

## **[DISTRIBUTOR] LAUNCHES MLB NETWORK STRIKE ZONE IN [CITY]**

### **Channel Provides Viewers with Live Look-Ins, Highlights & Updates from Every MLB Regular Season Game on Tuesday & Friday Nights**

**[CITY], [DATE]** – **[DISTRIBUTOR]** announced today it will carry **MLB Network Strike Zone**, a channel that takes viewers on a high-speed trip around Major League Baseball on Tuesday and Friday nights during the regular season. When live game telecasts air on MLB Network, MLB Network Strike Zone brings fans to every game across the league, with up-to-the-minute highlights, live look-ins and updates, all commercial-free.

**[DISTRIBUTOR]**, which serves **[NUMBER OF SUBSCRIBERS]** subscribers in the **[CITY]** area will offer MLB Network Strike Zone on Channel **[CHANNEL NUMBER/LINK TO CHANNEL LISTINGS]**.

**"XXXXXXXXXXXXXXXXX,"** said **[DISTRIBUTOR EXECUTIVE NAME AND TITLE]**.

"MLB Network Strike Zone provides baseball fans with the award-winning coverage of all 30 clubs they've come to rely on from MLB Network," said **Rob McGlarry**, President of MLB Network. "We're excited to continue to expand the reach and scope of MLB Network's programming."



MLB Network is the ultimate television destination for baseball fans, featuring the multiple Emmy Award-winning *MLB Tonight*, live regular season and Postseason game telecasts, original programming, highlights and analysis. MLB Network debuted on January 1, 2009 in a record-setting 50 million homes, is currently distributed by more than 280 distributors in the U.S., Canada, Caribbean and Latin America, and is available for live, authenticated streaming via [MLB.com](http://MLB.com) At Bat and [MLBNetwork.com](http://MLBNetwork.com). For more information, go to [www.MLBNetwork.com](http://www.MLBNetwork.com).

**[DISTRIBUTOR BOILER PLATE]**

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