

PRESENTED BY



HOLLYWOOD, FL

BENEFITTING



**2ND ANNUAL**  
**DEREK JETER WEEKEND**  
**AT HARD ROCK**  
**MAY 16 - 17, 2025**

For event inquiries or to purchase a sponsorship, please contact us at [turn2@excelsm.com](mailto:turn2@excelsm.com)

[2024 RECAP HERE](#)

# SCHEDULE OF EVENTS

## FRIDAY, MAY 16TH

All Day	Guest Arrival and Registration
Evening	\$100,000 Derek Jeter Blackjack Tournament & Viewing Party*

## SATURDAY, MAY 17TH

Evening	Saturday Night Celebration Featuring Special Entertainment
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## SUNDAY, MAY 18TH

All Day	Guest Departures
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\*Derek Jeter's "Winner Takes All" Blackjack Tournament is limited to 108 participants. Prize paid in promotional chips.

To make the event more enjoyable for everyone, we respectfully request that guests refrain from asking for autographs. No memorabilia will be permitted into any of the venues



HOLLYWOOD, FL

## SEMINOLE HARD ROCK HOTEL & CASINO HOLLYWOOD

Seminole Hard Rock Hotel & Casino Hollywood is the flagship-integrated resort of Hard Rock International, owned by the Seminole Tribe of Florida. The renowned entertainment, gaming and hospitality destination is home to the world's first and only Guitar Hotel. Between three hotel towers, the resort boasts 1,271 luxury guestrooms. Amenities include an expansive gaming floor with 2,500 slots, 200 table games and a 45-table poker room; an 18-acre recreational water experience with private "Bora Bora" style cabanas; award-winning spa; more than 20 food and beverage outlets; and more. In 2023, the casino launched live craps, roulette and retail sports betting, a historic milestone that propels Florida in the same league as the world's best gaming destinations. The award-winning Hard Rock Live venue highlights a robust calendar of A-list entertainers and performers in an intimate 7,000-person capacity setting. For more information, visit [www.seminolehardrockhollywood.com](http://www.seminolehardrockhollywood.com).



Since its launch in December 1996, The Turn 2 Foundation has created and supported programs and activities that motivate young people to turn away from drugs and alcohol and "Turn 2" healthy lifestyles. Through various specialized programs and events, the Foundation works with youth in New York City, West Michigan and Tampa, empowering them to reach their full potential. Its signature Jeter's Leaders initiative is a four-year leadership development program that fosters academic achievement, positive behavior and social change among high school students. During its 27-year history, Turn 2 has given back more than \$45 million, funding its signature programs as well as organizations that support its mission.



[facebook.com/derekjeter](https://facebook.com/derekjeter)



[@JeterTurn2](https://twitter.com/JeterTurn2)



[Turn 2 Foundation](https://www.turn2foundation.org)

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# SPONSORSHIP PACKAGES

## \$40,000 SPONSORSHIPS (Only 5 Available)

- 1 VIP playing spot at Derek Jeter's table in the \$100,000 Blackjack Tournament
- 5 hotel rooms in the iconic Guitar Hotel at the Seminole Hard Rock Hotel & Casino May 16-18th
- 10 tickets to the Blackjack Viewing Party
- 10 tickets to the Saturday night celebration
- VIP Meet & Greet with Derek Jeter at the Saturday night celebration
- Group photo at the VIP Meet & Greet with Derek Jeter
- 10 Derek Jeter autographed memorabilia items
- Corporate logo on screens for both evening events
- Opportunity to activate onsite\*
- Branded signage and Decor
- Opportunity to provide branded giveaways to all attendees
- Turn 2 Digital promotion

## \$30,000 SPONSORSHIPS

- 1 playing spot in the \$100,000 Blackjack Tournament
- 5 hotel rooms in the iconic Guitar Hotel at the Seminole Hard Rock Hotel & Casino May 16-18th
- 10 tickets to the Blackjack Viewing Party
- 10 tickets to the Saturday night celebration
- VIP Meet & Greet with Derek Jeter at the Saturday night celebration
- Group photo at the VIP Meet & Greet with Derek Jeter
- 5 Derek Jeter autographed memorabilia items
- Corporate logo on screens for both evening events
- Opportunity to activate onsite\*
- Branded signage and Decor
- Turn 2 Digital promotion

## \$20,000 SPONSORSHIPS

- 1 playing spot in the \$100,000 Blackjack Tournament
- 10 tickets to the Blackjack Viewing Party
- 10 tickets to the Saturday night celebration
- 5 Derek Jeter autographed photos
- Corporate listing on screens for both evening events
- Opportunity to activate onsite\*

## \$15,000 SPONSORSHIPS

- 5 hotel rooms in the iconic Guitar Hotel at the Seminole Hard Rock Hotel & Casino May 16-18th
- 10 tickets to the Blackjack Viewing Party
- 10 tickets to the Saturday night celebration
- Corporate listing on screens for both evening events
- Turn 2 Digital promotion

## \$7,500 SPONSORSHIPS

- 10 tickets to the Saturday night celebration

***\*All sponsorship activations to be mutually agreed upon by Sponsor and the Turn 2 Foundation; Sponsor is responsible for all costs and staffing relating to sponsorship activation.***

***Additional Hard Rock Hotel rooms and ticket packages available.***