



Major League Baseball has joined the Civic Alliance, a non-partisan group of businesses working together to build a future where everyone participates in shaping our country. Founded by the CAA Foundation and Democracy Works, the Civic Alliance cultivates a community of companies united by a shared belief that an active democracy is good for business, and an engaged business community is good for democracy.

OUR GOAL:

Support the non-partisan effort to promote voter education and civic engagement.

“OUR DEMOCRACY
WORKS BEST WHEN WE
ALL PARTICIPATE.”



WAYS TO ENGAGE:

FOR INDIVIDUALS

- Register to vote!
- Serve on or before Election Day (e.g. poll worker, phone/text banking)
 - Did you know that in some states, individuals as young as 16 may serve as poll workers?
 - Even in states with all-mail elections, officials may look for election workers to help process mailed ballots.
- Create videos, original content or social media messages to share with your networks*
- And don't forget to Vote!

FOR THE BUSINESS COMMUNITY

- Review internal company policies to ensure they are “voter friendly”
- Share the Key Dates with employees
- Host informational events or voter registration drives for employees/customers
- Encourage support from D&I councils or Employee Resource Groups
- Create videos, original content or social media messages to share with stakeholders*

* Include relevant links: Important deadlines, completing census, “check your voter status”

KEY DATES:

SEPTEMBER 22

National Voter
Registration Day

SEPTEMBER 30

Deadline to Complete
Census

OCTOBER 24

Vote Early Day

OCTOBER 27

1 week till Election Day



Election Day

THE CHALLENGES

- Poll worker shortage
- Shuttered polling locations
- Social distancing requires more volunteers
- COVID-19 has changed the voting landscape
- Low voter turnout (U.S. ranked 26th among 30+ developed nations)

RESOURCES:

[I Am A Voter](#)

[When We All Vote](#)

[Voto Latino](#)

[Power the Polls](#)

[MyCensus2020.gov](#)

[Vote 411 \(available in English and Spanish\)](#)

[NAACP Legal Defense and Educational Fund](#)

