

CORPORATE PARTNERSHIPS

2025



WHY THE TINCAPS?

REACHING BEYOND THE BALLPARK

TinCaps home games can be seen anywhere in the world on MiLB.tv. All games (home and away) can be heard on local Fox Sports Radio and receive major coverage in local newspapers and television news.

LEVERAGING OUR BRAND TO BENEFIT YOURS

The positive impact that the team and Harrison Square have had in downtown Fort Wayne have made the TinCaps one of the strongest and most loved brands in northeast Indiana.

REACHING YOUR TARGET AUDIENCE

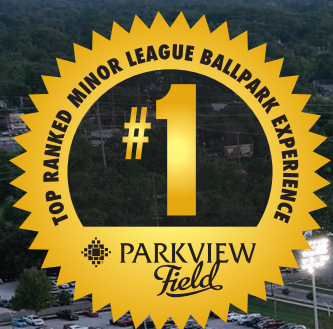
The TinCaps audience represents a unique mix of desirable demographics and Parkview Field events attract families as well as business leaders, young professionals and college students.

MAKING LASTING IMPRESSIONS

Partnering with the TinCaps puts your business in front of nearly 350,000 fans during TinCaps games plus over 100,000 additional patrons attending other events at Parkview Field.

CONNECTING WITH OUR CAPTIVE AUDIENCE

TinCaps games offer companies an opportunity to convey their message in a relaxed atmosphere over an extended period of time.



