



## **2024 Earth Day – Club Activation Examples**

### **Atlanta Braves**

- The Atlanta Braves and the Atlanta Braves Foundation will celebrate Earth Day when the team takes on the Miami Marlins at Truist Park on Monday, April 22. The Atlanta Braves Foundation (ABF) will be hosting its community partner Food Well Alliance in the Community Clubhouse in honor of Earth Day. The Food Well Alliance works alongside ABF to maintain urban community gardens, plant fruit trees and orchards in Metro-Atlanta, and provide sustainable food resources for communities in need. During the game, the Braves will wish a “Happy Earth Day,” to The Battery Atlanta’s three-year-old Magnolia tree, Maggie, which was planted on Earth Day in 2021. Maggie was grown from a seedling taken from the tree that grew in the outfield of the home to Minor League’s Atlanta Crackers and Negro American League’s Atlanta Black Crackers. On social media, the Atlanta Braves Foundation will highlight the team’s sustainability partners and efforts, including Pitch in for the Planet in partnership with Food Well Alliance, One Tree Planted, and Players for the Planet and Greenfield Natural Meat Co., which will sponsor Food Well Alliance orchard maintenance kits this year. The team will also spotlight the Second Helpings food recovery program, which recovered an estimated 47,102 pounds of food from Truist Park in 2023. The Braves will activate a Green Team for the Earth Day game, which will collect recyclables from fans between innings. This group would collect recyclables from fans in-between innings. They will also test compostable liners in hopes of adding them to the regular cleaning operation.

### **Baltimore Orioles**

- As part of the Baltimore Orioles Orange and Black Gives Back volunteer program, Orioles employees will participate in an Earth Day volunteer project with Parity Homes in the Harlem Park neighborhood of West Baltimore, serving the community of our recently announced Adopt-A-School program at Harlem Park Elementary Middle School. Volunteers will help with building benches, laying pavers, installing plants, picking up debris in the neighborhood, sorting books, among other tasks. Parity Homes is an equitable development company proudly headquartered in West Baltimore that acquires and rehabilitates abandoned properties by the block to create affordable home ownership opportunities.

## **Cincinnati Reds**

- In 2024, the Reds are continuing their extensive recycling efforts, which involve various initiatives such as on-site cardboard baling, mixed recycling, and handling e-waste. The Reds have collaborated with their energy supplier to ensure that 25% of the energy used in the Great American Ball Park comes from renewable sources. All lighting within the ballpark, including field lights, has been transitioned to energy-efficient LED lights. The Reds have teamed up with ballpark concessionaire Delaware North to implement several environmentally friendly practices under the Green Path initiative:
  - Recycling a wide range of materials including paper, plastic, aluminum, glass, cardboard, scrap metals, wood pallets, electronic devices, and printer ink cartridges.
  - Partnering with the local nonprofit Last Mile Food Rescue for a food donation program.
  - Recycling kitchen oil with Filta Fry.
  - Engaging in stewardship and community service projects.
  - Organizing clothing drives, toy drives, and donating obsolete retail merchandise.
  - Recycling or donating outdated kitchen equipment and smallwares.

## **Cleveland Guardians**

- Davey Tree and the Cleveland Guardians are excited to build on their existing Swing for the Trees partnership by celebrating Earth Week and Arbor Day at Progressive Field on April 23-25. Both the Guardians and Davey Tree remain committed supporting Earth-friendly practices and initiatives.

## **Chicago Cubs**

- Continuing on the Chicago Cubs' commitment during the 1060 Project to execute more sustainability initiatives, the Cubs partnered with the American Conservation Coalition and Hefty to activate a "Green Team" in the Budweiser Bleachers and at Gallagher Way to divert additional mixed recycling from landfills. The Cubs also hosted a Neighborhood Grounds Crew clean-up event with Hefty where nearly 300 Cubs associates, Hefty employees and community volunteers joined forces to clean up a local park and the surrounding Lakeview neighborhood. Trashie hosted a donation collection at Gallagher Way for old clothes that cannot be donated or reused.

