



2014
COMMUNITY
REPORT



I have had the honour and a privilege to serve as the Chair of Jays Care Foundation since 2007. In those eight years, we have produced incredible results, both on fields, in classrooms and in community centres across the country.

Jays Care Foundation has taken the club's mantra of Canada's Team to heart. **We have Come Together!**

You can see it in our infrastructure projects from Victoria to St. John's; in the tireless efforts of our alumni who continue to grow the game of baseball throughout Canada; in the selfless acts of philanthropy of Blue Jays players, who donate both funds and their increasingly rare free time throughout the grueling baseball season; and our invaluable supporters.

Our hard work is rewarded with the wide-eyed awe of visitors to the Jays Care Community Clubhouse each and every Blue Jays' season; with the smiles on the faces of Rookie League participants from coast to coast; and children and youth attending Boys & Girls Clubs, YMCAs and community centres from the Atlantic to the Pacific to the Arctic.

2014 was Jays Care Foundation's most ambitious year to date. The Signature Event Series - The Curve Ball Gala and Charity Golf Classic - raised more funds than ever before. The Blue Jays Baseball Academy Rookie League continued to expand. The Roberto Alomar & Friends Charity Home Run Challenge series made its way to British Columbia. The inaugural Club 12 campaign extended all the way to Puerto Rico. And our Jays Care #CommunityCrew grew more than five times in membership. It is truly a testament to the power of teamwork that, together with our incredible partners, sponsors and donors, we have come this far.

In 2014, Jays Care Foundation said goodbye to an individual who was instrumental in the development of our national investment strategy. Our long-time Executive Director, Danielle Bedasse, began a new chapter in her life after seven dedicated years at Jays Care. We thank Danielle for her incredible service to the Blue Jays organization and to the children and youth of Canada.

I am, of course, incredibly excited to introduce the newest addition to the Jays Care team, Executive Director Robert Witchel. Robert has an extensive history in sport for development, philanthropy, private sector business and non-profit growth, and is poised to lead Jays Care in exciting new directions as we look towards the future.

2015 promises to be a thrilling time for Blue Jays fans both on and off the field. As the club gears up for a run at the post season, Jays Care will continue to find new and innovative methods of creating opportunities for children and youth through programs that focus on helping kids get active, engage in the sport of baseball, excel academically and lead healthy lives.

It is my pleasure to present this report to you - our partners, our stakeholders, our fans! On behalf of the entire Jays Care Board of Directors and staff, thank you for your incredible support. I hope to see you all at Rogers Centre in 2015. Let's go Blue Jays!

Melinda Rogers, Chair



It is an honour to join the team at Jays Care Foundation, an organization whose focus is the health and welfare of children and youth across Canada. In these pages you will read the stories of some of the communities who have benefited from the Foundation's investment of over \$3 million in 2014.

Thanks to the generous support of our donors, children are being given the opportunity to play in safe spaces, play and learn from the game of baseball, experience the excitement of their first Blue Jays game and feel that they are cared-for and special. And through our investments in partner organizations, the Foundation gives children with serious health issues a chance to attend camp; children in First Nations an opportunity to develop leadership skills; children living in poverty the chance to play in a league; children with developmental issues a field of their own; children suffering the loss of a sibling or parent the chance to heal; and the list goes on. The extraordinary support of Rogers allows Jays Care to invest your donations directly in our programs and we are extremely thankful for their ongoing investment in the future.

Baseball is a unique sport that, when used intentionally, has the ability to inspire, unite, teach, motivate and encourage. We are proud to be a part of Canada's team and will work tirelessly to support those children who need us the most.

Thank you very much for your continued support of Jays Care.

Robert Witchel, Executive Director



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2014

STEVE PATTERSON AWARD FOR EXCELLENCE IN SPORTS PHILANTHROPY

IN SEPTEMBER 2014 JAYS CARE FOUNDATION WAS AWARDED THE STEVE PATTERSON AWARD FOR EXCELLENCE IN SPORTS PHILANTHROPY FROM THE ROBERT WOOD JOHNSON FOUNDATION. THE FIRST INTERNATIONAL RECIPIENT OF THE AWARD, JAYS CARE FOUNDATION WAS RECOGNIZED FOR THEIR WORK AS THE ONLY MLB TEAM WITH A NATIONAL INVESTMENT STRATEGY.

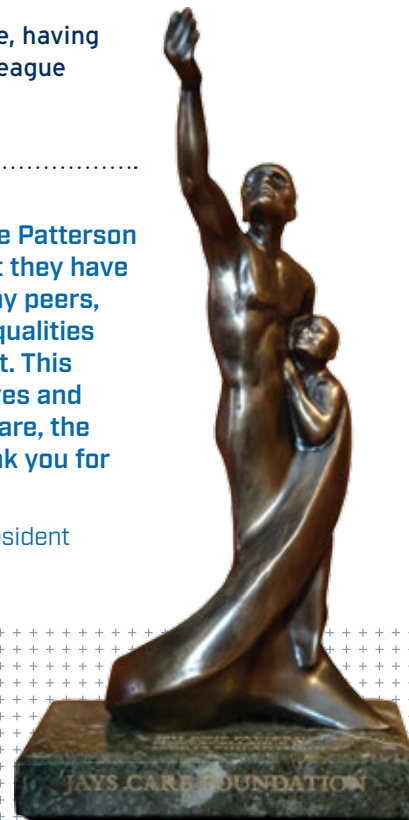
This marks the third straight year of recognition for the Blue Jays and Jays Care, having received the Beyond Sport "Sports Team of the Year" award (2013) and Major League Baseball's "Commissioner's Award for Philanthropic Excellence" (2012).



PATTERSON AWARD
EXCELLENCE IN SPORTS PHILANTHROPY
ROBERT WOOD JOHNSON FOUNDATION

"It is an honour and a privilege to present the Steve Patterson award to the 2014 winners for the positive impact they have made in their communities. There are many worthy peers, but these organizations in particular portray the qualities and core values that were so dear to Steve's heart. This year's winners inspire our youth to live healthy lives and reach for their dreams. Congratulations to Jays Care, the Tiger Woods Foundation and Harlem RBI and thank you for all that you do."

- Carlette Patterson, widow of Steve Patterson and president of Patterson Sports Ventures



JAYS CARE FOUNDATION



ACROSS CANADA

OVER \$10.8 MILLION

INVESTED IN COMMUNITIES ACROSS CANADA SINCE 2000

200

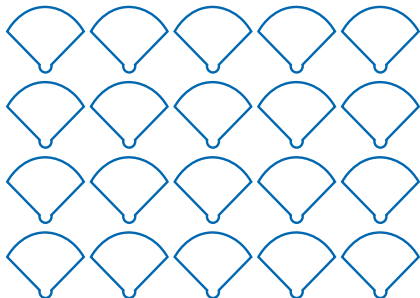
JAYS CARE FOUNDATION INVESTS IN OVER 200 COMMUNITIES ACROSS CANADA.

10+1

PROGRAMMING INVESTMENTS IN ALL 10 PROVINCES AND 1 TERRITORY



54 LEGACY PROJECTS ACROSS CANADA



INCLUDING 27 BASEBALL DIAMONDS

70%



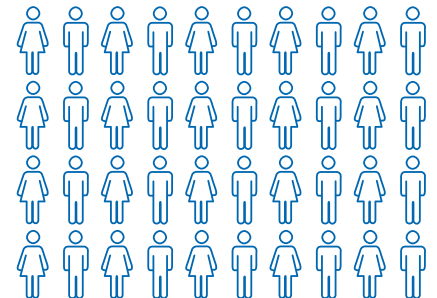
DROP-OUT RATES HAVE DECLINED BY AS MUCH AS 70% IN HOME RUN SCHOLAR COMMUNITIES

600



JAYS CARE COMMUNITY CREW VOLUNTEER MEMBERS

40,000+



OVER 40,000 CANADIAN CHILDREN REACHED ANNUALLY

9,500



VOLUNTEER HOURS SINCE 2012

170+

YOUNG PROFESSIONALS ENGAGED IN COMMUNITY AND FUNDRAISING EFFORTS ON BEHALF OF JAYS CARE

OVER 10,000

CHILDREN AND FAMILIES INVITED TO WATCH A BLUE JAYS GAME FROM THE JAYS CARE COMMUNITY CLUBHOUSE

MORE THAN **8,000**

BLUE JAYS BASEBALL ACADEMY ROOKIE LEAGUE PARTICIPANTS ACROSS CANADA ANNUALLY

26

YEARS OF ROOKIE LEAGUE PROGRAM

71%



OF FIRST-YEAR ROOKIE LEAGUE PARTICIPANTS HAVE NEVER PLAYED BASEBALL

REACHING OUT TO KIDS ACROSS CANADA

7

TORONTO BLUE JAYS
ALUMNI-LED
ROOKIE LEAGUE
CLINICS ACROSS
CANADA IN
2014

26

SEASONS OF
ROOKIE LEAGUE
IN TORONTO

140

COMMUNITIES
ACROSS
CANADA

1

TERRITORY

10

PROVINCES



MORE THAN
8,000

CANADIAN CHILDREN
AND YOUTH INTRODUCED
TO BASEBALL
IN 2014

71%

OF ROOKIE LEAGUE
PARTICIPANTS HAVE
NEVER BEFORE
PLAYED
BASEBALL



BLUE JAYS BASEBALL ACADEMY ROOKIE LEAGUE ACROSS CANADA

AS JAYS CARE'S SIGNATURE PROGRAM, THE BLUE JAYS BASEBALL ACADEMY ROOKIE LEAGUE CONTINUES TO EXPAND AND DEVELOP AS IT SURPASSES THE QUARTER CENTURY MARK. IN 2014, ROOKIE LEAGUE PROVIDED BASEBALL PROGRAMMING IN 140 COMMUNITIES FROM COAST TO COAST, IMPACTING OVER 8,000 CANADIAN CHILDREN AND YOUTH.

Jays Care Foundation offers the Blue Jays Baseball Academy Rookie League in partnership with Boys and Girls Clubs of Canada, the YMCA of Canada, Pathways to Education Canada and Toronto Community Housing. Rookie League uses the game of baseball to teach children the importance of team work, cooperation and self-esteem. This safe, fun, active and engaging baseball program for children, ages 5-13, focuses on those who might not otherwise have the opportunity to participate in recreational or organized sport.

Children and youth across Canada received baseball programming with many experiencing the game for the first time. Participating Rookie League locations are provided with baseball equipment (including Alomar Baseball gloves), program funding, training and coaching manuals, as well as Blue Jays t-shirt jerseys and hats to ensure the continued growth of baseball across Canada. Additionally, Jays care provides ongoing support and sustainability funding, with staff members dedicated solely to the advancement of Rookie League and other baseball programming.

“The Blue Jays Rookie League program has allowed us to introduce the sport of baseball to our members. For many of them, this is their first experience picking up a bat or putting on a glove and they are loving the experience. Our partnership with the Toronto Blue Jays is important not just because it provides an opportunity for kids to play baseball, but because it uses baseball as a way to connect kids to their communities and teach them important life skills such as persistence, hard work and sportsmanship.”

– Michelle Schmidt, Director of Programs, Boys & Girls Clubs of Winnipeg

BLUE JAYS™

ONLY
5%

OF 5 TO 17 YEAR-OLDS IN CANADA
 MEET THE CANADIAN PHYSICAL
 ACTIVITY GUIDELINES FOR
 CHILDREN AND YOUTH.
 [HEALTHY ACTIVE KIDS 2013 REPORT CARD]



ROOKIE LEAGUE IN TORONTO

TO AN OUTSIDER, IT MUST HAVE SEEMED LIKE THE BIGGEST PICK UP GAME IN BASEBALL HISTORY. ON AN EARLY JULY DAY FILLED WITH ANTICIPATION, OVER 1,700 CHILDREN AND YOUTH FROM 61 TORONTO COMMUNITY HOUSING NEIGHBOURHOODS FROM ACROSS THE CITY CAME TOGETHER AT STAN WADLOW PARK. THE BLUE JAYS BASEBALL ACADEMY ROOKIE LEAGUE WAS BACK IN TORONTO FOR THE 26TH YEAR AND HAD REACHED EPIC PROPORTIONS. IT WAS THE MOST AMBITIOUS OPENING DAY IN ROOKIE LEAGUE HISTORY – A FITTING BEGINNING TO THE LARGEST ROOKIE LEAGUE CAMPAIGN TO DATE.

Offered at no-cost to Toronto Community Housing (TCH) participants, Rookie League strives to break barriers to organized sport for under-resourced communities across the city. On Thursday, July 3, the 26th season of Rookie League in Toronto kicked off in style. Participants received their own Rookie League t-shirts, hats, water bottle, backpack, and Alomar Baseball gloves, theirs to take home and utilize within their own communities. For the next seven weeks, children and youth from 61 TCH communities across Toronto participated in a summer of baseball programming specifically designed to help them get active, learn baseball fundamentals and life skills from positive role models in their communities and across the city.

In 2014, Toronto Blue Jays Jose Reyes, Colby Rasmus, Casey Janssen, Dioner Navarro, Edwin Encarnacion and Jose Bautista served as Honorary Captains, and Toronto Blue Jays Alumni Lloyd Moseby, Duane Ward, Jesse Barfield and Roberto Alomar served as Honorary Managers.

To promote inclusiveness, all Rookie League sites congregated at one of four parks every Thursday for a day of baseball programming, ball park fare, friendships and fun in the sun. This weekly activity promotes a cultural exchange between TCH communities, many of which have little contact with other communities spread across the entirety of Toronto.

Following seven weeks of baseball programming, all 1,700 participants once again came together for

Rookie League Wrap Up Day. Held at the University of Toronto Scarborough campus, the event provided many Rookie Leaguers with their first exposure to post-secondary facilities and served as a reminder that with hard work and dedication, they have the chance to study on similar campuses.

The highlight of *Wrap up Day*, was the All-Star game, played by one representative from each community who best exemplified the qualities of teamwork and dedication. Throughout the day, all Rookie League participants were given the opportunity to put their baseball skills to the test at hitting, fielding, and running competitions located on diamonds across campus. After a lunch of ball park hot dogs, all participants received their very own Blue Jays backpack courtesy of LUG filled with school supplies and a Rookie League participation trophy.

Rookie League also provided a valuable avenue of employment for 180 youth residents of Toronto Community Housing neighbourhoods. These young men and women were given the opportunity to act as mentors to younger members within their community while gaining summertime employment and valuable job experience.

A special thank you is extended to CIBC Children's Foundation for their continued support of Rookie League and the *CIBC Team Spirit Award Day*, as well as the Cameron family for sponsoring the *Victor Cameron MVP Awards* and Sue Vale for sponsoring the *Sue Vale Leadership Award*.



Toronto Community Housing



Boys & Girls Clubs of Canada
Clubs Garçons et Filles du Canada





ROOKIE LEAGUE BOYS & GIRLS CLUB CLINICS

BRINGING THE GAME TO LIFE FOR SELECT ROOKIE LEAGUE SITES ACROSS CANADA

DURING THE 2014 SEASON, FORMER MLB PLAYERS TURNED BLUE JAYS BASEBALL ACADEMY INSTRUCTORS HIT THE ROAD TO VISIT SEVEN SELECT ROOKIE LEAGUE BOYS & GIRLS CLUB SITES ACROSS CANADA. THESE SITES WERE SELECTED DUE TO THEIR CONTINUOUS AND DETERMINED COMMITMENT TO THE ROOKIE LEAGUE PROGRAM AND ITS PRINCIPLES OF COOPERATION, TEAM WORK AND LIFE-SKILL DEVELOPMENT. TO SHOW THEIR APPRECIATION FOR GROWING THE GAME OF BASEBALL ACROSS CANADA, BLUE JAYS BASEBALL ACADEMY INSTRUCTORS VENTURED FROM COAST TO COAST TO PARTICIPATE IN THESE EXCLUSIVE ROOKIE LEAGUE CLINICS.