BUILDING ON SUCCESS

2009-24
TOTAL ATTENDANCE
5,540,767

2009-24
AVERAGE ATTENDANCE
5,416



57 *OUT OF* **59**

Single-A teams that the TinCaps outdrew in average attendance

26 *OUT OF* **30**

Double-A teams that the TinCaps outdrew in average attendance

13 *OUT OF* **30**

Triple-A teams that the TinCaps outdrew in average attendance

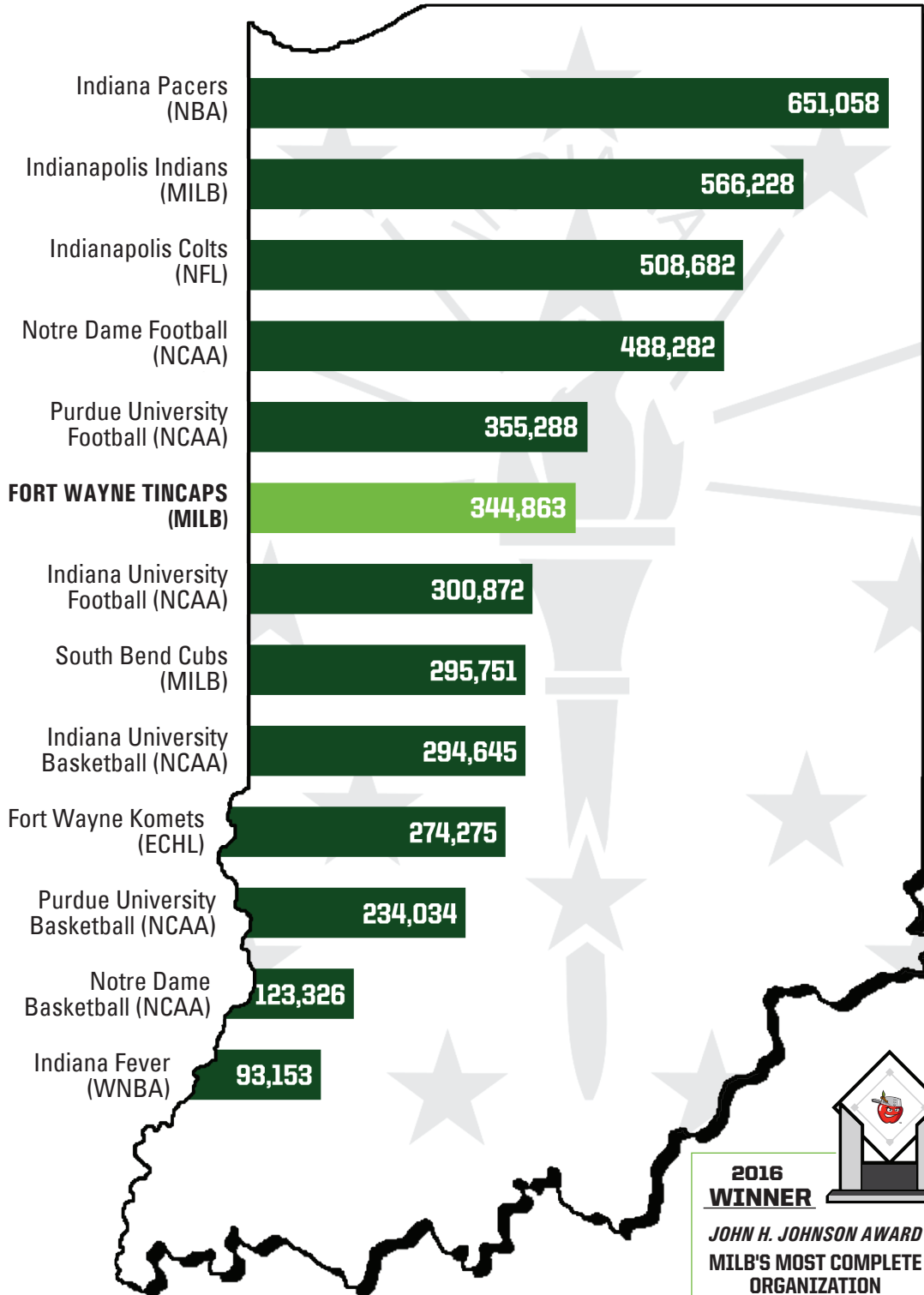


2009-24
TOTAL EVENTS
9,235
(not including TinCaps games)

2009-24
SPECIAL EVENT ATTENDANCE
1,572,640

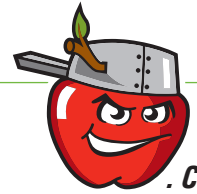
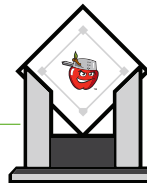
OUR FANS, YOUR CUSTOMERS

FIVE-YEAR SEASON ATTENDANCE AVERAGE (EXCLUDING THE 2020-21 SEASONS)



**2016
WINNER**

JOHN H. JOHNSON AWARD
MLB'S MOST COMPLETE
ORGANIZATION



(APRIL - SEPTEMBER, 2024)

341,243
UNIQUE VISITORS

650,619
PAGE VIEWS

SOCIAL MEDIA FOLLOWERS

AS OF OCTOBER 1, 2024

88,187
[#1 SINGLE-A]

56,371
[#2 SINGLE-A]

33,498
[#3 SINGLE-A]

4,845

2,570

At Bat

FOUR HOME GAMES
FEATURED AS THE
"GAME OF THE DAY"

