

# CAROLINA MUDCATS BASEBALL CLUB

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### **Position Description**

# "Cats Crew" Promotions Team

# **Summary**

The Mudcats are looking for part-time seasonal employees to help coordinate and execute all in-stadium entertainment and promotions items. The "Cats Crew" Promotions Team helps cultivate a fun, family environment for attendees at Five County Stadium. Employees must be able to work in a fast-paced environment and be capable of providing customer service to fans of all ages.

The fan experience at Five County Stadium sets the tone for the Carolina Mudcats brand and is cultivated strongest through the "Cats Crew" promotional staff. This position is fantastic for those looking to obtain entry level experience in the sports entertainment, marketing and communications industry. Employees will be asked to work closest with children and fans at Five County Stadium to help amplify their experience while attending the game.

#### **Duties**

- Help set up in-stadium promotional needs before gates open for fans.
- Greet fans as they enter the stadium and help hand out game program and any promotional giveaway items.
- Interact and engage with fans prior to the game and help qualify fans for in-game promotional opportunities.
- Operate and chaperone various in-stadium attractions for fans.
- Execute in-stadium entertainment activities with fans pregame, between innings and postgame.
- Help chaperone the mascot, Muddy the Mudcat, throughout his in-game entertainment and appearances around the stadium, with possible non-game day appearances as well.
- Operate speed pitch station.
- Operate and execute postgame on-field activities which consist of but are not limited to Kids Run the Bases and Post Game Catch on the Field.
- Clean up and store all promotional items and various in-stadium duties after the game.
- Assist with any promotional or community events on non-game days.
- Individuals must have a flexible work schedule, including nights, weekends and holidays
- Any additional tasks from Mudcats Front Office staff.

#### **Work Hours**

Start Date: April 11th (must be available to work weekends and July 4th)

Hours: 90 minutes prior to first pitch until end of game

