



2020 MODESTO NUTS COMMUNITY IMPACT REPORT



NUTS EXECUTIVE CORE VALUES



CUSTOMER SERVICE. COMMUNITY INVOLVEMENT. COMMITMENT TO AFFORDABLE ENTERTAINMENT



COMMUNITY SUPPORT



"WE UNDERSTAND HOW TOUGH THE COVID-19 PANDEMIC HAS BEEN FOR STANISLAUS COUNTY. OUR HEARTS GO OUT TO ALL THOSE FAMILIES THAT HAVE BEEN AFFECTED BOTH ECONOMICALLY AND THROUGH THE LOSS OF LOVED ONES. MOVING FORWARD, OUR GOAL IS TO CONTINUE TO GIVE BACK TO OUR COMMUNITY AND PROVIDE A SAFE ENVIRONMENT FOR ALL RESIDENTS TO HEAL IN THE COMING YEARS."

-ZACH BROCKMAN, GENERAL MANAGER

CHARITIES SUPPORTED IN 2020

Dos Palos Club – Crab Feed
Patriots Robotics – Fundraiser Dinner
Center for Human Services – Crab Feed
Beyer High School Renaissance – Crab Fest
East Union Athletic Boosters – Crab Feed
Tracy Learning Center – Crab Feed
Mariposa Lions Club – Crab Feed
Hughson FFA & 4H – Fundraiser Dinner
Sonora Elementary PTO – Inaugural Gala
Park View Elementary – Crab Feed
Big Valley Christian School – Dinner Auction
Oakdale Jr HW – Crab Feed
Italian Catholic Fed. #395 – Fundraiser Dinner
Linden Elementary PTC – Fundraiser Dinner
Pacheco High School – Crab Feed
Knights of Columbus – Crab Feed
Without Permission Benefit Gala
Modesto 500 Lions – Crab Feed
Stan Co. COE/ASCA – Student Awards
Atwater Ag Boosters – Dinner Auction
Waterloo Middle School – Fundraiser Dinner
Modesto Area Squad Club Crab Feed
Romero Elementary – Love Romero Fundraiser
CCSDA – Wing Ding Festival
Knights Ferry School PTC – Benefit Dinner
Kennedy School PTO – Spaghetti Dinner

Ceres Christian Preschool – Art Show & Auction
Salvation Army Women's Auxiliary – 2020 Fundraiser
Ernie Bucio Music Scholarship Fundraiser
Fremont Open Plan – Roaring 20s Soiree
Ceres Blaze 10U – Black Oak Bus Trip
The Jeff Gonzalez Memorial Scholarship Dinner
Modesto High School Sports Boosters – Crab Feed
Luso Youth Council #8 – Fundraiser
Lammersville School Foundation – Dinner Dance
Hilmar High School Golf Tournament
Interfaith Ministries – Feast for the Eyes
Tracy Little League – Crab Feed
Danielle's Gift – Fundraiser
Lucas Elementary PTC – Crab Feed
Magnolia Elementary PTC – Bingo Boots & BBQ
Colony Oaks Elementary PFC – Dinner Auction
Friends of Karing for Kaiden – Lip Sync Battle
Snelling 4H – Dinner & Auction
Empire 4H – Dinner & Auctions
Turlock High School Sober Grads
Harrisburg Senators Mystery Ball Fundraiser
Frederick Keys Mystery Ball Fundraiser

Gustine Youth Softball & Baseball – 2020 Fundraiser
CSUS Warrior Athletics – Crab Feed
Central Valley High School Boosters – Fundraiser Dinner
Stan Co. Legal Professionals Association – Legal Secretaries Conference
Johansen High School Sports Boosters – Crab & Tri Tip Dinner
Sylvan Education Foundation – Breakfast Fundraiser
Turlock Chamber of Commerce Replacement Certification
Hart Ransom Elementary PTC – Denim & Diamonds
Modesto Parent Participation Preschool – Ice Cream Social
McHenry House Tracy Family Shelter – Evening of Sharing
Stan Co. Sheriff K9 Association – Top Dog Viewing Party
Ceres Chamber of Commerce – Installation Dinner
Ceres Rotary
The Friends of Community Hospice Fantasy of Trees
Aspire University Charter Schools Workout Rally
Jackson Elementary PTO – Giving Gala
Almond Blossom Festival
GVFM – Casino Night
Enochs High School Eagle Foundation – Crab Feed

TOTAL DONATIONS:
\$3,623.00



OUR PEOPLE, OUR COMMUNITY

Modesto Nuts Employee Program



Each season, a crew of amazing individuals come to work at John Thurman Field staffing all areas of our ballpark including but not limited to; Concessions, Parking, Ticketing, Ushering, Production, Merchandise & Batboy. The Modesto Nuts would not be able to host the consistent, affordable, family-friendly entertainment without the wonderful game day staff. When the COVID-19 epidemic hit our community, the Modesto Nuts reached out to 20-year partner, The Save Mart Companies for help. The Save Mart Companies offered employment opportunities to current Modesto Nuts game day staff members at local Save Mart and FoodMaxx stores.



OUR PEOPLE, OUR COMMUNITY



Cashew Later Virtual 5K **BAC** BRENDA ATHLETIC CLUBS

Although the doors to John Thurman Field were closed on April 17th, that didn't mean our community should sit idle. The Modesto Nuts partnered with Brenda Athletic Clubs & Love Our Neighbors (loveourneighbors.org) to host a very special event. The "Cashew Later Virtual Charity 5K" celebrated what would have been Opening Day, generated much needed funds for families & individuals in need due to COVID-19 and promoted health & wellness by asking the community to get up and be active.

