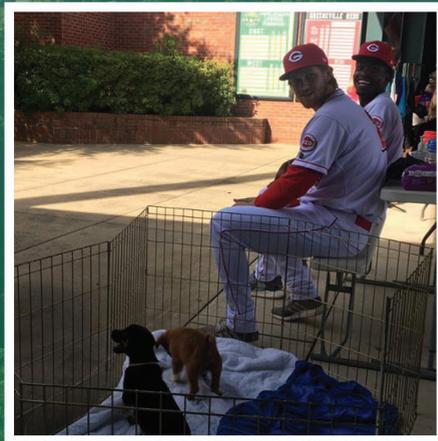




# 2019 APPALACHIAN LEAGUE COMMUNITY REPORT



# COMMITMENT TO CHARITY

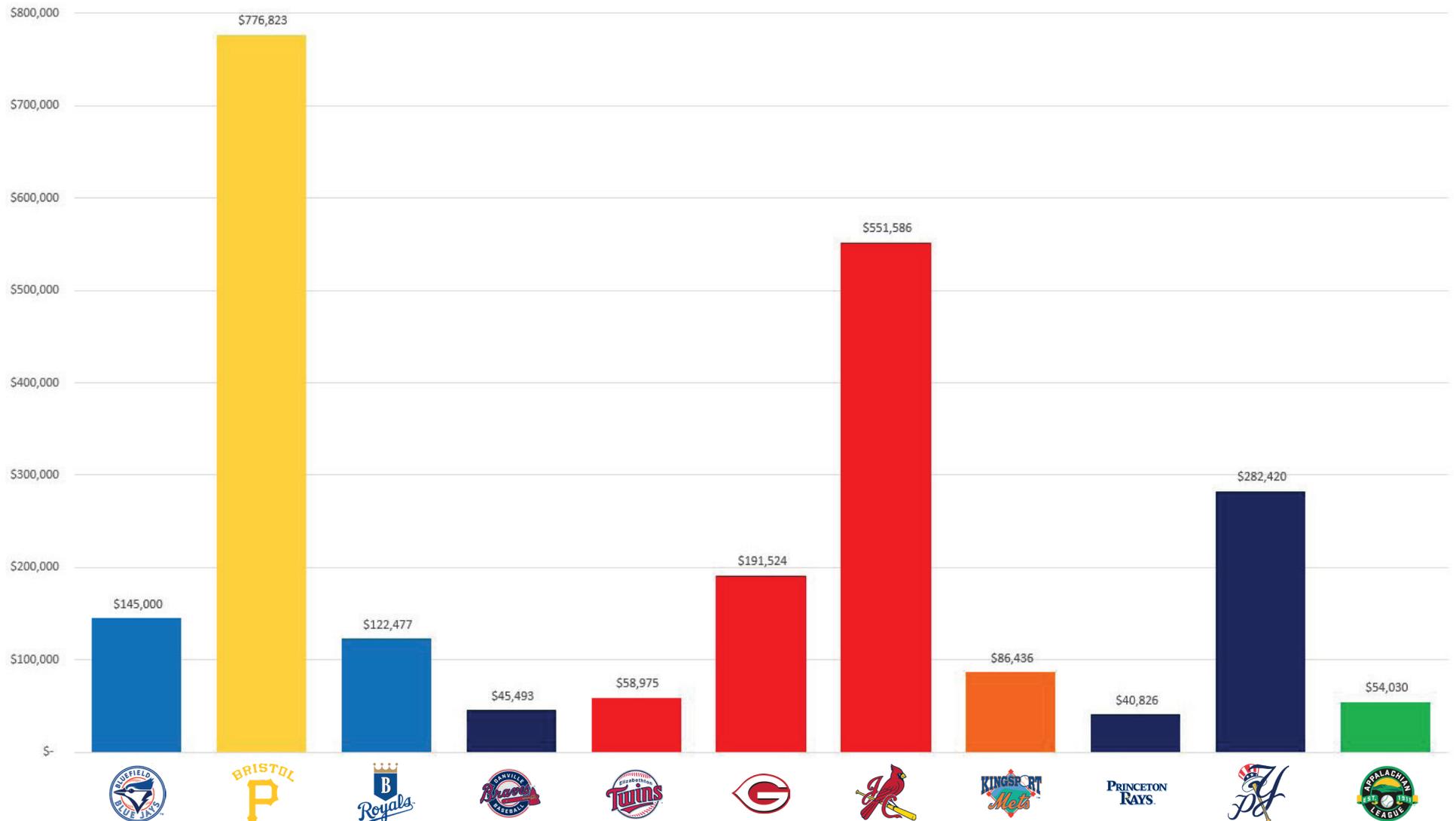
With 10 teams across four states, the Appalachian League is committed to giving back to the communities our teams call home, impacting towns and cities in North Carolina, Tennessee, Virginia, and West Virginia. In 2019, the Appalachian League's charitable contributions grew to more than \$2.3 million, with all organizations surpassing at least \$45,000 in donations. Appalachian League executives, staff members, players, coaches, and umpires spent over 7,600 hours volunteering in their communities in 2019 and hosted numerous community-focused events at their ballparks during the year, including theme nights with jersey auctions, youth clinics, pet adoption nights, and more.



