increase knowledge around environmental issues and best practices around taking action.



Glades Teen Center Renovation

Major League Baseball and the Miami Marlins launched their full slate of All-Star Week community activities with the dedication of refurbishments made to the Glades Teen Center of Boys & Girls Clubs of Palm Beach County. Refurbishments to the facility, home to 100 teens per day, included renovations to the kitchen and games room, and upgrades to the technology center, lighting systems, and furniture. The project was part of a \$2 million commitment by MLB to support renovations at one Boys & Girls Club in each MLB Club market between 2016 and 2020.



BOYS & GIRLS CLUBS
OF PALM BEACH COUNTY

Miracle League — Special Olympics Game

MLB and the Miami Marlins hosted a game on-field at Marlins Park for youth participants with physical or developmental disabilities from the Miracle League of Miami Dade and Special Olympics Florida. Each participant enjoyed one at-bat and played the field defensively, and received replica All-Star jerseys compliments of Baseball Fantasy Camp for Kids. Players were treated to a postgame party courtesy of the Marlins.



Tamiami Park Renovation

During All-Star Week, MLB and the Marlins celebrated the opening of the Marlins-funded, newly-built Miracle League Field at Tamiami Park, which is now home to The Miracle League of Miami Dade. The project included the installation of a specialized rubber field that offers a safe and obstacle-free playing environment for use by children and young adults with special needs. The new facility will provide access to over 69,000 special needs children and young adults in Miami-Dade County.



**BOYS & GIRLS CLUBS
OF AMERICA**

ALL★STAR WEEK

20



17

**ALL★STAR
PLAY BALL SERIES**
2017

Miami-area Boys & Girls Clubs fielded teams of 10-12 year-olds to compete in the third annual All-Star PLAY BALL Series. The competition featured single-elimination games. Round one took place at PLAY BALL Park with advancing teams playing on the All-Star FanFest Diamond at the Miami Beach Convention Center. The two final teams received special prizes and tickets to All-Star Sunday events.



Opening Ceremonies

Youth from Boys & Girls Clubs of Miami-Dade joined All-Star Ambassador Tony Pérez and Marlins Legend & 2017 All-Star Ambassador Jeff Conine for the All-Star FanFest ribbon cutting ceremony, opening the World's Largest Interactive Baseball Theme Park.



ALL-STAR GAME 2017



Mastercard Youth Ambassadors

For the second consecutive year, Mastercard, the presenting sponsor of the 2017 MLB All-Star Game, worked in conjunction with MLB to make it possible for 18 young fans from the Miami-area to take the field with the All-Star Game starters and managers.

The children, ages 10 to 13, were selected from several branches of Boys & Girls Clubs of Miami-Dade.



Flag Bearers

Boys & Girls Clubs of Broward County youth participated as flag bearers during player introductions for the SiriusXM All-Star Futures Game.

The youth not only were on field to hold the flags of the 13 countries represented in the contest, but also received a behind-the-scenes look at what it takes for MLB to bring an All-Star Week event to life.



Pregame Ceremony

Jocelyn Woods, 19, from Boys & Girls Clubs of Silicon Valley in San Jose, Calif., delivered the game ball to the mound for the 88th MLB All-Star Game, presented by Mastercard.



Major League Baseball is proud to support a variety of community outreach initiatives and programs during the World Series. In addition to hosting special guests through the Breaking Barriers program and Make-A-Wish, MLB joined the National League Champion Los Angeles Dodgers and American League Champion Houston Astros, in participating in the following initiatives.