DATE	BOYS & GIRLS CLUB	CLINIC LOCATION	BLUE JAYS BASEBALL ACADEMY INSTRUCTORS
7/6/14	Boys & Girls Club of South Coast	Hillcrest Community Centre Vancouver, BC	Duane Ward, Sandy Alomar Sr., Brian McRae
7/18/14	Boys & Girls Club of Ottawa	South Nepean Park Ottawa, ON	Duane Ward, Jesse Barfield, Devon White
7/26/14	Boys & Girls Club of St. John's	Mundy Pond Park St. John's, NL	Duane Ward, Sandy Alomar Sr., Lloyd Moseby
7/27/14	Boys & Girls Club of East Dartmouth	Beazley Field Dartmouth, NS	Tanyon Sturtze, Devon White, Brian McRae, Jesse Barfield
8/9/14	Boys & Girls Club of Winnipeg	Shaw Park Winnipeg, MB	Duane Ward, Candy Maldonado, Devon White, Jesse Barfield
8/16/14	Boys & Girls Club of Edmonton	McCauley School Edmonton, AB	Denis Boucher, Jesse Barfield, Devon White, Brian McRae
8/22/14	Boys & Girls Club of Durham	Athletic Field Oshawa, ON	Devon White, Duane Ward

“Personally, days like this hit home for me... I was a Boys & Girls Club member in my hometown. It’s a privilege for me to come out to places like this... [and] give these kids the power to dream big. We do that through baseball... through Rookie League.”

– Former Blue Jays’ pitcher and Blue Jays Baseball Academy Instructor, Duane Ward

“I like how the coaches explained things so well. I really enjoyed hitting the baseball. The coaches were very positive and supportive.”

– Say Moo, 12, Boys & Girls Club of South Coast





ROOKIE LEAGUE LOCATIONS ACROSS CANADA:

BOYS & GIRLS CLUBS	TORONTO COMMUNITY HOUSING NEIGHBOURHOODS	YMCA'S	PATHWAYS TO EDUCATION COMMUNITIES
Big Brothers Big Sisters - Boys & Girls Club of Edmonton	1876 Sheppard	West End YMCA	Halifax
Boys & Girls Club of Calgary	3190 Kingston Road	YMCA of Brampton	Kingston
Boys & Girls Club of Cape Breton	400 Mcowan	YMCA of Edmonton	Kitchener
Boys & Girls Club of Central Vancouver Island	4400 Jane Street	YMCA of Markham	Lachine
Boys & Girls Club of Charlottetown	501 Adelaide	YMCA of Mississauga	Lawrence Heights
Boys & Girls Club of Crowsnest Pass	675 Kennedy Rd	YMCA of North York	Mashteuiatsh
Boys & Girls Club of Dawson	Bishop Tutu	YMCA of Oshawa	Ottawa
Boys & Girls Club of East Dartmouth	Blake-Boulton	YMCA of Scarborough	Pointe St. Charles
Boys & Girls Club of Fredericton	Canlish	YMCA of Vancouver	Rexdale
Boys & Girls Club of Hamilton	Chester Le	YMCA of Winnipeg	Scarborough Village
Boys & Girls Club of Kamloops	Cooper Mills		Shawinigan
Boys & Girls Club of Kingston	Danzig		Sherbrooke
Boys & Girls Club of Lethbridge	Duncan Woods		Vancouver
Boys & Girls Club of London	Flemingdon Park		Verdun
Boys & Girls Club of Moncton	Glendower		Winnipeg
Boys & Girls Club of Okanagan Valley	Gordonridge		
Boys & Girls Club of Ottawa	Humberline		
Boys & Girls Club of Saskatoon	Islington		
Boys & Girls Club of South Coast	Kingston-Galloway		
Boys & Girls Club of St. John's	Lawrence Heights		
Boys & Girls Club of Thunder Bay	Leslie-Nymark		
Boys & Girls Club of Whitehorse	Mabelle		
Boys & Girls Club of Williams Lake	Malvern		
Boys & Girls Club of Winnipeg	Mornelle		
	Moss Park		
	Orton Park		
	Pelham Park		
	Queens Plate		
	Rivertowne		
	Rowntree		
	Scarlett Manor		
	Scarlettwood CRT		
	Sparroways		
	St. Jamestown		
	Swansea Mews		
	Teesdale		
	Trethewey		
	Trimbee		
	VP-Sheppard		
	Weston Bellevue		
	Weston Towers		
	Woolner		



“The look in the boys’ faces when they’re out there and they’re trying and they’ve hit the ball or pitched a strike... it just totally lights them up. The progression that these boys have made is phenomenal. These kids are awesome... the circumstances some of these boys have lived in and faced makes their achievements even more impressive.”

- Heidi Carl, Director of Programs, Boys & Girls Clubs of Saskatoon



BASEBALL
ACADEMY



JR. RBI CLASSIC

FOR THE SECOND TIME IN THREE YEARS, THE BLUE JAYS WERE REPRESENTED AT THE MLB JR. RBI CLASSIC – A ROUND-ROBIN BASEBALL TOURNAMENT FOR RBI TEAMS FROM UNDER-RESOURCED COMMUNITIES ACROSS THE UNITED STATES AND CANADA. THIS YEAR'S TEAM HAILED FROM THE BOYS AND GIRLS CLUB OF SASKATOON – A BLUE JAYS BASEBALL ACADEMY ROOKIE LEAGUE PARTNER CLUB, WITH THREE SITES THROUGHOUT THE CITY AND APPROXIMATELY 370 MEMBERS.

The Boys & Girls Club of Saskatoon, a club that serves a diverse population facing serious socio-economic issues, was chosen due to their outstanding commitment to the Rookie League program, which reaches over 370 club members on an annual basis. The club members who were selected to take part in this experience were selected from various locations through Saskatoon; none had ever been on a formal baseball team before and only three had any experience with organized sport, however, all had shown great commitment to the Club and demonstrated skills such as co-operation and leadership skills.

The Blue Jays' team of a dozen 11-year-olds were outfitted in official, team-branded equipment and provided with an all-expenses paid trip to Minnesota. While in Minneapolis for "All-Star Week" festivities,

team members played baseball with their counterparts from other cities, and were provided with access to many All-Star Week attractions including MLB Fan Fest and the Home Run Derby.

The trip to Minnesota was especially memorable for one young Blue Jays representative, 11-year-old Jayden. Due to his embodiment of outstanding sportsmanship throughout the tournament, Jayden was selected as one of four lucky participants (tournament wide) to take to the outfield at Target Field and catch fly-balls during the Home Run Derby.

Congratulations to all members of the 2014 Toronto Blue Jays Jr. RBI Classic team, who truly demonstrate the principles of teamwork, hard work and determination.

75%
HAD NEVER PLAYED ORGANIZED SPORT

67%
DO NOT HAVE PERMANENT HOUSING OPTIONS

75%
ABORIGINAL

75%
HAD NEVER TRAVELED BY PLANE BEFORE

50%
HAD NEVER LEFT SASKATOON PRIOR TO THE TOURNAMENT



Boys & Girls Clubs of Canada
Clubs Garçons et Filles du Canada

BLUE JAYS BASEBALL ACADEMY

5,000

CHILDREN AND YOUTH PARTICIPATED
IN BLUE JAYS HONDA SUPER CAMPS
OR INSTRUCTIONAL CLINICS IN 2014.



**BASEBALL
ACADEMY**

JAYS CARE FOUNDATION IS COMMITTED TO BREAKING BARRIERS TO SPORT FOR CHILDREN FROM COAST TO COAST. IN PARTNERSHIP WITH BOYS AND GIRLS CLUBS OF CANADA, JAYS CARE SUBSIDIZES REGISTRATION FEES FOR SELECT PLAYERS IN ALL HONDA SUPER CAMPS AND COACHES CLINICS, IN AN EFFORT TO REMOVE FINANCIAL BARRIERS TO PARTICIPATION IN ORGANIZED SPORT.



\$60,000

RAISED BY THE TORONTO
BLUE JAYS FOR LOCAL BASEBALL
ASSOCIATIONS ACROSS
ONTARIO



SUPER CAMPS

Blue Jays Honda Super Camps run for two or three days and offer boys and girls ages 10-16 the opportunity to study the fundamentals of baseball, including hitting, pitching, infielding, outfielding, base-running and bunting. For a registration fee of \$175/2 days and \$230/3 days (plus fees and taxes), participants receive a Blue Jays t-shirt and hat, an instructional manual, a 12" Alomar Baseball Glove, specialized instruction from various Blue Jays alumni, and a photo of their experience to make the memory last.

NATIONAL COACHES CLINICS

From January 10-11, 2015, the Toronto Blue Jays, in partnership with Baseball Canada, hosted a National Coaching Clinic at the Rogers Centre for baseball coaches of all competition levels. Throughout the weekend's clinic, participating coaches were taught how to apply the concepts of pitching, catching, hitting, infielding and outfielding to their respective practices. Baseball Canada provided attending coaches with professional development credit for each module completed throughout the clinic, and also hosted four *National Coaching Certification Program* Instructor Beginner Context modules, including base-running, infielding, outfielding and hitting.

At a cost of \$120 (plus fees and taxes) per participant, coaches learned from the best - including were Sandy Alomar Sr., Homer Bush, Rance Mulliniks, Stubby Clapp, Chris Joyner, Candy Maldonado, Brian McRae, Lloyd Moseby, Tanyon Sturtze, Duane Ward and Devon White. Alumni coaches offered participating coaches specialized insight into aspects such as body mechanics and game strategies.

INSTRUCTIONAL CLINICS

Blue Jays Honda Instructional Clinics, offered from April to July throughout Ontario, are a fun and structured environment in which qualified Blue Jays instructors focus on teaching fundamental baseball skills to children and youth of all abilities. During instructional clinics, participants are given instruction on hitting, throwing, fielding, pitching and base-running. Coaches are invited to join their players on the field to observe and ask the Blue Jays instructors any questions they might have.

The Blue Jays are aware that local baseball associations must raise funds in order to offset rising operating costs; with this in mind, half of the \$40 clinic fee (per player) is donated back to the host association. Blue Jays Honda Instructional Clinics are an amazing fundraising opportunity for local associations and are a unique and exciting way to complement any existing player development programs.

TOURNAMENT 12

On September 16-20, 2014, the Toronto Blue Jays Baseball Academy, in collaboration with Hall of Famer Roberto Alomar, held the second annual Tournament 12, presented by New Era, at the Rogers Centre. Tournament 12 highlighted the best Canadian players with college eligibility in an effort to help them continue their baseball careers. Seven teams - two from Ontario; one from Quebec; and one from each British Columbia, Alberta, Atlantic Canada and the Prairies - participated in the event, attended by both professional scouts and college recruiters. Acting as Tournament Commissioner, Alomar, along with his father, Sandy, and Blue Jays alumni, assisted the participants through both work out drills and tournament games.

GIRLS DAY CLINICS

In partnership with Baseball Canada, the Toronto Blue Jays Baseball Academy held four Girls Day Clinics across Canada. Girls Day Clinics are open to girls ages 6-16 and focus on baseball fundamentals, such as throwing, batting, fielding and base-running. The Blue Jays Baseball Academy partners with members of the Canadian National Women's Team, as well as Blue Jays alumni, to act as instructors for the clinics. Participating girls in all four locations - Toronto, Vancouver, Halifax and St. John's - received a Blue Jays hat, t-shirt and a baseball manual.

Visit www.bluejays.com/baseballacademy for more information or to register for camps and clinics.



**\$5
MILLION**

THROUGH THE FIELD OF DREAMS
PROGRAM, JAYS CARE HAS
INVESTED MORE THAN \$5 MILLION
TOWARDS THE CREATION OF
54 SAFE YOUTH SPACES
ACROSS CANADA, INCLUDING
27 BASEBALL DIAMONDS.

FIELD OF DREAMS

For children, to play is to learn. Having a safe space to play is an important part of every child's development. The Toronto Blue Jays believe that access to these safe spaces is the right of children and youth from coast to coast. Through the Field of Dreams program, Jays Care Foundation helps build and develop safe youth spaces where young Canadians can play baseball, spend time with friends, develop life skills and learn from positive role models within their own communities. To date, Jays Care has invested more than \$5 million across Canada towards funding the construction and/or refurbishment of 54 spaces, including 27 baseball diamonds.

IN 2014, JAYS CARE DISBURSED OVER \$1.2 MILLION IN FIELD OF DREAMS FUNDS TO 12 CHARITABLE AND COMMUNITY GROUPS:

ORGANIZATION	PROJECT OVERVIEW	DISBURSEMENT	LOCATION
BOYS & GIRLS CLUB OF KINGSTON	The West End Community HUB, is a 55,000 square-foot facility featuring a full-size gymnasium, 25-metre swimming pool with slide, a dance studio, a boxing ring, an arts and crafts studio, a technology lab, a games room and more. The HUB will provide access to programming to over 200 club members every day, vastly increasing the availability of programming options in Kingston's west end.	\$150,000	KINGSTON, ON
GEORGE HULL CENTRE FOR CHILDREN & FAMILIES	Construction of a new facility, including: a new family treatment/observation room; increased size of group treatment rooms; increasing meeting and training space; custom designed facilities suited specifically to Centre's needs, and creative maximization of new space.	\$150,000	TORONTO, ON
ROYAL YORK BASEBALL LEAGUE	Construction of a Bantam size diamond in Connorvale Park. Construction includes: in and outfield field layout and leveling; backstop, sideline and home run fences; dugouts and benches; infield clay pitching mound, batters boxes and bullpen mound and plates; spectator benches; lighting poles; outfield irrigation system and the relocation of an existing children's playground.	\$150,000	TORONTO, ON
CANADIAN DIABETES ASSOCIATION	Renovation and improvements to existing facilities, including: upgraded power generator capable of providing energy for all of "Camp D".	\$114,695	HUNTSVILLE, ON
MIRACLE LEAGUE OF OTTAWA	Complete redesign to Notre-Dames-des-Champs Park diamond. The newly designed, fully accessible field and playground will feature surfaces designed to prevent injuries and remove barriers for wheelchair bound and visually impaired players, as well as wheelchair accessible dugouts.	\$110,000	OTTAWA, ON
MUNICIPALITY OF THAMES CENTRE	Construction of an outdoor recreation facility, including a major league style baseball facility, including stadium field lighting.	\$100,000	DORCHESTER, ON

ORGANIZATION	PROJECT OVERVIEW	DISBURSEMENT	LOCATION
CORNER BROOK BASEBALL ASSOCIATION	Renovations to Little Jubilee Field, including: covered players benches, new infield materials, upgraded fencing, a new scoreboard, accessible spectator seating, and an upgraded player training area.	\$71,000	CORNER BROOK, NL
ERINDALE LIONS LITTLE LEAGUE	Refurbishment to facilities include: replacement of current T-Ball diamond backstop fencing on two diamonds, enlargement of dugouts for wheelchair accessibility and enlargement of diamonds for multi-use purposes.	\$29,080	MISSISSAUGA, ON
BOYS & GIRLS CLUB OF SOUTH COAST BC	Transformation of the Fraserview <i>Teen Room</i> , a place for teenage club members to meet, relax, and complete homework away from many of the distractions of the programs enjoyed by younger members. Renovations include: energy efficient lights, new windows, resurfacing and painting for walls, improved storage space, and new furniture.	\$25,000	VANCOUVER, BC
KEMPTVILLE AND DISTRICT LITTLE LEAGUE	Upgrades to Riverside Diamond #3 to comply with current safety standards. Upgrades include: covered dugouts and a backstop safety screen for player and spectator protection.	\$19,465	KEMPTVILLE, ON
COMMUNITY GARDENS COMPLEX	Refurbishment of ball field #2 will include higher safety fencing, new gate entrances and a re-grading of the infield using additional rock dust.	\$15,000	KENSINGTON, PE
J.A.C.S	Field of Dreams funds will be used to purchase baseball attire and equipment for two teams.	\$5,000	TORONTO, ON

“The Miracle League of Ottawa is very proud to have Jays Care Foundation as our partner as we prepare to open Ottawa’s first barrier-free and accessible baseball field for children with special needs. The Miracle Field project will enable over 4,000 children with special needs in Ottawa and beyond to fully enjoy the game of baseball and other recreation sports in a safe and accessible environment and the support provided to us by Jays Care has paved the way for us to ensure this project will happen this upcoming summer. Our partnership with Jays Care has enabled us to not only move forward on capital construction, but facilitated new community investments to initiate our core operations and secure interest from families all over Ottawa.”