## **Chicago White Sox**

- The Chicago White Sox will celebrate Earth Month with several events to help promote sustainability around Chicago, while organizing volunteer opportunities to advocate for environmental stewardship. In collaboration with Our Roots Chicago, a community-driven, data-informed project to create tree canopies through an equitable approach to each neighborhood, Hall of Fame great Harold Baines and White Sox players joined Chicago Mayor Brandon Johnson to plant a ceremonial tree and nearly two dozen trees in the Armour Square Park area of the Bridgeport neighborhood. The White Sox join Our Roots Chicago as ambassadors for the effort to help carry out the bold Climate Action Plan of planting 75,000 trees in all neighborhoods of Chicago. The White Sox Volunteer Corps, presented by Blue Cross and Blue Shield of Illinois, also will spearhead three service events helping promote a cleaner, greener Chicagoland, including:
  - In collaboration with the Alliance of the Great Lakes, White Sox volunteers will meet at 57th Street Beach on Monday, April 22, to participate in the Adopt a Beach program. The group will clean the beach and collect crucial data, aiding the Alliance's efforts to develop a comprehensive understanding of coastal litter across the Great Lakes region.
  - On Tuesday, April 23, Sox volunteers will participate in a clean-up of Lawrence Hall's Serenity Garden, located at their North Campus.
  - Joining forces with the Calumet Area Industrial Commission at the Roseland Community Garden on Friday, April 26, volunteers will plant flowers and trim tulips, while collecting trash in the garden's surrounding area.

## **Colorado Rockies**

- The Rockies will feature a video hosted by Dinger highlighting their sustainability initiatives and encouraging fans to recycle. Additionally, the Rockies will be promoting sustainability and Earth Week activations with a special scoreboard loop. Additionally, the Rockies scoreboard, which will be themed green similar to City Connect games that will feature Rockies' sustainability logo for games April 21- 25. The exterior lights will go green for the April 22 night game. Three finalists selected on April 8 from a poster contest for local 6th grade science classes on stormwater education will be voted on via Rockies' website. The three finalists will be awarded on field at the game on April 25, treated to a tour, and pizza party. The official finalists will be announced via social media, in-game, and the website. Additionally, during the April 25 game, Rockies staff wearing Colorado Rockies sustainability shirts, in fan-facing areas sorting recyclables for STEM Day and during games. Rockies mascot, Dinger, will also make an appearance in a special sustainability team vest and participate in sorting recyclables. In addition, the Rockies will feature WM along with other Rockies sustainability highlights in-game. The Rockies will host a special PLAY BALL event offsite in April where they are giving out tree saplings instead of seed packets. The event will feature a station to teach kids how to plant and care for the tree. Vendors on McGregor Square Plaza promoted sustainable food sourcing and gardening on April 19 from 1-3:30 pm. The Rockies will also have a table presenting sustainability features. The Rockies will highlight their garden and new plant-based stand on the scoreboard and through other media, which features fully recyclable materials.

## **Detroit Tigers**

- In alignment with Earth Day on April 22, the Detroit Tigers hosted a Spring Field Clean Up for one of Detroit's Little Leagues on Friday, April 19. Among the fields receiving upgrades is William Clay Ford Field, the same field in which Tigers legend Willie Horton grew up playing. The Tigers' efforts aim to preserve the integrity and historical significance of the field where Horton embarked on his baseball journey, while restoring a community field for future generations to continue to use. Recycled dirt and clay from Comerica Park was transported to and spread across the field and volunteers from the Tigers staff and grounds crew also removed weeds and cleaned parking lots.

