



**RENO
ACES**

**GREATER
NEVADA** *Field*

2022 CORPORATE PARTNERSHIP OPPORTUNITIES

CORPORATE PARTNERSHIP OPPORTUNITIES





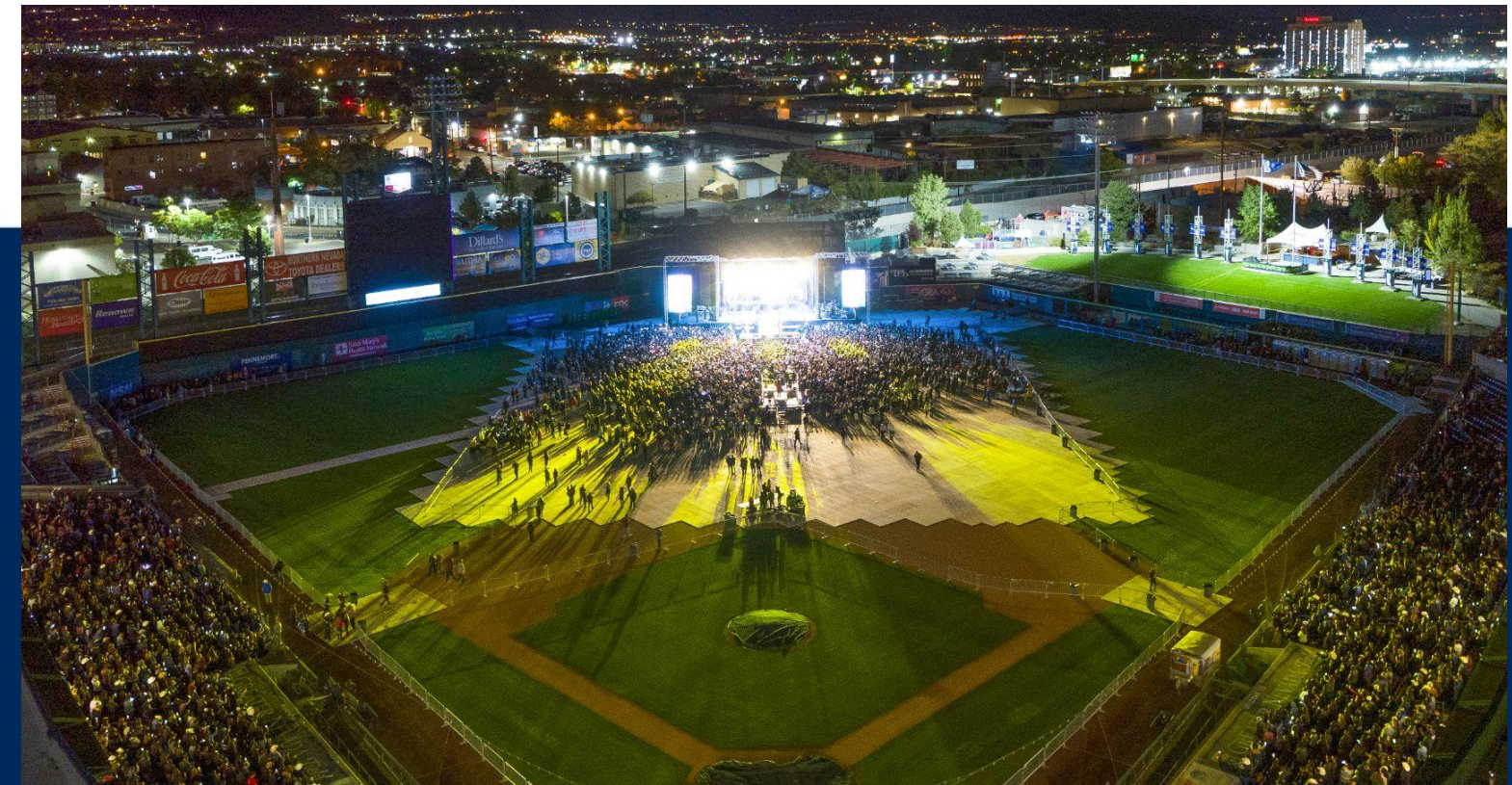
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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

WELCOME TO THE TEAM

Partnering with the Reno Aces puts your business in front of more than **325,000** baseball fans during home games and over **30,000** at outside Aces Events at Greater Nevada Field.