352,901
UNIQUE VIEWERS

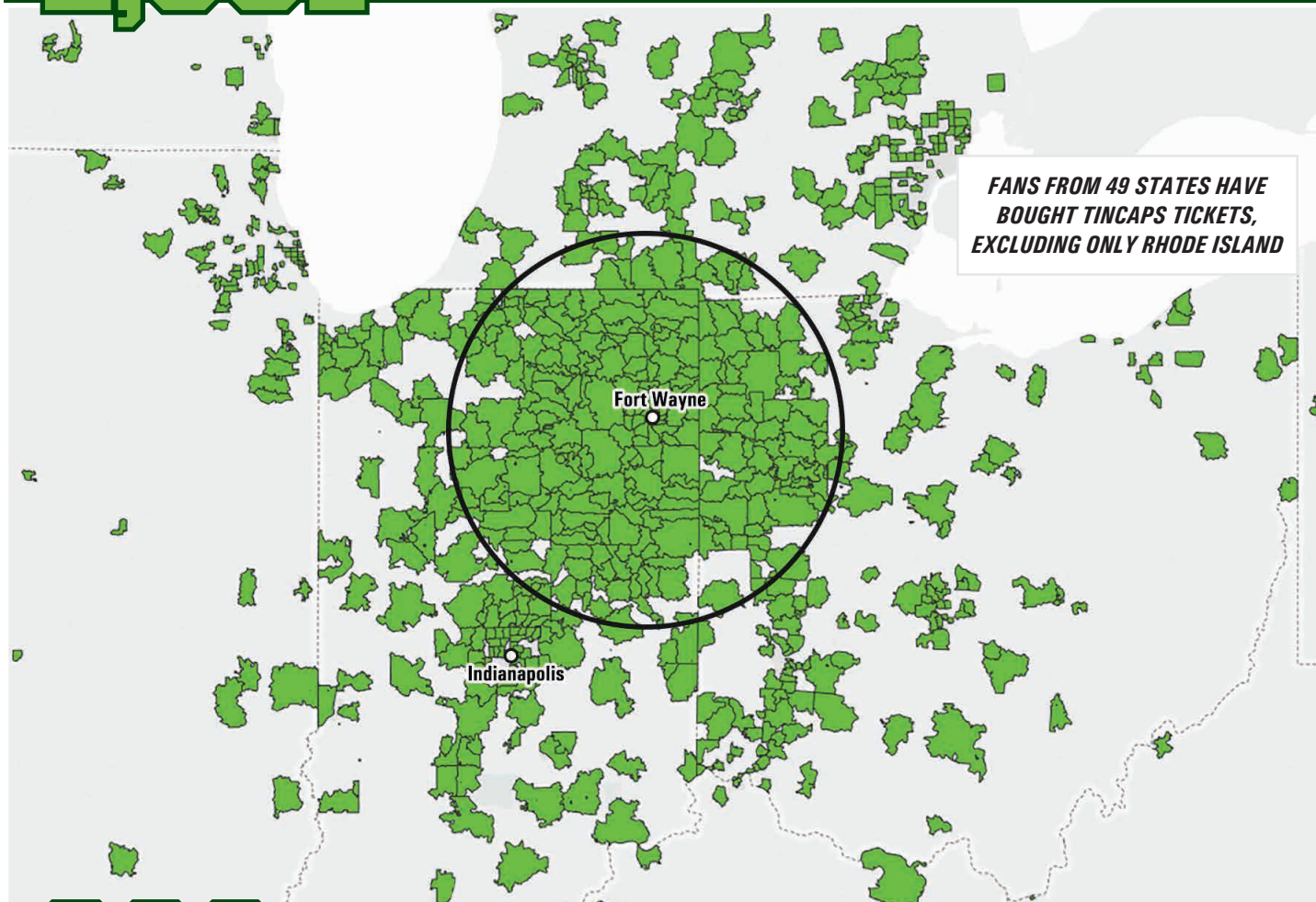
REGIONAL EXPOSURE

The TinCaps have sustained an annual attendance that is on par with (or above) franchises in larger markets.

TEAM NAME	POPULATION	CURRENT LEAGUE (LEVEL)	3-YR ATTEND. AVERAGE
Jacksonville Jumbo Shrimp	971,319	International League (Triple-A)	341,456
Fort Wayne TinCaps	265,974	Midwest League (High-A)	328,244
Scranton-Wilkes Barre RailRiders	569,413	International League (Triple-A)	315,695
Omaha Storm Chasers	487,300	International League (Triple-A)	285,985
San Antonio Missions	1,434,625	Texas League (Double-A)	265,880