**\$2.3 million +**  
in charitable contributions

# BY THE NUMBERS

Total Appalachian League Contributions: \$2,355,590  
Total Number of Volunteer Hours: 7,600+ (221 events)



# MiLB CHARITIES



During the 2019 season, Appalachian League teams participated in five Minor League Baseball community initiatives and engaged in local activations with five Minor League Baseball national charity partners. Fans can visit [milbcharities.com](http://milbcharities.com) to see the events with which MiLB Charities is involved throughout the year. The webpage also links directly to each of the Minor League Baseball Charity Partners sites and has a direct link to make online donations to MiLB Charities.

## 2019 MiLB Community Initiatives



Sun Safety Initiative with American Cancer Society



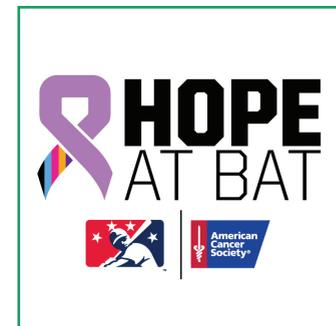
MiLB Community Initiative presented by Allegiant



MiLB Charities Stars & Stripes Fund

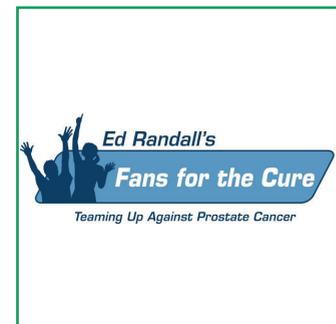


Joe Torre Safe at Home Foundation Domestic Violence Awareness Initiative



Cancer Awareness Initiative with American Cancer Society

## 2019 MiLB Charity Partners





**\$54,030**  
in total contributions

## COMMUNITY INVOLVEMENT IN 2019

### COMMUNITY SERVICE PROJECTS AT LEAGUE MEETINGS

- Good Samaritan Ministries, Johnson City
- Fellowship Chapel, Bristol

### APPALACHIAN LEAGUE STAFF COMMUNITY INVOLVEMENT

- Chapel Hill Meals on Wheels
- Interfaith Community House
- Food for the Summer

### UMPIRE COMMUNITY INVOLVEMENT

- God's Storehouse, Danville
- Bristol Optimist Club
- Building Bridges Child Development, Pulaski
- LewisGale Hospital, Pulaski

# BLUEFIELD BLUE JAYS



**\$145,000**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Military Night
- Pounds for Hounds
- Food Bank Night
- Teacher Appreciation Night
- First Responder Night
- Rotary Night
- WV Charity Softball game
- SOL Testing Day
- Youth Camp
- Youth Breakfast
- Walk Out of the Darkness

# BRISTOL PIRATES



BRISTOL  
**P**  
TM  
**\$776,823**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Bristol Pirates Grand Slam Blood Drive
- Merchants Night
- Church Bulletin Night
- Tri-Cities Champions League
- Isaiah 117 House Kids Toy Drive
- Isaiah 117 House Back to School Supplies Drive
- Challenger League Picnic
- First Responders Night
- BBI Fan Appreciation Night

