



Title: Creative Video Intern

Reports to: Director of Game Entertainment

Overview:

The Greensboro Grasshoppers, the High-A affiliate of the Pittsburgh Pirates, are seeking a dynamic and creative individual to join our team as a Creative Video Intern for the 2025 season. In this role, you'll play an essential part in shaping the fan experience and promoting the team through engaging and innovative content. You'll work closely with the Director of Game Entertainment and other departments to elevate the Grasshoppers' brand while contributing to various team operations, including promotions, ticketing, group sales, and merchandise.

Key Responsibilities:

- Collaborate with the Director of Game Entertainment to enhance the fan experience and execute the Grasshoppers' brand vision.
- Capture video content of players, fans, and game-day events, from pre-game through post-game.
- Edit game footage to produce highlight reels, hype videos, and other engaging content.
- Create video packages featuring player interviews, in-game promotions, and team events.
- Organize and maintain an archive of game footage and photos for future use.
- Assist in creating and analyzing content for the Grasshoppers' social media platforms.
- Capture and compile proof-of-performance materials (photo/video) for corporate client reviews at the season's end.
- Design graphics for in-stadium signage, social media, flyers, advertisements, and the team website.
- Help plan and participate in theme nights and other special events.
- Support the Grasshoppers' mission of providing fun, affordable family entertainment by collaborating with other departments.
- Abide by all guidelines outlined in the Greensboro Baseball, LLC Employee Handbook.
- Take on additional duties as needed.

Qualifications:

GREENSBORO GRASSHOPPERS
408 Bellemeade Street • Greensboro, North Carolina 27401
336.268.2255 (phone) 336.273.7350 (fax)
www.gsophoppers.com



- Must be willing to work long hours in a fast-paced environment.
- Ability to follow directions and work well within a team.
- Currently pursuing a degree in Marketing, Media, Communications, Sports Management, Journalism, or a related field.
- A strong interest in working in the sports industry.
- Availability to work most or all home games for the Greensboro Grasshoppers.
- Proven experience in photography and videography.
- Proficiency in Adobe InDesign, Photoshop, Illustrator, and Canva.
- Strong multitasking and organizational skills with the ability to meet deadlines.
- Creativity, energy, and a collaborative mindset are essential.
- A team-oriented attitude with a passion for delivering quality work.

Join us for an exciting opportunity to learn and grow while contributing to an unforgettable fan experience!

Please email your resume and cover letter to Gavin Grace at ggrace@gsoghoppers.com if interested.

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