2,081

NUMBER OF ZIP CODES IN WHICH FANS HAVE BOUGHT TINCAPS TICKETS



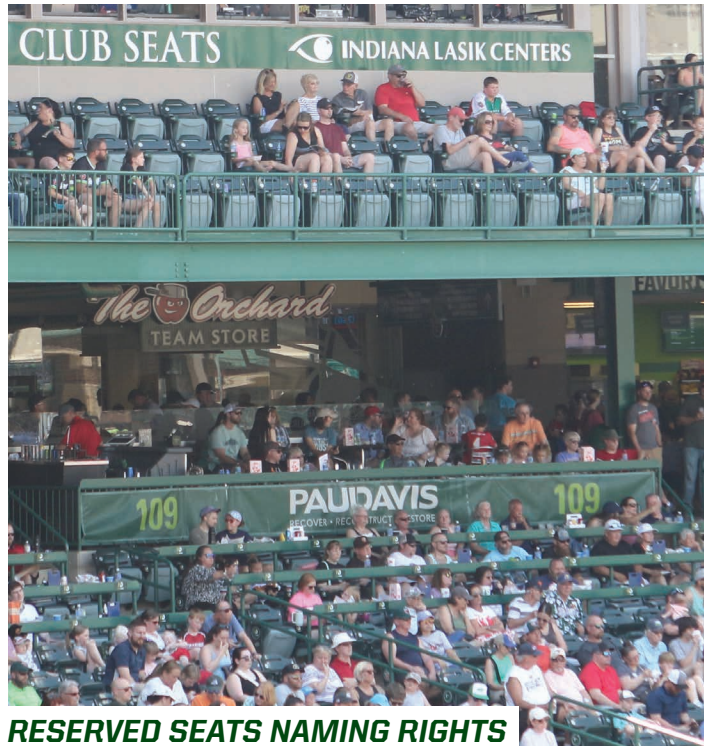
899

NUMBER OF ZIP CODES WITHIN THE TRI-STATE REGION, WITH THE HIGHEST CONCENTRATION BEING WITHIN A 60 MILE RADIUS

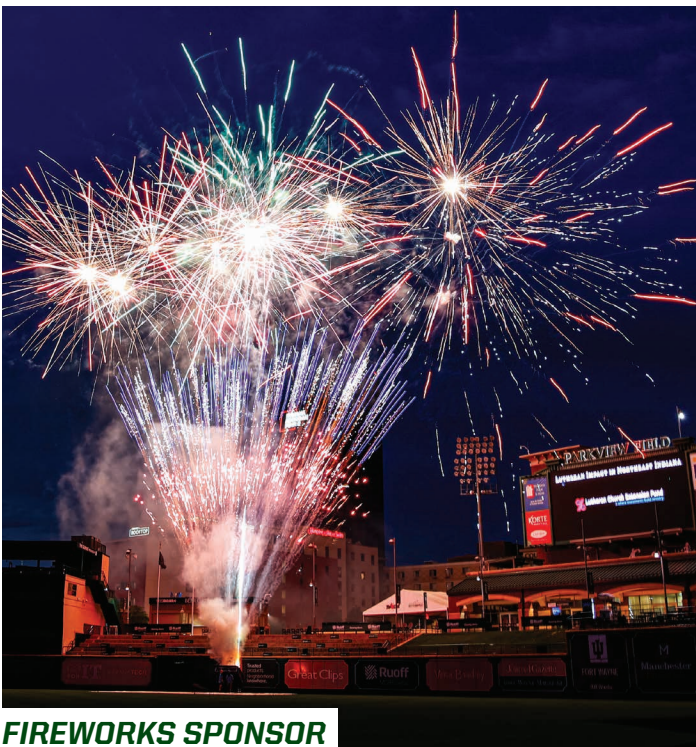
MARKETING ELEMENTS



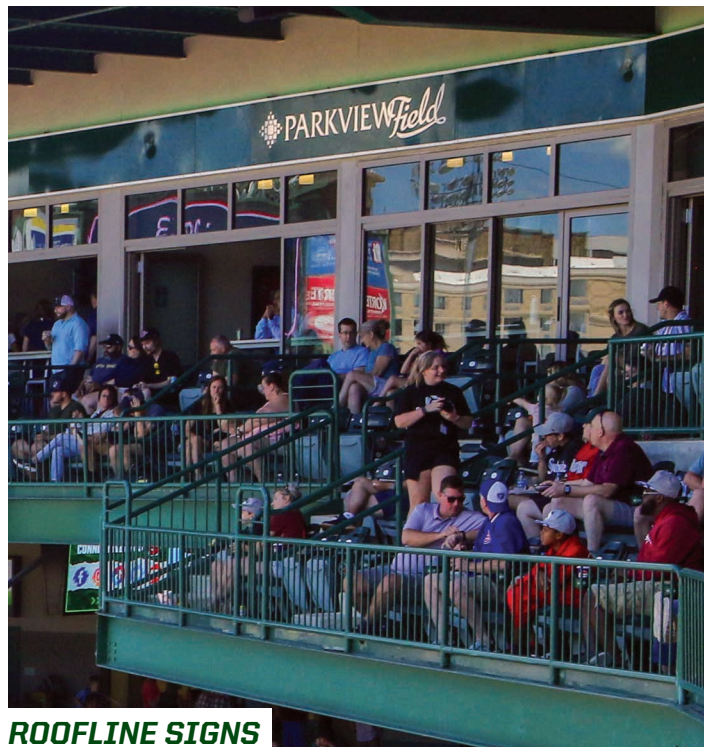
ON-FIELD LOGO



RESERVED SEATS NAMING RIGHTS



FIREWORKS SPONSOR

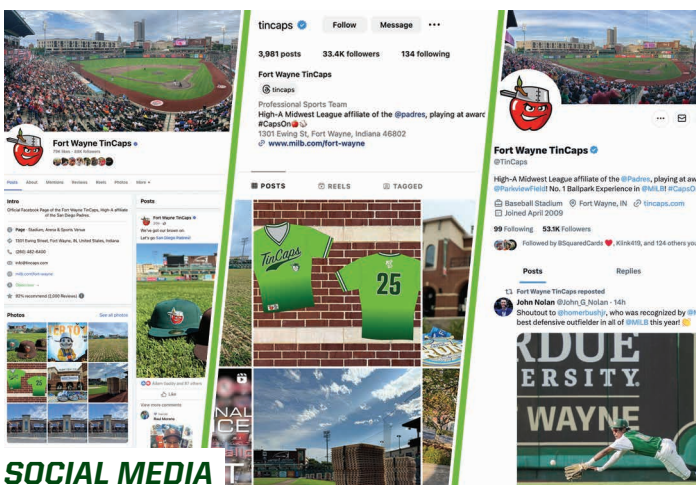


ROOFLINE SIGNS

THE TINCAPS WILL TAILOR A CREATIVE, UNIQUE & PRODUCTIVE PARTNERSHIP PACKAGE TO CAPTURE THE ATTENTION OF OUR LOYAL FAN BASE.

We will take the time to understand your goals and help you achieve them, be they brand awareness, brand preference, increased retail traffic, improved business-to-business relationships, employee rewards, or community leadership.

Unlike most traditional forms of marketing, we can incorporate dynamic elements that allow fans to experience your message and interact with your brand.



WE WILL DELIVER WHAT WE PROMISE AND FIND WAYS TO MAXIMIZE THE VALUE YOU RECEIVE.

SEASON TICKET PACKAGES

TOYOTA FIELD BOXES

Down the third base line, these private boxes include four chairs situated around a high top table. Wait service is available directly to your table.

\$3,300 (Full Season)

PAUL DAVIS DIAMOND VIEW SEATS

The Diamond View Seats presented by Paul Davis are located behind home plate and feature a food rail, padded seats, additional leg room and personal wait service.

\$1,025/seat (Single Season)