– David Gourley, President, The Ottawa Champions Baseball Club



2014 COMPLETED FIELD OF DREAMS PROJECTS

IN 2014, FOUR FIELD OF DREAMS PROJECTS CELEBRATED THEIR GRAND OPENINGS, INCLUDING:



EAST NEPEAN LITTLE LEAGUE

- OTTAWA, ON

The recipient of a **\$35,000** Field of Dreams grant, the East Nepean Little League in Ottawa, ON, completed upgrades to their home diamond - *The Eagles Nest* - which included the reconstruction of two player dugouts. To celebrate, representatives from the Blue Jays, including alumni Duane Ward, Devon White and Jesse Barfield, and Ottawa Mayor Jim Watson, gathered on July 18 for official opening ceremonies, followed by a Blue Jays Baseball Academy Rookie League baseball clinic. The upgraded Eagles Nest Baseball Diamond will impact more than 390 East Nepean Little League members annually.



BOYS & GIRLS CLUB OF DURHAM

- OSHAWA, ON

The Boys & Girls Club of Durham had received a **\$72,635** Field of Dreams grant in 2013. These funds were used for an extensive and urgent renovation project to the club's facilities - removing high levels of asbestos from the gymnasium floor and repairing brickwork that was in disrepair and had begun to fall from the building. On August 22, representatives from Jays Care were joined at the club by Blue Jays alumni Devon White and Duane Ward, who helped lead a Blue Jays Baseball Academy Rookie League baseball clinic for club members.



SCARBOROUGH STINGERS BASEBALL ASSOCIATION

- TORONTO, ON

Home to the Scarborough Stingers Baseball Association, diamond #2 at Neilson Park in Scarborough, ON, underwent extensive renovations following a **\$74,500** Field of Dreams grant. The newly refurbished diamond included a new batting cage, pitching machine, infield clay and grass, a new pitcher's mound, batters and catchers boxes, two new bullpens and a backstop safety screen. To celebrate the grand opening, over 80 Stingers members were joined by Jays Care representatives, Councillor Raymond Cho, Sandy Alomar Sr., as well as Blue Jays alumni Hall-of-Famer Roberto Alomar and Lloyd Moseby. Following the ribbon cutting, both Alomars and Moseby helped lead the Stingers and Rookie League participants through a Blue Jays Baseball Academy Rookie League baseball clinic.



BOYS & GIRLS CLUB OF KINGSTON

- KINGSTON, ON

On December 2, representatives from Jays Care were joined by Blue Jays outfielder, and fellow Canadian, Dalton Pompey, to officially unveil the *West End Community Hub* at the Boys & Girls Club of Kingston. The club's new west-end facility was made possible in part by a **\$150,000** Field of Dreams grant and features a full-size gymnasium, swimming pool, dance studio, boxing ring, technology lab and more. Pompey urged club members to work hard and never give up on their dreams before leading a group of Rookie League participants through hitting and fielding drills.



\$406,500

**IN 2014, JAYS CARE INVESTED
OVER \$406,500 THROUGH GRAND
SLAM GRANTS**



GRAND SLAM GRANTS ACROSS ONTARIO

JAYS CARE'S GRAND SLAM GRANTS PROGRAM SUPPORTS CHARITY AND COMMUNITY GROUPS THAT OFFER PROGRAMS FOCUSED ON PHYSICAL ACTIVITY, ACADEMIC EXCELLENCE, AND HEALTHY LIVING IN THE GREATER TORONTO AREA AND ACROSS THE PROVINCE OF ONTARIO.

IN 2014, THE FOLLOWING 11 CHARITABLE AND COMMUNITY GROUPS RECEIVED GRAND SLAM GRANTS:

ORGANIZATION	PROJECT OVERVIEW	DISBURSEMENT
SUCCESS BEYOND LIMITS EDUCATION PROGRAM	The Success Beyond Limits is a summer program which provides students at-risk with credits, mentorship, leadership and engagement with post-secondary education, exposure to opportunities, nutrition, small class sizes, and employment. The program will impact 160 youth from the Jane-Finch neighbourhood in Toronto.	\$50,000
BOYS & GIRLS CLUB OF KINGSTON	The Kingston Junior Pathways program is a multi-sensory language program for elementary aged youth aimed at increasing literacy skills based on the fundamentals of Pathways for Education. This program will impact 4 "high-need" schools in Kingston, Ontario.	\$50,000
McMASTER ATHLETES CARE	McMaster Athletes Care provides meaningful volunteer experiences for more than 900 student volunteers who utilize sport and education to mentor and develop inner-city children & youth in Hamilton, Ontario.	\$50,000
RIGHT TO PLAY	The PLAY (Promoting Life Skills in Aboriginal Youth) After School Program is a sport and play based educational program designed for Aboriginal children aged four-12. This program includes games, activities and opportunities for children to develop self-esteem, decision making skills and a sense of autonomy, and reaches 660 Aboriginal youth participants.	\$50,000
DIXIE BLOOR NEIGHBOURHOOD CENTRE	The Kids Fun Club is a daily after school program delivered free of charge for children ages 6-17 in Mississauga, ON. The program provides help with homework, nutritional snacks, physical activities, arts and crafts and social activities with a specific focus on body image and self-esteem.	\$40,000
VARIETY VILLAGE	The Children in Motion program is an inclusive program that introduces children and youth of all ages in Scarborough, ON, to the fundamentals of numerous sports, as well as cooperative gaming, social skills, and fine and gross motor skills.	\$36,136
MOORELAND'S COMMUNITY SERVICES	Mooreland's City Summer Day Camp is a seven-week program for low-income urban children and youth aged 6-14 living in the Flemingdon and Thorncliffe Park neighbourhoods in Toronto. This program will help participants build confidence, character, self-esteem, creativity, life-skills and connections, and reaches 490 youth on an annual basis.	\$35,000

ORGANIZATION	PROJECT OVERVIEW	DISBURSEMENT
MAX & BEATRICE WOLFE CHILDREN'S CENTRE	Camp Erin is a free, therapeutic recreation program designed to support bereaved children and teens. This program offers six pre and post-counseling sessions per camper as well as an LIT program for participants who desire to take on a leadership role. Camp Erin aims to help youth develop resiliency, decrease negative outcomes, decrease the sense of isolation, and develop healthy coping strategies. This program will impact 75% of participants within the Greater Toronto Area, and 25% throughout Ontario.	\$30,000
YOUTH ASSISTING YOUTH	The program provides immediate engagement, fosters healthy peer relationships and encourages personal development for children and youth currently waiting to be matched with a peer mentor, a process which can take between two-12 months.	\$30,000
CULTURE LINK SETTLEMENT SERVICES	The Wintegration After School Program is an after school program for more than 40 disadvantaged children and youth in the Islington/Mabelle Avenue community in Toronto, that focuses on physical activity, healthy eating, academic help, and life skill development - all while providing access to winter sports.	\$25,456
KIDS UP FRONT FOUNDATION - TORONTO	The Kids Up Front at the Jays program provides children facing barriers with access to baseball through inclusion at Jays' games to encourage and inspire deserving children and youth. The program utilizes tickets provided as part of the MLB Commissioner's Initiative. 4,000 tickets were provided for children, youth and their families in 2014.	\$10,000



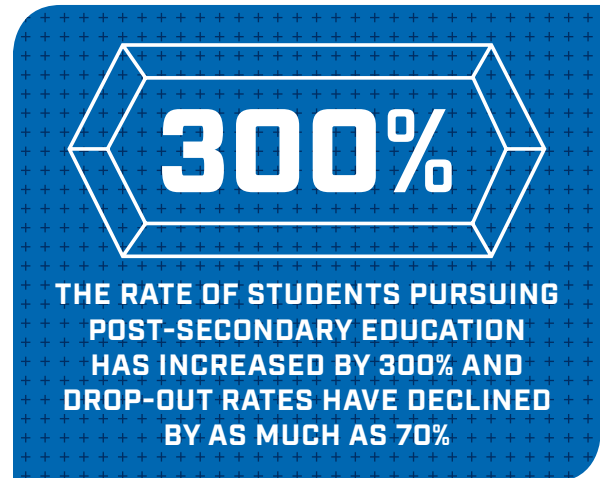
PATHWAYS TO EDUCATION

EARNING A HIGH SCHOOL DIPLOMA IS ONE OF THE FIRST STEPS ON THE PATH TO SUCCESS. PATHWAYS TO EDUCATION HELPS YOUTH IN LOW-INCOME COMMUNITIES GRADUATE FROM HIGH SCHOOL AND SUCCESSFULLY TRANSITION INTO POST-SECONDARY EDUCATION OR TRAINING.

The outcomes of this partnership include: increased student enrollment, fewer young people struggling in high school, increase in graduation rates, increased transition to post-secondary education and training, and a transformative shift in culture - young people believing they can graduate and achieve their dreams. Home Run Scholars has doubled high school graduation rates among participants, and dropout rates have declined by as much as 70%.

HOME RUN SCHOLAR COMMUNITIES INCLUDE:

- Halifax, NS
- Hamilton, ON
- Kingston, ON
- Kitchener, ON
- Mashteuiatsh, QC
- Montreal, QC (Lachine)
- Montreal, QC (Point-Saint-Charles)
- Montreal, QC (Verdun)
- Ottawa, ON
- Shawinigan, QC
- Sherbrooke, QC
- Toronto, ON (Regent Park)
- Toronto, ON (Lawrence Heights)
- Toronto, ON (Rexdale)
- Toronto, ON (Scarborough Village)
- Vancouver, BC
- Winnipeg, MB



PATHWAYS TO EDUCATION ALL-STARS NIGHT

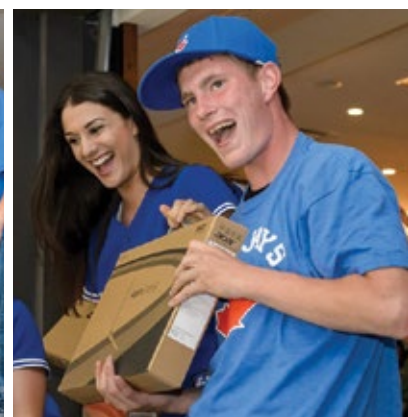
On June 24, Jays Care hosted 60 Pathways to Education participants at Rogers Centre for *Pathways to Education All-Stars Night*. Besides enjoying a game from some of the best seats in the house, all 60 participants were surprised with gifts of laptop computers donated by Blue Jays' partner Acer Canada.

Pathways
to Education



“As an Official Partner of the Blue Jays, Acer is proud to support Jays Care Foundation and their partnership with Pathways to Education. Students who have shown dedication to their studies deserve to be recognized and rewarded. By providing each Home Run Scholars participant with an Acer laptop on *Pathways to Education All-Stars Night*, it is our hope that they will utilize this tool as they continue their pursuit of academic excellence.”

- Terry Tomecek, General Manager, Acer Canada



ROBERTO ALOMAR



ROBERTO ALOMAR

CLUB TWELVE

ALL-STAR LINEUP

2014 FOUNDING MEMBERS

1. MARTIN BOYNE
2. TONY CAPUTO
3. FRANCIS CHANTIAM
4. TODD GOUETT
5. GLENN KIRKPATRICK
6. KEN KARPA
7. NICK MIGLIORE
8. GARY WAXMAN
9. FREDDIE SHORE

\$147,000

THROUGH THE GENEROUS
SUPPORT OF CLUB 12 FOUNDING
MEMBERS, MORE THAN \$147,000
WAS RAISED TO FUND THREE
DISTINCT BASEBALL PROJECTS
IN BOTH CANADA AND
PUERTO RICO.

“Club 12 has been very important to communities and baseball players in both countries I call home. Jays Care’s support has helped make the dreams of kids across Puerto Rico and Canada come true. It’s exciting that our work will help these kids grow up to be better baseball players, and apply the lessons they have learned to all areas of their lives.”

– Roberto Alomar, Club 12 Founder

“The inaugural year of Club 12 has been an overwhelming success, thanks to the support and involvement of our founding members, who have shown an incredible commitment and dedication to providing opportunities to children and youth in both Puerto Rico and Canada.”

– Melinda Rogers, Chairman, Jays Care Foundation

CLUB 12

DURING THE 2014 TORONTO BLUE JAYS SEASON, HALL OF FAMER ROBERTO ALOMAR EXPANDED HIS COMMITMENT TO JAYS CARE AND TO THE CHILDREN AND YOUTH OF BOTH CANADA AND PUERTO RICO WITH THE INAUGURAL CLUB 12 CAMPAIGN. THIS EXCLUSIVE, MEMBERS ONLY CLUB OFFERS ONE OF A KIND EXPERIENCES AND UNPRECEDENTED ACCESS TO JOIN ROBERTO AND SPECIAL ALUMNI GUESTS IN MAKING AN IMPACT IN THE COMMUNITY THROUGH JAYS CARE FOUNDATION.

PUERTO RICO

ROBERTO ALOMAR CAMPS

\$40,000

- With a population of 3.6 million, 45% of which live below the poverty line, Puerto Rico has an average household income 64% lower than the United States.
- 3 baseball camps were completely subsidized and offered free-of-charge to 750 participants from Salinas Little League.

SALINAS LITTLE LEAGUE DONATION

\$25,000

- The hometown of Roberto Alomar, Salinas, PR, has an average household income 75% lower than the United States. 52% of the population in Salinas lives below the poverty line.
- Jays Care's investment of \$25,000 raised through Club 12 provided over 500 children and youth with baseball uniforms.

CLUB 12 PUERTO RICO TRIP HIGHLIGHTS:

- Members visited Roberto Alomar's family home in Salinas, PR and the ballpark where he first played baseball
- Celebrity softball game & golf excursion with former MLB players Roberto Alomar, Candy Maldonado, Carlos Delgado, Devon White, Duane Ward and Sandy Alomar Sr.

CANADA

TOURNAMENT 12

\$100,000

- 160 elite Canadian baseball players, ages 15-18, were invited to Tournament 12 and showcased their skills to 70 scouts from MLB teams, as well as Canadian and American colleges.
- The Club 12 investment helped eliminate financial barriers towards participation for young men from coast to coast - travel and registration costs were reduced by over 80%.

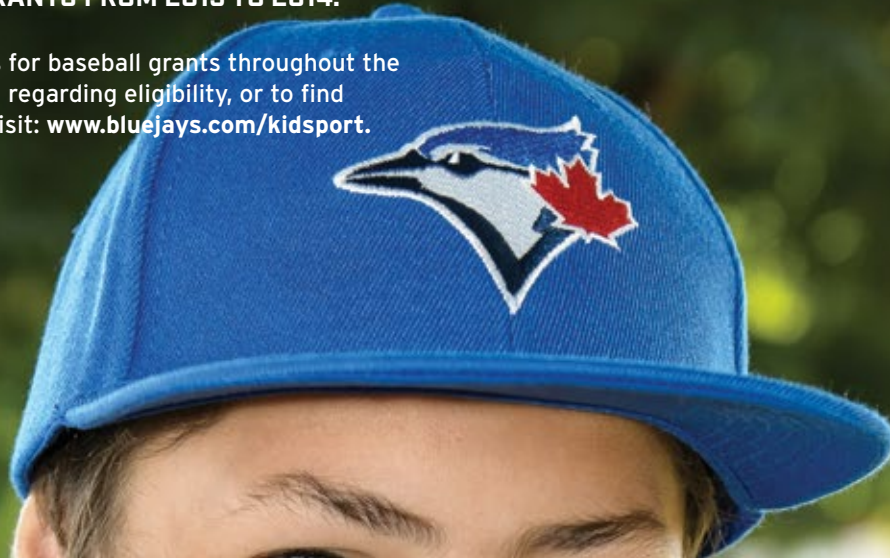
For more information, or to become a Club 12 member, visit www.bluejays.com/club12 or call Lauren Abesdris at 416.341.1690



KIDSPORT

IN 2014 JAYS CARE PROUDLY ANNOUNCED A \$100,000 GRANT TO KIDSPORT CANADA. WITH THIS INVESTMENT, JAYS CARE WAS ABLE TO PROVIDE 500 CHILDREN & YOUTH THE OPPORTUNITY TO PARTICIPATE IN BASEBALL PROGRAMS ACROSS THE COUNTRY AND LED TO A 25% INCREASE IN KIDSPORT BASEBALL GRANTS FROM 2013 TO 2014.

KidSport accepts applications for baseball grants throughout the calendar year. For information regarding eligibility, or to find your local KidSport chapter, visit: www.bluejays.com/kidsport.



IN TOTAL, JAYS CARE HAS COMMITTED

\$250,000

TO KIDSPORT SINCE 2012.



