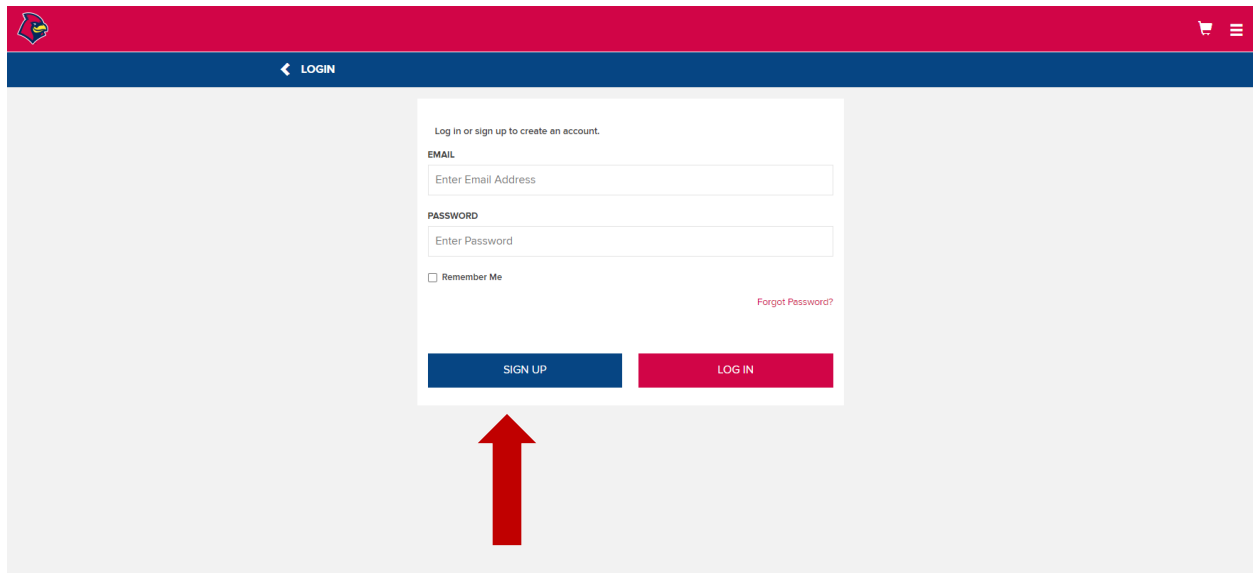
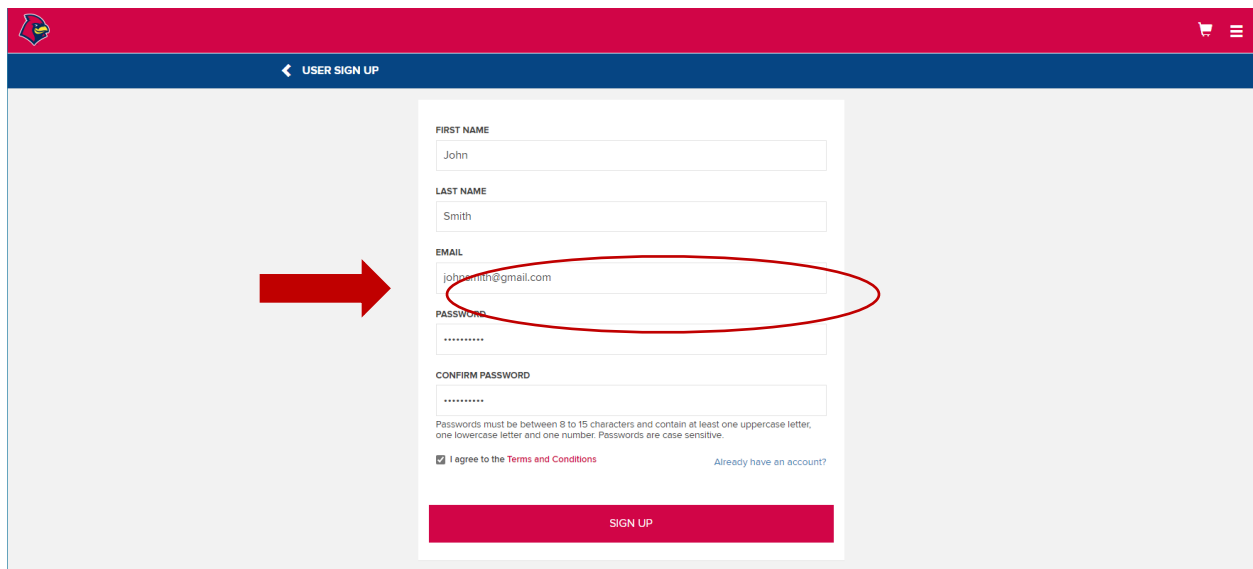


1. Fans purchasing tickets to a 2023 Baseball game for the first time, click SIGN UP and create a new account



The screenshot shows the top navigation bar with a red background and a blue header. Below the header, there is a navigation bar with a back arrow and the text "LOGIN". The main content area features a white login form with the heading "Log in or sign up to create an account." The form includes fields for "EMAIL" (with placeholder "Enter Email Address") and "PASSWORD" (with placeholder "Enter Password"). There is a "Remember Me" checkbox and a "Forgot Password?" link. At the bottom of the form are two buttons: "SIGN UP" (blue) and "LOG IN" (red). A large red arrow points upwards from below the "SIGN UP" button.

2. After clicking Sign Up, you will land on the 'User Sign Up' page. If you had a Memphis Redbirds ticket account in previous seasons, create your new account using the same email address used in previous seasons.



The screenshot shows the top navigation bar with a red background and a blue header. Below the header, there is a navigation bar with a back arrow and the text "USER SIGN UP". The main content area features a white sign-up form with the following fields: "FIRST NAME" (with "John" entered), "LAST NAME" (with "Smith" entered), "EMAIL" (with "john.smith@gmail.com" entered and circled in red), "PASSWORD" (with "*****" entered), and "CONFIRM PASSWORD" (with "*****" entered). Below the fields is a checkbox labeled "I agree to the Terms and Conditions" and a link "Already have an account?". At the bottom of the form is a red "SIGN UP" button. A large red arrow points from the left towards the email field.

3. After completing your account setup, you will reach a confirmation page. At this point you are ready to buy tickets! Be sure to check out our 2023 Mini Plans. Single-game tickets are coming soon.