MIDWEST AMERICA RESERVED SEATS

Located just outside the first and third base dugouts, the Reserved Seats feature seating close to the action at an affordable price.

\$660 (Full Season)

\$132 (12-Game Plan)



CLUB LEVEL SEATS

These padded seats (located on the suite level) feature wait service and have access to the Suite Level Lounge which provides a full-service bar and food options.

\$1,500 (1, 3, or 5-year contract required)

NUCOR ALL-STAR SEATS

Spanning from dugout to dugout, the All-Star Seats get you right down into the action. Some seats put you closer to the catcher than the pitcher!

\$750 (Full Season)

\$430 (Half Season)

\$221 (17-Game Plan)

\$156 (12-Game Plan)



RUOFF LAWN

Bring a blanket and enjoy the ballgame from either right or left field.

\$396 (Full Season)

TINCAPS INCENTIVE PROGRAM	FULL SEASON	HALF-SEASON	17-GAME PLAN	12-GAME PLAN
Prime events pre-purchase option	✓	✓	✓	✓
Playoff tickets option	✓	✓	✓	✓
Future game exchange policy	✓	✓	✓	✓
Special "Thank You" gift	✓	✓	✓	✓
Electronic ticketing system	✓	✓	✓	✓
Renewal rights of seat location	✓	✓		
Unused season ticket exchange for non-fireworks games	✓	✓		
On-field batting practice & picnic	✓			

GROUP PRICING BREAKDOWN

	1-19	20-99	100-249	250+
 Home Run Porch	\$15.00	\$15.00	\$15.00	\$15.00
 All-Star Seats	\$15.00	\$14.00	\$14.00	\$14.00
 Reserved Seats	\$12.00	\$11.50	\$11.00	\$10.50
 Lawn	\$7.00	\$6.00	\$6.00	\$6.00

The TinCaps take pride in ensuring that your group outing is fun and family-friendly.