COMMIT TO KIDS

A NEW RESOURCE TO HELP SPORT ORGANIZATIONS KEEP KIDS SAFE

JAYS CARE FOUNDATION, WITH THE SUPPORT OF A DIRECT DONATION FROM R.A. DICKEY, HAS PARTNERED WITH THE CANADIAN CENTRE FOR CHILD PROTECTION TO PRODUCE THE *COMMIT TO KIDS - SPORT EDITION*, WHICH HELPS TO CREATE SAFE ENVIRONMENTS FOR CHILDREN ENGAGED IN ORGANIZED SPORT. THE TORONTO BLUE JAYS ENCOURAGE ALL SPORT ORGANIZATIONS TO TAKE PREVENTATIVE STEPS TO ENSURE SAFE AND NURTURING SPORTING ENVIRONMENTS FOR CHILDREN.

Sport is entrenched in our society and impacts the lives of many families and children. In an effort to ensure that children thrive and succeed in any type and level of sport, the Commit to Kids - Sport Edition addresses the unique nature by which organizations, sport leaders, families and children interact within the sporting community.

Based on the original Commit to Kids program, the Commit to Kids - Sport Edition provides strategies, policies, and a step-by-step plan for reducing the risk of child sexual abuse within sport organizations. It is easy to use, and can be adapted to meet the needs of either large or small organized sport

programs. The kit is designed to inspire all sport organizations to take the necessary steps to provide safe and nurturing environments for the children in their care - kids deserve nothing less.

The Commit to Kids - Sports Edition was distributed to thousands of coaches and tens of thousands of children and parents in 2014. Thanks to the generosity of Sportsnet, two public service announcements featuring R.A. Dickey were created and aired throughout the 2014 season. To view these announcements, visit www.bluejays.com/protectkids.



BLUE JAYS GO BACK TO SCHOOL

THROUGHOUT THE 2014 BLUE JAYS SEASON, NUMEROUS BLUE JAYS PLAYERS, ALONG WITH MASCOT ACE, VISITED STUDENTS AT SIX SCHOOLS IN THE GREATER TORONTO AREA. THESE VISITS FOCUSED ON THE IMPORTANCE OF STAYING ACTIVE, PROPER NUTRITION, AND HEALTHY LIVING IN AN ATTEMPT TO USE EDUCATION AS A TOOL AGAINST THE RISE OF CHILDHOOD OBESITY. THESE CLASSROOM VISITS PROVIDED STUDENTS WITH THE OPPORTUNITY TO INTERACT WITH A BLUE JAYS PLAYER OUTSIDE OF THE BALLPARK AND TO LEARN, FIRST HAND, HOW HEALTHY LIFE CHOICES ARE AN IMPORTANT PART OF REACHING ONE'S GOALS.

On **April 24**, pitcher Aaron Loup, joined by first-base coach Tim Leiper and mascot ACE, visited Dixon Grove Junior Middle School, where they encouraged healthy, active living among the Grade 7-8 Athletic Council using a mini-clinic.

On **May 8**, Drew Hutchison made his way to Lynngate Junior Public School to play a game of dodgeball with students. The visit encouraged the students to find creative and fun ways to incorporate fitness into their busy school schedules.

On **May 27**, Erik Kratz and nutritionist Jenn Sygo spoke to students at Garden Avenue Public School about the role proper nutrition plays in the life of professional athletes. Students participated in an interactive game that explained how protein, carbohydrates and water provide proper nutrition and were instructed on healthy snacks that can help students stay energized during athletic activities.

Two days later, On **May 29**, Jenn Sygo joined Blue Jays Anthony Gose and Kevin Pillar, for a visit to Bowmore Public School for a *Healthy Lunches* theme day. Students were treated to a catered lunch and received gifts from the Blue Jays, including a Blue Jays water bottle, lunch container, cap, and a nutritional guide to promote healthy meal choices.

On **June 23**, R.A. Dickey visited Mother Teresa Elementary School in Oakville, ON. The knuckleballer and students discussed topics ranging from the importance of a proper education, to working hard to achieving goals. Students were given time to ask Dickey questions, who in turn asked students questions of his own. Lastly, students were given the chance to win Blue Jays prizes and were led through a 7th inning stretch by the Blue Jays' very own JFORCE. Before heading home, Dickey presented the school with an autographed Blue Jays jersey.



BRINGING BASEBALL BEDSIDE

THE BASEBALL SEASON IS A DAUNTING MARATHON, BUT THE BLUE JAYS KNOW THAT STRUGGLES WITH MUCH MORE SERIOUS OUTCOMES ARE HAPPENING EVERY DAY IN FACILITIES SUCH AS THE HOSPITAL FOR SICK CHILDREN AND HOLLAND BLOORVIEW KIDS REHABILITATION HOSPITAL, SOME OF THE LEADING PEDIATRIC HEALTH CENTRES THROUGHOUT CANADA. DURING THE 2014 SEASON, BLUE JAYS PLAYERS MADE SPECIAL VISITS TO BOTH SITES TO SPEND TIME WITH THEIR FANS WHO, ABOVE ALL, NEED A WIN.

On **March 28**, the Blue Jays and the Montreal Children's Hospital officially announced a **\$250,000** Jays Care Field of Dreams capital grant to facilitate the construction of the physical therapy wing of the hospital's new campus. Alongside special guests including VP & General Manager of Baseball Operations Alex Anthopoulos and Blue Jays roving hitting instructor Tim Raines, 2014 Blue Jays Brandon Morrow and Drew Hutchison visited children undergoing treatment at the hospital.

On **July 23**, Dustin and Jilly McGowan, Brett and Jen Cecil, Josh and Kathryn Thole and Todd and Leigh Ann Redmond, joined mascot ACE for a special visit to The Hospital for Sick Children in Toronto. Blue Jays players and the Lady Jays spent time in *Marnie's Lounge*, where they spent their afternoon with patients - playing games and assisting with arts and crafts projects.

On **August 29**, Kevin Pillar, Brett Cecil, and Todd and Leigh Ann Redmond, once again joined by ACE, visited Holland Bloorview Kids Rehabilitation Centre for a day of activities in the facility's gym. Players and Lady Jays spend time taking pictures and signing autographs, as well as visiting individual patients who were unable to leave their rooms.

Drew Hutchison @1DrewHutch

Enjoyed visiting the Montreal children's hospital today. @JaysCare does such a great job with projects all across Canada.



BLUE JAYS IN THE COMMUNITY

\$50,000

IN IT'S 30TH YEAR, THE LADY JAYS FOOD DRIVE HAD IT'S MOST SUCCESSFUL CAMPAIGN EVER – RAISING \$50,000, INCLUDING A \$10,000 DONATION FROM JAYS CARE FOUNDATION.

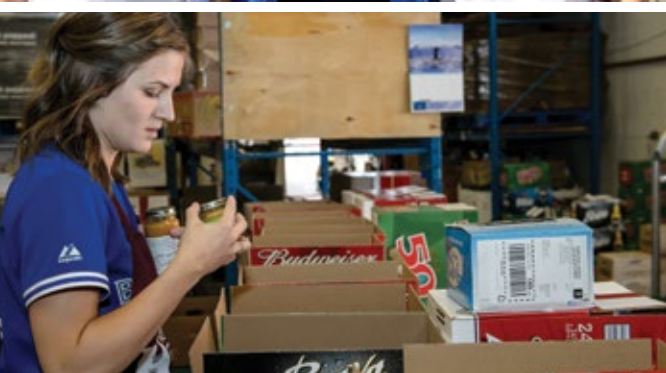
LADY JAYS FOOD DRIVE

2014 marked the 30th anniversary of the Blue Jays' longest standing community initiative, the Lady Jays' Food Drive. The Lady Jays kicked off the weekend with a visit to North York Harvest Food Bank on August 6, joined by members of the Jays Care #CommunityCrew, where volunteers sorted food bins and learned about the daily operations of the food bank.

Throughout the Food Drive weekend - August 8,9, and 10 - fans who attended Blue Jays games showed their support by donating non-perishable food items, making monetary donations, and by purchasing grab bags containing an autographed hat and other Blue Jays items, for \$25 or \$40.

The Food Drive weekend was once again incredibly successful, raising \$50,000 for Food Banks Canada, including a \$10,000 donation from Jays Care. Food Banks Canada supports 10 provincial associations and over 480 food banks across Canada. Through Food Banks Canada's National Food Sharing System, every dollar raised helps to acquire and share \$20 worth of food and consumer products with individuals who require assistance.

The 31st annual Lady Jays Food Drive will be held on June 26-28, 2015, at Rogers Centre.



BLUE JAYS GAME DAYS

SUNDAY SALUTE

Since 2012, the Blue Jays have paid tribute to the men and women of the Canadian Armed Forces (C.A.F.) through the Sunday Salute program. During every Sunday home game throughout the season, the Blue Jays host a C.A.F. member and their family at the ballpark. During the third inning, the team honours this individual on-field through a video board tribute and presents them with a personalized Blue Jays jersey.

On December 17, 2013, a vacant student housing building in Kingston, ON, erupted into a massive fire, trapping a crane operator on a tower crane above the flames. CFB Trenton-based 424 Transport and Rescue Squadron were dispatched and heroically saved the crane operator. The Blue Jays proudly welcomed the 424 Squadron on Canada Day, recognizing them in a pre-game ceremony. C.A.F. Chief of Defense Staff, General Thomas Lawson, attended the ceremony which saw Blue Jays' Mark Buehrle, Colby Rasmus, Brandon Morrow, Casey Janssen and Adam Lind present the squadron with a gift on behalf of the entire organization.

MLB PITCH, HIT & RUN, PRESENTED BY SCOTT'S

MLB Pitch, Hit & Run is a free skills competition that provides children ages 7-14 the opportunity to showcase their baseball abilities. Winners advance through four levels of competition, including Team Championship events at the 30 Major League parks, as well as the National Finals at the MLB All-Star Game. Congratulations to all 2014 winners, who were honoured at a pre-game ceremony on June 8.

MOTHER'S DAY

The Toronto Blue Jays are proud to support Major League Baseball's *Going To Bat Against Breast Cancer Initiative* to generate awareness surrounding breast cancer and raise funds to help fight the disease. Each year, Major League Baseball conducts the Honorary Bat Girl contest, a campaign aimed at recognizing inspirational MLB fans who have been affected by, and demonstrated a commitment towards fighting the disease. One winner is selected from each of the 30 MLB clubs and clubs with home games on Mother's Day host their honorary bat girl on-field for a celebration of their efforts. On May 11, the Blue Jays honoured 2014 winner, Tracy Hunter Gavrielides, for sharing her story with the community.

PEOPLE ALL-STAR TEACHERS, PRESENTED BY TARGET

Major League Baseball teamed up with Target and PEOPLE to engage guests and fans in celebrating teachers and inspiring kids throughout the 2014 season. Target joined MLB and PEOPLE's longstanding commitment to recognizing community heroes through the *Target Presents "PEOPLE All-Star Teachers"* program, hosting a series of events in schools across North America and honouring teachers at the 2014 All-Star Game.

The 2014 Toronto Blue Jays nominees were Lauranne Benoit, Rolland Chidiac, and Brian Jackson. All three were invited to Toronto to be honoured during a pre-game ceremony on June 25. Through a fan-voting process, Rolland Chidiac was selected as the Blue Jays' PEOPLE All-Star Teacher and represented Canada at the 2014 All-Star Game.

ROBERTO CLEMENTE DAY

Roberto Clemente was a true All-Star both on and off the baseball field. Major League Baseball celebrates Clemente's dedication to public service by recognizing the efforts of current players to give back to their communities. Each season, every MLB team recognizes one member who best represents the game of baseball through sportsmanship, community involvements, and positive contributions to their team. On September 24, Todd Redmond was honoured as the Blue Jays' 2014 Roberto Clemente Award winner. Redmond has had extensive involvement in community initiatives throughout his time with the Blue Jays, most notably having attended every hospital visit since joining the team. Congratulations and thank-you, Todd!

AUTISM AWARENESS DAY

For the second consecutive season, the Blue Jays have partnered with Autism Speaks Canada to hold Autism Awareness Night at Rogers Centre. On April 24, the Blue Jays hosted representatives from Autism Speaks in the Jays Care Community Clubhouse. The Blue Jays also invited select families to watch the ballgame, including 12 year-old Hunter Bondy, who was chosen by Autism Speaks Canada to throw out the ceremonial first pitch. Additionally, Sportsnet hosts wore Autism Speaks Canada logo pins on their lapels during the game to drive awareness.





A SPECIAL THANK YOU TO ALL TORONTO BLUE JAYS PLAYERS AND FANS, AS WELL AS THE NUMEROUS ORGANIZATIONS WHO CONTRIBUTED TOWARDS AN UNFORGETTABLE BALLPARK EXPERIENCE FOR MORE THAN 2,800 DESERVING, CHILDREN, YOUTH, AND THEIR FAMILIES DURING THE 2014 BLUE JAYS SEASON.



JAYS CARE COMMUNITY CLUBHOUSE

THERE'S NOTHING QUITE LIKE WATCHING A MAJOR LEAGUE GAME IN PERSON; THE SMELLS, THE SOUNDS, THE CRUNCH OF PEANUT SHELLS UNDER YOUR FEET, THE CRACK OF THE BAT AS IT PERFECTLY CONNECTS WITH A FASTBALL. FOR MANY, A DAY AT THE BALLPARK IS A FUN AND EXCITING WAY TO LET LOSE, CHOW DOWN ON THEIR FAVOURITE BALLPARK FARE AND ROOT, ROOT, ROOT FOR THE HOME TEAM. FOR MANY MORE, A DAY AT THE BALLPARK IS AN IMPOSSIBILITY.

WHERE A TICKET TO WATCH THE BLUE JAYS MEANS SO MUCH MORE THAN JUST A GAME

The Jays Care Community Clubhouse is a luxury suite at Rogers Centre used exclusively to host charitable and community groups from across Canada. The Clubhouse can accommodate up to 35 guests per game and acts as a safe space for children and youth enjoy an interactive and entertaining baseball experience. Equipped with internet access, flat-screen TVs, player awards, Blue Jays memorabilia and accessible seating, the Jays Care Community Clubhouse welcomes children, youth, families and charitable and community group members who may otherwise be unable to witness a Blue Jays game in person. Guests are treated to ballpark fare,

healthy snacks, a special video-board welcome and sometimes even visits from Blue Jays players!

During all home games throughout the baseball season, Blue Jays' mascot, ACE, makes his way up to 300 level of Rogers Centre to make a special appearance in the Clubhouse. For many of the guest, snapping a picture and cheering with ACE on the video board is the highlight of their ballpark experience.

Thank-you to Blue Jays R.A. Dickey and Sergio Santos, as well as Toronto Raptors guard Greivis Vasquez for visiting guests in the Jays Care Community Clubhouse.

