



Promotions Internship

Overall Job Description: The Promotions Internship will provide an excellent on-the-job learning experience for those interested in pursuing a career in Promotions, Event Coordination, Advertising and more. This position will learn how to handle and plan all the details related to our in-game entertainment, including coordinating sponsor nights and between-inning promotions, assisting with giveaways, and other in-stadium game day activities.

Duties and Responsibilities:

- Assist the Sponsorship Team in preparation for each game's Show, including but not limited to creating prize packs, setting up on-field promotions, and posting to social media
- Participate in the execution of the Dust Devils Show, including but not limited to handing out giveaway items, running on-field promotions, assisting Dusty the team mascot, capturing digital content and working with the Dust Devils game-host, Erik the Peanut Guy
- Close the stadium after each game, including storing promotional materials, washing the mascot uniform and returning any on-field props used
- Assist the Sponsorship team with stocking the Information Booth with promotional materials
- Learn the Dust Devils sales process
- Assist with in-game promotions including running on-field promotions
- Assist in preparing game day needs such as game-day agendas, scripts and other documents
- Assist in the execution of theme nights, including assisting title sponsor of the night with set-up and clean-up
- Enhance atmosphere by promoting an interactive fan experience and encourage in-game fan involvement
- Learn the elements of game day production
- Other duties and responsibilities as determined by the Assistant General Manager-Sponsorships and the Sponsorship Operations Manger

Expectations:

- Have FUN!
- Provide the best customer service possible to fans and all other guests at Gesa Stadium
- Represent the Dust Devils in a professional manner, including adhering to the Dust Devils look
- Flexibility – every member of the Dust Devils staff will need to commit to the utmost in flexibility. The daily focus will be on achieving department and team goals in an environment that will likely be changing quickly and constantly