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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

WELCOME TO THE TEAM



58,000+ FANS



36,000+ FOLLOWERS

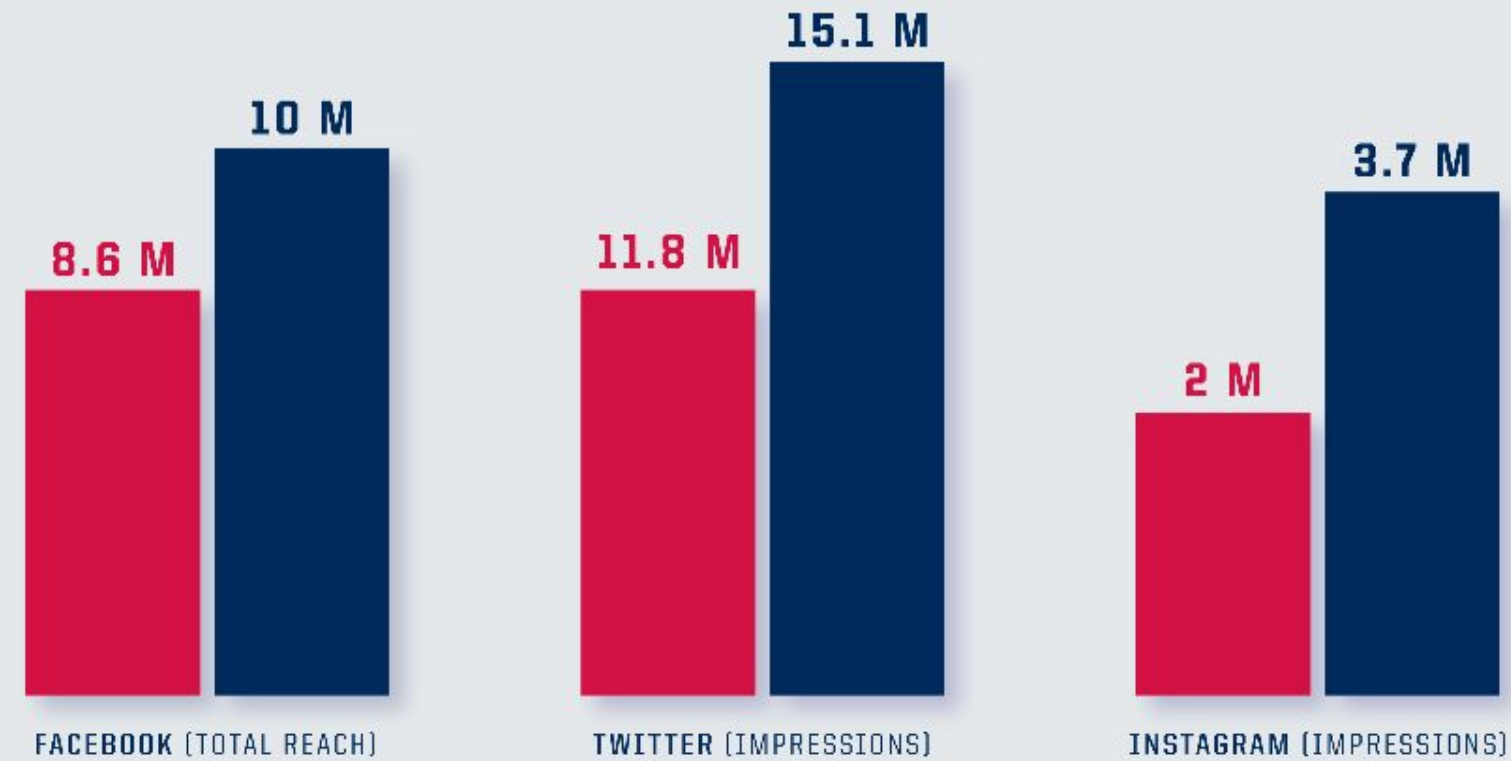


24,000+ FOLLOWERS



39,000+ EMAILS

AUDIENCE GROWTH IN IMPRESSIONS 2019 - 2021 (MILLIONS)





