



Job Title:	Ace Ball Crew – Promo/Street Team		
Department:	Game Entertainment & Community Relations	Reports to:	Production & Game Entertainment Manager and Community Relations Manager
Type:	Seasonal	FLSA Status:	Non-Exempt
Position Type:	Part-time	Pay Type:	Hourly

COMPANY BACKGROUND

The Reno Aces, Triple-A affiliate of the 2023 National League Champions Arizona Diamondbacks, is Northern Nevada’s premier professional sports organization. Located at the base of the Sierra Nevada mountains in the heart of downtown Reno, the Aces boast excellence on and off the field. A two-time Pacific Coast League champion (2012 and 2022), the club set a new franchise record in wins in 2023 while being supported by an outstanding fan base, enjoying the highest attendance at Greater Nevada Field since 2015.

COMPANY VALUES

HOME means Nevada and the Reno Aces pride themselves on the values of Honesty, Opportunity, Memories, and Energy. We are looking to welcome talented individuals who share the organization’s core values and are looking to explore professional growth opportunities in the sports industry.

POSITION SUMMARY

The Street & Promo Team are enthusiastic brand ambassadors responsible for enhancing the Reno Aces brand by creating memorable experiences through fan interaction and engaging with the community throughout the Reno-Tahoe area.

ESSENTIAL DUTIES

- Represent the Reno Aces as a brand ambassador fostering positive relationships with the community and increasing brand awareness.
- Provide a welcoming and exciting atmosphere by warmly greeting fans and assisting with game day activities such as giveaway distribution, national anthem coordination, first pitches, little league parades, and kids’ run the bases.
- Deliver high-energy crowd engagement, including performing on dugouts and the field for in-game promotions.
- Run promotional events, including setup and teardown of event materials, selecting contestants for in-game contests, swag tosses, etc.
- Assist in marketing initiatives that contribute to the growth of the Reno Aces databases.
- Support the mascots during onsite and offsite events, ensuring a fun, interactive, and safe experience for all.
- Collaborate on new activations and provide event recaps to improve engagement and drive attendance at future events.
- Strategize and implement creative ways to enhance fan experiences while upholding a high standard of hospitality.
- Other duties as assigned.

COMPENSATION

- \$14.50/hour

QUALIFICATIONS

- Highly motivated, energetic, with excellent verbal and non-verbal communication skills
- Must have reliable transportation to and from events
- Ability to respond to any situation quickly and professionally
- Passion for baseball is a plus
- Bilingual in English and Spanish a plus, but not required
- Completion of a satisfactory background check

WORK ENVIRONMENT

- Work in fast-paced environment
- Most work is conducted outside in all weather conditions including cold, wind, rain, and heat
- Flexible schedule with ability to work evenings, weekends, and holidays
- Some travel required

PHYSICAL REQUIREMENT

- Must be able to lift and carry up to 50 pounds
 - Ability to stand and walk for extended periods of time, stoop, kneel, crouch, and climb stairs
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