Share the experience of Parkview Field with co-workers, church groups, friends and family. Pricing varies by number of tickets purchased. Parkview Field can accommodate you and your guests, and the TinCaps make planning and coordinating simple and hassle-free.

PARKVIEW FIELD... MORE THAN BASEBALL

PLAYING FIELD



With over 11,000 square feet of indoor meeting space, an on-site Food & Beverage Department, and an unparalleled view of Fort Wayne's skyline, Parkview Field provides a unique and fun setting for corporate functions, parties and other special events.

Marketing at Parkview Field allows your company exposure to the attendees at all of these additional events as well as the opportunity to link your brand with community-minded events and memorable moments.

NEOTI TECH CENTER



LINCOLN FINANCIAL EVENT CENTER



MAIN CONCOURSE



US FOODS 400 CLUB



SUITE LEVEL LOUNGE



NATIONAL TOURING ACTS

Parkview Field has hosted several national concerts and drawn crowds of over 13,000 fans with acts like Zac Brown Band, Florida Georgia Line, Jake Owen & Bert Kreischer.

FORT4FITNESS

The Fort4Fitness events (a full and half marathon, kid's and senior's marathons and a health festival) drew over 35,000 runners and fans to Parkview Field.

PATRIOTIC POPS

On July 3rd, over 7,000 guests enjoyed a free concert from the Fort Wayne Philharmonic. They performed on the field and finished with an amazing fireworks show.

PARTNERSHIP SPOTLIGHT

We are thrilled to be part of the TinCaps family. This partnership allows us to invest in our local community and celebrate the spirit of teamwork and excellence that both Nucor and the TinCaps work hard to embody. Our teammates and customers continue to express their excitement and pride when they see Nucor represented at Parkview Field. At Nucor Vulcraft, we're not just building structures, we're building relationships that strengthen our community.

Michael Mayhall, General Manager
Vulcraft Indiana



As a local credit union founded in Fort Wayne more than 75 years ago, Fort Financial takes pride in investing in the place we call home and supporting the people, businesses and organizations that make our city special. We're grateful for our partnership with the TinCaps and the opportunity to bring the Community Corner to Parkview Field.

Our dedication to serving the community goes far beyond banking services, and this sponsorship reflects our commitment to building a strong, vibrant community. By providing a space to spotlight some of the amazing organizations in the area, we're fostering a sense of belonging and connection that extends far beyond the ballpark walls.

Amy Hart, Marketing Manager
Fort Financial



At Ruoff Mortgage, supporting organizations that add value to our community is a top priority and the TinCaps are a great example of that. Being a partner not only allows us to execute on our marketing and advertising goals, but it is also a sense of pride for our employees. The entire team at the TinCaps works with us to seamlessly ensure that our partnership is executed in a way that provides awareness and the ability to engage with fans. We are always met with positivity when collaborating on ways to strengthen and further our reach. What more could you ask for? There's nothing like sitting out in the Ruoff Mortgage Lawn and taking in a baseball game on a warm summer evening! We are proud to be part of the Fort Wayne TinCaps family!

Leah Schoenle, Director of Partnerships & Public Relations
Ruoff Mortgage



As a proud sponsor of the TinCaps, ProFed has promoted the gameday experience for fans by sponsoring the Concourse Suites. We are committed to supporting family activities by generously giving away tickets to games all summer long. Hosting employee appreciation events at the ballpark on multiple occasions, the ProFed team and their families not only enjoy an exciting game but also bond over delicious food while creating great memories. As a not-for-profit financial cooperative, ProFed Credit Union believes in bringing people together through the shared experience of cheering on our local TinCaps and investing in a vision of a stronger, more connected community.

Nina Baker, President/CEO
ProFed Credit Union



Korte's longstanding collaboration with the TinCaps aligns perfectly with our commitment to the Fort Wayne and Northeast Indiana community. Through our partnership, we continue to reach a broad audience where we are able to showcase our dedication to top-quality work and reliable service. We continue to hear many thanks and compliments from our customers for our support of the TinCaps.