## **Houston Astros**

- In honor of Earth Day, the Astros Foundation and Apache Corporation are teaming up with Trees for Houston to give away 1,000 seedlings on May 4 in parking lot C at Minute Maid Park. The Astros have done a lot to Go Green not only on Earth Day, but throughout the year. There is single-stream recycling available for fans in the stadium, along with electronic, pallet and cardboard recycling. Additionally, leftover food from games and other events is donated to Second Servings to feed those in need. All disposable service ware used in the stadium is made of eco-friendly material. Also, the on-field light towers, along with all lighting on the suite level has been converted to LED lighting. The retrofitting continues throughout the stadium, with the lighting in the player parking lot now being LED lighting, along with 80 percent of the ballpark's restrooms. Water conservation has also been taken into account throughout the ballpark, including in the restrooms. In 2023, the Astros announced an agreement with 1PointFive, a carbon capture, utilization and sequestration company. The team purchased carbon dioxide (CO<sub>2</sub>) removal credits from 1PointFive's Direct Air Capture (DAC) plant being constructed in Ector County, Texas. This progressive agreement is a clear demonstration of the Astros commitment to continuous improvement of their fan experience via environmental investment. That partnership and commitment is now seen throughout the Astros system, when the Corpus Christi Hooks, the team's Double-A affiliate, announced last week that 1PointFive is now a community leader for the ballclub.

## **Los Angeles Angels**

- Since 2017, the Angels have diverted over 160 tons of waste materials (cardboard, plastic and aluminum) away from landfills. This year, Angel Stadium will be expanding its Food Scrap and Waste Diversion Program to include more kitchen locations on site to increase the amount of food waste diverted from landfills. In addition, the Angels, through the City of Anaheim, will be converting food waste into renewable energy through anaerobic digestion. Angel Stadium will continue a multi-year plan to convert stadium lighting fixtures and bulbs to LED efficient lighting, which has already reduced the energy consumption of Angel Stadium by 60% since 2017. Last year, Angel Stadium recycled four tons of e-waste and diverted over 72 tons of yard waste material, some of which have been used as mulch around the stadium. The Coca-Cola Green Team at Angel Stadium will begin its 2024 program on Earth Day. The team is dedicated to promote sustainability and recycling practices at Angel Stadium, and will continue to encourage fans to take those practices into their daily lives.

## **Los Angeles Dodgers**

- In honor of Earth Day, the Los Angeles Dodgers will be deploying a “Green Team” on the concourse to collect bottles and cans during the Mets series, April 19-21. Additionally, Dr. Chaz Perea – Landscape Manager of the Los Angeles Dodgers – and his team, along with Dodgers Community Relations, will be gardening with students at LA Leadership Academy in celebration of Earth Day on Monday, April 22. Students will be gifted gardening supplies and our landscape teams special vests.

## **Minnesota Twins**

- Since the first blueprints were drawn for Target Field, the Minnesota Twins have made environmental stewardship a priority – the club will celebrate Earth Day with social posts and in-ballpark video board elements before and during its April 22 home game vs. the Chicago White Sox. However, the club’s commitment to nurturing the planet goes beyond Target Field; this season, the Twins are proudly sponsoring an urban farm in North Minneapolis through the club’s nonprofit partner, Appetite for Change. This urban farm helps provide community members with fresh produce grown locally with regenerative, sustainable and organic gardening techniques. Exemplifying the Twins’ commitment to empower youth, foster belonging and nurture the planet, local youth are also involved throughout the process, planting seedlings, tending plots, harvesting produce and selling it at a local farmers market. On Tuesday, April 30, Twins front office volunteers will lay compost and get the urban farm ready for the growing season.

## **Oakland A's**

- In an early celebration of Earth Day, the A's teamed up with Goodwill of San Francisco Bay to host an electronic waste collection drive at the Coliseum on April 13. Fans were encouraged to donate old or unused electronics to help protect our local environment. For every item donated, fans received two ticket vouchers to a 2024 A's regular season home game. Additionally, fans who purchased a special event ticket for the A's Earth Day game received a discount on their ticket purchase, and a portion of the proceeds benefited Goodwill of San Francisco Bay's mission to provide job training and career services.