# BURLINGTON ROYALS



  
**\$122,477**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Military Appreciation Night
- First Responders Night
- American Red Cross Blood Drive
- OneBlood Blood Drive
- Canned Food Drive
- Youth Baseball/Softball Clinic
- Reader Appreciation Night
- Royals Home Run Reading Program
- School Supply Drive and Inventory Count

# DANVILLE BRAVES

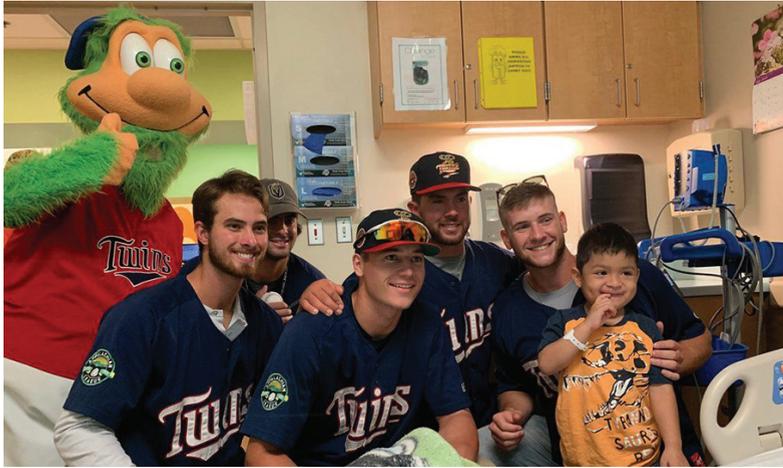


**\$45,493**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Cancer Awareness Night
- Faith Nights (3)
- Bark in the Park
- Pigskin Preview
- Bobblehead/Signed Baseball Auction
- First Responders Night
- Boy Scout Night
- D.A.R.E. Day
- Educator Appreciation Night
- Boys & Girls Club Baseball Camp
- Danville Braves 5K

# ELIZABETHTON TWINS



**\$58,975**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Pet Adoption Night
- Star Wars Night w/ United Way
- Elizabethton High School Baseball Games
- Happy Valley Baseball Games
- EHS Back to School
- Carter County Back to School

# GREENEVILLE REDS



**\$191,524**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Military Appreciation Night
- Pink in the Park
- Pet Adoption Night
- Star Wars Night w/ United Way
- Friday Night "Lites"
- Kiwanis Kids Day
- Greene County 5K Race
- Boys and Girls Club Pitch/Hit/Run Event
- Reds Community Yard Sale
- Reds Open House

# JOHNSON CITY CARDINALS



**\$551,586**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Susan G. Komen Night
- Daniel Boone Challenger League Runs the Ballpark Night
- Star Wars Night w/ United Way
- Good Samaritan Back to School Backpack Pick Up
- Daniel Boone Challenger League World Series
- Special Olympics Row-a-thon
- Alzheimer's TN Run/Walk
- USA Patriots Wounded Warriors Game

# KINGSPORT METS



**\$86,436**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- YMCA Night
- Pack the Park Against Polio Night
- School Spirit Nights
- Goodwill Donation Night
- Hope House Night
- Y on Wheels
- Kingsport Healthy Kids Day
- Earth Day Event

# PRINCETON RAYS



**PRINCETON  
RAYS™**

**\$40,826**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Canned Food Drive
- Back to School Supply Drive
- Shop With a Cop
- Polio Awareness Night
- Heros Night
- Mardi Bras For A Cause
- Princeton Helath Care Center Nights
- Stop Abusive Family Environments (SAFE)

# PULASKI YANKEES



  
**\$282,420**  
in total contributions

## COMMUNITY-FOCUSED EVENTS HOSTED IN 2019

- Little League Night w/ Pre-Game Youth Clinic
- Military Appreciation Night
- American Evolution Night
- HOPE Week (Helping Others Persevere & Excel)
- Christmas in July Toy Drive
- Heroes Night
- Field Trip Day
- Girl Scout Campout
- Boy Scout Campout
- Star Wars Night w/ American Cancer Society
- Pink in the Park
- Pulaski Yankees 5K
- Homers For Hearts Charity Softball Game
- Guns and Hoses Charity Softball Game