IN 2014, JAYS CARE HOSTED 66 DIFFERENT CHARITABLE AND COMMUNITY GROUPS IN THE JAYS CARE COMMUNITY CLUBHOUSE:

- 2013 Jays Care Grants Partners
- A.L.S Canada
- Arnaqjuaq School
- Autism Speaks
- Beyond 3:30
- Beyond Sport
- Blue Jays Baseball Academy Rookie League
- BOOST Child Abuse Prevention & Intervention
- Boys & Girls Club - Kawartha Lakes
- Boys & Girls Club of Durham
- Boys & Girls Club of Hamilton
- Boys & Girls Club of London
- Boys & Girls Clubs of Canada
- Camp Bucko
- Camp Erin
- Camp Oochigeas
- Canadian Armed Forces
- Canadian National Institute for the Blind
- Carlos Delgado Extra Bases Foundation
- Challenger Baseball
- Childhood Cancer Canada
- Children's Aid Foundation
- City of Toronto
- Community Microskills Development Centre
- Culture Link
- Dixie Bloor Neighbourhood Centre
- Down Syndrome Association of Hamilton
- East Neapean Little League
- Easter Seals
- Fresh Air Fund
- Friends of Rogers Communications
- Holland Bloorview Rehabilitation Centre
- Hope Air (Wesjet)
- Hospital for Sick Children
- Jays Care #CommunityCrew
- Jays Care Third Party Fan Fundraisers
- JDRF Canada
- Kids Up Front
- Kids Up Front - Stralight Foundation
- KidSport
- Lady Jays Food Drive Volunteers
- Make-A-Wish Foundation
- McMaster Children's Hospital
- McMaster University and the Boys & Girls Club of Hamilton
- Michael "Pinball" Clemons Foundation
- Military Public Affairs
- Moorelands Community Services
- Parapan American Games
- Pawsitively Pets Kids Camp
- Precious Minds
- Princess Margaret Hospital Foundation
- R.O.C.K.
- Right To Play
- Robert Wood Johnson Foundation - Steve Patterson Award
- Rogers Youth Fund: Boys & Girls Club of Kingston (Raise the Grade)
- Ronald McDonald House Toronto
- Royal York Baseball Association
- Scarborough Stingers Baseball Association
- Sir. Robert L Borden B.T.I. Softball Team
- St. Thomas Elgin Hospital
- TIDES
- Tim Horton's Children's Foundation
- Variety Village
- York Town Shelter for Women
- Young Professionals Committee
- Youth Assisting Youth



To learn more about how you can sponsor an unforgettable ballpark experience in the Jays Care Community Clubhouse for the charitable/community group of your choice, visit: www.bluejays.com/supportjayscare

MAKING HEALTH & FITNESS FUN FOR KIDS

PLAY SUN SMART

As part of a joint effort between the Toronto Blue Jays and MLB, Play Sun Smart creates awareness surrounding proper skin care and protection against harmful UV rays, as well as offering detection and prevention tips to players, team staff, and fans. On Saturday, June 28, at Rogers Centre, the David Cornfield Melanoma Fund (DCMF) was hosted in the Jays Care Community Clubhouse. Fans at the ballpark that day were shown DCMF's award-winning video, "Dear 16 Year Old Me," which provided them with additional sun safety messages. Furthermore, the Jr. Jays Saturday Starting Lineup delivered bottles of sunscreen to players in the dugout.

SWING INTO SUMMER SAFETY

Swing Into Summer Safety, presented by Allstate, is a joint initiative between the Ontario Fire Safety Council and the Blue Jays, designed to educate children and youth regarding fire safety. In 2014, "Honorary Fire Chiefs" Steve Delabar and Todd Redmond took part in the campaign. On June 25, Redmond visited residents of the burn unit at the Hospital For Sick Children in Toronto.

On June 11, the Blue Jays hosted Swing Into Summer Safety Day at Rogers Centre. Members of Toronto Fire Services handed the first 20,000 fans at the ballpark a 2014 Blue Jays Team Card Set, presented by Allstate - sets of cards with fire safety tips. More than 100,000 additional sets of cards were distributed among fire halls throughout Ontario. An on-field ceremony was held to acknowledge the work of the Ontario Fire Safety Council and the Blue Jays' Honorary Fire Chiefs. Children and youth from Camp Bucko, a camp for children recovering from burn injuries, were hosted in the Jays Care Community Clubhouse.

PLAY CAMPAIGN

Every year, the Toronto Blue Jays team up with the Professional Baseball Athletic Trainers Society (PBATS) to host the *Promoting a Life of Activity for Youth (PLAY) Campaign* at Rogers Centre. More than 125 children with Type 1 Diabetes, selected by Juvenile Diabetes Research Fund (JDRF), learned a variety of baseball skills and were taught valuable lessons regarding the importance of exercise and a healthy lifestyle. Blue Jays pitcher, and Type 1 Diabetic, Dustin McGowan, spent time answering questions and teaching participants how to stay active while managing their diabetes.





WINTER TOUR STOPS

2011: KITCHENER-WATERLOO, CALGARY, VANCOUVER

2012: TORONTO, OTTAWA, MONTREAL, HALIFAX, ST. JOHN'S

2013: TORONTO, WINNIPEG, SASKATOON, EDMONTON

2014: OSHAWA, TORONTO, KINGSTON, PETERBOROUGH, LONDON, ST. CATHARINES, MISSISSAUGA

2015: TORONTO, OAKVILLE, CALGARY, BANFF, VANCOUVER



2015 WINTER TOUR

THE ANNUAL BLUE JAYS WINTER TOUR, PRESENTED BY TD, IS ONE OF THE MOST HIGHLY ANTICIPATED EVENTS OF THE OFF-SEASON. IN EARLY JANUARY 2015, BLUE JAYS NEW AND OLD TOOK TO THE ROAD FOR A TOUR SPANNING THREE PROVINCES AND EIGHT DAYS, AND MANAGED TO REACH THOUSANDS OF JAYS FANS ACROSS CANADA.

The 2015 Winter Tour began, fittingly, in **TORONTO**, as Blue Jays Jose Bautista, R.A. Dickey, Aaron Loup, Todd Redmond, Dalton Pompey, and mascot ACE visited students and staff from Joshua Creek Public School. Jays Care made a donation of **\$2,500** towards educational/language learning materials to the school, whose population identifies at least 50 native languages. Next, the Blue Jays made their way to Ronald McDonald House Toronto, a longstanding partner of Jays Care Foundation, to help prepare and serve dinner as part of the *Home For Dinner* program. As part of the visit, Jays Care made a **\$10,000** donation towards the Ronald McDonald House Toronto School. The Toronto Blue Jays, through Jays Care Foundation, have invested **\$230,000** in Ronald McDonald House Toronto, towards the creation of an accessible, safe and sterile recreational room for children who may be unable to play outside due to their medical condition. Finally, before heading out west, the Blue Jays made one final stop on January 17, for a fan autograph session at Eaton Centre.

The next city to play host to the 2015 Winter Tour was **CALGARY**, where, players on the tour took part in an outdoor field trip with students from Banff Elementary school, and participated in activities focused on team spirit sports, such as snowshoeing. A donation of baseball equipment was given to the school from Jays Care in order to operate baseball programming. Following an autograph session at CrossIron Mills Mall including Marcus Stroman, Kevin Pillar, Aaron Sanchez, Drew Hutchison, and Baseball Hall of Famer Roberto Alomar, tour participants and mascot ACE made their way to Alberta Children's Hospital where they visited with patients, and joined Jays Care to present a **\$10,000** donation to the facility's Therapeutic Play Program, which was matched by TD Canada. Next, Roberto Alomar, Marcus Stroman, Aaron Sanchez, Kevin Pillar and Drew Hutchison attended a Calgary Baseball Luncheon in support of the Okotoks Dawgs Youth Baseball Academy and amateur baseball in Alberta.

Lastly, the Winter Tour made its way to **VANCOUVER** for the final leg of the trip, where festivities kicked off on the 23rd as Russell Martin, Roberto Alomar, Paul Beeston, Marcus Stroman, Aaron Sanchez, and Drew Hutchison attended the 5th Annual Vancouver Canadians Luncheon in support of the Vancouver Canadians Foundation, Little League Canada, and Challenger Baseball. Later on in the evening, Russell Martin, Marcus Stroman, Aaron Sanchez, and Drew Hutchison hosted a 3-hour baseball instructional clinic for 80 amateur baseball players aged 10-14. Selected players rotated through various stations such as; hitting, pitching, infield, outfield, and bunting, and each received a Blue Jays hat, t-shirt, Winter Tour scarf and Alomar Baseball glove. Additionally, Jays Care presented Baseball BC with a **\$10,000** donation for grassroots baseball programming. Before heading back home to Toronto on the 24th, the Winter Tour made one last stop at the Metropolis at Metrotown, where Blue Jays players; Russell Martin, Marcus Stroman, Aaron Sanchez, Drew Hutchison, and Baseball Hall of Famer Roberto Alomar took time to sign autographs for fans.

"If we can lend a helping hand while we're here in town, I'm all for it, I know my teammates are all for it, and the Blue Jays organization is all about figuring out how to keep contributing to the local community. It's part of what we should do – give back, figure out a way to help out within the local community."

– Jose Bautista | 19





OVER
5,000
VOLUNTEER
HOURS



JAYS CARE #COMMUNITYCREW

THE JAYS CARE #COMMUNITYCREW IS A RAPIDLY EXPANDING COLLECTION OF TORONTO BLUE JAYS, ROGERS CENTRE, AND SPORTSNET EMPLOYEES, AS WELL AS CORPORATE PARTNERS AND INDIVIDUAL PHILANTHROPIC VOLUNTEERS FROM ACROSS TORONTO AND BEYOND. THROUGHOUT THE 2014 SEASON, OVER 600 #COMMUNITYCREW MEMBERS PROVIDED OVER 5,000 VOLUNTEER HOURS AT MORE THAN 160 INITIATIVES ACROSS TORONTO.

2014 BASEBALL DIAMOND MAKEOVER TOUR

In 2014, nearly 220 #CommunityCrew members made their way to 12 parks across Toronto to participate in *Baseball Diamond Makeovers*, ensuring the youth of Toronto have safe, practical facilities at which to learn and play baseball. The following parks were stops along the inaugural Baseball Diamond Makeover Tour:

- | | |
|---------------------------------|---|
| Bond Park - April 28 | Scarborough Village Park - July 14 |
| Corvette Park - May 5 | Exhibition Place - July 28 |
| Christie Pits - May 26 | Goulding Park - August 11 |
| Earlscourt Park - June 9 | Amesbury Park - August 25 |
| Neilson Park - June 16 | Ravina Gardens - September 11 |
| McCleary Park - June 23 | Don Russell Park - September 15 |

THANK YOU TO THE FOLLOWING VOLUNTEER GROUPS, WHO HELPED MAKE THE 2014 BASEBALL DIAMOND MAKEOVER TOUR AN INCREDIBLE SUCCESS:

- Jays Care Young Professionals
- Rogers Centre Staff
- Rogers IT
- Young Professionals Committee
- Rogers Centre Staff
- Scotia YPC & Ripley's Aquarium
- Rogers National Retail Sales
- 50/50 Staff
- Sportsnet
- KPMG
- Rogers Corporate Strategy
- Rogers Training Delivery Service

SIGNATURE EVENT SERIES SUPPORT

In 2014, #CommunityCrew members volunteered their time to help make the 2014 Signature Event Series our most successful campaign to date! 130 #CommunityCrew members came together to support The Curve Ball Gala, 19th Annual Charity Golf Classic, and Sportsnet Charity Broadcast Auction, presented by TD, as well as many other Jays Care initiatives.

ROOKIE LEAGUE ALL-STARS

For seven weeks during the summer months, 121 #CommunityCrew members congregated at four different parks throughout Toronto to facilitate Rookie League Thursdays for over 1,800 children and youth in the GTA. #CommunityCrew volunteers came out in record numbers for Rookie League Opening Day, CIBC Team Spirit Awards Day, and Rookie League Wrap Up Day at the University of Toronto Scarborough Campus.

#COMMUNITYCREW VOLUNTEER APPRECIATION NIGHT

On September 12, 100 select #CommunityCrew representatives were invited to Rogers Centre to grab some ballpark fare and enjoy a Jays game in the comfort of a Rogers Centre suite. Invited guests were encouraged to share their stories and insights with other #CommunityCrew members while taking in a game under an open dome. This night was a celebration of the amazing contributions of the truly dedicated and philanthropic individuals and organizations who make the Jays Care #CommunityCrew such an impactful presence across Toronto.





2014 JAYS CARE #COMMUNITYCREW MEMBERS:

Aaron Yonkers	Angela Holtby	Brandon McAuley	Craig Whitmore	Erin Truax	Jason Ramos	Josh Lamarre
Ada Puiiu	Angie Alexander	Brenda Dimmer	Cynthia Hillier	Eshan Sharma	Jayson Lee	Joyce Chan
Adam Bennett	Anil Bansal	Brian Kaufmann	Dan Biemann	Ester Phlug	Jeeviya Elmo	Judy Hutcheson
Adam Bury	Anish Dutta	Brianna Connolly	Dan Nelson	Esther Ponte	Jeff Currie	Justin
Adam De Caire	Ann Maruncic	Brittany Monague	Dan Pinese	Stern	Jeff Gottesman	Korolischuk
Adam Hagerman	Ann Patterson	Brittany Wong	Dan Robert	Evanka Osmak	Jeff Kelsc	Justin Tetreault
Adam Melnik	Ann Procyk	Bruce Campbell	Danica Lao	Farhad	Jeff Whittle	Justine Boomer
Adam Weiss	Anna Kinukawa	Bruce Darling	Daniel Balagot	Hajkazemian	Jenna Furguele	Kanako Maki
Adonis Lim	Anna Locherer	Bryan Argue	Daniel Erskine	Fellipe Lobo	Jennifer Crisp	Kaori Nagamura
Adrian Bernardo	Anna	Bryan Manner	Daniel Sultan	Martins	Jennifer Diaz	Karen Lee
Adrian Bilyk	Mirochnitchenko	Bryce Brerchi	Daniel Tuan	Francisco Tsevas	Jennifer Lee	Karen Shepherd
Adrian Trinidad	Anne-Marie	Carl Gomes	Danielle Landry	Frank Ciccone	Jennifer Murray	Karen Yoon
Agostino	Zawadzki	Carley Tanfield	Darel Simpson	Fumi Veda	Jennifer Watt	Karla Reynolds
Monteleone	Anri Yamaguchi	Carlo Asuncion	Darlene Santos	Geoff Hills	Jenny Koschanow	Karyn Gottschalk
Ajay Mukherjee	Anthony Da	Carlos Oliveira	Darryl Harding	Geoff Kosmala	Jeremy Reesor	Kassie McDermid
Akane Nobori	Costa	Carly Westertep	Darryl Kwan	Georges Attieh	Jeremy Fowler	Kat MacFadden
Akari Kuroda	Anthony	Carolina Pereira	David Gaul	Gerard Con	Jesse Armel	Katherine
Alana Gartner	Lorroway	Rezende	David Haynes	Gerard Miceli	Jesse Cynamon	Pressnail
Alana Kayfetz	Anthony Palotta	Carolyn Gerrard	David Oikle	Gia Pereira	Jesse Micak	Kathy Bodnar
Aldotia Caissie	Anthony Perreira	Cassandra	David Smith	Glenn Jackson	Jessica Steeves	Katie Todt
Alex D'Ignoti	Antony Memme	Peterson	David Sonne	Gordon Adams	Jim Gauthier	Katy Huff
Alex Husarewych	Art Hannon	Cathy Waszczuk	David Speedie	Graeme Wallace	Joanna Canisales	Kelly Scott
Alexandra	Asami Nishijuri	Chaewon Yoon	David Xie	Graham Hicks	Joanna Tran	Kelsey Clifford
Dobbin	Asha Mohamed	Changhwan Lee	Dawn Bottaro	Graham Scott	Joanne Hache	Kelsey Heersink
Alexandra	Ashleigh Fraser	Charline Allan	Dean Caracciolo	Anthony	Joanne King	Ken Horton
Oliveira	Ashleigh Ounjian	Godin	Denis	Grant Thibault	Joe Charlton	Kevin Ali
Alice Chan	Ashley Busbridge	Charlotte Wong	Charbonneau	Greg Barr	Joe Kennedy	Kevin Ariss
Allison McAuley	Ashley Da Costa	Chelsey Halley	Denise Rajmoolie	Greg Hickox	Joe Sheehan	Kevin Breitner
Allan Majerovits	Ashley Edwards	Chika Yamase	Derek Doyle	Greg Marion	Joe Ward	Kevin Kennedy
Allan McNinch	Ashley	Chris Binns	Derek Manuge	Greg Sheremeta	John Bagnoli	Kevin MacBride
Allison Groom	Lawniczak	Chris Chipman	Derek	Gregory La Belle	John Button	Kevin Noakes
Allison Holmes	Ashley Mayhew	Chris Cruickshank	Mascarenhas	Hai Bao	John Chisim	John Hopper
Allison Suttie	Asumi Murata	Chris Durrant	Devin Minaker	Haider Siddiqui	John Hurley	Kim McDermott
Ally Carlson	Aubrey Lustig	Chris Galvao	Diana Gourley	Harry Einbinder	John McLean	Kim Wolfe
Althea Brereton	Auravelia	Chris Schmidt	Dianne Trask	Hartley Mohabir	John Saunders	Kimberley
Alysha Matthews	Colomer	Chris Snoyer	Dimitri Tzaneteas	Heba Fayed	John Cellis	Ivanauskas
Amanda	Autumn Withrow	Chris Tracey	Dolores Skrzyniak	Huma Salman	Jon Cram	Kirsten Schollig
Colangelo	Avdhesh Bansal	Chris Wilkinson	Duncan	Ian Peebles	Jon Westover	Kory LaFreniere
Amanda DiFonzo	Ayaka Futumi	Christian Taylor	MacCallum	Ibrahim Butt	Jonathan Bagnell	Kris Erickson
Amanda	Ayaka Sato	Christina Dodge	Dylan Lamarre	Isai Hyman	Jonathan	Krista Hillman
Kennedy	Ayana Tanaka	Christina Ripley	Eamon Mannings	Jaclyn Chow	Cornwall	Kristian Inacay
Amelia Hopper	Barbara Doyle	Christine Bubleit	Edvaldo Vieira	Jacqueline	Jonathan Craske	Kristie Rocha
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 Will Simpson
 Xing Lin
 Yatri Patel
 Yuki Okamura
 Yukiko Ariza
 Yumi Morimoto
 Yuna Fujisawa
 Yurika Takada
 Yvonne Liles
 Zeba Tayabee

VOLUNTEERS OF THE YEAR

CONGRATULATIONS TO OUR 2014 VOLUNTEERS OF THE YEAR, **VANESSA HOFFMANN** AND **ASHLEY LAWNICZAK**. THANK YOU FOR YOUR UNRIVALED COMMITMENT TO JAYS CARE AND TO VOLUNTEERISM.