## **Philadelphia Phillies**

- While the team's away, the Phillies will kick off their Earth Day awareness campaign on Monday, April 22, when they will host their annual employee Earth Day cleanup in partnership with Citizens and the Fairmount Park Conservancy at Pattison Lagoon at FDR Park, which is located a half-mile away from Citizens Bank Park. Employees will help honor the planet by planting native grasses, removing invasive species and participating in trash pickup as needed. The event is part of the team's Red Goes Green program, held in partnership with OVG360 and Aramark, which was created in 2008 in an effort to be greener and friendlier. Through the program, an enormous amount of materials has been recycled at Citizens Bank Park. Last year alone over 135.49 tons of materials were diverted from landfill; items that were recycled include over 243 tons of cardboard, 77+ tons of plastic and aluminum, 1,100+ pounds of fluorescent lights, 150+ pounds of batteries and 6,100+ pounds of e-waste that consisted of various low-grade electronics, computers, televisions and more. In addition, food waste from Phillies kitchens is donated to W.B. Saul High School's Henry Got Compost program. Also happening on Earth Day, the Phillie Phanatic and Phillies Ballgirls will take part in a tree planting at the headquarters of Asplundh, the team's new Community and Sustainability Partner. Another highlight: for each home run hit by a Phillies player during the season, a tree is planted as part of the 13<sup>th</sup> annual Home Runs for Trees presented by Asplundh and a partnership with the Pennsylvania Horticultural Society (PHS). Over 2,000 trees have been planted in the Delaware Valley since the inception of this program.

## **Pittsburgh Pirates**

- The Pittsburgh Pirates, known for their dedication to sustainability, are teaming up with Duquesne Light and Pittsburgh Earth Day to host a special Earth Day celebration at PNC Park. Leading up to the game, the Pirates front office is participating in several events that raise awareness for sustainability, including the Wild Earth event at the Pittsburgh Zoo & Aquarium and the Pittsburgh Earth Day Breakfast. The pre-game Earth Day celebration at PNC Park will include group salutes for members of the Pittsburgh community committed to sustainability and will feature various dignitaries and community leaders, including Mayor Ed Gainey and representatives from Duquesne Light and Rebuilding Together Pittsburgh. Additionally, the Pirates will have a green team activated during the game.

## San Diego Padres

- On game day April 21 the Padres will host a composting and recycling activation sponsored by Republic Services for fan education. Updated Padres Go Green messaging flyers will be visible throughout the ballpark waste and recycling bins to engage fans in addition to an Earth Day pre-game video board messaging loop. On Earth Day, April 22, the Padres will share special social media posts and email blast that features the Padres partnership with San Diego Community Power to provide Petco Park with 100% renewable energy. The Padres are kicking off Earth Day Weekend by partnering with Republic Services on Friday, April 19, to educate fans at Petco Park about sustainability and proper waste disposal. Republic Services will pilot a three-bin system at the game staffed with "Diversion Goalies" to keep bins contamination-free while also highlighting the Padres' sustainability and waste management efforts at Petco Park. In 2023, Petco Park diverted a total of 1,960.4 tons of waste, which includes 143.7 tons of green waste, 15.6 tons of e-waste, composting 279.7 tons of food, and donating 63.8 tons of food, resulting in recycling 68% of waste for an average 15.8 tons of recycling per home game (79 games total).