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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

CLIENT TESTIMONIALS

JEN GEOGHEGAN | ANDREWS BRACES

Working with the Reno Aces has been nothing short of a pleasure since day one. The entire establishment is composed of a great team of people who are down to earth and go above and beyond to accommodate your every need along the way. Working with the Reno Aces is my favorite marketing project by far. The Reno Aces staff is a fun group of people who make you feel at home and like you're the number one priority every step of the way.

DENISE CASTLE | JOIN INC.

Partnering with the Aces was a great way to help our organization's outreach efforts and hit a market we hadn't previously been in. The team at the Aces were always on standby to help and sent constant updates about our partnership so we could really visualize how much traction we were getting. Our favorite part about working with the Aces is the variety and possibilities you have with them. Overall, our experience with the Aces has been nothing short of amazing and the Aces team was a pleasure to work with.



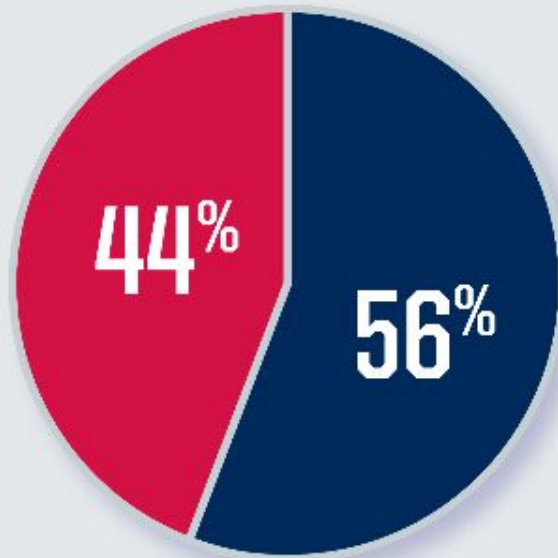
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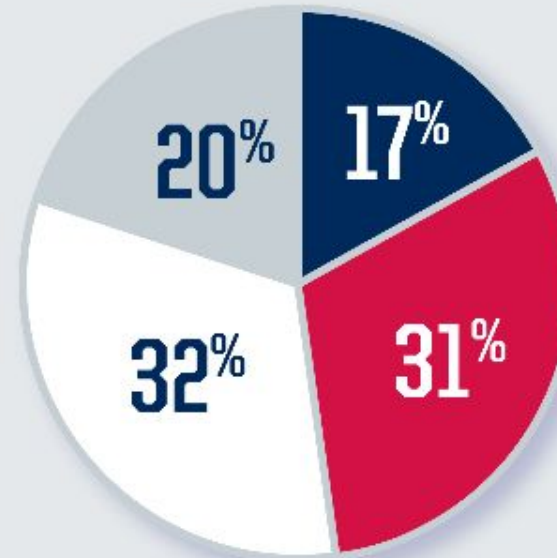
DEMOGRAPHICS