NUTS ABOUT THE COMMUNITY

2020 WAS A LITTLE NUTS TO SAY THE LEAST. ALTHOUGH THERE WERE MANY CHANGES TO THE DAY-TO-DAY ACTIVITIES IN OUR COMMUNITY, THE MODESTO NUTS ARE PROUD THAT THEY WERE STILL ABLE TO ATTEND COMMUNITY EVENTS (BEFORE AND DURING THE PANDEMIC)



NUTS ABOUT THE COMMUNITY

ALONG WITH COMMUNITY EVENTS THE NUTS ATTENDED IN 2020. THE ORGANIZATION HAD THE OPPORTUNITY TO HOST SOME EVENTS AT THE JOHN THURMAN FIELD.

Girl Scouts Bridging Ceremony Drive- Thru



Inter-Faith Ministries Drive-Thru Farmers Market



NUTS ABOUT THE COMMUNITY

2020 DIDN'T LEAVE MANY OPTIONS FOR FAMILY OUTINGS OR BUSINESSES TEAMING BUILDING ACTIVITIES. THE MODESTO NUTS WERE THRILLED TO PARTNER UP WITH THE STATE THEATRE TO PROVIDE AN OPTION FOR FAMILIES AND ORGANIZED THE FIRST DRIVE-IN MOVE EXPERIENCE IN STANISLAUS COUNTY.



NUTS ABOUT THE COMMUNITY

Events attended prior to the COVID-19 Pandemic:

**Modesto On Ice
Stanislaus County Employee Mentor Program
Night to Shine
Stanislaus County Police K9 Unit Awards
San Joaquin County STEM Fair
Almond Blossom Festival Parade
Dicks Sporting Goods – Bel Passi Event
Mountain House Little League Opening Day
UC Davis Basketball Mascot Day
Read with Chrysler
Empire Little League Opening Day
Stockton Kings – Dunkson's Birthday Event
Mary Ann Sanders Recess
Mary Ann Sanders Literacy Night**



Events attended during the COVID-19 Pandemic:

**Cashew Later Charity 5K
Center for Human Services Office Visit
Center for Human Services Edible Extravaganza
Delta Charter High School Advanced Production Class
Salvation Army Kettle Bell Challenge
Downtown Drive-Thru Holiday Cruise
State Theatre Drive-In Events
Drop-Off Voting Ballots
Girl Scout Bridge Event
Inter-Faith Ministries Free Mobile Farmers Market
Modesto Nuts Virtual Story Telling**

TOTAL HOURS DONATED: 260

NUTS ABOUT READING

Although 2020 changed the plans of the Modesto Nuts Reading Program, the Modesto Nuts still made an impact on local schools. Thanks to our partners Mocse Credit Union and The Parks Group, the Modesto Nuts had 20 schools and 8,946 students (in the Central Valley) complete the Reading Program. Prior to the pandemic, schools had the chance to sign up for an assembly with a Modesto Nuts Front Office Member and Mascot to discuss the importance of reading.

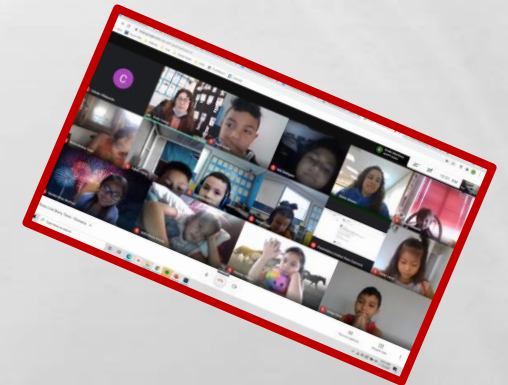


Teachers would set reading goals for four weeks to represent the four bases in baseball. Each time a student hit their goal they received a prize from Save Mart, Taco Bell, and Chuck E. Cheese.

Although the Modesto Nuts were not able to reach their average 80+ schools during the COVID pandemic. The Nuts still impacted several classrooms with a “Virtual Story Time”. Where a Nuts representative and mascot read a story made in-house by the Modesto Nuts!



CHUCK E. CHEESE®



RECOGNITION WELL DESERVED

Hometown Hero

PREVIOUS TO THE PANDEMIC, THE MODESTO NUTS HAVE EXECUTED THE “HOMETOWN HEROES” PROMOTION ANNUALLY IN AUGUST. RECOGNIZING A LOCAL COMMUNITY MEMBER FOR THE OUTSTANDING WORK THEY DO FOR THEIR NEIGHBORS.

THE MODESTO NUTS WERE PROUD TO PARTNER WITH CRYSTAL CREAMERY AND SUTTER HEALTH TO RECOGNIZE LOCAL FRONTLINE WORKERS AS PART OF THE 2020 “HOMETOWN HEROES” PROMOTION. DURING THIS PANDEMIC, COUNTLESS LOCAL HEROES HAVE RISKED THEIR OWN WELL-BEING FOR THE BETTERMENT OF THEIR COMMUNITY. THESE HEROES WERE RECOGNIZED WITH A CAMPAIGN ON SOCIAL MEDIA HIGHLIGHTING ALL THEIR EXTRAORDINARY ACCOMPLISHMENTS.



TOTAL DONATED IN 2020:

\$7,523.00