YOUNG PROFESSIONALS IN SUPPORT OF JAYS CARE

YOUNG PROFESSIONALS COMMITTEE

The Jays Care Foundation's Young Professionals Committee (YPC) is a volunteer opportunity for Toronto's young professionals to utilize their leadership and management skills, creativity, passion, talent and social networks to engage in the Toronto Blue Jays community investment efforts to benefit Canada's children and youth. In 2014, 20 young professionals sat on the Committee and managed the strategic direction and development of the Young Professionals' initiatives in support of Jays Care.

YOUNG PROFESSIONALS NETWORK

In 2014, Jays Care Foundation launched the Young Professionals Network (YPN) offering students, recent graduates and young leaders an opportunity to join.

The primary objective of the YPN is connecting like-minded, philanthropic individuals to compliment and support the Young Professionals Committee's initiatives. The network works towards the advancement of Jays Care Foundation's mission to invest in kids in need from coast to coast by raising awareness and funds within the young professional community.

The YPN offers members various engagement opportunities annually, including invitations to attend speaker series networking events, Young Professionals night at the ballpark, YPC hosted events and a variety of volunteer opportunities.

THE #CHANGEUP CAMPAIGN PRESENTED BY KPMG

In 2014, Jays Care's Young Professionals launched their Second Annual #ChangeUp Challenge, presented by KPMG, a unique fundraising campaign that challenged individuals, groups and corporations to step up to the plate, contribute towards community change and solicit pledges from their networks. The success of the campaign concluded with the #ChangeUp Celebration *A Night at the Ballpark* event, held in a Rogers Centre luxury suite on September 12, 2014, as the Blue Jays took on the Tampa Bay Rays. The YPC hosted over 250 young professionals who participated in the campaign to celebrate and enjoy a fun night, which included food and beverages, interactive activities and an opportunity to win great prizes!

We are excited to share the 2nd annual YPC ChangeUp Challenge, and YPN membership support, was a tremendous success, raising over \$150,000 in support of Jays Care! The funds raised through the ChangeUp were earmarked towards the construction of a Blue Jays Youth Zone in the Bridletowne Circle YMCA. This YMCA will be located in the priority neighbourhood of Steeles-L'Amoreaux, where more than 50% of residents are physically inactive and access to safe community space is crucial.

Thank you to our sponsors, fellow young professionals and friends who supported the Young Professionals initiatives in support of Jays Care!



PRESENTED BY:



LERNERS
LAWYERS

stone tile



NETWORK MEMBERS

Jordie Bacon	Daryn Epstein	Nathaniel Lipkus	Sean Reczulski
Dave Badun	Elia Fadil	Peter Loveland	Shashi Sabadevan
Darren Bahadur	Matthew Fawcett	Patrick Lowe	Peter Sadek
David Bain	Kendra Faykes	Michelle MacDonald	Mickey Sague
Chris Baker	Daniel Fernandes	Mallory MacEwan	Christine Schpuniar
Sanjay Bansal	Michael Freckleton	Aaron MacLean	Colin Scott
Travis Bateman	Alicia Gies	Triman Mangat	Henry Short
Michele Beke	Lynn Gonsalves	Mauran Manogaran	Jared Singh
Adam Bennett	Christopher Gorski	Colin Martin	Chris Snoyer
Parvesh Benning	Lorway Gosse	Kristen McComb	Steven Soanes
Meredith Best	Brandon Greenside	Nicholas McIsaac	Allan Socken
Corey Blosser	Bronwyn Halliday	Mathew McLarnon	Andrew Sorlie
Scott Blostein	Myles Harding	Alanna Melanson	David Speedie
Greg Bolger	Rishi Hargovan	Jace Meyer	Jessica Squires
Shauna Bookal	David Heimlich	Jesse Micak	Chris Sturino
Dawn Bottaro	Josh Hoffman	Jason Montgomery	Adeel Syed
Melissa Bouffard	Brendan Holness	Ginny Movat	Craig Tedford
Kevin Breitner	Priscilla Horan	Greg Mullin	Justin Tetreault
Andrew Brown	Noor Imam	Holly Murray	Caitlin Thivierge
Michael Burzynski	Leslie Jenkins	Ryan Ng	Christopher Thomas
Lynda Buwalda	Brandon Jimenez	Christine Nicholson	Dave Thornton
Andrew Campbell	Erin Johnston	Christian O'Brien	Lauren Treadgold
Toby Caron	Laura Jordan	Erin Oliver	Erin Truax
Michelle Cochrane	Rebecca Kalfleish	Anjelica Ong	Vincent Tse
John Coombs	Louis Kallinikos	Mike Owens	Dimitri Tzaneteas
Andre Coutu	Brian Kaufmann	Gina Pak	Sandra Ugrin
Erin Craddock	Ryan Kinsey	Shawn Paquette	Michael Upenieks
Alison Craig	Costa Kladianos	Mark Parent	Hassan Valiji
jazmine Cross	Stephanie Koenig	Michael Paterson	Shakha Vasdani
Chris Cruickshank	Hyla Korn	Andrea Pavao	Genevieve Walkden
Mike Cvetkovic	Geoff Kosmala	Ian Peebles	Chad Weatherell
Julie De Liberato	Vimal Kotecha	Erica Pegg	Michael Wexler
Natalie DeCunha	Morgan Kotisa	Chris Petersen	Agata Witkiewicz
Michelle Deidun	Victor Kuntzevitsky	Kristyna Petrollini	Brittany Wong
Malinda DenBok	Dyllan Kuse	Sharon Pidduck	Charlotte Wong
Joe Denomme	Jared Kwart	Marlon Piedrahita	Sean Wormsbecker
Luca Derito	Jeffery Lamont	Richard Pope	Andrew Yerzy
Theodora Doukas	Danielle Landry	Amanda Powell	Ashley Yoannou
Kyle Duvall	Lawrence Lau	Steven Pukin	Sally Zaky-Sadek
Emily Ecker	Ashton Lawrence	Marty Rabinovitch	
Ashley Edwards	Ari Levy	Krishnan Rajasooriar	
Chi-Chi Egbo	Joyce Li	Victoria Rauseo	

COMMITTEE MEMBERS

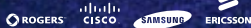
Lily Aguierras	Jeff Gottesman	Joshua Koziebrocki	Daniel Sultan
Adrian Bilyk	Diana Gourley	Adam Melnik	Barret Van Allen
Ally Carlson	Michael Grossman	Matthew Parish	Kim Wolfe
Joe Charlton	Jordan Hennessey	Barry Peters	
Auravelia Colomer	Alana Kayfetz	Scott Rambeau	
Adam De Caire	Kevin Kennedy	Andrew Smith	



**\$1.7
MILLION**

THE *Curve Ball*

PRESENTED BY



19th ANNUAL **CHARITY
GOLF
CLASSIC**

PRESENTED BY



SIGNATURE EVENT SERIES

IN 2014, JAYS CARE CELEBRATED OUR MOST SUCCESSFUL YEAR TO DATE, DUE IN LARGE PART TO THE TREMENDOUS SUCCESS OF THE SIGNATURE EVENTS SERIES. IN ONE EVENING ON THE FIELD – THE CURVE BALL GALA – AND ONE DAY ON THE LINKS – THE 19TH ANNUAL CHARITY GOLF CLASSIC – MORE THAN \$1.7 MILLION WAS RAISED IN SUPPORT OF JAYS CARE INITIATIVES ACROSS THE COUNTRY. THANK-YOU TO ALL OF SPONSORS, DONORS, GUESTS OF HONOUR, ATTENDEES, AND OF COURSE, OUR TORONTO BLUE JAYS, FOR MAKING 2014 OUR MOST SUCCESSFUL YEAR EVER!

OUR 2014 SIGNATURE EVENT SERIES SPONSORS:



For more information on the Signature Event Series, please call Jenny Le at 416.341.1659.



THANK-YOU
TO ALL CURVE BALL SPONSORS, DONORS,
GUESTS OF HONOUR AND ATTENDEES,
WHO HELPED RAISE MORE THAN

\$1 MILLION



THE CURVE BALL GALA

ON APRIL 7, OVER 1,000 VIP GUESTS JOINED JAYS CARE FOR THE 2014 CURVE BALL GALA, PRESENTED BY SAMSUNG, CISCO, ERICSSON AND ROGERS.

Upon arrival at Rogers Centre, individual fans and corporate groups alike walked through the Blue Jays' clubhouse, out of the dugout and onto the field for a spectacular evening in support of children and youth across Canada, hosted by Sportsnet's Jamie Campbell and Evanka Osmak.

While mingling with Blue Jays management and players, guests enjoyed hors d'oeuvres while bidding on items in both silent and live auctions. Prizes up for grabs included the grand prize, a 2014 Acura ILX Tech, as well as a private jet trip to watch the Blue Jays take on the Red Sox in Boston, courtesy of AirSprint Private Aviation, a hitting lesson with Jose Bautista and bedroom makeover, courtesy of Shikitani Lacroix, and a Hawaii Retreat, courtesy of Modern Honolulu and WestJet. Each guest took home their very own limited edition Blue Jays hat, courtesy of New Era, and many more exclusive prize packages, courtesy of LUG, NASCAR Canada, Garrison Creek Bat Co. and ViaRail.

Seated at tables with select Blue Jays' management, players, coaches and front-office staff, guests were served a gourmet dinner, courtesy of Aramark, while enjoying a live musical performance by Soular, courtesy of entertainment sponsor, TD Canada.

Thank-you to all Curve Ball sponsors, donors, guests of honour and attendees, who helped raise over \$1 million for children and youth across Canada.

"Any event Jays Care related – I'll be there. Events like this are especially important; to have our players and their families out in the communities, both tonight and across Canada, is something that is tremendously important to our organization. Commissioner Selig talks about this all the time – baseball is a social institution, and every club has to carry out components of that. It's an unbelievable event!"

– Alex Anthopoulos, Senior Vice President of Baseball Operations and General Manager, Toronto Blue Jays

"The people here with us tonight are our fans. They come to our games and continue to support us, and it's great for us to come out and support them. We enjoy this evening as much as they do."

– Dustin McGowan | 29





THANK-YOU
TO ALL OUR GENEROUS
SPONSORS, DONORS, GUESTS
OF HONOUR AND ATTENDEES,
WHO HELPED RAISE MORE THAN

\$770,000



19TH ANNUAL CHARITY GOLF CLASSIC

ON MONDAY, JUNE 2, 80 FOURSOMES JOINED TORONTO BLUE JAYS PLAYERS, MANAGEMENT AND ALUMNI TO HIT THE LINKS AT THE CLUB AT BOND HEAD FOR THE 19TH ANNUAL CHARITY GOLF CLASSIC, PRESENTED BY SAMSUNG, CISCO, ERICSSON AND ROGERS.

After breakfast, each guest received both Level On Headphones, courtesy of Samsung, and a limited edition New Era golf cap, and perused the silent auction before making their way outside, where foursome captains drew for the chance to have a member of the Blue Jays join their group on the course.

Fans and Blue Jays headed out on both courses at The Club at Bond Head, where they not only played their round, but also enjoyed a number of activities and product samples. Golfers were treated to a trick-shot expo by Todd Keirstead from Golf With Attitude, the Acura Hole in One contest with a chance to win both a 2014 Acura RDX Tech and a 2014 Acura ILX, and samples from both Bicardi Rum and Mombacho Cigars.

Following their round of 18, fans and players enjoyed a barbeque lunch at the 19th Hole Reception, presented by Pinty's, and reconvened in the clubhouse, where they continued to bid on silent auction items, received their foursome prizes and took advantage of one last opportunity to chat and take pictures with Blue Jays players.

"A fund-raising event like this can impact so many lives and the dollars that are raised here are going to kids across Canada. This is a great opportunity for not only us as players, but for the whole organization, to give back to the communities that support us and help make an impact on the children of Canada."

– Casey Janssen | 44

Thank-you to all our generous sponsors, donors, alumni, players, management and guests, who helped raise more than \$770,000 for children and youth across Canada.

The 20th Annual Charity Golf Classic will take place at the Club at Bond Head on June 11, 2015. For more information, contact Jenny Le at 416.341.1659 or jenny.le@bluejays.com.

19TH ANNUAL CHARITY GOLF CLASSIC

PRESENTED BY



"Jays Care Foundation gives the team an opportunity to give back to the communities across Canada. We realize that we have a social responsibility that must be taken seriously – that has been impressed upon our players and their efforts help ensure the necessary funds are driven towards Jays Care."

– Paul Beeston, President & CEO, Toronto Blue Jays and Rogers Centre





THANK YOU TO ALL PARTICIPANTS,
 BIDDERS AND WINNERS OF THE 6TH ANNUAL
 SPORTSNET CHARITY BROADCAST AUCTION.
 YOUR EFFORTS RAISED

\$256,235

IN SUPPORT OF JAYS CARE FOUNDATION



SPORTSNET CHARITY BROADCAST AUCTION
 IN SUPPORT OF JAYS CARE FOUNDATION
 PRESENTED BY TD

PRACTICE WITH A PRO C. SINHUR \$7,300	BLUE JAYS ON THE ROAD J. SPROUTT \$7,100
SPRING TRAINING GETAWAY P. MACNEIL \$6,000	BROADCAST EXPERIENCE D. CLEMENT \$7,000
PRACTICE WITH A PRO B. WILSON \$4,500	TEE OFF WITH ALIGNM J. LOAEL \$12,000
ALL ACCESS EXPERIENCE B. LeBlanc \$5,000	BATTER UP! TRAINING CAMP D. MIKIDVIC \$5,600
JR. JAY FOR A DAY J. ROACH \$2,600	MAJOR LEAGUE MEMORABILIA P. MACNEIL \$12,500
+\$50,000 THANK YOU TD!	HALL OF FAME EXPERIENCE A. WAX / S. MCGRY \$46,000
	FAN PACK \$90,635 SOLD OUT!
	GRAND TOTAL: \$256,235!
	THANK YOU ALL FOR YOUR SUPPORT OF JAYS CARE



SPORTSNET CHARITY BROADCAST AUCTION

PRESENTED BY

ON MAY 15, DURING THE BLUE JAYS VS. CLEVELAND INDIANS NATIONAL BROADCAST ON SPORTSNET, BLUE JAYS FANS FROM COAST TO COAST, AND ACROSS THE GLOBE, PARTICIPATED IN THE 6TH ANNUAL SPORTSNET CHARITY BROADCAST AUCTION, PRESENTED BY TD. THROUGHOUT THE GAME, FANS HAD THE OPPORTUNITY TO CALL IN AND PLACE THEIR BIDS ON ONE-OF-A-KIND BLUE JAYS PACKAGES AND EXPERIENCES.