GENDER



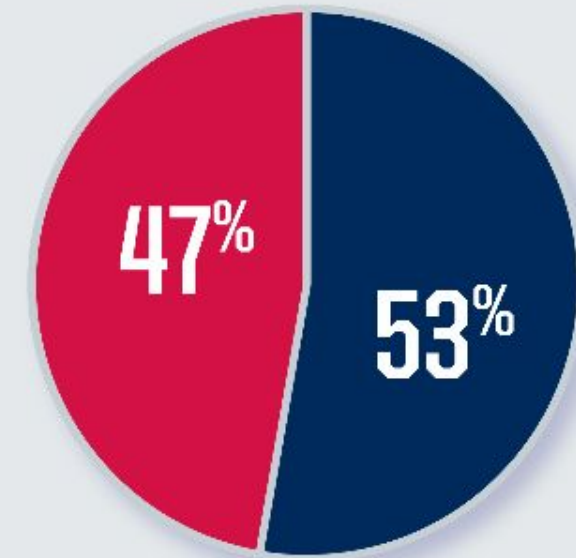
■ FEMALE ■ MALE

AGE



■ UNDER 30 ■ 30 - 44 ■ 45 - 60 ■ OVER 60

CHILDREN



■ NO KIDS ■ KIDS



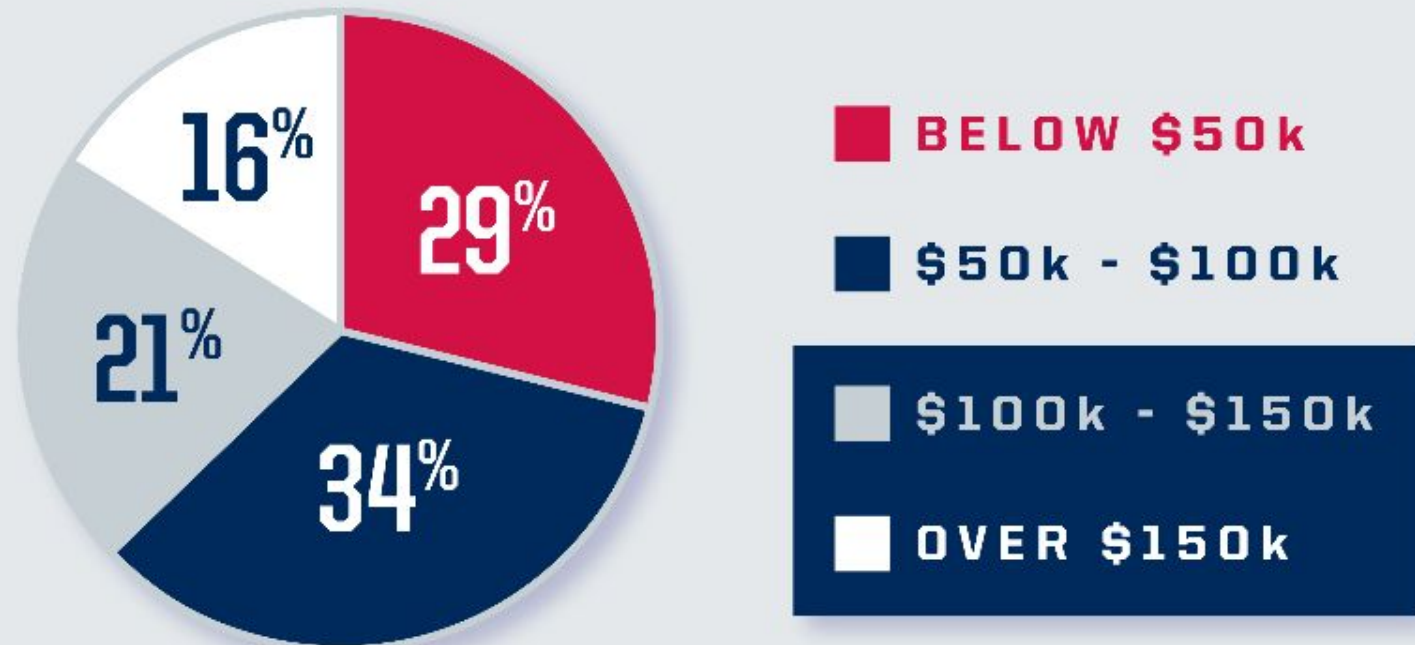
