



CAROLINA MUDCATS BASEBALL CLUB
1501 NC 39 Hwy, Zebulon, NC 27597
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carolinamudcats.com

Position Description

Marketing & Promotions Assistant

Requirements: Pursuing or completed four-year college degree seeking entry into sports industry. Candidates must be available to work all home games (66 games) and events throughout the entire 2023 season, which can include long hours for multiple days in a row.

Description/Responsibilities: Duties include, but not limited to...

- The coordination of all game-day sponsor promotional elements including in-between inning contests, giveaways, concourse displays, pre-game ceremonies, first pitches and National Anthem.
- Responsible for set-up and tear down of all promotional items pre- and post-game.
- Assist in the execution of in-game promotions, ensuring contestants have been selected for a seamless production.
- Be a leader in customer service while conducting themselves in a professional manner.
- When not specifically assigned to a certain task during the game, candidate must be able to “work the crowd” to ensure enthusiasm and a positive fan experience.
- Assisting with baseball clinics, coordination of special events and planning and implementation of theme nights at Five County Stadium.
- Assist in all other duties assigned by the Marketing and Promotions Coordinator.
- Pull tarp is needed

Qualifications:

- Availability to work all games and events, including office hours for the entire 2023 season
- Candidate must be reliable, detail oriented, able to problem solve, able to multi-task efficiently, have solid communication and writing skills and teamwork mentality.
- Open and friendly personality and willing to get in front of a crowd.
- Willing to take direction and learn.
- Provide an enthusiastic and energetic appearance to all fans during each home game.

Compensation: This is a paid seasonal position. Housing not provided.

Start Date: TBD

Please send your resume to:
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