11 PACKAGES AND EXPERIENCES WERE UP FOR GRABS:

KNUCKLEBALL LESSON

\$7,300 – CHAD SNIHUR

- Private 30-minute knuckleball lesson for two with R.A. Dickey in the Blue Jays Bullpen

SPRING TRAINING GETAWAY

\$6,000 – PATRICK MACNEIL

- Roundtrip airfare, three nights' accommodation, admission to two spring training games and a tour of the Blue Jays spring training facility

LITTLE LEAGUE PITCHING LESSON

\$4,500 – BRETT WILSON

- Private 30-minute pitching lesson for two with 2013 All-Star Steve Delebar in the Blue Jays Bullpen

JR. JAY FOR A DAY

\$2,600 – SHARYN ROACH

- Meet and Greet with ACE
- Opportunity to lead 7th inning stretch
- Professional photographer to capture the day
- Six field level tickets
- Batting practice visit

JAYS ON THE ROAD!

\$7,100 – JARET SPROTT

- Roundtrip airfare, three nights' accommodation, two field level tickets to any MLB ballpark

TEE OFF WITH JAYS ALUMNI

\$12,000 – JOHN LOGEL

- Opportunity for three to spend the day at The Club at Bond Head with Blue Jays alumni Jesse Barfield, Duane Ward and Lloyd Moseby

BROADCAST EXPERIENCE

\$7,000 – DREW CLEMENT

- Blue Jays Central meet and greet with Jamie Campbell and Gregg Zaun
- Private tour of Sportsnet Broadcast Truck
- Tour of Sportsnet 590 The Fan radio broadcast booth and on-air welcome from Jerry Howarth
- Live welcome on TV
- Two field level tickets to Blue Jays game of choice
- Batting practice visit
- Six month subscription to Sportsnet Magazine

TD ALL ACCESS EXPERIENCE

\$5,000 – BERNARD LEBLANC

- Tour with Rogers Centre Roof Operator
- Opportunity to participate in the opening of the Rogers Centre Dome
- Four Blue Jays tickets in the TD Comfort Zone to watch the Blue Jays vs. Yankees
- \$250 Jays Shop spending spree

BATTER UP! TRAINING DAY

\$5,600 – DEJAN MIKITOVIC

- One hour of batting practice in the Blue Jays' private batting tunnel led by Blue Jays hitting coach Kevin Seitzer
- Professional photographer to capture the day

MAJOR LEAGUE MEMORABILIA

\$12,500 – PATRICK MACNEIL

- Framed 2014 Blue Jays team signed jersey
- 92/93 World Series alumni bat signed by Devon White, Roberto Alomar, Paul Molitor, Joe Carter and John Olerud
- Carlos Delgado framed memorabilia piece
- Collection of autographed baseballs and game-used equipment
- Life-sized autographed Mark Buehrle baseball card

HALL OF FAME EXPERIENCE


\$46,000 – SCOTT MCILROY & AVI WACHSMAN

- Opportunity for four to join Roberto Alomar for a private day trip, and behind the scenes tour, to the National Baseball Hall of Fame in Cooperstown, NY
- Private plane courtesy of Private Air

Also available for purchase were 1,000 fan packs.

Special thanks to Evanka Osmak, R.A. Dickey, Steve Delebar, Kevin Seitzer, Roberto Alomar, TD, WestJet, UPS, Private Air Journeys, the Sportsnet Crew and the Lady Jays for generously donating their time and expertise to make the Broadcast Auction a success.

This season, the 7th annual Sportsnet Charity Broadcast Auction, presented by TD, will be held on May 21, as the Blue Jays take on the Los Angeles Angels of Anaheim. Be sure to visit www.bluejays.com/broadcastauction



ROBERTO ALOMAR & FRIENDS
CHARITY
HOME RUN
CHALLENGE

IN SUPPORT OF
JAYS CARE
FOUNDATION



SAVE THE DATE
2015 ROBERTO ALOMAR + FRIENDS
**CHARITY HOME RUN
CHALLENGE TOUR**

TORONTO – ROGERS CENTRE – MAY 7
LONDON – LABATT PARK – JUNE 23



ROBERTO ALOMAR + FRIENDS CHARITY HOME RUN CHALLENGE SERIES

SWING FOR THE FENCES WITH BLUE JAYS LEGENDS!

HELD IN THREE LOCATIONS ACROSS CANADA IN 2014, THE ROBERTO ALOMAR AND FRIENDS CHARITY HOME RUN CHALLENGE SERIES GAVE BLUE JAYS FANS IN SELECT AREAS THE OPPORTUNITY TO STEP UP TO THE PLATE AND, WITH A LITTLE INSTRUCTION FROM BLUE JAYS LEGENDS, SWING FOR THE FENCES.

TORONTO

On May 8, seven teams hit the field at Rogers Centre to compete in the 2014 Roberto Alomar and Friends Charity Home Run Challenge - Toronto Edition. Participants spent the day with Blue Jays' Roberto Alomar, Jesse Barfield, Lloyd Moseby, Devon White and George Bell, on the very same field they took as members of the Blue Jays years before. Home Run Challenge participants were given pointers from the alumni before trying their luck at capturing the title of Home Run Challenge Champion. Congratulations to top fundraisers, *James Dodds, Steven Junger and Allan Bronsetin*; the top fundraising team, from TD, and Home Run Challenge Champion *Derek Zaretsky*.

\$107,000: Was raised from the 2014 Roberto Alomar and Friends Charity Home Run Challenge - Toronto Edition. These funds helped support the Blue Jays Baseball Academy Rookie League program, which provides safe, summer-months supervision, and access to the sport of baseball for over 8,000 Canadian children and youth in 140 communities across Canada.

VANCOUVER

On July 6, 45 heavy hitters gathered at Nat Bailey Stadium, home of the Vancouver Canadians, to compete in the 2014 Roberto Alomar and Friends Charity Home Run Challenge - Vancouver Edition, once again joined by Roberto Alomar, Devon White, Jesse Barfield and Lloyd Moseby. Congratulations to top fundraisers, *Glenn Kirkpatrick, Keith Fluet and Ryan Hefflick*; the top fundraising team, from Boston Pizza, and Home Run Challenge Champion *Mike Carpenter*.

\$25,000: Of the funds raised from the 2014 Roberto Alomar and Friends Charity Home Run Challenge - Vancouver Edition were invested in the Boys & Girls Club of South Coast's Teen Room renovation project.

CALGARY

On August 10, 45 eager participants congregated at Seaman Stadium to compete in the 2014 Roberto Alomar and Friends Charity Home Run Challenge - Calgary Edition, alongside Devon White, Jesse Barfield, Lloyd Moseby, and of course, Roberto Alomar. Congratulations to top fundraisers, *Jason Tanton, Ivan Bridger and Marlene Nanaquewetung*; the top fundraising team, from the High River Storm, and Home Run Challenge Champion *Trevor Freeman*.

\$25,000: Of the funds raised from the 2014 Roberto Alomar and Friends Charity Home Run Challenge - Calgary Edition was invested in the Town of High River, Alberta, and the refurbishment of three baseball fields that were deemed unusable following the devastating flooding in the spring of 2013.

Thank you to WestJet, the official Roberto Alomar and Friends Charity Home Run Challenge series travel partner, for providing prizes for top fundraisers.

For more information, or to register for the Home Run Challenge, contact Jenny Le at 416.341.1659 or jenny.le@bluejays.com

\$186,000

**WAS RAISED THROUGH THE
2014 ROBERTO ALOMAR AND
FRIENDS CHARITY HOME RUN
CHALLENGE SERIES!**



FAN FUNDRAISERS IN SUPPORT OF JAYS CARE



\$84,261

IN 2014, 23 THIRD-PARTY FAN FUNDRAISERS WERE HELD IN SUPPORT OF JAYS CARE FOUNDATION FROM COAST TO COAST.

Just as a team is only as good as their last win, a foundation is only as strong as its' supporters. Throughout the 2014 season, Blue Jays fans from across the country showed just how strong Jays Care can be. From the Atlantic to the Pacific, creative, engaged, philanthropic Blue Jays fans took it upon themselves to raise awareness of, and funds for, Jays Care through unique and exciting initiatives, including golf and softball tournaments, BBQs, pub crawls and more.

2014 FAN FUNDRAISER HIGHLIGHTS:

\$16,978

ECHOAGE PARTIES AND EVENTS

EchoAge, a virtual birthday solution encourages children to pick a favourite charity and encourage guests to make a donation in lieu of buying gifts, opting to instead receive one large present while giving back to their community. Throughout the 2014 season, 113 children and their families from across Canada raised nearly \$17,000 in support of Jays Care Foundation.

\$7,475

BEST BUY SOFTBALL TOURNAMENT

On August 19, Best Buy held their 5th annual Staff Softball Tournament in support of Jays Care. Throughout the day, 18 different Best Buy locations competed in a round-robin tournament, umpired by members of our very own Jays Care #CommunityCrew.

\$9,243

JUICE PLUS+ CANADA – CORPORATE DONATION & BBQ

On July 9, JuicePlus+ Canada staff hosted a summer BBQ and raffle for their office community in support of Jays Care. Additionally, a corporate donation was made to provide a night in the Jays Care Community Clubhouse for two charitable groups during the 2014 Blue Jays season.

\$6,000

GARRETT STYLES MEMORIAL BASEBALL TOURNAMENT

The Garrett Styles Memorial Baseball Tournament is held annually in remembrance of a fallen officer, husband, father, friend, and baseball lover. Held from September 11-14, the tournament raised \$6,000 in support of Jays Care initiatives.

\$9,000

FIRST ANNUAL I.C.E CHARITY GOLF CLASSIC

On October 2, the Internet Child Exploitation department from the Halton Police Service held their 1st Annual Charity Golf Tournament in support of Jays Care and the Canadian Centre for Child Protection.

\$6,000

EAST COAST SOCIABLE

Organized by Dr. Alex Barron, a native of Nova Scotia now living in Toronto, the annual East Coast Sociable is an opportunity for other east-coast natives to come together for an exciting evening of oysters, beer and, of course, east coast music.

TOGETHER, FAN FUNDRAISER ORGANIZERS AND PARTICIPANTS WERE ABLE TO RAISE OVER \$84,000 IN SUPPORT OF JAYS CARE IN 2014. ON BEHALF OF JAYS CARE AND OUR PARTNERS, A SPECIAL THANK YOU IS EXTENDED TO ALL OF OUR 2014 FAN FUNDRAISER TEAMMATES:

FAN FUNDRAISER(S)	EVENT	FUNDS RAISED IN SUPPORT OF JAYS CARE
ECHOAGE HOSTS	EchoAge Children's Birthday Parties	\$16,978
JUICE PLUS+ CANADA	Staff BBQ & Corporate Donation	\$9,243
D.C. TODD MARTIN, HALTON REGIONAL POLICE, INTERNET CHILD EXPLOITATION DEPARTMENT	First Annual I.C.E Charity Golf Classic	\$9,000
BEST BUY CANADA	Staff Softball Tournament	\$9,000
P.C. JON CARSON, YORK REGIONAL POLICE	Garrett Styles Memorial Baseball Tournament	\$6,000
DR. ALEX BARRON	East Coast Sociable	\$6,000
TORONTO BLUE JAYS GAME DAY STAFF	Game Day Staff Fundraising	\$5,720
MARIE MCDERMOTT	1st Annual Hopeaholics Golf Tournament	\$5,600
NIKI DUNCAN	Balls and Strikes Bowling Challenge	\$5,125
THE OFFICE PUB	The Office Pub Jays Crawl 2014	\$2,000
BRIAN KAUFMANN AND ADAM BENNETT	Hydro One Blue Jays Prediction Contest	\$1,760
FORT YORK/SPADINA SOBEYS	Sobeys Fundraising & BBQ	\$1,232
TRIOS COLLEGE	Baseball Tournament, BBQ & Raffle	\$1,231
GREGG ZAUN	Gregg Zaun Bobblehead's in support of Jays Care	\$1,000
FRANK WILLIAMSON	Toronto Card Show admission fees	\$1,000
IDEXX	Idexx Blue Jays BBQ & Raffle	\$922
SEAN HAFEY	Canlan Ice Sports Etobicoke Hockey Tournament	\$810
CHRIS RIPLEY	Capture Every Game artwork fundraising campaign	\$655
ADAM SARRACINI	Donation in honour of the wedding of Adam & Melissa Sarracini	\$500
GARRISON CREEK BAT CO. TEAM	Garrison Creek Opening Week Bat Gallery	\$410
BAILEY CARROLL	Jr. Jay Bailey's Fundraiser	\$300
NICOLE & BEN GOLDSTONE	Donation in honour of the Bar Mitzvah of Ben Goldstone	\$300

AT THE BALLPARK

THROUGHOUT THE 2014 BLUE JAYS SEASON, BLUE JAYS FANS FROM ACROSS CANADA STEPPED UP TO THE PLATE WHILE AT ROGERS CENTRE, MAKING PERSONAL DONATIONS TO JAYS CARE BY PARTICIPATING IN A VARIETY OF FUNDRAISING INITIATIVES AVAILABLE IN STADIUM.

VIDEO BOARD GREETINGS

\$37,000

Blue Jays fans have the opportunity to celebrate special occasions at Rogers Centre, including anniversaries and birthdays, by reserving a spot on the video board with a \$100 donation to Jays Care. To book a video board greeting throughout the 2015 season, visit: www.bluejays.com/videoboard.



GARAGE SALE

\$33,956

On September 28, 2014, as the Blue Jays closed out their season against the Baltimore Orioles, Jays Care hosted the annual *Garage Sale* on the 100 level concourse. Items available for purchase included Blue Jays memorabilia, game-used equipment, and a wide variety of Blue Jays swag. In less than four hours, nearly \$34,000 was raised through the *Garage Sale*, all in support of Jays Care. Don't miss the 2015 *Garage Sale* on September 27, 2015, at Rogers Centre.



MYSTERY BAG DAYS

\$32,905

On June 29 and August 31, fans who visited Rogers Centre were given the chance to try their luck during Jays Care Foundation *Mystery Bag Days*. On the concourse, mystery bags containing an assortment of Blue Jays gear and memorabilia were sold for \$50 and \$100, raising more than \$32,000 in support of Jays Care. Mystery Bags Days will return in 2015 on Sunday, July 19th and Sunday, August 30th.



PITCH IN FOR JAYS CARE

\$38,259

This season, fans visiting both the Blue Jays box office and Jays Shop were given the opportunity to add a donation to Jays Care to their purchase. Throughout 2014, over \$38,000 was raised through this initiative - all thanks to the incredibly generous fan base of the Blue Jays.



50/50 DRAWS

PRESENTED BY ERICSSON

\$654,779

At every home game during the Blue Jays' season, fans can participate in 50/50 Draws, presented by Ericsson, in support of Jays Care Foundation. 50/50 Draws provide fans with a chance to win up to \$10,000 during regular games, and \$30,000 on Jackpot Days! In 2014, \$654,779 was raised.



IN KIND DONATIONS

EACH SEASON, THE BLUE JAYS DONATE A VARIETY OF MEMORABILIA AND OTHER ITEMS (INCLUDING AUTOGRAPHED BASEBALLS, JERSEYS AND BATS, AS WELL AS TICKETS TO BOTH BLUE JAYS GAMES AND OTHER EVENTS) TO PARTNERING NON-PROFIT AND CHARITABLE GROUPS THROUGHOUT CANADA. THE BLUE JAYS EARMARK THE MAJORITY OF THESE DONATIONS FOR CHARITABLE AND COMMUNITY GROUPS THAT INVOLVE ASPECTS OF AMATEUR BASEBALL, HEALTH AND FITNESS AND/OR EDUCATION. THROUGHOUT THE 2014 CAMPAIGN, THE BLUE JAYS MADE THE FOLLOWING IN-KIND DONATIONS TO GROUPS FROM COAST TO COAST:

CLOSE TO 1,400 PIECES OF MERCHANDISE WERE
DISTRIBUTED WITH AN APPROXIMATE VALUE OF OVER

\$120,000

To request in kind donations from the Blue Jays, please visit: www.bluejays.com/inkinddonations

THANK YOU TO ROGERS

IN 2014, ROGERS GENEROUSLY CONTRIBUTED \$1,000,000 TOWARDS JAYS CARE FUNDRAISING AND ADMINISTRATIVE COSTS SO YOUR CONTRIBUTIONS MAKE THE GREATEST IMPACT ON THOSE WHO NEED IT MOST. ON BEHALF OF THE CHILDREN AND YOUTH ACROSS CANADA WITH WHOM WE WORK, JAYS CARE THANKS ROGERS FOR THEIR EXTRAORDINARY SUPPORT.