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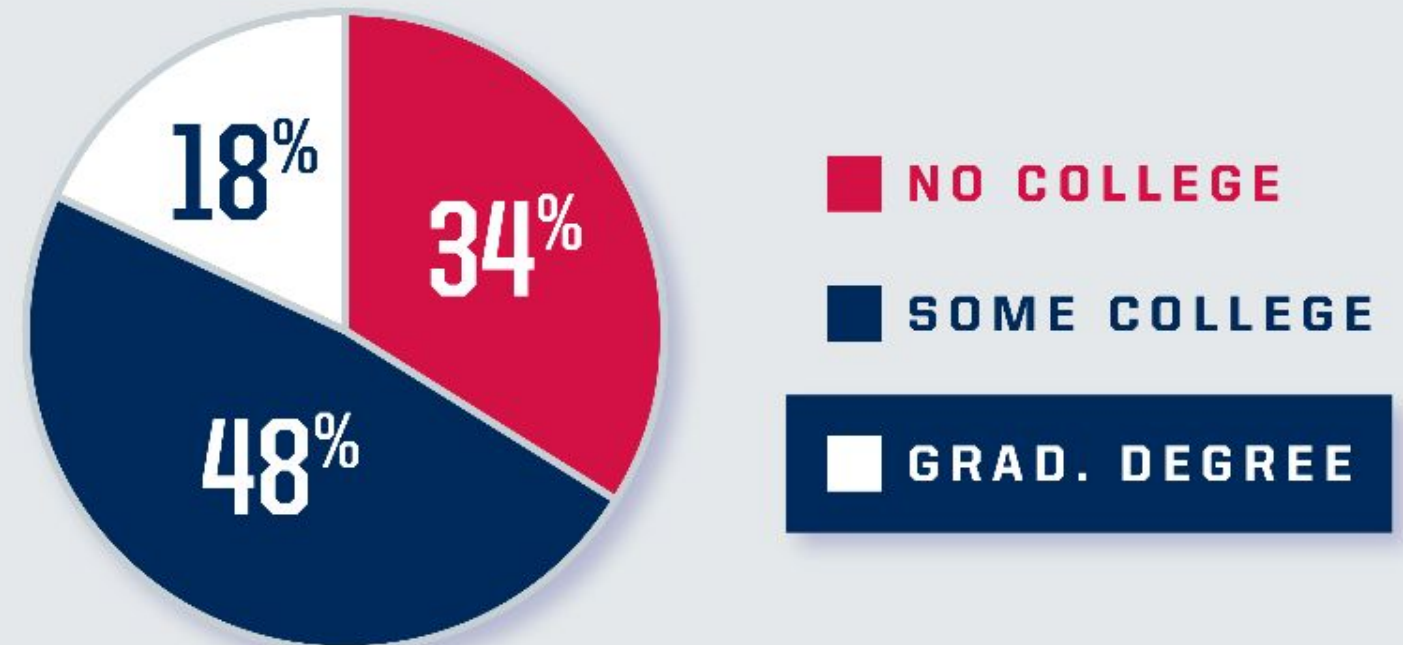
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DEMOGRAPHICS