## San Francisco Giants

- In celebration of Earth Day on Monday, April 22, the Giants will once again team up with Forever Giant Hunter Pence in support of his nonprofit Healthy Planet Project focused on sustainability, reducing and preventing pollution and creating a cleaner environment in the Bay Area. The Giants in collaboration with Hunter Pence will also create video content featuring Pence hosting a tour of Oracle Park - highlighting notable locations that showcase the Giants environmental stewardship (i.e. LED field lights, water efficiency, landscaping, recycling, etc.) while providing educational elements throughout. Content will go live on Earth Day on the Giants social channels and a media kit with b-roll and commentary from Pence will be pitched to local media outlets. Additionally, the Giants will light Oracle Park green in honor of Earth Day using external lights around the ballpark. Fans can learn more about the Giants sustainability initiatives via their [Community Impact Report](#). As a pioneer in environmental stewardship, the Giants are dedicated to making sustainability a top priority every Earth Day and beyond. Thirteen-time Green Glove Award winner, Oracle Park remains the first and only major league ballpark to receive all three U.S. Green Building Council (USGBC) certifications - platinum (2019), gold (2015) and silver (2010) - for Leadership in Energy and Environmental Design (LEED) for Existing Buildings, Operations and Maintenance (EBOM). The San Francisco Giants Legacy Green initiatives include:
  - The Giants remain one of the single largest contributors to the San Francisco Compost Program and continue to set industry records with their waste diversion programs centered on recycling and composting.
  - Oracle Park's biological nutrition program utilizes beneficial bacteria and fungi as well as an integrated pest management system to significantly reduce the use of unhealthy pesticides while promoting and maintaining healthy soil and turf.
  - Turf management is supported by advanced drone imagery helping to direct the decision-making for highly sustainable water and fertilizing processes.
  - LED field lights and sustainable field irrigation practices substantially reduce energy consumption and water usage. Solar arrays reduce the usage of gasoline, charcoal and propane.
  - Cutting-edge anaerobic towers (The Garden) grow fresh vegetation, eventually served at concession stands throughout Oracle Park.

## **Tampa Bay Rays**

- For Earth Day 2024, the Tampa Bay Rays are working with local environmental nonprofits on tabling activations and educational opportunities. The Rays are also utilizing our volunteer-led internal sustainability committee to surprise and delight fans that recycle intentionally and properly. In addition, the Rays will be active on social media showcasing some of the work we've done in the community and in our ballpark.

## **Texas Rangers**

- The Texas Rangers are assembling an extensive Green Team to assist in recycling efforts during All-Star Week events this July. Last October, during the club's Postseason run, the Rangers had several Green Teams on-site managing waste reduction while record crowds attended Postseason games at Globe Life Field. The additional month of baseball also allowed the Texas Rangers and its concessionaire Delaware North to extend their regular-season unused food donation program to local non-profit Mission Arlington Mission Metroplex, helping to feed community members while preventing additional food waste. Delaware North also collects its excess kitchen grease to be cleaned in an area recycling plant. In March, the synthetic playing surface at Globe Life Field was replaced with an identical, yet slightly darker in color, surface that uses a turf infill comprised of natural materials rather than the rubber pellets used in most synthetic surfaces. As a multipurpose event venue, Globe Life Field's turf was expected to be replaced after approximately four years. Over 81,000 square feet of the original turf will be repurposed for field replacements at the Texas Rangers MLB Youth Academy in West Dallas, diverting about 65,000 pounds of waste from disposal. Texas-based Paragon Sports Contractors, who oversaw the installation of the new turf and re-use of the old turf, will recycle any remaining turf into NXTPlay performance pad, a second lifecycle product currently installed at Globe Life Field's neighboring Choctaw Stadium.

## **Washington Nationals**

- While the Nationals have an off-day on April 22, every day is Earth Day at Nationals Park with season-long and year-round initiatives. As the first major sports facility in the U.S. to earn LEED-certification by the U.S. Green Building Council, Nationals Park was a pioneer in green design upon its construction and is still considered one of the most environmentally friendly ballparks in the country today - improved further through its switch to new LED field lights this offseason. The ballpark includes over 4,000 solar panels, which supply an estimated 10% of the ballpark's electricity needs each year, and outdoor furniture built from recycled milk jugs. Fans can also catch a glimpse of the CareFirst Giving Garden above the concessions in left field, which minimizes roof heat gain and provides locally sourced produce to local underserved communities.