\$1,000,000



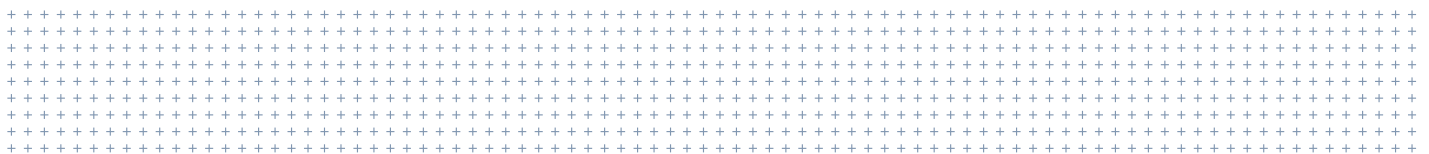
ROGERS™

BLUE JAYS CARE FOR LIFE

THE BLUE JAYS ARE A FAMILY; FROM THOSE WHO WEAR THE BLUE BIRD AND MAPLE LEAF WITH PRIDE, TO EVERYONE WHO CHANTS “LET’S GO BLUE JAYS” IN THE STANDS AT ROGERS CENTRE, TO THOSE WHO DON THE BLUE CAP FROM ST. JOHN TO VICTORIA TO YELLOWKNIFE. THIS SENSE OF FAMILY IS PERHAPS BEST DISPLAYED BY THE TIRELESS DEDICATION OF THOSE SELECT FEW WE CALL ALUMNI. THROUGHOUT THE 2014 TORONTO BLUE JAYS SEASON, FORMER BLUE JAYS PLAYERS STEPPED UP TO THE PLATE AND DEDICATED BOTH THEIR TIME AND EXPERTISE TO THE CHILDREN AND YOUTH OF CANADA. FROM THE ROBERTO ALOMAR AND FRIENDS CHARITY HOME RUN CHALLENGE SERIES AND CLUB 12 INITIATIVE, TO FIELD OF DREAMS OPENING CEREMONIES, TO BLUE JAYS BASEBALL ACADEMY INSTRUCTIONAL CLINICS FROM COAST TO COAST, OUR ALUMNI CONTINUE TO CEMENT THE BLUE JAYS’ LEGACY AS CANADA’S TEAM.

A SPECIAL THANK-YOU IS EXTENDED TO THE FOLLOWING MAJOR LEAGUE AND BLUE JAYS ALUMNI:

- Roberto Alomar
- Sandy Alomar Sr.
- Jesse Barfield
- George Bell
- Denis Boucher
- Carlos Delgado
- Cecil Fielder
- Cito Gaston
- Brian McRae
- Fred McGriff
- Candy Maldonado
- Lloyd Moseby
- Tanyon Sturtze
- Pat Tabler
- Duane Ward
- Devon White



2014 ALL-STARS

A VERY SPECIAL THANK-YOU IS EXTENDED TO THE KIRKPATRICK FAMILY IN VANCOUVER FOR THEIR INCREDIBLY GENEROUS SUPPORT OF JAYS CARE FOUNDATION.

OUR MAJOR DONORS & CONTRIBUTORS

\$1,000,000

Rogers Media Inc.

\$100,000+

Cisco Systems Canada Co.
Ericsson Canada Inc.
R.A. Dickey
Samsung Canada
TD Bank Financial Group

\$50,000 - \$100,000

IBM Canada Ltd
SAS Institute (Canada) Inc.

\$20,000 - \$50,000

Alpha Technologies Ltd.
Casey Janssen
CIBC Children's Foundation
Davies Ward Phillips & Vineberg Foundation
Edwin Encarnacion
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Glenn Kirkpatrick
Hitron Technologies
James Happ
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Kanatek Technologies Inc.
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VR Mechanical Solutions Inc.
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York School Parents Group
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\$1,000 - \$4,999

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Albert and Temmy Latner Family Foundation
Alomar Baseball
Andrew Kronby
Arch Wood Protection
Arnold Massey
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Barret Van Allen
Bill Ainley
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Norman Peter Edmonds
Norton Rose Fulbright
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Patty Keigan
Peter Dawe
Pinchin Ltd.
Randy Crouse
RBC Royal Bank
Robert Short
Robertson Stromberg LLP
Sergio Santos
Sobeys (Fort York, Toronto)
Steven Junger
The Henry and Berenice
Kaufmann Foundation
The Office Pub Lounge Inc.

The Salden Foundation
Torkin Manes LLP
Toronto Card Show
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Victor Hernandez
VTech Technologies Canada
Ltd.
WestJet An Alberta
Partnership
Yodle Inc.

\$500 - \$999

1998 Reds
Adam Sarracini
Adrian Kusano
Alana Kayfetz
Alexander Bruce
Andrew Bachly
Andrew Miller
Andrew Smith
Arron Barberian
Benjamin Zifkin
Bernie Broughton
Bes Kondi
Black General Contracting
Brad Johnson
Brad Macdougall
Brad McDonald
Brandon Ghaeli
Brandon McCready
Brandon Roy
Brian Phelps
Cabra Consulting Ltd.
Canlan Ice Sports Etobicoke
Cartago International
Trading Inc.
Christian Len
Christianne Abou-Saab
Christine Ricketts
Cinda Serianni
Costa Kladianos
Daniel Erem
Darren McKiernan
David Black
David Kerzner
David Maunder
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Devorah Salsberg
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Eric Beresford
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Garrett Gilroy
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Global Television Saskatoon
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Hy Ackerman
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Janice Vincent
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Jay Lubinsky
Jennifer Patchell
Jo-Ann Swick
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Jordan Korenzvit
Julien Di Ciano
Kyle Kristenbrun
Luca Degola
Mallory MacEwan
Marshall Kay
Mathew Abramovitz
Matthew Edwards
Matthew Kantor
Melissa Dawkins-Rashid
Michael Grossman
Michael Labanowski
Monarch Siding & Roofing
Natalie M Gluic
Natasha Macparland
Nikki Northern
Ontario Packaging Centres
Inc.
Paul Gemin
Paul Kosemetzk
Paul Palmeter
Paul Salsberg
Peggy Hernandez
Ryan Hefflick
Ryan Ikebuchi
Sarbit Basra
Sask Baseball
Scott Rambeau
Sherrard Kuzz LLP
Scott Hollick
Scott Larin
Smith Brothers' Baseball
Central Inc.
Stuart Hutcheson
Sure Good Holdings Inc.
Susan Ross
Susan Vale
Than Chambers
The Toronto Dominion Bank
Trimen Electric Ltd.
triOS College Business
Technology Healthcare Inc.
Vincent Mercier
Wendy Millar
Weston Forest Products
Zipora Sarah Richman

DONATIONS IN MEMORY

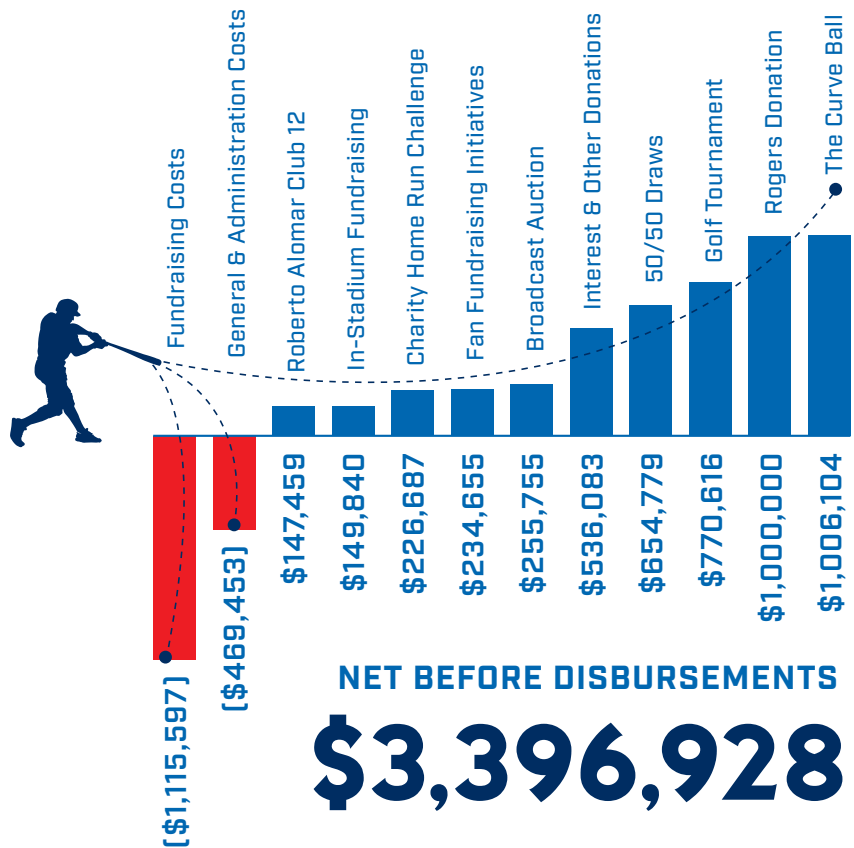
Al Bisschop
Amanda Martyn
Bonnie McGuire
Cameron Hitchon
Carolyn Kolers
Chris Donnithorne
Dale Geen
Darryl Marchant
Doreen Hannah
Elizabeth Holmes
Erika Tibaut
Faye Chapman
Floyd Clapp
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Janet Bernstein
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Judith Gourley
Kelly Bowman
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Kyle Szczepanowski
Larry Simpson
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Margaret Foster
Mary Kopman
Nadine Bell
Peter Macdonald
Phoebe Lee
Robert Cowell
Ross Hamilton
Sanford Mainers
Scott Philp
Simon Bossick
Stephen Cabana
Stephen Gregoire
Susan Pullen
Tammi Jamison
TFB & Associates Limited
Theodora Phillips
Trudy Burnside
Verna Key
Wendy Greenwood

FINANCIALS

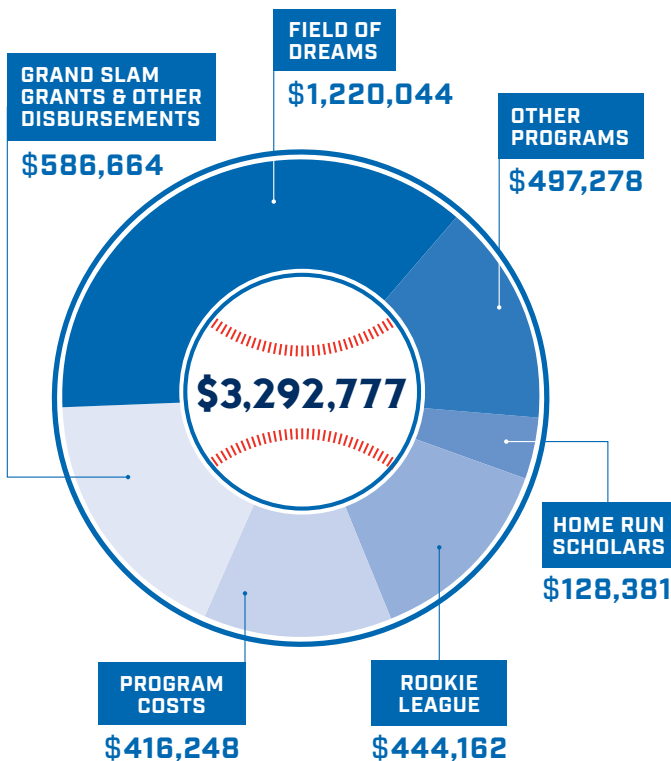


2014 FUNDRAISING AND DONATIONS OVERVIEW

Fundraising Costs	(1,115,597)
General & Administration Costs	(469,453)
Roberto Alomar Club 12	147,459
In-Stadium Fundraising	149,840
Charity Home Run Challenge	226,687
Fan Fundraising Initiatives	234,655
Broadcast Auction	255,755
Interest & Other Donations	536,083
50/50 Draws	654,779
Golf Tournament	770,616
Rogers Donation	1,000,000
The Curve Ball	1,006,104
Net Before Disbursements	3,396,928



NET BEFORE DISBURSEMENTS
\$3,396,928



2014 PROGRAMS AND DISBURSEMENTS OVERVIEW

PROGRAMS & DONATIONS DISBURSEMENTS

Field of Dreams	1,220,044
Grand Slam Grants & Other Disbursements	586,664
Home Run Scholars	128,381
Rookie League	444,162
Other Programs	497,278
Program Costs	416,248
Total	3,292,777

Excess of Revenue Over Expenditures **104,151**

* Audited financial statements available upon request

Jays Care Foundation is the charitable community investment arm of the Toronto Blue Jays Baseball Club. As a registered charity, Jays Care Foundation is governed by an independent, volunteer Board of Directors, with a vision to use the sport of baseball, the reach of the Toronto Blue Jays and the resources committed to the foundation to serve children in need in the Greater Toronto Area and across Canada.

2015 SAVE THE DATES

MARK THESE IMPORTANT JAYS CARE EVENT AND INITIATIVE DAYS ON YOUR CALENDAR.

DATE	EVENT	LOCATION
APRIL 13	Opening Day / 50/50 Jackpot Day	Rogers Centre
APRIL 20	The Curve Ball Gala	Rogers Centre
MAY 7	Roberto Alomar and Friends Charity Home Run Challenge - Toronto Edition	Rogers Centre
MAY 21	Sportnet Charity Broadcast Auction Presented by TD	Rogers Centre/Sportsnet/ Online
JUNE 11	20 TH Annual Charity Golf Classic	The Club at Bond Head
JUNE 23	Roberto Alomar and Friends Charity Home Run Challenge - London Edition	Labatt Park, London, ON
JULY 1	Canada Day / 50/50 Jackpot Day	Rogers Centre
JULY 19	Mystery Bag Day 1	Rogers Centre
AUGUST 30	Mystery Bag Day 2	Rogers Centre
SEPTEMBER 27	Garage Sale	Rogers Centre
SEPTEMBER 2015	Young Professionals Committee Scavenger Hunt	Toronto, ON
EVERY WEEKEND	50/50 Jackpot Day	Rogers Centre

Please note: Dates are subject to change. Please visit www.bluejays.com/jayscare for calendar updates



BOARD OF DIRECTORS

JAYS CARE FOUNDATION IS THE CHARITABLE ARM OF THE TORONTO BLUE JAYS BASEBALL CLUB. AS A REGISTERED CHARITY, JAYS CARE IS GOVERNED BY AN INDEPENDENT, VOLUNTEER BOARD OF DIRECTORS, WITH A VISION TO USE THE SPORT OF BASEBALL, THE REACH OF THE TORONTO BLUE JAYS AND THE RESOURCES COMMITTED TO THE FOUNDATION TO SERVE CHILDREN AND YOUTH IN NEED ACROSS CANADA.

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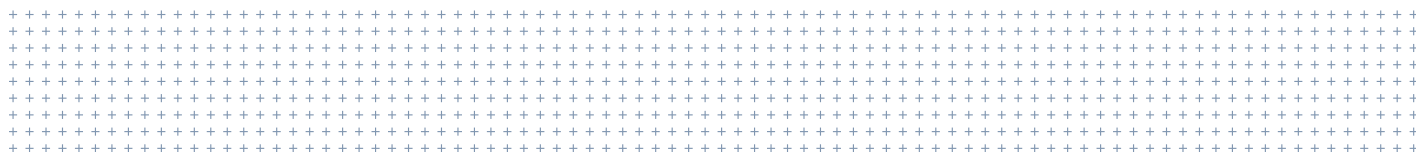
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STARTING LINEUP JAYS CARE & COMMUNITY MARKETING TEAM

**WANT TO LEARN MORE ABOUT JAYS CARE? FIND MORE INFORMATION ON
JAYS CARE PROGRAMS, EVENTS AND VOLUNTEER OPPORTUNITIES:**

www.bluejays.com/jayscare

Twitter: @bluejays & @jayscare

Facebook: www.facebook.com/jayscare

Phone: 416.341.1456

Fax: 416.341.1146

Email: jayscarefoundation@bluejays.com

Charitable Registration Number: 890847189RR0001

FOR MORE INFORMATION ON THE BLUE JAYS BASEBALL ACADEMY:

www.bluejays.com/baseballacademy

Phone: 416.341.2500

Email: baseball.academy@bluejays.com

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BASEBALL

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AMATEUR BASEBALL

JAYS CARE FOUNDATION



JAYS CARE



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