HOUSEHOLD INCOME



EDUCATION





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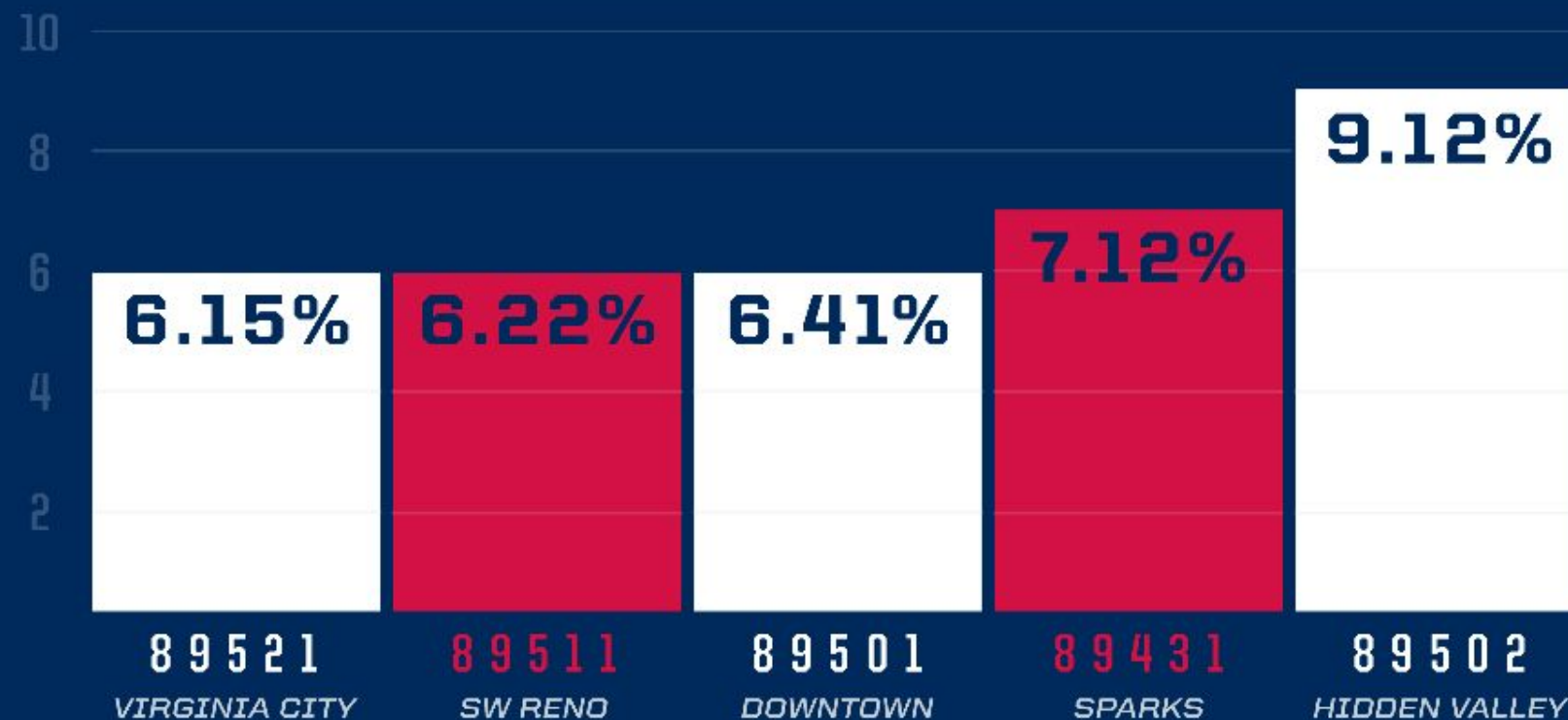
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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

DEMOGRAPHICS

TOP ZIP CODES

FOR RENO ACES TICKET BUYERS



6) 89509 - 4.82% *WESTERN RENO*
7) 89436 - 4.71% *NORTHEAST SPARKS*
8) 89523 - 4.26% *NORTHWEST RENO*
9) 89506 - 3.53% *SUN VALLEY*
10) 89434 - 3.46% *EASTERN SPARKS*

11) 89701 - 3.29% *CARSON CITY*
12) 89512 - 2.88% *NORTHEAST RENO*
13) 89503 - 2.71% *NORTH RENO*
14) 89441 - 2.07% *NORTH SPARKS*
15) 89709 - 1.62% *NORTH CARSON CITY*



