

1501 NC 39 Hwy, Zebulon, NC 27597 p: (919) 269-2287 • f: (919) 269-4910 carolinamudcats.com

Position Description

Ticket Sales Assistants

REQUIREMENTS: Pursuing or completed four-year college degree seeking entry into sports industry. Candidates must be available to work all games and events throughout the entire 2025 season, which can include long hours for multiple days in a row.

RESPONSIBILITIES: Responsibilities include, but are not limited to...

- Assist the Ticket Operations by processing ticket sale orders.
- Answer inbound calls related to groups sales and help place them into a ticket option that best fits their needs.
- Identify and prospect new ticket sales targets for outreach.
- Create lead list by prospecting the surrounding areas via the internet and visual in-person visits.
- Aid the overall efforts of the Mudcats in maximizing the collection and use of e-mail addresses and fan data with the goal of selling more tickets to games and events.
- Cold Calling companies and introducing them to group ticket options available with the Mudcats.
- Take on and grow a variety of categories of group sales opportunities that are part of the overall Club plan for selling groups on specific promotional nights during the season.
- Learn to edit, send, sell tickets though our ticketing site.
- Face-to-face interaction with customers during games to build relationships and to check on customer experience.
- Other gameday duties as assigned by Ticket Operations Team, plus the Mudcats Front Office Staff.
- Pull tarp as needed.

QUALIFICATIONS:

- Available to work all games and events for the entire season
- Outgoing personality
- Excellent verbal and written skills
- Ability to multi-task
- Experience with customer service a plus
- Availability to work home games and office hours when the team is away
- Willingness to learn ticket sales

COMPENSATION: This is a paid seasonal position. Housing is not provided.

WORK HOURS: A Minimum of 30 hours per week. Hours vary according to the game and event schedule. Candidates must be available to work all games and events throughout the entire season, which can include long hours for multiple days in a row.

IDEAL START DATE: TBD

Please send your resume to: Jason Leone jason.leone@carolinamudcats.com



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