United States of America Vietnam Veterans Commemoration

As part of the United States of America Vietnam War Commemoration, which began on Memorial Day 2012 and concludes on Veterans Day 2025, local Vietnam Veterans were recognized during pregame ceremonies prior to Game 2 at Dodger Stadium. The following California-resident Vietnam War Veterans were honored:

- Colonel Jay Vargas (San Diego) – Marine Corps, Medal of Honor, Silver Star, Purple Heart, Combat Action Ribbon
- Staff Sergeant Bill Hutton (Thousand Oaks) – Marine Corps, Silver Star, Purple Hearts
- Captain Jon Williams (Camarillo) – Army, Silver Star, Bronze Star, Purple Hearts
- Captain Charlie Plumb (Westlake Village) – Navy, 6 years as a POW, Silver Star, Legion of Merit, Bronze Star, Purple Hearts
- Colonel Jerry Knotts (Ventura County) – Air Force, F-4 fighter pilot for 112 combat missions
- Sergeant Roy Gleason (Temecula) – Army, Purple Heart. Gleason played briefly with the 1963 World Series Champion Dodgers. He hit a double in his only official at bat, thus finishing his career with a perfect 1.000 batting average.



Community Event — Aid for Northern California Fires

Prior to Game 2, Commissioner Manfred and Dodger Legends Orel Hersher, Steve Garvey, Ron Cey and Nomar Garciaparra joined kids from Boys & Girls Clubs of Metro Los Angeles Challengers Clubhouse as well as Jackie Robinson Foundation alumni and representatives from Major League Baseball and the Los Angeles Dodgers to pack supply and comfort kits for individuals and families affected by the 2017 northern California fires. The supply kits were distributed by Rebuilding Together (Petaluma) to those in need, while the comfort kits were donated to Boys & Girls Clubs of Greater Santa Rosa and Boys & Girls Clubs of Central Sonoma County.



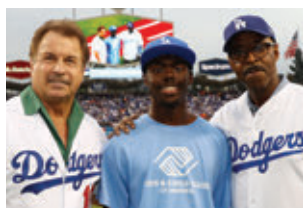
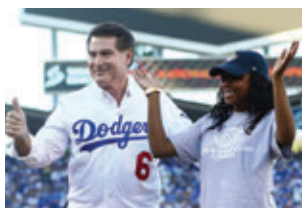
Community Event — Houston Food Bank

In honor of Roberto Clemente's humanitarian legacy, Major League Baseball collaborated with the Houston Astros to host a volunteer food packing event at the Houston Food Bank prior to Game 3. Vera Clemente, MLB Goodwill Ambassador and wife of the late Hall of Famer Roberto Clemente, son Roberto, Jr. and Astros Legend José Cruz joined MLB & Astros representatives to package and seal meals. The group also put together shelf stable meals for rural communities in the Greater Houston area where the Houston Food Bank has Kids Café sites, which do not have refrigeration or a way to heat meals.





**BOYS & GIRLS CLUBS
OF AMERICA**



Game Ball Delivery

Each game of the historic 2017 World Series was launched with a game ball delivery by a Boys & Girls Club member accompanied by a Club legend and/or Boys & Girls Club celebrity alum.



Game 1

Boys & Girls Clubs of America National Youth of the Year **Carlos Polanco**, 18, from Boys & Girls Clubs of Clifton, N.J., delivered the game ball to the mound for Game 1. He was joined by Boys & Girls Clubs of America Alumni Hall of Famer Mario Lopez. Polanco is a freshman at Dartmouth College.

Game 2

Alanna Moore, 17, from the Challengers Clubhouse of Boys & Girls Clubs of Metro Los Angeles, delivered the Game 2 game ball. Alanna is a senior at Catch Prep Charter High School and was accompanied by Dodger legend Steve Garvey.

Game 3

Christian Tilley, 14, from Boys & Girls Clubs of Greater Houston's Stafford Club, delivered the game ball for Game 3. Christian is a freshman at Stafford High School and was joined by Astros legend and Baseball Hall of Famer Craig Biggio.

Game 4

Paris Jackson, 13, from Boys & Girls Clubs of Greater Houston's Stafford Club, delivered the Game 4 game ball. Paris was joined by Astros legend Roy Oswalt and attends Stafford Middle School.

Game 5

Aaron Lewis, from Boys & Girls Clubs of Greater Houston's Stafford Club, delivered the Game 5 game ball, accompanied by Astros legend José "Cheo" Cruz. Aaron attends Stafford Middle School.