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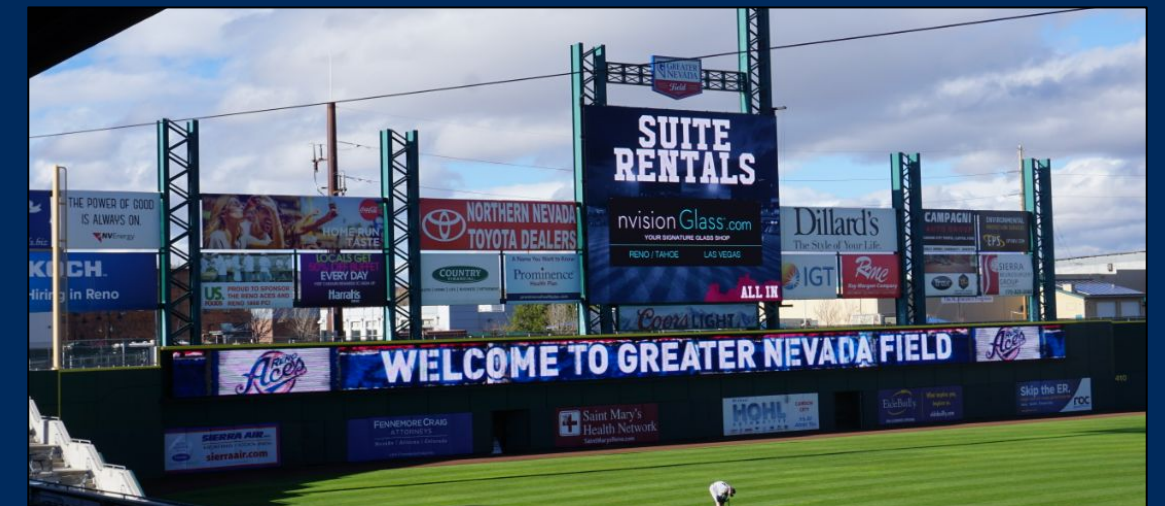
PERMANENT SIGNAGE



OUTFIELD BILLBOARDS



OUTFIELD WALL SIGNAGE



OUTFIELD BILLBOARDS + WALL SIGNAGE

- Exposure at all Reno Aces home games and Aces events throughout the calendar year
- Opportunity for additional exposure via game broadcasts (NSN) as well as team affiliated social media (Reno Aces, GNF) and external social media (public, organizations, etc.)



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DIGITAL SIGNAGE

LED Ribbon

- (2) Outfield LED pieces to run for (1) half-inning at all Aces home games



VIDEOBOARD GRAPHIC
+ PA READS



LED RIBBON



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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

DIGITAL SIGNAGE



(12) CONCOURSE SCREENS



(2) OUTFIELD KIOSKS

In-Stadium Video Campaigns

- :30 videos on (12) concourse screens and (2) outfield kiosks



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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

DIGITAL & SOCIAL



You could score seats to a Reno Aces baseball game at Greater Nevada Field –
in a luxury suite behind home plate! [Click to learn more.](#)

No purchase necessary. See Official Sweepstakes Rules. Federally Insured by NCUA. Image: Calvert Photography/Reno Aces

GREATER NEVADA
Credit Union

Enter Here

LINKED NEWSLETTER ADS - 39,000+ Subscribers



Reno Aces

Published by Salesforce Marketing Cloud · 20 May at 15:47 ·

The Biggest Little City → Phoenix AZ.

Prior to tonight's game, the [Arizona Diamondbacks](#) selected the contract of Josh Reddick.



ACE BALL

SPONSORED SOCIAL PROMOTIONS



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DIGITAL & SOCIAL

- The Aces FanCompass platform provides customizable, digital campaigns
- Lead generation opportunity, through consumer opt-ins to share data with your organization
- Campaign options include Enter-to-Win, trivia, etc.
- Campaign hosted on Aces webpage and promoted through social media



