

SOCIAL MEDIA POLICY

Minor League Players

Definitions:

Social Media—Any form of online or interactive media, including, but not limited to profiles, commentary, writings, photographs, images, logos, and audio or video files posted on outlets including but not limited to Facebook, Instagram, Snapchat, Twitter, blogs, podcasts, message boards and websites.

Content—All material posted on Social Media, including links to other websites.

MLB Entity—Any entity affiliated with Major League Baseball, including the 30 Major League Clubs, Minor League Clubs, the Office of the Commissioner of Baseball, MLB PDL, The MLB Network, LLC, MLB Advanced Media, L.P., and Tickets.com, LLC.

Prohibited Conduct: In addition to the prohibition on the use of electronic devices during games that is contained in On-Field Regulation 1-2, Minor League Players may not engage in the following conduct with respect to the use of Social Media:

1. Displaying or transmitting Content via Social Media that reasonably could be construed as an official public communication of any MLB Entity without obtaining proper authorization.
2. Using an MLB Entity's logo, mark, or written, photographic, video or audio property without obtaining proper authorization.
3. Linking to the website of any MLB Entity on any Social Media outlet without obtaining proper authorization.
4. Displaying or transmitting Content that contains confidential or proprietary information of any MLB Entity or its employees or agents, including, for example, financial information, medical information, strategic information, *etc.*

5. Displaying or transmitting Content that reasonably could be construed as condoning the use of any substance prohibited by Major League Baseball's Joint Drug Prevention and Treatment Program.

6. Displaying or transmitting Content that questions the impartiality of or otherwise denigrates a Major League umpire.

7. Displaying or transmitting Content that is derogatory or insensitive to individuals based on race, color, ancestry, sex, sexual orientation, gender identity and expression, national origin, age, disability, or religion, including, but not limited to, slurs, jokes, stereotypes or other inappropriate remarks.

8. Displaying or transmitting Content that constitutes harassment of an individual or group of individuals, or threatens or advocates the use of violence against an individual or group of individuals.

9. Displaying or transmitting Content that contains obscene or sexually explicit language, images, or acts.

10. Displaying or transmitting Content that violates applicable local, state or federal law or regulations.

Nothing in this Policy prohibits you from discussing the terms and conditions of your employment to the extent protected by federal law or otherwise displaying or transmitting Content that is protected by applicable federal, state or local law.

Enforcement: A Minor League Player who violates this policy may be subject to discipline for just cause by either his Club or the Commissioner.