The TinCaps' commitment to creating memorable experiences for their fans mirrors our own mission of providing exceptional service to our customers. Whether it's the excitement of a home run or the joy of a family-friendly event, being part of the TinCaps family allows us to connect with the community meaningfully.

Christine McCall
Korte Does it All

Our collaboration with the TinCaps has been instrumental in raising visibility for our brand. As a sponsor of the Military Appreciation game, attendees have the opportunity to experience a professional baseball game while also honoring the military at the same time! We really enjoy our partnership with the TinCaps, and the platform they provide us to get our messaging out to the community. At Omni, our core values say we act with Integrity, and we demonstrate Social Responsibility. We feel being a sponsor for this event allows us to practice what we preach. Just like the TinCaps are All In every night on the field, we pride ourselves on being All In for the environment, All In for our team, All In for our partners, and All In for you!

Miguel Alvarez,
Sr. Vice President, Steel Dynamics Metals Recycling /
President, OmniSource



APRIL

SUN	MON	TUES	WED	THURS	FRI	SAT
		1	2	3	4 LAN 7:05PM	5 LAN 1:05PM
6 LAN 1:05PM	7	8 @DAY	9 @DAY	10 @DAY	11 @DAY	12 @DAY
13 @DAY	14	15 LC 6:35PM	16 LC 6:35PM	17 LC 7:05PM	18 LC 7:05PM	19 LC 1:05PM
20 LC 1:05PM	21	22 @LAN	23 @LAN	24 @LAN	25 @LAN	26 @LAN
27 @LAN	28	29 DAY 6:35PM	30 DAY 6:35PM			

MAY

SUN	MON	TUES	WED	THURS	FRI	SAT
				1 DAY 7:05PM	2 DAY 7:05PM	3 DAY 6:35PM
4 DAY 1:05PM	5	6 @SB	7 @SB	8 @SB	9 @SB	10 @SB
11 @SB	12	13 WM 6:35PM	14 WM 6:35PM	15 WM 7:05PM	16 WM 7:05PM	17 WM 6:35PM
18 WM 1:05PM	19	20 CR 6:35PM	21 CR 6:35PM	22 CR 7:05PM	23 CR 7:05PM	24 CR 6:35PM
25 CR 6:35PM	26	27 @GL	28 @GL	29 @GL	30 @GL	31 @GL

JUNE

SUN	MON	TUES	WED	THURS	FRI	SAT
1 @GL	2	3 @BEL	4 @BEL	5 @BEL	6 @BEL	7 @BEL
8 @BEL	9	10 SB 7:05PM	11 SB 7:05PM	12 SB 7:05PM	13 SB 7:05PM	14 SB 6:35PM
15 SB 1:05PM	16	17 @DAY	18 @DAY	19 @DAY	20 @DAY	21 @DAY
22 @DAY	23	24 GL 7:05PM	25 GL 7:05PM	26 GL 7:05PM	27 GL 7:05PM	28 GL 6:35PM
29 GL 1:05PM	30					

JULY

SUN	MON	TUES	WED	THURS	FRI	SAT
		1 LAN 7:05PM	2 LAN 7:05PM	3 LAN 7:05PM	4 @LAN	5 @LAN
6 @LAN	7	8 QC 7:05PM	9 QC 12:05PM	10 QC 7:05PM	11 QC 7:05PM	12 QC 6:35PM
13 QC 1:05PM	14	15	16	17	18 @LC	19 @LC
20 @LC	21	22 @CR	23 @CR	24 @CR	25 @CR	26 @CR
27 @CR	28	29 GL 7:05PM	30 GL 7:05PM	31 GL 7:05PM		