Game 6

Garnet King, Jr., 16, a sophomore at View Park High School from the Challengers Clubhouse of Boys & Girls Clubs of Metro Los Angeles, delivered the Game 6 game ball. Garnet was accompanied by Dodger legend Ron Cey and Boys & Girls Club alum and Emmy and Tony Award winner Courtney B. Vance.

Game 7

Nathan Garcia, 13, who attends the Horace Mann School from the Challengers Clubhouse of Boys & Girls Clubs of Metro Los Angeles, delivered the Game 7 game ball. Nathan was accompanied by Dodger legend Manny Mota and Boys & Girls Club alum J.B. Smoove.



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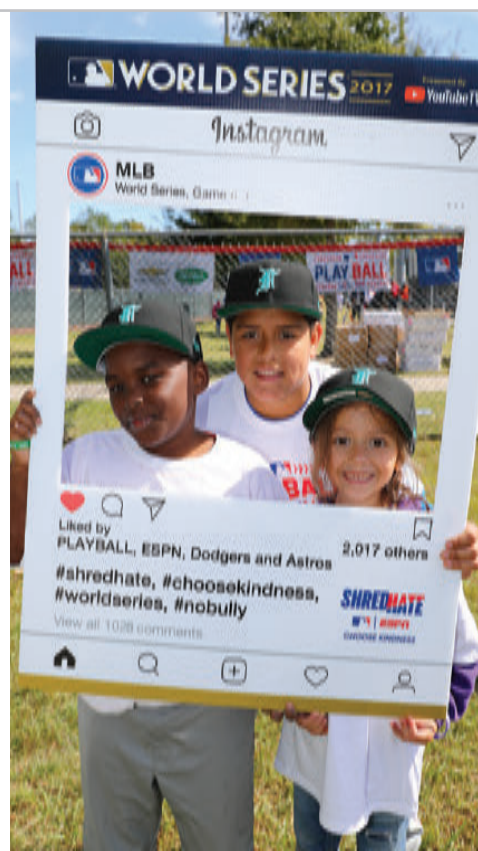
MLB, Stand Up To Cancer and Mastercard conducted a special Game 4 in-game moment LIVE on FOX after the fifth inning at Minute Maid Park with players, umpires, coaches and fans, as they all held up placards with the names of loved ones affected by the disease. For the first time ever, Mastercard and MLB delivered fans a special augmented reality (AR) message right to their seats. Through the AR experience, Houston Astros shortstop

Carlos Correa encouraged fans to stand up to cancer during the in-game placard moment and announced an additional \$100,000 donation to SU2C on behalf of Mastercard. This donation is on top of the \$4 million donation raised through Mastercard's 'Priceless Causes' campaign to Stand Up To Cancer, which was presented to Stand Up To Cancer's co-founders on-field before the game.



Hundreds of kids from the Greater Houston community participated in a PLAY BALL event at the Houston Astros MLB Youth Academy at Sylvester Turner Park on the morning of Game 4. In addition to fun baseball- and softball-related activities, every kid received a plastic bat & ball set and hot dogs were provided by Nathan's Famous. Parents and kids also visited the Shred Hate tent to learn more about the bullying prevention program from ESPN that is supported by Major League Baseball and No Bully.

Attending the event were Commissioner Manfred, Astros Owner & Chairman Jim Crane, Houston Mayor Sylvester Turner and Astros Legend Jimmy Wynn. Additionally, 2017 Roberto Clemente Award winner Anthony Rizzo and Olympic Gold Medalist and MLB Youth Programs Ambassador Jennie Finch were there to interact with the kids at the various stations. Members of USA Baseball and USA Softball were on hand to serve as event volunteers alongside members of Rice University's baseball team and players from the RBI program, MLB Youth Academies and American Legion, Post 40. The Positive Coaching Alliance ran a "parent station" to provide more information about youth involvement and positive reinforcement in baseball and softball.



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