WEBPAGE

SOCIAL POST



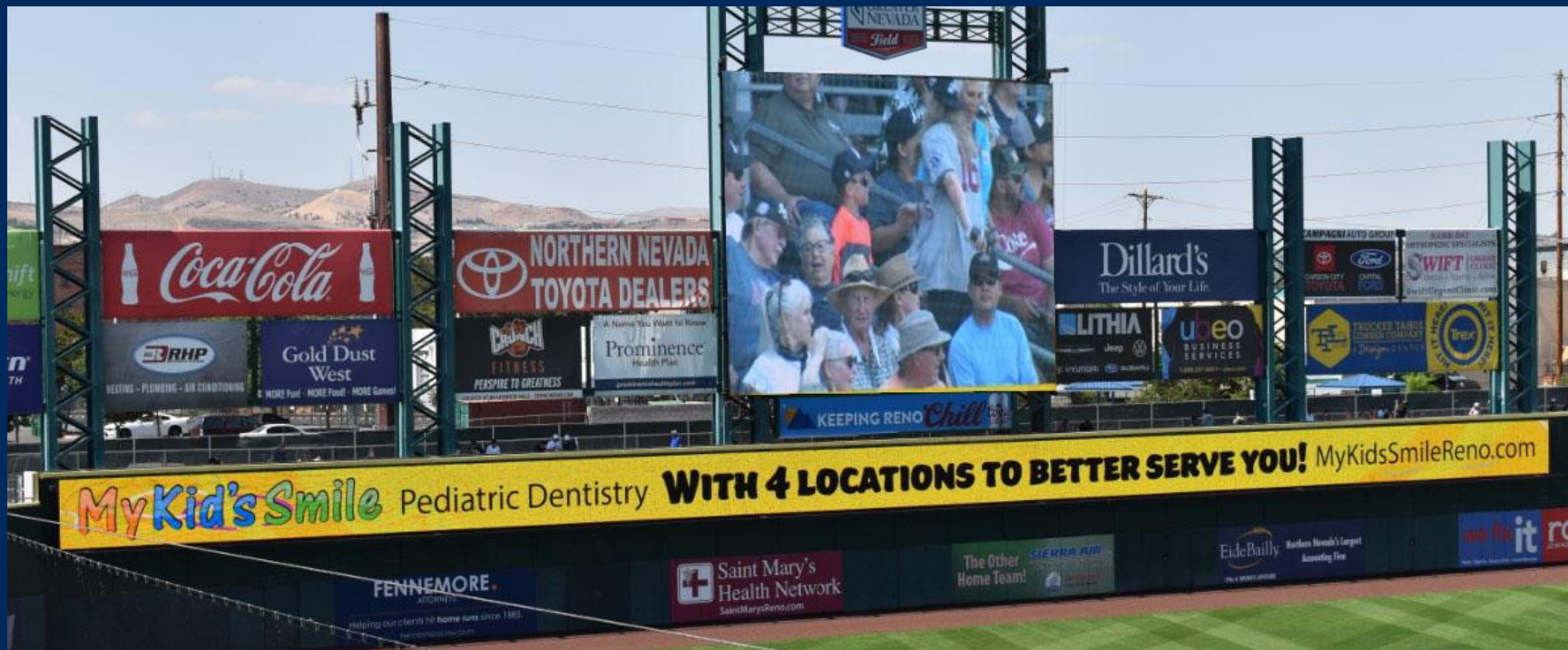


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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

IN-GAME PROMO & TRIGGER PROMO



IN-GAME PROMOTION EXAMPLE - FLOSS CAM

- Custom promotions In-between innings
- Opportunity for offer distribution to contestants



TRIGGER PROMOTION EXAMPLE - SPONSOR OF WINS

- Baseball elements sponsored, “trigger” upon activation
- Opportunity for mass offer distribution



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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

AREA SPONSORSHIP

**COORS LIGHT
PARTY ZONE**



KIDS ZONE



- Be the presenting partner of an area of Greater Nevada Field!
- Signage around area
- Tag on all stadium maps

BUGSYS SPORTS BAR



BULLPEN DECK





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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

GAME NIGHT SPONSORSHIP



VIDEOBOARD



PLAZA DISPLAY

Be the presenting sponsor of a Reno Aces home game!

Enjoy a number of supporting assets including pre-promotion of the night on social media, Ceremonial First Pitch, videoboard reads, displays, and more!



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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

GAME NIGHT SPONSORSHIP



**TAG ON PROMOTION +
COLLATERAL FOR NIGHT**



**CEREMONIAL
FIRST PITCH**



**ENTRY GATE
BANNERS**



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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

COMMUNITY PROGRAMS



TICKETS FOR TYKES PROGRAM

- Ticket donations to underprivileged youth



CHECK PRESENTATION

- Facilitate your charitable giving through a custom Aces program!



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2022 CORPORATE PARTNERSHIP OPPORTUNITIES

HOSPITALITY



SUITE RENTALS & LEASES



SEASON TICKETS



GROUP OUTINGS



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WE LOOK FORWARD TO PARTNERING WITH YOU!