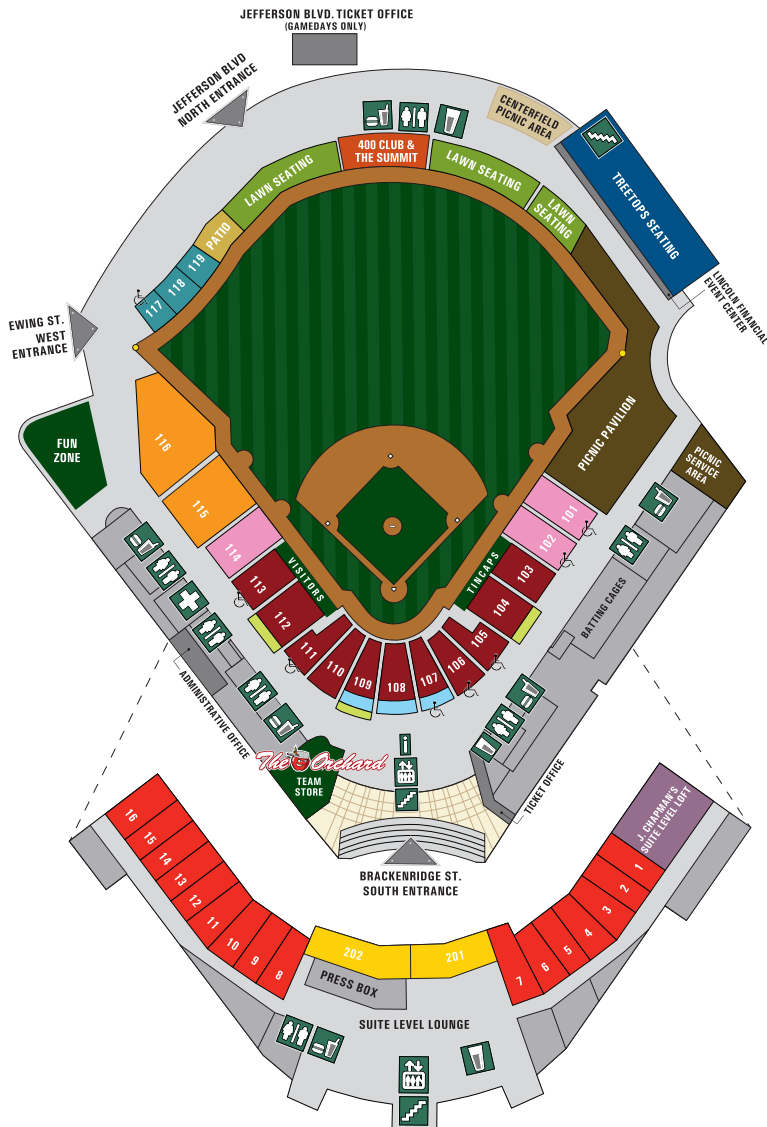
AUGUST

SUN	MON	TUES	WED	THURS	FRI	SAT
					1 GL 7:05PM	2 GL 6:35PM
3 GL 1:05PM	4	5 @SB	6 @SB	7 @SB	8 @SB	9 @SB
10 @SB	11	12 WM 6:35PM	13 WM 6:35PM	14 WM 7:05PM	15 WM 7:05PM	16 WM 6:35PM
17 WM 1:05PM	18	19 @LC	20 @LC	21 @LC	22 @LC	23 @LC
24 @LC	25	26 DAY 6:35PM	27 DAY 6:35PM	28 DAY 7:05PM	29 DAY 7:05PM	30 DAY 6:35PM
31 DAY 6:05PM						

SEPTEMBER

SUN	MON	TUES	WED	THURS	FRI	SAT
	1	2 @WM	3 @WM	4 @WM	5 @WM	6 @WM
7 @WM	8	9	10	11	12	13

2025 SCHEDULE



- NUCOR** All-Star Seats
- MidWest America** Reserved Seats
- Ruoff Mortgage** Lawn Seats
- PAUDAVIS** Diamond View Seats
- INDIANA LASIK CENTERS** Club Seats
- TOYOTA** Field Boxes
- HUNTINGTON** Picnic Pavilion*
- Centerfield Picnic Area*
- UNIVERSITY OF SAINT FRANCIS** J. Chapman's Suite Level Loft*
- RSM ONE** Treetops*
- Luxury Suites*
- PROFED** Concourse Suites*
- ROHRMAN** Home Run Porch*
- Modelo** Patio*
- US FOODS** 400 Club* & The Summit*

* - Group Rental Areas

Fort Wayne TinCaps • Parkview Field
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